

Global Polymer Carpet Market Research Report 2026(Status and Outlook)

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Abstracts

It is the most important synthetic fiber in the garment industry and has been used in carpets for many years. Polyester yarns and carpets made from this type of polyester are strong, elastic, and have high abrasion and wrinkle resistance. The Polymer Carpet market has grown as a modern solution for flooring, offering durability, versatility, and aesthetic appeal. These carpets are made from synthetic polymers like nylon, polyester, or polypropylene, which provide a range of benefits such as stain resistance, easy maintenance, and color variety. The market's expansion is driven by the demand for functional and visually appealing flooring options for homes, offices, and commercial spaces. Polymer Carpets offer a cost-effective alternative to traditional materials while meeting performance and design requirements. As interior design trends evolve and consumers prioritize practicality and aesthetics, the Polymer Carpet market continues to provide a valuable solution for flooring needs, contributing to comfortable and attractive indoor environments.

The global Polymer Carpet market size was estimated at USD 4088.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Polymer Carpet market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Polymer Carpet market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Polymer Carpet market.

Global Polymer Carpet Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Shaw Industries
Mohawk
Milliken
Beaulieu
Oriental Weavers
Asditan
Dongsheng Carpet Group
Jiangsu Kaili Carpet
Shanhua Carpet
Haima Carpet

TY-Carpet
COC carpet
Meijili Carpet
HUADE
Zhejiang Fine Arts Carpet

Market Segmentation (by Type)

Nylon
Acrylic
Other

Market Segmentation (by Application)

Family
Office
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Polymer Carpet Market
Overview of the regional outlook of the Polymer Carpet Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polymer Carpet Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Polymer Carpet, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come
6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Polymer Carpet

1.2 Key Market Segments

1.2.1 Polymer Carpet Segment by Type

1.2.2 Polymer Carpet Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 POLYMER CARPET MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Polymer Carpet Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Polymer Carpet Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 POLYMER CARPET MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Polymer Carpet Product Life Cycle

3.3 Global Polymer Carpet Sales by Manufacturers (2020-2025)

3.4 Global Polymer Carpet Revenue Market Share by Manufacturers (2020-2025)

3.5 Polymer Carpet Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Polymer Carpet Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Polymer Carpet Market Competitive Situation and Trends

3.8.1 Polymer Carpet Market Concentration Rate

3.8.2 Global 5 and 10 Largest Polymer Carpet Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 POLYMER CARPET INDUSTRY CHAIN ANALYSIS

- 4.1 Polymer Carpet Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POLYMER CARPET MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Polymer Carpet Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Polymer Carpet Market
- 5.7 ESG Ratings of Leading Companies

6 POLYMER CARPET MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polymer Carpet Sales Market Share by Type (2020-2025)
- 6.3 Global Polymer Carpet Market Size by Type (2020-2025)
- 6.4 Global Polymer Carpet Price by Type (2020-2025)

7 POLYMER CARPET MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polymer Carpet Market Sales by Application (2020-2025)
- 7.3 Global Polymer Carpet Market Size (M USD) by Application (2020-2025)

7.4 Global Polymer Carpet Sales Growth Rate by Application (2020-2025)

8 POLYMER CARPET MARKET SALES BY REGION

8.1 Global Polymer Carpet Sales by Region

8.1.1 Global Polymer Carpet Sales by Region

8.1.2 Global Polymer Carpet Sales Market Share by Region

8.2 Global Polymer Carpet Market Size by Region

8.2.1 Global Polymer Carpet Market Size by Region

8.2.2 Global Polymer Carpet Market Size by Region

8.3 North America

8.3.1 North America Polymer Carpet Sales by Country

8.3.2 North America Polymer Carpet Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Polymer Carpet Sales by Country

8.4.2 Europe Polymer Carpet Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Polymer Carpet Sales by Region

8.5.2 Asia Pacific Polymer Carpet Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Polymer Carpet Sales by Country

8.6.2 South America Polymer Carpet Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Polymer Carpet Sales by Region
- 8.7.2 Middle East and Africa Polymer Carpet Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 POLYMER CARPET MARKET PRODUCTION BY REGION

