

Global Pocket Measuring Tape Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

A Pocket Measuring Tape or pocket tape measure is a flexible ruler.

The Global Pocket Measuring Tape Market Size was estimated at USD 1214.27 million in 2023 and is projected to reach USD 1466.87 million by 2029, exhibiting a CAGR of 3.20% during the forecast period.

This report provides a deep insight into the global Pocket Measuring Tape market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pocket Measuring Tape Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pocket Measuring Tape market in any manner.

Global Pocket Measuring Tape Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Stanley Black & Decker

Tajima

Apex

Hultafors

Irwin

Pro'skit

Great Wall

Endura

Exploit

Komelon

PST

Berent

Jetech

Empire

Bosi

Kraftwelle

Market Segmentation (by Type)

Hook End

Ring End

Zero End

Market Segmentation (by Application)

Woodworking

Construction

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pocket Measuring Tape Market

Overview of the regional outlook of the Pocket Measuring Tape Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Pocket Measuring Tape Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Pocket Measuring Tape
- 1.2 Key Market Segments
 - 1.2.1 Pocket Measuring Tape Segment by Type
 - 1.2.2 Pocket Measuring Tape Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 POCKET MEASURING TAPE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Pocket Measuring Tape Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Pocket Measuring Tape Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 POCKET MEASURING TAPE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Pocket Measuring Tape Sales by Manufacturers (2019-2024)
- 3.2 Global Pocket Measuring Tape Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Pocket Measuring Tape Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Pocket Measuring Tape Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Pocket Measuring Tape Sales Sites, Area Served, Product Type
- 3.6 Pocket Measuring Tape Market Competitive Situation and Trends
 - 3.6.1 Pocket Measuring Tape Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Pocket Measuring Tape Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 POCKET MEASURING TAPE INDUSTRY CHAIN ANALYSIS

- 4.1 Pocket Measuring Tape Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POCKET MEASURING TAPE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 POCKET MEASURING TAPE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pocket Measuring Tape Sales Market Share by Type (2019-2024)
- 6.3 Global Pocket Measuring Tape Market Size Market Share by Type (2019-2024)
- 6.4 Global Pocket Measuring Tape Price by Type (2019-2024)

7 POCKET MEASURING TAPE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pocket Measuring Tape Market Sales by Application (2019-2024)
- 7.3 Global Pocket Measuring Tape Market Size (M USD) by Application (2019-2024)
- 7.4 Global Pocket Measuring Tape Sales Growth Rate by Application (2019-2024)

8 POCKET MEASURING TAPE MARKET SEGMENTATION BY REGION

- 8.1 Global Pocket Measuring Tape Sales by Region
 - 8.1.1 Global Pocket Measuring Tape Sales by Region
 - 8.1.2 Global Pocket Measuring Tape Sales Market Share by Region
- 8.2 North America

8.2.1 North America Pocket Measuring Tape Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Pocket Measuring Tape Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Pocket Measuring Tape Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Pocket Measuring Tape Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Pocket Measuring Tape Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Stanley Black and Decker

