

Global POC Diagnostics Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Point-of-care Diagnostics (POC) is defined as medical testing at or near the site of patient care. The driving notion behind POCT is to bring the test conveniently and immediately to the patient. This increases the likelihood that the patient, physician, and care team will receive the results quicker, which allows for immediate clinical management decisions to be made.

This report provides a deep insight into the global POC Diagnostics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global POC Diagnostics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the POC Diagnostics market in any manner.

Global POC Diagnostics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Alere

Roche

Abbott Laboratories

Johnson & Johnson

Siemens Healthcare

Danaher

Bayer Healthcare

Beckman Coulter

Nipro Diagnostics

Bio-Rad Laboratories

Nova Biomedical

BioMerieux

Quidel

Helena Laboratories

OraSure Technologies

Accriva

Abaxis

Chembio Diagnostics

Trinity Biotech

Market Segmentation (by Type)

Blood Glucose Testing

Infectious Diseases Testing

Cardiac Markers Testing

Coagulation Testing

Pregnancy and Fertility Testing

Blood Gas or Electrolytes Testing

Tumor Markers Testing

Urinalysis Testing

Cholesterol Testing

Others

by Application

Market Segmentation (by Application)

Clinics

Hospitals
Laboratory
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the POC Diagnostics Market

Overview of the regional outlook of the POC Diagnostics Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the POC Diagnostics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of POC Diagnostics

1.2 Key Market Segments

1.2.1 POC Diagnostics Segment by Type

1.2.2 POC Diagnostics Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GLOBAL POC DIAGNOSTICS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global POC Diagnostics Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global POC Diagnostics Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GLOBAL POC DIAGNOSTICS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global POC Diagnostics Product Life Cycle

3.3 Global POC Diagnostics Sales by Manufacturers (2020-2025)

3.4 Global POC Diagnostics Revenue Market Share by Manufacturers (2020-2025)

3.5 POC Diagnostics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global POC Diagnostics Average Price by Manufacturers (2020-2025)

3.7 Manufacturers POC Diagnostics Manufacturing Sites, Area Served, Product Type

3.8 POC Diagnostics Market Competitive Situation and Trends

3.8.1 POC Diagnostics Market Concentration Rate

3.8.2 Global 5 and 10 Largest POC Diagnostics Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 POC DIAGNOSTICS INDUSTRY CHAIN ANALYSIS

- 4.1 POC Diagnostics Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POC DIAGNOSTICS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global POC Diagnostics Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to POC Diagnostics Market
- 5.7 ESG Ratings of Leading Companies

6 GLOBAL POC DIAGNOSTICS MARKET SALES BY REGION

- 6.1 Global POC Diagnostics Sales by Region
 - 6.1.1 Global POC Diagnostics Sales by Region
 - 6.1.2 Global POC Diagnostics Sales Market Share by Region
- 6.2 Global POC Diagnostics Market Size by Region
 - 6.2.1 Global POC Diagnostics Market Size by Region
 - 6.2.2 Global POC Diagnostics Market Size Market Share by Region

7 NORTH AMERICA MARKET OVERVIEW

- 7.1 North America POC Diagnostics Market Size by Country
 - 7.1.1 USA Market Overview

- 7.1.2 Canada Market Overview
- 7.1.3 Mexico Market Overview
- 7.2 North America POC Diagnostics Market Size by Type
- 7.3 North America POC Diagnostics Market Size by Application

8 EUROPE MARKET OVERVIEW

- 8.1 Europe POC Diagnostics Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview
 - 8.1.3 U.K. Market Overview
 - 8.1.4 Italy Market Overview
 - 8.1.5 Spain Market Overview
- 8.2 Europe POC Diagnostics Market Size by Type
- 8.3 Europe POC Diagnostics Market Size by Application

9 ASIA-PACIFIC MARKET OVERVIEW

- 9.1 Asia-Pacific POC Diagnostics Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
- 9.2 Asia-Pacific POC Diagnostics Market Size by Type
- 9.3 Asia-Pacific POC Diagnostics Market Size by Application

10 SOUTH AMERICA MARKET OVERVIEW

- 10.1 South America POC Diagnostics Market Size by Country
 - 10.1.1 Brazil Market Overview
 - 10.1.2 Argentina Market Overview
 - 10.1.3 Columbia Market Overview
- 10.2 South America POC Diagnostics Market Size by Type
- 10.3 South America POC Diagnostics Market Size by Application