- 9.1 Global Production of Polymer Carpet by Region(2020-2025)
- 9.2 Global Polymer Carpet Revenue Market Share by Region (2020-2025)
- 9.3 Global Polymer Carpet Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Polymer Carpet Production
 - 9.4.1 North America Polymer Carpet Production Growth Rate (2020-2025)
 - 9.4.2 North America Polymer Carpet Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Polymer Carpet Production
 - 9.5.1 Europe Polymer Carpet Production Growth Rate (2020-2025)
 - 9.5.2 Europe Polymer Carpet Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Polymer Carpet Production (2020-2025)
 - 9.6.1 Japan Polymer Carpet Production Growth Rate (2020-2025)
 - 9.6.2 Japan Polymer Carpet Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Polymer Carpet Production (2020-2025)
 - 9.7.1 China Polymer Carpet Production Growth Rate (2020-2025)
 - 9.7.2 China Polymer Carpet Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Shaw Industries
 - 10.1.1 Shaw Industries Basic Information
 - 10.1.2 Shaw Industries Polymer Carpet Product Overview
 - 10.1.3 Shaw Industries Polymer Carpet Product Market Performance
 - 10.1.4 Shaw Industries Business Overview
 - 10.1.5 Shaw Industries SWOT Analysis
 - 10.1.6 Shaw Industries Recent Developments

10.2 Mohawk

- 10.2.1 Mohawk Basic Information
- 10.2.2 Mohawk Polymer Carpet Product Overview
- 10.2.3 Mohawk Polymer Carpet Product Market Performance
- 10.2.4 Mohawk Business Overview
- 10.2.5 Mohawk SWOT Analysis
- 10.2.6 Mohawk Recent Developments

10.3 Milliken

- 10.3.1 Milliken Basic Information
- 10.3.2 Milliken Polymer Carpet Product Overview
- 10.3.3 Milliken Polymer Carpet Product Market Performance
- 10.3.4 Milliken Business Overview
- 10.3.5 Milliken SWOT Analysis
- 10.3.6 Milliken Recent Developments

10.4 Beaulieu

- 10.4.1 Beaulieu Basic Information
- 10.4.2 Beaulieu Polymer Carpet Product Overview
- 10.4.3 Beaulieu Polymer Carpet Product Market Performance
- 10.4.4 Beaulieu Business Overview
- 10.4.5 Beaulieu Recent Developments

10.5 Oriental Weavers

- 10.5.1 Oriental Weavers Basic Information
- 10.5.2 Oriental Weavers Polymer Carpet Product Overview
- 10.5.3 Oriental Weavers Polymer Carpet Product Market Performance
- 10.5.4 Oriental Weavers Business Overview
- 10.5.5 Oriental Weavers Recent Developments

10.6 Asditan

- 10.6.1 Asditan Basic Information
- 10.6.2 Asditan Polymer Carpet Product Overview
- 10.6.3 Asditan Polymer Carpet Product Market Performance
- 10.6.4 Asditan Business Overview
- 10.6.5 Asditan Recent Developments

10.7 Dongsheng Carpet Group

- 10.7.1 Dongsheng Carpet Group Basic Information
- 10.7.2 Dongsheng Carpet Group Polymer Carpet Product Overview
- 10.7.3 Dongsheng Carpet Group Polymer Carpet Product Market Performance
- 10.7.4 Dongsheng Carpet Group Business Overview
- 10.7.5 Dongsheng Carpet Group Recent Developments

10.8 Jiangsu Kaili Carpet

- 10.8.1 Jiangsu Kaili Carpet Basic Information
- 10.8.2 Jiangsu Kaili Carpet Polymer Carpet Product Overview
- 10.8.3 Jiangsu Kaili Carpet Polymer Carpet Product Market Performance
- 10.8.4 Jiangsu Kaili Carpet Business Overview
- 10.8.5 Jiangsu Kaili Carpet Recent Developments
- 10.9 Shanhua Carpet
 - 10.9.1 Shanhua Carpet Basic Information
 - 10.9.2 Shanhua Carpet Polymer Carpet Product Overview
 - 10.9.3 Shanhua Carpet Polymer Carpet Product Market Performance
 - 10.9.4 Shanhua Carpet Business Overview
 - 10.9.5 Shanhua Carpet Recent Developments
- 10.10 Haima Carpet
 - 10.10.1 Haima Carpet Basic Information
 - 10.10.2 Haima Carpet Polymer Carpet Product Overview
 - 10.10.3 Haima Carpet Polymer Carpet Product Market Performance
 - 10.10.4 Haima Carpet Business Overview
 - 10.10.5 Haima Carpet Recent Developments
- 10.11 TY-Carpet
 - 10.11.1 TY-Carpet Basic Information
 - 10.11.2 TY-Carpet Polymer Carpet Product Overview
 - 10.11.3 TY-Carpet Polymer Carpet Product Market Performance
 - 10.11.4 TY-Carpet Business Overview
 - 10.11.5 TY-Carpet Recent Developments
- 10.12 COC carpet
 - 10.12.1 COC carpet Basic Information
 - 10.12.2 COC carpet Polymer Carpet Product Overview
 - 10.12.3 COC carpet Polymer Carpet Product Market Performance
 - 10.12.4 COC carpet Business Overview
 - 10.12.5 COC carpet Recent Developments
- 10.13 Meijili Carpet
 - 10.13.1 Meijili Carpet Basic Information
 - 10.13.2 Meijili Carpet Polymer Carpet Product Overview
 - 10.13.3 Meijili Carpet Polymer Carpet Product Market Performance
 - 10.13.4 Meijili Carpet Business Overview
 - 10.13.5 Meijili Carpet Recent Developments
- 10.14 HUADE
 - 10.14.1 HUADE Basic Information
 - 10.14.2 HUADE Polymer Carpet Product Overview
 - 10.14.3 HUADE Polymer Carpet Product Market Performance

