

Global Point of Care or Rapid Testing Kit Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Point-of-care (POC) is defined as medical testing at or near the site of patient care. The driving notion behind POCT is to bring the test conveniently and immediately to the patient. This increases the likelihood that the patient, physician, and care team will receive the results quicker, which allows for immediate clinical management decisions to be made.

Bosson Research's latest report provides a deep insight into the global Point of Care or Rapid Testing Kit market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Point of Care or Rapid Testing Kit Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Point of Care or Rapid Testing Kit market in any manner. Global Point of Care or Rapid Testing Kit Market: Market Segmentation Analysis The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding



the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Roche

Abbott

Johnson & Johnson

Siemens Healthcare

Danaher

Ascensia

Bio-Rad Laboratories

BioMerieux

ARKRAY

Nova Biomedical

Trividia Health

Quidel

Accriva

OraSure Technologies

Helena Laboratories

A. Menarini Diagnostics

Abaxis (Zoetis)

Ortho Clinical Diagnostics

Phamatech

Chembio Diagnostics

Sinocare

Wondfo

Yuwell

Runbio

KHB

Wuhan EasyDiagnosis Biomedicine

DAAN GENE

Market Segmentation (by Type)

Blood Glucose Testing

Infectious Diseases Testing

Cardiac Markers Testing

Coagulation Testing

Pregnancy and Fertility Testing



Blood Gas/Electrolytes Testing
Urinalysis Testing
Others

Market Segmentation (by Application)

Clinics

Hospitals

Laboratory

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Point of Care or Rapid Testing Kit Market

Overview of the regional outlook of the Point of Care or Rapid Testing Kit Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change This enables you to anticipate market changes to remain ahead of your competitors You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market



Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Point of Care or Rapid Testing Kit Market and its likely evolution in the short to midterm, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.



Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Point of Care or Rapid Testing Kit
- 1.2 Key Market Segments
 - 1.2.1 Point of Care or Rapid Testing Kit Segment by Type
 - 1.2.2 Point of Care or Rapid Testing Kit Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 POINT OF CARE OR RAPID TESTING KIT MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Point of Care or Rapid Testing Kit Market Size (M USD) Estimates and Forecasts (2018-2029)
- 2.1.2 Global Point of Care or Rapid Testing Kit Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 POINT OF CARE OR RAPID TESTING KIT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Point of Care or Rapid Testing Kit Sales by Manufacturers (2018-2023)
- 3.2 Global Point of Care or Rapid Testing Kit Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Point of Care or Rapid Testing Kit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Point of Care or Rapid Testing Kit Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Point of Care or Rapid Testing Kit Sales Sites, Area Served, Product Type
- 3.6 Point of Care or Rapid Testing Kit Market Competitive Situation and Trends
- 3.6.1 Point of Care or Rapid Testing Kit Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Point of Care or Rapid Testing Kit Players Market Share



by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 POINT OF CARE OR RAPID TESTING KIT INDUSTRY CHAIN ANALYSIS

- 4.1 Point of Care or Rapid Testing Kit Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POINT OF CARE OR RAPID TESTING KIT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 POINT OF CARE OR RAPID TESTING KIT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Point of Care or Rapid Testing Kit Sales Market Share by Type (2018-2023)
- 6.3 Global Point of Care or Rapid Testing Kit Market Size Market Share by Type (2018-2023)
- 6.4 Global Point of Care or Rapid Testing Kit Price by Type (2018-2023)

7 POINT OF CARE OR RAPID TESTING KIT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Point of Care or Rapid Testing Kit Market Sales by Application (2018-2023)
- 7.3 Global Point of Care or Rapid Testing Kit Market Size (M USD) by Application (2018-2023)



7.4 Global Point of Care or Rapid Testing Kit Sales Growth Rate by Application (2018-2023)

8 POINT OF CARE OR RAPID TESTING KIT MARKET SEGMENTATION BY REGION

- 8.1 Global Point of Care or Rapid Testing Kit Sales by Region
 - 8.1.1 Global Point of Care or Rapid Testing Kit Sales by Region
 - 8.1.2 Global Point of Care or Rapid Testing Kit Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Point of Care or Rapid Testing Kit Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Point of Care or Rapid Testing Kit Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Point of Care or Rapid Testing Kit Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Point of Care or Rapid Testing Kit Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Point of Care or Rapid Testing Kit Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria



