

# Global Polyhydroxyalkanoate (PHA) Market Research Report 2024(Status and Outlook)

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### **Abstracts**

#### Report Overview:

Polyhydroxyalkanoate (PHA) is a storage material for carbon and energy sources in microorganisms. When carbon sources are abundant and other nutrients (N/P/S, etc.) are insufficient, they will be synthesized in different microorganisms. PHA synthesis the main costs are the substrate cost in the fermentation stage and the cost of downstream extraction and purification.

The diversity of PHA monomer structure is mainly different from the difference in the side chain group on the C-3 position, in which the monomer with 3-5 carbon atoms is short-chain PHA (SCL PHA), and the number of carbon atoms above 6 is medium and long chain. PHA (MCL PHA). In the general structural formula of PHA, R can be an alkenyl group, a benzene ring, an alkyl group, etc., usually m is 1, and n represents the degree of polymerization, which determines the molecular weight of the polymer. Poly-3-hydroxybutyric acid (PHB) with a methyl side chain is the most common. Poly-3-hydroxybutyric acid (PHB) has thermoplasticity like polypropylene and has brittleness and poor thermal stability; polyhydroxybutyric acid-co-hydroxyvaleric acid copolymer (PHBV) has more good strength, hardness, greater elasticity, lower melting point. Short-chain PHA presents a hard crystal; medium- and long-chain PHA is a thermoplastic elastomer with good flexibility, low hardness, slow crystallization rate, and the melting temperature is mostly kept in the range of 39-61 °C; short-chain mediumand long-chain copolymerization The PHA (SCL-MCL PHA), by adjusting the monomer ratio, obtains a copolymerized PHA material that combines the excellent properties of short-chain and medium-long chains. PHA synthesis methods include microbial fermentation (wild bacteria method, recombinant engineering bacteria method), transgenic plant method, activated sludge method, and microbial fermentation method



are the main ways of biosynthesizing PHA at present. The microorganisms that synthesize PHA are mainly divided into three categories: pure bacteria, engineering bacteria and mixed bacteria. In the process of biosynthesizing PHA, there are disadvantages such as high sterilization cost, high consumption of fresh water, and easy contamination by discontinuous fermentation, resulting in lower competitiveness of industrial biotechnology compared with chemical processes.

The Global Polyhydroxyalkanoate (PHA) Market Size was estimated at USD 189.31 million in 2023 and is projected to reach USD 337.21 million by 2029, exhibiting a CAGR of 10.10% during the forecast period.

This report provides a deep insight into the global Polyhydroxyalkanoate (PHA) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Polyhydroxyalkanoate (PHA) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Polyhydroxyalkanoate (PHA) market in any manner.

Global Polyhydroxyalkanoate (PHA) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.



Key Company
Danimer Scientific
Kaneka
Nafigate Corporation
Tian'an Biopolymer
Biomer
Shenzhen Ecomann Technology
RWDC Industries
Newlight Technologies
CJ CheilJedang
PHB Industrial S.A.
Mango Materials
Market Segmentation (by Type)
PHB-Poly(3-hydroxybutyrate)
PHBV-poly(3-hydroxybutyrate-co-3-hydroxyvalerate)
P34HB-poly(3-hydroxybutyrate-co-4-hydroxybutyrate)
PHBHHxpoly(3-hydroxybutyrate-co-3-hydroxyhexanoate)
Market Segmentation (by Application)
Packaging
Biomedical Implant

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Agricultural

**Food Services** 

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Polyhydroxyalkanoate (PHA) Market

Overview of the regional outlook of the Polyhydroxyalkanoate (PHA) Market:



#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis



Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyhydroxyalkanoate (PHA) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.



Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



#### **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Polyhydroxyalkanoate (PHA)
- 1.2 Key Market Segments
  - 1.2.1 Polyhydroxyalkanoate (PHA) Segment by Type
  - 1.2.2 Polyhydroxyalkanoate (PHA) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 POLYHYDROXYALKANOATE (PHA) MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Polyhydroxyalkanoate (PHA) Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Polyhydroxyalkanoate (PHA) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 POLYHYDROXYALKANOATE (PHA) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Polyhydroxyalkanoate (PHA) Sales by Manufacturers (2019-2024)
- 3.2 Global Polyhydroxyalkanoate (PHA) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Polyhydroxyalkanoate (PHA) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Polyhydroxyalkanoate (PHA) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Polyhydroxyalkanoate (PHA) Sales Sites, Area Served, Product Type
- 3.6 Polyhydroxyalkanoate (PHA) Market Competitive Situation and Trends
  - 3.6.1 Polyhydroxyalkanoate (PHA) Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Polyhydroxyalkanoate (PHA) Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion



#### 4 POLYHYDROXYALKANOATE (PHA) INDUSTRY CHAIN ANALYSIS

- 4.1 Polyhydroxyalkanoate (PHA) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF POLYHYDROXYALKANOATE (PHA) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 POLYHYDROXYALKANOATE (PHA) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polyhydroxyalkanoate (PHA) Sales Market Share by Type (2019-2024)
- 6.3 Global Polyhydroxyalkanoate (PHA) Market Size Market Share by Type (2019-2024)
- 6.4 Global Polyhydroxyalkanoate (PHA) Price by Type (2019-2024)

# 7 POLYHYDROXYALKANOATE (PHA) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyhydroxyalkanoate (PHA) Market Sales by Application (2019-2024)
- 7.3 Global Polyhydroxyalkanoate (PHA) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Polyhydroxyalkanoate (PHA) Sales Growth Rate by Application (2019-2024)



#### 8 POLYHYDROXYALKANOATE (PHA) MARKET SEGMENTATION BY REGION

- 8.1 Global Polyhydroxyalkanoate (PHA) Sales by Region
  - 8.1.1 Global Polyhydroxyalkanoate (PHA) Sales by Region
  - 8.1.2 Global Polyhydroxyalkanoate (PHA) Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Polyhydroxyalkanoate (PHA) Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Polyhydroxyalkanoate (PHA) Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Polyhydroxyalkanoate (PHA) Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Polyhydroxyalkanoate (PHA) Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Polyhydroxyalkanoate (PHA) Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE



#### 9.1 Danimer Scientific

- 9.1.1 Danimer Scientific Polyhydroxyalkanoate (PHA) Basic Information
- 9.1.2 Danimer Scientific Polyhydroxyalkanoate (PHA) Product Overview
- 9.1.3 Danimer Scientific Polyhydroxyalkanoate (PHA) Product Market Performance
- 9.1.4 Danimer Scientific Business Overview
- 9.1.5 Danimer Scientific Polyhydroxyalkanoate (PHA) SWOT Analysis
- 9.1.6 Danimer Scientific Recent Developments

#### 9.2 Kaneka

- 9.2.1 Kaneka Polyhydroxyalkanoate (PHA) Basic Information
- 9.2.2 Kaneka Polyhydroxyalkanoate (PHA) Product Overview
- 9.2.3 Kaneka Polyhydroxyalkanoate (PHA) Product Market Performance
- 9.2.4 Kaneka Business Overview
- 9.2.5 Kaneka Polyhydroxyalkanoate (PHA) SWOT Analysis
- 9.2.6 Kaneka Recent Developments

### 9.3 Nafigate Corporation

- 9.3.1 Nafigate Corporation Polyhydroxyalkanoate (PHA) Basic Information
- 9.3.2 Nafigate Corporation Polyhydroxyalkanoate (PHA) Product Overview
- 9.3.3 Nafigate Corporation Polyhydroxyalkanoate (PHA) Product Market Performance
- 9.3.4 Nafigate Corporation Polyhydroxyalkanoate (PHA) SWOT Analysis
- 9.3.5 Nafigate Corporation Business Overview
- 9.3.6 Nafigate Corporation Recent Developments

#### 9.4 Tian'an Biopolymer

- 9.4.1 Tian'an Biopolymer Polyhydroxyalkanoate (PHA) Basic Information
- 9.4.2 Tian'an Biopolymer Polyhydroxyalkanoate (PHA) Product Overview
- 9.4.3 Tian'an Biopolymer Polyhydroxyalkanoate (PHA) Product Market Performance
- 9.4.4 Tian'an Biopolymer Business Overview
- 9.4.5 Tian'an Biopolymer Recent Developments

