

Global PNS (Panax Notoginseng Saponins) Market Research Report 2026(Status and Outlook)

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Abstracts

PNS (Panax Notoginseng Saponins) refers to a group of bioactive compounds extracted from the roots of the Panax notoginseng plant, a member of the ginseng family. PNS contains a combination of triterpene saponins, flavonoids, and other active constituents. It has been used in traditional Chinese medicine for its potential health benefits, including anti-inflammatory, antioxidant, antiplatelet, and cardioprotective effects. PNS is known for its ability to improve blood circulation, alleviate pain, support cardiovascular health, and promote wound healing. It is widely studied for its pharmacological properties and has gained attention in the field of health and wellness. The industry trend for PNS (Panax Notoginseng Saponins) reflects the increasing interest in natural compounds with potential therapeutic effects. With a growing demand for holistic approaches to healthcare and wellness, there is a rising focus on botanical ingredients like PNS. The pharmaceutical industry is exploring the use of PNS in drug development, particularly for its cardiovascular benefits, anti-inflammatory properties, and potential application in wound healing and pain management. Additionally, the nutraceutical and dietary supplement industry is incorporating PNS into formulations targeting cardiovascular health, circulation improvement, and overall well-being. This industry trend aligns with the broader movement towards natural and plant-based alternatives in healthcare and wellness.

The global PNS (Panax Notoginseng Saponins) market size was estimated at USD 126.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global PNS (Panax Notoginseng Saponins) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive

landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global PNS (Panax Notoginseng Saponins) market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the PNS (Panax Notoginseng Saponins) market.

Global PNS (Panax Notoginseng Saponins) Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Ankang Health Element
Xi'an Plamed
Sichuan XJX

Hubei Nuokete
Chuxiong Yunzhi
Yunnan Seedshare

Market Segmentation (by Type)

30%-40% Content
80% Content
98% Content

Market Segmentation (by Application)

Cosmetic
Pharmaceutical
Research

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the PNS (Panax Notoginseng Saponins) Market
Overview of the regional outlook of the PNS (Panax Notoginseng Saponins) Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PNS (Panax Notoginseng Saponins) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of PNS (Panax Notoginseng Saponins), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come
6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of PNS (Panax Notoginseng Saponins)

1.2 Key Market Segments

1.2.1 PNS (Panax Notoginseng Saponins) Segment by Type

1.2.2 PNS (Panax Notoginseng Saponins) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PNS (PANAX NOTOGINSENG SAPONINS) MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global PNS (Panax Notoginseng Saponins) Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global PNS (Panax Notoginseng Saponins) Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PNS (PANAX NOTOGINSENG SAPONINS) MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global PNS (Panax Notoginseng Saponins) Product Life Cycle

3.3 Global PNS (Panax Notoginseng Saponins) Sales by Manufacturers (2020-2025)

3.4 Global PNS (Panax Notoginseng Saponins) Revenue Market Share by Manufacturers (2020-2025)

3.5 PNS (Panax Notoginseng Saponins) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global PNS (Panax Notoginseng Saponins) Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 PNS (Panax Notoginseng Saponins) Market Competitive Situation and Trends

3.8.1 PNS (Panax Notoginseng Saponins) Market Concentration Rate

3.8.2 Global 5 and 10 Largest PNS (Panax Notoginseng Saponins) Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PNS (PANAX NOTOGINSENG SAPONINS) INDUSTRY CHAIN ANALYSIS

4.1 PNS (Panax Notoginseng Saponins) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PNS (PANAX NOTOGINSENG SAPONINS) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global PNS (Panax Notoginseng Saponins) Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to PNS (Panax Notoginseng Saponins) Market

5.7 ESG Ratings of Leading Companies

6 PNS (PANAX NOTOGINSENG SAPONINS) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global PNS (Panax Notoginseng Saponins) Sales Market Share by Type (2020-2025)

6.3 Global PNS (Panax Notoginseng Saponins) Market Size by Type (2020-2025)

6.4 Global PNS (Panax Notoginseng Saponins) Price by Type (2020-2025)

7 PNS (PANAX NOTOGINSENG SAPONINS) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global PNS (Panax Notoginseng Saponins) Market Sales by Application (2020-2025)