8.6.6 South Africa

9 KEY COMPANIES PROFILE

\sim	4				
()	1	R	\sim	nn	_

- 9.1.1 Roche Point of Care or Rapid Testing Kit Basic Information
- 9.1.2 Roche Point of Care or Rapid Testing Kit Product Overview
- 9.1.3 Roche Point of Care or Rapid Testing Kit Product Market Performance
- 9.1.4 Roche Business Overview
- 9.1.5 Roche Point of Care or Rapid Testing Kit SWOT Analysis
- 9.1.6 Roche Recent Developments

9.2 Abbott

- 9.2.1 Abbott Point of Care or Rapid Testing Kit Basic Information
- 9.2.2 Abbott Point of Care or Rapid Testing Kit Product Overview
- 9.2.3 Abbott Point of Care or Rapid Testing Kit Product Market Performance
- 9.2.4 Abbott Business Overview
- 9.2.5 Abbott Point of Care or Rapid Testing Kit SWOT Analysis
- 9.2.6 Abbott Recent Developments

9.3 Johnson and Johnson

- 9.3.1 Johnson and Johnson Point of Care or Rapid Testing Kit Basic Information
- 9.3.2 Johnson and Johnson Point of Care or Rapid Testing Kit Product Overview
- 9.3.3 Johnson and Johnson Point of Care or Rapid Testing Kit Product Market Performance
- 9.3.4 Johnson and Johnson Business Overview
- 9.3.5 Johnson and Johnson Point of Care or Rapid Testing Kit SWOT Analysis
- 9.3.6 Johnson and Johnson Recent Developments

9.4 Siemens Healthcare

- 9.4.1 Siemens Healthcare Point of Care or Rapid Testing Kit Basic Information
- 9.4.2 Siemens Healthcare Point of Care or Rapid Testing Kit Product Overview
- 9.4.3 Siemens Healthcare Point of Care or Rapid Testing Kit Product Market Performance

onomianoo

- 9.4.4 Siemens Healthcare Business Overview
- 9.4.5 Siemens Healthcare Point of Care or Rapid Testing Kit SWOT Analysis
- 9.4.6 Siemens Healthcare Recent Developments

9.5 Danaher

- 9.5.1 Danaher Point of Care or Rapid Testing Kit Basic Information
- 9.5.2 Danaher Point of Care or Rapid Testing Kit Product Overview
- 9.5.3 Danaher Point of Care or Rapid Testing Kit Product Market Performance
- 9.5.4 Danaher Business Overview



- 9.5.5 Danaher Point of Care or Rapid Testing Kit SWOT Analysis
- 9.5.6 Danaher Recent Developments
- 9.6 Ascensia
 - 9.6.1 Ascensia Point of Care or Rapid Testing Kit Basic Information
 - 9.6.2 Ascensia Point of Care or Rapid Testing Kit Product Overview
 - 9.6.3 Ascensia Point of Care or Rapid Testing Kit Product Market Performance
 - 9.6.4 Ascensia Business Overview
 - 9.6.5 Ascensia Recent Developments
- 9.7 Bio-Rad Laboratories
 - 9.7.1 Bio-Rad Laboratories Point of Care or Rapid Testing Kit Basic Information
 - 9.7.2 Bio-Rad Laboratories Point of Care or Rapid Testing Kit Product Overview
- 9.7.3 Bio-Rad Laboratories Point of Care or Rapid Testing Kit Product Market

Performance

- 9.7.4 Bio-Rad Laboratories Business Overview
- 9.7.5 Bio-Rad Laboratories Recent Developments
- 9.8 BioMerieux
 - 9.8.1 BioMerieux Point of Care or Rapid Testing Kit Basic Information
 - 9.8.2 BioMerieux Point of Care or Rapid Testing Kit Product Overview
 - 9.8.3 BioMerieux Point of Care or Rapid Testing Kit Product Market Performance
 - 9.8.4 BioMerieux Business Overview
 - 9.8.5 BioMerieux Recent Developments
- 9.9 ARKRAY
 - 9.9.1 ARKRAY Point of Care or Rapid Testing Kit Basic Information
 - 9.9.2 ARKRAY Point of Care or Rapid Testing Kit Product Overview
 - 9.9.3 ARKRAY Point of Care or Rapid Testing Kit Product Market Performance
 - 9.9.4 ARKRAY Business Overview
 - 9.9.5 ARKRAY Recent Developments
- 9.10 Nova Biomedical
 - 9.10.1 Nova Biomedical Point of Care or Rapid Testing Kit Basic Information
 - 9.10.2 Nova Biomedical Point of Care or Rapid Testing Kit Product Overview
 - 9.10.3 Nova Biomedical Point of Care or Rapid Testing Kit Product Market

