

# Global Polyester Polyols for Polyurethane Elastomers Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Polyester Polyols for Polyurethane Elastomers competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Polyester polyols for polyurethane elastomers impart excellent properties to polyurethane products such as high strength, wear resistance, solvent resistance, hydrolysis resistance, etc. There are many types of polyester polyols, and polyurethane elastomers that meet different application needs can be prepared according to different synthesis methods and raw materials. Polyester polyol is the key raw material for the production of TPUs, which gives TPU excellent comprehensive performance and is widely used in shoe materials, pipes, films, etc. Polyester polyols can prepare cast polyurethane elastomers of various hardness and properties, and are used to make rubber rollers, seals, tires, etc. In 2024, global Polyester Polyols for Polyurethane Elastomers production reached approximately 440 K MT, with an average global market price of around US\$ 3958 per MT.

The global Polyester Polyols for Polyurethane Elastomers market size was estimated at USD 1742.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Polyester Polyols for Polyurethane Elastomers market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Polyester Polyols for Polyurethane Elastomers market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Polyester Polyols for Polyurethane Elastomers market.

### **Global Polyester Polyols for Polyurethane Elastomers Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Stepan  
Huafo Group  
Coim Group  
Xuchuan Chemical  
BASF  
Synthesia Technology

Huada Chem  
Huide Science & Technology  
Huntsman  
Covestro  
INOV  
Miracll Chemicals  
Arkema  
BCI Holding  
Purinova  
Shanghai Rising Chemical  
DIC  
Skori New Material  
Woojo Hightech  
Kuraray  
NEO GROUP  
SBHPP (Sumitomo Bakelite)  
Kobe Polyurethane  
Sehotech  
Townsend Chemicals  
Wanhua  
Emery Oleochemicals  
Shanghai Lianjing Polymer Materials  
Qingdao Yutian Chemical

### **Market Segmentation (by Type)**

Aliphatic Polyester Polyols  
Aromatic Polyester Polyols  
Others

### **Market Segmentation (by Application)**

Cast Polyurethane Elastomer  
Thermoplastic Polyurethane Elastomer  
Polyurethane Microporous Elastomer  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Polyester Polyols for Polyurethane Elastomers Market

Overview of the regional outlook of the Polyester Polyols for Polyurethane Elastomers Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyester Polyols for Polyurethane Elastomers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Polyester Polyols for Polyurethane Elastomers, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Polyester Polyols for Polyurethane Elastomers
- 1.2 Key Market Segments
  - 1.2.1 Polyester Polyols for Polyurethane Elastomers Segment by Type
  - 1.2.2 Polyester Polyols for Polyurethane Elastomers Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 POLYESTER POLYOLS FOR POLYURETHANE ELASTOMERS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Polyester Polyols for Polyurethane Elastomers Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Polyester Polyols for Polyurethane Elastomers Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 POLYESTER POLYOLS FOR POLYURETHANE ELASTOMERS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Polyester Polyols for Polyurethane Elastomers Product Life Cycle
- 3.3 Global Polyester Polyols for Polyurethane Elastomers Sales by Manufacturers (2020-2025)
- 3.4 Global Polyester Polyols for Polyurethane Elastomers Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Polyester Polyols for Polyurethane Elastomers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Polyester Polyols for Polyurethane Elastomers Average Price by

Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Polyester Polyols for Polyurethane Elastomers Market Competitive Situation and Trends

3.8.1 Polyester Polyols for Polyurethane Elastomers Market Concentration Rate

3.8.2 Global 5 and 10 Largest Polyester Polyols for Polyurethane Elastomers Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 POLYESTER POLYOLS FOR POLYURETHANE ELASTOMERS INDUSTRY CHAIN ANALYSIS**

4.1 Polyester Polyols for Polyurethane Elastomers Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF POLYESTER POLYOLS FOR POLYURETHANE ELASTOMERS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Polyester Polyols for Polyurethane Elastomers Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Polyester Polyols for Polyurethane Elastomers Market

## 5.7 ESG Ratings of Leading Companies

## **6 POLYESTER POLYOLS FOR POLYURETHANE ELASTOMERS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Polyester Polyols for Polyurethane Elastomers Sales Market Share by Type (2020-2025)

6.3 Global Polyester Polyols for Polyurethane Elastomers Market Size by Type (2020-2025)

6.4 Global Polyester Polyols for Polyurethane Elastomers Price by Type (2020-2025)

## **7 POLYESTER POLYOLS FOR POLYURETHANE ELASTOMERS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Polyester Polyols for Polyurethane Elastomers Market Sales by Application (2020-2025)

