

# Global Polystyrene Paper (PSP) Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GBE03B3B1D6BEN.html>

Date: March 2026

Pages: 125

Price: US\$ 2,980.00 (Single User License)

ID: GBE03B3B1D6BEN

## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Polystyrene Paper (PSP) competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Polystyrene Paper (PSP) is a lightweight, rigid sheet material made from extruded polystyrene with a paper-like surface texture. It combines the visual and tactile feel of paper with the durability and moisture resistance of plastic. PSP is often used in disposable food trays, advertising displays, and packaging inserts. It is valued for its printability, smooth surface, and cost-effectiveness. While not biodegradable, it offers a recyclable alternative to traditional laminated paperboard in various short-life applications.

The global Polystyrene Paper (PSP) market size was estimated at USD 81.5 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Polystyrene Paper (PSP) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Polystyrene Paper (PSP) market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Polystyrene Paper (PSP) market.

### **Global Polystyrene Paper (PSP) Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Sekisui Kasei  
SpringSign Plastics  
Longkou Unity Machinery  
Isonova  
Ostrowski

### **Market Segmentation (by Type)**

Pure Polystyrene-based PSP  
Fiber-Composite PSP

### **Market Segmentation (by Application)**

Food Packaging  
Industrial Packaging  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Polystyrene Paper (PSP) Market  
Overview of the regional outlook of the Polystyrene Paper (PSP) Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polystyrene Paper (PSP) Market and its likely evolution in the short to mid-term, and

long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Polystyrene Paper (PSP), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

## **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Polystyrene Paper (PSP)

#### 1.2 Key Market Segments

##### 1.2.1 Polystyrene Paper (PSP) Segment by Type

##### 1.2.2 Polystyrene Paper (PSP) Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 POLYSTYRENE PAPER (PSP) MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Polystyrene Paper (PSP) Market Size (M USD) Estimates and Forecasts (2020-2035)

##### 2.1.2 Global Polystyrene Paper (PSP) Sales Estimates and Forecasts (2020-2035)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 POLYSTYRENE PAPER (PSP) MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Polystyrene Paper (PSP) Product Life Cycle

#### 3.3 Global Polystyrene Paper (PSP) Sales by Manufacturers (2020-2025)

#### 3.4 Global Polystyrene Paper (PSP) Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Polystyrene Paper (PSP) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Polystyrene Paper (PSP) Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Polystyrene Paper (PSP) Market Competitive Situation and Trends

##### 3.8.1 Polystyrene Paper (PSP) Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Polystyrene Paper (PSP) Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 POLYSTYRENE PAPER (PSP) INDUSTRY CHAIN ANALYSIS**

### 4.1 Polystyrene Paper (PSP) Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF POLYSTYRENE PAPER (PSP) MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Polystyrene Paper (PSP) Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Polystyrene Paper (PSP) Market

### 5.7 ESG Ratings of Leading Companies

## **6 POLYSTYRENE PAPER (PSP) MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Polystyrene Paper (PSP) Sales Market Share by Type (2020-2025)

### 6.3 Global Polystyrene Paper (PSP) Market Size by Type (2020-2025)

### 6.4 Global Polystyrene Paper (PSP) Price by Type (2020-2025)

## **7 POLYSTYRENE PAPER (PSP) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polystyrene Paper (PSP) Market Sales by Application (2020-2025)
- 7.3 Global Polystyrene Paper (PSP) Market Size (M USD) by Application (2020-2025)
- 7.4 Global Polystyrene Paper (PSP) Sales Growth Rate by Application (2020-2025)

