

Global Polyester Velvet Fabric Market Research Report 2026(Status and Outlook)

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Abstracts

Polyester velvet is a velvet fabric made from polyester fibers. It offers strong durability and wrinkle resistance. Polyester velvet is typically more affordable than silk and cotton velvet and has better color retention, making it highly popular in the mass market.

The global Polyester Velvet Fabric market size was estimated at USD 944.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Polyester Velvet Fabric market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Polyester Velvet Fabric market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Polyester Velvet Fabric market.

Global Polyester Velvet Fabric Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Harrisons
F. Schumacher & Co.
EZSilk
Huafu
Hengyuanxiang
Zhejiang Haining Baijiahong Textile Technology

Market Segmentation (by Type)

Pure Polyester Velvet
Polyester Blend Velvet

Market Segmentation (by Application)

Clothing
Home Textile
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Polyester Velvet Fabric Market

Overview of the regional outlook of the Polyester Velvet Fabric Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyester Velvet Fabric Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Polyester Velvet Fabric, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing

plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Polyester Velvet Fabric
- 1.2 Key Market Segments
 - 1.2.1 Polyester Velvet Fabric Segment by Type
 - 1.2.2 Polyester Velvet Fabric Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 POLYESTER VELVET FABRIC MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Polyester Velvet Fabric Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Polyester Velvet Fabric Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 POLYESTER VELVET FABRIC MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Polyester Velvet Fabric Product Life Cycle
- 3.3 Global Polyester Velvet Fabric Sales by Manufacturers (2020-2025)
- 3.4 Global Polyester Velvet Fabric Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Polyester Velvet Fabric Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Polyester Velvet Fabric Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Polyester Velvet Fabric Market Competitive Situation and Trends
 - 3.8.1 Polyester Velvet Fabric Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Polyester Velvet Fabric Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 POLYESTER VELVET FABRIC INDUSTRY CHAIN ANALYSIS

- 4.1 Polyester Velvet Fabric Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POLYESTER VELVET FABRIC MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Polyester Velvet Fabric Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Polyester Velvet Fabric Market
- 5.7 ESG Ratings of Leading Companies

6 POLYESTER VELVET FABRIC MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polyester Velvet Fabric Sales Market Share by Type (2020-2025)
- 6.3 Global Polyester Velvet Fabric Market Size by Type (2020-2025)
- 6.4 Global Polyester Velvet Fabric Price by Type (2020-2025)

7 POLYESTER VELVET FABRIC MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyester Velvet Fabric Market Sales by Application (2020-2025)
- 7.3 Global Polyester Velvet Fabric Market Size (M USD) by Application (2020-2025)
- 7.4 Global Polyester Velvet Fabric Sales Growth Rate by Application (2020-2025)

8 POLYESTER VELVET FABRIC MARKET SALES BY REGION

- 8.1 Global Polyester Velvet Fabric Sales by Region
 - 8.1.1 Global Polyester Velvet Fabric Sales by Region
 - 8.1.2 Global Polyester Velvet Fabric Sales Market Share by Region
- 8.2 Global Polyester Velvet Fabric Market Size by Region
 - 8.2.1 Global Polyester Velvet Fabric Market Size by Region
 - 8.2.2 Global Polyester Velvet Fabric Market Size by Region
- 8.3 North America
 - 8.3.1 North America Polyester Velvet Fabric Sales by Country
 - 8.3.2 North America Polyester Velvet Fabric Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Polyester Velvet Fabric Sales by Country
 - 8.4.2 Europe Polyester Velvet Fabric Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Polyester Velvet Fabric Sales by Region
 - 8.5.2 Asia Pacific Polyester Velvet Fabric Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Polyester Velvet Fabric Sales by Country
 - 8.6.2 South America Polyester Velvet Fabric Market Size by Country
 - 8.6.3 Brazil Market Overview

- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Polyester Velvet Fabric Sales by Region
 - 8.7.2 Middle East and Africa Polyester Velvet Fabric Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 POLYESTER VELVET FABRIC MARKET PRODUCTION BY REGION

- 9.1 Global Production of Polyester Velvet Fabric by Region(2020-2025)
- 9.2 Global Polyester Velvet Fabric Revenue Market Share by Region (2020-2025)
- 9.3 Global Polyester Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Polyester Velvet Fabric Production
 - 9.4.1 North America Polyester Velvet Fabric Production Growth Rate (2020-2025)
 - 9.4.2 North America Polyester Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Polyester Velvet Fabric Production
 - 9.5.1 Europe Polyester Velvet Fabric Production Growth Rate (2020-2025)
 - 9.5.2 Europe Polyester Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Polyester Velvet Fabric Production (2020-2025)
 - 9.6.1 Japan Polyester Velvet Fabric Production Growth Rate (2020-2025)
 - 9.6.2 Japan Polyester Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Polyester Velvet Fabric Production (2020-2025)
 - 9.7.1 China Polyester Velvet Fabric Production Growth Rate (2020-2025)
 - 9.7.2 China Polyester Velvet Fabric Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Harrisons
 - 10.1.1 Harrisons Basic Information
 - 10.1.2 Harrisons Polyester Velvet Fabric Product Overview

- 10.1.3 Harrisons Polyester Velvet Fabric Product Market Performance
- 10.1.4 Harrisons Business Overview
- 10.1.5 Harrisons SWOT Analysis
- 10.1.6 Harrisons Recent Developments
- 10.2 F. Schumacher and Co.
 - 10.2.1 F. Schumacher and Co. Basic Information
 - 10.2.2 F. Schumacher and Co. Polyester Velvet Fabric Product Overview
 - 10.2.3 F. Schumacher and Co. Polyester Velvet Fabric Product Market Performance
 - 10.2.4 F. Schumacher and Co. Business Overview
 - 10.2.5 F. Schumacher and Co. SWOT Analysis
 - 10.2.6 F. Schumacher and Co. Recent Developments
- 10.3 EZSilk
 - 10.3.1 EZSilk Basic Information
 - 10.3.2 EZSilk Polyester Velvet Fabric Product Overview
 - 10.3.3 EZSilk Polyester Velvet Fabric Product Market Performance
 - 10.3.4 EZSilk Business Overview
 - 10.3.5 EZSilk SWOT Analysis
 - 10.3.6 EZSilk Recent Developments
- 10.4 Huafu
 - 10.4.1 Huafu Basic Information
 - 10.4.2 Huafu Polyester Velvet Fabric Product Overview
 - 10.4.3 Huafu Polyester Velvet Fabric Product Market Performance
 - 10.4.4 Huafu Business Overview
 - 10.4.5 Huafu Recent Developments
- 10.5 Hengyuanxiang
 - 10.5.1 Hengyuanxiang Basic Information
 - 10.5.2 Hengyuanxiang Polyester Velvet Fabric Product Overview
 - 10.5.3 Hengyuanxiang Polyester Velvet Fabric Product Market Performance
 - 10.5.4 Hengyuanxiang Business Overview
 - 10.5.5 Hengyuanxiang Recent Developments
- 10.6 Zhejiang Haining Baijiahong Textile Technology
 - 10.6.1 Zhejiang Haining Baijiahong Textile Technology Basic Information
 - 10.6.2 Zhejiang Haining Baijiahong Textile Technology Polyester Velvet Fabric Product Overview
 - 10.6.3 Zhejiang Haining Baijiahong Textile Technology Polyester Velvet Fabric Product Market Performance
 - 10.6.4 Zhejiang Haining Baijiahong Textile Technology Business Overview
 - 10.6.5 Zhejiang Haining Baijiahong Textile Technology Recent Developments

