

# Global Polymer Modified Cementitious Coatings Market Research Report 2022(Status and Outlook)

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## Abstracts

### Report Overview

The Global Polymer Modified Cementitious Coatings Market Size was estimated at USD 1163.68 million in 2021 and is projected to reach USD 1480.53 million by 2028, exhibiting a CAGR of 3.50% during the forecast period.

This report provides a deep insight into the global Polymer Modified Cementitious Coatings market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Polymer Modified Cementitious Coatings Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Polymer Modified Cementitious Coatings market in any manner.

## Global Polymer Modified Cementitious Coatings Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

BASF SE

Arkema S.A.

Celanese Corporation

H.B. Fuller Company

Organik Kimya San. Ve Tic. A.S.

DowDuPont

Akzo Nobel N.V.

Sika AG

Pidilite Industries Limited

Saint-Gobain Weber S.A.

Mapei S.P.A.

The Lubrizol Corporation

Berger Paints India Limited

Flexcrete Technologies Limited

W. R. Meadows, Inc.

Fosroc International Limited

Evercrete Corporation

Indulor Chemie GmbH

### Market Segmentation (by Type)

Acrylic Polymer

SBR Latex

### Market Segmentation (by Application)

Non-Residential Buildings

Residential Buildings

Public Infrastructures

### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Polymer Modified Cementitious Coatings Market

Overview of the regional outlook of the Polymer Modified Cementitious Coatings Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polymer Modified Cementitious Coatings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Polymer Modified Cementitious Coatings

1.2 Key Market Segments

1.2.1 Polymer Modified Cementitious Coatings Segment by Type

1.2.2 Polymer Modified Cementitious Coatings Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 POLYMER MODIFIED CEMENTITIOUS COATINGS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Polymer Modified Cementitious Coatings Market Size (M USD) Estimates and Forecasts (2017-2028)

2.1.2 Global Polymer Modified Cementitious Coatings Sales Estimates and Forecasts (2017-2028)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 POLYMER MODIFIED CEMENTITIOUS COATINGS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Polymer Modified Cementitious Coatings Sales by Manufacturers (2017-2022)

3.2 Global Polymer Modified Cementitious Coatings Revenue Market Share by Manufacturers (2017-2022)

3.3 Polymer Modified Cementitious Coatings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Polymer Modified Cementitious Coatings Average Price by Manufacturers (2017-2022)

3.5 Manufacturers Polymer Modified Cementitious Coatings Sales Sites, Area Served, Product Type

3.6 Polymer Modified Cementitious Coatings Market Competitive Situation and Trends

- 3.6.1 Polymer Modified Cementitious Coatings Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Polymer Modified Cementitious Coatings Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

#### **4 POLYMER MODIFIED CEMENTITIOUS COATINGS INDUSTRY CHAIN ANALYSIS**

- 4.1 Polymer Modified Cementitious Coatings Industry Chain Analysis
- 4.2 Market Overview and Market Concentration Analysis of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### **5 THE DEVELOPMENT AND DYNAMICS OF POLYMER MODIFIED CEMENTITIOUS COATINGS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 POLYMER MODIFIED CEMENTITIOUS COATINGS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polymer Modified Cementitious Coatings Sales Market Share by Type (2017-2022)
- 6.3 Global Polymer Modified Cementitious Coatings Market Size Market Share by Type (2017-2022)
- 6.4 Global Polymer Modified Cementitious Coatings Price by Type (2017-2022)

#### **7 POLYMER MODIFIED CEMENTITIOUS COATINGS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polymer Modified Cementitious Coatings Market Sales by Application (2017-2022)
- 7.3 Global Polymer Modified Cementitious Coatings Market Size (M USD) by Application (2017-2022)
- 7.4 Global Polymer Modified Cementitious Coatings Sales Growth Rate by Application (2017-2022)

