

Global Polyester Powder Coating Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Polyester powder coating is a type of coating that is applied as a dry powder and cured under heat to form a hard and durable surface. It is commonly used for coating metal products such as household appliances, outdoor furniture, automotive parts, and electronics. Polyester powder coatings offer excellent resistance to weather, chemicals, and UV light, making them suitable for outdoor applications. They are also available in a wide range of colors and textures, allowing for a variety of design options. The market for polyester powder coatings is expected to grow due to the increasing demand for durable and aesthetically pleasing coatings in various end-use industries.

The Global Polyester Powder Coating Market Size was estimated at USD 2694.45 million in 2023 and is projected to reach USD 3953.79 million by 2029, exhibiting a CAGR of 6.60% during the forecast period.

This report provides a deep insight into the global Polyester Powder Coating market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Polyester Powder Coating Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Polyester Powder Coating market in any manner.

Global Polyester Powder Coating Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Akzonobel

Sherwin-Williams

PPG Industries

Axalta Coating Systems

Arsonsisi

TIGER Drylac

RPM International

Nippon Paint

Jotun Powder Coatings

3M

TITAN Powder Coatings

Teknos

Masco

Market Segmentation (by Type)

TGIC

non-TGIC

Market Segmentation (by Application)

Interior Construction Material

Exterior Construction Materials

Electric Appliances

Transportation

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Polyester Powder Coating Market
- Overview of the regional outlook of the Polyester Powder Coating Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyester Powder Coating Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Polyester Powder Coating

1.2 Key Market Segments

1.2.1 Polyester Powder Coating Segment by Type

1.2.2 Polyester Powder Coating Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 POLYESTER POWDER COATING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Polyester Powder Coating Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Polyester Powder Coating Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 POLYESTER POWDER COATING MARKET COMPETITIVE LANDSCAPE

3.1 Global Polyester Powder Coating Sales by Manufacturers (2019-2024)

3.2 Global Polyester Powder Coating Revenue Market Share by Manufacturers (2019-2024)

3.3 Polyester Powder Coating Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Polyester Powder Coating Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Polyester Powder Coating Sales Sites, Area Served, Product Type

3.6 Polyester Powder Coating Market Competitive Situation and Trends

3.6.1 Polyester Powder Coating Market Concentration Rate

3.6.2 Global 5 and 10 Largest Polyester Powder Coating Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 POLYESTER POWDER COATING INDUSTRY CHAIN ANALYSIS

- 4.1 Polyester Powder Coating Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POLYESTER POWDER COATING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 POLYESTER POWDER COATING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polyester Powder Coating Sales Market Share by Type (2019-2024)
- 6.3 Global Polyester Powder Coating Market Size Market Share by Type (2019-2024)
- 6.4 Global Polyester Powder Coating Price by Type (2019-2024)

7 POLYESTER POWDER COATING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyester Powder Coating Market Sales by Application (2019-2024)
- 7.3 Global Polyester Powder Coating Market Size (M USD) by Application (2019-2024)
- 7.4 Global Polyester Powder Coating Sales Growth Rate by Application (2019-2024)

8 POLYESTER POWDER COATING MARKET SEGMENTATION BY REGION

- 8.1 Global Polyester Powder Coating Sales by Region
 - 8.1.1 Global Polyester Powder Coating Sales by Region

- 8.1.2 Global Polyester Powder Coating Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Polyester Powder Coating Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Polyester Powder Coating Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Polyester Powder Coating Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Polyester Powder Coating Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Polyester Powder Coating Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Akzonobel
 - 9.1.1 Akzonobel Polyester Powder Coating Basic Information
 - 9.1.2 Akzonobel Polyester Powder Coating Product Overview
 - 9.1.3 Akzonobel Polyester Powder Coating Product Market Performance

