

# Global POC Ultrasonic System Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on POC Ultrasonic System competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A Point-of-Care Ultrasound System (POC-Ultrasonic System) refers to a portable or handheld ultrasound imaging device intended for use at the patient's bedside or in frontline clinical settings, capable of real-time visualization of organ anatomy, functional status and hemodynamic flow, thereby assisting clinicians in acute care, anaesthesia, obstetrics, pain management and other scenarios to perform rapid diagnosis, initiate treatment, assess therapeutic response and adjust treatment plans. Its supply chain encompasses upstream raw materials (such as metal housings, electronic interconnects, molded plastics), key components (including piezoelectric transducer elements, ultrasound probes, display modules, power units, signal-processing chips) and system integration with software platforms; and the upstream suppliers must possess capabilities in electronic component manufacturing, high-precision machining and medical-device certification to ensure device performance, reliability and regulatory compliance. The global sales of POC ultrasound systems in 2024 reached 52,140 units, with an average unit price of USD 13,920 per device and an average gross margin of 39.2%. The annual production capacity of a single production line is 3,000 units. Regional Market Structure In the global point-of-care ultrasound systems market, North America accounted for 29.8% of share, while the Asia-Pacific region is emerging with the fastest annual growth rate and is expected to significantly increase its share; Europe holds the second largest regional position with steady growth. Technology Trends and Innovation Directions Point-of-care ultrasound systems are evolving toward greater portability, wireless connectivity and AI-assisted features, leveraging high-frequency probes, cloud platform integration and automated image analysis to

meet the diverse needs of emergency care, intensive monitoring, primary diagnosis and mobile healthcare scenarios. Policy and Industry Development Drivers Governments across many countries are promoting innovation in medical devices and strengthening primary care capacity by implementing regulatory optimizations, clinical adoption incentives and procurement support, while expansion of reimbursement coverage and development of mobile health services have become key drivers of industry growth. Future Outlook Looking ahead, point-of-care ultrasound systems will continue to advance in intelligence, modularity and service orientation, integrating deeply with remote diagnostics and embedded healthcare systems, achieving broader adoption through cost reduction and simplified operation, and thereby propelling the ultrasound diagnostic ecosystem into a new stage.

The global POC Ultrasonic System market size was estimated at USD 726.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global POC Ultrasonic System market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global POC Ultrasonic System market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the POC Ultrasonic System market.

## **Global POC Ultrasonic System Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

FUJIFILM Sonosite  
GE Healthcare  
Siemens  
Samsung Electronics  
Mindray  
Philips  
KONICA MINOLTA  
Wisonic  
Hologic  
Esaote  
Alpinion Medical  
Butterfly Network  
Edan  
Focus & Fusion Healthcare  
Kolo Medical

### **Market Segmentation (by Type)**

Handheld and Pocket Type  
Portable Desktop Type  
Vehicle Mounted and Specialty Desktop Type

### **Market Segmentation (by Application)**

Emergency and Trauma

Critical Care  
Anesthesia and Procedural Guidance  
Obstetrics, Gynecology and Neonatal  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the POC Ultrasonic System Market  
Overview of the regional outlook of the POC Ultrasonic System Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the POC Ultrasonic System Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of POC Ultrasonic System, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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