

# Global Polyester Artificial Marble Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Polyester artificial marble is made of unsaturated polyester resin as a binder, and stone powder and gravel are used as fillers. Hard artificial marble.

The Global Polyester Artificial Marble Market Size was estimated at USD 6995.94 million in 2023 and is projected to reach USD 8451.31 million by 2029, exhibiting a CAGR of 3.20% during the forecast period.

This report provides a deep insight into the global Polyester Artificial Marble market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Polyester Artificial Marble Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Polyester Artificial Marble market in any manner.

## Global Polyester Artificial Marble Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Staron(SAMSUNG)

LG Hausys

Kuraray

Aristech Acrylics

Durat

MARMIL

Hanex

CXUN

Wanfeng Compound Stone

XiShi Group

PengXiang Industry

Guangdong Chuanqi Compound Stone Co.,Ltd

New SunShine Stone

## Market Segmentation (by Type)

Pour Forming

Compression Molding

Bulk Scrap Molding

## Market Segmentation (by Application)

Tub

Wall Panel

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Polyester Artificial Marble Market

Overview of the regional outlook of the Polyester Artificial Marble Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyester Artificial Marble Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Polyester Artificial Marble

1.2 Key Market Segments

1.2.1 Polyester Artificial Marble Segment by Type

1.2.2 Polyester Artificial Marble Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 POLYESTER ARTIFICIAL MARBLE MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Polyester Artificial Marble Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Polyester Artificial Marble Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 POLYESTER ARTIFICIAL MARBLE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Polyester Artificial Marble Sales by Manufacturers (2019-2024)

3.2 Global Polyester Artificial Marble Revenue Market Share by Manufacturers (2019-2024)

3.3 Polyester Artificial Marble Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Polyester Artificial Marble Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Polyester Artificial Marble Sales Sites, Area Served, Product Type

3.6 Polyester Artificial Marble Market Competitive Situation and Trends

3.6.1 Polyester Artificial Marble Market Concentration Rate

3.6.2 Global 5 and 10 Largest Polyester Artificial Marble Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 POLYESTER ARTIFICIAL MARBLE INDUSTRY CHAIN ANALYSIS**

- 4.1 Polyester Artificial Marble Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF POLYESTER ARTIFICIAL MARBLE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 POLYESTER ARTIFICIAL MARBLE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polyester Artificial Marble Sales Market Share by Type (2019-2024)
- 6.3 Global Polyester Artificial Marble Market Size Market Share by Type (2019-2024)
- 6.4 Global Polyester Artificial Marble Price by Type (2019-2024)

## **7 POLYESTER ARTIFICIAL MARBLE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyester Artificial Marble Market Sales by Application (2019-2024)
- 7.3 Global Polyester Artificial Marble Market Size (M USD) by Application (2019-2024)
- 7.4 Global Polyester Artificial Marble Sales Growth Rate by Application (2019-2024)

## **8 POLYESTER ARTIFICIAL MARBLE MARKET SEGMENTATION BY REGION**

- 8.1 Global Polyester Artificial Marble Sales by Region
  - 8.1.1 Global Polyester Artificial Marble Sales by Region



## 8.1.2 Global Polyester Artificial Marble Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Polyester Artificial Marble Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Polyester Artificial Marble Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Polyester Artificial Marble Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Polyester Artificial Marble Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Polyester Artificial Marble Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Staron(SAMSUNG)

