

Global Poe Connected Lighting Market Research Report 2025(Status and Outlook)

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Abstracts

Poe connected lighting refers to lighting systems that utilize Power over Ethernet (PoE) technology, which delivers both electrical power and data connectivity through a single Ethernet cable, enabling centralized control, automation, and integration with broader building management systems. This approach eliminates the need for separate electrical wiring, reduces installation complexity, and allows for granular management of individual fixtures via IP-based networks. These systems typically include LED luminaires, PoE switches, sensors, and software platforms that support features such as dimming, color tuning, occupancy sensing, daylight harvesting, and energy usage monitoring. By converging lighting with IT infrastructure, PoE connected lighting serves as a foundational element for smart buildings, facilitating data collection, IoT connectivity, and enhanced operational efficiency while supporting sustainability goals through optimized energy consumption.

The global Poe Connected Lighting market size was estimated at USD 4230.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Poe Connected Lighting market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Poe Connected Lighting market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Poe Connected Lighting market.

Global Poe Connected Lighting Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Cisco Systems
MHT Lighting
Hubbell Inc
Cree
Philips Lighting
Innovative Lighting
Molex
Igor
HE Williams
NuLEDs

Market Segmentation (by Type)

Powered Device Controllers and Ics
Power Sourcing Equipment Controllers and Ics

Market Segmentation (by Application)

Office and Industry
Shopping Malls and Hotels
Public Space

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Poe Connected Lighting Market
Overview of the regional outlook of the Poe Connected Lighting Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Poe Connected Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Poe Connected Lighting, their output

value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Poe Connected Lighting

1.2 Key Market Segments

1.2.1 Poe Connected Lighting Segment by Type

1.2.2 Poe Connected Lighting Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 POE CONNECTED LIGHTING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Poe Connected Lighting Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Poe Connected Lighting Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 POE CONNECTED LIGHTING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Poe Connected Lighting Product Life Cycle

3.3 Global Poe Connected Lighting Sales by Manufacturers (2020-2025)

3.4 Global Poe Connected Lighting Revenue Market Share by Manufacturers (2020-2025)

3.5 Poe Connected Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Poe Connected Lighting Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Poe Connected Lighting Market Competitive Situation and Trends

3.8.1 Poe Connected Lighting Market Concentration Rate

3.8.2 Global 5 and 10 Largest Poe Connected Lighting Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 POE CONNECTED LIGHTING INDUSTRY CHAIN ANALYSIS

- 4.1 Poe Connected Lighting Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POE CONNECTED LIGHTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Poe Connected Lighting Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Poe Connected Lighting Market
- 5.7 ESG Ratings of Leading Companies

6 POE CONNECTED LIGHTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Poe Connected Lighting Sales Market Share by Type (2020-2025)
- 6.3 Global Poe Connected Lighting Market Size Market Share by Type (2020-2025)
- 6.4 Global Poe Connected Lighting Price by Type (2020-2025)

7 POE CONNECTED LIGHTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Poe Connected Lighting Market Sales by Application (2020-2025)
- 7.3 Global Poe Connected Lighting Market Size (M USD) by Application (2020-2025)
- 7.4 Global Poe Connected Lighting Sales Growth Rate by Application (2020-2025)

8 POE CONNECTED LIGHTING MARKET SALES BY REGION

- 8.1 Global Poe Connected Lighting Sales by Region
 - 8.1.1 Global Poe Connected Lighting Sales by Region
 - 8.1.2 Global Poe Connected Lighting Sales Market Share by Region
- 8.2 Global Poe Connected Lighting Market Size by Region
 - 8.2.1 Global Poe Connected Lighting Market Size by Region
 - 8.2.2 Global Poe Connected Lighting Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Poe Connected Lighting Sales by Country
 - 8.3.2 North America Poe Connected Lighting Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Poe Connected Lighting Sales by Country
 - 8.4.2 Europe Poe Connected Lighting Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Poe Connected Lighting Sales by Region
 - 8.5.2 Asia Pacific Poe Connected Lighting Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Poe Connected Lighting Sales by Country
 - 8.6.2 South America Poe Connected Lighting Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Poe Connected Lighting Sales by Region

