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Global Point Of Care Testing Device Market Research Report 2025(Status and Outlook)

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Abstracts

Point of care testing (POCT) devices are portable or handheld diagnostic instruments designed to deliver rapid, on-site clinical test results outside of traditional laboratory settings, enabling immediate medical decision-making at the patient?s bedside, in clinics, ambulances, homes, or remote locations. These devices analyze various biological samples?such as blood, urine, or saliva?for parameters like glucose, infectious diseases, cardiac markers, coagulation, electrolytes, and pregnancy, leveraging technologies including biosensors, immunoassays, microfluidics, and molecular diagnostics. Key characteristics include minimal sample preparation, user-friendly operation often by non-laboratory personnel, quick turnaround times (typically minutes), connectivity features for electronic health record integration, and compliance with regulatory standards for accuracy and reliability. The core value proposition of POCT lies in enhancing patient outcomes through timely diagnosis, monitoring, and treatment adjustments, reducing healthcare delays, lowering overall costs by avoiding lab referrals, and improving accessibility in resource-limited or emergency situations.

The global Point Of Care Testing Device market size was estimated at USD 4839.3 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 7.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Point Of Care Testing Device market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

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industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Point Of Care Testing Device market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Point Of Care Testing Device market.

Global Point Of Care Testing Device Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Roche Holding
Abaxis
Abbott
Beckman Coulter
Beckton and Dickinson
Bayer
HemoCue
International Technidyne Corporation

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LifeScan
Nipro Diagnostics
Orasure Technologies
PointCare Technologies
Siemens

Market Segmentation (by Type)

Troponin Test
Brain Natriuretic Peptide Test
Others

Market Segmentation (by Application)

Clinics
Hospitals
Laboratories
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments

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Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Point Of Care Testing Device Market
Overview of the regional outlook of the Point Of Care Testing Device Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Point Of Care Testing Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

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readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Point Of Care Testing Device, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

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Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter?s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Point Of Care Testing Device
1.2 Key Market Segments
  1.2.1 Point Of Care Testing Device Segment by Type
  1.2.2 Point Of Care Testing Device Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 POINT OF CARE TESTING DEVICE MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Point Of Care Testing Device Market Size (M USD) Estimates and Forecasts (2020-2033)
  2.1.2 Global Point Of Care Testing Device Sales Estimates and Forecasts (2020-2033)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 POINT OF CARE TESTING DEVICE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Point Of Care Testing Device Product Life Cycle
3.3 Global Point Of Care Testing Device Sales by Manufacturers (2020-2025)
3.4 Global Point Of Care Testing Device Revenue Market Share by Manufacturers (2020-2025)
3.5 Point Of Care Testing Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Point Of Care Testing Device Average Price by Manufacturers (2020-2025)
3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
3.8 Point Of Care Testing Device Market Competitive Situation and Trends
  3.8.1 Point Of Care Testing Device Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Point Of Care Testing Device Players Market Share by Revenue

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3.8.3 Mergers & Acquisitions, Expansion

4 POINT OF CARE TESTING DEVICE INDUSTRY CHAIN ANALYSIS

4.1 Point Of Care Testing Device Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POINT OF CARE TESTING DEVICE MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
5.4.1 New Product Developments
5.4.2 Mergers & Acquisitions
5.4.3 Expansions
5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
5.5.1 Industry Policies Analysis
5.5.2 Economic Environment Analysis
5.5.3 Social Environment Analysis
5.5.4 Technological Environment Analysis
5.6 Global Point Of Care Testing Device Market Porter's Five Forces Analysis
5.6.1 Global Trade Frictions
5.6.2 U.S. Tariff Policy ? April 2025
5.6.3 Global Trade Frictions and Their Impacts to Point Of Care Testing Device Market
5.7 ESG Ratings of Leading Companies

6 POINT OF CARE TESTING DEVICE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Point Of Care Testing Device Sales Market Share by Type (2020-2025)
6.3 Global Point Of Care Testing Device Market Size Market Share by Type (2020-2025)
6.4 Global Point Of Care Testing Device Price by Type (2020-2025)

