

Global POCT Product and Devices Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Point-of-care (POC) is defined as medical testing at or near the site of patient care. The driving notion behind POCT is to bring the test conveniently and immediately to the patient. This increases the likelihood that the patient, physician, and care team will receive the results quicker, which allows for immediate clinical management decisions to be made.

This report provides a deep insight into the global POCT Product and Devices market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc. The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global POCT Product and Devices Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the POCT Product and Devices market in any manner.

Global POCT Product and Devices Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Roche

Abbott

LifeScan

Siemens Healthineers

Danaher

Ascensia

BioMerieux

ARKRAY

Bio-Rad Laboratories

Nova Biomedical

QuidelOrtho

Accriva

OraSure Technologies

Helena Laboratories

Phamatech

Chembio Diagnostics

Trinity Biotech

Wuhan Easy Diagnosis

Intec PRODUCT

Sinocare

Wondfo

Getein Biotech

Market Segmentation (by Type)

Consumables

Devices

Market Segmentation (by Application)

Hospital & Clinic

Laboratory

Household

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the POCT Product and Devices Market
Overview of the regional outlook of the POCT Product and Devices Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the POCT Product and Devices Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of POCT Product and Devices

1.2 Key Market Segments

1.2.1 POCT Product and Devices Segment by Type

1.2.2 POCT Product and Devices Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GLOBAL POCT PRODUCT AND DEVICES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global POCT Product and Devices Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global POCT Product and Devices Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GLOBAL POCT PRODUCT AND DEVICES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global POCT Product and Devices Product Life Cycle

3.3 Global POCT Product and Devices Sales by Manufacturers (2020-2025)

3.4 Global POCT Product and Devices Revenue Market Share by Manufacturers (2020-2025)

3.5 POCT Product and Devices Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global POCT Product and Devices Average Price by Manufacturers (2020-2025)

3.7 Manufacturers POCT Product and Devices Manufacturing Sites, Area Served, Product Type

3.8 POCT Product and Devices Market Competitive Situation and Trends

3.8.1 POCT Product and Devices Market Concentration Rate

3.8.2 Global 5 and 10 Largest POCT Product and Devices Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 POCT PRODUCT AND DEVICES INDUSTRY CHAIN ANALYSIS

4.1 POCT Product and Devices Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POCT PRODUCT AND DEVICES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global POCT Product and Devices Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 Global Trade Frictions and Their Impacts to POCT Product and Devices Market