8.7.2 Middle East and Africa Poe Connected Lighting Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 POE CONNECTED LIGHTING MARKET PRODUCTION BY REGION

9.1 Global Production of Poe Connected Lighting by Region(2020-2025)

9.2 Global Poe Connected Lighting Revenue Market Share by Region (2020-2025)

9.3 Global Poe Connected Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Poe Connected Lighting Production

9.4.1 North America Poe Connected Lighting Production Growth Rate (2020-2025)

9.4.2 North America Poe Connected Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Poe Connected Lighting Production

9.5.1 Europe Poe Connected Lighting Production Growth Rate (2020-2025)

9.5.2 Europe Poe Connected Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Poe Connected Lighting Production (2020-2025)

9.6.1 Japan Poe Connected Lighting Production Growth Rate (2020-2025)

9.6.2 Japan Poe Connected Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Poe Connected Lighting Production (2020-2025)

9.7.1 China Poe Connected Lighting Production Growth Rate (2020-2025)

9.7.2 China Poe Connected Lighting Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Cisco Systems

10.1.1 Cisco Systems Basic Information

10.1.2 Cisco Systems Poe Connected Lighting Product Overview

- 10.1.3 Cisco Systems Poe Connected Lighting Product Market Performance
- 10.1.4 Cisco Systems Business Overview
- 10.1.5 Cisco Systems SWOT Analysis
- 10.1.6 Cisco Systems Recent Developments
- 10.2 MHT Lighting
 - 10.2.1 MHT Lighting Basic Information
 - 10.2.2 MHT Lighting Poe Connected Lighting Product Overview
 - 10.2.3 MHT Lighting Poe Connected Lighting Product Market Performance
 - 10.2.4 MHT Lighting Business Overview
 - 10.2.5 MHT Lighting SWOT Analysis
 - 10.2.6 MHT Lighting Recent Developments
- 10.3 Hubbell Inc
 - 10.3.1 Hubbell Inc Basic Information
 - 10.3.2 Hubbell Inc Poe Connected Lighting Product Overview
 - 10.3.3 Hubbell Inc Poe Connected Lighting Product Market Performance
 - 10.3.4 Hubbell Inc Business Overview
 - 10.3.5 Hubbell Inc SWOT Analysis
 - 10.3.6 Hubbell Inc Recent Developments
- 10.4 Cree
 - 10.4.1 Cree Basic Information
 - 10.4.2 Cree Poe Connected Lighting Product Overview
 - 10.4.3 Cree Poe Connected Lighting Product Market Performance
 - 10.4.4 Cree Business Overview
 - 10.4.5 Cree Recent Developments
- 10.5 Philips Lighting
 - 10.5.1 Philips Lighting Basic Information
 - 10.5.2 Philips Lighting Poe Connected Lighting Product Overview
 - 10.5.3 Philips Lighting Poe Connected Lighting Product Market Performance
 - 10.5.4 Philips Lighting Business Overview
 - 10.5.5 Philips Lighting Recent Developments
- 10.6 Innovative Lighting
 - 10.6.1 Innovative Lighting Basic Information
 - 10.6.2 Innovative Lighting Poe Connected Lighting Product Overview
 - 10.6.3 Innovative Lighting Poe Connected Lighting Product Market Performance
 - 10.6.4 Innovative Lighting Business Overview
 - 10.6.5 Innovative Lighting Recent Developments
- 10.7 Molex
 - 10.7.1 Molex Basic Information
 - 10.7.2 Molex Poe Connected Lighting Product Overview