#### 9.1.1 Staron(SAMSUNG) Polyester Artificial Marble Basic Information

#### 9.1.2 Staron(SAMSUNG) Polyester Artificial Marble Product Overview

#### 9.1.3 Staron(SAMSUNG) Polyester Artificial Marble Product Market Performance

- 9.1.4 Staron(SAMSUNG) Business Overview
- 9.1.5 Staron(SAMSUNG) Polyester Artificial Marble SWOT Analysis
- 9.1.6 Staron(SAMSUNG) Recent Developments
- 9.2 LG Hausys
  - 9.2.1 LG Hausys Polyester Artificial Marble Basic Information
  - 9.2.2 LG Hausys Polyester Artificial Marble Product Overview
  - 9.2.3 LG Hausys Polyester Artificial Marble Product Market Performance
  - 9.2.4 LG Hausys Business Overview
  - 9.2.5 LG Hausys Polyester Artificial Marble SWOT Analysis
  - 9.2.6 LG Hausys Recent Developments
- 9.3 Kuraray
  - 9.3.1 Kuraray Polyester Artificial Marble Basic Information
  - 9.3.2 Kuraray Polyester Artificial Marble Product Overview
  - 9.3.3 Kuraray Polyester Artificial Marble Product Market Performance
  - 9.3.4 Kuraray Polyester Artificial Marble SWOT Analysis
  - 9.3.5 Kuraray Business Overview
  - 9.3.6 Kuraray Recent Developments
- 9.4 Aristech Acrylics
  - 9.4.1 Aristech Acrylics Polyester Artificial Marble Basic Information
  - 9.4.2 Aristech Acrylics Polyester Artificial Marble Product Overview
  - 9.4.3 Aristech Acrylics Polyester Artificial Marble Product Market Performance
  - 9.4.4 Aristech Acrylics Business Overview
  - 9.4.5 Aristech Acrylics Recent Developments
- 9.5 Durat
  - 9.5.1 Durat Polyester Artificial Marble Basic Information
  - 9.5.2 Durat Polyester Artificial Marble Product Overview
  - 9.5.3 Durat Polyester Artificial Marble Product Market Performance
  - 9.5.4 Durat Business Overview
  - 9.5.5 Durat Recent Developments
- 9.6 MARMIL
  - 9.6.1 MARMIL Polyester Artificial Marble Basic Information
  - 9.6.2 MARMIL Polyester Artificial Marble Product Overview
  - 9.6.3 MARMIL Polyester Artificial Marble Product Market Performance
  - 9.6.4 MARMIL Business Overview
  - 9.6.5 MARMIL Recent Developments
- 9.7 Hanex
  - 9.7.1 Hanex Polyester Artificial Marble Basic Information
  - 9.7.2 Hanex Polyester Artificial Marble Product Overview
  - 9.7.3 Hanex Polyester Artificial Marble Product Market Performance

- 9.7.4 Hanex Business Overview
- 9.7.5 Hanex Recent Developments
- 9.8 CXUN
  - 9.8.1 CXUN Polyester Artificial Marble Basic Information
  - 9.8.2 CXUN Polyester Artificial Marble Product Overview
  - 9.8.3 CXUN Polyester Artificial Marble Product Market Performance
  - 9.8.4 CXUN Business Overview
  - 9.8.5 CXUN Recent Developments
- 9.9 Wanfeng Compound Stone
  - 9.9.1 Wanfeng Compound Stone Polyester Artificial Marble Basic Information
  - 9.9.2 Wanfeng Compound Stone Polyester Artificial Marble Product Overview
  - 9.9.3 Wanfeng Compound Stone Polyester Artificial Marble Product Market Performance
  - 9.9.4 Wanfeng Compound Stone Business Overview
  - 9.9.5 Wanfeng Compound Stone Recent Developments
- 9.10 XiShi Group
  - 9.10.1 XiShi Group Polyester Artificial Marble Basic Information
  - 9.10.2 XiShi Group Polyester Artificial Marble Product Overview
  - 9.10.3 XiShi Group Polyester Artificial Marble Product Market Performance
  - 9.10.4 XiShi Group Business Overview
  - 9.10.5 XiShi Group Recent Developments
- 9.11 PengXiang Industry
  - 9.11.1 PengXiang Industry Polyester Artificial Marble Basic Information
  - 9.11.2 PengXiang Industry Polyester Artificial Marble Product Overview
  - 9.11.3 PengXiang Industry Polyester Artificial Marble Product Market Performance
  - 9.11.4 PengXiang Industry Business Overview
  - 9.11.5 PengXiang Industry Recent Developments
- 9.12 Guangdong Chuanqi Compound Stone Co.,Ltd
  - 9.12.1 Guangdong Chuanqi Compound Stone Co.,Ltd Polyester Artificial Marble Basic Information
  - 9.12.2 Guangdong Chuanqi Compound Stone Co.,Ltd Polyester Artificial Marble Product Overview
  - 9.12.3 Guangdong Chuanqi Compound Stone Co.,Ltd Polyester Artificial Marble Product Market Performance
  - 9.12.4 Guangdong Chuanqi Compound Stone Co.,Ltd Business Overview
  - 9.12.5 Guangdong Chuanqi Compound Stone Co.,Ltd Recent Developments
- 9.13 New SunShine Stone
  - 9.13.1 New SunShine Stone Polyester Artificial Marble Basic Information
  - 9.13.2 New SunShine Stone Polyester Artificial Marble Product Overview

