

# Global Polyethylene Naphthalate Market Research Report 2024(Status and Outlook)

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## Abstracts

Report Overview:

PEN(Polyethylene Naphthalate) is a new generation polymer and a high performance member of the polyester family. It is mainly used on three formulations, PEN Resin, PEN Film and PEN Fiber.

The Global Polyethylene Naphthalate Market Size was estimated at USD 649.77 million in 2023 and is projected to reach USD 744.76 million by 2029, exhibiting a CAGR of 2.30% during the forecast period.

This report provides a deep insight into the global Polyethylene Naphthalate market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Polyethylene Naphthalate Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Polyethylene Naphthalate market in any manner.

## Global Polyethylene Naphthalate Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

DuPont

DuraFiber Technologies

Seiwa

SKC

SASA

Sumitomo Chemical

Toray

### Market Segmentation (by Type)

Ester process

Acid process

### Market Segmentation (by Application)

Packaging

Electronics

Beverage Bottling

Rubber Tires

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Polyethylene Naphthalate Market

Overview of the regional outlook of the Polyethylene Naphthalate Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

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### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyethylene Naphthalate Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Polyethylene Naphthalate
- 1.2 Key Market Segments
  - 1.2.1 Polyethylene Naphthalate Segment by Type
  - 1.2.2 Polyethylene Naphthalate Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 POLYETHYLENE NAPHTHALATE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Polyethylene Naphthalate Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Polyethylene Naphthalate Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 POLYETHYLENE NAPHTHALATE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Polyethylene Naphthalate Sales by Manufacturers (2019-2024)
- 3.2 Global Polyethylene Naphthalate Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Polyethylene Naphthalate Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Polyethylene Naphthalate Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Polyethylene Naphthalate Sales Sites, Area Served, Product Type
- 3.6 Polyethylene Naphthalate Market Competitive Situation and Trends
  - 3.6.1 Polyethylene Naphthalate Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Polyethylene Naphthalate Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 POLYETHYLENE NAPHTHALATE INDUSTRY CHAIN ANALYSIS**

- 4.1 Polyethylene Naphthalate Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF POLYETHYLENE NAPHTHALATE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 POLYETHYLENE NAPHTHALATE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polyethylene Naphthalate Sales Market Share by Type (2019-2024)
- 6.3 Global Polyethylene Naphthalate Market Size Market Share by Type (2019-2024)
- 6.4 Global Polyethylene Naphthalate Price by Type (2019-2024)

## **7 POLYETHYLENE NAPHTHALATE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyethylene Naphthalate Market Sales by Application (2019-2024)
- 7.3 Global Polyethylene Naphthalate Market Size (M USD) by Application (2019-2024)
- 7.4 Global Polyethylene Naphthalate Sales Growth Rate by Application (2019-2024)

## **8 POLYETHYLENE NAPHTHALATE MARKET SEGMENTATION BY REGION**

- 8.1 Global Polyethylene Naphthalate Sales by Region
  - 8.1.1 Global Polyethylene Naphthalate Sales by Region



## 8.1.2 Global Polyethylene Naphthalate Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Polyethylene Naphthalate Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Polyethylene Naphthalate Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Polyethylene Naphthalate Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Polyethylene Naphthalate Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Polyethylene Naphthalate Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 DuPont