5.7 ESG Ratings of Leading Companies

6 GLOBAL POCT PRODUCT AND DEVICES MARKET SALES BY REGION

6.1 Global POCT Product and Devices Sales by Region

6.1.1 Global POCT Product and Devices Sales by Region

6.1.2 Global POCT Product and Devices Sales Market Share by Region

6.2 Global POCT Product and Devices Market Size by Region

6.2.1 Global POCT Product and Devices Market Size by Region

6.2.2 Global POCT Product and Devices Market Size Market Share by Region

7 NORTH AMERICA MARKET OVERVIEW

7.1 North America POCT Product and Devices Market Size by Country

7.1.1 USA Market Overview

7.1.2 Canada Market Overview

7.1.3 Mexico Market Overview

7.2 North America POCT Product and Devices Market Size by Type

7.3 North America POCT Product and Devices Market Size by Application

8 EUROPE MARKET OVERVIEW

8.1 Europe POCT Product and Devices Market Size by Country

8.1.1 Germany Market Overview

8.1.2 France Market Overview

8.1.3 U.K. Market Overview

8.1.4 Italy Market Overview

8.1.5 Spain Market Overview

8.2 Europe POCT Product and Devices Market Size by Type

8.3 Europe POCT Product and Devices Market Size by Application

9 ASIA-PACIFIC MARKET OVERVIEW

9.1 Asia-Pacific POCT Product and Devices Market Size by Country

9.1.1 China Market Overview

9.1.2 Japan Market Overview

9.1.3 South Korea Market Overview

9.1.4 India Market Overview

9.1.5 Southeast Asia Market Overview

9.2 Asia-Pacific POCT Product and Devices Market Size by Type

9.3 Asia-Pacific POCT Product and Devices Market Size by Application

10 SOUTH AMERICA MARKET OVERVIEW

10.1 South America POCT Product and Devices Market Size by Country

10.1.1 Brazil Market Overview

10.1.2 Argentina Market Overview

10.1.3 Columbia Market Overview

10.2 South America POCT Product and Devices Market Size by Type

10.3 South America POCT Product and Devices Market Size by Application

11 MIDDLE EAST AND AFRICA MARKET OVERVIEW

11.1 Middle East and Africa POCT Product and Devices Market Size by Country

11.1.1 Saudi Arabia Market Overview

11.1.2 UAE Market Overview

11.1.3 Egypt Market Overview

11.1.4 Nigeria Market Overview

11.1.5 South Africa Market Overview

11.2 Middle East and Africa POCT Product and Devices Market Size by Type

11.3 Middle East and Africa POCT Product and Devices Market Size by Application

12 POCT PRODUCT AND DEVICES MARKET PRODUCTION BY REGION

12.1 Global Production of POCT Product and Devices by Region(2020-2025)

12.2 Global POCT Product and Devices Revenue Market Share by Region (2020-2025)

12.3 Global POCT Product and Devices Production, Revenue, Price and Gross Margin (2020-2025)

12.4 North America POCT Product and Devices Production

12.4.1 North America POCT Product and Devices Production Growth Rate (2020-2025)

12.4.2 North America POCT Product and Devices Production, Revenue, Price and Gross Margin (2020-2025)

12.5 Europe POCT Product and Devices Production

12.5.1 Europe POCT Product and Devices Production Growth Rate (2020-2025)

12.5.2 Europe POCT Product and Devices Production, Revenue, Price and Gross Margin (2020-2025)

12.6 Japan POCT Product and Devices Production (2020-2025)

12.6.1 Japan POCT Product and Devices Production Growth Rate (2020-2025)

12.6.2 Japan POCT Product and Devices Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China POCT Product and Devices Production (2020-2025)

12.7.1 China POCT Product and Devices Production Growth Rate (2020-2025)

12.7.2 China POCT Product and Devices Production, Revenue, Price and Gross Margin (2020-2025)

13 POCT PRODUCT AND DEVICES MARKET SEGMENTATION BY TYPE

- 13.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 13.2 Global POCT Product and Devices Sales Market Share by Type (2020-2033)
- 13.3 Global POCT Product and Devices Market Size Market Share by Type (2020-2033)
- 13.4 Global POCT Product and Devices Price by Type (2020-2033)

14 POCT PRODUCT AND DEVICES MARKET SEGMENTATION BY APPLICATION

- 14.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 14.2 Global POCT Product and Devices Market Sales by Application (2020-2033)
- 14.3 Global POCT Product and Devices Market Size (M USD) by Application (2020-2033)
- 14.4 Global POCT Product and Devices Sales Growth Rate by Application (2020-2033)

15 KEY COMPANIES PROFILE

15.1 Roche

- 15.1.1 Roche Basic Information
- 15.1.2 Roche POCT Product and Devices Product Overview
- 15.1.3 Roche POCT Product and Devices Product Market Performance
- 15.1.4 Roche Business Overview
- 15.1.5 Roche SWOT Analysis
- 15.1.6 Roche Recent Developments

15.2 Abbott

- 15.2.1 Abbott Basic Information
- 15.2.2 Abbott POCT Product and Devices Product Overview
- 15.2.3 Abbott POCT Product and Devices Product Market Performance
- 15.2.4 Abbott Business Overview
- 15.2.5 Abbott SWOT Analysis
- 15.2.6 Abbott Recent Developments

15.3 LifeScan

- 15.3.1 LifeScan Basic Information
- 15.3.2 LifeScan POCT Product and Devices Product Overview
- 15.3.3 LifeScan POCT Product and Devices Product Market Performance
- 15.3.4 LifeScan Business Overview
- 15.3.5 LifeScan SWOT Analysis
- 15.3.6 LifeScan Recent Developments

