

Global Point of Care Testing Kit Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Point-of-care testing (POCT), or bedside testing is defined as medical diagnostic testing at or near the point of care—that is, at the time and place of patient care. This contrasts with the historical pattern in which testing was wholly or mostly confined to the medical laboratory, which entailed sending off specimens away from the point of care and then waiting hours or days to learn the results, during which time care must continue without the desired information.

Bosson Research's latest report provides a deep insight into the global Point of Care Testing Kit market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Point of Care Testing Kit Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Point of Care Testing Kit market in any manner.

Global Point of Care Testing Kit Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Roche

Abbott

Johnson & Johnson

Siemens Healthcare

Fujifilm

BD

Sinocare

Wondfo

Yuwell

Runbio

KHB

WuhanEasyDiagnosis Biomedicine

DAAN GENE

ACON

J.H.Bio-Tech

UPPER Bio-Tech

Market Segmentation (by Type)

Blood Glucose Testing

Infectious Diseases Testing

Cardiac Markers Testing

Coagulation Testing

Pregnancy and Fertility Testing

Blood Gas/Electrolytes Testing

Urinalysis Testing

Other

Market Segmentation (by Application)

Clinics

Hospitals

Laboratory

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Point of Care Testing Kit Market

Overview of the regional outlook of the Point of Care Testing Kit Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Point of Care Testing Kit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Point of Care Testing Kit

1.2 Key Market Segments

1.2.1 Point of Care Testing Kit Segment by Type

1.2.2 Point of Care Testing Kit Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 POINT OF CARE TESTING KIT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Point of Care Testing Kit Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Point of Care Testing Kit Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 POINT OF CARE TESTING KIT MARKET COMPETITIVE LANDSCAPE

3.1 Global Point of Care Testing Kit Sales by Manufacturers (2018-2023)

3.2 Global Point of Care Testing Kit Revenue Market Share by Manufacturers (2018-2023)

3.3 Point of Care Testing Kit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Point of Care Testing Kit Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Point of Care Testing Kit Sales Sites, Area Served, Product Type

3.6 Point of Care Testing Kit Market Competitive Situation and Trends

3.6.1 Point of Care Testing Kit Market Concentration Rate

3.6.2 Global 5 and 10 Largest Point of Care Testing Kit Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 POINT OF CARE TESTING KIT INDUSTRY CHAIN ANALYSIS

- 4.1 Point of Care Testing Kit Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POINT OF CARE TESTING KIT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 POINT OF CARE TESTING KIT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Point of Care Testing Kit Sales Market Share by Type (2018-2023)
- 6.3 Global Point of Care Testing Kit Market Size Market Share by Type (2018-2023)
- 6.4 Global Point of Care Testing Kit Price by Type (2018-2023)

7 POINT OF CARE TESTING KIT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Point of Care Testing Kit Market Sales by Application (2018-2023)
- 7.3 Global Point of Care Testing Kit Market Size (M USD) by Application (2018-2023)
- 7.4 Global Point of Care Testing Kit Sales Growth Rate by Application (2018-2023)

8 POINT OF CARE TESTING KIT MARKET SEGMENTATION BY REGION

- 8.1 Global Point of Care Testing Kit Sales by Region
 - 8.1.1 Global Point of Care Testing Kit Sales by Region
 - 8.1.2 Global Point of Care Testing Kit Sales Market Share by Region

8.2 North America

8.2.1 North America Point of Care Testing Kit Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Point of Care Testing Kit Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Point of Care Testing Kit Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Point of Care Testing Kit Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Point of Care Testing Kit Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Roche