9.1.1 Stanley Black and Decker Pocket Measuring Tape Basic Information

9.1.2 Stanley Black and Decker Pocket Measuring Tape Product Overview

9.1.3 Stanley Black and Decker Pocket Measuring Tape Product Market Performance

9.1.4 Stanley Black and Decker Business Overview

9.1.5 Stanley Black and Decker Pocket Measuring Tape SWOT Analysis

- 9.1.6 Stanley Black and Decker Recent Developments
- 9.2 Tajima
 - 9.2.1 Tajima Pocket Measuring Tape Basic Information
 - 9.2.2 Tajima Pocket Measuring Tape Product Overview
 - 9.2.3 Tajima Pocket Measuring Tape Product Market Performance
 - 9.2.4 Tajima Business Overview
 - 9.2.5 Tajima Pocket Measuring Tape SWOT Analysis
 - 9.2.6 Tajima Recent Developments
- 9.3 Apex
 - 9.3.1 Apex Pocket Measuring Tape Basic Information
 - 9.3.2 Apex Pocket Measuring Tape Product Overview
 - 9.3.3 Apex Pocket Measuring Tape Product Market Performance
 - 9.3.4 Apex Pocket Measuring Tape SWOT Analysis
 - 9.3.5 Apex Business Overview
 - 9.3.6 Apex Recent Developments
- 9.4 Hultafors
 - 9.4.1 Hultafors Pocket Measuring Tape Basic Information
 - 9.4.2 Hultafors Pocket Measuring Tape Product Overview
 - 9.4.3 Hultafors Pocket Measuring Tape Product Market Performance
 - 9.4.4 Hultafors Business Overview
 - 9.4.5 Hultafors Recent Developments
- 9.5 Irwin
 - 9.5.1 Irwin Pocket Measuring Tape Basic Information
 - 9.5.2 Irwin Pocket Measuring Tape Product Overview
 - 9.5.3 Irwin Pocket Measuring Tape Product Market Performance
 - 9.5.4 Irwin Business Overview
 - 9.5.5 Irwin Recent Developments
- 9.6 Pro'skit
 - 9.6.1 Pro'skit Pocket Measuring Tape Basic Information
 - 9.6.2 Pro'skit Pocket Measuring Tape Product Overview
 - 9.6.3 Pro'skit Pocket Measuring Tape Product Market Performance
 - 9.6.4 Pro'skit Business Overview
 - 9.6.5 Pro'skit Recent Developments
- 9.7 Great Wall
 - 9.7.1 Great Wall Pocket Measuring Tape Basic Information
 - 9.7.2 Great Wall Pocket Measuring Tape Product Overview
 - 9.7.3 Great Wall Pocket Measuring Tape Product Market Performance
 - 9.7.4 Great Wall Business Overview
 - 9.7.5 Great Wall Recent Developments

9.8 Endura

- 9.8.1 Endura Pocket Measuring Tape Basic Information
- 9.8.2 Endura Pocket Measuring Tape Product Overview
- 9.8.3 Endura Pocket Measuring Tape Product Market Performance
- 9.8.4 Endura Business Overview
- 9.8.5 Endura Recent Developments

9.9 Exploit

- 9.9.1 Exploit Pocket Measuring Tape Basic Information
- 9.9.2 Exploit Pocket Measuring Tape Product Overview
- 9.9.3 Exploit Pocket Measuring Tape Product Market Performance
- 9.9.4 Exploit Business Overview
- 9.9.5 Exploit Recent Developments

9.10 Komelon

- 9.10.1 Komelon Pocket Measuring Tape Basic Information
- 9.10.2 Komelon Pocket Measuring Tape Product Overview
- 9.10.3 Komelon Pocket Measuring Tape Product Market Performance
- 9.10.4 Komelon Business Overview
- 9.10.5 Komelon Recent Developments

9.11 PST

- 9.11.1 PST Pocket Measuring Tape Basic Information
- 9.11.2 PST Pocket Measuring Tape Product Overview
- 9.11.3 PST Pocket Measuring Tape Product Market Performance
- 9.11.4 PST Business Overview
- 9.11.5 PST Recent Developments

9.12 Berent

- 9.12.1 Berent Pocket Measuring Tape Basic Information
- 9.12.2 Berent Pocket Measuring Tape Product Overview
- 9.12.3 Berent Pocket Measuring Tape Product Market Performance
- 9.12.4 Berent Business Overview
- 9.12.5 Berent Recent Developments

9.13 Jetch

- 9.13.1 Jetch Pocket Measuring Tape Basic Information
- 9.13.2 Jetch Pocket Measuring Tape Product Overview
- 9.13.3 Jetch Pocket Measuring Tape Product Market Performance
- 9.13.4 Jetch Business Overview
- 9.13.5 Jetch Recent Developments