10.7.3 Molex Poe Connected Lighting Product Market Performance

10.7.4 Molex Business Overview

10.7.5 Molex Recent Developments

10.8 Igor

10.8.1 Igor Basic Information

10.8.2 Igor Poe Connected Lighting Product Overview

10.8.3 Igor Poe Connected Lighting Product Market Performance

10.8.4 Igor Business Overview

10.8.5 Igor Recent Developments

10.9 HE Williams

10.9.1 HE Williams Basic Information

10.9.2 HE Williams Poe Connected Lighting Product Overview

10.9.3 HE Williams Poe Connected Lighting Product Market Performance

10.9.4 HE Williams Business Overview

10.9.5 HE Williams Recent Developments

10.10 NuLEDs

10.10.1 NuLEDs Basic Information

10.10.2 NuLEDs Poe Connected Lighting Product Overview

10.10.3 NuLEDs Poe Connected Lighting Product Market Performance

10.10.4 NuLEDs Business Overview

10.10.5 NuLEDs Recent Developments

11 POE CONNECTED LIGHTING MARKET FORECAST BY REGION

11.1 Global Poe Connected Lighting Market Size Forecast

11.2 Global Poe Connected Lighting Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Poe Connected Lighting Market Size Forecast by Country

11.2.3 Asia Pacific Poe Connected Lighting Market Size Forecast by Region

11.2.4 South America Poe Connected Lighting Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Poe Connected Lighting by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Poe Connected Lighting Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Poe Connected Lighting by Type (2026-2033)

12.1.2 Global Poe Connected Lighting Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Poe Connected Lighting by Type (2026-2033)

12.2 Global Poe Connected Lighting Market Forecast by Application (2026-2033)

12.2.1 Global Poe Connected Lighting Sales (K Units) Forecast by Application

12.2.2 Global Poe Connected Lighting Market Size (M USD) Forecast by Application
(2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Poe Connected Lighting Market Size Comparison by Region (M USD)

Table 5. Global Poe Connected Lighting Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Poe Connected Lighting Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Poe Connected Lighting Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Poe Connected Lighting Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Poe Connected Lighting as of 2024)

Table 10. Global Market Poe Connected Lighting Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Poe Connected Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Poe Connected Lighting Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Poe Connected Lighting Sales by Type (K Units)

Table 26. Global Poe Connected Lighting Market Size by Type (M USD)

Table 27. Global Poe Connected Lighting Sales (K Units) by Type (2020-2025)

Table 28. Global Poe Connected Lighting Sales Market Share by Type (2020-2025)

Table 29. Global Poe Connected Lighting Market Size (M USD) by Type (2020-2025)

Table 30. Global Poe Connected Lighting Market Size Share by Type (2020-2025)

Table 31. Global Poe Connected Lighting Price (USD/Unit) by Type (2020-2025)

Table 32. Global Poe Connected Lighting Sales (K Units) by Application

Table 33. Global Poe Connected Lighting Market Size by Application

Table 34. Global Poe Connected Lighting Sales by Application (2020-2025) & (K Units)

Table 35. Global Poe Connected Lighting Sales Market Share by Application
(2020-2025)

Table 36. Global Poe Connected Lighting Market Size by Application (2020-2025) & (M
USD)

Table 37. Global Poe Connected Lighting Market Share by Application (2020-2025)

Table 38. Global Poe Connected Lighting Sales Growth Rate by Application
(2020-2025)

Table 39. Global Poe Connected Lighting Sales by Region (2020-2025) & (K Units)

Table 40. Global Poe Connected Lighting Sales Market Share by Region (2020-2025)

Table 41. Global Poe Connected Lighting Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Poe Connected Lighting Market Size Market Share by Region
(2020-2025)

Table 43. North America Poe Connected Lighting Sales by Country (2020-2025) & (K
Units)

Table 44. North America Poe Connected Lighting Market Size by Country (2020-2025)
& (M USD)

Table 45. Europe Poe Connected Lighting Sales by Country (2020-2025) & (K Units)

Table 46. Europe Poe Connected Lighting Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Poe Connected Lighting Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Poe Connected Lighting Market Size by Region (2020-2025) &
(M USD)

Table 49. South America Poe Connected Lighting Sales by Country (2020-2025) & (K
Units)

Table 50. South America Poe Connected Lighting Market Size by Country (2020-2025)
& (M USD)