9.1.1 Roche Point of Care Testing Kit Basic Information

9.1.2 Roche Point of Care Testing Kit Product Overview

9.1.3 Roche Point of Care Testing Kit Product Market Performance

9.1.4 Roche Business Overview

9.1.5 Roche Point of Care Testing Kit SWOT Analysis

9.1.6 Roche Recent Developments

9.2 Abbott

9.2.1 Abbott Point of Care Testing Kit Basic Information

9.2.2 Abbott Point of Care Testing Kit Product Overview

9.2.3 Abbott Point of Care Testing Kit Product Market Performance

9.2.4 Abbott Business Overview

9.2.5 Abbott Point of Care Testing Kit SWOT Analysis

9.2.6 Abbott Recent Developments

9.3 Johnson and Johnson

9.3.1 Johnson and Johnson Point of Care Testing Kit Basic Information

9.3.2 Johnson and Johnson Point of Care Testing Kit Product Overview

9.3.3 Johnson and Johnson Point of Care Testing Kit Product Market Performance

9.3.4 Johnson and Johnson Business Overview

9.3.5 Johnson and Johnson Point of Care Testing Kit SWOT Analysis

9.3.6 Johnson and Johnson Recent Developments

9.4 Siemens Healthcare

9.4.1 Siemens Healthcare Point of Care Testing Kit Basic Information

9.4.2 Siemens Healthcare Point of Care Testing Kit Product Overview

9.4.3 Siemens Healthcare Point of Care Testing Kit Product Market Performance

9.4.4 Siemens Healthcare Business Overview

9.4.5 Siemens Healthcare Point of Care Testing Kit SWOT Analysis

9.4.6 Siemens Healthcare Recent Developments

9.5 Fujifilm

9.5.1 Fujifilm Point of Care Testing Kit Basic Information

9.5.2 Fujifilm Point of Care Testing Kit Product Overview

9.5.3 Fujifilm Point of Care Testing Kit Product Market Performance

9.5.4 Fujifilm Business Overview

9.5.5 Fujifilm Point of Care Testing Kit SWOT Analysis

9.5.6 Fujifilm Recent Developments

9.6 BD

9.6.1 BD Point of Care Testing Kit Basic Information

9.6.2 BD Point of Care Testing Kit Product Overview

9.6.3 BD Point of Care Testing Kit Product Market Performance

9.6.4 BD Business Overview

9.6.5 BD Recent Developments

9.7 Sinocare

9.7.1 Sinocare Point of Care Testing Kit Basic Information

9.7.2 Sinocare Point of Care Testing Kit Product Overview

9.7.3 Sinocare Point of Care Testing Kit Product Market Performance

9.7.4 Sinocare Business Overview

9.7.5 Sinocare Recent Developments

9.8 Wondfo

9.8.1 Wondfo Point of Care Testing Kit Basic Information

9.8.2 Wondfo Point of Care Testing Kit Product Overview

9.8.3 Wondfo Point of Care Testing Kit Product Market Performance

9.8.4 Wondfo Business Overview

9.8.5 Wondfo Recent Developments

9.9 Yuwell

9.9.1 Yuwell Point of Care Testing Kit Basic Information

9.9.2 Yuwell Point of Care Testing Kit Product Overview

9.9.3 Yuwell Point of Care Testing Kit Product Market Performance

9.9.4 Yuwell Business Overview

9.9.5 Yuwell Recent Developments

9.10 Runbio

9.10.1 Runbio Point of Care Testing Kit Basic Information

9.10.2 Runbio Point of Care Testing Kit Product Overview

9.10.3 Runbio Point of Care Testing Kit Product Market Performance

9.10.4 Runbio Business Overview

9.10.5 Runbio Recent Developments

9.11 KHB

9.11.1 KHB Point of Care Testing Kit Basic Information

9.11.2 KHB Point of Care Testing Kit Product Overview

9.11.3 KHB Point of Care Testing Kit Product Market Performance

9.11.4 KHB Business Overview

9.11.5 KHB Recent Developments

9.12 WuhanEasyDiagnosis Biomedicine

9.12.1 WuhanEasyDiagnosis Biomedicine Point of Care Testing Kit Basic Information

9.12.2 WuhanEasyDiagnosis Biomedicine Point of Care Testing Kit Product Overview

9.12.3 WuhanEasyDiagnosis Biomedicine Point of Care Testing Kit Product Market Performance

9.12.4 WuhanEasyDiagnosis Biomedicine Business Overview

9.12.5 WuhanEasyDiagnosis Biomedicine Recent Developments

9.13 DAAN GENE

9.13.1 DAAN GENE Point of Care Testing Kit Basic Information

9.13.2 DAAN GENE Point of Care Testing Kit Product Overview

9.13.3 DAAN GENE Point of Care Testing Kit Product Market Performance

9.13.4 DAAN GENE Business Overview

9.13.5 DAAN GENE Recent Developments

9.14 ACON

9.14.1 ACON Point of Care Testing Kit Basic Information

9.14.2 ACON Point of Care Testing Kit Product Overview

9.14.3 ACON Point of Care Testing Kit Product Market Performance

9.14.4 ACON Business Overview

9.14.5 ACON Recent Developments

9.15 J.H.Bio-Tech

9.15.1 J.H.Bio-Tech Point of Care Testing Kit Basic Information

9.15.2 J.H.Bio-Tech Point of Care Testing Kit Product Overview

9.15.3 J.H.Bio-Tech Point of Care Testing Kit Product Market Performance

9.15.4 J.H.Bio-Tech Business Overview

9.15.5 J.H.Bio-Tech Recent Developments

9.16 UPPER Bio-Tech

9.16.1 UPPER Bio-Tech Point of Care Testing Kit Basic Information

9.16.2 UPPER Bio-Tech Point of Care Testing Kit Product Overview

9.16.3 UPPER Bio-Tech Point of Care Testing Kit Product Market Performance