15.4 Siemens Healthineers

- 15.4.1 Siemens Healthineers Basic Information

- 15.4.2 Siemens Healthineers POCT Product and Devices Product Overview
- 15.4.3 Siemens Healthineers POCT Product and Devices Product Market Performance
- 15.4.4 Siemens Healthineers Business Overview
- 15.4.5 Siemens Healthineers Recent Developments
- 15.5 Danaher
 - 15.5.1 Danaher Basic Information
 - 15.5.2 Danaher POCT Product and Devices Product Overview
 - 15.5.3 Danaher POCT Product and Devices Product Market Performance
 - 15.5.4 Danaher Business Overview
 - 15.5.5 Danaher Recent Developments
- 15.6 Ascensia
 - 15.6.1 Ascensia Basic Information
 - 15.6.2 Ascensia POCT Product and Devices Product Overview
 - 15.6.3 Ascensia POCT Product and Devices Product Market Performance
 - 15.6.4 Ascensia Business Overview
 - 15.6.5 Ascensia Recent Developments
- 15.7 BioMerieux
 - 15.7.1 BioMerieux Basic Information
 - 15.7.2 BioMerieux POCT Product and Devices Product Overview
 - 15.7.3 BioMerieux POCT Product and Devices Product Market Performance
 - 15.7.4 BioMerieux Business Overview
 - 15.7.5 BioMerieux Recent Developments
- 15.8 ARKRAY
 - 15.8.1 ARKRAY Basic Information
 - 15.8.2 ARKRAY POCT Product and Devices Product Overview
 - 15.8.3 ARKRAY POCT Product and Devices Product Market Performance
 - 15.8.4 ARKRAY Business Overview
 - 15.8.5 ARKRAY Recent Developments
- 15.9 Bio-Rad Laboratories
 - 15.9.1 Bio-Rad Laboratories Basic Information
 - 15.9.2 Bio-Rad Laboratories POCT Product and Devices Product Overview
 - 15.9.3 Bio-Rad Laboratories POCT Product and Devices Product Market Performance
 - 15.9.4 Bio-Rad Laboratories Business Overview
 - 15.9.5 Bio-Rad Laboratories Recent Developments
- 15.10 Nova Biomedical
 - 15.10.1 Nova Biomedical Basic Information
 - 15.10.2 Nova Biomedical POCT Product and Devices Product Overview
 - 15.10.3 Nova Biomedical POCT Product and Devices Product Market Performance

- 15.10.4 Nova Biomedical Business Overview
- 15.10.5 Nova Biomedical Recent Developments
- 15.11 QuidelOrtho
 - 15.11.1 QuidelOrtho Basic Information
 - 15.11.2 QuidelOrtho POCT Product and Devices Product Overview
 - 15.11.3 QuidelOrtho POCT Product and Devices Product Market Performance
 - 15.11.4 QuidelOrtho Business Overview
 - 15.11.5 QuidelOrtho Recent Developments
- 15.12 Accriva
 - 15.12.1 Accriva Basic Information
 - 15.12.2 Accriva POCT Product and Devices Product Overview
 - 15.12.3 Accriva POCT Product and Devices Product Market Performance
 - 15.12.4 Accriva Business Overview
 - 15.12.5 Accriva Recent Developments
- 15.13 OraSure Technologies
 - 15.13.1 OraSure Technologies Basic Information
 - 15.13.2 OraSure Technologies POCT Product and Devices Product Overview
 - 15.13.3 OraSure Technologies POCT Product and Devices Product Market Performance
 - 15.13.4 OraSure Technologies Business Overview
 - 15.13.5 OraSure Technologies Recent Developments
- 15.14 Helena Laboratories
 - 15.14.1 Helena Laboratories Basic Information
 - 15.14.2 Helena Laboratories POCT Product and Devices Product Overview
 - 15.14.3 Helena Laboratories POCT Product and Devices Product Market Performance
 - 15.14.4 Helena Laboratories Business Overview
 - 15.14.5 Helena Laboratories Recent Developments
- 15.15 Phamatech
 - 15.15.1 Phamatech Basic Information
 - 15.15.2 Phamatech POCT Product and Devices Product Overview
 - 15.15.3 Phamatech POCT Product and Devices Product Market Performance
 - 15.15.4 Phamatech Business Overview
 - 15.15.5 Phamatech Recent Developments
- 15.16 Chembio Diagnostics
 - 15.16.1 Chembio Diagnostics Basic Information
 - 15.16.2 Chembio Diagnostics POCT Product and Devices Product Overview
 - 15.16.3 Chembio Diagnostics POCT Product and Devices Product Market Performance
 - 15.16.4 Chembio Diagnostics Business Overview