## **8 POLYSTYRENE PAPER (PSP) MARKET SALES BY REGION**

- 8.1 Global Polystyrene Paper (PSP) Sales by Region
  - 8.1.1 Global Polystyrene Paper (PSP) Sales by Region
  - 8.1.2 Global Polystyrene Paper (PSP) Sales Market Share by Region
- 8.2 Global Polystyrene Paper (PSP) Market Size by Region
  - 8.2.1 Global Polystyrene Paper (PSP) Market Size by Region
  - 8.2.2 Global Polystyrene Paper (PSP) Market Size by Region
- 8.3 North America
  - 8.3.1 North America Polystyrene Paper (PSP) Sales by Country
  - 8.3.2 North America Polystyrene Paper (PSP) Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Polystyrene Paper (PSP) Sales by Country
  - 8.4.2 Europe Polystyrene Paper (PSP) Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Polystyrene Paper (PSP) Sales by Region
  - 8.5.2 Asia Pacific Polystyrene Paper (PSP) Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Polystyrene Paper (PSP) Sales by Country
  - 8.6.2 South America Polystyrene Paper (PSP) Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Polystyrene Paper (PSP) Sales by Region
  - 8.7.2 Middle East and Africa Polystyrene Paper (PSP) Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 POLYSTYRENE PAPER (PSP) MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Polystyrene Paper (PSP) by Region(2020-2025)
- 9.2 Global Polystyrene Paper (PSP) Revenue Market Share by Region (2020-2025)
- 9.3 Global Polystyrene Paper (PSP) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Polystyrene Paper (PSP) Production
  - 9.4.1 North America Polystyrene Paper (PSP) Production Growth Rate (2020-2025)
  - 9.4.2 North America Polystyrene Paper (PSP) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Polystyrene Paper (PSP) Production
  - 9.5.1 Europe Polystyrene Paper (PSP) Production Growth Rate (2020-2025)
  - 9.5.2 Europe Polystyrene Paper (PSP) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Polystyrene Paper (PSP) Production (2020-2025)
  - 9.6.1 Japan Polystyrene Paper (PSP) Production Growth Rate (2020-2025)
  - 9.6.2 Japan Polystyrene Paper (PSP) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Polystyrene Paper (PSP) Production (2020-2025)
  - 9.7.1 China Polystyrene Paper (PSP) Production Growth Rate (2020-2025)
  - 9.7.2 China Polystyrene Paper (PSP) Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Sekisui Kasei
  - 10.1.1 Sekisui Kasei Basic Information

- 10.1.2 Sekisui Kasei Polystyrene Paper (PSP) Product Overview
- 10.1.3 Sekisui Kasei Polystyrene Paper (PSP) Product Market Performance
- 10.1.4 Sekisui Kasei Business Overview
- 10.1.5 Sekisui Kasei SWOT Analysis
- 10.1.6 Sekisui Kasei Recent Developments
- 10.2 SpringSign Plastics
  - 10.2.1 SpringSign Plastics Basic Information
  - 10.2.2 SpringSign Plastics Polystyrene Paper (PSP) Product Overview
  - 10.2.3 SpringSign Plastics Polystyrene Paper (PSP) Product Market Performance
  - 10.2.4 SpringSign Plastics Business Overview
  - 10.2.5 SpringSign Plastics SWOT Analysis
  - 10.2.6 SpringSign Plastics Recent Developments
- 10.3 Longkou Unity Machinery
  - 10.3.1 Longkou Unity Machinery Basic Information
  - 10.3.2 Longkou Unity Machinery Polystyrene Paper (PSP) Product Overview
  - 10.3.3 Longkou Unity Machinery Polystyrene Paper (PSP) Product Market Performance
  - 10.3.4 Longkou Unity Machinery Business Overview
  - 10.3.5 Longkou Unity Machinery SWOT Analysis
  - 10.3.6 Longkou Unity Machinery Recent Developments
- 10.4 Isonova
  - 10.4.1 Isonova Basic Information
  - 10.4.2 Isonova Polystyrene Paper (PSP) Product Overview
  - 10.4.3 Isonova Polystyrene Paper (PSP) Product Market Performance
  - 10.4.4 Isonova Business Overview
  - 10.4.5 Isonova Recent Developments
- 10.5 Ostrowski
  - 10.5.1 Ostrowski Basic Information
  - 10.5.2 Ostrowski Polystyrene Paper (PSP) Product Overview
  - 10.5.3 Ostrowski Polystyrene Paper (PSP) Product Market Performance
  - 10.5.4 Ostrowski Business Overview
  - 10.5.5 Ostrowski Recent Developments