11 POLYESTER VELVET FABRIC MARKET FORECAST BY REGION

11.1 Global Polyester Velvet Fabric Market Size Forecast

11.2 Global Polyester Velvet Fabric Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Polyester Velvet Fabric Market Size Forecast by Country

11.2.3 Asia Pacific Polyester Velvet Fabric Market Size Forecast by Region

11.2.4 South America Polyester Velvet Fabric Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Polyester Velvet Fabric by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Polyester Velvet Fabric Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Polyester Velvet Fabric by Type (2026-2035)

12.1.2 Global Polyester Velvet Fabric Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Polyester Velvet Fabric by Type (2026-2035)

12.2 Global Polyester Velvet Fabric Market Forecast by Application (2026-2035)

12.2.1 Global Polyester Velvet Fabric Sales (K MT) Forecast by Application

12.2.2 Global Polyester Velvet Fabric Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Polyester Velvet Fabric Market Size by Type (M USD)
- Table 4. Global Polyester Velvet Fabric Market Size by Application
- Table 5. Polyester Velvet Fabric Market Size Comparison by Region (M USD)
- Table 6. Global Polyester Velvet Fabric Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Polyester Velvet Fabric Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Polyester Velvet Fabric Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Polyester Velvet Fabric Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyester Velvet Fabric as of 2025)
- Table 11. Global Market Polyester Velvet Fabric Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Polyester Velvet Fabric Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polyester Velvet Fabric Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Polyester Velvet Fabric Sales by Type (K MT)
- Table 27. Global Polyester Velvet Fabric Market Size by Type (M USD)
- Table 28. Global Polyester Velvet Fabric Sales (K MT) by Type (2020-2025)
- Table 29. Global Polyester Velvet Fabric Sales Market Share by Type (2020-2025)

- Table 30. Global Polyester Velvet Fabric Market Size (M USD) by Type (2020-2025)
- Table 31. Global Polyester Velvet Fabric Market Share by Type (2020-2025)
- Table 32. Global Polyester Velvet Fabric Price (USD/KG) by Type (2020-2025)
- Table 33. Global Polyester Velvet Fabric Sales (K MT) by Application
- Table 34. Global Polyester Velvet Fabric Market Size by Application
- Table 35. Global Polyester Velvet Fabric Sales by Application (2020-2025) & (K MT)
- Table 36. Global Polyester Velvet Fabric Sales Market Share by Application (2020-2025)
- Table 37. Global Polyester Velvet Fabric Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Polyester Velvet Fabric Market Share by Application (2020-2025)
- Table 39. Global Polyester Velvet Fabric Sales Growth Rate by Application (2020-2025)
- Table 40. Global Polyester Velvet Fabric Sales by Region (2020-2025) & (K MT)
- Table 41. Global Polyester Velvet Fabric Sales Market Share by Region (2020-2025)
- Table 42. Global Polyester Velvet Fabric Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Polyester Velvet Fabric Market Size by Region (2020-2025)
- Table 44. North America Polyester Velvet Fabric Sales by Country (2020-2025) & (K MT)
- Table 45. North America Polyester Velvet Fabric Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Polyester Velvet Fabric Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Polyester Velvet Fabric Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Polyester Velvet Fabric Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Polyester Velvet Fabric Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Polyester Velvet Fabric Sales by Country (2020-2025) & (K MT)
- Table 51. South America Polyester Velvet Fabric Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Polyester Velvet Fabric Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Polyester Velvet Fabric Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Polyester Velvet Fabric Production (K MT) by Region(2020-2025)
- Table 55. Global Polyester Velvet Fabric Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Polyester Velvet Fabric Revenue Market Share by Region (2020-2025)
- Table 57. Global Polyester Velvet Fabric Production (K MT), Revenue (US\$ Million),

Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Polyester Velvet Fabric Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Polyester Velvet Fabric Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Polyester Velvet Fabric Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Polyester Velvet Fabric Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Harrisons Basic Information