11 MIDDLE EAST AND AFRICA MARKET OVERVIEW

- 11.1 Middle East and Africa POC Diagnostics Market Size by Country

- 11.1.1 Saudi Arabia Market Overview
- 11.1.2 UAE Market Overview
- 11.1.3 Egypt Market Overview
- 11.1.4 Nigeria Market Overview
- 11.1.5 South Africa Market Overview
- 11.2 Middle East and Africa POC Diagnostics Market Size by Type
- 11.3 Middle East and Africa POC Diagnostics Market Size by Application

12 POC DIAGNOSTICS MARKET PRODUCTION BY REGION

- 12.1 Global Production of POC Diagnostics by Region(2020-2025)
- 12.2 Global POC Diagnostics Revenue Market Share by Region (2020-2025)
- 12.3 Global POC Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)
- 12.4 North America POC Diagnostics Production
 - 12.4.1 North America POC Diagnostics Production Growth Rate (2020-2025)
 - 12.4.2 North America POC Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)
- 12.5 Europe POC Diagnostics Production
 - 12.5.1 Europe POC Diagnostics Production Growth Rate (2020-2025)
 - 12.5.2 Europe POC Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)
- 12.6 Japan POC Diagnostics Production (2020-2025)
 - 12.6.1 Japan POC Diagnostics Production Growth Rate (2020-2025)
 - 12.6.2 Japan POC Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)
- 12.7 China POC Diagnostics Production (2020-2025)
 - 12.7.1 China POC Diagnostics Production Growth Rate (2020-2025)
 - 12.7.2 China POC Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)

13 POC DIAGNOSTICS MARKET SEGMENTATION BY TYPE

- 13.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 13.2 Global POC Diagnostics Sales Market Share by Type (2020-2033)
- 13.3 Global POC Diagnostics Market Size Market Share by Type (2020-2033)
- 13.4 Global POC Diagnostics Price by Type (2020-2033)

14 POC DIAGNOSTICS MARKET SEGMENTATION BY APPLICATION

- 14.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 14.2 Global POC Diagnostics Market Sales by Application (2020-2033)
- 14.3 Global POC Diagnostics Market Size (M USD) by Application (2020-2033)
- 14.4 Global POC Diagnostics Sales Growth Rate by Application (2020-2033)

15 KEY COMPANIES PROFILE

15.1 Alere

- 15.1.1 Alere Basic Information
- 15.1.2 Alere POC Diagnostics Product Overview
- 15.1.3 Alere POC Diagnostics Product Market Performance
- 15.1.4 Alere Business Overview
- 15.1.5 Alere SWOT Analysis
- 15.1.6 Alere Recent Developments

15.2 Roche

- 15.2.1 Roche Basic Information
- 15.2.2 Roche POC Diagnostics Product Overview
- 15.2.3 Roche POC Diagnostics Product Market Performance
- 15.2.4 Roche Business Overview
- 15.2.5 Roche SWOT Analysis
- 15.2.6 Roche Recent Developments

15.3 Abbott Laboratories

- 15.3.1 Abbott Laboratories Basic Information
- 15.3.2 Abbott Laboratories POC Diagnostics Product Overview
- 15.3.3 Abbott Laboratories POC Diagnostics Product Market Performance
- 15.3.4 Abbott Laboratories Business Overview
- 15.3.5 Abbott Laboratories SWOT Analysis
- 15.3.6 Abbott Laboratories Recent Developments

15.4 Johnson and Johnson

- 15.4.1 Johnson and Johnson Basic Information
- 15.4.2 Johnson and Johnson POC Diagnostics Product Overview
- 15.4.3 Johnson and Johnson POC Diagnostics Product Market Performance
- 15.4.4 Johnson and Johnson Business Overview
- 15.4.5 Johnson and Johnson Recent Developments

15.5 Siemens Healthcare

- 15.5.1 Siemens Healthcare Basic Information
- 15.5.2 Siemens Healthcare POC Diagnostics Product Overview
- 15.5.3 Siemens Healthcare POC Diagnostics Product Market Performance