## **8 POLYMER MODIFIED CEMENTITIOUS COATINGS MARKET SEGMENTATION BY REGION**

- 8.1 Global Polymer Modified Cementitious Coatings Sales by Region
  - 8.1.1 Global Polymer Modified Cementitious Coatings Sales by Region
  - 8.1.2 Global Polymer Modified Cementitious Coatings Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Polymer Modified Cementitious Coatings Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Polymer Modified Cementitious Coatings Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Polymer Modified Cementitious Coatings Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Polymer Modified Cementitious Coatings Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa

- 8.6.1 Middle East and Africa Polymer Modified Cementitious Coatings Sales by Region
- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 KEY COMPANIES PROFILED**

### **9.1 BASF SE**

- 9.1.1 BASF SE Polymer Modified Cementitious Coatings Basic Information
- 9.1.2 BASF SE Polymer Modified Cementitious Coatings Product Overview
- 9.1.3 BASF SE Polymer Modified Cementitious Coatings Product Market Performance
- 9.1.4 BASF SE Business Overview
- 9.1.5 BASF SE Polymer Modified Cementitious Coatings SWOT Analysis
- 9.1.6 BASF SE Recent Developments

### **9.2 Arkema S.A.**

- 9.2.1 Arkema S.A. Polymer Modified Cementitious Coatings Basic Information
- 9.2.2 Arkema S.A. Polymer Modified Cementitious Coatings Product Overview
- 9.2.3 Arkema S.A. Polymer Modified Cementitious Coatings Product Market Performance
- 9.2.4 Arkema S.A. Business Overview
- 9.2.5 Arkema S.A. Polymer Modified Cementitious Coatings SWOT Analysis
- 9.2.6 Arkema S.A. Recent Developments

### **9.3 Celanese Corporation**

- 9.3.1 Celanese Corporation Polymer Modified Cementitious Coatings Basic Information
- 9.3.2 Celanese Corporation Polymer Modified Cementitious Coatings Product Overview
- 9.3.3 Celanese Corporation Polymer Modified Cementitious Coatings Product Market Performance
- 9.3.4 Celanese Corporation Business Overview
- 9.3.5 Celanese Corporation Polymer Modified Cementitious Coatings SWOT Analysis
- 9.3.6 Celanese Corporation Recent Developments

### **9.4 H.B. Fuller Company**

- 9.4.1 H.B. Fuller Company Polymer Modified Cementitious Coatings Basic Information
- 9.4.2 H.B. Fuller Company Polymer Modified Cementitious Coatings Product Overview
- 9.4.3 H.B. Fuller Company Polymer Modified Cementitious Coatings Product Market Performance

- 9.4.4 H.B. Fuller Company Business Overview
- 9.4.5 H.B. Fuller Company Polymer Modified Cementitious Coatings SWOT Analysis
- 9.4.6 H.B. Fuller Company Recent Developments
- 9.5 Organik Kimya San. Ve Tic. A.S.
  - 9.5.1 Organik Kimya San. Ve Tic. A.S. Polymer Modified Cementitious Coatings Basic Information
  - 9.5.2 Organik Kimya San. Ve Tic. A.S. Polymer Modified Cementitious Coatings Product Overview
  - 9.5.3 Organik Kimya San. Ve Tic. A.S. Polymer Modified Cementitious Coatings Product Market Performance
  - 9.5.4 Organik Kimya San. Ve Tic. A.S. Business Overview
  - 9.5.5 Organik Kimya San. Ve Tic. A.S. Polymer Modified Cementitious Coatings SWOT Analysis
  - 9.5.6 Organik Kimya San. Ve Tic. A.S. Recent Developments
- 9.6 DowDuPont
  - 9.6.1 DowDuPont Polymer Modified Cementitious Coatings Basic Information
  - 9.6.2 DowDuPont Polymer Modified Cementitious Coatings Product Overview
  - 9.6.3 DowDuPont Polymer Modified Cementitious Coatings Product Market Performance
  - 9.6.4 DowDuPont Business Overview
  - 9.6.5 DowDuPont Recent Developments
- 9.7 Akzo Nobel N.V.
  - 9.7.1 Akzo Nobel N.V. Polymer Modified Cementitious Coatings Basic Information
  - 9.7.2 Akzo Nobel N.V. Polymer Modified Cementitious Coatings Product Overview
  - 9.7.3 Akzo Nobel N.V. Polymer Modified Cementitious Coatings Product Market Performance
  - 9.7.4 Akzo Nobel N.V. Business Overview
  - 9.7.5 Akzo Nobel N.V. Recent Developments
- 9.8 Sika AG
  - 9.8.1 Sika AG Polymer Modified Cementitious Coatings Basic Information
  - 9.8.2 Sika AG Polymer Modified Cementitious Coatings Product Overview
  - 9.8.3 Sika AG Polymer Modified Cementitious Coatings Product Market Performance
  - 9.8.4 Sika AG Business Overview
  - 9.8.5 Sika AG Recent Developments
- 9.9 Pidilite Industries Limited
  - 9.9.1 Pidilite Industries Limited Polymer Modified Cementitious Coatings Basic Information
  - 9.9.2 Pidilite Industries Limited Polymer Modified Cementitious Coatings Product Overview

