

Global Polymeric Colorant for Polyurethane Market Research Report 2026(Status and Outlook)

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Abstracts

Polymeric Colorant for Polyurethane is a type of dye specifically designed for polyurethane (PU) materials, typically composed of a polymer matrix combined with colorant components. It offers excellent stability, heat resistance, and lightfastness, ensuring that the color of polyurethane products remains vibrant without fading or discoloration. Compared to traditional inorganic pigments or small-molecule organic dyes, polymeric colorants not only provide longer-lasting color effects but also help avoid common processing issues, such as color variations and poor dispersion. Moreover, polymeric colorants do not negatively impact the physical properties of polyurethane during manufacturing, making them highly suitable for a wide range of polyurethane products, including automotive interiors, furniture, footwear, coatings, and electronic products.

The global Polymeric Colorant for Polyurethane market size was estimated at USD 273.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Polymeric Colorant for Polyurethane market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Polymeric Colorant for Polyurethane market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Polymeric Colorant for Polyurethane market.

Global Polymeric Colorant for Polyurethane Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Clariant
Milliken
Quimidroga
Avient
BASF
Huntsman
Sensient Technologies
Chromatech
Colortek
Day-Glo Color

Zhejiang Tsaihua Technology
BOMEX

Market Segmentation (by Type)

Pigment Pastes
Solid Pigments

Market Segmentation (by Application)

Footwear Industry
Furniture and Interior Decoration
Automotive Industry
Toys and Consumer Products
Construction and Coatings
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value
In-depth analysis of the Polymeric Colorant for Polyurethane Market
Overview of the regional outlook of the Polymeric Colorant for Polyurethane Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polymeric Colorant for Polyurethane Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Polymeric Colorant for Polyurethane, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Polymeric Colorant for Polyurethane

1.2 Key Market Segments

1.2.1 Polymeric Colorant for Polyurethane Segment by Type

1.2.2 Polymeric Colorant for Polyurethane Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 POLYMERIC COLORANT FOR POLYURETHANE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Polymeric Colorant for Polyurethane Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Polymeric Colorant for Polyurethane Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 POLYMERIC COLORANT FOR POLYURETHANE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Polymeric Colorant for Polyurethane Product Life Cycle

3.3 Global Polymeric Colorant for Polyurethane Sales by Manufacturers (2020-2025)

3.4 Global Polymeric Colorant for Polyurethane Revenue Market Share by Manufacturers (2020-2025)

3.5 Polymeric Colorant for Polyurethane Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Polymeric Colorant for Polyurethane Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Polymeric Colorant for Polyurethane Market Competitive Situation and Trends

- 3.8.1 Polymeric Colorant for Polyurethane Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Polymeric Colorant for Polyurethane Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 POLYMERIC COLORANT FOR POLYURETHANE INDUSTRY CHAIN ANALYSIS

- 4.1 Polymeric Colorant for Polyurethane Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POLYMERIC COLORANT FOR POLYURETHANE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Polymeric Colorant for Polyurethane Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Polymeric Colorant for Polyurethane Market
- 5.7 ESG Ratings of Leading Companies

6 POLYMERIC COLORANT FOR POLYURETHANE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Polymeric Colorant for Polyurethane Sales Market Share by Type (2020-2025)

6.3 Global Polymeric Colorant for Polyurethane Market Size by Type (2020-2025)

6.4 Global Polymeric Colorant for Polyurethane Price by Type (2020-2025)

7 POLYMERIC COLORANT FOR POLYURETHANE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Polymeric Colorant for Polyurethane Market Sales by Application (2020-2025)

7.3 Global Polymeric Colorant for Polyurethane Market Size (M USD) by Application (2020-2025)

7.4 Global Polymeric Colorant for Polyurethane Sales Growth Rate by Application (2020-2025)

8 POLYMERIC COLORANT FOR POLYURETHANE MARKET SALES BY REGION

8.1 Global Polymeric Colorant for Polyurethane Sales by Region

8.1.1 Global Polymeric Colorant for Polyurethane Sales by Region

8.1.2 Global Polymeric Colorant for Polyurethane Sales Market Share by Region

8.2 Global Polymeric Colorant for Polyurethane Market Size by Region

8.2.1 Global Polymeric Colorant for Polyurethane Market Size by Region

8.2.2 Global Polymeric Colorant for Polyurethane Market Size by Region

8.3 North America

8.3.1 North America Polymeric Colorant for Polyurethane Sales by Country

8.3.2 North America Polymeric Colorant for Polyurethane Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Polymeric Colorant for Polyurethane Sales by Country