9.14 Empire

- 9.14.1 Empire Pocket Measuring Tape Basic Information
- 9.14.2 Empire Pocket Measuring Tape Product Overview

- 9.14.3 Empire Pocket Measuring Tape Product Market Performance
- 9.14.4 Empire Business Overview
- 9.14.5 Empire Recent Developments
- 9.15 Bosi
 - 9.15.1 Bosi Pocket Measuring Tape Basic Information
 - 9.15.2 Bosi Pocket Measuring Tape Product Overview
 - 9.15.3 Bosi Pocket Measuring Tape Product Market Performance
 - 9.15.4 Bosi Business Overview
 - 9.15.5 Bosi Recent Developments
- 9.16 Kraftwelle
 - 9.16.1 Kraftwelle Pocket Measuring Tape Basic Information
 - 9.16.2 Kraftwelle Pocket Measuring Tape Product Overview
 - 9.16.3 Kraftwelle Pocket Measuring Tape Product Market Performance
 - 9.16.4 Kraftwelle Business Overview
 - 9.16.5 Kraftwelle Recent Developments

10 POCKET MEASURING TAPE MARKET FORECAST BY REGION

- 10.1 Global Pocket Measuring Tape Market Size Forecast
- 10.2 Global Pocket Measuring Tape Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Pocket Measuring Tape Market Size Forecast by Country
 - 10.2.3 Asia Pacific Pocket Measuring Tape Market Size Forecast by Region
 - 10.2.4 South America Pocket Measuring Tape Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Pocket Measuring Tape by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Pocket Measuring Tape Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Pocket Measuring Tape by Type (2025-2030)
 - 11.1.2 Global Pocket Measuring Tape Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Pocket Measuring Tape by Type (2025-2030)
- 11.2 Global Pocket Measuring Tape Market Forecast by Application (2025-2030)
 - 11.2.1 Global Pocket Measuring Tape Sales (K Units) Forecast by Application
 - 11.2.2 Global Pocket Measuring Tape Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Pocket Measuring Tape Market Size Comparison by Region (M USD)

Table 5. Global Pocket Measuring Tape Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Pocket Measuring Tape Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Pocket Measuring Tape Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Pocket Measuring Tape Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pocket Measuring Tape as of 2022)

Table 10. Global Market Pocket Measuring Tape Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Pocket Measuring Tape Sales Sites and Area Served

Table 12. Manufacturers Pocket Measuring Tape Product Type

Table 13. Global Pocket Measuring Tape Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Pocket Measuring Tape

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Pocket Measuring Tape Market Challenges

Table 22. Global Pocket Measuring Tape Sales by Type (K Units)

Table 23. Global Pocket Measuring Tape Market Size by Type (M USD)

Table 24. Global Pocket Measuring Tape Sales (K Units) by Type (2019-2024)

Table 25. Global Pocket Measuring Tape Sales Market Share by Type (2019-2024)

Table 26. Global Pocket Measuring Tape Market Size (M USD) by Type (2019-2024)

Table 27. Global Pocket Measuring Tape Market Size Share by Type (2019-2024)

Table 28. Global Pocket Measuring Tape Price (USD/Unit) by Type (2019-2024)