7.3 Global Polyester Polyols for Polyurethane Elastomers Market Size (M USD) by Application (2020-2025)

7.4 Global Polyester Polyols for Polyurethane Elastomers Sales Growth Rate by Application (2020-2025)

## **8 POLYESTER POLYOLS FOR POLYURETHANE ELASTOMERS MARKET SALES BY REGION**

8.1 Global Polyester Polyols for Polyurethane Elastomers Sales by Region

8.1.1 Global Polyester Polyols for Polyurethane Elastomers Sales by Region

8.1.2 Global Polyester Polyols for Polyurethane Elastomers Sales Market Share by Region

8.2 Global Polyester Polyols for Polyurethane Elastomers Market Size by Region

8.2.1 Global Polyester Polyols for Polyurethane Elastomers Market Size by Region

8.2.2 Global Polyester Polyols for Polyurethane Elastomers Market Size by Region

8.3 North America

8.3.1 North America Polyester Polyols for Polyurethane Elastomers Sales by Country

8.3.2 North America Polyester Polyols for Polyurethane Elastomers Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Polyester Polyols for Polyurethane Elastomers Sales by Country

### 8.4.2 Europe Polyester Polyols for Polyurethane Elastomers Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Polyester Polyols for Polyurethane Elastomers Sales by Region

### 8.5.2 Asia Pacific Polyester Polyols for Polyurethane Elastomers Market Size by

### Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Polyester Polyols for Polyurethane Elastomers Sales by Country

### 8.6.2 South America Polyester Polyols for Polyurethane Elastomers Market Size by

### Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

### 8.7.1 Middle East and Africa Polyester Polyols for Polyurethane Elastomers Sales by

### Region

### 8.7.2 Middle East and Africa Polyester Polyols for Polyurethane Elastomers Market

### Size by Region

### 8.7.3 Saudi Arabia Market Overview

### 8.7.4 UAE Market Overview

### 8.7.5 Egypt Market Overview

### 8.7.6 Nigeria Market Overview

### 8.7.7 South Africa Market Overview

## **9 POLYESTER POLYOLS FOR POLYURETHANE ELASTOMERS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Polyester Polyols for Polyurethane Elastomers by Region(2020-2025)
- 9.2 Global Polyester Polyols for Polyurethane Elastomers Revenue Market Share by Region (2020-2025)
- 9.3 Global Polyester Polyols for Polyurethane Elastomers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Polyester Polyols for Polyurethane Elastomers Production
  - 9.4.1 North America Polyester Polyols for Polyurethane Elastomers Production Growth Rate (2020-2025)
  - 9.4.2 North America Polyester Polyols for Polyurethane Elastomers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Polyester Polyols for Polyurethane Elastomers Production
  - 9.5.1 Europe Polyester Polyols for Polyurethane Elastomers Production Growth Rate (2020-2025)
  - 9.5.2 Europe Polyester Polyols for Polyurethane Elastomers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Polyester Polyols for Polyurethane Elastomers Production (2020-2025)
  - 9.6.1 Japan Polyester Polyols for Polyurethane Elastomers Production Growth Rate (2020-2025)
  - 9.6.2 Japan Polyester Polyols for Polyurethane Elastomers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Polyester Polyols for Polyurethane Elastomers Production (2020-2025)
  - 9.7.1 China Polyester Polyols for Polyurethane Elastomers Production Growth Rate (2020-2025)
  - 9.7.2 China Polyester Polyols for Polyurethane Elastomers Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Stepan
  - 10.1.1 Stepan Basic Information
  - 10.1.2 Stepan Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.1.3 Stepan Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.1.4 Stepan Business Overview
  - 10.1.5 Stepan SWOT Analysis
  - 10.1.6 Stepan Recent Developments
- 10.2 Huafon Group
  - 10.2.1 Huafon Group Basic Information

- 10.2.2 Huafon Group Polyester Polyols for Polyurethane Elastomers Product Overview
- 10.2.3 Huafon Group Polyester Polyols for Polyurethane Elastomers Product Market Performance
- 10.2.4 Huafon Group Business Overview
- 10.2.5 Huafon Group SWOT Analysis
- 10.2.6 Huafon Group Recent Developments
- 10.3 Coim Group
  - 10.3.1 Coim Group Basic Information
  - 10.3.2 Coim Group Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.3.3 Coim Group Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.3.4 Coim Group Business Overview
  - 10.3.5 Coim Group SWOT Analysis
  - 10.3.6 Coim Group Recent Developments
- 10.4 Xuchuan Chemical
  - 10.4.1 Xuchuan Chemical Basic Information
  - 10.4.2 Xuchuan Chemical Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.4.3 Xuchuan Chemical Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.4.4 Xuchuan Chemical Business Overview
  - 10.4.5 Xuchuan Chemical Recent Developments
- 10.5 BASF
  - 10.5.1 BASF Basic Information
  - 10.5.2 BASF Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.5.3 BASF Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.5.4 BASF Business Overview
  - 10.5.5 BASF Recent Developments
- 10.6 Synthesia Technology
  - 10.6.1 Synthesia Technology Basic Information
  - 10.6.2 Synthesia Technology Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.6.3 Synthesia Technology Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.6.4 Synthesia Technology Business Overview
  - 10.6.5 Synthesia Technology Recent Developments
- 10.7 Huada Chem
  - 10.7.1 Huada Chem Basic Information