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7 POINT OF CARE TESTING DEVICE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Point Of Care Testing Device Market Sales by Application (2020-2025)
7.3 Global Point Of Care Testing Device Market Size (M USD) by Application (2020-2025)
7.4 Global Point Of Care Testing Device Sales Growth Rate by Application (2020-2025)

8 POINT OF CARE TESTING DEVICE MARKET SALES BY REGION

8.1 Global Point Of Care Testing Device Sales by Region
  8.1.1 Global Point Of Care Testing Device Sales by Region
  8.1.2 Global Point Of Care Testing Device Sales Market Share by Region
8.2 Global Point Of Care Testing Device Market Size by Region
  8.2.1 Global Point Of Care Testing Device Market Size by Region
  8.2.2 Global Point Of Care Testing Device Market Size Market Share by Region
8.3 North America
  8.3.1 North America Point Of Care Testing Device Sales by Country
  8.3.2 North America Point Of Care Testing Device Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Point Of Care Testing Device Sales by Country
  8.4.2 Europe Point Of Care Testing Device Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Point Of Care Testing Device Sales by Region
  8.5.2 Asia Pacific Point Of Care Testing Device Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America

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8.6.1 South America Point Of Care Testing Device Sales by Country
8.6.2 South America Point Of Care Testing Device Market Size by Country
8.6.3 Brazil Market Overview
8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa Point Of Care Testing Device Sales by Region
8.7.2 Middle East and Africa Point Of Care Testing Device Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 POINT OF CARE TESTING DEVICE MARKET PRODUCTION BY REGION

9.1 Global Production of Point Of Care Testing Device by Region(2020-2025)
9.2 Global Point Of Care Testing Device Revenue Market Share by Region (2020-2025)
9.3 Global Point Of Care Testing Device Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Point Of Care Testing Device Production
9.4.1 North America Point Of Care Testing Device Production Growth Rate (2020-2025)
9.4.2 North America Point Of Care Testing Device Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Point Of Care Testing Device Production
9.5.1 Europe Point Of Care Testing Device Production Growth Rate (2020-2025)
9.5.2 Europe Point Of Care Testing Device Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Point Of Care Testing Device Production (2020-2025)
9.6.1 Japan Point Of Care Testing Device Production Growth Rate (2020-2025)
9.6.2 Japan Point Of Care Testing Device Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Point Of Care Testing Device Production (2020-2025)
9.7.1 China Point Of Care Testing Device Production Growth Rate (2020-2025)
9.7.2 China Point Of Care Testing Device Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

+357 96 030922
info@marketpublishers.com

10.1 Roche Holding
10.1.1 Roche Holding Basic Information
10.1.2 Roche Holding Point Of Care Testing Device Product Overview
10.1.3 Roche Holding Point Of Care Testing Device Product Market Performance
10.1.4 Roche Holding Business Overview
10.1.5 Roche Holding SWOT Analysis
10.1.6 Roche Holding Recent Developments
10.2 Abaxis
10.2.1 Abaxis Basic Information
10.2.2 Abaxis Point Of Care Testing Device Product Overview
10.2.3 Abaxis Point Of Care Testing Device Product Market Performance
10.2.4 Abaxis Business Overview
10.2.5 Abaxis SWOT Analysis
10.2.6 Abaxis Recent Developments
10.3 Abbott
10.3.1 Abbott Basic Information
10.3.2 Abbott Point Of Care Testing Device Product Overview
10.3.3 Abbott Point Of Care Testing Device Product Market Performance
10.3.4 Abbott Business Overview
10.3.5 Abbott SWOT Analysis
10.3.6 Abbott Recent Developments
10.4 Beckman Coulter
10.4.1 Beckman Coulter Basic Information
10.4.2 Beckman Coulter Point Of Care Testing Device Product Overview
10.4.3 Beckman Coulter Point Of Care Testing Device Product Market Performance
10.4.4 Beckman Coulter Business Overview
10.4.5 Beckman Coulter Recent Developments
10.5 Beckton and Dickinson
10.5.1 Beckton and Dickinson Basic Information
10.5.2 Beckton and Dickinson Point Of Care Testing Device Product Overview
10.5.3 Beckton and Dickinson Point Of Care Testing Device Product Market Performance
10.5.4 Beckton and Dickinson Business Overview
10.5.5 Beckton and Dickinson Recent Developments
10.6 Bayer
10.6.1 Bayer Basic Information
10.6.2 Bayer Point Of Care Testing Device Product Overview
10.6.3 Bayer Point Of Care Testing Device Product Market Performance