9.9.3 Pidilite Industries Limited Polymer Modified Cementitious Coatings Product Market Performance

9.9.4 Pidilite Industries Limited Business Overview

9.9.5 Pidilite Industries Limited Recent Developments

9.10 Saint-Gobain Weber S.A.

9.10.1 Saint-Gobain Weber S.A. Polymer Modified Cementitious Coatings Basic Information

9.10.2 Saint-Gobain Weber S.A. Polymer Modified Cementitious Coatings Product Overview

9.10.3 Saint-Gobain Weber S.A. Polymer Modified Cementitious Coatings Product Market Performance

9.10.4 Saint-Gobain Weber S.A. Business Overview

9.10.5 Saint-Gobain Weber S.A. Recent Developments

9.11 Mapei S.P.A.

9.11.1 Mapei S.P.A. Polymer Modified Cementitious Coatings Basic Information

9.11.2 Mapei S.P.A. Polymer Modified Cementitious Coatings Product Overview

9.11.3 Mapei S.P.A. Polymer Modified Cementitious Coatings Product Market Performance

9.11.4 Mapei S.P.A. Business Overview

9.11.5 Mapei S.P.A. Recent Developments

9.12 The Lubrizol Corporation

9.12.1 The Lubrizol Corporation Polymer Modified Cementitious Coatings Basic Information

9.12.2 The Lubrizol Corporation Polymer Modified Cementitious Coatings Product Overview

9.12.3 The Lubrizol Corporation Polymer Modified Cementitious Coatings Product Market Performance

9.12.4 The Lubrizol Corporation Business Overview

9.12.5 The Lubrizol Corporation Recent Developments

9.13 Berger Paints India Limited

9.13.1 Berger Paints India Limited Polymer Modified Cementitious Coatings Basic Information

9.13.2 Berger Paints India Limited Polymer Modified Cementitious Coatings Product Overview

9.13.3 Berger Paints India Limited Polymer Modified Cementitious Coatings Product Market Performance

9.13.4 Berger Paints India Limited Business Overview

9.13.5 Berger Paints India Limited Recent Developments

9.14 Flexcrete Technologies Limited

9.14.1 Flexcrete Technologies Limited Polymer Modified Cementitious Coatings Basic Information

9.14.2 Flexcrete Technologies Limited Polymer Modified Cementitious Coatings Product Overview

9.14.3 Flexcrete Technologies Limited Polymer Modified Cementitious Coatings Product Market Performance

9.14.4 Flexcrete Technologies Limited Business Overview

9.14.5 Flexcrete Technologies Limited Recent Developments

9.15 W. R. Meadows, Inc.

9.15.1 W. R. Meadows, Inc. Polymer Modified Cementitious Coatings Basic Information

9.15.2 W. R. Meadows, Inc. Polymer Modified Cementitious Coatings Product Overview

9.15.3 W. R. Meadows, Inc. Polymer Modified Cementitious Coatings Product Market Performance

9.15.4 W. R. Meadows, Inc. Business Overview

9.15.5 W. R. Meadows, Inc. Recent Developments

9.16 Fosroc International Limited

9.16.1 Fosroc International Limited Polymer Modified Cementitious Coatings Basic Information

9.16.2 Fosroc International Limited Polymer Modified Cementitious Coatings Product Overview

9.16.3 Fosroc International Limited Polymer Modified Cementitious Coatings Product Market Performance

9.16.4 Fosroc International Limited Business Overview

9.16.5 Fosroc International Limited Recent Developments

9.17 Evercrete Corporation

9.17.1 Evercrete Corporation Polymer Modified Cementitious Coatings Basic Information

9.17.2 Evercrete Corporation Polymer Modified Cementitious Coatings Product Overview

9.17.3 Evercrete Corporation Polymer Modified Cementitious Coatings Product Market Performance