Table 51. Middle East and Africa Poe Connected Lighting Sales by Region (2020-2025)
& (K Units)

Table 52. Middle East and Africa Poe Connected Lighting Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Poe Connected Lighting Production (K Units) by Region(2020-2025)

Table 54. Global Poe Connected Lighting Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Poe Connected Lighting Revenue Market Share by Region (2020-2025)

Table 56. Global Poe Connected Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Poe Connected Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Poe Connected Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Poe Connected Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Poe Connected Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Cisco Systems Basic Information

Table 62. Cisco Systems Poe Connected Lighting Product Overview

Table 63. Cisco Systems Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Cisco Systems Business Overview

Table 65. Cisco Systems SWOT Analysis

Table 66. Cisco Systems Recent Developments

Table 67. MHT Lighting Basic Information

Table 68. MHT Lighting Poe Connected Lighting Product Overview

Table 69. MHT Lighting Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. MHT Lighting Business Overview

Table 71. MHT Lighting SWOT Analysis

Table 72. MHT Lighting Recent Developments

Table 73. Hubbell Inc Basic Information

Table 74. Hubbell Inc Poe Connected Lighting Product Overview

Table 75. Hubbell Inc Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Hubbell Inc Business Overview

Table 77. Hubbell Inc SWOT Analysis

Table 78. Hubbell Inc Recent Developments

Table 79. Cree Basic Information

Table 80. Cree Poe Connected Lighting Product Overview

Table 81. Cree Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Cree Business Overview

Table 83. Cree Recent Developments

Table 84. Philips Lighting Basic Information
Table 85. Philips Lighting Poe Connected Lighting Product Overview
Table 86. Philips Lighting Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Philips Lighting Business Overview
Table 88. Philips Lighting Recent Developments
Table 89. Innovative Lighting Basic Information
Table 90. Innovative Lighting Poe Connected Lighting Product Overview
Table 91. Innovative Lighting Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Innovative Lighting Business Overview
Table 93. Innovative Lighting Recent Developments
Table 94. Molex Basic Information
Table 95. Molex Poe Connected Lighting Product Overview
Table 96. Molex Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Molex Business Overview
Table 98. Molex Recent Developments
Table 99. Igor Basic Information
Table 100. Igor Poe Connected Lighting Product Overview
Table 101. Igor Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Igor Business Overview
Table 103. Igor Recent Developments
Table 104. HE Williams Basic Information
Table 105. HE Williams Poe Connected Lighting Product Overview
Table 106. HE Williams Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. HE Williams Business Overview
Table 108. HE Williams Recent Developments
Table 109. NuLEDs Basic Information
Table 110. NuLEDs Poe Connected Lighting Product Overview
Table 111. NuLEDs Poe Connected Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. NuLEDs Business Overview
Table 113. NuLEDs Recent Developments
Table 114. Global Poe Connected Lighting Sales Forecast by Region (2026-2033) & (K Units)
Table 115. Global Poe Connected Lighting Market Size Forecast by Region

(2026-2033) & (M USD)

Table 116. North America Poe Connected Lighting Sales Forecast by Country

(2026-2033) & (K Units)

Table 117. North America Poe Connected Lighting Market Size Forecast by Country

(2026-2033) & (M USD)

Table 118. Europe Poe Connected Lighting Sales Forecast by Country (2026-2033) & (K Units)

Table 119. Europe Poe Connected Lighting Market Size Forecast by Country

(2026-2033) & (M USD)

Table 120. Asia Pacific Poe Connected Lighting Sales Forecast by Region (2026-2033) & (K Units)

Table 121. Asia Pacific Poe Connected Lighting Market Size Forecast by Region

(2026-2033) & (M USD)

Table 122. South America Poe Connected Lighting Sales Forecast by Country

(2026-2033) & (K Units)

Table 123. South America Poe Connected Lighting Market Size Forecast by Country

(2026-2033) & (M USD)

Table 124. Middle East and Africa Poe Connected Lighting Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Poe Connected Lighting Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Poe Connected Lighting Sales Forecast by Type (2026-2033) & (K Units)