+357 96 030922
info@marketpublishers.com

10.6.4 Bayer Business Overview
10.6.5 Bayer Recent Developments
10.7 HemoCue
10.7.1 HemoCue Basic Information
10.7.2 HemoCue Point Of Care Testing Device Product Overview
10.7.3 HemoCue Point Of Care Testing Device Product Market Performance
10.7.4 HemoCue Business Overview
10.7.5 HemoCue Recent Developments
10.8 International Technidyne Corporation
10.8.1 International Technidyne Corporation Basic Information
10.8.2 International Technidyne Corporation Point Of Care Testing Device Product Overview
10.8.3 International Technidyne Corporation Point Of Care Testing Device Product Market Performance
10.8.4 International Technidyne Corporation Business Overview
10.8.5 International Technidyne Corporation Recent Developments
10.9 LifeScan
10.9.1 LifeScan Basic Information
10.9.2 LifeScan Point Of Care Testing Device Product Overview
10.9.3 LifeScan Point Of Care Testing Device Product Market Performance
10.9.4 LifeScan Business Overview
10.9.5 LifeScan Recent Developments
10.10 Nipro Diagnostics
10.10.1 Nipro Diagnostics Basic Information
10.10.2 Nipro Diagnostics Point Of Care Testing Device Product Overview
10.10.3 Nipro Diagnostics Point Of Care Testing Device Product Market Performance
10.10.4 Nipro Diagnostics Business Overview
10.10.5 Nipro Diagnostics Recent Developments
10.11 Orasure Technologies
10.11.1 Orasure Technologies Basic Information
10.11.2 Orasure Technologies Point Of Care Testing Device Product Overview
10.11.3 Orasure Technologies Point Of Care Testing Device Product Market Performance
10.11.4 Orasure Technologies Business Overview
10.11.5 Orasure Technologies Recent Developments
10.12 PointCare Technologies
10.12.1 PointCare Technologies Basic Information
10.12.2 PointCare Technologies Point Of Care Testing Device Product Overview
10.12.3 PointCare Technologies Point Of Care Testing Device Product Market

+357 96 030922
info@marketpublishers.com

Performance
10.12.4 PointCare Technologies Business Overview
10.12.5 PointCare Technologies Recent Developments
10.13 Siemens
10.13.1 Siemens Basic Information
10.13.2 Siemens Point Of Care Testing Device Product Overview
10.13.3 Siemens Point Of Care Testing Device Product Market Performance
10.13.4 Siemens Business Overview
10.13.5 Siemens Recent Developments

11 POINT OF CARE TESTING DEVICE MARKET FORECAST BY REGION

11.1 Global Point Of Care Testing Device Market Size Forecast
11.2 Global Point Of Care Testing Device Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Point Of Care Testing Device Market Size Forecast by Country
11.2.3 Asia Pacific Point Of Care Testing Device Market Size Forecast by Region
11.2.4 South America Point Of Care Testing Device Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Point Of Care Testing Device by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Point Of Care Testing Device Market Forecast by Type (2026-2033)
12.1.1 Global Forecasted Sales of Point Of Care Testing Device by Type (2026-2033)
12.1.2 Global Point Of Care Testing Device Market Size Forecast by Type (2026-2033)
12.1.3 Global Forecasted Price of Point Of Care Testing Device by Type (2026-2033)
12.2 Global Point Of Care Testing Device Market Forecast by Application (2026-2033)
12.2.1 Global Point Of Care Testing Device Sales (K Units) Forecast by Application
12.2.2 Global Point Of Care Testing Device Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Point Of Care Testing Device Market Size Comparison by Region (M USD)
Table 5. Global Point Of Care Testing Device Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Point Of Care Testing Device Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Point Of Care Testing Device Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Point Of Care Testing Device Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Point Of Care Testing Device as of 2024)
Table 10. Global Market Point Of Care Testing Device Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Point Of Care Testing Device Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Point Of Care Testing Device Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Point Of Care Testing Device Sales by Type (K Units)
Table 26. Global Point Of Care Testing Device Market Size by Type (M USD)
Table 27. Global Point Of Care Testing Device Sales (K Units) by Type (2020-2025)