#### 9.5 Biomer

- 9.5.1 Biomer Polyhydroxyalkanoate (PHA) Basic Information
- 9.5.2 Biomer Polyhydroxyalkanoate (PHA) Product Overview
- 9.5.3 Biomer Polyhydroxyalkanoate (PHA) Product Market Performance
- 9.5.4 Biomer Business Overview
- 9.5.5 Biomer Recent Developments
- 9.6 Shenzhen Ecomann Technology
  - 9.6.1 Shenzhen Ecomann Technology Polyhydroxyalkanoate (PHA) Basic Information
  - 9.6.2 Shenzhen Ecomann Technology Polyhydroxyalkanoate (PHA) Product Overview
- 9.6.3 Shenzhen Ecomann Technology Polyhydroxyalkanoate (PHA) Product Market Performance
- 9.6.4 Shenzhen Ecomann Technology Business Overview



#### 9.6.5 Shenzhen Ecomann Technology Recent Developments

#### 9.7 RWDC Industries

- 9.7.1 RWDC Industries Polyhydroxyalkanoate (PHA) Basic Information
- 9.7.2 RWDC Industries Polyhydroxyalkanoate (PHA) Product Overview
- 9.7.3 RWDC Industries Polyhydroxyalkanoate (PHA) Product Market Performance
- 9.7.4 RWDC Industries Business Overview
- 9.7.5 RWDC Industries Recent Developments

#### 9.8 Newlight Technologies

- 9.8.1 Newlight Technologies Polyhydroxyalkanoate (PHA) Basic Information
- 9.8.2 Newlight Technologies Polyhydroxyalkanoate (PHA) Product Overview
- 9.8.3 Newlight Technologies Polyhydroxyalkanoate (PHA) Product Market

#### Performance

- 9.8.4 Newlight Technologies Business Overview
- 9.8.5 Newlight Technologies Recent Developments

#### 9.9 CJ CheilJedang

- 9.9.1 CJ CheilJedang Polyhydroxyalkanoate (PHA) Basic Information
- 9.9.2 CJ CheilJedang Polyhydroxyalkanoate (PHA) Product Overview
- 9.9.3 CJ CheilJedang Polyhydroxyalkanoate (PHA) Product Market Performance
- 9.9.4 CJ CheilJedang Business Overview
- 9.9.5 CJ CheilJedang Recent Developments
- 9.10 PHB Industrial S.A.
  - 9.10.1 PHB Industrial S.A. Polyhydroxyalkanoate (PHA) Basic Information
  - 9.10.2 PHB Industrial S.A. Polyhydroxyalkanoate (PHA) Product Overview
  - 9.10.3 PHB Industrial S.A. Polyhydroxyalkanoate (PHA) Product Market Performance
  - 9.10.4 PHB Industrial S.A. Business Overview
  - 9.10.5 PHB Industrial S.A. Recent Developments

#### 9.11 Mango Materials

- 9.11.1 Mango Materials Polyhydroxyalkanoate (PHA) Basic Information
- 9.11.2 Mango Materials Polyhydroxyalkanoate (PHA) Product Overview
- 9.11.3 Mango Materials Polyhydroxyalkanoate (PHA) Product Market Performance
- 9.11.4 Mango Materials Business Overview
- 9.11.5 Mango Materials Recent Developments

#### 10 POLYHYDROXYALKANOATE (PHA) MARKET FORECAST BY REGION

- 10.1 Global Polyhydroxyalkanoate (PHA) Market Size Forecast
- 10.2 Global Polyhydroxyalkanoate (PHA) Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Polyhydroxyalkanoate (PHA) Market Size Forecast by Country