## **11 POLYSTYRENE PAPER (PSP) MARKET FORECAST BY REGION**

- 11.1 Global Polystyrene Paper (PSP) Market Size Forecast
- 11.2 Global Polystyrene Paper (PSP) Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Polystyrene Paper (PSP) Market Size Forecast by Country

- 11.2.3 Asia Pacific Polystyrene Paper (PSP) Market Size Forecast by Region
- 11.2.4 South America Polystyrene Paper (PSP) Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Polystyrene Paper (PSP) by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Polystyrene Paper (PSP) Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Polystyrene Paper (PSP) by Type (2026-2035)
  - 12.1.2 Global Polystyrene Paper (PSP) Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Polystyrene Paper (PSP) by Type (2026-2035)
- 12.2 Global Polystyrene Paper (PSP) Market Forecast by Application (2026-2035)
  - 12.2.1 Global Polystyrene Paper (PSP) Sales (K MT) Forecast by Application
  - 12.2.2 Global Polystyrene Paper (PSP) Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Polystyrene Paper (PSP) Market Size by Type (M USD)
- Table 4. Global Polystyrene Paper (PSP) Market Size by Application
- Table 5. Polystyrene Paper (PSP) Market Size Comparison by Region (M USD)
- Table 6. Global Polystyrene Paper (PSP) Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Polystyrene Paper (PSP) Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Polystyrene Paper (PSP) Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Polystyrene Paper (PSP) Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polystyrene Paper (PSP) as of 2025)
- Table 11. Global Market Polystyrene Paper (PSP) Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Polystyrene Paper (PSP) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polystyrene Paper (PSP) Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Polystyrene Paper (PSP) Sales by Type (K MT)
- Table 27. Global Polystyrene Paper (PSP) Market Size by Type (M USD)
- Table 28. Global Polystyrene Paper (PSP) Sales (K MT) by Type (2020-2025)

- Table 29. Global Polystyrene Paper (PSP) Sales Market Share by Type (2020-2025)
- Table 30. Global Polystyrene Paper (PSP) Market Size (M USD) by Type (2020-2025)
- Table 31. Global Polystyrene Paper (PSP) Market Share by Type (2020-2025)
- Table 32. Global Polystyrene Paper (PSP) Price (USD/KG) by Type (2020-2025)
- Table 33. Global Polystyrene Paper (PSP) Sales (K MT) by Application
- Table 34. Global Polystyrene Paper (PSP) Market Size by Application
- Table 35. Global Polystyrene Paper (PSP) Sales by Application (2020-2025) & (K MT)
- Table 36. Global Polystyrene Paper (PSP) Sales Market Share by Application (2020-2025)
- Table 37. Global Polystyrene Paper (PSP) Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Polystyrene Paper (PSP) Market Share by Application (2020-2025)
- Table 39. Global Polystyrene Paper (PSP) Sales Growth Rate by Application (2020-2025)
- Table 40. Global Polystyrene Paper (PSP) Sales by Region (2020-2025) & (K MT)
- Table 41. Global Polystyrene Paper (PSP) Sales Market Share by Region (2020-2025)
- Table 42. Global Polystyrene Paper (PSP) Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Polystyrene Paper (PSP) Market Size by Region (2020-2025)
- Table 44. North America Polystyrene Paper (PSP) Sales by Country (2020-2025) & (K MT)
- Table 45. North America Polystyrene Paper (PSP) Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Polystyrene Paper (PSP) Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Polystyrene Paper (PSP) Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Polystyrene Paper (PSP) Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Polystyrene Paper (PSP) Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Polystyrene Paper (PSP) Sales by Country (2020-2025) & (K MT)
- Table 51. South America Polystyrene Paper (PSP) Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Polystyrene Paper (PSP) Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Polystyrene Paper (PSP) Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Polystyrene Paper (PSP) Production (K MT) by Region(2020-2025)
- Table 55. Global Polystyrene Paper (PSP) Revenue (US\$ Million) by Region