Table 29. Global Pocket Measuring Tape Sales (K Units) by Application

Table 30. Global Pocket Measuring Tape Market Size by Application

- Table 31. Global Pocket Measuring Tape Sales by Application (2019-2024) & (K Units)
- Table 32. Global Pocket Measuring Tape Sales Market Share by Application (2019-2024)
- Table 33. Global Pocket Measuring Tape Sales by Application (2019-2024) & (M USD)
- Table 34. Global Pocket Measuring Tape Market Share by Application (2019-2024)
- Table 35. Global Pocket Measuring Tape Sales Growth Rate by Application (2019-2024)
- Table 36. Global Pocket Measuring Tape Sales by Region (2019-2024) & (K Units)
- Table 37. Global Pocket Measuring Tape Sales Market Share by Region (2019-2024)
- Table 38. North America Pocket Measuring Tape Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Pocket Measuring Tape Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Pocket Measuring Tape Sales by Region (2019-2024) & (K Units)
- Table 41. South America Pocket Measuring Tape Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Pocket Measuring Tape Sales by Region (2019-2024) & (K Units)
- Table 43. Stanley Black and Decker Pocket Measuring Tape Basic Information
- Table 44. Stanley Black and Decker Pocket Measuring Tape Product Overview
- Table 45. Stanley Black and Decker Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Stanley Black and Decker Business Overview
- Table 47. Stanley Black and Decker Pocket Measuring Tape SWOT Analysis
- Table 48. Stanley Black and Decker Recent Developments
- Table 49. Tajima Pocket Measuring Tape Basic Information
- Table 50. Tajima Pocket Measuring Tape Product Overview
- Table 51. Tajima Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Tajima Business Overview
- Table 53. Tajima Pocket Measuring Tape SWOT Analysis
- Table 54. Tajima Recent Developments
- Table 55. Apex Pocket Measuring Tape Basic Information
- Table 56. Apex Pocket Measuring Tape Product Overview
- Table 57. Apex Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Apex Pocket Measuring Tape SWOT Analysis
- Table 59. Apex Business Overview
- Table 60. Apex Recent Developments
- Table 61. Hultafors Pocket Measuring Tape Basic Information

Table 62. Hultafors Pocket Measuring Tape Product Overview

Table 63. Hultafors Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Hultafors Business Overview

Table 65. Hultafors Recent Developments

Table 66. Irwin Pocket Measuring Tape Basic Information

Table 67. Irwin Pocket Measuring Tape Product Overview

Table 68. Irwin Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Irwin Business Overview

Table 70. Irwin Recent Developments

Table 71. Pro'skit Pocket Measuring Tape Basic Information

Table 72. Pro'skit Pocket Measuring Tape Product Overview

Table 73. Pro'skit Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Pro'skit Business Overview

Table 75. Pro'skit Recent Developments

Table 76. Great Wall Pocket Measuring Tape Basic Information

Table 77. Great Wall Pocket Measuring Tape Product Overview

Table 78. Great Wall Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Great Wall Business Overview

Table 80. Great Wall Recent Developments

Table 81. Endura Pocket Measuring Tape Basic Information

Table 82. Endura Pocket Measuring Tape Product Overview

Table 83. Endura Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Endura Business Overview

Table 85. Endura Recent Developments

Table 86. Exploit Pocket Measuring Tape Basic Information

Table 87. Exploit Pocket Measuring Tape Product Overview

Table 88. Exploit Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Exploit Business Overview

Table 90. Exploit Recent Developments

Table 91. Komelon Pocket Measuring Tape Basic Information

Table 92. Komelon Pocket Measuring Tape Product Overview

Table 93. Komelon Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Komelon Business Overview

Table 95. Komelon Recent Developments

Table 96. PST Pocket Measuring Tape Basic Information

Table 97. PST Pocket Measuring Tape Product Overview

Table 98. PST Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. PST Business Overview

Table 100. PST Recent Developments

Table 101. Berent Pocket Measuring Tape Basic Information

Table 102. Berent Pocket Measuring Tape Product Overview

Table 103. Berent Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Berent Business Overview

Table 105. Berent Recent Developments

Table 106. Jetech Pocket Measuring Tape Basic Information

Table 107. Jetech Pocket Measuring Tape Product Overview

Table 108. Jetech Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Jetech Business Overview

Table 110. Jetech Recent Developments

Table 111. Empire Pocket Measuring Tape Basic Information

Table 112. Empire Pocket Measuring Tape Product Overview

Table 113. Empire Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Empire Business Overview

Table 115. Empire Recent Developments

Table 116. Bosi Pocket Measuring Tape Basic Information

Table 117. Bosi Pocket Measuring Tape Product Overview

Table 118. Bosi Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Bosi Business Overview