- 10.2.3 Asia Pacific Polyhydroxyalkanoate (PHA) Market Size Forecast by Region
- 10.2.4 South America Polyhydroxyalkanoate (PHA) Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Polyhydroxyalkanoate (PHA) by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Polyhydroxyalkanoate (PHA) Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Polyhydroxyalkanoate (PHA) by Type (2025-2030)
- 11.1.2 Global Polyhydroxyalkanoate (PHA) Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Polyhydroxyalkanoate (PHA) by Type (2025-2030)
- 11.2 Global Polyhydroxyalkanoate (PHA) Market Forecast by Application (2025-2030)
- 11.2.1 Global Polyhydroxyalkanoate (PHA) Sales (Kilotons) Forecast by Application
- 11.2.2 Global Polyhydroxyalkanoate (PHA) Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



#### **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Polyhydroxyalkanoate (PHA) Market Size Comparison by Region (M USD)
- Table 5. Global Polyhydroxyalkanoate (PHA) Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Polyhydroxyalkanoate (PHA) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Polyhydroxyalkanoate (PHA) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Polyhydroxyalkanoate (PHA) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyhydroxyalkanoate (PHA) as of 2022)
- Table 10. Global Market Polyhydroxyalkanoate (PHA) Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Polyhydroxyalkanoate (PHA) Sales Sites and Area Served
- Table 12. Manufacturers Polyhydroxyalkanoate (PHA) Product Type
- Table 13. Global Polyhydroxyalkanoate (PHA) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Polyhydroxyalkanoate (PHA)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polyhydroxyalkanoate (PHA) Market Challenges
- Table 22. Global Polyhydroxyalkanoate (PHA) Sales by Type (Kilotons)
- Table 23. Global Polyhydroxyalkanoate (PHA) Market Size by Type (M USD)
- Table 24. Global Polyhydroxyalkanoate (PHA) Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Polyhydroxyalkanoate (PHA) Sales Market Share by Type (2019-2024)
- Table 26. Global Polyhydroxyalkanoate (PHA) Market Size (M USD) by Type (2019-2024)



- Table 27. Global Polyhydroxyalkanoate (PHA) Market Size Share by Type (2019-2024)
- Table 28. Global Polyhydroxyalkanoate (PHA) Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Polyhydroxyalkanoate (PHA) Sales (Kilotons) by Application
- Table 30. Global Polyhydroxyalkanoate (PHA) Market Size by Application
- Table 31. Global Polyhydroxyalkanoate (PHA) Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Polyhydroxyalkanoate (PHA) Sales Market Share by Application (2019-2024)
- Table 33. Global Polyhydroxyalkanoate (PHA) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Polyhydroxyalkanoate (PHA) Market Share by Application (2019-2024)
- Table 35. Global Polyhydroxyalkanoate (PHA) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Polyhydroxyalkanoate (PHA) Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Polyhydroxyalkanoate (PHA) Sales Market Share by Region (2019-2024)
- Table 38. North America Polyhydroxyalkanoate (PHA) Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Polyhydroxyalkanoate (PHA) Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Polyhydroxyalkanoate (PHA) Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Polyhydroxyalkanoate (PHA) Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Polyhydroxyalkanoate (PHA) Sales by Region (2019-2024) & (Kilotons)
- Table 43. Danimer Scientific Polyhydroxyalkanoate (PHA) Basic Information
- Table 44. Danimer Scientific Polyhydroxyalkanoate (PHA) Product Overview
- Table 45. Danimer Scientific Polyhydroxyalkanoate (PHA) Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Danimer Scientific Business Overview
- Table 47. Danimer Scientific Polyhydroxyalkanoate (PHA) SWOT Analysis
- Table 48. Danimer Scientific Recent Developments
- Table 49. Kaneka Polyhydroxyalkanoate (PHA) Basic Information
- Table 50. Kaneka Polyhydroxyalkanoate (PHA) Product Overview
- Table 51. Kaneka Polyhydroxyalkanoate (PHA) Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Kaneka Business Overview