Performance

- 9.10.4 Nova Biomedical Business Overview
- 9.10.5 Nova Biomedical Recent Developments
- 9.11 Trividia Health
 - 9.11.1 Trividia Health Point of Care or Rapid Testing Kit Basic Information
 - 9.11.2 Trividia Health Point of Care or Rapid Testing Kit Product Overview
 - 9.11.3 Trividia Health Point of Care or Rapid Testing Kit Product Market Performance
 - 9.11.4 Trividia Health Business Overview



9.11.5 Trividia Health Recent Developments

9.12 Quidel

- 9.12.1 Quidel Point of Care or Rapid Testing Kit Basic Information
- 9.12.2 Quidel Point of Care or Rapid Testing Kit Product Overview
- 9.12.3 Quidel Point of Care or Rapid Testing Kit Product Market Performance
- 9.12.4 Quidel Business Overview
- 9.12.5 Quidel Recent Developments

9.13 Accriva

- 9.13.1 Accriva Point of Care or Rapid Testing Kit Basic Information
- 9.13.2 Accriva Point of Care or Rapid Testing Kit Product Overview
- 9.13.3 Accriva Point of Care or Rapid Testing Kit Product Market Performance
- 9.13.4 Accriva Business Overview
- 9.13.5 Accriva Recent Developments

9.14 OraSure Technologies

- 9.14.1 OraSure Technologies Point of Care or Rapid Testing Kit Basic Information
- 9.14.2 OraSure Technologies Point of Care or Rapid Testing Kit Product Overview
- 9.14.3 OraSure Technologies Point of Care or Rapid Testing Kit Product Market Performance
 - 9.14.4 OraSure Technologies Business Overview
 - 9.14.5 OraSure Technologies Recent Developments
- 9.15 Helena Laboratories
 - 9.15.1 Helena Laboratories Point of Care or Rapid Testing Kit Basic Information
 - 9.15.2 Helena Laboratories Point of Care or Rapid Testing Kit Product Overview
- 9.15.3 Helena Laboratories Point of Care or Rapid Testing Kit Product Market Performance

9.15.4 Helena Laboratories Business Overview

- 9.15.5 Helena Laboratories Recent Developments
- 9.16 A. Menarini Diagnostics
 - 9.16.1 A. Menarini Diagnostics Point of Care or Rapid Testing Kit Basic Information
 - 9.16.2 A. Menarini Diagnostics Point of Care or Rapid Testing Kit Product Overview
- 9.16.3 A. Menarini Diagnostics Point of Care or Rapid Testing Kit Product Market Performance
 - 9.16.4 A. Menarini Diagnostics Business Overview
 - 9.16.5 A. Menarini Diagnostics Recent Developments
- 9.17 Abaxis (Zoetis)
 - 9.17.1 Abaxis (Zoetis) Point of Care or Rapid Testing Kit Basic Information
 - 9.17.2 Abaxis (Zoetis) Point of Care or Rapid Testing Kit Product Overview
 - 9.17.3 Abaxis (Zoetis) Point of Care or Rapid Testing Kit Product Market Performance
 - 9.17.4 Abaxis (Zoetis) Business Overview



- 9.17.5 Abaxis (Zoetis) Recent Developments
- 9.18 Ortho Clinical Diagnostics
 - 9.18.1 Ortho Clinical Diagnostics Point of Care or Rapid Testing Kit Basic Information
 - 9.18.2 Ortho Clinical Diagnostics Point of Care or Rapid Testing Kit Product Overview
- 9.18.3 Ortho Clinical Diagnostics Point of Care or Rapid Testing Kit Product Market Performance
 - 9.18.4 Ortho Clinical Diagnostics Business Overview
 - 9.18.5 Ortho Clinical Diagnostics Recent Developments
- 9.19 Phamatech
 - 9.19.1 Phamatech Point of Care or Rapid Testing Kit Basic Information
 - 9.19.2 Phamatech Point of Care or Rapid Testing Kit Product Overview
 - 9.19.3 Phamatech Point of Care or Rapid Testing Kit Product Market Performance
 - 9.19.4 Phamatech Business Overview
 - 9.19.5 Phamatech Recent Developments
- 9.20 Chembio Diagnostics
- 9.20.1 Chembio Diagnostics Point of Care or Rapid Testing Kit Basic Information
- 9.20.2 Chembio Diagnostics Point of Care or Rapid Testing Kit Product Overview
- 9.20.3 Chembio Diagnostics Point of Care or Rapid Testing Kit Product Market