- 9.1.4 Akzonobel Business Overview
- 9.1.5 Akzonobel Polyester Powder Coating SWOT Analysis
- 9.1.6 Akzonobel Recent Developments
- 9.2 Sherwin-Williams
 - 9.2.1 Sherwin-Williams Polyester Powder Coating Basic Information
 - 9.2.2 Sherwin-Williams Polyester Powder Coating Product Overview
 - 9.2.3 Sherwin-Williams Polyester Powder Coating Product Market Performance
 - 9.2.4 Sherwin-Williams Business Overview
 - 9.2.5 Sherwin-Williams Polyester Powder Coating SWOT Analysis
 - 9.2.6 Sherwin-Williams Recent Developments
- 9.3 PPG Industries
 - 9.3.1 PPG Industries Polyester Powder Coating Basic Information
 - 9.3.2 PPG Industries Polyester Powder Coating Product Overview
 - 9.3.3 PPG Industries Polyester Powder Coating Product Market Performance
 - 9.3.4 PPG Industries Polyester Powder Coating SWOT Analysis
 - 9.3.5 PPG Industries Business Overview
 - 9.3.6 PPG Industries Recent Developments
- 9.4 Axalta Coating Systems
 - 9.4.1 Axalta Coating Systems Polyester Powder Coating Basic Information
 - 9.4.2 Axalta Coating Systems Polyester Powder Coating Product Overview
 - 9.4.3 Axalta Coating Systems Polyester Powder Coating Product Market Performance
 - 9.4.4 Axalta Coating Systems Business Overview
 - 9.4.5 Axalta Coating Systems Recent Developments
- 9.5 Arsonsisi
 - 9.5.1 Arsonsisi Polyester Powder Coating Basic Information
 - 9.5.2 Arsonsisi Polyester Powder Coating Product Overview
 - 9.5.3 Arsonsisi Polyester Powder Coating Product Market Performance
 - 9.5.4 Arsonsisi Business Overview
 - 9.5.5 Arsonsisi Recent Developments
- 9.6 TIGER Drylac
 - 9.6.1 TIGER Drylac Polyester Powder Coating Basic Information
 - 9.6.2 TIGER Drylac Polyester Powder Coating Product Overview
 - 9.6.3 TIGER Drylac Polyester Powder Coating Product Market Performance
 - 9.6.4 TIGER Drylac Business Overview
 - 9.6.5 TIGER Drylac Recent Developments
- 9.7 RPM International
 - 9.7.1 RPM International Polyester Powder Coating Basic Information
 - 9.7.2 RPM International Polyester Powder Coating Product Overview
 - 9.7.3 RPM International Polyester Powder Coating Product Market Performance

- 9.7.4 RPM International Business Overview
- 9.7.5 RPM International Recent Developments
- 9.8 Nippon Paint
 - 9.8.1 Nippon Paint Polyester Powder Coating Basic Information
 - 9.8.2 Nippon Paint Polyester Powder Coating Product Overview
 - 9.8.3 Nippon Paint Polyester Powder Coating Product Market Performance
 - 9.8.4 Nippon Paint Business Overview
 - 9.8.5 Nippon Paint Recent Developments
- 9.9 Jotun Powder Coatings
 - 9.9.1 Jotun Powder Coatings Polyester Powder Coating Basic Information
 - 9.9.2 Jotun Powder Coatings Polyester Powder Coating Product Overview
 - 9.9.3 Jotun Powder Coatings Polyester Powder Coating Product Market Performance
 - 9.9.4 Jotun Powder Coatings Business Overview
 - 9.9.5 Jotun Powder Coatings Recent Developments
- 9.10 3M
 - 9.10.1 3M Polyester Powder Coating Basic Information
 - 9.10.2 3M Polyester Powder Coating Product Overview
 - 9.10.3 3M Polyester Powder Coating Product Market Performance
 - 9.10.4 3M Business Overview
 - 9.10.5 3M Recent Developments
- 9.11 TITAN Powder Coatings
 - 9.11.1 TITAN Powder Coatings Polyester Powder Coating Basic Information
 - 9.11.2 TITAN Powder Coatings Polyester Powder Coating Product Overview
 - 9.11.3 TITAN Powder Coatings Polyester Powder Coating Product Market Performance
 - 9.11.4 TITAN Powder Coatings Business Overview
 - 9.11.5 TITAN Powder Coatings Recent Developments
- 9.12 Teknos
 - 9.12.1 Teknos Polyester Powder Coating Basic Information
 - 9.12.2 Teknos Polyester Powder Coating Product Overview
 - 9.12.3 Teknos Polyester Powder Coating Product Market Performance
 - 9.12.4 Teknos Business Overview
 - 9.12.5 Teknos Recent Developments
- 9.13 Masco
 - 9.13.1 Masco Polyester Powder Coating Basic Information
 - 9.13.2 Masco Polyester Powder Coating Product Overview
 - 9.13.3 Masco Polyester Powder Coating Product Market Performance
 - 9.13.4 Masco Business Overview
 - 9.13.5 Masco Recent Developments

10 POLYESTER POWDER COATING MARKET FORECAST BY REGION

10.1 Global Polyester Powder Coating Market Size Forecast

10.2 Global Polyester Powder Coating Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Polyester Powder Coating Market Size Forecast by Country

10.2.3 Asia Pacific Polyester Powder Coating Market Size Forecast by Region

10.2.4 South America Polyester Powder Coating Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Polyester Powder Coating by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Polyester Powder Coating Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Polyester Powder Coating by Type (2025-2030)

11.1.2 Global Polyester Powder Coating Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Polyester Powder Coating by Type (2025-2030)