#### 9.1.1 DuPont Polyethylene Naphthalate Basic Information

#### 9.1.2 DuPont Polyethylene Naphthalate Product Overview

#### 9.1.3 DuPont Polyethylene Naphthalate Product Market Performance

- 9.1.4 DuPont Business Overview
- 9.1.5 DuPont Polyethylene Naphthalate SWOT Analysis
- 9.1.6 DuPont Recent Developments
- 9.2 DuraFiber Technologies
  - 9.2.1 DuraFiber Technologies Polyethylene Naphthalate Basic Information
  - 9.2.2 DuraFiber Technologies Polyethylene Naphthalate Product Overview
  - 9.2.3 DuraFiber Technologies Polyethylene Naphthalate Product Market Performance
  - 9.2.4 DuraFiber Technologies Business Overview
  - 9.2.5 DuraFiber Technologies Polyethylene Naphthalate SWOT Analysis
  - 9.2.6 DuraFiber Technologies Recent Developments
- 9.3 Seiwa
  - 9.3.1 Seiwa Polyethylene Naphthalate Basic Information
  - 9.3.2 Seiwa Polyethylene Naphthalate Product Overview
  - 9.3.3 Seiwa Polyethylene Naphthalate Product Market Performance
  - 9.3.4 Seiwa Polyethylene Naphthalate SWOT Analysis
  - 9.3.5 Seiwa Business Overview
  - 9.3.6 Seiwa Recent Developments
- 9.4 SKC
  - 9.4.1 SKC Polyethylene Naphthalate Basic Information
  - 9.4.2 SKC Polyethylene Naphthalate Product Overview
  - 9.4.3 SKC Polyethylene Naphthalate Product Market Performance
  - 9.4.4 SKC Business Overview
  - 9.4.5 SKC Recent Developments
- 9.5 SASA
  - 9.5.1 SASA Polyethylene Naphthalate Basic Information
  - 9.5.2 SASA Polyethylene Naphthalate Product Overview
  - 9.5.3 SASA Polyethylene Naphthalate Product Market Performance
  - 9.5.4 SASA Business Overview
  - 9.5.5 SASA Recent Developments
- 9.6 Sumitomo Chemical
  - 9.6.1 Sumitomo Chemical Polyethylene Naphthalate Basic Information
  - 9.6.2 Sumitomo Chemical Polyethylene Naphthalate Product Overview
  - 9.6.3 Sumitomo Chemical Polyethylene Naphthalate Product Market Performance
  - 9.6.4 Sumitomo Chemical Business Overview
  - 9.6.5 Sumitomo Chemical Recent Developments
- 9.7 Toray
  - 9.7.1 Toray Polyethylene Naphthalate Basic Information
  - 9.7.2 Toray Polyethylene Naphthalate Product Overview
  - 9.7.3 Toray Polyethylene Naphthalate Product Market Performance

9.7.4 Toray Business Overview

9.7.5 Toray Recent Developments

## **10 POLYETHYLENE NAPHTHALATE MARKET FORECAST BY REGION**

10.1 Global Polyethylene Naphthalate Market Size Forecast

10.2 Global Polyethylene Naphthalate Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Polyethylene Naphthalate Market Size Forecast by Country

10.2.3 Asia Pacific Polyethylene Naphthalate Market Size Forecast by Region

10.2.4 South America Polyethylene Naphthalate Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Polyethylene Naphthalate by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Polyethylene Naphthalate Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Polyethylene Naphthalate by Type (2025-2030)

11.1.2 Global Polyethylene Naphthalate Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Polyethylene Naphthalate by Type (2025-2030)

11.2 Global Polyethylene Naphthalate Market Forecast by Application (2025-2030)

11.2.1 Global Polyethylene Naphthalate Sales (Kilotons) Forecast by Application

11.2.2 Global Polyethylene Naphthalate Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Polyethylene Naphthalate Market Size Comparison by Region (M USD)
- Table 5. Global Polyethylene Naphthalate Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Polyethylene Naphthalate Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Polyethylene Naphthalate Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Polyethylene Naphthalate Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyethylene Naphthalate as of 2022)
- Table 10. Global Market Polyethylene Naphthalate Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Polyethylene Naphthalate Sales Sites and Area Served
- Table 12. Manufacturers Polyethylene Naphthalate Product Type
- Table 13. Global Polyethylene Naphthalate Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Polyethylene Naphthalate
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polyethylene Naphthalate Market Challenges
- Table 22. Global Polyethylene Naphthalate Sales by Type (Kilotons)
- Table 23. Global Polyethylene Naphthalate Market Size by Type (M USD)
- Table 24. Global Polyethylene Naphthalate Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Polyethylene Naphthalate Sales Market Share by Type (2019-2024)
- Table 26. Global Polyethylene Naphthalate Market Size (M USD) by Type (2019-2024)
- Table 27. Global Polyethylene Naphthalate Market Size Share by Type (2019-2024)
- Table 28. Global Polyethylene Naphthalate Price (USD/Ton) by Type (2019-2024)