- Table 53. Kaneka Polyhydroxyalkanoate (PHA) SWOT Analysis
- Table 54. Kaneka Recent Developments
- Table 55. Nafigate Corporation Polyhydroxyalkanoate (PHA) Basic Information
- Table 56. Nafigate Corporation Polyhydroxyalkanoate (PHA) Product Overview
- Table 57. Nafigate Corporation Polyhydroxyalkanoate (PHA) Sales (Kilotons), Revenue
- (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Nafigate Corporation Polyhydroxyalkanoate (PHA) SWOT Analysis
- Table 59. Nafigate Corporation Business Overview
- Table 60. Nafigate Corporation Recent Developments
- Table 61. Tian'an Biopolymer Polyhydroxyalkanoate (PHA) Basic Information
- Table 62. Tian'an Biopolymer Polyhydroxyalkanoate (PHA) Product Overview
- Table 63. Tian'an Biopolymer Polyhydroxyalkanoate (PHA) Sales (Kilotons), Revenue
- (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Tian'an Biopolymer Business Overview
- Table 65. Tian'an Biopolymer Recent Developments
- Table 66. Biomer Polyhydroxyalkanoate (PHA) Basic Information
- Table 67. Biomer Polyhydroxyalkanoate (PHA) Product Overview
- Table 68. Biomer Polyhydroxyalkanoate (PHA) Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Biomer Business Overview
- Table 70. Biomer Recent Developments
- Table 71. Shenzhen Ecomann Technology Polyhydroxyalkanoate (PHA) Basic Information
- Table 72. Shenzhen Ecomann Technology Polyhydroxyalkanoate (PHA) Product Overview
- Table 73. Shenzhen Ecomann Technology Polyhydroxyalkanoate (PHA) Sales
- (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Shenzhen Ecomann Technology Business Overview
- Table 75. Shenzhen Ecomann Technology Recent Developments
- Table 76. RWDC Industries Polyhydroxyalkanoate (PHA) Basic Information
- Table 77. RWDC Industries Polyhydroxyalkanoate (PHA) Product Overview
- Table 78. RWDC Industries Polyhydroxyalkanoate (PHA) Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. RWDC Industries Business Overview
- Table 80. RWDC Industries Recent Developments
- Table 81. Newlight Technologies Polyhydroxyalkanoate (PHA) Basic Information
- Table 82. Newlight Technologies Polyhydroxyalkanoate (PHA) Product Overview
- Table 83. Newlight Technologies Polyhydroxyalkanoate (PHA) Sales (Kilotons),
- Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



- Table 84. Newlight Technologies Business Overview
- Table 85. Newlight Technologies Recent Developments
- Table 86. CJ CheilJedang Polyhydroxyalkanoate (PHA) Basic Information
- Table 87. CJ CheilJedang Polyhydroxyalkanoate (PHA) Product Overview
- Table 88. CJ CheilJedang Polyhydroxyalkanoate (PHA) Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. CJ CheilJedang Business Overview
- Table 90. CJ CheilJedang Recent Developments
- Table 91. PHB Industrial S.A. Polyhydroxyalkanoate (PHA) Basic Information
- Table 92. PHB Industrial S.A. Polyhydroxyalkanoate (PHA) Product Overview
- Table 93. PHB Industrial S.A. Polyhydroxyalkanoate (PHA) Sales (Kilotons), Revenue
- (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. PHB Industrial S.A. Business Overview
- Table 95. PHB Industrial S.A. Recent Developments
- Table 96. Mango Materials Polyhydroxyalkanoate (PHA) Basic Information
- Table 97. Mango Materials Polyhydroxyalkanoate (PHA) Product Overview
- Table 98. Mango Materials Polyhydroxyalkanoate (PHA) Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Mango Materials Business Overview
- Table 100. Mango Materials Recent Developments
- Table 101. Global Polyhydroxyalkanoate (PHA) Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 102. Global Polyhydroxyalkanoate (PHA) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 103. North America Polyhydroxyalkanoate (PHA) Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 104. North America Polyhydroxyalkanoate (PHA) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 105. Europe Polyhydroxyalkanoate (PHA) Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 106. Europe Polyhydroxyalkanoate (PHA) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 107. Asia Pacific Polyhydroxyalkanoate (PHA) Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 108. Asia Pacific Polyhydroxyalkanoate (PHA) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 109. South America Polyhydroxyalkanoate (PHA) Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 110. South America Polyhydroxyalkanoate (PHA) Market Size Forecast by



Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Polyhydroxyalkanoate (PHA) Consumption Forecast by Country (2025-2030) & (Units)

Table 112. Middle East and Africa Polyhydroxyalkanoate (PHA) Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Global Polyhydroxyalkanoate (PHA) Sales Forecast by Type (2025-2030) & (Kilotons)

Table 114. Global Polyhydroxyalkanoate (PHA) Market Size Forecast by Type (2025-2030) & (M USD)

Table 115. Global Polyhydroxyalkanoate (PHA) Price Forecast by Type (2025-2030) & (USD/Ton)

Table 116. Global Polyhydroxyalkanoate (PHA) Sales (Kilotons) Forecast by Application (2025-2030)

Table 117. Global Polyhydroxyalkanoate (PHA) Market Size Forecast by Application (2025-2030) & (M USD)



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Polyhydroxyalkanoate (PHA)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyhydroxyalkanoate (PHA) Market Size (M USD), 2019-2030
- Figure 5. Global Polyhydroxyalkanoate (PHA) Market Size (M USD) (2019-2030)
- Figure 6. Global Polyhydroxyalkanoate (PHA) Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyhydroxyalkanoate (PHA) Market Size by Country (M USD)
- Figure 11. Polyhydroxyalkanoate (PHA) Sales Share by Manufacturers in 2023
- Figure 12. Global Polyhydroxyalkanoate (PHA) Revenue Share by Manufacturers in 2023
- Figure 13. Polyhydroxyalkanoate (PHA) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Polyhydroxyalkanoate (PHA) Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by
- Polyhydroxyalkanoate (PHA) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Polyhydroxyalkanoate (PHA) Market Share by Type
- Figure 18. Sales Market Share of Polyhydroxyalkanoate (PHA) by Type (2019-2024)
- Figure 19. Sales Market Share of Polyhydroxyalkanoate (PHA) by Type in 2023
- Figure 20. Market Size Share of Polyhydroxyalkanoate (PHA) by Type (2019-2024)
- Figure 21. Market Size Market Share of Polyhydroxyalkanoate (PHA) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Polyhydroxyalkanoate (PHA) Market Share by Application
- Figure 24. Global Polyhydroxyalkanoate (PHA) Sales Market Share by Application (2019-2024)
- Figure 25. Global Polyhydroxyalkanoate (PHA) Sales Market Share by Application in 2023
- Figure 26. Global Polyhydroxyalkanoate (PHA) Market Share by Application (2019-2024)
- Figure 27. Global Polyhydroxyalkanoate (PHA) Market Share by Application in 2023
- Figure 28. Global Polyhydroxyalkanoate (PHA) Sales Growth Rate by Application



(2019-2024)

Figure 29. Global Polyhydroxyalkanoate (PHA) Sales Market Share by Region (2019-2024)

Figure 30. North America Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Polyhydroxyalkanoate (PHA) Sales Market Share by Country in 2023

Figure 32. U.S. Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Polyhydroxyalkanoate (PHA) Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Polyhydroxyalkanoate (PHA) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Polyhydroxyalkanoate (PHA) Sales Market Share by Country in 2023

Figure 37. Germany Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Polyhydroxyalkanoate (PHA) Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Polyhydroxyalkanoate (PHA) Sales Market Share by Region in 2023

Figure 44. China Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)



- Figure 49. South America Polyhydroxyalkanoate (PHA) Sales and Growth Rate (Kilotons)
- Figure 50. South America Polyhydroxyalkanoate (PHA) Sales Market Share by Country in 2023
- Figure 51. Brazil Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Polyhydroxyalkanoate (PHA) Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Polyhydroxyalkanoate (PHA) Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Polyhydroxyalkanoate (PHA) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Polyhydroxyalkanoate (PHA) Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Polyhydroxyalkanoate (PHA) Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Polyhydroxyalkanoate (PHA) Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Polyhydroxyalkanoate (PHA) Market Share Forecast by Type (2025-2030)
- Figure 65. Global Polyhydroxyalkanoate (PHA) Sales Forecast by Application (2025-2030)
- Figure 66. Global Polyhydroxyalkanoate (PHA) Market Share Forecast by Application (2025-2030)



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