Performance

- 9.20.4 Chembio Diagnostics Business Overview
- 9.20.5 Chembio Diagnostics Recent Developments
- 9.21 Sinocare
 - 9.21.1 Sinocare Point of Care or Rapid Testing Kit Basic Information
- 9.21.2 Sinocare Point of Care or Rapid Testing Kit Product Overview
- 9.21.3 Sinocare Point of Care or Rapid Testing Kit Product Market Performance
- 9.21.4 Sinocare Business Overview
- 9.21.5 Sinocare Recent Developments
- 9.22 Wondfo
 - 9.22.1 Wondfo Point of Care or Rapid Testing Kit Basic Information
 - 9.22.2 Wondfo Point of Care or Rapid Testing Kit Product Overview
 - 9.22.3 Wondfo Point of Care or Rapid Testing Kit Product Market Performance
 - 9.22.4 Wondfo Business Overview
 - 9.22.5 Wondfo Recent Developments
- 9.23 Yuwell
 - 9.23.1 Yuwell Point of Care or Rapid Testing Kit Basic Information
 - 9.23.2 Yuwell Point of Care or Rapid Testing Kit Product Overview
 - 9.23.3 Yuwell Point of Care or Rapid Testing Kit Product Market Performance
 - 9.23.4 Yuwell Business Overview
 - 9.23.5 Yuwell Recent Developments



9.24 Runbio

- 9.24.1 Runbio Point of Care or Rapid Testing Kit Basic Information
- 9.24.2 Runbio Point of Care or Rapid Testing Kit Product Overview
- 9.24.3 Runbio Point of Care or Rapid Testing Kit Product Market Performance
- 9.24.4 Runbio Business Overview
- 9.24.5 Runbio Recent Developments

9.25 KHB

- 9.25.1 KHB Point of Care or Rapid Testing Kit Basic Information
- 9.25.2 KHB Point of Care or Rapid Testing Kit Product Overview
- 9.25.3 KHB Point of Care or Rapid Testing Kit Product Market Performance
- 9.25.4 KHB Business Overview
- 9.25.5 KHB Recent Developments
- 9.26 Wuhan EasyDiagnosis Biomedicine
- 9.26.1 Wuhan EasyDiagnosis Biomedicine Point of Care or Rapid Testing Kit Basic Information
- 9.26.2 Wuhan EasyDiagnosis Biomedicine Point of Care or Rapid Testing Kit Product Overview
- 9.26.3 Wuhan EasyDiagnosis Biomedicine Point of Care or Rapid Testing Kit Product Market Performance
 - 9.26.4 Wuhan EasyDiagnosis Biomedicine Business Overview
 - 9.26.5 Wuhan EasyDiagnosis Biomedicine Recent Developments

9.27 DAAN GENE

- 9.27.1 DAAN GENE Point of Care or Rapid Testing Kit Basic Information
- 9.27.2 DAAN GENE Point of Care or Rapid Testing Kit Product Overview
- 9.27.3 DAAN GENE Point of Care or Rapid Testing Kit Product Market Performance
- 9.27.4 DAAN GENE Business Overview
- 9.27.5 DAAN GENE Recent Developments

10 POINT OF CARE OR RAPID TESTING KIT MARKET FORECAST BY REGION

- 10.1 Global Point of Care or Rapid Testing Kit Market Size Forecast
- 10.2 Global Point of Care or Rapid Testing Kit Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Point of Care or Rapid Testing Kit Market Size Forecast by Country
 - 10.2.3 Asia Pacific Point of Care or Rapid Testing Kit Market Size Forecast by Region
- 10.2.4 South America Point of Care or Rapid Testing Kit Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Point of Care or Rapid Testing Kit by Country