- 15.5.4 Siemens Healthcare Business Overview
- 15.5.5 Siemens Healthcare Recent Developments
- 15.6 Danaher
 - 15.6.1 Danaher Basic Information
 - 15.6.2 Danaher POC Diagnostics Product Overview
 - 15.6.3 Danaher POC Diagnostics Product Market Performance
 - 15.6.4 Danaher Business Overview
 - 15.6.5 Danaher Recent Developments
- 15.7 Bayer Healthcare
 - 15.7.1 Bayer Healthcare Basic Information
 - 15.7.2 Bayer Healthcare POC Diagnostics Product Overview
 - 15.7.3 Bayer Healthcare POC Diagnostics Product Market Performance
 - 15.7.4 Bayer Healthcare Business Overview
 - 15.7.5 Bayer Healthcare Recent Developments
- 15.8 Beckman Coulter
 - 15.8.1 Beckman Coulter Basic Information
 - 15.8.2 Beckman Coulter POC Diagnostics Product Overview
 - 15.8.3 Beckman Coulter POC Diagnostics Product Market Performance
 - 15.8.4 Beckman Coulter Business Overview
 - 15.8.5 Beckman Coulter Recent Developments
- 15.9 Nipro Diagnostics
 - 15.9.1 Nipro Diagnostics Basic Information
 - 15.9.2 Nipro Diagnostics POC Diagnostics Product Overview
 - 15.9.3 Nipro Diagnostics POC Diagnostics Product Market Performance
 - 15.9.4 Nipro Diagnostics Business Overview
 - 15.9.5 Nipro Diagnostics Recent Developments
- 15.10 Bio-Rad Laboratories
 - 15.10.1 Bio-Rad Laboratories Basic Information
 - 15.10.2 Bio-Rad Laboratories POC Diagnostics Product Overview
 - 15.10.3 Bio-Rad Laboratories POC Diagnostics Product Market Performance
 - 15.10.4 Bio-Rad Laboratories Business Overview
 - 15.10.5 Bio-Rad Laboratories Recent Developments
- 15.11 Nova Biomedical
 - 15.11.1 Nova Biomedical Basic Information
 - 15.11.2 Nova Biomedical POC Diagnostics Product Overview
 - 15.11.3 Nova Biomedical POC Diagnostics Product Market Performance
 - 15.11.4 Nova Biomedical Business Overview
 - 15.11.5 Nova Biomedical Recent Developments
- 15.12 BioMerieux

- 15.12.1 BioMerieux Basic Information
- 15.12.2 BioMerieux POC Diagnostics Product Overview
- 15.12.3 BioMerieux POC Diagnostics Product Market Performance
- 15.12.4 BioMerieux Business Overview
- 15.12.5 BioMerieux Recent Developments
- 15.13 Quidel
 - 15.13.1 Quidel Basic Information
 - 15.13.2 Quidel POC Diagnostics Product Overview
 - 15.13.3 Quidel POC Diagnostics Product Market Performance
 - 15.13.4 Quidel Business Overview
 - 15.13.5 Quidel Recent Developments
- 15.14 Helena Laboratories
 - 15.14.1 Helena Laboratories Basic Information
 - 15.14.2 Helena Laboratories POC Diagnostics Product Overview
 - 15.14.3 Helena Laboratories POC Diagnostics Product Market Performance
 - 15.14.4 Helena Laboratories Business Overview
 - 15.14.5 Helena Laboratories Recent Developments
- 15.15 OraSure Technologies
 - 15.15.1 OraSure Technologies Basic Information
 - 15.15.2 OraSure Technologies POC Diagnostics Product Overview
 - 15.15.3 OraSure Technologies POC Diagnostics Product Market Performance
 - 15.15.4 OraSure Technologies Business Overview
 - 15.15.5 OraSure Technologies Recent Developments
- 15.16 Accriva
 - 15.16.1 Accriva Basic Information
 - 15.16.2 Accriva POC Diagnostics Product Overview
 - 15.16.3 Accriva POC Diagnostics Product Market Performance
 - 15.16.4 Accriva Business Overview
 - 15.16.5 Accriva Recent Developments
- 15.17 Abaxis
 - 15.17.1 Abaxis Basic Information
 - 15.17.2 Abaxis POC Diagnostics Product Overview
 - 15.17.3 Abaxis POC Diagnostics Product Market Performance
 - 15.17.4 Abaxis Business Overview
 - 15.17.5 Abaxis Recent Developments
- 15.18 Chembio Diagnostics
 - 15.18.1 Chembio Diagnostics Basic Information
 - 15.18.2 Chembio Diagnostics POC Diagnostics Product Overview
 - 15.18.3 Chembio Diagnostics POC Diagnostics Product Market Performance