Table 29. Global Polyethylene Naphthalate Sales (Kilotons) by Application

Table 30. Global Polyethylene Naphthalate Market Size by Application

Table 31. Global Polyethylene Naphthalate Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Polyethylene Naphthalate Sales Market Share by Application (2019-2024)

Table 33. Global Polyethylene Naphthalate Sales by Application (2019-2024) & (M USD)

Table 34. Global Polyethylene Naphthalate Market Share by Application (2019-2024)

Table 35. Global Polyethylene Naphthalate Sales Growth Rate by Application (2019-2024)

Table 36. Global Polyethylene Naphthalate Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Polyethylene Naphthalate Sales Market Share by Region (2019-2024)

Table 38. North America Polyethylene Naphthalate Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Polyethylene Naphthalate Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Polyethylene Naphthalate Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Polyethylene Naphthalate Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Polyethylene Naphthalate Sales by Region (2019-2024) & (Kilotons)

Table 43. DuPont Polyethylene Naphthalate Basic Information

Table 44. DuPont Polyethylene Naphthalate Product Overview

Table 45. DuPont Polyethylene Naphthalate Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. DuPont Business Overview

Table 47. DuPont Polyethylene Naphthalate SWOT Analysis

Table 48. DuPont Recent Developments

Table 49. DuraFiber Technologies Polyethylene Naphthalate Basic Information

Table 50. DuraFiber Technologies Polyethylene Naphthalate Product Overview

Table 51. DuraFiber Technologies Polyethylene Naphthalate Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. DuraFiber Technologies Business Overview

Table 53. DuraFiber Technologies Polyethylene Naphthalate SWOT Analysis

Table 54. DuraFiber Technologies Recent Developments

Table 55. Seiwa Polyethylene Naphthalate Basic Information

Table 56. Seiwa Polyethylene Naphthalate Product Overview

Table 57. Seiwa Polyethylene Naphthalate Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 58. Seiwa Polyethylene Naphthalate SWOT Analysis

Table 59. Seiwa Business Overview

Table 60. Seiwa Recent Developments

Table 61. SKC Polyethylene Naphthalate Basic Information

Table 62. SKC Polyethylene Naphthalate Product Overview

Table 63. SKC Polyethylene Naphthalate Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. SKC Business Overview

Table 65. SKC Recent Developments

Table 66. SASA Polyethylene Naphthalate Basic Information

Table 67. SASA Polyethylene Naphthalate Product Overview

Table 68. SASA Polyethylene Naphthalate Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. SASA Business Overview

Table 70. SASA Recent Developments

Table 71. Sumitomo Chemical Polyethylene Naphthalate Basic Information

Table 72. Sumitomo Chemical Polyethylene Naphthalate Product Overview

Table 73. Sumitomo Chemical Polyethylene Naphthalate Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Sumitomo Chemical Business Overview

Table 75. Sumitomo Chemical Recent Developments

Table 76. Toray Polyethylene Naphthalate Basic Information

Table 77. Toray Polyethylene Naphthalate Product Overview

Table 78. Toray Polyethylene Naphthalate Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Toray Business Overview

Table 80. Toray Recent Developments

Table 81. Global Polyethylene Naphthalate Sales Forecast by Region (2025-2030) & (Kilotons)

Table 82. Global Polyethylene Naphthalate Market Size Forecast by Region (2025-2030) & (M USD)

Table 83. North America Polyethylene Naphthalate Sales Forecast by Country (2025-2030) & (Kilotons)

Table 84. North America Polyethylene Naphthalate Market Size Forecast by Country (2025-2030) & (M USD)

Table 85. Europe Polyethylene Naphthalate Sales Forecast by Country (2025-2030) & (Kilotons)