11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Point of Care or Rapid Testing Kit Market Forecast by Type (2024-2029)
- 11.1.1 Global Forecasted Sales of Point of Care or Rapid Testing Kit by Type (2024-2029)
- 11.1.2 Global Point of Care or Rapid Testing Kit Market Size Forecast by Type (2024-2029)
- 11.1.3 Global Forecasted Price of Point of Care or Rapid Testing Kit by Type (2024-2029)
- 11.2 Global Point of Care or Rapid Testing Kit Market Forecast by Application (2024-2029)
- 11.2.1 Global Point of Care or Rapid Testing Kit Sales (K Units) Forecast by Application
- 11.2.2 Global Point of Care or Rapid Testing Kit Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Point of Care or Rapid Testing Kit Market Size Comparison by Region (M USD)
- Table 5. Global Point of Care or Rapid Testing Kit Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Point of Care or Rapid Testing Kit Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Point of Care or Rapid Testing Kit Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Point of Care or Rapid Testing Kit Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Point of Care or Rapid Testing Kit as of 2022)
- Table 10. Global Market Point of Care or Rapid Testing Kit Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Point of Care or Rapid Testing Kit Sales Sites and Area Served
- Table 12. Manufacturers Point of Care or Rapid Testing Kit Product Type
- Table 13. Global Point of Care or Rapid Testing Kit Manufacturers Market
- Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Point of Care or Rapid Testing Kit
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Point of Care or Rapid Testing Kit Market Challenges
- Table 22. Market Restraints
- Table 23. Global Point of Care or Rapid Testing Kit Sales by Type (K Units)
- Table 24. Global Point of Care or Rapid Testing Kit Market Size by Type (M USD)
- Table 25. Global Point of Care or Rapid Testing Kit Sales (K Units) by Type (2018-2023)
- Table 26. Global Point of Care or Rapid Testing Kit Sales Market Share by Type



(2018-2023)

Table 27. Global Point of Care or Rapid Testing Kit Market Size (M USD) by Type (2018-2023)

Table 28. Global Point of Care or Rapid Testing Kit Market Size Share by Type (2018-2023)

Table 29. Global Point of Care or Rapid Testing Kit Price (USD/Unit) by Type (2018-2023)

Table 30. Global Point of Care or Rapid Testing Kit Sales (K Units) by Application

Table 31. Global Point of Care or Rapid Testing Kit Market Size by Application

Table 32. Global Point of Care or Rapid Testing Kit Sales by Application (2018-2023) & (K Units)

Table 33. Global Point of Care or Rapid Testing Kit Sales Market Share by Application (2018-2023)

Table 34. Global Point of Care or Rapid Testing Kit Sales by Application (2018-2023) & (M USD)

Table 35. Global Point of Care or Rapid Testing Kit Market Share by Application (2018-2023)

Table 36. Global Point of Care or Rapid Testing Kit Sales Growth Rate by Application (2018-2023)

Table 37. Global Point of Care or Rapid Testing Kit Sales by Region (2018-2023) & (K Units)

Table 38. Global Point of Care or Rapid Testing Kit Sales Market Share by Region (2018-2023)

Table 39. North America Point of Care or Rapid Testing Kit Sales by Country (2018-2023) & (K Units)

Table 40. Europe Point of Care or Rapid Testing Kit Sales by Country (2018-2023) & (K Units)

Table 41. Asia Pacific Point of Care or Rapid Testing Kit Sales by Region (2018-2023) & (K Units)

Table 42. South America Point of Care or Rapid Testing Kit Sales by Country (2018-2023) & (K Units)

Table 43. Middle East and Africa Point of Care or Rapid Testing Kit Sales by Region (2018-2023) & (K Units)

Table 44. Roche Point of Care or Rapid Testing Kit Basic Information

Table 45. Roche Point of Care or Rapid Testing Kit Product Overview

Table 46. Roche Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2018-2023)