15.18.4 Chembio Diagnostics Business Overview

15.18.5 Chembio Diagnostics Recent Developments

15.19 Trinity Biotech

15.19.1 Trinity Biotech Basic Information

15.19.2 Trinity Biotech POC Diagnostics Product Overview

15.19.3 Trinity Biotech POC Diagnostics Product Market Performance

15.19.4 Trinity Biotech Business Overview

15.19.5 Trinity Biotech Recent Developments

16 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. POC Diagnostics Market Size Comparison by Region (M USD)
Table 5. Global POC Diagnostics Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global POC Diagnostics Sales Market Share by Manufacturers (2020-2025)
Table 7. Global POC Diagnostics Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global POC Diagnostics Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in POC Diagnostics as of 2024)
Table 10. Global Market POC Diagnostics Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers POC Diagnostics Manufacturing Sites and Area Served
Table 12. Manufacturers POC Diagnostics Product Type
Table 13. Global POC Diagnostics Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. POC Diagnostics Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. Global POC Diagnostics Sales by Region (2020-2025) & (K Units)
Table 25. Global POC Diagnostics Sales Market Share by Region (2020-2025)
Table 26. Global POC Diagnostics Market Size by Region (2020-2025) & (M USD)
Table 27. Global POC Diagnostics Market Size Market Share by Region (2020-2025)
Table 28. North America POC Diagnostics Market Size by Country (2020-2033) & (M USD)
Table 29. North America POC Diagnostics Sales by Country (2020-2033) & (K Units)
Table 30. North America POC Diagnostics Sales by Type (K Units)
Table 31. North America POC Diagnostics Market Size by Type (M USD)

Table 32. North America POC Diagnostics Sales (K Units) by Type (2020-2033)

Table 33. North America POC Diagnostics Market Size (M USD) by Type (2020-2033)

Table 34. North America POC Diagnostics Sales by Application (K Units)

Table 35. North America POC Diagnostics Market Size by Application (M USD)

Table 36. North America POC Diagnostics Sales (K Units) by Application (2020-2033)

Table 37. North America POC Diagnostics Market Size (M USD) by Application
(2020-2033)

Table 38. Europe POC Diagnostics Market Size by Country (2020-2033) & (M USD)

Table 39. Europe POC Diagnostics Sales by Country (2020-2033) & (K Units)

Table 40. Europe POC Diagnostics Sales by Type (K Units)

Table 41. Europe POC Diagnostics Market Size by Type (M USD)

Table 42. Europe POC Diagnostics Sales (K Units) by Type (2020-2033)

Table 43. Europe POC Diagnostics Market Size (M USD) by Type (2020-2033)

Table 44. Europe POC Diagnostics Sales by Application (K Units)

Table 45. Europe POC Diagnostics Market Size by Application (M USD)

Table 46. Europe POC Diagnostics Sales (K Units) by Application (2020-2033)

Table 47. Europe POC Diagnostics Market Size (M USD) by Application (2020-2033)

Table 48. Asia-Pacific POC Diagnostics Market Size by Country (2020-2025) & (M
USD)

Table 49. Asia-Pacific POC Diagnostics Sales by Country (2020-2025) & (K Units)

Table 50. Asia-Pacific POC Diagnostics Sales by Type (K Units)

Table 51. Asia-Pacific POC Diagnostics Market Size by Type (M USD)

Table 52. Asia-Pacific POC Diagnostics Sales (K Units) by Type (2020-2033)

Table 53. Asia-Pacific POC Diagnostics Market Size (M USD) by Type (2020-2025)

Table 54. Asia-Pacific POC Diagnostics Sales by Application (K Units)

Table 55. Asia-Pacific POC Diagnostics Market Size by Application (M USD)

Table 56. Asia-Pacific POC Diagnostics Sales (K Units) by Application (2020-2033)

Table 57. Asia-Pacific POC Diagnostics Market Size (M USD) by Application
(2020-2025)

Table 58. South America POC Diagnostics Market Size by Country (2020-2033) & (M
USD)

Table 59. South America POC Diagnostics Sales by Country (2020-2033) & (K Units)

Table 60. South America POC Diagnostics Sales by Type (K Units)

Table 61. South America POC Diagnostics Market Size by Type (M USD)

Table 62. South America POC Diagnostics Sales (K Units) by Type (2020-2033)