(2020-2025)

Table 56. Global Polystyrene Paper (PSP) Revenue Market Share by Region

(2020-2025)

Table 57. Global Polystyrene Paper (PSP) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Polystyrene Paper (PSP) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Polystyrene Paper (PSP) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Polystyrene Paper (PSP) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Polystyrene Paper (PSP) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Sekisui Kasei Basic Information

Table 63. Sekisui Kasei Polystyrene Paper (PSP) Product Overview

Table 64. Sekisui Kasei Polystyrene Paper (PSP) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Sekisui Kasei Business Overview

Table 66. Sekisui Kasei SWOT Analysis

Table 67. Sekisui Kasei Recent Developments

Table 68. SpringSign Plastics Basic Information

Table 69. SpringSign Plastics Polystyrene Paper (PSP) Product Overview

Table 70. SpringSign Plastics Polystyrene Paper (PSP) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. SpringSign Plastics Business Overview

Table 72. SpringSign Plastics SWOT Analysis

Table 73. SpringSign Plastics Recent Developments

Table 74. Longkou Unity Machinery Basic Information

Table 75. Longkou Unity Machinery Polystyrene Paper (PSP) Product Overview

Table 76. Longkou Unity Machinery Polystyrene Paper (PSP) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Longkou Unity Machinery Business Overview

Table 78. Longkou Unity Machinery SWOT Analysis

Table 79. Longkou Unity Machinery Recent Developments

Table 80. Isonova Basic Information

Table 81. Isonova Polystyrene Paper (PSP) Product Overview

Table 82. Isonova Polystyrene Paper (PSP) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Isonova Business Overview

- Table 84. Isonova Recent Developments
- Table 85. Ostrowski Basic Information
- Table 86. Ostrowski Polystyrene Paper (PSP) Product Overview
- Table 87. Ostrowski Polystyrene Paper (PSP) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Ostrowski Business Overview
- Table 89. Ostrowski Recent Developments
- Table 90. Global Polystyrene Paper (PSP) Sales Forecast by Region (2026-2035) & (K MT)
- Table 91. Global Polystyrene Paper (PSP) Market Size Forecast by Region (2026-2035) & (M USD)
- Table 92. North America Polystyrene Paper (PSP) Sales Forecast by Country (2026-2035) & (K MT)
- Table 93. North America Polystyrene Paper (PSP) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 94. Europe Polystyrene Paper (PSP) Sales Forecast by Country (2026-2035) & (K MT)
- Table 95. Europe Polystyrene Paper (PSP) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 96. Asia Pacific Polystyrene Paper (PSP) Sales Forecast by Region (2026-2035) & (K MT)
- Table 97. Asia Pacific Polystyrene Paper (PSP) Market Size Forecast by Region (2026-2035) & (M USD)
- Table 98. South America Polystyrene Paper (PSP) Sales Forecast by Country (2026-2035) & (K MT)
- Table 99. South America Polystyrene Paper (PSP) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 100. Middle East and Africa Polystyrene Paper (PSP) Sales Forecast by Country (2026-2035) & (Units)
- Table 101. Middle East and Africa Polystyrene Paper (PSP) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 102. Global Polystyrene Paper (PSP) Sales Forecast by Type (2026-2035) & (K MT)
- Table 103. Global Polystyrene Paper (PSP) Market Size Forecast by Type (2026-2035) & (M USD)
- Table 104. Global Polystyrene Paper (PSP) Price Forecast by Type (2026-2035) & (USD/KG)
- Table 105. Global Polystyrene Paper (PSP) Sales (K MT) Forecast by Application (2026-2035)