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info@marketpublishers.com

Table 28. Global Point Of Care Testing Device Sales Market Share by Type (2020-2025)
Table 29. Global Point Of Care Testing Device Market Size (M USD) by Type (2020-2025)
Table 30. Global Point Of Care Testing Device Market Size Share by Type (2020-2025)
Table 31. Global Point Of Care Testing Device Price (USD/Unit) by Type (2020-2025)
Table 32. Global Point Of Care Testing Device Sales (K Units) by Application
Table 33. Global Point Of Care Testing Device Market Size by Application
Table 34. Global Point Of Care Testing Device Sales by Application (2020-2025) & (K Units)
Table 35. Global Point Of Care Testing Device Sales Market Share by Application (2020-2025)
Table 36. Global Point Of Care Testing Device Market Size by Application (2020-2025) & (M USD)
Table 37. Global Point Of Care Testing Device Market Share by Application (2020-2025)
Table 38. Global Point Of Care Testing Device Sales Growth Rate by Application (2020-2025)
Table 39. Global Point Of Care Testing Device Sales by Region (2020-2025) & (K Units)
Table 40. Global Point Of Care Testing Device Sales Market Share by Region (2020-2025)
Table 41. Global Point Of Care Testing Device Market Size by Region (2020-2025) & (M USD)
Table 42. Global Point Of Care Testing Device Market Size Market Share by Region (2020-2025)
Table 43. North America Point Of Care Testing Device Sales by Country (2020-2025) & (K Units)
Table 44. North America Point Of Care Testing Device Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Point Of Care Testing Device Sales by Country (2020-2025) & (K Units)
Table 46. Europe Point Of Care Testing Device Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Point Of Care Testing Device Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Point Of Care Testing Device Market Size by Region (2020-2025) & (M USD)
Table 49. South America Point Of Care Testing Device Sales by Country (2020-2025) & (K Units)

+357 96 030922
info@marketpublishers.com

Table 50. South America Point Of Care Testing Device Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Point Of Care Testing Device Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Point Of Care Testing Device Market Size by Region (2020-2025) & (M USD)
Table 53. Global Point Of Care Testing Device Production (K Units) by Region(2020-2025)
Table 54. Global Point Of Care Testing Device Revenue (US$ Million) by Region (2020-2025)
Table 55. Global Point Of Care Testing Device Revenue Market Share by Region (2020-2025)
Table 56. Global Point Of Care Testing Device Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Point Of Care Testing Device Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Point Of Care Testing Device Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Point Of Care Testing Device Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Point Of Care Testing Device Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Roche Holding Basic Information
Table 62. Roche Holding Point Of Care Testing Device Product Overview
Table 63. Roche Holding Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Roche Holding Business Overview
Table 65. Roche Holding SWOT Analysis
Table 66. Roche Holding Recent Developments
Table 67. Abaxis Basic Information
Table 68. Abaxis Point Of Care Testing Device Product Overview
Table 69. Abaxis Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Abaxis Business Overview
Table 71. Abaxis SWOT Analysis
Table 72. Abaxis Recent Developments
Table 73. Abbott Basic Information
Table 74. Abbott Point Of Care Testing Device Product Overview
Table 75. Abbott Point Of Care Testing Device Sales (K Units), Revenue (M USD),