Table 63. South America POC Diagnostics Market Size (M USD) by Type (2020-2033)

Table 64. South America POC Diagnostics Sales by Application (K Units)

Table 65. South America POC Diagnostics Market Size by Application (M USD)

Table 66. South America POC Diagnostics Sales (K Units) by Application (2020-2033)

Table 67. South America POC Diagnostics Market Size (M USD) by Application (2020-2033)

Table 68. Middle East and Africa POC Diagnostics Market Size by Country (2020-2033) & (M USD)

Table 69. Middle East and Africa POC Diagnostics Sales by Country (2020-2033) & (K Units)

Table 70. Middle East and Africa POC Diagnostics Sales by Type (K Units)

Table 71. Middle East and Africa POC Diagnostics Market Size by Type (M USD)

Table 72. Middle East and Africa POC Diagnostics Sales (K Units) by Type (2020-2033)

Table 73. Middle East and Africa POC Diagnostics Market Size (M USD) by Type (2020-2033)

Table 74. Middle East and Africa POC Diagnostics Sales by Application (K Units)

Table 75. Middle East and Africa POC Diagnostics Market Size by Application (M USD)

Table 76. Middle East and Africa POC Diagnostics Sales (K Units) by Application (2020-2033)

Table 77. Middle East and Africa POC Diagnostics Market Size (M USD) by Application (2020-2033)

Table 78. Global POC Diagnostics Production (K Units) by Region(2020-2025)

Table 79. Global POC Diagnostics Revenue (US\$ Million) by Region (2020-2025)

Table 80. Global POC Diagnostics Revenue Market Share by Region (2020-2025)

Table 81. Global POC Diagnostics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. North America POC Diagnostics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Europe POC Diagnostics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Japan POC Diagnostics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. China POC Diagnostics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Global POC Diagnostics Sales by Type (K Units)

Table 87. Global POC Diagnostics Market Size by Type (M USD)

Table 88. Global POC Diagnostics Sales (K Units) by Type (2020-2033)

Table 89. Global POC Diagnostics Sales Market Share by Type (2020-2033)

Table 90. Global POC Diagnostics Market Size (M USD) by Type (2020-2033)

Table 91. Global POC Diagnostics Market Size Share by Type (2020-2033)

Table 92. Global POC Diagnostics Sales (K Units) by Application

Table 93. Global POC Diagnostics Market Size by Application(M USD)

Table 94. Global POC Diagnostics Sales by Application (2020-2033) & (K Units)

Table 95. Global POC Diagnostics Sales Market Share by Application (2020-2033)
Table 96. Global POC Diagnostics Market Size by Application (2020-2033) & (M USD)
Table 97. Global POC Diagnostics Market Share by Application (2020-2033)
Table 98. Global POC Diagnostics Sales Growth Rate by Application (2020-2033)
Table 99. Alere Basic Information
Table 100. Alere POC Diagnostics Product Overview
Table 101. Alere POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Alere Business Overview
Table 103. Alere SWOT Analysis
Table 104. Alere Recent Developments
Table 105. Roche Basic Information
Table 106. Roche POC Diagnostics Product Overview
Table 107. Roche POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Roche Business Overview
Table 109. Roche SWOT Analysis
Table 110. Roche Recent Developments
Table 111. Abbott Laboratories Basic Information
Table 112. Abbott Laboratories POC Diagnostics Product Overview
Table 113. Abbott Laboratories POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 114. Abbott Laboratories Business Overview
Table 115. Abbott Laboratories SWOT Analysis
Table 116. Abbott Laboratories Recent Developments
Table 117. Johnson and Johnson Basic Information
Table 118. Johnson and Johnson POC Diagnostics Product Overview
Table 119. Johnson and Johnson POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 120. Johnson and Johnson Business Overview
Table 121. Johnson and Johnson Recent Developments
Table 122. Siemens Healthcare Basic Information
Table 123. Siemens Healthcare POC Diagnostics Product Overview
Table 124. Siemens Healthcare POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 125. Siemens Healthcare Business Overview
Table 126. Siemens Healthcare Recent Developments
Table 127. Danaher Basic Information
Table 128. Danaher POC Diagnostics Product Overview

Table 129. Danaher POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 130. Danaher Business Overview