Table 127. Global Poe Connected Lighting Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Poe Connected Lighting Price Forecast by Type (2026-2033) & (USD/Unit)

Table 129. Global Poe Connected Lighting Sales (K Units) Forecast by Application (2026-2033)

Table 130. Global Poe Connected Lighting Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Poe Connected Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Poe Connected Lighting Market Size (M USD), 2024-2033
- Figure 5. Global Poe Connected Lighting Market Size (M USD) (2020-2033)
- Figure 6. Global Poe Connected Lighting Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Poe Connected Lighting Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Poe Connected Lighting Product Life Cycle
- Figure 13. Poe Connected Lighting Sales Share by Manufacturers in 2024
- Figure 14. Global Poe Connected Lighting Revenue Share by Manufacturers in 2024
- Figure 15. Poe Connected Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Poe Connected Lighting Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Poe Connected Lighting Revenue in 2024
- Figure 18. Industry Chain Map of Poe Connected Lighting
- Figure 19. Global Poe Connected Lighting Market PEST Analysis
- Figure 20. Global Poe Connected Lighting Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Poe Connected Lighting Market Share by Type
- Figure 27. Sales Market Share of Poe Connected Lighting by Type (2020-2025)
- Figure 28. Sales Market Share of Poe Connected Lighting by Type in 2024
- Figure 29. Market Size Share of Poe Connected Lighting by Type (2020-2025)
- Figure 30. Market Size Share of Poe Connected Lighting by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Poe Connected Lighting Market Share by Application

Figure 33. Global Poe Connected Lighting Sales Market Share by Application (2020-2025)

Figure 34. Global Poe Connected Lighting Sales Market Share by Application in 2024

Figure 35. Global Poe Connected Lighting Market Share by Application (2020-2025)

Figure 36. Global Poe Connected Lighting Market Share by Application in 2024

Figure 37. Global Poe Connected Lighting Sales Growth Rate by Application (2020-2025)

Figure 38. Global Poe Connected Lighting Sales Market Share by Region (2020-2025)

Figure 39. Global Poe Connected Lighting Market Size Market Share by Region (2020-2025)

Figure 40. North America Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Poe Connected Lighting Sales Market Share by Country in 2024

Figure 43. North America Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Poe Connected Lighting Market Size Market Share by Country in 2024

Figure 45. U.S. Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Poe Connected Lighting Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Poe Connected Lighting Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Poe Connected Lighting Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Poe Connected Lighting Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Poe Connected Lighting Sales Market Share by Country in 2024

Figure 53. Europe Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Poe Connected Lighting Market Size Market Share by Country in 2024

Figure 55. Germany Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K

Units)

Figure 56. Germany Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Poe Connected Lighting Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Poe Connected Lighting Sales Market Share by Region in 2024

Figure 67. Asia Pacific Poe Connected Lighting Market Size Market Share by Region in 2024

Figure 68. China Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Poe Connected Lighting Sales and Growth Rate (K Units)

Figure 79. South America Poe Connected Lighting Sales Market Share by Country in 2024

Figure 80. South America Poe Connected Lighting Market Size and Growth Rate (M USD)

Figure 81. South America Poe Connected Lighting Market Size Market Share by Country in 2024

Figure 82. Brazil Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Poe Connected Lighting Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Poe Connected Lighting Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Poe Connected Lighting Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Poe Connected Lighting Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Poe Connected Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Poe Connected Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Poe Connected Lighting Production Market Share by Region (2020-2025)

Figure 103. North America Poe Connected Lighting Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Poe Connected Lighting Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Poe Connected Lighting Production (K Units) Growth Rate (2020-2025)

Figure 106. China Poe Connected Lighting Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Poe Connected Lighting Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Poe Connected Lighting Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Poe Connected Lighting Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Poe Connected Lighting Market Share Forecast by Type (2026-2033)

Figure 111. Global Poe Connected Lighting Sales Forecast by Application (2026-2033)

Figure 112. Global Poe Connected Lighting Market Share Forecast by Application (2026-2033)

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