- 9.13.3 New SunShine Stone Polyester Artificial Marble Product Market Performance
- 9.13.4 New SunShine Stone Business Overview
- 9.13.5 New SunShine Stone Recent Developments

## **10 POLYESTER ARTIFICIAL MARBLE MARKET FORECAST BY REGION**

- 10.1 Global Polyester Artificial Marble Market Size Forecast
- 10.2 Global Polyester Artificial Marble Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Polyester Artificial Marble Market Size Forecast by Country
  - 10.2.3 Asia Pacific Polyester Artificial Marble Market Size Forecast by Region
  - 10.2.4 South America Polyester Artificial Marble Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Polyester Artificial Marble by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Polyester Artificial Marble Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Polyester Artificial Marble by Type (2025-2030)
  - 11.1.2 Global Polyester Artificial Marble Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Polyester Artificial Marble by Type (2025-2030)
- 11.2 Global Polyester Artificial Marble Market Forecast by Application (2025-2030)
  - 11.2.1 Global Polyester Artificial Marble Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Polyester Artificial Marble Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Polyester Artificial Marble Market Size Comparison by Region (M USD)

Table 5. Global Polyester Artificial Marble Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Polyester Artificial Marble Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Polyester Artificial Marble Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Polyester Artificial Marble Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyester Artificial Marble as of 2022)

Table 10. Global Market Polyester Artificial Marble Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Polyester Artificial Marble Sales Sites and Area Served

Table 12. Manufacturers Polyester Artificial Marble Product Type

Table 13. Global Polyester Artificial Marble Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Polyester Artificial Marble

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Polyester Artificial Marble Market Challenges

Table 22. Global Polyester Artificial Marble Sales by Type (Kilotons)

Table 23. Global Polyester Artificial Marble Market Size by Type (M USD)

Table 24. Global Polyester Artificial Marble Sales (Kilotons) by Type (2019-2024)

Table 25. Global Polyester Artificial Marble Sales Market Share by Type (2019-2024)

Table 26. Global Polyester Artificial Marble Market Size (M USD) by Type (2019-2024)

Table 27. Global Polyester Artificial Marble Market Size Share by Type (2019-2024)

Table 28. Global Polyester Artificial Marble Price (USD/Ton) by Type (2019-2024)