Table 131. Danaher Recent Developments

Table 132. Bayer Healthcare Basic Information

Table 133. Bayer Healthcare POC Diagnostics Product Overview

Table 134. Bayer Healthcare POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 135. Bayer Healthcare Business Overview

Table 136. Bayer Healthcare Recent Developments

Table 137. Beckman Coulter Basic Information

Table 138. Beckman Coulter POC Diagnostics Product Overview

Table 139. Beckman Coulter POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 140. Beckman Coulter Business Overview

Table 141. Beckman Coulter Recent Developments

Table 142. Nipro Diagnostics Basic Information

Table 143. Nipro Diagnostics POC Diagnostics Product Overview

Table 144. Nipro Diagnostics POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 145. Nipro Diagnostics Business Overview

Table 146. Nipro Diagnostics Recent Developments

Table 147. Bio-Rad Laboratories Basic Information

Table 148. Bio-Rad Laboratories POC Diagnostics Product Overview

Table 149. Bio-Rad Laboratories POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 150. Bio-Rad Laboratories Business Overview

Table 151. Bio-Rad Laboratories Recent Developments

Table 152. Nova Biomedical Basic Information

Table 153. Nova Biomedical POC Diagnostics Product Overview

Table 154. Nova Biomedical POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 155. Nova Biomedical Business Overview

Table 156. Nova Biomedical Recent Developments

Table 157. BioMerieux Basic Information

Table 158. BioMerieux POC Diagnostics Product Overview

Table 159. BioMerieux POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 160. BioMerieux Business Overview

Table 161. BioMerieux Recent Developments
Table 162. Quidel Basic Information
Table 163. Quidel POC Diagnostics Product Overview
Table 164. Quidel POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 165. Quidel Business Overview
Table 166. Quidel Recent Developments
Table 167. Helena Laboratories Basic Information
Table 168. Helena Laboratories POC Diagnostics Product Overview
Table 169. Helena Laboratories POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 170. Helena Laboratories Business Overview
Table 171. Helena Laboratories Recent Developments
Table 172. OraSure Technologies Basic Information
Table 173. OraSure Technologies POC Diagnostics Product Overview
Table 174. OraSure Technologies POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 175. OraSure Technologies Business Overview
Table 176. OraSure Technologies Recent Developments
Table 177. Accriva Basic Information
Table 178. Accriva POC Diagnostics Product Overview
Table 179. Accriva POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 180. Accriva Business Overview
Table 181. Accriva Recent Developments
Table 182. Abaxis Basic Information
Table 183. Abaxis POC Diagnostics Product Overview
Table 184. Abaxis POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 185. Abaxis Business Overview
Table 186. Abaxis Recent Developments
Table 187. Chembio Diagnostics Basic Information
Table 188. Chembio Diagnostics POC Diagnostics Product Overview
Table 189. Chembio Diagnostics POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 190. Chembio Diagnostics Business Overview
Table 191. Chembio Diagnostics Recent Developments
Table 192. Trinity Biotech Basic Information
Table 193. Trinity Biotech POC Diagnostics Product Overview

Table 194. Trinity Biotech POC Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 195. Trinity Biotech Business Overview

Table 196. Trinity Biotech Recent Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of POC Diagnostics
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global POC Diagnostics Market Size (M USD), 2024-2033
- Figure 5. Global POC Diagnostics Market Size (M USD) (2020-2033)
- Figure 6. Global POC Diagnostics Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. POC Diagnostics Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global POC Diagnostics Product Life Cycle
- Figure 13. POC Diagnostics Sales Share by Manufacturers in 2024
- Figure 14. Global POC Diagnostics Revenue Share by Manufacturers in 2024
- Figure 15. POC Diagnostics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market POC Diagnostics Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by POC Diagnostics Revenue in 2024
- Figure 18. Industry Chain Map of POC Diagnostics
- Figure 19. Global POC Diagnostics Market PEST Analysis
- Figure 20. Global POC Diagnostics Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Global POC Diagnostics Sales Market Share by Region (2020-2025)
- Figure 26. Global POC Diagnostics Market Size Market Share by Region (2020-2025)
- Figure 27. North American Market Snapshot
- Figure 28. North America POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)
- Figure 29. North America POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 30. North America POC Diagnostics Market Size (M USD) by Country