- 10.7.2 Huada Chem Polyester Polyols for Polyurethane Elastomers Product Overview
- 10.7.3 Huada Chem Polyester Polyols for Polyurethane Elastomers Product Market Performance
- 10.7.4 Huada Chem Business Overview
- 10.7.5 Huada Chem Recent Developments
- 10.8 Huide Science and Technology
  - 10.8.1 Huide Science and Technology Basic Information
  - 10.8.2 Huide Science and Technology Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.8.3 Huide Science and Technology Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.8.4 Huide Science and Technology Business Overview
  - 10.8.5 Huide Science and Technology Recent Developments
- 10.9 Huntsman
  - 10.9.1 Huntsman Basic Information
  - 10.9.2 Huntsman Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.9.3 Huntsman Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.9.4 Huntsman Business Overview
  - 10.9.5 Huntsman Recent Developments
- 10.10 Covestro
  - 10.10.1 Covestro Basic Information
  - 10.10.2 Covestro Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.10.3 Covestro Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.10.4 Covestro Business Overview
  - 10.10.5 Covestro Recent Developments
- 10.11 INOV
  - 10.11.1 INOV Basic Information
  - 10.11.2 INOV Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.11.3 INOV Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.11.4 INOV Business Overview
  - 10.11.5 INOV Recent Developments
- 10.12 Miracll Chemicals
  - 10.12.1 Miracll Chemicals Basic Information
  - 10.12.2 Miracll Chemicals Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.12.3 Miracll Chemicals Polyester Polyols for Polyurethane Elastomers Product Overview

## Market Performance

- 10.12.4 Miracil Chemicals Business Overview
- 10.12.5 Miracil Chemicals Recent Developments

## 10.13 Arkema

- 10.13.1 Arkema Basic Information
- 10.13.2 Arkema Polyester Polyols for Polyurethane Elastomers Product Overview
- 10.13.3 Arkema Polyester Polyols for Polyurethane Elastomers Product Market

## Performance

- 10.13.4 Arkema Business Overview
- 10.13.5 Arkema Recent Developments

## 10.14 BCI Holding

- 10.14.1 BCI Holding Basic Information
- 10.14.2 BCI Holding Polyester Polyols for Polyurethane Elastomers Product Overview
- 10.14.3 BCI Holding Polyester Polyols for Polyurethane Elastomers Product Market

## Performance

- 10.14.4 BCI Holding Business Overview
- 10.14.5 BCI Holding Recent Developments

## 10.15 Purinova

- 10.15.1 Purinova Basic Information
- 10.15.2 Purinova Polyester Polyols for Polyurethane Elastomers Product Overview
- 10.15.3 Purinova Polyester Polyols for Polyurethane Elastomers Product Market

## Performance

- 10.15.4 Purinova Business Overview
- 10.15.5 Purinova Recent Developments

## 10.16 Shanghai Rising Chemical

- 10.16.1 Shanghai Rising Chemical Basic Information
- 10.16.2 Shanghai Rising Chemical Polyester Polyols for Polyurethane Elastomers

## Product Overview

- 10.16.3 Shanghai Rising Chemical Polyester Polyols for Polyurethane Elastomers

## Product Market Performance

- 10.16.4 Shanghai Rising Chemical Business Overview
- 10.16.5 Shanghai Rising Chemical Recent Developments

## 10.17 DIC

- 10.17.1 DIC Basic Information
- 10.17.2 DIC Polyester Polyols for Polyurethane Elastomers Product Overview
- 10.17.3 DIC Polyester Polyols for Polyurethane Elastomers Product Market