9.17.4 Evercrete Corporation Business Overview

9.17.5 Evercrete Corporation Recent Developments

9.18 Indulor Chemie GmbH

9.18.1 Indulor Chemie GmbH Polymer Modified Cementitious Coatings Basic Information

9.18.2 Indulor Chemie GmbH Polymer Modified Cementitious Coatings Product

## Overview

- 9.18.3 Indulor Chemie GmbH Polymer Modified Cementitious Coatings Product Market Performance
- 9.18.4 Indulor Chemie GmbH Business Overview
- 9.18.5 Indulor Chemie GmbH Recent Developments

## **10 POLYMER MODIFIED CEMENTITIOUS COATINGS MARKET FORECAST BY REGION**

- 10.1 Global Polymer Modified Cementitious Coatings Market Size Forecast
- 10.2 Global Polymer Modified Cementitious Coatings Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Polymer Modified Cementitious Coatings Market Size Forecast by Country
  - 10.2.3 Asia Pacific Polymer Modified Cementitious Coatings Market Size Forecast by Region
  - 10.2.4 South America Polymer Modified Cementitious Coatings Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Polymer Modified Cementitious Coatings by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2022-2028)**

- 11.1 Global Polymer Modified Cementitious Coatings Market Forecast by Type (2022-2028)
  - 11.1.1 Global Forecasted Sales of Polymer Modified Cementitious Coatings by Type (2022-2028)
  - 11.1.2 Global Polymer Modified Cementitious Coatings Market Size Forecast by Type (2022-2028)
  - 11.1.3 Global Forecasted Price of Polymer Modified Cementitious Coatings by Type (2022-2028)
- 11.2 Global Polymer Modified Cementitious Coatings Market Forecast by Application (2022-2028)
  - 11.2.1 Global Polymer Modified Cementitious Coatings Sales (K MT) Forecast by Application
  - 11.2.2 Global Polymer Modified Cementitious Coatings Market Size (M USD) Forecast by Application (2022-2028)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Polymer Modified Cementitious Coatings Market Size (M USD) Comparison by Region (M USD)
- Table 5. Global Polymer Modified Cementitious Coatings Sales (K MT) by Manufacturers (2017-2022)
- Table 6. Global Polymer Modified Cementitious Coatings Sales Market Share by Manufacturers (2017-2022)
- Table 7. Global Polymer Modified Cementitious Coatings Revenue (M USD) by Manufacturers (2017-2022)
- Table 8. Global Polymer Modified Cementitious Coatings Revenue Share by Manufacturers (2017-2022)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polymer Modified Cementitious Coatings as of 2021)
- Table 10. Global Market Polymer Modified Cementitious Coatings Average Price (USD/MT) of Key Manufacturers (2017-2022)
- Table 11. Manufacturers Polymer Modified Cementitious Coatings Sales Sites and Area Served
- Table 12. Manufacturers Polymer Modified Cementitious Coatings Product Type
- Table 13. Global Polymer Modified Cementitious Coatings Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Polymer Modified Cementitious Coatings
- Table 16. Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polymer Modified Cementitious Coatings Market Challenges
- Table 22. Market Restraints
- Table 23. Global Polymer Modified Cementitious Coatings Sales by Type (K MT)
- Table 24. Global Polymer Modified Cementitious Coatings Market Size by Type (M USD)
- Table 25. Global Polymer Modified Cementitious Coatings Sales (K MT) by Type