- Figure 31. USA POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)
- Figure 32. USA POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 33. Canada POC Diagnostics Sales (K Units) and Growth Rate (2020-2033)
- Figure 34. Canada POC Diagnostics Market Size (M USD) and Growth Rate (2020-2033)
- Figure 35. Mexico POC Diagnostics Sales (Units) and Growth Rate (2020-2033)
- Figure 36. Mexico POC Diagnostics Market Size (M USD) and Growth Rate (2020-2033)
- Figure 37. North America POC Diagnostics Market Size (M USD) by Type
- Figure 38. North America POC Diagnostics Market Size (M USD) by Application
- Figure 39. Europe Market Snapshot
- Figure 40. Europe POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)
- Figure 41. Europe POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 42. Europe POC Diagnostics Market Size (M USD) by Country
- Figure 43. Germany POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)
- Figure 44. Germany POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 45. France POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)
- Figure 46. France POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 47. U.K. POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)
- Figure 48. U.K. POC Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 49. Italy POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)
- Figure 50. Italy POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 51. Spain POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)
- Figure 52. Spain POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 53. Europe POC Diagnostics Market Size (M USD) by Type
- Figure 54. Europe POC Diagnostics Market Size (M USD) by Application
- Figure 55. Asia-Pacific Market Snapshot
- Figure 56. Asia-Pacific POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)
- Figure 57. Asia-Pacific POC Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. Asia-Pacific POC Diagnostics Market Size (M USD) by Country
- Figure 59. China POC Diagnostics Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. China POC Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Japan POC Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Japan POC Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. South Korea POC Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. South Korea POC Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. India POC Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. India POC Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. Southeast Asia POC Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. Southeast Asia POC Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Asia-Pacific POC Diagnostics Market Size (M USD) by Type

Figure 70. Asia-Pacific POC Diagnostics Market Size (M USD) by Application

Figure 71. South America Market Snapshot

Figure 72. South America POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 73. South America POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 74. South America POC Diagnostics Market Size (M USD) by Country

Figure 75. Brazil POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 76. Brazil POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 77. Argentina POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Argentina POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Columbia POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Columbia POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. South America POC Diagnostics Market Size (M USD) by Type

Figure 82. South America POC Diagnostics Market Size (M USD) by Application

Figure 83. Middle East and Africa Market Snapshot

Figure 84. Middle East and Africa POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 85. Middle East and Africa POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 86. Middle East and Africa POC Diagnostics Market Size (M USD) by Country

Figure 87. Saudi Arabia POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 88. Saudi Arabia POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 89. UAE POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. UAE POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. Egypt POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. Egypt POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Nigeria POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Nigeria POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. South Africa POC Diagnostics Sales and Growth Rate (2020-2033) & (K Units)

Figure 96. South Africa POC Diagnostics Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. Middle East and Africa POC Diagnostics Market Size (M USD) by Type

Figure 98. Middle East and Africa POC Diagnostics Market Size (M USD) by Application

Figure 99. Global POC Diagnostics Production Market Share by Region (2020-2025)

Figure 100. North America POC Diagnostics Production (K Units) Growth Rate (2020-2025)

Figure 101. Europe POC Diagnostics Production (K Units) Growth Rate (2020-2025)

Figure 102. Japan POC Diagnostics Production (K Units) Growth Rate (2020-2025)

Figure 103. China POC Diagnostics Production (K Units) Growth Rate (2020-2025)

Figure 104. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 105. Global POC Diagnostics Market Size by Type (M USD)

Figure 106. Sales Market Share of POC Diagnostics by Type (2020-2033)

Figure 107. Sales Market Share of POC Diagnostics by Type in 2024

Figure 108. Market Size Share of POC Diagnostics by Type (2020-2033)

Figure 109. Market Size Share of POC Diagnostics by Type in 2024

Figure 110. Global POC Diagnostics Price (USD/Unit) by Type (2020-2033)

Figure 111. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 112. Global POC Diagnostics Market Size by Application(M USD)

Figure 113. Global POC Diagnostics Market Share by Application

Figure 114. Global POC Diagnostics Sales Market Share by Application (2020-2033)

Figure 115. Global POC Diagnostics Sales Market Share by Application in 2024

Figure 116. Global POC Diagnostics Market Share by Application (2020-2033)

Figure 117. Global POC Diagnostics Market Share by Application in 2024

Figure 118. Global POC Diagnostics Sales Growth Rate by Application (2020-2033)

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