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Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Abbott Business Overview
Table 77. Abbott SWOT Analysis
Table 78. Abbott Recent Developments
Table 79. Beckman Coulter Basic Information
Table 80. Beckman Coulter Point Of Care Testing Device Product Overview
Table 81. Beckman Coulter Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Beckman Coulter Business Overview
Table 83. Beckman Coulter Recent Developments
Table 84. Beckton and Dickinson Basic Information
Table 85. Beckton and Dickinson Point Of Care Testing Device Product Overview
Table 86. Beckton and Dickinson Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Beckton and Dickinson Business Overview
Table 88. Beckton and Dickinson Recent Developments
Table 89. Bayer Basic Information
Table 90. Bayer Point Of Care Testing Device Product Overview
Table 91. Bayer Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Bayer Business Overview
Table 93. Bayer Recent Developments
Table 94. HemoCue Basic Information
Table 95. HemoCue Point Of Care Testing Device Product Overview
Table 96. HemoCue Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. HemoCue Business Overview
Table 98. HemoCue Recent Developments
Table 99. International Technidyne Corporation Basic Information
Table 100. International Technidyne Corporation Point Of Care Testing Device Product Overview
Table 101. International Technidyne Corporation Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. International Technidyne Corporation Business Overview
Table 103. International Technidyne Corporation Recent Developments
Table 104. LifeScan Basic Information
Table 105. LifeScan Point Of Care Testing Device Product Overview
Table 106. LifeScan Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 107. LifeScan Business Overview
Table 108. LifeScan Recent Developments
Table 109. Nipro Diagnostics Basic Information
Table 110. Nipro Diagnostics Point Of Care Testing Device Product Overview
Table 111. Nipro Diagnostics Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Nipro Diagnostics Business Overview
Table 113. Nipro Diagnostics Recent Developments
Table 114. Orasure Technologies Basic Information
Table 115. Orasure Technologies Point Of Care Testing Device Product Overview
Table 116. Orasure Technologies Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Orasure Technologies Business Overview
Table 118. Orasure Technologies Recent Developments
Table 119. PointCare Technologies Basic Information
Table 120. PointCare Technologies Point Of Care Testing Device Product Overview
Table 121. PointCare Technologies Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. PointCare Technologies Business Overview
Table 123. PointCare Technologies Recent Developments
Table 124. Siemens Basic Information
Table 125. Siemens Point Of Care Testing Device Product Overview
Table 126. Siemens Point Of Care Testing Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Siemens Business Overview
Table 128. Siemens Recent Developments
Table 129. Global Point Of Care Testing Device Sales Forecast by Region (2026-2033) & (K Units)
Table 130. Global Point Of Care Testing Device Market Size Forecast by Region (2026-2033) & (M USD)
Table 131. North America Point Of Care Testing Device Sales Forecast by Country (2026-2033) & (K Units)
Table 132. North America Point Of Care Testing Device Market Size Forecast by Country (2026-2033) & (M USD)
Table 133. Europe Point Of Care Testing Device Sales Forecast by Country (2026-2033) & (K Units)
Table 134. Europe Point Of Care Testing Device Market Size Forecast by Country (2026-2033) & (M USD)
Table 135. Asia Pacific Point Of Care Testing Device Sales Forecast by Region

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(2026-2033) & (K Units)
Table 136. Asia Pacific Point Of Care Testing Device Market Size Forecast by Region (2026-2033) & (M USD)
Table 137. South America Point Of Care Testing Device Sales Forecast by Country (2026-2033) & (K Units)
Table 138. South America Point Of Care Testing Device Market Size Forecast by Country (2026-2033) & (M USD)
Table 139. Middle East and Africa Point Of Care Testing Device Sales Forecast by Country (2026-2033) & (Units)
Table 140. Middle East and Africa Point Of Care Testing Device Market Size Forecast by Country (2026-2033) & (M USD)
Table 141. Global Point Of Care Testing Device Sales Forecast by Type (2026-2033) & (K Units)
Table 142. Global Point Of Care Testing Device Market Size Forecast by Type (2026-2033) & (M USD)
Table 143. Global Point Of Care Testing Device Price Forecast by Type (2026-2033) & (USD/Unit)
Table 144. Global Point Of Care Testing Device Sales (K Units) Forecast by Application (2026-2033)
Table 145. Global Point Of Care Testing Device Market Size Forecast by Application (2026-2033) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Point Of Care Testing Device
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Point Of Care Testing Device Market Size (M USD), 2024-2033
Figure 5. Global Point Of Care Testing Device Market Size (M USD) (2020-2033)
Figure 6. Global Point Of Care Testing Device Sales (K Units) & (2020-2033)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Point Of Care Testing Device Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Point Of Care Testing Device Product Life Cycle
Figure 13. Point Of Care Testing Device Sales Share by Manufacturers in 2024
Figure 14. Global Point Of Care Testing Device Revenue Share by Manufacturers in 2024
Figure 15. Point Of Care Testing Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
Figure 16. Global Market Point Of Care Testing Device Average Price (USD/Unit) of Key Manufacturers in 2024
Figure 17. The Global 5 and 10 Largest Players: Market Share by Point Of Care Testing Device Revenue in 2024
Figure 18. Industry Chain Map of Point Of Care Testing Device
Figure 19. Global Point Of Care Testing Device Market PEST Analysis
Figure 20. Global Point Of Care Testing Device Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Point Of Care Testing Device Market Share by Type
Figure 27. Sales Market Share of Point Of Care Testing Device by Type (2020-2025)
Figure 28. Sales Market Share of Point Of Care Testing Device by Type in 2024
Figure 29. Market Size Share of Point Of Care Testing Device by Type (2020-2025)
Figure 30. Market Size Share of Point Of Care Testing Device by Type in 2024
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