Table 63. Harrisons Polyester Velvet Fabric Product Overview

Table 64. Harrisons Polyester Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Harrisons Business Overview

Table 66. Harrisons SWOT Analysis

Table 67. Harrisons Recent Developments

Table 68. F. Schumacher and Co. Basic Information

Table 69. F. Schumacher and Co. Polyester Velvet Fabric Product Overview

Table 70. F. Schumacher and Co. Polyester Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. F. Schumacher and Co. Business Overview

Table 72. F. Schumacher and Co. SWOT Analysis

Table 73. F. Schumacher and Co. Recent Developments

Table 74. EZSilk Basic Information

Table 75. EZSilk Polyester Velvet Fabric Product Overview

Table 76. EZSilk Polyester Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. EZSilk Business Overview

Table 78. EZSilk SWOT Analysis

Table 79. EZSilk Recent Developments

Table 80. Huafu Basic Information

Table 81. Huafu Polyester Velvet Fabric Product Overview

Table 82. Huafu Polyester Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Huafu Business Overview

Table 84. Huafu Recent Developments

Table 85. Hengyuanxiang Basic Information

Table 86. Hengyuanxiang Polyester Velvet Fabric Product Overview

Table 87. Hengyuanxiang Polyester Velvet Fabric Sales (K MT), Revenue (M USD),

Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Hengyuanxiang Business Overview

Table 89. Hengyuanxiang Recent Developments

Table 90. Zhejiang Haining Baijiahong Textile Technology Basic Information

Table 91. Zhejiang Haining Baijiahong Textile Technology Polyester Velvet Fabric Product Overview

Table 92. Zhejiang Haining Baijiahong Textile Technology Polyester Velvet Fabric Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Zhejiang Haining Baijiahong Textile Technology Business Overview

Table 94. Zhejiang Haining Baijiahong Textile Technology Recent Developments

Table 95. Global Polyester Velvet Fabric Sales Forecast by Region (2026-2035) & (K MT)

Table 96. Global Polyester Velvet Fabric Market Size Forecast by Region (2026-2035) & (M USD)

Table 97. North America Polyester Velvet Fabric Sales Forecast by Country (2026-2035) & (K MT)

Table 98. North America Polyester Velvet Fabric Market Size Forecast by Country (2026-2035) & (M USD)

Table 99. Europe Polyester Velvet Fabric Sales Forecast by Country (2026-2035) & (K MT)

Table 100. Europe Polyester Velvet Fabric Market Size Forecast by Country (2026-2035) & (M USD)

Table 101. Asia Pacific Polyester Velvet Fabric Sales Forecast by Region (2026-2035) & (K MT)

Table 102. Asia Pacific Polyester Velvet Fabric Market Size Forecast by Region (2026-2035) & (M USD)

Table 103. South America Polyester Velvet Fabric Sales Forecast by Country (2026-2035) & (K MT)

Table 104. South America Polyester Velvet Fabric Market Size Forecast by Country (2026-2035) & (M USD)

Table 105. Middle East and Africa Polyester Velvet Fabric Sales Forecast by Country (2026-2035) & (Units)

Table 106. Middle East and Africa Polyester Velvet Fabric Market Size Forecast by Country (2026-2035) & (M USD)

Table 107. Global Polyester Velvet Fabric Sales Forecast by Type (2026-2035) & (K MT)

Table 108. Global Polyester Velvet Fabric Market Size Forecast by Type (2026-2035) & (M USD)

Table 109. Global Polyester Velvet Fabric Price Forecast by Type (2026-2035) &

(USD/KG)

Table 110. Global Polyester Velvet Fabric Sales (K MT) Forecast by Application (2026-2035)