Table 47. Roche Business Overview

Table 48. Roche Point of Care or Rapid Testing Kit SWOT Analysis



- Table 49. Roche Recent Developments
- Table 50. Abbott Point of Care or Rapid Testing Kit Basic Information
- Table 51. Abbott Point of Care or Rapid Testing Kit Product Overview
- Table 52. Abbott Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Abbott Business Overview
- Table 54. Abbott Point of Care or Rapid Testing Kit SWOT Analysis
- Table 55. Abbott Recent Developments
- Table 56. Johnson and Johnson Point of Care or Rapid Testing Kit Basic Information
- Table 57. Johnson and Johnson Point of Care or Rapid Testing Kit Product Overview
- Table 58. Johnson and Johnson Point of Care or Rapid Testing Kit Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Johnson and Johnson Business Overview
- Table 60. Johnson and Johnson Point of Care or Rapid Testing Kit SWOT Analysis
- Table 61. Johnson and Johnson Recent Developments
- Table 62. Siemens Healthcare Point of Care or Rapid Testing Kit Basic Information
- Table 63. Siemens Healthcare Point of Care or Rapid Testing Kit Product Overview
- Table 64. Siemens Healthcare Point of Care or Rapid Testing Kit Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Siemens Healthcare Business Overview
- Table 66. Siemens Healthcare Point of Care or Rapid Testing Kit SWOT Analysis
- Table 67. Siemens Healthcare Recent Developments
- Table 68. Danaher Point of Care or Rapid Testing Kit Basic Information
- Table 69. Danaher Point of Care or Rapid Testing Kit Product Overview
- Table 70. Danaher Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. Danaher Business Overview
- Table 72. Danaher Point of Care or Rapid Testing Kit SWOT Analysis
- Table 73. Danaher Recent Developments
- Table 74. Ascensia Point of Care or Rapid Testing Kit Basic Information
- Table 75. Ascensia Point of Care or Rapid Testing Kit Product Overview
- Table 76. Ascensia Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. Ascensia Business Overview
- Table 78. Ascensia Recent Developments
- Table 79. Bio-Rad Laboratories Point of Care or Rapid Testing Kit Basic Information
- Table 80. Bio-Rad Laboratories Point of Care or Rapid Testing Kit Product Overview
- Table 81. Bio-Rad Laboratories Point of Care or Rapid Testing Kit Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)



- Table 82. Bio-Rad Laboratories Business Overview
- Table 83. Bio-Rad Laboratories Recent Developments
- Table 84. BioMerieux Point of Care or Rapid Testing Kit Basic Information
- Table 85. BioMerieux Point of Care or Rapid Testing Kit Product Overview
- Table 86. BioMerieux Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. BioMerieux Business Overview
- Table 88. BioMerieux Recent Developments
- Table 89. ARKRAY Point of Care or Rapid Testing Kit Basic Information
- Table 90. ARKRAY Point of Care or Rapid Testing Kit Product Overview
- Table 91. ARKRAY Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. ARKRAY Business Overview
- Table 93. ARKRAY Recent Developments
- Table 94. Nova Biomedical Point of Care or Rapid Testing Kit Basic Information
- Table 95. Nova Biomedical Point of Care or Rapid Testing Kit Product Overview
- Table 96. Nova Biomedical Point of Care or Rapid Testing Kit Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. Nova Biomedical Business Overview
- Table 98. Nova Biomedical Recent Developments
- Table 99. Trividia Health Point of Care or Rapid Testing Kit Basic Information
- Table 100. Trividia Health Point of Care or Rapid Testing Kit Product Overview
- Table 101. Trividia Health Point of Care or Rapid Testing Kit Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Trividia Health Business Overview
- Table 103. Trividia Health Recent Developments
- Table 104. Quidel Point of Care or Rapid Testing Kit Basic Information
- Table 105. Quidel Point of Care or Rapid Testing Kit Product Overview
- Table 106. Quidel Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Quidel Business Overview
- Table 108. Quidel Recent Developments
- Table 109. Accriva Point of Care or Rapid Testing Kit Basic Information
- Table 110. Accriva Point of Care or Rapid Testing Kit Product Overview
- Table 111. Accriva Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. Accriva Business Overview
- Table 113. Accriva Recent Developments
- Table 114. OraSure Technologies Point of Care or Rapid Testing Kit Basic Information