Table 106. Global Polystyrene Paper (PSP) Market Size Forecast by Application  
(2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Polystyrene Paper (PSP)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polystyrene Paper (PSP) Market Size (M USD), 2025-2035
- Figure 5. Global Polystyrene Paper (PSP) Market Size (M USD) (2020-2035)
- Figure 6. Global Polystyrene Paper (PSP) Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polystyrene Paper (PSP) Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Polystyrene Paper (PSP) Product Life Cycle
- Figure 13. Polystyrene Paper (PSP) Sales Share by Manufacturers in 2025
- Figure 14. Global Polystyrene Paper (PSP) Revenue Share by Manufacturers in 2025
- Figure 15. Polystyrene Paper (PSP) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Polystyrene Paper (PSP) Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Polystyrene Paper (PSP) Revenue in 2025
- Figure 18. Industry Chain Map of Polystyrene Paper (PSP)
- Figure 19. Global Polystyrene Paper (PSP) Market PEST Analysis
- Figure 20. Global Polystyrene Paper (PSP) Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Polystyrene Paper (PSP) Market Share by Type
- Figure 27. Sales Market Share of Polystyrene Paper (PSP) by Type (2020-2025)
- Figure 28. Sales Market Share of Polystyrene Paper (PSP) by Type in 2025
- Figure 29. Market Share of Polystyrene Paper (PSP) by Type (2020-2025)
- Figure 30. Market Share of Polystyrene Paper (PSP) by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Polystyrene Paper (PSP) Market Share by Application

Figure 33. Global Polystyrene Paper (PSP) Sales Market Share by Application (2020-2025)

Figure 34. Global Polystyrene Paper (PSP) Sales Market Share by Application in 2025

Figure 35. Global Polystyrene Paper (PSP) Market Share by Application (2020-2025)

Figure 36. Global Polystyrene Paper (PSP) Market Share by Application in 2025

Figure 37. Global Polystyrene Paper (PSP) Sales Growth Rate by Application (2020-2025)

Figure 38. Global Polystyrene Paper (PSP) Sales Market Share by Region (2020-2025)

Figure 39. Global Polystyrene Paper (PSP) Market Size by Region (2020-2025)

Figure 40. North America Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Polystyrene Paper (PSP) Sales Market Share by Country in 2024

Figure 43. North America Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Polystyrene Paper (PSP) Market Size by Country in 2024

Figure 45. U.S. Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Polystyrene Paper (PSP) Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Polystyrene Paper (PSP) Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Polystyrene Paper (PSP) Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Polystyrene Paper (PSP) Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Polystyrene Paper (PSP) Sales Market Share by Country in 2024

Figure 53. Europe Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Polystyrene Paper (PSP) Market Size by Country in 2024

Figure 55. Germany Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K

MT)

Figure 58. France Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Polystyrene Paper (PSP) Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Polystyrene Paper (PSP) Sales Market Share by Region in 2024

Figure 67. Asia Pacific Polystyrene Paper (PSP) Market Size by Region in 2024

Figure 68. China Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Polystyrene Paper (PSP) Sales and Growth Rate (K MT)

Figure 79. South America Polystyrene Paper (PSP) Sales Market Share by Country in 2024

Figure 80. South America Polystyrene Paper (PSP) Market Size and Growth Rate (M

USD)

Figure 81. South America Polystyrene Paper (PSP) Market Size by Country in 2024

Figure 82. Brazil Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Polystyrene Paper (PSP) Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Polystyrene Paper (PSP) Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Polystyrene Paper (PSP) Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Polystyrene Paper (PSP) Market Size by Region in 2024

Figure 92. Saudi Arabia Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Polystyrene Paper (PSP) Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Polystyrene Paper (PSP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Polystyrene Paper (PSP) Production Market Share by Region (2020-2025)

Figure 103. North America Polystyrene Paper (PSP) Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Polystyrene Paper (PSP) Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Polystyrene Paper (PSP) Production (K MT) Growth Rate (2020-2025)

Figure 106. China Polystyrene Paper (PSP) Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Polystyrene Paper (PSP) Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Polystyrene Paper (PSP) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Polystyrene Paper (PSP) Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Polystyrene Paper (PSP) Market Share Forecast by Type (2026-2035)

Figure 111. Global Polystyrene Paper (PSP) Sales Forecast by Application (2026-2035)

Figure 112. Global Polystyrene Paper (PSP) Market Share Forecast by Application (2026-2035)

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