11.2 Global Polyester Powder Coating Market Forecast by Application (2025-2030)

11.2.1 Global Polyester Powder Coating Sales (Kilotons) Forecast by Application

11.2.2 Global Polyester Powder Coating Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Polyester Powder Coating Market Size Comparison by Region (M USD)
- Table 5. Global Polyester Powder Coating Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Polyester Powder Coating Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Polyester Powder Coating Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Polyester Powder Coating Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyester Powder Coating as of 2022)
- Table 10. Global Market Polyester Powder Coating Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Polyester Powder Coating Sales Sites and Area Served
- Table 12. Manufacturers Polyester Powder Coating Product Type
- Table 13. Global Polyester Powder Coating Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Polyester Powder Coating
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polyester Powder Coating Market Challenges
- Table 22. Global Polyester Powder Coating Sales by Type (Kilotons)
- Table 23. Global Polyester Powder Coating Market Size by Type (M USD)
- Table 24. Global Polyester Powder Coating Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Polyester Powder Coating Sales Market Share by Type (2019-2024)
- Table 26. Global Polyester Powder Coating Market Size (M USD) by Type (2019-2024)
- Table 27. Global Polyester Powder Coating Market Size Share by Type (2019-2024)
- Table 28. Global Polyester Powder Coating Price (USD/Ton) by Type (2019-2024)

- Table 29. Global Polyester Powder Coating Sales (Kilotons) by Application
- Table 30. Global Polyester Powder Coating Market Size by Application
- Table 31. Global Polyester Powder Coating Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Polyester Powder Coating Sales Market Share by Application (2019-2024)
- Table 33. Global Polyester Powder Coating Sales by Application (2019-2024) & (M USD)
- Table 34. Global Polyester Powder Coating Market Share by Application (2019-2024)
- Table 35. Global Polyester Powder Coating Sales Growth Rate by Application (2019-2024)
- Table 36. Global Polyester Powder Coating Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Polyester Powder Coating Sales Market Share by Region (2019-2024)
- Table 38. North America Polyester Powder Coating Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Polyester Powder Coating Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Polyester Powder Coating Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Polyester Powder Coating Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Polyester Powder Coating Sales by Region (2019-2024) & (Kilotons)
- Table 43. Akzonobel Polyester Powder Coating Basic Information
- Table 44. Akzonobel Polyester Powder Coating Product Overview
- Table 45. Akzonobel Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Akzonobel Business Overview
- Table 47. Akzonobel Polyester Powder Coating SWOT Analysis
- Table 48. Akzonobel Recent Developments
- Table 49. Sherwin-Williams Polyester Powder Coating Basic Information
- Table 50. Sherwin-Williams Polyester Powder Coating Product Overview
- Table 51. Sherwin-Williams Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Sherwin-Williams Business Overview
- Table 53. Sherwin-Williams Polyester Powder Coating SWOT Analysis
- Table 54. Sherwin-Williams Recent Developments
- Table 55. PPG Industries Polyester Powder Coating Basic Information
- Table 56. PPG Industries Polyester Powder Coating Product Overview
- Table 57. PPG Industries Polyester Powder Coating Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. PPG Industries Polyester Powder Coating SWOT Analysis

Table 59. PPG Industries Business Overview

Table 60. PPG Industries Recent Developments

Table 61. Axalta Coating Systems Polyester Powder Coating Basic Information

Table 62. Axalta Coating Systems Polyester Powder Coating Product Overview

Table 63. Axalta Coating Systems Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Axalta Coating Systems Business Overview

Table 65. Axalta Coating Systems Recent Developments

Table 66. Arsonsisi Polyester Powder Coating Basic Information

Table 67. Arsonsisi Polyester Powder Coating Product Overview

Table 68. Arsonsisi Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Arsonsisi Business Overview

Table 70. Arsonsisi Recent Developments

Table 71. TIGER Drylac Polyester Powder Coating Basic Information

Table 72. TIGER Drylac Polyester Powder Coating Product Overview

Table 73. TIGER Drylac Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. TIGER Drylac Business Overview

Table 75. TIGER Drylac Recent Developments

Table 76. RPM International Polyester Powder Coating Basic Information

Table 77. RPM International Polyester Powder Coating Product Overview

Table 78. RPM International Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. RPM International Business Overview

Table 80. RPM International Recent Developments

Table 81. Nippon Paint Polyester Powder Coating Basic Information

Table 82. Nippon Paint Polyester Powder Coating Product Overview

Table 83. Nippon Paint Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Nippon Paint Business Overview