- Table 115. OraSure Technologies Point of Care or Rapid Testing Kit Product Overview
- Table 116. OraSure Technologies Point of Care or Rapid Testing Kit Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. OraSure Technologies Business Overview
- Table 118. OraSure Technologies Recent Developments
- Table 119. Helena Laboratories Point of Care or Rapid Testing Kit Basic Information
- Table 120. Helena Laboratories Point of Care or Rapid Testing Kit Product Overview
- Table 121. Helena Laboratories Point of Care or Rapid Testing Kit Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 122. Helena Laboratories Business Overview
- Table 123. Helena Laboratories Recent Developments
- Table 124. A. Menarini Diagnostics Point of Care or Rapid Testing Kit Basic Information
- Table 125. A. Menarini Diagnostics Point of Care or Rapid Testing Kit Product Overview
- Table 126. A. Menarini Diagnostics Point of Care or Rapid Testing Kit Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 127. A. Menarini Diagnostics Business Overview
- Table 128. A. Menarini Diagnostics Recent Developments
- Table 129. Abaxis (Zoetis) Point of Care or Rapid Testing Kit Basic Information
- Table 130. Abaxis (Zoetis) Point of Care or Rapid Testing Kit Product Overview
- Table 131. Abaxis (Zoetis) Point of Care or Rapid Testing Kit Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 132. Abaxis (Zoetis) Business Overview
- Table 133. Abaxis (Zoetis) Recent Developments
- Table 134. Ortho Clinical Diagnostics Point of Care or Rapid Testing Kit Basic Information
- Table 135. Ortho Clinical Diagnostics Point of Care or Rapid Testing Kit Product Overview
- Table 136. Ortho Clinical Diagnostics Point of Care or Rapid Testing Kit Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 137. Ortho Clinical Diagnostics Business Overview
- Table 138. Ortho Clinical Diagnostics Recent Developments
- Table 139. Phamatech Point of Care or Rapid Testing Kit Basic Information
- Table 140. Phamatech Point of Care or Rapid Testing Kit Product Overview
- Table 141. Phamatech Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 142. Phamatech Business Overview
- Table 143. Phamatech Recent Developments
- Table 144. Chembio Diagnostics Point of Care or Rapid Testing Kit Basic Information
- Table 145. Chembio Diagnostics Point of Care or Rapid Testing Kit Product Overview



Table 146. Chembio Diagnostics Point of Care or Rapid Testing Kit Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 147. Chembio Diagnostics Business Overview

Table 148. Chembio Diagnostics Recent Developments

Table 149. Sinocare Point of Care or Rapid Testing Kit Basic Information

Table 150. Sinocare Point of Care or Rapid Testing Kit Product Overview

Table 151. Sinocare Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 152. Sinocare Business Overview

Table 153. Sinocare Recent Developments

Table 154. Wondfo Point of Care or Rapid Testing Kit Basic Information

Table 155. Wondfo Point of Care or Rapid Testing Kit Product Overview

Table 156. Wondfo Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 157. Wondfo Business Overview

Table 158. Wondfo Recent Developments

Table 159. Yuwell Point of Care or Rapid Testing Kit Basic Information

Table 160. Yuwell Point of Care or Rapid Testing Kit Product Overview

Table 161. Yuwell Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 162. Yuwell Business Overview

Table 163. Yuwell Recent Developments

Table 164. Runbio Point of Care or Rapid Testing Kit Basic Information

Table 165. Runbio Point of Care or Rapid Testing Kit Product Overview

Table 166. Runbio Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 167. Runbio Business Overview

Table 168. Runbio Recent Developments

Table 169. KHB Point of Care or Rapid Testing Kit Basic Information

Table 170. KHB Point of Care or Rapid Testing Kit Product Overview

Table 171. KHB Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2018-2023)

Table 172. KHB Business Overview

Table 173. KHB Recent Developments

Table 174. Wuhan EasyDiagnosis Biomedicine Point of Care or Rapid Testing Kit Basic Information

Table 175. Wuhan EasyDiagnosis Biomedicine Point of Care or Rapid Testing Kit

Product Overview

Table 176. Wuhan EasyDiagnosis Biomedicine Point of Care or Rapid Testing Kit Sales



(K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 177. Wuhan EasyDiagnosis Biomedicine Business Overview

Table 178. Wuhan EasyDiagnosis Biomedicine Recent Developments

Table 179. DAAN GENE Point of Care or Rapid Testing Kit Basic Information

Table 180. DAAN GENE Point of Care or Rapid Testing Kit Product Overview

Table 181. DAAN GENE Point of Care or Rapid Testing Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 182. DAAN GENE Business Overview

Table 183. DAAN GENE Recent Developments

Table 184. Global Point of Care or Rapid Testing Kit Sales Forecast by Region (2024-2029) & (K Units)

Table 185. Global Point of Care or Rapid Testing Kit Market Size Forecast by Region (2024-2029) & (M USD)

Table 186. North America Point of Care or Rapid Testing Kit Sales Forecast by Country (2024-2029) & (K Units)

Table 187. North America Point of Care or Rapid Testing Kit Market Size Forecast by Country (2024-2029) & (M USD)

Table 188. Europe Point of Care or Rapid Testing Kit Sales Forecast by Country (2024-2029) & (K Units)

Table 189. Europe Point of Care or Rapid Testing Kit Market Size Forecast by Country (2024-2029) & (M USD)

Table 190. Asia Pacific Point of Care or Rapid Testing Kit Sales Forecast by Region (2024-2029) & (K Units)