8.4.2 Europe Polymeric Colorant for Polyurethane Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Polymeric Colorant for Polyurethane Sales by Region
- 8.5.2 Asia Pacific Polymeric Colorant for Polyurethane Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Polymeric Colorant for Polyurethane Sales by Country
 - 8.6.2 South America Polymeric Colorant for Polyurethane Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Polymeric Colorant for Polyurethane Sales by Region
 - 8.7.2 Middle East and Africa Polymeric Colorant for Polyurethane Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 POLYMERIC COLORANT FOR POLYURETHANE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Polymeric Colorant for Polyurethane by Region(2020-2025)
- 9.2 Global Polymeric Colorant for Polyurethane Revenue Market Share by Region (2020-2025)
- 9.3 Global Polymeric Colorant for Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Polymeric Colorant for Polyurethane Production
 - 9.4.1 North America Polymeric Colorant for Polyurethane Production Growth Rate (2020-2025)
 - 9.4.2 North America Polymeric Colorant for Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Polymeric Colorant for Polyurethane Production
 - 9.5.1 Europe Polymeric Colorant for Polyurethane Production Growth Rate (2020-2025)

9.5.2 Europe Polymeric Colorant for Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Polymeric Colorant for Polyurethane Production (2020-2025)

9.6.1 Japan Polymeric Colorant for Polyurethane Production Growth Rate (2020-2025)

9.6.2 Japan Polymeric Colorant for Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Polymeric Colorant for Polyurethane Production (2020-2025)