(2017-2022)

Table 26. Global Polymer Modified Cementitious Coatings Sales Market Share by Type (2017-2022)

Table 27. Global Polymer Modified Cementitious Coatings Market Size (M USD) by Type (2017-2022)

Table 28. Global Polymer Modified Cementitious Coatings Market Size Share by Type (2017-2022)

Table 29. Global Polymer Modified Cementitious Coatings Price (USD/MT) by Type (2017-2022)

Table 30. Global Polymer Modified Cementitious Coatings Sales (K MT) by Application

Table 31. Global Polymer Modified Cementitious Coatings Market Size by Application

Table 32. Global Polymer Modified Cementitious Coatings Sales by Application (2017-2022) & (K MT)

Table 33. Global Polymer Modified Cementitious Coatings Sales Market Share by Application (2017-2022)

Table 34. Global Polymer Modified Cementitious Coatings Sales by Application (2017-2022) & (M USD)

Table 35. Global Polymer Modified Cementitious Coatings Market Share by Application (2017-2022)

Table 36. Global Polymer Modified Cementitious Coatings Sales Growth Rate by Application (2017-2022)

Table 37. Global Polymer Modified Cementitious Coatings Sales by Region (2017-2022) & (K MT)

Table 38. Global Polymer Modified Cementitious Coatings Sales Market Share by Region (2017-2022)

Table 39. North America Polymer Modified Cementitious Coatings Sales by Country (2017-2022) & (K MT)

Table 40. Europe Polymer Modified Cementitious Coatings Sales by Country (2017-2022) & (K MT)

Table 41. Asia Pacific Polymer Modified Cementitious Coatings Sales by Region (2017-2022) & (K MT)

Table 42. South America Polymer Modified Cementitious Coatings Sales by Country (2017-2022) & (K MT)

Table 43. Middle East and Africa Polymer Modified Cementitious Coatings Sales by Region (2017-2022) & (K MT)

Table 44. BASF SE Polymer Modified Cementitious Coatings Basic Information

Table 45. BASF SE Polymer Modified Cementitious Coatings Product Overview

Table 46. BASF SE Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 47. BASF SE Business Overview

Table 48. BASF SE Polymer Modified Cementitious Coatings SWOT Analysis

Table 49. BASF SE Recent Developments

Table 50. Arkema S.A. Polymer Modified Cementitious Coatings Basic Information

Table 51. Arkema S.A. Polymer Modified Cementitious Coatings Product Overview

Table 52. Arkema S.A. Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 53. Arkema S.A. Business Overview

Table 54. Arkema S.A. Polymer Modified Cementitious Coatings SWOT Analysis

Table 55. Arkema S.A. Recent Developments

Table 56. Celanese Corporation Polymer Modified Cementitious Coatings Basic Information

Table 57. Celanese Corporation Polymer Modified Cementitious Coatings Product Overview

Table 58. Celanese Corporation Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 59. Celanese Corporation Business Overview

Table 60. Celanese Corporation Polymer Modified Cementitious Coatings SWOT Analysis

Table 61. Celanese Corporation Recent Developments

Table 62. H.B. Fuller Company Polymer Modified Cementitious Coatings Basic Information