- 15.16.5 Chembio Diagnostics Recent Developments
- 15.17 Trinity Biotech
 - 15.17.1 Trinity Biotech Basic Information
 - 15.17.2 Trinity Biotech POCT Product and Devices Product Overview
 - 15.17.3 Trinity Biotech POCT Product and Devices Product Market Performance
 - 15.17.4 Trinity Biotech Business Overview
 - 15.17.5 Trinity Biotech Recent Developments
- 15.18 Wuhan Easy Diagnosis
 - 15.18.1 Wuhan Easy Diagnosis Basic Information
 - 15.18.2 Wuhan Easy Diagnosis POCT Product and Devices Product Overview
 - 15.18.3 Wuhan Easy Diagnosis POCT Product and Devices Product Market Performance
 - 15.18.4 Wuhan Easy Diagnosis Business Overview
 - 15.18.5 Wuhan Easy Diagnosis Recent Developments
- 15.19 Intec PRODUCT
 - 15.19.1 Intec PRODUCT Basic Information
 - 15.19.2 Intec PRODUCT POCT Product and Devices Product Overview
 - 15.19.3 Intec PRODUCT POCT Product and Devices Product Market Performance
 - 15.19.4 Intec PRODUCT Business Overview
 - 15.19.5 Intec PRODUCT Recent Developments
- 15.20 Sinocare
 - 15.20.1 Sinocare Basic Information
 - 15.20.2 Sinocare POCT Product and Devices Product Overview
 - 15.20.3 Sinocare POCT Product and Devices Product Market Performance
 - 15.20.4 Sinocare Business Overview
 - 15.20.5 Sinocare Recent Developments
- 15.21 Wondfo
 - 15.21.1 Wondfo Basic Information
 - 15.21.2 Wondfo POCT Product and Devices Product Overview
 - 15.21.3 Wondfo POCT Product and Devices Product Market Performance
 - 15.21.4 Wondfo Business Overview
 - 15.21.5 Wondfo Recent Developments
- 15.22 Getein Biotech
 - 15.22.1 Getein Biotech Basic Information
 - 15.22.2 Getein Biotech POCT Product and Devices Product Overview
 - 15.22.3 Getein Biotech POCT Product and Devices Product Market Performance
 - 15.22.4 Getein Biotech Business Overview
 - 15.22.5 Getein Biotech Recent Developments

16 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. POCT Product and Devices Market Size Comparison by Region (M USD)

Table 5. Global POCT Product and Devices Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global POCT Product and Devices Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global POCT Product and Devices Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global POCT Product and Devices Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in POCT
Product and Devices as of 2024)

Table 10. Global Market POCT Product and Devices Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers POCT Product and Devices Manufacturing Sites and Area
Served

Table 12. Manufacturers POCT Product and Devices Product Type

Table 13. Global POCT Product and Devices Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. POCT Product and Devices Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global POCT Product and Devices Sales by Region (2020-2025) & (K Units)

Table 25. Global POCT Product and Devices Sales Market Share by Region
(2020-2025)

Table 26. Global POCT Product and Devices Market Size by Region (2020-2025) & (M

USD)

Table 27. Global POCT Product and Devices Market Size Market Share by Region (2020-2025)

Table 28. North America POCT Product and Devices Market Size by Country (2020-2033) & (M USD)

Table 29. North America POCT Product and Devices Sales by Country (2020-2033) & (K Units)

Table 30. North America POCT Product and Devices Sales by Type (K Units)

Table 31. North America POCT Product and Devices Market Size by Type (M USD)

Table 32. North America POCT Product and Devices Sales (K Units) by Type (2020-2033)

Table 33. North America POCT Product and Devices Market Size (M USD) by Type (2020-2033)

Table 34. North America POCT Product and Devices Sales by Application (K Units)

Table 35. North America POCT Product and Devices Market Size by Application (M USD)