9.7.1 China Polymeric Colorant for Polyurethane Production Growth Rate (2020-2025)

9.7.2 China Polymeric Colorant for Polyurethane Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Clariant

10.1.1 Clariant Basic Information

10.1.2 Clariant Polymeric Colorant for Polyurethane Product Overview

10.1.3 Clariant Polymeric Colorant for Polyurethane Product Market Performance

10.1.4 Clariant Business Overview

10.1.5 Clariant SWOT Analysis

10.1.6 Clariant Recent Developments

10.2 Milliken

10.2.1 Milliken Basic Information

10.2.2 Milliken Polymeric Colorant for Polyurethane Product Overview

10.2.3 Milliken Polymeric Colorant for Polyurethane Product Market Performance

10.2.4 Milliken Business Overview

10.2.5 Milliken SWOT Analysis

10.2.6 Milliken Recent Developments

10.3 Quimidroga

10.3.1 Quimidroga Basic Information

10.3.2 Quimidroga Polymeric Colorant for Polyurethane Product Overview

10.3.3 Quimidroga Polymeric Colorant for Polyurethane Product Market Performance

10.3.4 Quimidroga Business Overview

10.3.5 Quimidroga SWOT Analysis

10.3.6 Quimidroga Recent Developments

10.4 Avient

10.4.1 Avient Basic Information

10.4.2 Avient Polymeric Colorant for Polyurethane Product Overview

10.4.3 Avient Polymeric Colorant for Polyurethane Product Market Performance

10.4.4 Avient Business Overview

- 10.4.5 Avient Recent Developments
- 10.5 BASF
 - 10.5.1 BASF Basic Information
 - 10.5.2 BASF Polymeric Colorant for Polyurethane Product Overview
 - 10.5.3 BASF Polymeric Colorant for Polyurethane Product Market Performance
 - 10.5.4 BASF Business Overview
 - 10.5.5 BASF Recent Developments
- 10.6 Huntsman
 - 10.6.1 Huntsman Basic Information
 - 10.6.2 Huntsman Polymeric Colorant for Polyurethane Product Overview
 - 10.6.3 Huntsman Polymeric Colorant for Polyurethane Product Market Performance
 - 10.6.4 Huntsman Business Overview
 - 10.6.5 Huntsman Recent Developments
- 10.7 Sensient Technologies
 - 10.7.1 Sensient Technologies Basic Information
 - 10.7.2 Sensient Technologies Polymeric Colorant for Polyurethane Product Overview
 - 10.7.3 Sensient Technologies Polymeric Colorant for Polyurethane Product Market Performance
 - 10.7.4 Sensient Technologies Business Overview
 - 10.7.5 Sensient Technologies Recent Developments
- 10.8 Chromatech
 - 10.8.1 Chromatech Basic Information
 - 10.8.2 Chromatech Polymeric Colorant for Polyurethane Product Overview
 - 10.8.3 Chromatech Polymeric Colorant for Polyurethane Product Market Performance
 - 10.8.4 Chromatech Business Overview
 - 10.8.5 Chromatech Recent Developments
- 10.9 Colortek
 - 10.9.1 Colortek Basic Information
 - 10.9.2 Colortek Polymeric Colorant for Polyurethane Product Overview
 - 10.9.3 Colortek Polymeric Colorant for Polyurethane Product Market Performance
 - 10.9.4 Colortek Business Overview
 - 10.9.5 Colortek Recent Developments
- 10.10 Day-Glo Color
 - 10.10.1 Day-Glo Color Basic Information
 - 10.10.2 Day-Glo Color Polymeric Colorant for Polyurethane Product Overview
 - 10.10.3 Day-Glo Color Polymeric Colorant for Polyurethane Product Market Performance
 - 10.10.4 Day-Glo Color Business Overview
 - 10.10.5 Day-Glo Color Recent Developments

10.11 Zhejiang Tsaihua Technology

10.11.1 Zhejiang Tsaihua Technology Basic Information

10.11.2 Zhejiang Tsaihua Technology Polymeric Colorant for Polyurethane Product Overview

10.11.3 Zhejiang Tsaihua Technology Polymeric Colorant for Polyurethane Product Market Performance

10.11.4 Zhejiang Tsaihua Technology Business Overview

10.11.5 Zhejiang Tsaihua Technology Recent Developments

10.12 BOMEX

10.12.1 BOMEX Basic Information

10.12.2 BOMEX Polymeric Colorant for Polyurethane Product Overview

10.12.3 BOMEX Polymeric Colorant for Polyurethane Product Market Performance

10.12.4 BOMEX Business Overview

10.12.5 BOMEX Recent Developments

11 POLYMERIC COLORANT FOR POLYURETHANE MARKET FORECAST BY REGION

11.1 Global Polymeric Colorant for Polyurethane Market Size Forecast

11.2 Global Polymeric Colorant for Polyurethane Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Polymeric Colorant for Polyurethane Market Size Forecast by Country

11.2.3 Asia Pacific Polymeric Colorant for Polyurethane Market Size Forecast by Region

11.2.4 South America Polymeric Colorant for Polyurethane Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Polymeric Colorant for Polyurethane by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Polymeric Colorant for Polyurethane Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Polymeric Colorant for Polyurethane by Type (2026-2035)

12.1.2 Global Polymeric Colorant for Polyurethane Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Polymeric Colorant for Polyurethane by Type (2026-2035)

12.2 Global Polymeric Colorant for Polyurethane Market Forecast by Application

(2026-2035)

12.2.1 Global Polymeric Colorant for Polyurethane Sales (K MT) Forecast by Application

12.2.2 Global Polymeric Colorant for Polyurethane Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Polymeric Colorant for Polyurethane Market Size by Type (M USD)
- Table 4. Global Polymeric Colorant for Polyurethane Market Size by Application
- Table 5. Polymeric Colorant for Polyurethane Market Size Comparison by Region (M USD)
- Table 6. Global Polymeric Colorant for Polyurethane Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Polymeric Colorant for Polyurethane Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Polymeric Colorant for Polyurethane Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Polymeric Colorant for Polyurethane Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polymeric Colorant for Polyurethane as of 2025)
- Table 11. Global Market Polymeric Colorant for Polyurethane Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Polymeric Colorant for Polyurethane Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polymeric Colorant for Polyurethane Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Polymeric Colorant for Polyurethane Sales by Type (K MT)

