

# Global Polyurethane Raw Material Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GD4400CB99E9EN.html>

Date: March 2026

Pages: 149

Price: US\$ 3,200.00 (Single User License)

ID: GD4400CB99E9EN

## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Polyurethane Raw Material competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Polyurethane Raw Material in this report refers to polyurethane systems, a pre-formulated mixture of polyols and various additives, such as catalysts, blowing agents, and flame retardants, which can be reacted with isocyanates (MDI, TDI, etc.) to produce different types of polyurethane products. Its main advantages are flexible formulation and ease of processing, allowing users to produce polyurethane products without manually blending multiple chemical raw materials. In 2024, global polyurethane raw material production reached approximately 238 kilotons, with an average global market price of around US\$ 2,180 per ton. The market drivers for polyurethane raw material are mainly driven by its versatility, ease of use, and wide industrial applications. The ready-to-use formulation allows manufacturers to produce various polyurethane products without handling multiple chemical components, saving time and ensuring consistent quality. Rapid growth in construction, refrigeration, furniture, automotive, and footwear industries boosts demand for rigid foam, soft foam, and elastomers. Additionally, increasing focus on energy-efficient buildings, lightweight and comfortable consumer products, and durable materials further accelerates the adoption of polyurethane raw material across multiple applications.

The global Polyurethane Raw Material market size was estimated at USD 519.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Polyurethane

Raw Material market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Polyurethane Raw Material market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Polyurethane Raw Material market.

### **Global Polyurethane Raw Material Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

BASF  
Kimpur  
Huaфон Group

UBE

Europoliuretani srl

Linecross

Xuchuan Chemical

Hengtaiyuan

Wuxi Double Elephant

Huada Chem

Green View

Pacific Urethanes

Era Polymers

### **Market Segmentation (by Type)**

Polyester-based

Polyether-based

### **Market Segmentation (by Application)**

PU Foam

PU Elastomer

Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Polyurethane Raw Material Market  
Overview of the regional outlook of the Polyurethane Raw Material Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyurethane Raw Material Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Polyurethane Raw Material, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Polyurethane Raw Material

1.2 Key Market Segments

1.2.1 Polyurethane Raw Material Segment by Type

1.2.2 Polyurethane Raw Material Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 POLYURETHANE RAW MATERIAL MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Polyurethane Raw Material Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Polyurethane Raw Material Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 POLYURETHANE RAW MATERIAL MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global Polyurethane Raw Material Product Life Cycle

3.3 Global Polyurethane Raw Material Sales by Manufacturers (2020-2025)

3.4 Global Polyurethane Raw Material Revenue Market Share by Manufacturers (2020-2025)

3.5 Polyurethane Raw Material Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Polyurethane Raw Material Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Polyurethane Raw Material Market Competitive Situation and Trends

3.8.1 Polyurethane Raw Material Market Concentration Rate

3.8.2 Global 5 and 10 Largest Polyurethane Raw Material Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 POLYURETHANE RAW MATERIAL INDUSTRY CHAIN ANALYSIS**

### 4.1 Polyurethane Raw Material Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF POLYURETHANE RAW MATERIAL MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Polyurethane Raw Material Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Polyurethane Raw Material Market

### 5.7 ESG Ratings of Leading Companies

## **6 POLYURETHANE RAW MATERIAL MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Polyurethane Raw Material Sales Market Share by Type (2020-2025)

### 6.3 Global Polyurethane Raw Material Market Size by Type (2020-2025)

### 6.4 Global Polyurethane Raw Material Price by Type (2020-2025)

## **7 POLYURETHANE RAW MATERIAL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyurethane Raw Material Market Sales by Application (2020-2025)
- 7.3 Global Polyurethane Raw Material Market Size (M USD) by Application (2020-2025)
- 7.4 Global Polyurethane Raw Material Sales Growth Rate by Application (2020-2025)