Table 36. North America POCT Product and Devices Sales (K Units) by Application (2020-2033)

Table 37. North America POCT Product and Devices Market Size (M USD) by Application (2020-2033)

Table 38. Europe POCT Product and Devices Market Size by Country (2020-2033) & (M USD)

Table 39. Europe POCT Product and Devices Sales by Country (2020-2033) & (K Units)

Table 40. Europe POCT Product and Devices Sales by Type (K Units)

Table 41. Europe POCT Product and Devices Market Size by Type (M USD)

Table 42. Europe POCT Product and Devices Sales (K Units) by Type (2020-2033)

Table 43. Europe POCT Product and Devices Market Size (M USD) by Type (2020-2033)

Table 44. Europe POCT Product and Devices Sales by Application (K Units)

Table 45. Europe POCT Product and Devices Market Size by Application (M USD)

Table 46. Europe POCT Product and Devices Sales (K Units) by Application (2020-2033)

Table 47. Europe POCT Product and Devices Market Size (M USD) by Application (2020-2033)

Table 48. Asia-Pacific POCT Product and Devices Market Size by Country (2020-2025) & (M USD)

Table 49. Asia-Pacific POCT Product and Devices Sales by Country (2020-2025) & (K Units)

Table 50. Asia-Pacific POCT Product and Devices Sales by Type (K Units)

Table 51. Asia-Pacific POCT Product and Devices Market Size by Type (M USD)
Table 52. Asia-Pacific POCT Product and Devices Sales (K Units) by Type (2020-2033)
Table 53. Asia-Pacific POCT Product and Devices Market Size (M USD) by Type (2020-2025)
Table 54. Asia-Pacific POCT Product and Devices Sales by Application (K Units)
Table 55. Asia-Pacific POCT Product and Devices Market Size by Application (M USD)
Table 56. Asia-Pacific POCT Product and Devices Sales (K Units) by Application (2020-2033)
Table 57. Asia-Pacific POCT Product and Devices Market Size (M USD) by Application (2020-2025)
Table 58. South America POCT Product and Devices Market Size by Country (2020-2033) & (M USD)
Table 59. South America POCT Product and Devices Sales by Country (2020-2033) & (K Units)
Table 60. South America POCT Product and Devices Sales by Type (K Units)
Table 61. South America POCT Product and Devices Market Size by Type (M USD)
Table 62. South America POCT Product and Devices Sales (K Units) by Type (2020-2033)
Table 63. South America POCT Product and Devices Market Size (M USD) by Type (2020-2033)
Table 64. South America POCT Product and Devices Sales by Application (K Units)
Table 65. South America POCT Product and Devices Market Size by Application (M USD)
Table 66. South America POCT Product and Devices Sales (K Units) by Application (2020-2033)
Table 67. South America POCT Product and Devices Market Size (M USD) by Application (2020-2033)
Table 68. Middle East and Africa POCT Product and Devices Market Size by Country (2020-2033) & (M USD)
Table 69. Middle East and Africa POCT Product and Devices Sales by Country (2020-2033) & (K Units)
Table 70. Middle East and Africa POCT Product and Devices Sales by Type (K Units)
Table 71. Middle East and Africa POCT Product and Devices Market Size by Type (M USD)
Table 72. Middle East and Africa POCT Product and Devices Sales (K Units) by Type (2020-2033)
Table 73. Middle East and Africa POCT Product and Devices Market Size (M USD) by Type (2020-2033)
Table 74. Middle East and Africa POCT Product and Devices Sales by Application (K

Units)

Table 75. Middle East and Africa POCT Product and Devices Market Size by Application (M USD)

Table 76. Middle East and Africa POCT Product and Devices Sales (K Units) by Application (2020-2033)

Table 77. Middle East and Africa POCT Product and Devices Market Size (M USD) by Application (2020-2033)

Table 78. Global POCT Product and Devices Production (K Units) by Region(2020-2025)

Table 79. Global POCT Product and Devices Revenue (US\$ Million) by Region (2020-2025)

Table 80. Global POCT Product and Devices Revenue Market Share by Region (2020-2025)