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Figure 32. Global Point Of Care Testing Device Market Share by Application
Figure 33. Global Point Of Care Testing Device Sales Market Share by Application (2020-2025)
Figure 34. Global Point Of Care Testing Device Sales Market Share by Application in 2024
Figure 35. Global Point Of Care Testing Device Market Share by Application (2020-2025)
Figure 36. Global Point Of Care Testing Device Market Share by Application in 2024
Figure 37. Global Point Of Care Testing Device Sales Growth Rate by Application (2020-2025)
Figure 38. Global Point Of Care Testing Device Sales Market Share by Region (2020-2025)
Figure 39. Global Point Of Care Testing Device Market Size Market Share by Region (2020-2025)
Figure 40. North America Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Point Of Care Testing Device Sales Market Share by Country in 2024
Figure 43. North America Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Point Of Care Testing Device Market Size Market Share by Country in 2024
Figure 45. U.S. Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Point Of Care Testing Device Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Point Of Care Testing Device Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Point Of Care Testing Device Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Point Of Care Testing Device Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Point Of Care Testing Device Sales Market Share by Country in 2024

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Figure 53. Europe Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Point Of Care Testing Device Market Size Market Share by Country in 2024
Figure 55. Germany Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Point Of Care Testing Device Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Point Of Care Testing Device Sales Market Share by Region in 2024
Figure 67. Asia Pacific Point Of Care Testing Device Market Size Market Share by Region in 2024
Figure 68. China Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)

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Figure 73. South Korea Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Point Of Care Testing Device Sales and Growth Rate (K Units)
Figure 79. South America Point Of Care Testing Device Sales Market Share by Country in 2024
Figure 80. South America Point Of Care Testing Device Market Size and Growth Rate (M USD)
Figure 81. South America Point Of Care Testing Device Market Size Market Share by Country in 2024
Figure 82. Brazil Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Point Of Care Testing Device Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Point Of Care Testing Device Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Point Of Care Testing Device Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Point Of Care Testing Device Market Size Market Share by Region in 2024
Figure 92. Saudi Arabia Point Of Care Testing Device Sales and Growth Rate

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(2020-2025) & (K Units)
Figure 93. Saudi Arabia Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Point Of Care Testing Device Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Point Of Care Testing Device Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Point Of Care Testing Device Production Market Share by Region (2020-2025)
Figure 103. North America Point Of Care Testing Device Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Point Of Care Testing Device Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Point Of Care Testing Device Production (K Units) Growth Rate (2020-2025)
Figure 106. China Point Of Care Testing Device Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Point Of Care Testing Device Sales Forecast by Volume (2020-2033) & (K Units)
Figure 108. Global Point Of Care Testing Device Market Size Forecast by Value (2020-2033) & (M USD)
Figure 109. Global Point Of Care Testing Device Sales Market Share Forecast by Type (2026-2033)
Figure 110. Global Point Of Care Testing Device Market Share Forecast by Type (2026-2033)
Figure 111. Global Point Of Care Testing Device Sales Forecast by Application (2026-2033)

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Figure 112. Global Point Of Care Testing Device Market Share Forecast by Application (2026-2033)

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