## Performance

- 10.17.4 DIC Business Overview
- 10.17.5 DIC Recent Developments

## 10.18 Skori New Material

10.18.1 Skori New Material Basic Information

10.18.2 Skori New Material Polyester Polyols for Polyurethane Elastomers Product Overview

10.18.3 Skori New Material Polyester Polyols for Polyurethane Elastomers Product Market Performance

10.18.4 Skori New Material Business Overview

10.18.5 Skori New Material Recent Developments

## 10.19 Woojo Hightech

10.19.1 Woojo Hightech Basic Information

10.19.2 Woojo Hightech Polyester Polyols for Polyurethane Elastomers Product Overview

10.19.3 Woojo Hightech Polyester Polyols for Polyurethane Elastomers Product Market Performance

10.19.4 Woojo Hightech Business Overview

10.19.5 Woojo Hightech Recent Developments

## 10.20 Kuraray

10.20.1 Kuraray Basic Information

10.20.2 Kuraray Polyester Polyols for Polyurethane Elastomers Product Overview

10.20.3 Kuraray Polyester Polyols for Polyurethane Elastomers Product Market Performance

10.20.4 Kuraray Business Overview

10.20.5 Kuraray Recent Developments

## 10.21 NEO GROUP

10.21.1 NEO GROUP Basic Information

10.21.2 NEO GROUP Polyester Polyols for Polyurethane Elastomers Product Overview

10.21.3 NEO GROUP Polyester Polyols for Polyurethane Elastomers Product Market Performance

10.21.4 NEO GROUP Business Overview

10.21.5 NEO GROUP Recent Developments

## 10.22 SBHPP (Sumitomo Bakelite)

10.22.1 SBHPP (Sumitomo Bakelite) Basic Information

10.22.2 SBHPP (Sumitomo Bakelite) Polyester Polyols for Polyurethane Elastomers Product Overview

10.22.3 SBHPP (Sumitomo Bakelite) Polyester Polyols for Polyurethane Elastomers Product Market Performance

10.22.4 SBHPP (Sumitomo Bakelite) Business Overview

10.22.5 SBHPP (Sumitomo Bakelite) Recent Developments

## 10.23 Kobe Polyurethane

### 10.23.1 Kobe Polyurethane Basic Information

### 10.23.2 Kobe Polyurethane Polyester Polyols for Polyurethane Elastomers Product Overview

### 10.23.3 Kobe Polyurethane Polyester Polyols for Polyurethane Elastomers Product Market Performance

### 10.23.4 Kobe Polyurethane Business Overview

### 10.23.5 Kobe Polyurethane Recent Developments

## 10.24 Sehotech

### 10.24.1 Sehotech Basic Information

### 10.24.2 Sehotech Polyester Polyols for Polyurethane Elastomers Product Overview

### 10.24.3 Sehotech Polyester Polyols for Polyurethane Elastomers Product Market Performance

### 10.24.4 Sehotech Business Overview

### 10.24.5 Sehotech Recent Developments

## 10.25 Townsend Chemicals

### 10.25.1 Townsend Chemicals Basic Information

### 10.25.2 Townsend Chemicals Polyester Polyols for Polyurethane Elastomers Product Overview

### 10.25.3 Townsend Chemicals Polyester Polyols for Polyurethane Elastomers Product Market Performance

### 10.25.4 Townsend Chemicals Business Overview

### 10.25.5 Townsend Chemicals Recent Developments

## 10.26 Wanhua

### 10.26.1 Wanhua Basic Information

### 10.26.2 Wanhua Polyester Polyols for Polyurethane Elastomers Product Overview

### 10.26.3 Wanhua Polyester Polyols for Polyurethane Elastomers Product Market Performance

### 10.26.4 Wanhua Business Overview

### 10.26.5 Wanhua Recent Developments

## 10.27 Emery Oleochemicals

### 10.27.1 Emery Oleochemicals Basic Information

### 10.27.2 Emery Oleochemicals Polyester Polyols for Polyurethane Elastomers Product Overview

### 10.27.3 Emery Oleochemicals Polyester Polyols for Polyurethane Elastomers Product Market Performance

### 10.27.4 Emery Oleochemicals Business Overview

### 10.27.5 Emery Oleochemicals Recent Developments

## 10.28 Shanghai Lianjing Polymer Materials

- 10.28.1 Shanghai Lianjing Polymer Materials Basic Information
- 10.28.2 Shanghai Lianjing Polymer Materials Polyester Polyols for Polyurethane Elastomers Product Overview
- 10.28.3 Shanghai Lianjing Polymer Materials Polyester Polyols for Polyurethane Elastomers Product Market Performance
- 10.28.4 Shanghai Lianjing Polymer Materials Business Overview
- 10.28.5 Shanghai Lianjing Polymer Materials Recent Developments
- 10.29 Qingdao Yutian Chemical
  - 10.29.1 Qingdao Yutian Chemical Basic Information
  - 10.29.2 Qingdao Yutian Chemical Polyester Polyols for Polyurethane Elastomers Product Overview
  - 10.29.3 Qingdao Yutian Chemical Polyester Polyols for Polyurethane Elastomers Product Market Performance
  - 10.29.4 Qingdao Yutian Chemical Business Overview
  - 10.29.5 Qingdao Yutian Chemical Recent Developments

## **11 POLYESTER POLYOLS FOR POLYURETHANE ELASTOMERS MARKET FORECAST BY REGION**

- 11.1 Global Polyester Polyols for Polyurethane Elastomers Market Size Forecast
- 11.2 Global Polyester Polyols for Polyurethane Elastomers Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Polyester Polyols for Polyurethane Elastomers Market Size Forecast by Country
  - 11.2.3 Asia Pacific Polyester Polyols for Polyurethane Elastomers Market Size Forecast by Region
  - 11.2.4 South America Polyester Polyols for Polyurethane Elastomers Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Polyester Polyols for Polyurethane Elastomers by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Polyester Polyols for Polyurethane Elastomers Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Polyester Polyols for Polyurethane Elastomers by Type (2026-2035)
  - 12.1.2 Global Polyester Polyols for Polyurethane Elastomers Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Polyester Polyols for Polyurethane Elastomers by Type (2026-2035)