Table 81. Global POCT Product and Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. North America POCT Product and Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Europe POCT Product and Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Japan POCT Product and Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. China POCT Product and Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Global POCT Product and Devices Sales by Type (K Units)

Table 87. Global POCT Product and Devices Market Size by Type (M USD)

Table 88. Global POCT Product and Devices Sales (K Units) by Type (2020-2033)

Table 89. Global POCT Product and Devices Sales Market Share by Type (2020-2033)

Table 90. Global POCT Product and Devices Market Size (M USD) by Type (2020-2033)

Table 91. Global POCT Product and Devices Market Size Share by Type (2020-2033)

Table 92. Global POCT Product and Devices Sales (K Units) by Application

Table 93. Global POCT Product and Devices Market Size by Application(M USD)

Table 94. Global POCT Product and Devices Sales by Application (2020-2033) & (K Units)

Table 95. Global POCT Product and Devices Sales Market Share by Application (2020-2033)

Table 96. Global POCT Product and Devices Market Size by Application (2020-2033) & (M USD)

Table 97. Global POCT Product and Devices Market Share by Application (2020-2033)

Table 98. Global POCT Product and Devices Sales Growth Rate by Application (2020-2033)

Table 99. Roche Basic Information

Table 100. Roche POCT Product and Devices Product Overview

Table 101. Roche POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Roche Business Overview

Table 103. Roche SWOT Analysis

Table 104. Roche Recent Developments

Table 105. Abbott Basic Information

Table 106. Abbott POCT Product and Devices Product Overview

Table 107. Abbott POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Abbott Business Overview

Table 109. Abbott SWOT Analysis

Table 110. Abbott Recent Developments

Table 111. LifeScan Basic Information

Table 112. LifeScan POCT Product and Devices Product Overview

Table 113. LifeScan POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 114. LifeScan Business Overview

Table 115. LifeScan SWOT Analysis

Table 116. LifeScan Recent Developments

Table 117. Siemens Healthineers Basic Information

Table 118. Siemens Healthineers POCT Product and Devices Product Overview

Table 119. Siemens Healthineers POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 120. Siemens Healthineers Business Overview

Table 121. Siemens Healthineers Recent Developments

Table 122. Danaher Basic Information

Table 123. Danaher POCT Product and Devices Product Overview

Table 124. Danaher POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 125. Danaher Business Overview

Table 126. Danaher Recent Developments

Table 127. Ascensia Basic Information

Table 128. Ascensia POCT Product and Devices Product Overview

Table 129. Ascensia POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 130. Ascensia Business Overview
Table 131. Ascensia Recent Developments
Table 132. BioMerieux Basic Information
Table 133. BioMerieux POCT Product and Devices Product Overview
Table 134. BioMerieux POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 135. BioMerieux Business Overview
Table 136. BioMerieux Recent Developments
Table 137. ARKRAY Basic Information
Table 138. ARKRAY POCT Product and Devices Product Overview
Table 139. ARKRAY POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 140. ARKRAY Business Overview
Table 141. ARKRAY Recent Developments
Table 142. Bio-Rad Laboratories Basic Information
Table 143. Bio-Rad Laboratories POCT Product and Devices Product Overview
Table 144. Bio-Rad Laboratories POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 145. Bio-Rad Laboratories Business Overview
Table 146. Bio-Rad Laboratories Recent Developments
Table 147. Nova Biomedical Basic Information
Table 148. Nova Biomedical POCT Product and Devices Product Overview
Table 149. Nova Biomedical POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 150. Nova Biomedical Business Overview
Table 151. Nova Biomedical Recent Developments
Table 152. QuidelOrtho Basic Information
Table 153. QuidelOrtho POCT Product and Devices Product Overview
Table 154. QuidelOrtho POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 155. QuidelOrtho Business Overview
Table 156. QuidelOrtho Recent Developments
Table 157. Accriva Basic Information
Table 158. Accriva POCT Product and Devices Product Overview
Table 159. Accriva POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 160. Accriva Business Overview
Table 161. Accriva Recent Developments
Table 162. OraSure Technologies Basic Information

Table 163. OraSure Technologies POCT Product and Devices Product Overview

Table 164. OraSure Technologies POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 165. OraSure Technologies Business Overview