Table 86. Europe Polyethylene Naphthalate Market Size Forecast by Country



(2025-2030) & (M USD)

Table 87. Asia Pacific Polyethylene Naphthalate Sales Forecast by Region (2025-2030) & (Kilotons)

Table 88. Asia Pacific Polyethylene Naphthalate Market Size Forecast by Region (2025-2030) & (M USD)

Table 89. South America Polyethylene Naphthalate Sales Forecast by Country (2025-2030) & (Kilotons)

Table 90. South America Polyethylene Naphthalate Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Polyethylene Naphthalate Consumption Forecast by Country (2025-2030) & (Units)

Table 92. Middle East and Africa Polyethylene Naphthalate Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Global Polyethylene Naphthalate Sales Forecast by Type (2025-2030) & (Kilotons)

Table 94. Global Polyethylene Naphthalate Market Size Forecast by Type (2025-2030) & (M USD)

Table 95. Global Polyethylene Naphthalate Price Forecast by Type (2025-2030) & (USD/Ton)

Table 96. Global Polyethylene Naphthalate Sales (Kilotons) Forecast by Application (2025-2030)

Table 97. Global Polyethylene Naphthalate Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Polyethylene Naphthalate
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyethylene Naphthalate Market Size (M USD), 2019-2030
- Figure 5. Global Polyethylene Naphthalate Market Size (M USD) (2019-2030)
- Figure 6. Global Polyethylene Naphthalate Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyethylene Naphthalate Market Size by Country (M USD)
- Figure 11. Polyethylene Naphthalate Sales Share by Manufacturers in 2023
- Figure 12. Global Polyethylene Naphthalate Revenue Share by Manufacturers in 2023
- Figure 13. Polyethylene Naphthalate Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Polyethylene Naphthalate Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Polyethylene Naphthalate Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Polyethylene Naphthalate Market Share by Type
- Figure 18. Sales Market Share of Polyethylene Naphthalate by Type (2019-2024)
- Figure 19. Sales Market Share of Polyethylene Naphthalate by Type in 2023
- Figure 20. Market Size Share of Polyethylene Naphthalate by Type (2019-2024)
- Figure 21. Market Size Market Share of Polyethylene Naphthalate by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Polyethylene Naphthalate Market Share by Application
- Figure 24. Global Polyethylene Naphthalate Sales Market Share by Application (2019-2024)
- Figure 25. Global Polyethylene Naphthalate Sales Market Share by Application in 2023
- Figure 26. Global Polyethylene Naphthalate Market Share by Application (2019-2024)
- Figure 27. Global Polyethylene Naphthalate Market Share by Application in 2023
- Figure 28. Global Polyethylene Naphthalate Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Polyethylene Naphthalate Sales Market Share by Region (2019-2024)
- Figure 30. North America Polyethylene Naphthalate Sales and Growth Rate



(2019-2024) & (Kilotons)

Figure 31. North America Polyethylene Naphthalate Sales Market Share by Country in 2023

Figure 32. U.S. Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Polyethylene Naphthalate Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Polyethylene Naphthalate Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Polyethylene Naphthalate Sales Market Share by Country in 2023

Figure 37. Germany Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Polyethylene Naphthalate Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Polyethylene Naphthalate Sales Market Share by Region in 2023

Figure 44. China Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Polyethylene Naphthalate Sales and Growth Rate (Kilotons)

Figure 50. South America Polyethylene Naphthalate Sales Market Share by Country in 2023

Figure 51. Brazil Polyethylene Naphthalate Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 52. Argentina Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Polyethylene Naphthalate Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Polyethylene Naphthalate Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Polyethylene Naphthalate Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Polyethylene Naphthalate Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Polyethylene Naphthalate Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Polyethylene Naphthalate Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Polyethylene Naphthalate Market Share Forecast by Type (2025-2030)

Figure 65. Global Polyethylene Naphthalate Sales Forecast by Application (2025-2030)

Figure 66. Global Polyethylene Naphthalate Market Share Forecast by Application (2025-2030)

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