7.3 Global PNS (Panax Notoginseng Saponins) Market Size (M USD) by Application (2020-2025)

7.4 Global PNS (Panax Notoginseng Saponins) Sales Growth Rate by Application (2020-2025)

8 PNS (PANAX NOTOGINSENG SAPONINS) MARKET SALES BY REGION

8.1 Global PNS (Panax Notoginseng Saponins) Sales by Region

8.1.1 Global PNS (Panax Notoginseng Saponins) Sales by Region

8.1.2 Global PNS (Panax Notoginseng Saponins) Sales Market Share by Region

8.2 Global PNS (Panax Notoginseng Saponins) Market Size by Region

8.2.1 Global PNS (Panax Notoginseng Saponins) Market Size by Region

8.2.2 Global PNS (Panax Notoginseng Saponins) Market Size by Region

8.3 North America

8.3.1 North America PNS (Panax Notoginseng Saponins) Sales by Country

8.3.2 North America PNS (Panax Notoginseng Saponins) Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe PNS (Panax Notoginseng Saponins) Sales by Country

8.4.2 Europe PNS (Panax Notoginseng Saponins) Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific PNS (Panax Notoginseng Saponins) Sales by Region

8.5.2 Asia Pacific PNS (Panax Notoginseng Saponins) Market Size by Region

- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America PNS (Panax Notoginseng Saponins) Sales by Country
- 8.6.2 South America PNS (Panax Notoginseng Saponins) Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa PNS (Panax Notoginseng Saponins) Sales by Region
- 8.7.2 Middle East and Africa PNS (Panax Notoginseng Saponins) Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 PNS (PANAX NOTOGINSENG SAPONINS) MARKET PRODUCTION BY REGION

- 9.1 Global Production of PNS (Panax Notoginseng Saponins) by Region(2020-2025)
- 9.2 Global PNS (Panax Notoginseng Saponins) Revenue Market Share by Region (2020-2025)
- 9.3 Global PNS (Panax Notoginseng Saponins) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America PNS (Panax Notoginseng Saponins) Production
 - 9.4.1 North America PNS (Panax Notoginseng Saponins) Production Growth Rate (2020-2025)
 - 9.4.2 North America PNS (Panax Notoginseng Saponins) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe PNS (Panax Notoginseng Saponins) Production
 - 9.5.1 Europe PNS (Panax Notoginseng Saponins) Production Growth Rate (2020-2025)
 - 9.5.2 Europe PNS (Panax Notoginseng Saponins) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan PNS (Panax Notoginseng Saponins) Production (2020-2025)

- 9.6.1 Japan PNS (Panax Notoginseng Saponins) Production Growth Rate (2020-2025)
- 9.6.2 Japan PNS (Panax Notoginseng Saponins) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China PNS (Panax Notoginseng Saponins) Production (2020-2025)
 - 9.7.1 China PNS (Panax Notoginseng Saponins) Production Growth Rate (2020-2025)
 - 9.7.2 China PNS (Panax Notoginseng Saponins) Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Ankang Health Element

- 10.1.1 Ankang Health Element Basic Information
- 10.1.2 Ankang Health Element PNS (Panax Notoginseng Saponins) Product Overview
- 10.1.3 Ankang Health Element PNS (Panax Notoginseng Saponins) Product Market Performance
- 10.1.4 Ankang Health Element Business Overview
- 10.1.5 Ankang Health Element SWOT Analysis
- 10.1.6 Ankang Health Element Recent Developments

10.2 Xi'an Plamed

- 10.2.1 Xi'an Plamed Basic Information
- 10.2.2 Xi'an Plamed PNS (Panax Notoginseng Saponins) Product Overview
- 10.2.3 Xi'an Plamed PNS (Panax Notoginseng Saponins) Product Market Performance
- 10.2.4 Xi'an Plamed Business Overview
- 10.2.5 Xi'an Plamed SWOT Analysis
- 10.2.6 Xi'an Plamed Recent Developments

10.3 Sichuan XJX

- 10.3.1 Sichuan XJX Basic Information
- 10.3.2 Sichuan XJX PNS (Panax Notoginseng Saponins) Product Overview
- 10.3.3 Sichuan XJX PNS (Panax Notoginseng Saponins) Product Market Performance
- 10.3.4 Sichuan XJX Business Overview
- 10.3.5 Sichuan XJX SWOT Analysis
- 10.3.6 Sichuan XJX Recent Developments

10.4 Hubei Nuokete

- 10.4.1 Hubei Nuokete Basic Information
- 10.4.2 Hubei Nuokete PNS (Panax Notoginseng Saponins) Product Overview
- 10.4.3 Hubei Nuokete PNS (Panax Notoginseng Saponins) Product Market Performance
- 10.4.4 Hubei Nuokete Business Overview