Table 166. OraSure Technologies Recent Developments

Table 167. Helena Laboratories Basic Information

Table 168. Helena Laboratories POCT Product and Devices Product Overview

Table 169. Helena Laboratories POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 170. Helena Laboratories Business Overview

Table 171. Helena Laboratories Recent Developments

Table 172. Phamatech Basic Information

Table 173. Phamatech POCT Product and Devices Product Overview

Table 174. Phamatech POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 175. Phamatech Business Overview

Table 176. Phamatech Recent Developments

Table 177. Chembio Diagnostics Basic Information

Table 178. Chembio Diagnostics POCT Product and Devices Product Overview

Table 179. Chembio Diagnostics POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 180. Chembio Diagnostics Business Overview

Table 181. Chembio Diagnostics Recent Developments

Table 182. Trinity Biotech Basic Information

Table 183. Trinity Biotech POCT Product and Devices Product Overview

Table 184. Trinity Biotech POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 185. Trinity Biotech Business Overview

Table 186. Trinity Biotech Recent Developments

Table 187. Wuhan Easy Diagnosis Basic Information

Table 188. Wuhan Easy Diagnosis POCT Product and Devices Product Overview

Table 189. Wuhan Easy Diagnosis POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 190. Wuhan Easy Diagnosis Business Overview

Table 191. Wuhan Easy Diagnosis Recent Developments

Table 192. Intec PRODUCT Basic Information

Table 193. Intec PRODUCT POCT Product and Devices Product Overview

Table 194. Intec PRODUCT POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 195. Intec PRODUCT Business Overview

Table 196. Intec PRODUCT Recent Developments

Table 197. Sinocare Basic Information

Table 198. Sinocare POCT Product and Devices Product Overview

Table 199. Sinocare POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 200. Sinocare Business Overview

Table 201. Sinocare Recent Developments

Table 202. Wondfo Basic Information

Table 203. Wondfo POCT Product and Devices Product Overview

Table 204. Wondfo POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 205. Wondfo Business Overview

Table 206. Wondfo Recent Developments

Table 207. Getein Biotech Basic Information

Table 208. Getein Biotech POCT Product and Devices Product Overview

Table 209. Getein Biotech POCT Product and Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 210. Getein Biotech Business Overview

Table 211. Getein Biotech Recent Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of POCT Product and Devices
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global POCT Product and Devices Market Size (M USD), 2024-2033
- Figure 5. Global POCT Product and Devices Market Size (M USD) (2020-2033)
- Figure 6. Global POCT Product and Devices Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. POCT Product and Devices Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global POCT Product and Devices Product Life Cycle
- Figure 13. POCT Product and Devices Sales Share by Manufacturers in 2024
- Figure 14. Global POCT Product and Devices Revenue Share by Manufacturers in 2024
- Figure 15. POCT Product and Devices Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market POCT Product and Devices Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by POCT Product and Devices Revenue in 2024
- Figure 18. Industry Chain Map of POCT Product and Devices
- Figure 19. Global POCT Product and Devices Market PEST Analysis
- Figure 20. Global POCT Product and Devices Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Global POCT Product and Devices Sales Market Share by Region (2020-2025)
- Figure 26. Global POCT Product and Devices Market Size Market Share by Region (2020-2025)
- Figure 27. North American Market Snapshot
- Figure 28. North America POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 29. North America POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 30. North America POCT Product and Devices Market Size (M USD) by Country

Figure 31. USA POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 32. USA POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 33. Canada POCT Product and Devices Sales (K Units) and Growth Rate (2020-2033)

Figure 34. Canada POCT Product and Devices Market Size (M USD) and Growth Rate (2020-2033)

Figure 35. Mexico POCT Product and Devices Sales (Units) and Growth Rate (2020-2033)

Figure 36. Mexico POCT Product and Devices Market Size (M USD) and Growth Rate (2020-2033)

Figure 37. North America POCT Product and Devices Market Size (M USD) by Type

Figure 38. North America POCT Product and Devices Market Size (M USD) by Application

Figure 39. Europe Market Snapshot

Figure 40. Europe POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 41. Europe POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 42. Europe POCT Product and Devices Market Size (M USD) by Country