9.16.4 UPPER Bio-Tech Business Overview

9.16.5 UPPER Bio-Tech Recent Developments

10 POINT OF CARE TESTING KIT MARKET FORECAST BY REGION

10.1 Global Point of Care Testing Kit Market Size Forecast

10.2 Global Point of Care Testing Kit Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Point of Care Testing Kit Market Size Forecast by Country

10.2.3 Asia Pacific Point of Care Testing Kit Market Size Forecast by Region

10.2.4 South America Point of Care Testing Kit Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Point of Care Testing Kit by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Point of Care Testing Kit Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Point of Care Testing Kit by Type (2024-2029)

11.1.2 Global Point of Care Testing Kit Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Point of Care Testing Kit by Type (2024-2029)

11.2 Global Point of Care Testing Kit Market Forecast by Application (2024-2029)

11.2.1 Global Point of Care Testing Kit Sales (K Units) Forecast by Application

11.2.2 Global Point of Care Testing Kit Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Point of Care Testing Kit Market Size Comparison by Region (M USD)

Table 5. Global Point of Care Testing Kit Sales (K Units) by Manufacturers (2018-2023)

Table 6. Global Point of Care Testing Kit Sales Market Share by Manufacturers (2018-2023)

Table 7. Global Point of Care Testing Kit Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global Point of Care Testing Kit Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Point of Care Testing Kit as of 2022)

Table 10. Global Market Point of Care Testing Kit Average Price (USD/Unit) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Point of Care Testing Kit Sales Sites and Area Served

Table 12. Manufacturers Point of Care Testing Kit Product Type

Table 13. Global Point of Care Testing Kit Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Point of Care Testing Kit

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Point of Care Testing Kit Market Challenges

Table 22. Market Restraints

Table 23. Global Point of Care Testing Kit Sales by Type (K Units)

Table 24. Global Point of Care Testing Kit Market Size by Type (M USD)

Table 25. Global Point of Care Testing Kit Sales (K Units) by Type (2018-2023)

Table 26. Global Point of Care Testing Kit Sales Market Share by Type (2018-2023)

Table 27. Global Point of Care Testing Kit Market Size (M USD) by Type (2018-2023)

Table 28. Global Point of Care Testing Kit Market Size Share by Type (2018-2023)

Table 29. Global Point of Care Testing Kit Price (USD/Unit) by Type (2018-2023)

Table 30. Global Point of Care Testing Kit Sales (K Units) by Application

Table 31. Global Point of Care Testing Kit Market Size by Application
Table 32. Global Point of Care Testing Kit Sales by Application (2018-2023) & (K Units)
Table 33. Global Point of Care Testing Kit Sales Market Share by Application (2018-2023)
Table 34. Global Point of Care Testing Kit Sales by Application (2018-2023) & (M USD)
Table 35. Global Point of Care Testing Kit Market Share by Application (2018-2023)
Table 36. Global Point of Care Testing Kit Sales Growth Rate by Application (2018-2023)
Table 37. Global Point of Care Testing Kit Sales by Region (2018-2023) & (K Units)
Table 38. Global Point of Care Testing Kit Sales Market Share by Region (2018-2023)
Table 39. North America Point of Care Testing Kit Sales by Country (2018-2023) & (K Units)
Table 40. Europe Point of Care Testing Kit Sales by Country (2018-2023) & (K Units)
Table 41. Asia Pacific Point of Care Testing Kit Sales by Region (2018-2023) & (K Units)
Table 42. South America Point of Care Testing Kit Sales by Country (2018-2023) & (K Units)
Table 43. Middle East and Africa Point of Care Testing Kit Sales by Region (2018-2023) & (K Units)
Table 44. Roche Point of Care Testing Kit Basic Information
Table 45. Roche Point of Care Testing Kit Product Overview
Table 46. Roche Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 47. Roche Business Overview
Table 48. Roche Point of Care Testing Kit SWOT Analysis
Table 49. Roche Recent Developments
Table 50. Abbott Point of Care Testing Kit Basic Information
Table 51. Abbott Point of Care Testing Kit Product Overview
Table 52. Abbott Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 53. Abbott Business Overview
Table 54. Abbott Point of Care Testing Kit SWOT Analysis
Table 55. Abbott Recent Developments
Table 56. Johnson and Johnson Point of Care Testing Kit Basic Information
Table 57. Johnson and Johnson Point of Care Testing Kit Product Overview
Table 58. Johnson and Johnson Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 59. Johnson and Johnson Business Overview
Table 60. Johnson and Johnson Point of Care Testing Kit SWOT Analysis