Table 63. H.B. Fuller Company Polymer Modified Cementitious Coatings Product Overview

Table 64. H.B. Fuller Company Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 65. H.B. Fuller Company Business Overview

Table 66. H.B. Fuller Company Polymer Modified Cementitious Coatings SWOT Analysis

Table 67. H.B. Fuller Company Recent Developments

Table 68. Organik Kimya San. Ve Tic. A.S. Polymer Modified Cementitious Coatings Basic Information

Table 69. Organik Kimya San. Ve Tic. A.S. Polymer Modified Cementitious Coatings Product Overview

Table 70. Organik Kimya San. Ve Tic. A.S. Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 71. Organik Kimya San. Ve Tic. A.S. Business Overview

Table 72. Organik Kimya San. Ve Tic. A.S. Polymer Modified Cementitious Coatings SWOT Analysis

- Table 73. Organik Kimya San. Ve Tic. A.S. Recent Developments
- Table 74. DowDuPont Polymer Modified Cementitious Coatings Basic Information
- Table 75. DowDuPont Polymer Modified Cementitious Coatings Product Overview
- Table 76. DowDuPont Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 77. DowDuPont Business Overview
- Table 78. DowDuPont Recent Developments
- Table 79. Akzo Nobel N.V. Polymer Modified Cementitious Coatings Basic Information
- Table 80. Akzo Nobel N.V. Polymer Modified Cementitious Coatings Product Overview
- Table 81. Akzo Nobel N.V. Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 82. Akzo Nobel N.V. Business Overview
- Table 83. Akzo Nobel N.V. Recent Developments
- Table 84. Sika AG Polymer Modified Cementitious Coatings Basic Information
- Table 85. Sika AG Polymer Modified Cementitious Coatings Product Overview
- Table 86. Sika AG Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 87. Sika AG Business Overview
- Table 88. Sika AG Recent Developments
- Table 89. Pidilite Industries Limited Polymer Modified Cementitious Coatings Basic Information
- Table 90. Pidilite Industries Limited Polymer Modified Cementitious Coatings Product Overview
- Table 91. Pidilite Industries Limited Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 92. Pidilite Industries Limited Business Overview
- Table 93. Pidilite Industries Limited Recent Developments
- Table 94. Saint-Gobain Weber S.A. Polymer Modified Cementitious Coatings Basic Information
- Table 95. Saint-Gobain Weber S.A. Polymer Modified Cementitious Coatings Product Overview
- Table 96. Saint-Gobain Weber S.A. Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 97. Saint-Gobain Weber S.A. Business Overview
- Table 98. Saint-Gobain Weber S.A. Recent Developments
- Table 99. Mapei S.P.A. Polymer Modified Cementitious Coatings Basic Information
- Table 100. Mapei S.P.A. Polymer Modified Cementitious Coatings Product Overview
- Table 101. Mapei S.P.A. Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 102. Mapei S.P.A. Business Overview

Table 103. Mapei S.P.A. Recent Developments

Table 104. The Lubrizol Corporation Polymer Modified Cementitious Coatings Basic Information

Table 105. The Lubrizol Corporation Polymer Modified Cementitious Coatings Product Overview

Table 106. The Lubrizol Corporation Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 107. The Lubrizol Corporation Business Overview

Table 108. The Lubrizol Corporation Recent Developments

Table 109. Berger Paints India Limited Polymer Modified Cementitious Coatings Basic Information

Table 110. Berger Paints India Limited Polymer Modified Cementitious Coatings Product Overview

Table 111. Berger Paints India Limited Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 112. Berger Paints India Limited Business Overview

Table 113. Berger Paints India Limited Recent Developments

Table 114. Flexcrete Technologies Limited Polymer Modified Cementitious Coatings Basic Information

Table 115. Flexcrete Technologies Limited Polymer Modified Cementitious Coatings Product Overview

Table 116. Flexcrete Technologies Limited Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 117. Flexcrete Technologies Limited Business Overview