- Table 29. Global Polyester Artificial Marble Sales (Kilotons) by Application
- Table 30. Global Polyester Artificial Marble Market Size by Application
- Table 31. Global Polyester Artificial Marble Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Polyester Artificial Marble Sales Market Share by Application (2019-2024)
- Table 33. Global Polyester Artificial Marble Sales by Application (2019-2024) & (M USD)
- Table 34. Global Polyester Artificial Marble Market Share by Application (2019-2024)
- Table 35. Global Polyester Artificial Marble Sales Growth Rate by Application (2019-2024)
- Table 36. Global Polyester Artificial Marble Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Polyester Artificial Marble Sales Market Share by Region (2019-2024)
- Table 38. North America Polyester Artificial Marble Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Polyester Artificial Marble Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Polyester Artificial Marble Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Polyester Artificial Marble Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Polyester Artificial Marble Sales by Region (2019-2024) & (Kilotons)
- Table 43. Staron(SAMSUNG) Polyester Artificial Marble Basic Information
- Table 44. Staron(SAMSUNG) Polyester Artificial Marble Product Overview
- Table 45. Staron(SAMSUNG) Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Staron(SAMSUNG) Business Overview
- Table 47. Staron(SAMSUNG) Polyester Artificial Marble SWOT Analysis
- Table 48. Staron(SAMSUNG) Recent Developments
- Table 49. LG Hausys Polyester Artificial Marble Basic Information
- Table 50. LG Hausys Polyester Artificial Marble Product Overview
- Table 51. LG Hausys Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. LG Hausys Business Overview
- Table 53. LG Hausys Polyester Artificial Marble SWOT Analysis
- Table 54. LG Hausys Recent Developments
- Table 55. Kuraray Polyester Artificial Marble Basic Information
- Table 56. Kuraray Polyester Artificial Marble Product Overview
- Table 57. Kuraray Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price



(USD/Ton) and Gross Margin (2019-2024)

Table 58. Kuraray Polyester Artificial Marble SWOT Analysis

Table 59. Kuraray Business Overview

Table 60. Kuraray Recent Developments

Table 61. Aristech Acrylics Polyester Artificial Marble Basic Information

Table 62. Aristech Acrylics Polyester Artificial Marble Product Overview

Table 63. Aristech Acrylics Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Aristech Acrylics Business Overview

Table 65. Aristech Acrylics Recent Developments

Table 66. Durat Polyester Artificial Marble Basic Information

Table 67. Durat Polyester Artificial Marble Product Overview

Table 68. Durat Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Durat Business Overview

Table 70. Durat Recent Developments

Table 71. MARMIL Polyester Artificial Marble Basic Information

Table 72. MARMIL Polyester Artificial Marble Product Overview

Table 73. MARMIL Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. MARMIL Business Overview

Table 75. MARMIL Recent Developments

Table 76. Hanex Polyester Artificial Marble Basic Information

Table 77. Hanex Polyester Artificial Marble Product Overview

Table 78. Hanex Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Hanex Business Overview

Table 80. Hanex Recent Developments

Table 81. CXUN Polyester Artificial Marble Basic Information

Table 82. CXUN Polyester Artificial Marble Product Overview

Table 83. CXUN Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. CXUN Business Overview

Table 85. CXUN Recent Developments

Table 86. Wanfeng Compound Stone Polyester Artificial Marble Basic Information

Table 87. Wanfeng Compound Stone Polyester Artificial Marble Product Overview

Table 88. Wanfeng Compound Stone Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Wanfeng Compound Stone Business Overview

- Table 90. Wanfeng Compound Stone Recent Developments
- Table 91. XiShi Group Polyester Artificial Marble Basic Information
- Table 92. XiShi Group Polyester Artificial Marble Product Overview
- Table 93. XiShi Group Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. XiShi Group Business Overview
- Table 95. XiShi Group Recent Developments
- Table 96. PengXiang Industry Polyester Artificial Marble Basic Information
- Table 97. PengXiang Industry Polyester Artificial Marble Product Overview
- Table 98. PengXiang Industry Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. PengXiang Industry Business Overview
- Table 100. PengXiang Industry Recent Developments
- Table 101. Guangdong Chuanqi Compound Stone Co.,Ltd Polyester Artificial Marble Basic Information
- Table 102. Guangdong Chuanqi Compound Stone Co.,Ltd Polyester Artificial Marble Product Overview
- Table 103. Guangdong Chuanqi Compound Stone Co.,Ltd Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Guangdong Chuanqi Compound Stone Co.,Ltd Business Overview
- Table 105. Guangdong Chuanqi Compound Stone Co.,Ltd Recent Developments
- Table 106. New SunShine Stone Polyester Artificial Marble Basic Information
- Table 107. New SunShine Stone Polyester Artificial Marble Product Overview
- Table 108. New SunShine Stone Polyester Artificial Marble Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. New SunShine Stone Business Overview
- Table 110. New SunShine Stone Recent Developments
- Table 111. Global Polyester Artificial Marble Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 112. Global Polyester Artificial Marble Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America Polyester Artificial Marble Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 114. North America Polyester Artificial Marble Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe Polyester Artificial Marble Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 116. Europe Polyester Artificial Marble Market Size Forecast by Country (2025-2030) & (M USD)