12.2 Global Polyester Polyols for Polyurethane Elastomers Market Forecast by Application (2026-2035)

12.2.1 Global Polyester Polyols for Polyurethane Elastomers Sales (K MT) Forecast by Application

12.2.2 Global Polyester Polyols for Polyurethane Elastomers Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Polyester Polyols for Polyurethane Elastomers Market Size by Type (M USD)

Table 4. Global Polyester Polyols for Polyurethane Elastomers Market Size by Application

Table 5. Polyester Polyols for Polyurethane Elastomers Market Size Comparison by Region (M USD)

Table 6. Global Polyester Polyols for Polyurethane Elastomers Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Polyester Polyols for Polyurethane Elastomers Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Polyester Polyols for Polyurethane Elastomers Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Polyester Polyols for Polyurethane Elastomers Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyester Polyols for Polyurethane Elastomers as of 2025)

Table 11. Global Market Polyester Polyols for Polyurethane Elastomers Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Polyester Polyols for Polyurethane Elastomers Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Polyester Polyols for Polyurethane Elastomers Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading

## Countries

Table 26. Global Polyester Polyols for Polyurethane Elastomers Sales by Type (K MT)

Table 27. Global Polyester Polyols for Polyurethane Elastomers Market Size by Type (M USD)

Table 28. Global Polyester Polyols for Polyurethane Elastomers Sales (K MT) by Type (2020-2025)

Table 29. Global Polyester Polyols for Polyurethane Elastomers Sales Market Share by Type (2020-2025)

Table 30. Global Polyester Polyols for Polyurethane Elastomers Market Size (M USD) by Type (2020-2025)

Table 31. Global Polyester Polyols for Polyurethane Elastomers Market Share by Type (2020-2025)

Table 32. Global Polyester Polyols for Polyurethane Elastomers Price (USD/KG) by Type (2020-2025)

Table 33. Global Polyester Polyols for Polyurethane Elastomers Sales (K MT) by Application

Table 34. Global Polyester Polyols for Polyurethane Elastomers Market Size by Application

Table 35. Global Polyester Polyols for Polyurethane Elastomers Sales by Application (2020-2025) & (K MT)

Table 36. Global Polyester Polyols for Polyurethane Elastomers Sales Market Share by Application (2020-2025)

Table 37. Global Polyester Polyols for Polyurethane Elastomers Market Size by Application (2020-2025) & (M USD)

Table 38. Global Polyester Polyols for Polyurethane Elastomers Market Share by Application (2020-2025)

Table 39. Global Polyester Polyols for Polyurethane Elastomers Sales Growth Rate by Application (2020-2025)

Table 40. Global Polyester Polyols for Polyurethane Elastomers Sales by Region (2020-2025) & (K MT)

Table 41. Global Polyester Polyols for Polyurethane Elastomers Sales Market Share by Region (2020-2025)

Table 42. Global Polyester Polyols for Polyurethane Elastomers Market Size by Region (2020-2025) & (M USD)

Table 43. Global Polyester Polyols for Polyurethane Elastomers Market Size by Region (2020-2025)

Table 44. North America Polyester Polyols for Polyurethane Elastomers Sales by Country (2020-2025) & (K MT)

Table 45. North America Polyester Polyols for Polyurethane Elastomers Market Size by

Country (2020-2025) & (M USD)

Table 46. Europe Polyester Polyols for Polyurethane Elastomers Sales by Country (2020-2025) & (K MT)

Table 47. Europe Polyester Polyols for Polyurethane Elastomers Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Polyester Polyols for Polyurethane Elastomers Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Polyester Polyols for Polyurethane Elastomers Market Size by Region (2020-2025) & (M USD)

Table 50. South America Polyester Polyols for Polyurethane Elastomers Sales by Country (2020-2025) & (K MT)

Table 51. South America Polyester Polyols for Polyurethane Elastomers Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Polyester Polyols for Polyurethane Elastomers Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Polyester Polyols for Polyurethane Elastomers Market Size by Region (2020-2025) & (M USD)

Table 54. Global Polyester Polyols for Polyurethane Elastomers Production (K MT) by Region(2020-2025)

Table 55. Global Polyester Polyols for Polyurethane Elastomers Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Polyester Polyols for Polyurethane Elastomers Revenue Market Share by Region (2020-2025)

Table 57. Global Polyester Polyols for Polyurethane Elastomers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Polyester Polyols for Polyurethane Elastomers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Polyester Polyols for Polyurethane Elastomers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Polyester Polyols for Polyurethane Elastomers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Polyester Polyols for Polyurethane Elastomers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Stepan Basic Information

Table 63. Stepan Polyester Polyols for Polyurethane Elastomers Product Overview

Table 64. Stepan Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Stepan Business Overview

Table 66. Stepan SWOT Analysis

Table 67. Stepan Recent Developments

Table 68. Huafon Group Basic Information

Table 69. Huafon Group Polyester Polyols for Polyurethane Elastomers Product Overview

Table 70. Huafon Group Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Huafon Group Business Overview