## **8 POLYURETHANE RAW MATERIAL MARKET SALES BY REGION**

- 8.1 Global Polyurethane Raw Material Sales by Region
  - 8.1.1 Global Polyurethane Raw Material Sales by Region
  - 8.1.2 Global Polyurethane Raw Material Sales Market Share by Region
- 8.2 Global Polyurethane Raw Material Market Size by Region
  - 8.2.1 Global Polyurethane Raw Material Market Size by Region
  - 8.2.2 Global Polyurethane Raw Material Market Size by Region
- 8.3 North America
  - 8.3.1 North America Polyurethane Raw Material Sales by Country
  - 8.3.2 North America Polyurethane Raw Material Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Polyurethane Raw Material Sales by Country
  - 8.4.2 Europe Polyurethane Raw Material Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Polyurethane Raw Material Sales by Region
  - 8.5.2 Asia Pacific Polyurethane Raw Material Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Polyurethane Raw Material Sales by Country
  - 8.6.2 South America Polyurethane Raw Material Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Polyurethane Raw Material Sales by Region
  - 8.7.2 Middle East and Africa Polyurethane Raw Material Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 POLYURETHANE RAW MATERIAL MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Polyurethane Raw Material by Region(2020-2025)
- 9.2 Global Polyurethane Raw Material Revenue Market Share by Region (2020-2025)
- 9.3 Global Polyurethane Raw Material Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Polyurethane Raw Material Production
  - 9.4.1 North America Polyurethane Raw Material Production Growth Rate (2020-2025)
  - 9.4.2 North America Polyurethane Raw Material Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Polyurethane Raw Material Production
  - 9.5.1 Europe Polyurethane Raw Material Production Growth Rate (2020-2025)
  - 9.5.2 Europe Polyurethane Raw Material Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Polyurethane Raw Material Production (2020-2025)
  - 9.6.1 Japan Polyurethane Raw Material Production Growth Rate (2020-2025)
  - 9.6.2 Japan Polyurethane Raw Material Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Polyurethane Raw Material Production (2020-2025)
  - 9.7.1 China Polyurethane Raw Material Production Growth Rate (2020-2025)
  - 9.7.2 China Polyurethane Raw Material Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 BASF
  - 10.1.1 BASF Basic Information

- 10.1.2 BASF Polyurethane Raw Material Product Overview
- 10.1.3 BASF Polyurethane Raw Material Product Market Performance
- 10.1.4 BASF Business Overview
- 10.1.5 BASF SWOT Analysis
- 10.1.6 BASF Recent Developments
- 10.2 Kimpur
  - 10.2.1 Kimpur Basic Information
  - 10.2.2 Kimpur Polyurethane Raw Material Product Overview
  - 10.2.3 Kimpur Polyurethane Raw Material Product Market Performance
  - 10.2.4 Kimpur Business Overview
  - 10.2.5 Kimpur SWOT Analysis
  - 10.2.6 Kimpur Recent Developments
- 10.3 Huaфон Group
  - 10.3.1 Huaфон Group Basic Information
  - 10.3.2 Huaфон Group Polyurethane Raw Material Product Overview
  - 10.3.3 Huaфон Group Polyurethane Raw Material Product Market Performance
  - 10.3.4 Huaфон Group Business Overview
  - 10.3.5 Huaфон Group SWOT Analysis
  - 10.3.6 Huaфон Group Recent Developments
- 10.4 UBE
  - 10.4.1 UBE Basic Information
  - 10.4.2 UBE Polyurethane Raw Material Product Overview
  - 10.4.3 UBE Polyurethane Raw Material Product Market Performance
  - 10.4.4 UBE Business Overview
  - 10.4.5 UBE Recent Developments
- 10.5 Europoliuretani srl
  - 10.5.1 Europoliuretani srl Basic Information
  - 10.5.2 Europoliuretani srl Polyurethane Raw Material Product Overview
  - 10.5.3 Europoliuretani srl Polyurethane Raw Material Product Market Performance
  - 10.5.4 Europoliuretani srl Business Overview
  - 10.5.5 Europoliuretani srl Recent Developments
- 10.6 Linecross
  - 10.6.1 Linecross Basic Information
  - 10.6.2 Linecross Polyurethane Raw Material Product Overview
  - 10.6.3 Linecross Polyurethane Raw Material Product Market Performance
  - 10.6.4 Linecross Business Overview
  - 10.6.5 Linecross Recent Developments
- 10.7 Xuchuan Chemical
  - 10.7.1 Xuchuan Chemical Basic Information