Figure 43. Germany POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 44. Germany POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 45. France POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 46. France POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. U.K. POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 48. U.K. POCT Product and Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 49. Italy POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 50. Italy POCT Product and Devices Market Size and Growth Rate (2020-2033)

& (M USD)

Figure 51. Spain POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Spain POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Europe POCT Product and Devices Market Size (M USD) by Type

Figure 54. Europe POCT Product and Devices Market Size (M USD) by Application

Figure 55. Asia-Pacific Market Snapshot

Figure 56. Asia-Pacific POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 57. Asia-Pacific POCT Product and Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Asia-Pacific POCT Product and Devices Market Size (M USD) by Country

Figure 59. China POCT Product and Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. China POCT Product and Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Japan POCT Product and Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Japan POCT Product and Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. South Korea POCT Product and Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. South Korea POCT Product and Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. India POCT Product and Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. India POCT Product and Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. Southeast Asia POCT Product and Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. Southeast Asia POCT Product and Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Asia-Pacific POCT Product and Devices Market Size (M USD) by Type

Figure 70. Asia-Pacific POCT Product and Devices Market Size (M USD) by Application

Figure 71. South America Market Snapshot

Figure 72. South America POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 73. South America POCT Product and Devices Market Size and Growth Rate

(2020-2033) & (M USD)

Figure 74. South America POCT Product and Devices Market Size (M USD) by Country

Figure 75. Brazil POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 76. Brazil POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 77. Argentina POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Argentina POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Columbia POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Columbia POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. South America POCT Product and Devices Market Size (M USD) by Type

Figure 82. South America POCT Product and Devices Market Size (M USD) by Application

Figure 83. Middle East and Africa Market Snapshot

Figure 84. Middle East and Africa POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 85. Middle East and Africa POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 86. Middle East and Africa POCT Product and Devices Market Size (M USD) by Country

Figure 87. Saudi Arabia POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 88. Saudi Arabia POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 89. UAE POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. UAE POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. Egypt POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. Egypt POCT Product and Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Nigeria POCT Product and Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Nigeria POCT Product and Devices Market Size and Growth Rate

(2020-2033) & (M USD)

Figure 95. South Africa POCT Product and Devices Sales and Growth Rate

(2020-2033) & (K Units)

Figure 96. South Africa POCT Product and Devices Market Size and Growth Rate

(2020-2033) & (M USD)

Figure 97. Middle East and Africa POCT Product and Devices Market Size (M USD) by Type

Figure 98. Middle East and Africa POCT Product and Devices Market Size (M USD) by Application

Figure 99. Global POCT Product and Devices Production Market Share by Region (2020-2025)

Figure 100. North America POCT Product and Devices Production (K Units) Growth Rate (2020-2025)

Figure 101. Europe POCT Product and Devices Production (K Units) Growth Rate (2020-2025)

Figure 102. Japan POCT Product and Devices Production (K Units) Growth Rate (2020-2025)

Figure 103. China POCT Product and Devices Production (K Units) Growth Rate (2020-2025)

Figure 104. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 105. Global POCT Product and Devices Market Size by Type (M USD)

Figure 106. Sales Market Share of POCT Product and Devices by Type (2020-2033)

Figure 107. Sales Market Share of POCT Product and Devices by Type in 2024

Figure 108. Market Size Share of POCT Product and Devices by Type (2020-2033)

Figure 109. Market Size Share of POCT Product and Devices by Type in 2024

Figure 110. Global POCT Product and Devices Price (USD/Unit) by Type (2020-2033)

Figure 111. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 112. Global POCT Product and Devices Market Size by Application(M USD)

Figure 113. Global POCT Product and Devices Market Share by Application

Figure 114. Global POCT Product and Devices Sales Market Share by Application (2020-2033)

Figure 115. Global POCT Product and Devices Sales Market Share by Application in 2024

Figure 116. Global POCT Product and Devices Market Share by Application (2020-2033)

Figure 117. Global POCT Product and Devices Market Share by Application in 2024

Figure 118. Global POCT Product and Devices Sales Growth Rate by Application (2020-2033)

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