Table 61. Johnson and Johnson Recent Developments
Table 62. Siemens Healthcare Point of Care Testing Kit Basic Information
Table 63. Siemens Healthcare Point of Care Testing Kit Product Overview
Table 64. Siemens Healthcare Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 65. Siemens Healthcare Business Overview
Table 66. Siemens Healthcare Point of Care Testing Kit SWOT Analysis
Table 67. Siemens Healthcare Recent Developments
Table 68. Fujifilm Point of Care Testing Kit Basic Information
Table 69. Fujifilm Point of Care Testing Kit Product Overview
Table 70. Fujifilm Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 71. Fujifilm Business Overview
Table 72. Fujifilm Point of Care Testing Kit SWOT Analysis
Table 73. Fujifilm Recent Developments
Table 74. BD Point of Care Testing Kit Basic Information
Table 75. BD Point of Care Testing Kit Product Overview
Table 76. BD Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 77. BD Business Overview
Table 78. BD Recent Developments
Table 79. Sinocare Point of Care Testing Kit Basic Information
Table 80. Sinocare Point of Care Testing Kit Product Overview
Table 81. Sinocare Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 82. Sinocare Business Overview
Table 83. Sinocare Recent Developments
Table 84. Wondfo Point of Care Testing Kit Basic Information
Table 85. Wondfo Point of Care Testing Kit Product Overview
Table 86. Wondfo Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 87. Wondfo Business Overview
Table 88. Wondfo Recent Developments
Table 89. Yuwell Point of Care Testing Kit Basic Information
Table 90. Yuwell Point of Care Testing Kit Product Overview
Table 91. Yuwell Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 92. Yuwell Business Overview
Table 93. Yuwell Recent Developments

Table 94. Runbio Point of Care Testing Kit Basic Information
Table 95. Runbio Point of Care Testing Kit Product Overview
Table 96. Runbio Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 97. Runbio Business Overview
Table 98. Runbio Recent Developments
Table 99. KHB Point of Care Testing Kit Basic Information
Table 100. KHB Point of Care Testing Kit Product Overview
Table 101. KHB Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 102. KHB Business Overview
Table 103. KHB Recent Developments
Table 104. WuhanEasyDiagnosis Biomedicine Point of Care Testing Kit Basic Information
Table 105. WuhanEasyDiagnosis Biomedicine Point of Care Testing Kit Product Overview
Table 106. WuhanEasyDiagnosis Biomedicine Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 107. WuhanEasyDiagnosis Biomedicine Business Overview
Table 108. WuhanEasyDiagnosis Biomedicine Recent Developments
Table 109. DAAN GENE Point of Care Testing Kit Basic Information
Table 110. DAAN GENE Point of Care Testing Kit Product Overview
Table 111. DAAN GENE Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 112. DAAN GENE Business Overview
Table 113. DAAN GENE Recent Developments
Table 114. ACON Point of Care Testing Kit Basic Information
Table 115. ACON Point of Care Testing Kit Product Overview
Table 116. ACON Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 117. ACON Business Overview
Table 118. ACON Recent Developments
Table 119. J.H.Bio-Tech Point of Care Testing Kit Basic Information
Table 120. J.H.Bio-Tech Point of Care Testing Kit Product Overview
Table 121. J.H.Bio-Tech Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
Table 122. J.H.Bio-Tech Business Overview
Table 123. J.H.Bio-Tech Recent Developments
Table 124. UPPER Bio-Tech Point of Care Testing Kit Basic Information

Table 125. UPPER Bio-Tech Point of Care Testing Kit Product Overview

Table 126. UPPER Bio-Tech Point of Care Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 127. UPPER Bio-Tech Business Overview

Table 128. UPPER Bio-Tech Recent Developments

Table 129. Global Point of Care Testing Kit Sales Forecast by Region (2024-2029) & (K Units)