- 10.7.2 Xuchuan Chemical Polyurethane Raw Material Product Overview
- 10.7.3 Xuchuan Chemical Polyurethane Raw Material Product Market Performance
- 10.7.4 Xuchuan Chemical Business Overview
- 10.7.5 Xuchuan Chemical Recent Developments
- 10.8 Hengtaiyuan
  - 10.8.1 Hengtaiyuan Basic Information
  - 10.8.2 Hengtaiyuan Polyurethane Raw Material Product Overview
  - 10.8.3 Hengtaiyuan Polyurethane Raw Material Product Market Performance
  - 10.8.4 Hengtaiyuan Business Overview
  - 10.8.5 Hengtaiyuan Recent Developments
- 10.9 Wuxi Double Elephant
  - 10.9.1 Wuxi Double Elephant Basic Information
  - 10.9.2 Wuxi Double Elephant Polyurethane Raw Material Product Overview
  - 10.9.3 Wuxi Double Elephant Polyurethane Raw Material Product Market Performance
  - 10.9.4 Wuxi Double Elephant Business Overview
  - 10.9.5 Wuxi Double Elephant Recent Developments
- 10.10 Huada Chem
  - 10.10.1 Huada Chem Basic Information
  - 10.10.2 Huada Chem Polyurethane Raw Material Product Overview
  - 10.10.3 Huada Chem Polyurethane Raw Material Product Market Performance
  - 10.10.4 Huada Chem Business Overview
  - 10.10.5 Huada Chem Recent Developments
- 10.11 Green View
  - 10.11.1 Green View Basic Information
  - 10.11.2 Green View Polyurethane Raw Material Product Overview
  - 10.11.3 Green View Polyurethane Raw Material Product Market Performance
  - 10.11.4 Green View Business Overview
  - 10.11.5 Green View Recent Developments
- 10.12 Pacific Urethanes
  - 10.12.1 Pacific Urethanes Basic Information
  - 10.12.2 Pacific Urethanes Polyurethane Raw Material Product Overview
  - 10.12.3 Pacific Urethanes Polyurethane Raw Material Product Market Performance
  - 10.12.4 Pacific Urethanes Business Overview
  - 10.12.5 Pacific Urethanes Recent Developments
- 10.13 Era Polymers
  - 10.13.1 Era Polymers Basic Information
  - 10.13.2 Era Polymers Polyurethane Raw Material Product Overview
  - 10.13.3 Era Polymers Polyurethane Raw Material Product Market Performance
  - 10.13.4 Era Polymers Business Overview