Table 191. Asia Pacific Point of Care or Rapid Testing Kit Market Size Forecast by Region (2024-2029) & (M USD)

Table 192. South America Point of Care or Rapid Testing Kit Sales Forecast by Country (2024-2029) & (K Units)

Table 193. South America Point of Care or Rapid Testing Kit Market Size Forecast by Country (2024-2029) & (M USD)

Table 194. Middle East and Africa Point of Care or Rapid Testing Kit Consumption Forecast by Country (2024-2029) & (Units)

Table 195. Middle East and Africa Point of Care or Rapid Testing Kit Market Size Forecast by Country (2024-2029) & (M USD)

Table 196. Global Point of Care or Rapid Testing Kit Sales Forecast by Type (2024-2029) & (K Units)

Table 197. Global Point of Care or Rapid Testing Kit Market Size Forecast by Type (2024-2029) & (M USD)

Table 198. Global Point of Care or Rapid Testing Kit Price Forecast by Type (2024-2029) & (USD/Unit)



Table 199. Global Point of Care or Rapid Testing Kit Sales (K Units) Forecast by Application (2024-2029)

Table 200. Global Point of Care or Rapid Testing Kit Market Size Forecast by Application (2024-2029) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Point of Care or Rapid Testing Kit
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Point of Care or Rapid Testing Kit Market Size (M USD), 2018-2029
- Figure 5. Global Point of Care or Rapid Testing Kit Market Size (M USD) (2018-2029)
- Figure 6. Global Point of Care or Rapid Testing Kit Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Point of Care or Rapid Testing Kit Market Size by Country (M USD)
- Figure 11. Point of Care or Rapid Testing Kit Sales Share by Manufacturers in 2022
- Figure 12. Global Point of Care or Rapid Testing Kit Revenue Share by Manufacturers in 2022
- Figure 13. Point of Care or Rapid Testing Kit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Point of Care or Rapid Testing Kit Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Point of Care or Rapid Testing Kit Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Point of Care or Rapid Testing Kit Market Share by Type
- Figure 18. Sales Market Share of Point of Care or Rapid Testing Kit by Type (2018-2023)
- Figure 19. Sales Market Share of Point of Care or Rapid Testing Kit by Type in 2022
- Figure 20. Market Size Share of Point of Care or Rapid Testing Kit by Type (2018-2023)
- Figure 21. Market Size Market Share of Point of Care or Rapid Testing Kit by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Point of Care or Rapid Testing Kit Market Share by Application
- Figure 24. Global Point of Care or Rapid Testing Kit Sales Market Share by Application (2018-2023)
- Figure 25. Global Point of Care or Rapid Testing Kit Sales Market Share by Application in 2022
- Figure 26. Global Point of Care or Rapid Testing Kit Market Share by Application (2018-2023)



Figure 27. Global Point of Care or Rapid Testing Kit Market Share by Application in 2022

Figure 28. Global Point of Care or Rapid Testing Kit Sales Growth Rate by Application (2018-2023)

Figure 29. Global Point of Care or Rapid Testing Kit Sales Market Share by Region (2018-2023)

Figure 30. North America Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America Point of Care or Rapid Testing Kit Sales Market Share by Country in 2022

Figure 32. U.S. Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada Point of Care or Rapid Testing Kit Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico Point of Care or Rapid Testing Kit Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe Point of Care or Rapid Testing Kit Sales Market Share by Country in 2022

Figure 37. Germany Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific Point of Care or Rapid Testing Kit Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Point of Care or Rapid Testing Kit Sales Market Share by Region in 2022

Figure 44. China Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea Point of Care or Rapid Testing Kit Sales and Growth Rate



(2018-2023) & (K Units)

Figure 47. India Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America Point of Care or Rapid Testing Kit Sales and Growth Rate (K Units)

Figure 50. South America Point of Care or Rapid Testing Kit Sales Market Share by Country in 2022

Figure 51. Brazil Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa Point of Care or Rapid Testing Kit Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Point of Care or Rapid Testing Kit Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa Point of Care or Rapid Testing Kit Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Point of Care or Rapid Testing Kit Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Point of Care or Rapid Testing Kit Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Point of Care or Rapid Testing Kit Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Point of Care or Rapid Testing Kit Market Share Forecast by Type (2024-2029)

Figure 65. Global Point of Care or Rapid Testing Kit Sales Forecast by Application (2024-2029)



Figure 66. Global Point of Care or Rapid Testing Kit Market Share Forecast by Application (2024-2029)



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