Table 111. Global Polyester Velvet Fabric Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Polyester Velvet Fabric
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyester Velvet Fabric Market Size (M USD), 2025-2035
- Figure 5. Global Polyester Velvet Fabric Market Size (M USD) (2020-2035)
- Figure 6. Global Polyester Velvet Fabric Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyester Velvet Fabric Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Polyester Velvet Fabric Product Life Cycle
- Figure 13. Polyester Velvet Fabric Sales Share by Manufacturers in 2025
- Figure 14. Global Polyester Velvet Fabric Revenue Share by Manufacturers in 2025
- Figure 15. Polyester Velvet Fabric Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Polyester Velvet Fabric Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Polyester Velvet Fabric Revenue in 2025
- Figure 18. Industry Chain Map of Polyester Velvet Fabric
- Figure 19. Global Polyester Velvet Fabric Market PEST Analysis
- Figure 20. Global Polyester Velvet Fabric Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Polyester Velvet Fabric Market Share by Type
- Figure 27. Sales Market Share of Polyester Velvet Fabric by Type (2020-2025)
- Figure 28. Sales Market Share of Polyester Velvet Fabric by Type in 2025
- Figure 29. Market Share of Polyester Velvet Fabric by Type (2020-2025)
- Figure 30. Market Share of Polyester Velvet Fabric by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Polyester Velvet Fabric Market Share by Application

- Figure 33. Global Polyester Velvet Fabric Sales Market Share by Application (2020-2025)
- Figure 34. Global Polyester Velvet Fabric Sales Market Share by Application in 2025
- Figure 35. Global Polyester Velvet Fabric Market Share by Application (2020-2025)
- Figure 36. Global Polyester Velvet Fabric Market Share by Application in 2025
- Figure 37. Global Polyester Velvet Fabric Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Polyester Velvet Fabric Sales Market Share by Region (2020-2025)
- Figure 39. Global Polyester Velvet Fabric Market Size by Region (2020-2025)
- Figure 40. North America Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Polyester Velvet Fabric Sales Market Share by Country in 2024
- Figure 43. North America Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Polyester Velvet Fabric Market Size by Country in 2024
- Figure 45. U.S. Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Polyester Velvet Fabric Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Polyester Velvet Fabric Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Polyester Velvet Fabric Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Polyester Velvet Fabric Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Polyester Velvet Fabric Sales Market Share by Country in 2024
- Figure 53. Europe Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Polyester Velvet Fabric Market Size by Country in 2024
- Figure 55. Germany Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Polyester Velvet Fabric Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Polyester Velvet Fabric Sales Market Share by Region in 2024

Figure 67. Asia Pacific Polyester Velvet Fabric Market Size by Region in 2024

Figure 68. China Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Polyester Velvet Fabric Sales and Growth Rate (K MT)

Figure 79. South America Polyester Velvet Fabric Sales Market Share by Country in 2024

Figure 80. South America Polyester Velvet Fabric Market Size and Growth Rate (M USD)

Figure 81. South America Polyester Velvet Fabric Market Size by Country in 2024

Figure 82. Brazil Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 84. Argentina Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Polyester Velvet Fabric Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Polyester Velvet Fabric Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Polyester Velvet Fabric Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Polyester Velvet Fabric Market Size by Region in 2024

Figure 92. Saudi Arabia Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Polyester Velvet Fabric Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Polyester Velvet Fabric Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Polyester Velvet Fabric Production Market Share by Region (2020-2025)

Figure 103. North America Polyester Velvet Fabric Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Polyester Velvet Fabric Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Polyester Velvet Fabric Production (K MT) Growth Rate (2020-2025)

Figure 106. China Polyester Velvet Fabric Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Polyester Velvet Fabric Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Polyester Velvet Fabric Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Polyester Velvet Fabric Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Polyester Velvet Fabric Market Share Forecast by Type (2026-2035)

Figure 111. Global Polyester Velvet Fabric Sales Forecast by Application (2026-2035)

Figure 112. Global Polyester Velvet Fabric Market Share Forecast by Application (2026-2035)

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