#### 10.13.5 Era Polymers Recent Developments

### **11 POLYURETHANE RAW MATERIAL MARKET FORECAST BY REGION**

#### 11.1 Global Polyurethane Raw Material Market Size Forecast

#### 11.2 Global Polyurethane Raw Material Market Forecast by Region

##### 11.2.1 North America Market Size Forecast by Country

##### 11.2.2 Europe Polyurethane Raw Material Market Size Forecast by Country

##### 11.2.3 Asia Pacific Polyurethane Raw Material Market Size Forecast by Region

##### 11.2.4 South America Polyurethane Raw Material Market Size Forecast by Country

##### 11.2.5 Middle East and Africa Forecasted Sales of Polyurethane Raw Material by Country

### **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

#### 12.1 Global Polyurethane Raw Material Market Forecast by Type (2026-2035)

##### 12.1.1 Global Forecasted Sales of Polyurethane Raw Material by Type (2026-2035)

##### 12.1.2 Global Polyurethane Raw Material Market Size Forecast by Type (2026-2035)

##### 12.1.3 Global Forecasted Price of Polyurethane Raw Material by Type (2026-2035)

#### 12.2 Global Polyurethane Raw Material Market Forecast by Application (2026-2035)

##### 12.2.1 Global Polyurethane Raw Material Sales (K MT) Forecast by Application

##### 12.2.2 Global Polyurethane Raw Material Market Size (M USD) Forecast by Application (2026-2035)

### **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Polyurethane Raw Material Market Size by Type (M USD)
- Table 4. Global Polyurethane Raw Material Market Size by Application
- Table 5. Polyurethane Raw Material Market Size Comparison by Region (M USD)
- Table 6. Global Polyurethane Raw Material Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Polyurethane Raw Material Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Polyurethane Raw Material Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Polyurethane Raw Material Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyurethane Raw Material as of 2025)
- Table 11. Global Market Polyurethane Raw Material Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Polyurethane Raw Material Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polyurethane Raw Material Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Polyurethane Raw Material Sales by Type (K MT)
- Table 27. Global Polyurethane Raw Material Market Size by Type (M USD)
- Table 28. Global Polyurethane Raw Material Sales (K MT) by Type (2020-2025)

- Table 29. Global Polyurethane Raw Material Sales Market Share by Type (2020-2025)
- Table 30. Global Polyurethane Raw Material Market Size (M USD) by Type (2020-2025)
- Table 31. Global Polyurethane Raw Material Market Share by Type (2020-2025)
- Table 32. Global Polyurethane Raw Material Price (USD/KG) by Type (2020-2025)
- Table 33. Global Polyurethane Raw Material Sales (K MT) by Application
- Table 34. Global Polyurethane Raw Material Market Size by Application
- Table 35. Global Polyurethane Raw Material Sales by Application (2020-2025) & (K MT)
- Table 36. Global Polyurethane Raw Material Sales Market Share by Application (2020-2025)
- Table 37. Global Polyurethane Raw Material Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Polyurethane Raw Material Market Share by Application (2020-2025)
- Table 39. Global Polyurethane Raw Material Sales Growth Rate by Application (2020-2025)
- Table 40. Global Polyurethane Raw Material Sales by Region (2020-2025) & (K MT)
- Table 41. Global Polyurethane Raw Material Sales Market Share by Region (2020-2025)
- Table 42. Global Polyurethane Raw Material Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Polyurethane Raw Material Market Size by Region (2020-2025)
- Table 44. North America Polyurethane Raw Material Sales by Country (2020-2025) & (K MT)
- Table 45. North America Polyurethane Raw Material Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Polyurethane Raw Material Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Polyurethane Raw Material Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Polyurethane Raw Material Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Polyurethane Raw Material Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Polyurethane Raw Material Sales by Country (2020-2025) & (K MT)
- Table 51. South America Polyurethane Raw Material Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Polyurethane Raw Material Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Polyurethane Raw Material Market Size by Region (2020-2025) & (M USD)

- Table 54. Global Polyurethane Raw Material Production (K MT) by Region(2020-2025)
- Table 55. Global Polyurethane Raw Material Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Polyurethane Raw Material Revenue Market Share by Region (2020-2025)
- Table 57. Global Polyurethane Raw Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Polyurethane Raw Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Polyurethane Raw Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Polyurethane Raw Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Polyurethane Raw Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. BASF Basic Information
- Table 63. BASF Polyurethane Raw Material Product Overview
- Table 64. BASF Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. BASF Business Overview
- Table 66. BASF SWOT Analysis
- Table 67. BASF Recent Developments
- Table 68. Kimpur Basic Information
- Table 69. Kimpur Polyurethane Raw Material Product Overview
- Table 70. Kimpur Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Kimpur Business Overview
- Table 72. Kimpur SWOT Analysis
- Table 73. Kimpur Recent Developments
- Table 74. Huafon Group Basic Information
- Table 75. Huafon Group Polyurethane Raw Material Product Overview
- Table 76. Huafon Group Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Huafon Group Business Overview
- Table 78. Huafon Group SWOT Analysis
- Table 79. Huafon Group Recent Developments
- Table 80. UBE Basic Information
- Table 81. UBE Polyurethane Raw Material Product Overview
- Table 82. UBE Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 83. UBE Business Overview