Table 117. Asia Pacific Polyester Artificial Marble Sales Forecast by Region (2025-2030) & (Kilotons)

Table 118. Asia Pacific Polyester Artificial Marble Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Polyester Artificial Marble Sales Forecast by Country (2025-2030) & (Kilotons)

Table 120. South America Polyester Artificial Marble Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Polyester Artificial Marble Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Polyester Artificial Marble Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Polyester Artificial Marble Sales Forecast by Type (2025-2030) & (Kilotons)

Table 124. Global Polyester Artificial Marble Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Polyester Artificial Marble Price Forecast by Type (2025-2030) & (USD/Ton)

Table 126. Global Polyester Artificial Marble Sales (Kilotons) Forecast by Application (2025-2030)

Table 127. Global Polyester Artificial Marble Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Polyester Artificial Marble
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyester Artificial Marble Market Size (M USD), 2019-2030
- Figure 5. Global Polyester Artificial Marble Market Size (M USD) (2019-2030)
- Figure 6. Global Polyester Artificial Marble Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyester Artificial Marble Market Size by Country (M USD)
- Figure 11. Polyester Artificial Marble Sales Share by Manufacturers in 2023
- Figure 12. Global Polyester Artificial Marble Revenue Share by Manufacturers in 2023
- Figure 13. Polyester Artificial Marble Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Polyester Artificial Marble Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Polyester Artificial Marble Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Polyester Artificial Marble Market Share by Type
- Figure 18. Sales Market Share of Polyester Artificial Marble by Type (2019-2024)
- Figure 19. Sales Market Share of Polyester Artificial Marble by Type in 2023
- Figure 20. Market Size Share of Polyester Artificial Marble by Type (2019-2024)
- Figure 21. Market Size Market Share of Polyester Artificial Marble by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Polyester Artificial Marble Market Share by Application
- Figure 24. Global Polyester Artificial Marble Sales Market Share by Application (2019-2024)
- Figure 25. Global Polyester Artificial Marble Sales Market Share by Application in 2023
- Figure 26. Global Polyester Artificial Marble Market Share by Application (2019-2024)
- Figure 27. Global Polyester Artificial Marble Market Share by Application in 2023
- Figure 28. Global Polyester Artificial Marble Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Polyester Artificial Marble Sales Market Share by Region (2019-2024)
- Figure 30. North America Polyester Artificial Marble Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 31. North America Polyester Artificial Marble Sales Market Share by Country in 2023

Figure 32. U.S. Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Polyester Artificial Marble Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Polyester Artificial Marble Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Polyester Artificial Marble Sales Market Share by Country in 2023

Figure 37. Germany Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Polyester Artificial Marble Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Polyester Artificial Marble Sales Market Share by Region in 2023

Figure 44. China Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Polyester Artificial Marble Sales and Growth Rate (Kilotons)

Figure 50. South America Polyester Artificial Marble Sales Market Share by Country in 2023

Figure 51. Brazil Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Polyester Artificial Marble Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Polyester Artificial Marble Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Polyester Artificial Marble Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Polyester Artificial Marble Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Polyester Artificial Marble Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Polyester Artificial Marble Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Polyester Artificial Marble Market Share Forecast by Type (2025-2030)

Figure 65. Global Polyester Artificial Marble Sales Forecast by Application (2025-2030)

Figure 66. Global Polyester Artificial Marble Market Share Forecast by Application (2025-2030)

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