Table 118. Flexcrete Technologies Limited Recent Developments

Table 119. W. R. Meadows, Inc. Polymer Modified Cementitious Coatings Basic Information

Table 120. W. R. Meadows, Inc. Polymer Modified Cementitious Coatings Product Overview

Table 121. W. R. Meadows, Inc. Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 122. W. R. Meadows, Inc. Business Overview

Table 123. W. R. Meadows, Inc. Recent Developments

Table 124. Fosroc International Limited Polymer Modified Cementitious Coatings Basic Information

Table 125. Fosroc International Limited Polymer Modified Cementitious Coatings Product Overview

Table 126. Fosroc International Limited Polymer Modified Cementitious Coatings Sales

(K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 127. Fosroc International Limited Business Overview

Table 128. Fosroc International Limited Recent Developments

Table 129. Evercrete Corporation Polymer Modified Cementitious Coatings Basic Information

Table 130. Evercrete Corporation Polymer Modified Cementitious Coatings Product Overview

Table 131. Evercrete Corporation Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 132. Evercrete Corporation Business Overview

Table 133. Evercrete Corporation Recent Developments

Table 134. Indulor Chemie GmbH Polymer Modified Cementitious Coatings Basic Information

Table 135. Indulor Chemie GmbH Polymer Modified Cementitious Coatings Product Overview

Table 136. Indulor Chemie GmbH Polymer Modified Cementitious Coatings Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 137. Indulor Chemie GmbH Business Overview

Table 138. Indulor Chemie GmbH Recent Developments

Table 139. Global Polymer Modified Cementitious Coatings Sales Forecast by Region (K MT)

Table 140. Global Polymer Modified Cementitious Coatings Market Size Forecast by Region (M USD)

Table 141. North America Polymer Modified Cementitious Coatings Sales Forecast by Country (2022-2028) & (K MT)

Table 142. North America Polymer Modified Cementitious Coatings Market Size Forecast by Country (2022-2028) & (M USD)

Table 143. Europe Polymer Modified Cementitious Coatings Sales Forecast by Country (2022-2028) & (K MT)

Table 144. Europe Polymer Modified Cementitious Coatings Market Size Forecast by Country (2022-2028) & (M USD)

Table 145. Asia Pacific Polymer Modified Cementitious Coatings Sales Forecast by Region (2022-2028) & (K MT)

Table 146. Asia Pacific Polymer Modified Cementitious Coatings Market Size Forecast by Region (2022-2028) & (M USD)

Table 147. South America Polymer Modified Cementitious Coatings Sales Forecast by Country (2022-2028) & (K MT)

Table 148. South America Polymer Modified Cementitious Coatings Market Size Forecast by Country (2022-2028) & (M USD)

Table 149. Middle East and Africa Polymer Modified Cementitious Coatings Consumption Forecast by Country (2022-2028) & (Units)

Table 150. Middle East and Africa Polymer Modified Cementitious Coatings Market Size Forecast by Country (2022-2028) & (M USD)

Table 151. Global Polymer Modified Cementitious Coatings Sales Forecast by Type (2022-2028) & (K MT)

Table 152. Global Polymer Modified Cementitious Coatings Market Size Forecast by Type (2022-2028) & (M USD)

Table 153. Global Polymer Modified Cementitious Coatings Price Forecast by Type (2022-2028) & (USD/MT)

Table 154. Global Polymer Modified Cementitious Coatings Sales (K MT) Forecast by Application (2022-2028)

Table 155. Global Polymer Modified Cementitious Coatings Market Size Forecast by Application (2022-2028) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Polymer Modified Cementitious Coatings

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Polymer Modified Cementitious Coatings Market Size (M USD), 2017-2028

Figure 5. Global Polymer Modified Cementitious Coatings Market Size (M USD) (2017-2028)

Figure 6. Global Polymer Modified Cementitious Coatings Sales (K MT) & (2017-2028)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Polymer Modified Cementitious Coatings Market Size (M USD) by Country (M USD)