Table 72. Huafon Group SWOT Analysis

Table 73. Huafon Group Recent Developments

Table 74. Coim Group Basic Information

Table 75. Coim Group Polyester Polyols for Polyurethane Elastomers Product Overview

Table 76. Coim Group Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Coim Group Business Overview

Table 78. Coim Group SWOT Analysis

Table 79. Coim Group Recent Developments

Table 80. Xuchuan Chemical Basic Information

Table 81. Xuchuan Chemical Polyester Polyols for Polyurethane Elastomers Product Overview

Table 82. Xuchuan Chemical Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Xuchuan Chemical Business Overview

Table 84. Xuchuan Chemical Recent Developments

Table 85. BASF Basic Information

Table 86. BASF Polyester Polyols for Polyurethane Elastomers Product Overview

Table 87. BASF Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. BASF Business Overview

Table 89. BASF Recent Developments

Table 90. Synthesia Technology Basic Information

Table 91. Synthesia Technology Polyester Polyols for Polyurethane Elastomers Product Overview

Table 92. Synthesia Technology Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Synthesia Technology Business Overview

Table 94. Synthesia Technology Recent Developments

Table 95. Huada Chem Basic Information

Table 96. Huada Chem Polyester Polyols for Polyurethane Elastomers Product Overview

Table 97. Huada Chem Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Huada Chem Business Overview

Table 99. Huada Chem Recent Developments

Table 100. Huide Science and Technology Basic Information

Table 101. Huide Science and Technology Polyester Polyols for Polyurethane Elastomers Product Overview

Table 102. Huide Science and Technology Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Huide Science and Technology Business Overview

Table 104. Huide Science and Technology Recent Developments

Table 105. Huntsman Basic Information

Table 106. Huntsman Polyester Polyols for Polyurethane Elastomers Product Overview

Table 107. Huntsman Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Huntsman Business Overview

Table 109. Huntsman Recent Developments

Table 110. Covestro Basic Information

Table 111. Covestro Polyester Polyols for Polyurethane Elastomers Product Overview

Table 112. Covestro Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Covestro Business Overview

Table 114. Covestro Recent Developments

Table 115. INOV Basic Information

Table 116. INOV Polyester Polyols for Polyurethane Elastomers Product Overview

Table 117. INOV Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. INOV Business Overview

Table 119. INOV Recent Developments

Table 120. Miracll Chemicals Basic Information

Table 121. Miracll Chemicals Polyester Polyols for Polyurethane Elastomers Product Overview

Table 122. Miracll Chemicals Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Miracll Chemicals Business Overview

Table 124. Miracll Chemicals Recent Developments

Table 125. Arkema Basic Information

Table 126. Arkema Polyester Polyols for Polyurethane Elastomers Product Overview

- Table 127. Arkema Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Arkema Business Overview
- Table 129. Arkema Recent Developments
- Table 130. BCI Holding Basic Information
- Table 131. BCI Holding Polyester Polyols for Polyurethane Elastomers Product Overview
- Table 132. BCI Holding Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. BCI Holding Business Overview
- Table 134. BCI Holding Recent Developments
- Table 135. Purinova Basic Information
- Table 136. Purinova Polyester Polyols for Polyurethane Elastomers Product Overview
- Table 137. Purinova Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Purinova Business Overview
- Table 139. Purinova Recent Developments
- Table 140. Shanghai Rising Chemical Basic Information
- Table 141. Shanghai Rising Chemical Polyester Polyols for Polyurethane Elastomers Product Overview
- Table 142. Shanghai Rising Chemical Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Shanghai Rising Chemical Business Overview
- Table 144. Shanghai Rising Chemical Recent Developments
- Table 145. DIC Basic Information
- Table 146. DIC Polyester Polyols for Polyurethane Elastomers Product Overview
- Table 147. DIC Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. DIC Business Overview
- Table 149. DIC Recent Developments
- Table 150. Skori New Material Basic Information
- Table 151. Skori New Material Polyester Polyols for Polyurethane Elastomers Product Overview
- Table 152. Skori New Material Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Skori New Material Business Overview
- Table 154. Skori New Material Recent Developments
- Table 155. Woojo Hightech Basic Information
- Table 156. Woojo Hightech Polyester Polyols for Polyurethane Elastomers Product

## Overview

Table 157. Woojo Hightech Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 158. Woojo Hightech Business Overview

Table 159. Woojo Hightech Recent Developments

Table 160. Kuraray Basic Information

Table 161. Kuraray Polyester Polyols for Polyurethane Elastomers Product Overview

Table 162. Kuraray Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 163. Kuraray Business Overview

Table 164. Kuraray Recent Developments

Table 165. NEO GROUP Basic Information

Table 166. NEO GROUP Polyester Polyols for Polyurethane Elastomers Product Overview

Table 167. NEO GROUP Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 168. NEO GROUP Business Overview

Table 169. NEO GROUP Recent Developments

Table 170. SBHPP (Sumitomo Bakelite) Basic Information

Table 171. SBHPP (Sumitomo Bakelite) Polyester Polyols for Polyurethane Elastomers Product Overview