- 10.14.4 HUADE Business Overview
- 10.14.5 HUADE Recent Developments
- 10.15 Zhejiang Fine Arts Carpet
 - 10.15.1 Zhejiang Fine Arts Carpet Basic Information
 - 10.15.2 Zhejiang Fine Arts Carpet Polymer Carpet Product Overview
 - 10.15.3 Zhejiang Fine Arts Carpet Polymer Carpet Product Market Performance
 - 10.15.4 Zhejiang Fine Arts Carpet Business Overview
 - 10.15.5 Zhejiang Fine Arts Carpet Recent Developments

11 POLYMER CARPET MARKET FORECAST BY REGION

- 11.1 Global Polymer Carpet Market Size Forecast
- 11.2 Global Polymer Carpet Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Polymer Carpet Market Size Forecast by Country
 - 11.2.3 Asia Pacific Polymer Carpet Market Size Forecast by Region
 - 11.2.4 South America Polymer Carpet Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Polymer Carpet by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Polymer Carpet Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Polymer Carpet by Type (2026-2035)
 - 12.1.2 Global Polymer Carpet Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Polymer Carpet by Type (2026-2035)
- 12.2 Global Polymer Carpet Market Forecast by Application (2026-2035)
 - 12.2.1 Global Polymer Carpet Sales (K Units) Forecast by Application
 - 12.2.2 Global Polymer Carpet Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Polymer Carpet Market Size by Type (M USD)
Table 4. Global Polymer Carpet Market Size by Application
Table 5. Polymer Carpet Market Size Comparison by Region (M USD)
Table 6. Global Polymer Carpet Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Polymer Carpet Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Polymer Carpet Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Polymer Carpet Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polymer Carpet as of 2025)
Table 11. Global Market Polymer Carpet Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Polymer Carpet Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Polymer Carpet Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Polymer Carpet Sales by Type (K Units)
Table 27. Global Polymer Carpet Market Size by Type (M USD)
Table 28. Global Polymer Carpet Sales (K Units) by Type (2020-2025)
Table 29. Global Polymer Carpet Sales Market Share by Type (2020-2025)
Table 30. Global Polymer Carpet Market Size (M USD) by Type (2020-2025)
Table 31. Global Polymer Carpet Market Share by Type (2020-2025)

Table 32. Global Polymer Carpet Price (USD/Unit) by Type (2020-2025)
Table 33. Global Polymer Carpet Sales (K Units) by Application
Table 34. Global Polymer Carpet Market Size by Application
Table 35. Global Polymer Carpet Sales by Application (2020-2025) & (K Units)
Table 36. Global Polymer Carpet Sales Market Share by Application (2020-2025)
Table 37. Global Polymer Carpet Market Size by Application (2020-2025) & (M USD)
Table 38. Global Polymer Carpet Market Share by Application (2020-2025)
Table 39. Global Polymer Carpet Sales Growth Rate by Application (2020-2025)
Table 40. Global Polymer Carpet Sales by Region (2020-2025) & (K Units)
Table 41. Global Polymer Carpet Sales Market Share by Region (2020-2025)
Table 42. Global Polymer Carpet Market Size by Region (2020-2025) & (M USD)
Table 43. Global Polymer Carpet Market Size by Region (2020-2025)
Table 44. North America Polymer Carpet Sales by Country (2020-2025) & (K Units)
Table 45. North America Polymer Carpet Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Polymer Carpet Sales by Country (2020-2025) & (K Units)
Table 47. Europe Polymer Carpet Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Polymer Carpet Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Polymer Carpet Market Size by Region (2020-2025) & (M USD)
Table 50. South America Polymer Carpet Sales by Country (2020-2025) & (K Units)
Table 51. South America Polymer Carpet Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Polymer Carpet Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Polymer Carpet Market Size by Region (2020-2025) & (M USD)
Table 54. Global Polymer Carpet Production (K Units) by Region(2020-2025)
Table 55. Global Polymer Carpet Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Polymer Carpet Revenue Market Share by Region (2020-2025)
Table 57. Global Polymer Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Polymer Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Polymer Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Polymer Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Polymer Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Shaw Industries Basic Information