Table 84. UBE Recent Developments

Table 85. Europoliuretani srl Basic Information

Table 86. Europoliuretani srl Polyurethane Raw Material Product Overview

Table 87. Europoliuretani srl Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Europoliuretani srl Business Overview

Table 89. Europoliuretani srl Recent Developments

Table 90. Linecross Basic Information

Table 91. Linecross Polyurethane Raw Material Product Overview

Table 92. Linecross Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Linecross Business Overview

Table 94. Linecross Recent Developments

Table 95. Xuchuan Chemical Basic Information

Table 96. Xuchuan Chemical Polyurethane Raw Material Product Overview

Table 97. Xuchuan Chemical Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Xuchuan Chemical Business Overview

Table 99. Xuchuan Chemical Recent Developments

Table 100. Hengtaiyuan Basic Information

Table 101. Hengtaiyuan Polyurethane Raw Material Product Overview

Table 102. Hengtaiyuan Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Hengtaiyuan Business Overview

Table 104. Hengtaiyuan Recent Developments

Table 105. Wuxi Double Elephant Basic Information

Table 106. Wuxi Double Elephant Polyurethane Raw Material Product Overview

Table 107. Wuxi Double Elephant Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Wuxi Double Elephant Business Overview

Table 109. Wuxi Double Elephant Recent Developments

Table 110. Huada Chem Basic Information

Table 111. Huada Chem Polyurethane Raw Material Product Overview

Table 112. Huada Chem Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Huada Chem Business Overview

Table 114. Huada Chem Recent Developments

Table 115. Green View Basic Information

Table 116. Green View Polyurethane Raw Material Product Overview

Table 117. Green View Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Green View Business Overview

Table 119. Green View Recent Developments

Table 120. Pacific Urethanes Basic Information

Table 121. Pacific Urethanes Polyurethane Raw Material Product Overview

Table 122. Pacific Urethanes Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Pacific Urethanes Business Overview

Table 124. Pacific Urethanes Recent Developments

Table 125. Era Polymers Basic Information

Table 126. Era Polymers Polyurethane Raw Material Product Overview

Table 127. Era Polymers Polyurethane Raw Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Era Polymers Business Overview

Table 129. Era Polymers Recent Developments

Table 130. Global Polyurethane Raw Material Sales Forecast by Region (2026-2035) & (K MT)

Table 131. Global Polyurethane Raw Material Market Size Forecast by Region (2026-2035) & (M USD)

Table 132. North America Polyurethane Raw Material Sales Forecast by Country (2026-2035) & (K MT)

Table 133. North America Polyurethane Raw Material Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Europe Polyurethane Raw Material Sales Forecast by Country (2026-2035) & (K MT)

Table 135. Europe Polyurethane Raw Material Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Polyurethane Raw Material Sales Forecast by Region (2026-2035) & (K MT)

Table 137. Asia Pacific Polyurethane Raw Material Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Polyurethane Raw Material Sales Forecast by Country (2026-2035) & (K MT)

Table 139. South America Polyurethane Raw Material Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Polyurethane Raw Material Sales Forecast by

Country (2026-2035) & (Units)

Table 141. Middle East and Africa Polyurethane Raw Material Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Polyurethane Raw Material Sales Forecast by Type (2026-2035) & (K MT)

Table 143. Global Polyurethane Raw Material Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Polyurethane Raw Material Price Forecast by Type (2026-2035) & (USD/KG)

Table 145. Global Polyurethane Raw Material Sales (K MT) Forecast by Application (2026-2035)