Table 85. Nippon Paint Recent Developments

Table 86. Jotun Powder Coatings Polyester Powder Coating Basic Information

Table 87. Jotun Powder Coatings Polyester Powder Coating Product Overview

Table 88. Jotun Powder Coatings Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Jotun Powder Coatings Business Overview

- Table 90. Jotun Powder Coatings Recent Developments
- Table 91. 3M Polyester Powder Coating Basic Information
- Table 92. 3M Polyester Powder Coating Product Overview
- Table 93. 3M Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. 3M Business Overview
- Table 95. 3M Recent Developments
- Table 96. TITAN Powder Coatings Polyester Powder Coating Basic Information
- Table 97. TITAN Powder Coatings Polyester Powder Coating Product Overview
- Table 98. TITAN Powder Coatings Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. TITAN Powder Coatings Business Overview
- Table 100. TITAN Powder Coatings Recent Developments
- Table 101. Teknos Polyester Powder Coating Basic Information
- Table 102. Teknos Polyester Powder Coating Product Overview
- Table 103. Teknos Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Teknos Business Overview
- Table 105. Teknos Recent Developments
- Table 106. Masco Polyester Powder Coating Basic Information
- Table 107. Masco Polyester Powder Coating Product Overview
- Table 108. Masco Polyester Powder Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Masco Business Overview
- Table 110. Masco Recent Developments
- Table 111. Global Polyester Powder Coating Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 112. Global Polyester Powder Coating Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America Polyester Powder Coating Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 114. North America Polyester Powder Coating Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe Polyester Powder Coating Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 116. Europe Polyester Powder Coating Market Size Forecast by Country (2025-2030) & (M USD)
- Table 117. Asia Pacific Polyester Powder Coating Sales Forecast by Region (2025-2030) & (Kilotons)

Table 118. Asia Pacific Polyester Powder Coating Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Polyester Powder Coating Sales Forecast by Country (2025-2030) & (Kilotons)

Table 120. South America Polyester Powder Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Polyester Powder Coating Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Polyester Powder Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Polyester Powder Coating Sales Forecast by Type (2025-2030) & (Kilotons)

Table 124. Global Polyester Powder Coating Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Polyester Powder Coating Price Forecast by Type (2025-2030) & (USD/Ton)

Table 126. Global Polyester Powder Coating Sales (Kilotons) Forecast by Application (2025-2030)

Table 127. Global Polyester Powder Coating Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Polyester Powder Coating
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyester Powder Coating Market Size (M USD), 2019-2030
- Figure 5. Global Polyester Powder Coating Market Size (M USD) (2019-2030)
- Figure 6. Global Polyester Powder Coating Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyester Powder Coating Market Size by Country (M USD)
- Figure 11. Polyester Powder Coating Sales Share by Manufacturers in 2023
- Figure 12. Global Polyester Powder Coating Revenue Share by Manufacturers in 2023
- Figure 13. Polyester Powder Coating Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Polyester Powder Coating Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Polyester Powder Coating Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Polyester Powder Coating Market Share by Type
- Figure 18. Sales Market Share of Polyester Powder Coating by Type (2019-2024)
- Figure 19. Sales Market Share of Polyester Powder Coating by Type in 2023
- Figure 20. Market Size Share of Polyester Powder Coating by Type (2019-2024)
- Figure 21. Market Size Market Share of Polyester Powder Coating by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Polyester Powder Coating Market Share by Application
- Figure 24. Global Polyester Powder Coating Sales Market Share by Application (2019-2024)
- Figure 25. Global Polyester Powder Coating Sales Market Share by Application in 2023
- Figure 26. Global Polyester Powder Coating Market Share by Application (2019-2024)
- Figure 27. Global Polyester Powder Coating Market Share by Application in 2023
- Figure 28. Global Polyester Powder Coating Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Polyester Powder Coating Sales Market Share by Region (2019-2024)

- Figure 30. North America Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Polyester Powder Coating Sales Market Share by Country in 2023
- Figure 32. U.S. Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Polyester Powder Coating Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Polyester Powder Coating Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Polyester Powder Coating Sales Market Share by Country in 2023
- Figure 37. Germany Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Polyester Powder Coating Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Polyester Powder Coating Sales Market Share by Region in 2023
- Figure 44. China Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Polyester Powder Coating Sales and Growth Rate (Kilotons)
- Figure 50. South America Polyester Powder Coating Sales Market Share by Country in 2023

Figure 51. Brazil Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Polyester Powder Coating Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Polyester Powder Coating Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Polyester Powder Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Polyester Powder Coating Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Polyester Powder Coating Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Polyester Powder Coating Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Polyester Powder Coating Market Share Forecast by Type (2025-2030)

Figure 65. Global Polyester Powder Coating Sales Forecast by Application (2025-2030)

Figure 66. Global Polyester Powder Coating Market Share Forecast by Application (2025-2030)

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