Table 172. SBHPP (Sumitomo Bakelite) Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 173. SBHPP (Sumitomo Bakelite) Business Overview

Table 174. SBHPP (Sumitomo Bakelite) Recent Developments

Table 175. Kobe Polyurethane Basic Information

Table 176. Kobe Polyurethane Polyester Polyols for Polyurethane Elastomers Product Overview

Table 177. Kobe Polyurethane Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 178. Kobe Polyurethane Business Overview

Table 179. Kobe Polyurethane Recent Developments

Table 180. Sehotech Basic Information

Table 181. Sehotech Polyester Polyols for Polyurethane Elastomers Product Overview

Table 182. Sehotech Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 183. Sehotech Business Overview

Table 184. Sehotech Recent Developments

Table 185. Townsend Chemicals Basic Information

Table 186. Townsend Chemicals Polyester Polyols for Polyurethane Elastomers Product Overview

Table 187. Townsend Chemicals Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 188. Townsend Chemicals Business Overview

Table 189. Townsend Chemicals Recent Developments

Table 190. Wanhua Basic Information

Table 191. Wanhua Polyester Polyols for Polyurethane Elastomers Product Overview

Table 192. Wanhua Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 193. Wanhua Business Overview

Table 194. Wanhua Recent Developments

Table 195. Emery Oleochemicals Basic Information

Table 196. Emery Oleochemicals Polyester Polyols for Polyurethane Elastomers Product Overview

Table 197. Emery Oleochemicals Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 198. Emery Oleochemicals Business Overview

Table 199. Emery Oleochemicals Recent Developments

Table 200. Shanghai Lianjing Polymer Materials Basic Information

Table 201. Shanghai Lianjing Polymer Materials Polyester Polyols for Polyurethane Elastomers Product Overview

Table 202. Shanghai Lianjing Polymer Materials Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 203. Shanghai Lianjing Polymer Materials Business Overview

Table 204. Shanghai Lianjing Polymer Materials Recent Developments

Table 205. Qingdao Yutian Chemical Basic Information

Table 206. Qingdao Yutian Chemical Polyester Polyols for Polyurethane Elastomers Product Overview

Table 207. Qingdao Yutian Chemical Polyester Polyols for Polyurethane Elastomers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 208. Qingdao Yutian Chemical Business Overview

Table 209. Qingdao Yutian Chemical Recent Developments

Table 210. Global Polyester Polyols for Polyurethane Elastomers Sales Forecast by Region (2026-2035) & (K MT)

Table 211. Global Polyester Polyols for Polyurethane Elastomers Market Size Forecast by Region (2026-2035) & (M USD)

Table 212. North America Polyester Polyols for Polyurethane Elastomers Sales

Forecast by Country (2026-2035) & (K MT)

Table 213. North America Polyester Polyols for Polyurethane Elastomers Market Size

Forecast by Country (2026-2035) & (M USD)

Table 214. Europe Polyester Polyols for Polyurethane Elastomers Sales Forecast by

Country (2026-2035) & (K MT)

Table 215. Europe Polyester Polyols for Polyurethane Elastomers Market Size Forecast

by Country (2026-2035) & (M USD)

Table 216. Asia Pacific Polyester Polyols for Polyurethane Elastomers Sales Forecast

by Region (2026-2035) & (K MT)

Table 217. Asia Pacific Polyester Polyols for Polyurethane Elastomers Market Size

Forecast by Region (2026-2035) & (M USD)

Table 218. South America Polyester Polyols for Polyurethane Elastomers Sales

Forecast by Country (2026-2035) & (K MT)

Table 219. South America Polyester Polyols for Polyurethane Elastomers Market Size

Forecast by Country (2026-2035) & (M USD)

Table 220. Middle East and Africa Polyester Polyols for Polyurethane Elastomers Sales

Forecast by Country (2026-2035) & (Units)

Table 221. Middle East and Africa Polyester Polyols for Polyurethane Elastomers

Market Size Forecast by Country (2026-2035) & (M USD)

Table 222. Global Polyester Polyols for Polyurethane Elastomers Sales Forecast by

Type (2026-2035) & (K MT)

Table 223. Global Polyester Polyols for Polyurethane Elastomers Market Size Forecast

by Type (2026-2035) & (M USD)

Table 224. Global Polyester Polyols for Polyurethane Elastomers Price Forecast by

Type (2026-2035) & (USD/KG)

Table 225. Global Polyester Polyols for Polyurethane Elastomers Sales (K MT)

Forecast by Application (2026-2035)