Table 146. Global Polyurethane Raw Material Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Polyurethane Raw Material
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyurethane Raw Material Market Size (M USD), 2025-2035
- Figure 5. Global Polyurethane Raw Material Market Size (M USD) (2020-2035)
- Figure 6. Global Polyurethane Raw Material Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyurethane Raw Material Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Polyurethane Raw Material Product Life Cycle
- Figure 13. Polyurethane Raw Material Sales Share by Manufacturers in 2025
- Figure 14. Global Polyurethane Raw Material Revenue Share by Manufacturers in 2025
- Figure 15. Polyurethane Raw Material Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Polyurethane Raw Material Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Polyurethane Raw Material Revenue in 2025
- Figure 18. Industry Chain Map of Polyurethane Raw Material
- Figure 19. Global Polyurethane Raw Material Market PEST Analysis
- Figure 20. Global Polyurethane Raw Material Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Polyurethane Raw Material Market Share by Type
- Figure 27. Sales Market Share of Polyurethane Raw Material by Type (2020-2025)
- Figure 28. Sales Market Share of Polyurethane Raw Material by Type in 2025
- Figure 29. Market Share of Polyurethane Raw Material by Type (2020-2025)
- Figure 30. Market Share of Polyurethane Raw Material by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Polyurethane Raw Material Market Share by Application

Figure 33. Global Polyurethane Raw Material Sales Market Share by Application (2020-2025)

Figure 34. Global Polyurethane Raw Material Sales Market Share by Application in 2025

Figure 35. Global Polyurethane Raw Material Market Share by Application (2020-2025)

Figure 36. Global Polyurethane Raw Material Market Share by Application in 2025

Figure 37. Global Polyurethane Raw Material Sales Growth Rate by Application (2020-2025)

Figure 38. Global Polyurethane Raw Material Sales Market Share by Region (2020-2025)

Figure 39. Global Polyurethane Raw Material Market Size by Region (2020-2025)

Figure 40. North America Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Polyurethane Raw Material Sales Market Share by Country in 2024

Figure 43. North America Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Polyurethane Raw Material Market Size by Country in 2024

Figure 45. U.S. Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Polyurethane Raw Material Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Polyurethane Raw Material Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Polyurethane Raw Material Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Polyurethane Raw Material Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Polyurethane Raw Material Sales Market Share by Country in 2024

Figure 53. Europe Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Polyurethane Raw Material Market Size by Country in 2024

Figure 55. Germany Polyurethane Raw Material Sales and Growth Rate (2020-2025) &

(K MT)

Figure 56. Germany Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Polyurethane Raw Material Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Polyurethane Raw Material Sales Market Share by Region in 2024

Figure 67. Asia Pacific Polyurethane Raw Material Market Size by Region in 2024

Figure 68. China Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Polyurethane Raw Material Sales and Growth Rate (K MT)

Figure 79. South America Polyurethane Raw Material Sales Market Share by Country in 2024

Figure 80. South America Polyurethane Raw Material Market Size and Growth Rate (M USD)

Figure 81. South America Polyurethane Raw Material Market Size by Country in 2024

Figure 82. Brazil Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Polyurethane Raw Material Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Polyurethane Raw Material Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Polyurethane Raw Material Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Polyurethane Raw Material Market Size by Region in 2024

Figure 92. Saudi Arabia Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K

MT)

Figure 97. Egypt Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Polyurethane Raw Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Polyurethane Raw Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Polyurethane Raw Material Production Market Share by Region (2020-2025)

Figure 103. North America Polyurethane Raw Material Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Polyurethane Raw Material Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Polyurethane Raw Material Production (K MT) Growth Rate (2020-2025)

Figure 106. China Polyurethane Raw Material Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Polyurethane Raw Material Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Polyurethane Raw Material Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Polyurethane Raw Material Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Polyurethane Raw Material Market Share Forecast by Type (2026-2035)

Figure 111. Global Polyurethane Raw Material Sales Forecast by Application (2026-2035)

Figure 112. Global Polyurethane Raw Material Market Share Forecast by Application (2026-2035)

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