Table 63. Shaw Industries Polymer Carpet Product Overview

Table 64. Shaw Industries Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Shaw Industries Business Overview

Table 66. Shaw Industries SWOT Analysis

Table 67. Shaw Industries Recent Developments

Table 68. Mohawk Basic Information

Table 69. Mohawk Polymer Carpet Product Overview

Table 70. Mohawk Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Mohawk Business Overview

Table 72. Mohawk SWOT Analysis

Table 73. Mohawk Recent Developments

Table 74. Milliken Basic Information

Table 75. Milliken Polymer Carpet Product Overview

Table 76. Milliken Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Milliken Business Overview

Table 78. Milliken SWOT Analysis

Table 79. Milliken Recent Developments

Table 80. Beaulieu Basic Information

Table 81. Beaulieu Polymer Carpet Product Overview

Table 82. Beaulieu Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Beaulieu Business Overview

Table 84. Beaulieu Recent Developments

Table 85. Oriental Weavers Basic Information

Table 86. Oriental Weavers Polymer Carpet Product Overview

Table 87. Oriental Weavers Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Oriental Weavers Business Overview

Table 89. Oriental Weavers Recent Developments

Table 90. Asditan Basic Information

Table 91. Asditan Polymer Carpet Product Overview

Table 92. Asditan Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Asditan Business Overview

Table 94. Asditan Recent Developments

Table 95. Dongsheng Carpet Group Basic Information
Table 96. Dongsheng Carpet Group Polymer Carpet Product Overview
Table 97. Dongsheng Carpet Group Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Dongsheng Carpet Group Business Overview
Table 99. Dongsheng Carpet Group Recent Developments
Table 100. Jiangsu Kaili Carpet Basic Information
Table 101. Jiangsu Kaili Carpet Polymer Carpet Product Overview
Table 102. Jiangsu Kaili Carpet Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Jiangsu Kaili Carpet Business Overview
Table 104. Jiangsu Kaili Carpet Recent Developments
Table 105. Shanhua Carpet Basic Information
Table 106. Shanhua Carpet Polymer Carpet Product Overview
Table 107. Shanhua Carpet Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Shanhua Carpet Business Overview
Table 109. Shanhua Carpet Recent Developments
Table 110. Haima Carpet Basic Information
Table 111. Haima Carpet Polymer Carpet Product Overview
Table 112. Haima Carpet Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Haima Carpet Business Overview
Table 114. Haima Carpet Recent Developments
Table 115. TY-Carpet Basic Information
Table 116. TY-Carpet Polymer Carpet Product Overview
Table 117. TY-Carpet Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. TY-Carpet Business Overview
Table 119. TY-Carpet Recent Developments
Table 120. COC carpet Basic Information
Table 121. COC carpet Polymer Carpet Product Overview
Table 122. COC carpet Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. COC carpet Business Overview
Table 124. COC carpet Recent Developments
Table 125. Meijili Carpet Basic Information
Table 126. Meijili Carpet Polymer Carpet Product Overview
Table 127. Meijili Carpet Polymer Carpet Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 128. Meijili Carpet Business Overview

Table 129. Meijili Carpet Recent Developments

Table 130. HUADE Basic Information

Table 131. HUADE Polymer Carpet Product Overview

Table 132. HUADE Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. HUADE Business Overview

Table 134. HUADE Recent Developments

Table 135. Zhejiang Fine Arts Carpet Basic Information

Table 136. Zhejiang Fine Arts Carpet Polymer Carpet Product Overview

Table 137. Zhejiang Fine Arts Carpet Polymer Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Zhejiang Fine Arts Carpet Business Overview

Table 139. Zhejiang Fine Arts Carpet Recent Developments

Table 140. Global Polymer Carpet Sales Forecast by Region (2026-2035) & (K Units)

Table 141. Global Polymer Carpet Market Size Forecast by Region (2026-2035) & (M USD)

Table 142. North America Polymer Carpet Sales Forecast by Country (2026-2035) & (K Units)

Table 143. North America Polymer Carpet Market Size Forecast by Country (2026-2035) & (M USD)