Table 226. Global Polyester Polyols for Polyurethane Elastomers Market Size Forecast

by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Polyester Polyols for Polyurethane Elastomers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyester Polyols for Polyurethane Elastomers Market Size (M USD), 2025-2035
- Figure 5. Global Polyester Polyols for Polyurethane Elastomers Market Size (M USD) (2020-2035)
- Figure 6. Global Polyester Polyols for Polyurethane Elastomers Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyester Polyols for Polyurethane Elastomers Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Polyester Polyols for Polyurethane Elastomers Product Life Cycle
- Figure 13. Polyester Polyols for Polyurethane Elastomers Sales Share by Manufacturers in 2025
- Figure 14. Global Polyester Polyols for Polyurethane Elastomers Revenue Share by Manufacturers in 2025
- Figure 15. Polyester Polyols for Polyurethane Elastomers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Polyester Polyols for Polyurethane Elastomers Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Polyester Polyols for Polyurethane Elastomers Revenue in 2025
- Figure 18. Industry Chain Map of Polyester Polyols for Polyurethane Elastomers
- Figure 19. Global Polyester Polyols for Polyurethane Elastomers Market PEST Analysis
- Figure 20. Global Polyester Polyols for Polyurethane Elastomers Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Polyester Polyols for Polyurethane Elastomers Market Share by Type

Figure 27. Sales Market Share of Polyester Polyols for Polyurethane Elastomers by Type (2020-2025)

Figure 28. Sales Market Share of Polyester Polyols for Polyurethane Elastomers by Type in 2025

Figure 29. Market Share of Polyester Polyols for Polyurethane Elastomers by Type (2020-2025)

Figure 30. Market Share of Polyester Polyols for Polyurethane Elastomers by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Polyester Polyols for Polyurethane Elastomers Market Share by Application

Figure 33. Global Polyester Polyols for Polyurethane Elastomers Sales Market Share by Application (2020-2025)

Figure 34. Global Polyester Polyols for Polyurethane Elastomers Sales Market Share by Application in 2025

Figure 35. Global Polyester Polyols for Polyurethane Elastomers Market Share by Application (2020-2025)

Figure 36. Global Polyester Polyols for Polyurethane Elastomers Market Share by Application in 2025

Figure 37. Global Polyester Polyols for Polyurethane Elastomers Sales Growth Rate by Application (2020-2025)

Figure 38. Global Polyester Polyols for Polyurethane Elastomers Sales Market Share by Region (2020-2025)

Figure 39. Global Polyester Polyols for Polyurethane Elastomers Market Size by Region (2020-2025)

Figure 40. North America Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Polyester Polyols for Polyurethane Elastomers Sales Market Share by Country in 2024

Figure 43. North America Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Polyester Polyols for Polyurethane Elastomers Market Size by Country in 2024

Figure 45. U.S. Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Polyester Polyols for Polyurethane Elastomers Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 47. Canada Polyester Polyols for Polyurethane Elastomers Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Polyester Polyols for Polyurethane Elastomers Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Polyester Polyols for Polyurethane Elastomers Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Polyester Polyols for Polyurethane Elastomers Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Polyester Polyols for Polyurethane Elastomers Sales Market Share by Country in 2024

Figure 53. Europe Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Polyester Polyols for Polyurethane Elastomers Market Size by Country in 2024

Figure 55. Germany Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Polyester Polyols for Polyurethane Elastomers Sales Market Share by Region in 2024

Figure 67. Asia Pacific Polyester Polyols for Polyurethane Elastomers Market Size by Region in 2024

Figure 68. China Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (K MT)

Figure 79. South America Polyester Polyols for Polyurethane Elastomers Sales Market Share by Country in 2024

Figure 80. South America Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (M USD)

Figure 81. South America Polyester Polyols for Polyurethane Elastomers Market Size by Country in 2024

Figure 82. Brazil Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Polyester Polyols for Polyurethane Elastomers Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Polyester Polyols for Polyurethane Elastomers Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Polyester Polyols for Polyurethane Elastomers Market Size by Region in 2024

Figure 92. Saudi Arabia Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Polyester Polyols for Polyurethane Elastomers Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Polyester Polyols for Polyurethane Elastomers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Polyester Polyols for Polyurethane Elastomers Production Market Share by Region (2020-2025)

Figure 103. North America Polyester Polyols for Polyurethane Elastomers Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Polyester Polyols for Polyurethane Elastomers Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Polyester Polyols for Polyurethane Elastomers Production (K MT)  
Growth Rate (2020-2025)

Figure 106. China Polyester Polyols for Polyurethane Elastomers Production (K MT)  
Growth Rate (2020-2025)

Figure 107. Global Polyester Polyols for Polyurethane Elastomers Sales Forecast by  
Volume (2020-2035) & (K MT)

Figure 108. Global Polyester Polyols for Polyurethane Elastomers Market Size Forecast  
by Value (2020-2035) & (M USD)

Figure 109. Global Polyester Polyols for Polyurethane Elastomers Sales Market Share  
Forecast by Type (2026-2035)

Figure 110. Global Polyester Polyols for Polyurethane Elastomers Market Share  
Forecast by Type (2026-2035)

Figure 111. Global Polyester Polyols for Polyurethane Elastomers Sales Forecast by  
Application (2026-2035)

Figure 112. Global Polyester Polyols for Polyurethane Elastomers Market Share  
Forecast by Application (2026-2035)

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