Table 130. Global Point of Care Testing Kit Market Size Forecast by Region (2024-2029) & (M USD)

Table 131. North America Point of Care Testing Kit Sales Forecast by Country (2024-2029) & (K Units)

Table 132. North America Point of Care Testing Kit Market Size Forecast by Country (2024-2029) & (M USD)

Table 133. Europe Point of Care Testing Kit Sales Forecast by Country (2024-2029) & (K Units)

Table 134. Europe Point of Care Testing Kit Market Size Forecast by Country (2024-2029) & (M USD)

Table 135. Asia Pacific Point of Care Testing Kit Sales Forecast by Region (2024-2029) & (K Units)

Table 136. Asia Pacific Point of Care Testing Kit Market Size Forecast by Region (2024-2029) & (M USD)

Table 137. South America Point of Care Testing Kit Sales Forecast by Country (2024-2029) & (K Units)

Table 138. South America Point of Care Testing Kit Market Size Forecast by Country (2024-2029) & (M USD)

Table 139. Middle East and Africa Point of Care Testing Kit Consumption Forecast by Country (2024-2029) & (Units)

Table 140. Middle East and Africa Point of Care Testing Kit Market Size Forecast by Country (2024-2029) & (M USD)

Table 141. Global Point of Care Testing Kit Sales Forecast by Type (2024-2029) & (K Units)

Table 142. Global Point of Care Testing Kit Market Size Forecast by Type (2024-2029) & (M USD)

Table 143. Global Point of Care Testing Kit Price Forecast by Type (2024-2029) & (USD/Unit)

Table 144. Global Point of Care Testing Kit Sales (K Units) Forecast by Application (2024-2029)

Table 145. Global Point of Care Testing Kit Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Point of Care Testing Kit
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Point of Care Testing Kit Market Size (M USD), 2018-2029
- Figure 5. Global Point of Care Testing Kit Market Size (M USD) (2018-2029)
- Figure 6. Global Point of Care Testing Kit Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Point of Care Testing Kit Market Size by Country (M USD)
- Figure 11. Point of Care Testing Kit Sales Share by Manufacturers in 2022
- Figure 12. Global Point of Care Testing Kit Revenue Share by Manufacturers in 2022
- Figure 13. Point of Care Testing Kit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Point of Care Testing Kit Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Point of Care Testing Kit Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Point of Care Testing Kit Market Share by Type
- Figure 18. Sales Market Share of Point of Care Testing Kit by Type (2018-2023)
- Figure 19. Sales Market Share of Point of Care Testing Kit by Type in 2022
- Figure 20. Market Size Share of Point of Care Testing Kit by Type (2018-2023)
- Figure 21. Market Size Market Share of Point of Care Testing Kit by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Point of Care Testing Kit Market Share by Application
- Figure 24. Global Point of Care Testing Kit Sales Market Share by Application (2018-2023)
- Figure 25. Global Point of Care Testing Kit Sales Market Share by Application in 2022
- Figure 26. Global Point of Care Testing Kit Market Share by Application (2018-2023)
- Figure 27. Global Point of Care Testing Kit Market Share by Application in 2022
- Figure 28. Global Point of Care Testing Kit Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Point of Care Testing Kit Sales Market Share by Region (2018-2023)
- Figure 30. North America Point of Care Testing Kit Sales and Growth Rate (2018-2023)

& (K Units)

Figure 31. North America Point of Care Testing Kit Sales Market Share by Country in 2022

Figure 32. U.S. Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada Point of Care Testing Kit Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico Point of Care Testing Kit Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe Point of Care Testing Kit Sales Market Share by Country in 2022

Figure 37. Germany Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific Point of Care Testing Kit Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Point of Care Testing Kit Sales Market Share by Region in 2022

Figure 44. China Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America Point of Care Testing Kit Sales and Growth Rate (K Units)

Figure 50. South America Point of Care Testing Kit Sales Market Share by Country in 2022

Figure 51. Brazil Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K

Units)

Figure 53. Columbia Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa Point of Care Testing Kit Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Point of Care Testing Kit Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa Point of Care Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Point of Care Testing Kit Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Point of Care Testing Kit Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Point of Care Testing Kit Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Point of Care Testing Kit Market Share Forecast by Type (2024-2029)

Figure 65. Global Point of Care Testing Kit Sales Forecast by Application (2024-2029)

Figure 66. Global Point of Care Testing Kit Market Share Forecast by Application (2024-2029)

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