Table 144. Europe Polymer Carpet Sales Forecast by Country (2026-2035) & (K Units)

Table 145. Europe Polymer Carpet Market Size Forecast by Country (2026-2035) & (M USD)

Table 146. Asia Pacific Polymer Carpet Sales Forecast by Region (2026-2035) & (K Units)

Table 147. Asia Pacific Polymer Carpet Market Size Forecast by Region (2026-2035) & (M USD)

Table 148. South America Polymer Carpet Sales Forecast by Country (2026-2035) & (K Units)

Table 149. South America Polymer Carpet Market Size Forecast by Country (2026-2035) & (M USD)

Table 150. Middle East and Africa Polymer Carpet Sales Forecast by Country (2026-2035) & (Units)

Table 151. Middle East and Africa Polymer Carpet Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Global Polymer Carpet Sales Forecast by Type (2026-2035) & (K Units)

Table 153. Global Polymer Carpet Market Size Forecast by Type (2026-2035) & (M

USD)

Table 154. Global Polymer Carpet Price Forecast by Type (2026-2035) & (USD/Unit)

Table 155. Global Polymer Carpet Sales (K Units) Forecast by Application (2026-2035)

Table 156. Global Polymer Carpet Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Polymer Carpet
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polymer Carpet Market Size (M USD), 2025-2035
- Figure 5. Global Polymer Carpet Market Size (M USD) (2020-2035)
- Figure 6. Global Polymer Carpet Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polymer Carpet Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Polymer Carpet Product Life Cycle
- Figure 13. Polymer Carpet Sales Share by Manufacturers in 2025
- Figure 14. Global Polymer Carpet Revenue Share by Manufacturers in 2025
- Figure 15. Polymer Carpet Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Polymer Carpet Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Polymer Carpet Revenue in 2025
- Figure 18. Industry Chain Map of Polymer Carpet
- Figure 19. Global Polymer Carpet Market PEST Analysis
- Figure 20. Global Polymer Carpet Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Polymer Carpet Market Share by Type
- Figure 27. Sales Market Share of Polymer Carpet by Type (2020-2025)
- Figure 28. Sales Market Share of Polymer Carpet by Type in 2025
- Figure 29. Market Share of Polymer Carpet by Type (2020-2025)
- Figure 30. Market Share of Polymer Carpet by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Polymer Carpet Market Share by Application

- Figure 33. Global Polymer Carpet Sales Market Share by Application (2020-2025)
- Figure 34. Global Polymer Carpet Sales Market Share by Application in 2025
- Figure 35. Global Polymer Carpet Market Share by Application (2020-2025)
- Figure 36. Global Polymer Carpet Market Share by Application in 2025
- Figure 37. Global Polymer Carpet Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Polymer Carpet Sales Market Share by Region (2020-2025)
- Figure 39. Global Polymer Carpet Market Size by Region (2020-2025)
- Figure 40. North America Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Polymer Carpet Sales Market Share by Country in 2024
- Figure 43. North America Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Polymer Carpet Market Size by Country in 2024
- Figure 45. U.S. Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Polymer Carpet Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Polymer Carpet Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Polymer Carpet Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Polymer Carpet Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Polymer Carpet Sales Market Share by Country in 2024
- Figure 53. Europe Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Polymer Carpet Market Size by Country in 2024
- Figure 55. Germany Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Polymer Carpet Sales and Growth Rate (K Units)

- Figure 66. Asia Pacific Polymer Carpet Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Polymer Carpet Market Size by Region in 2024
- Figure 68. China Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Polymer Carpet Sales and Growth Rate (K Units)
- Figure 79. South America Polymer Carpet Sales Market Share by Country in 2024
- Figure 80. South America Polymer Carpet Market Size and Growth Rate (M USD)
- Figure 81. South America Polymer Carpet Market Size by Country in 2024
- Figure 82. Brazil Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Polymer Carpet Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Polymer Carpet Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Polymer Carpet Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Polymer Carpet Market Size by Region in 2024
- Figure 92. Saudi Arabia Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)

- Figure 95. UAE Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Polymer Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Polymer Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Polymer Carpet Production Market Share by Region (2020-2025)
- Figure 103. North America Polymer Carpet Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Polymer Carpet Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Polymer Carpet Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Polymer Carpet Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Polymer Carpet Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Polymer Carpet Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Polymer Carpet Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Polymer Carpet Market Share Forecast by Type (2026-2035)
- Figure 111. Global Polymer Carpet Sales Forecast by Application (2026-2035)
- Figure 112. Global Polymer Carpet Market Share Forecast by Application (2026-2035)

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