Table 120. Bosi Recent Developments

Table 121. Kraftwelle Pocket Measuring Tape Basic Information

Table 122. Kraftwelle Pocket Measuring Tape Product Overview

Table 123. Kraftwelle Pocket Measuring Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Kraftwelle Business Overview

Table 125. Kraftwelle Recent Developments

Table 126. Global Pocket Measuring Tape Sales Forecast by Region (2025-2030) & (K

Units)

Table 127. Global Pocket Measuring Tape Market Size Forecast by Region (2025-2030) & (M USD)

Table 128. North America Pocket Measuring Tape Sales Forecast by Country (2025-2030) & (K Units)

Table 129. North America Pocket Measuring Tape Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Pocket Measuring Tape Sales Forecast by Country (2025-2030) & (K Units)

Table 131. Europe Pocket Measuring Tape Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Pocket Measuring Tape Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific Pocket Measuring Tape Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Pocket Measuring Tape Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America Pocket Measuring Tape Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Pocket Measuring Tape Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Pocket Measuring Tape Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Pocket Measuring Tape Sales Forecast by Type (2025-2030) & (K Units)

Table 139. Global Pocket Measuring Tape Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Pocket Measuring Tape Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global Pocket Measuring Tape Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global Pocket Measuring Tape Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Pocket Measuring Tape
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pocket Measuring Tape Market Size (M USD), 2019-2030
- Figure 5. Global Pocket Measuring Tape Market Size (M USD) (2019-2030)
- Figure 6. Global Pocket Measuring Tape Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pocket Measuring Tape Market Size by Country (M USD)
- Figure 11. Pocket Measuring Tape Sales Share by Manufacturers in 2023
- Figure 12. Global Pocket Measuring Tape Revenue Share by Manufacturers in 2023
- Figure 13. Pocket Measuring Tape Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Pocket Measuring Tape Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Pocket Measuring Tape Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Pocket Measuring Tape Market Share by Type
- Figure 18. Sales Market Share of Pocket Measuring Tape by Type (2019-2024)
- Figure 19. Sales Market Share of Pocket Measuring Tape by Type in 2023
- Figure 20. Market Size Share of Pocket Measuring Tape by Type (2019-2024)
- Figure 21. Market Size Market Share of Pocket Measuring Tape by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Pocket Measuring Tape Market Share by Application
- Figure 24. Global Pocket Measuring Tape Sales Market Share by Application (2019-2024)
- Figure 25. Global Pocket Measuring Tape Sales Market Share by Application in 2023
- Figure 26. Global Pocket Measuring Tape Market Share by Application (2019-2024)
- Figure 27. Global Pocket Measuring Tape Market Share by Application in 2023
- Figure 28. Global Pocket Measuring Tape Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Pocket Measuring Tape Sales Market Share by Region (2019-2024)
- Figure 30. North America Pocket Measuring Tape Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Pocket Measuring Tape Sales Market Share by Country in 2023

Figure 32. U.S. Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Pocket Measuring Tape Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Pocket Measuring Tape Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Pocket Measuring Tape Sales Market Share by Country in 2023

Figure 37. Germany Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Pocket Measuring Tape Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Pocket Measuring Tape Sales Market Share by Region in 2023

Figure 44. China Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Pocket Measuring Tape Sales and Growth Rate (K Units)

Figure 50. South America Pocket Measuring Tape Sales Market Share by Country in 2023

Figure 51. Brazil Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Pocket Measuring Tape Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Pocket Measuring Tape Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Pocket Measuring Tape Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Pocket Measuring Tape Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Pocket Measuring Tape Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Pocket Measuring Tape Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Pocket Measuring Tape Market Share Forecast by Type (2025-2030)

Figure 65. Global Pocket Measuring Tape Sales Forecast by Application (2025-2030)

Figure 66. Global Pocket Measuring Tape Market Share Forecast by Application (2025-2030)

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