Table 27. Global Polymeric Colorant for Polyurethane Market Size by Type (M USD)

Table 28. Global Polymeric Colorant for Polyurethane Sales (K MT) by Type (2020-2025)

Table 29. Global Polymeric Colorant for Polyurethane Sales Market Share by Type (2020-2025)

Table 30. Global Polymeric Colorant for Polyurethane Market Size (M USD) by Type (2020-2025)

Table 31. Global Polymeric Colorant for Polyurethane Market Share by Type (2020-2025)

Table 32. Global Polymeric Colorant for Polyurethane Price (USD/KG) by Type (2020-2025)

Table 33. Global Polymeric Colorant for Polyurethane Sales (K MT) by Application

Table 34. Global Polymeric Colorant for Polyurethane Market Size by Application

Table 35. Global Polymeric Colorant for Polyurethane Sales by Application (2020-2025) & (K MT)

Table 36. Global Polymeric Colorant for Polyurethane Sales Market Share by Application (2020-2025)

Table 37. Global Polymeric Colorant for Polyurethane Market Size by Application (2020-2025) & (M USD)

Table 38. Global Polymeric Colorant for Polyurethane Market Share by Application (2020-2025)

Table 39. Global Polymeric Colorant for Polyurethane Sales Growth Rate by Application (2020-2025)

Table 40. Global Polymeric Colorant for Polyurethane Sales by Region (2020-2025) & (K MT)

Table 41. Global Polymeric Colorant for Polyurethane Sales Market Share by Region (2020-2025)

Table 42. Global Polymeric Colorant for Polyurethane Market Size by Region (2020-2025) & (M USD)

Table 43. Global Polymeric Colorant for Polyurethane Market Size by Region (2020-2025)

Table 44. North America Polymeric Colorant for Polyurethane Sales by Country (2020-2025) & (K MT)

Table 45. North America Polymeric Colorant for Polyurethane Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Polymeric Colorant for Polyurethane Sales by Country (2020-2025) & (K MT)