Figure 11. Polymer Modified Cementitious Coatings Sales Share by Manufacturers in 2020

Figure 12. Global Polymer Modified Cementitious Coatings Revenue Share by Manufacturers in 2020

Figure 13. Polymer Modified Cementitious Coatings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2017 VS 2021

Figure 14. Global Market Polymer Modified Cementitious Coatings Average Price (USD/MT) of Key Manufacturers in 2020

Figure 15. The Global 5 and 10 Largest Players: Market Share by Polymer Modified Cementitious Coatings Revenue in 2021

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Polymer Modified Cementitious Coatings Market Share by Type

Figure 18. Sales Market Share of Polymer Modified Cementitious Coatings by Type (2017-2022)

Figure 19. Sales Market Share of Polymer Modified Cementitious Coatings by Type in 2021

Figure 20. Market Size Share of Polymer Modified Cementitious Coatings by Type (2017-2022)

Figure 21. Market Size Market Share of Polymer Modified Cementitious Coatings by Type in 2020

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Polymer Modified Cementitious Coatings Market Share by Application

Figure 24. Global Polymer Modified Cementitious Coatings Sales Market Share by Application (2017-2022)

Figure 25. Global Polymer Modified Cementitious Coatings Sales Market Share by Application in 2021

Figure 26. Global Polymer Modified Cementitious Coatings Market Share by Application (2017-2022)

Figure 27. Global Polymer Modified Cementitious Coatings Market Share by Application in 2020

Figure 28. Global Polymer Modified Cementitious Coatings Sales Growth Rate by Application (2017-2022)

Figure 29. Global Polymer Modified Cementitious Coatings Sales Market Share by Region (2017-2022)

Figure 30. North America Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 31. North America Polymer Modified Cementitious Coatings Sales Market Share by Country in 2020

Figure 32. U.S. Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 33. Canada Polymer Modified Cementitious Coatings Sales (K MT) and Growth Rate (2017-2022)

Figure 34. Mexico Polymer Modified Cementitious Coatings Sales (Units) and Growth Rate (2017-2022)

Figure 35. Europe Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 36. Europe Polymer Modified Cementitious Coatings Sales Market Share by Country in 2020

Figure 37. Germany Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 38. France Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 39. U.K. Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 40. Italy Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 41. Russia Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 42. Asia Pacific Polymer Modified Cementitious Coatings Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Polymer Modified Cementitious Coatings Sales Market Share by

Region in 2020

Figure 44. China Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 45. Japan Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 46. South Korea Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 47. India Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 48. Southeast Asia Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 49. South America Polymer Modified Cementitious Coatings Sales and Growth Rate (K MT)

Figure 50. South America Polymer Modified Cementitious Coatings Sales Market Share by Country in 2020

Figure 51. Brazil Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 52. Argentina Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 53. Columbia Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 54. Middle East and Africa Polymer Modified Cementitious Coatings Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Polymer Modified Cementitious Coatings Sales Market Share by Region in 2020

Figure 56. Saudi Arabia Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 57. UAE Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 58. Egypt Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 59. Nigeria Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 60. South Africa Polymer Modified Cementitious Coatings Sales and Growth Rate (2017-2022) & (K MT)

Figure 61. Global Polymer Modified Cementitious Coatings Sales Forecast by Volume (2017-2028) & (K MT)

Figure 62. Global Polymer Modified Cementitious Coatings Market Size Forecast by Value (2017-2028) & (M USD)

Figure 63. Global Polymer Modified Cementitious Coatings Sales Market Share Forecast by Type (2022-2028)

Figure 64. Global Polymer Modified Cementitious Coatings Market Share Forecast by Type (2022-2028)

Figure 65. Global Polymer Modified Cementitious Coatings Sales Forecast by Application (2022-2028)

Figure 66. Global Polymer Modified Cementitious Coatings Market Share Forecast by Application (2022-2028)

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