Table 47. Europe Polymeric Colorant for Polyurethane Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Polymeric Colorant for Polyurethane Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Polymeric Colorant for Polyurethane Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Polymeric Colorant for Polyurethane Sales by Country (2020-2025) & (K MT)
- Table 51. South America Polymeric Colorant for Polyurethane Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Polymeric Colorant for Polyurethane Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Polymeric Colorant for Polyurethane Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Polymeric Colorant for Polyurethane Production (K MT) by Region(2020-2025)
- Table 55. Global Polymeric Colorant for Polyurethane Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Polymeric Colorant for Polyurethane Revenue Market Share by Region (2020-2025)
- Table 57. Global Polymeric Colorant for Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Polymeric Colorant for Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Polymeric Colorant for Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Polymeric Colorant for Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Polymeric Colorant for Polyurethane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Clariant Basic Information
- Table 63. Clariant Polymeric Colorant for Polyurethane Product Overview
- Table 64. Clariant Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. Clariant Business Overview
- Table 66. Clariant SWOT Analysis
- Table 67. Clariant Recent Developments
- Table 68. Milliken Basic Information
- Table 69. Milliken Polymeric Colorant for Polyurethane Product Overview
- Table 70. Milliken Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 71. Milliken Business Overview
- Table 72. Milliken SWOT Analysis
- Table 73. Milliken Recent Developments
- Table 74. Quimidroga Basic Information
- Table 75. Quimidroga Polymeric Colorant for Polyurethane Product Overview
- Table 76. Quimidroga Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Quimidroga Business Overview
- Table 78. Quimidroga SWOT Analysis
- Table 79. Quimidroga Recent Developments
- Table 80. Avient Basic Information
- Table 81. Avient Polymeric Colorant for Polyurethane Product Overview
- Table 82. Avient Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Avient Business Overview
- Table 84. Avient Recent Developments
- Table 85. BASF Basic Information
- Table 86. BASF Polymeric Colorant for Polyurethane Product Overview
- Table 87. BASF Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. BASF Business Overview
- Table 89. BASF Recent Developments
- Table 90. Huntsman Basic Information
- Table 91. Huntsman Polymeric Colorant for Polyurethane Product Overview
- Table 92. Huntsman Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Huntsman Business Overview
- Table 94. Huntsman Recent Developments
- Table 95. Sensient Technologies Basic Information
- Table 96. Sensient Technologies Polymeric Colorant for Polyurethane Product Overview
- Table 97. Sensient Technologies Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Sensient Technologies Business Overview
- Table 99. Sensient Technologies Recent Developments
- Table 100. Chromatech Basic Information
- Table 101. Chromatech Polymeric Colorant for Polyurethane Product Overview
- Table 102. Chromatech Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 103. Chromatech Business Overview
- Table 104. Chromatech Recent Developments
- Table 105. Colortek Basic Information
- Table 106. Colortek Polymeric Colorant for Polyurethane Product Overview
- Table 107. Colortek Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Colortek Business Overview
- Table 109. Colortek Recent Developments
- Table 110. Day-Glo Color Basic Information
- Table 111. Day-Glo Color Polymeric Colorant for Polyurethane Product Overview
- Table 112. Day-Glo Color Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Day-Glo Color Business Overview
- Table 114. Day-Glo Color Recent Developments
- Table 115. Zhejiang Tsaihua Technology Basic Information
- Table 116. Zhejiang Tsaihua Technology Polymeric Colorant for Polyurethane Product Overview
- Table 117. Zhejiang Tsaihua Technology Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Zhejiang Tsaihua Technology Business Overview
- Table 119. Zhejiang Tsaihua Technology Recent Developments
- Table 120. BOMEX Basic Information
- Table 121. BOMEX Polymeric Colorant for Polyurethane Product Overview
- Table 122. BOMEX Polymeric Colorant for Polyurethane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. BOMEX Business Overview
- Table 124. BOMEX Recent Developments
- Table 125. Global Polymeric Colorant for Polyurethane Sales Forecast by Region (2026-2035) & (K MT)
- Table 126. Global Polymeric Colorant for Polyurethane Market Size Forecast by Region (2026-2035) & (M USD)
- Table 127. North America Polymeric Colorant for Polyurethane Sales Forecast by Country (2026-2035) & (K MT)
- Table 128. North America Polymeric Colorant for Polyurethane Market Size Forecast by Country (2026-2035) & (M USD)
- Table 129. Europe Polymeric Colorant for Polyurethane Sales Forecast by Country (2026-2035) & (K MT)
- Table 130. Europe Polymeric Colorant for Polyurethane Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Polymeric Colorant for Polyurethane Sales Forecast by Region (2026-2035) & (K MT)

Table 132. Asia Pacific Polymeric Colorant for Polyurethane Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Polymeric Colorant for Polyurethane Sales Forecast by Country (2026-2035) & (K MT)

Table 134. South America Polymeric Colorant for Polyurethane Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Polymeric Colorant for Polyurethane Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Polymeric Colorant for Polyurethane Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Polymeric Colorant for Polyurethane Sales Forecast by Type (2026-2035) & (K MT)

Table 138. Global Polymeric Colorant for Polyurethane Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Polymeric Colorant for Polyurethane Price Forecast by Type (2026-2035) & (USD/KG)

Table 140. Global Polymeric Colorant for Polyurethane Sales (K MT) Forecast by Application (2026-2035)

Table 141. Global Polymeric Colorant for Polyurethane Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Polymeric Colorant for Polyurethane
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polymeric Colorant for Polyurethane Market Size (M USD), 2025-2035
- Figure 5. Global Polymeric Colorant for Polyurethane Market Size (M USD) (2020-2035)
- Figure 6. Global Polymeric Colorant for Polyurethane Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polymeric Colorant for Polyurethane Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Polymeric Colorant for Polyurethane Product Life Cycle
- Figure 13. Polymeric Colorant for Polyurethane Sales Share by Manufacturers in 2025
- Figure 14. Global Polymeric Colorant for Polyurethane Revenue Share by Manufacturers in 2025
- Figure 15. Polymeric Colorant for Polyurethane Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Polymeric Colorant for Polyurethane Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Polymeric Colorant for Polyurethane Revenue in 2025
- Figure 18. Industry Chain Map of Polymeric Colorant for Polyurethane
- Figure 19. Global Polymeric Colorant for Polyurethane Market PEST Analysis
- Figure 20. Global Polymeric Colorant for Polyurethane Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Polymeric Colorant for Polyurethane Market Share by Type
- Figure 27. Sales Market Share of Polymeric Colorant for Polyurethane by Type (2020-2025)
- Figure 28. Sales Market Share of Polymeric Colorant for Polyurethane by Type in 2025
- Figure 29. Market Share of Polymeric Colorant for Polyurethane by Type (2020-2025)

- Figure 30. Market Share of Polymeric Colorant for Polyurethane by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Polymeric Colorant for Polyurethane Market Share by Application
- Figure 33. Global Polymeric Colorant for Polyurethane Sales Market Share by Application (2020-2025)
- Figure 34. Global Polymeric Colorant for Polyurethane Sales Market Share by Application in 2025
- Figure 35. Global Polymeric Colorant for Polyurethane Market Share by Application (2020-2025)
- Figure 36. Global Polymeric Colorant for Polyurethane Market Share by Application in 2025
- Figure 37. Global Polymeric Colorant for Polyurethane Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Polymeric Colorant for Polyurethane Sales Market Share by Region (2020-2025)
- Figure 39. Global Polymeric Colorant for Polyurethane Market Size by Region (2020-2025)
- Figure 40. North America Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Polymeric Colorant for Polyurethane Sales Market Share by Country in 2024
- Figure 43. North America Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Polymeric Colorant for Polyurethane Market Size by Country in 2024
- Figure 45. U.S. Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Polymeric Colorant for Polyurethane Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Polymeric Colorant for Polyurethane Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Polymeric Colorant for Polyurethane Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Polymeric Colorant for Polyurethane Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Polymeric Colorant for Polyurethane Sales Market Share by Country in 2024

Figure 53. Europe Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Polymeric Colorant for Polyurethane Market Size by Country in 2024

Figure 55. Germany Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Polymeric Colorant for Polyurethane Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Polymeric Colorant for Polyurethane Sales Market Share by Region in 2024

Figure 67. Asia Pacific Polymeric Colorant for Polyurethane Market Size by Region in 2024

Figure 68. China Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Polymeric Colorant for Polyurethane Sales and Growth Rate (K MT)

Figure 79. South America Polymeric Colorant for Polyurethane Sales Market Share by Country in 2024

Figure 80. South America Polymeric Colorant for Polyurethane Market Size and Growth Rate (M USD)

Figure 81. South America Polymeric Colorant for Polyurethane Market Size by Country in 2024

Figure 82. Brazil Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Polymeric Colorant for Polyurethane Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Polymeric Colorant for Polyurethane Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Polymeric Colorant for Polyurethane Market Size and

Growth Rate (M USD)

Figure 91. Middle East and Africa Polymeric Colorant for Polyurethane Market Size by Region in 2024

Figure 92. Saudi Arabia Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Polymeric Colorant for Polyurethane Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Polymeric Colorant for Polyurethane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Polymeric Colorant for Polyurethane Production Market Share by Region (2020-2025)

Figure 103. North America Polymeric Colorant for Polyurethane Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Polymeric Colorant for Polyurethane Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Polymeric Colorant for Polyurethane Production (K MT) Growth Rate (2020-2025)

Figure 106. China Polymeric Colorant for Polyurethane Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Polymeric Colorant for Polyurethane Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Polymeric Colorant for Polyurethane Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Polymeric Colorant for Polyurethane Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Polymeric Colorant for Polyurethane Market Share Forecast by Type (2026-2035)

Figure 111. Global Polymeric Colorant for Polyurethane Sales Forecast by Application (2026-2035)

Figure 112. Global Polymeric Colorant for Polyurethane Market Share Forecast by Application (2026-2035)

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