10.4.5 Hubei Nuokete Recent Developments

10.5 Chuxiong Yunzhi

10.5.1 Chuxiong Yunzhi Basic Information

10.5.2 Chuxiong Yunzhi PNS (Panax Notoginseng Saponins) Product Overview

10.5.3 Chuxiong Yunzhi PNS (Panax Notoginseng Saponins) Product Market

Performance

10.5.4 Chuxiong Yunzhi Business Overview

10.5.5 Chuxiong Yunzhi Recent Developments

10.6 Yunnan Seedshare

10.6.1 Yunnan Seedshare Basic Information

10.6.2 Yunnan Seedshare PNS (Panax Notoginseng Saponins) Product Overview

10.6.3 Yunnan Seedshare PNS (Panax Notoginseng Saponins) Product Market

Performance

10.6.4 Yunnan Seedshare Business Overview

10.6.5 Yunnan Seedshare Recent Developments

11 PNS (PANAX NOTOGINSENG SAPONINS) MARKET FORECAST BY REGION

11.1 Global PNS (Panax Notoginseng Saponins) Market Size Forecast

11.2 Global PNS (Panax Notoginseng Saponins) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe PNS (Panax Notoginseng Saponins) Market Size Forecast by Country

11.2.3 Asia Pacific PNS (Panax Notoginseng Saponins) Market Size Forecast by Region

11.2.4 South America PNS (Panax Notoginseng Saponins) Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of PNS (Panax Notoginseng Saponins) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global PNS (Panax Notoginseng Saponins) Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of PNS (Panax Notoginseng Saponins) by Type (2026-2035)

12.1.2 Global PNS (Panax Notoginseng Saponins) Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of PNS (Panax Notoginseng Saponins) by Type (2026-2035)

12.2 Global PNS (Panax Notoginseng Saponins) Market Forecast by Application

(2026-2035)

12.2.1 Global PNS (Panax Notoginseng Saponins) Sales (K MT) Forecast by Application

12.2.2 Global PNS (Panax Notoginseng Saponins) Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global PNS (Panax Notoginseng Saponins) Market Size by Type (M USD)

Table 4. Global PNS (Panax Notoginseng Saponins) Market Size by Application

Table 5. PNS (Panax Notoginseng Saponins) Market Size Comparison by Region (M USD)

Table 6. Global PNS (Panax Notoginseng Saponins) Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global PNS (Panax Notoginseng Saponins) Sales Market Share by Manufacturers (2020-2025)

Table 8. Global PNS (Panax Notoginseng Saponins) Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global PNS (Panax Notoginseng Saponins) Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PNS (Panax Notoginseng Saponins) as of 2025)

Table 11. Global Market PNS (Panax Notoginseng Saponins) Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global PNS (Panax Notoginseng Saponins) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. PNS (Panax Notoginseng Saponins) Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global PNS (Panax Notoginseng Saponins) Sales by Type (K MT)

Table 27. Global PNS (Panax Notoginseng Saponins) Market Size by Type (M USD)

Table 28. Global PNS (Panax Notoginseng Saponins) Sales (K MT) by Type
(2020-2025)

Table 29. Global PNS (Panax Notoginseng Saponins) Sales Market Share by Type
(2020-2025)

Table 30. Global PNS (Panax Notoginseng Saponins) Market Size (M USD) by Type
(2020-2025)

Table 31. Global PNS (Panax Notoginseng Saponins) Market Share by Type
(2020-2025)

Table 32. Global PNS (Panax Notoginseng Saponins) Price (USD/KG) by Type
(2020-2025)

Table 33. Global PNS (Panax Notoginseng Saponins) Sales (K MT) by Application

Table 34. Global PNS (Panax Notoginseng Saponins) Market Size by Application

Table 35. Global PNS (Panax Notoginseng Saponins) Sales by Application (2020-2025)
& (K MT)

Table 36. Global PNS (Panax Notoginseng Saponins) Sales Market Share by
Application (2020-2025)

Table 37. Global PNS (Panax Notoginseng Saponins) Market Size by Application
(2020-2025) & (M USD)

Table 38. Global PNS (Panax Notoginseng Saponins) Market Share by Application
(2020-2025)

Table 39. Global PNS (Panax Notoginseng Saponins) Sales Growth Rate by Application
(2020-2025)

Table 40. Global PNS (Panax Notoginseng Saponins) Sales by Region (2020-2025) &
(K MT)

Table 41. Global PNS (Panax Notoginseng Saponins) Sales Market Share by Region
(2020-2025)

Table 42. Global PNS (Panax Notoginseng Saponins) Market Size by Region
(2020-2025) & (M USD)

Table 43. Global PNS (Panax Notoginseng Saponins) Market Size by Region
(2020-2025)

Table 44. North America PNS (Panax Notoginseng Saponins) Sales by Country
(2020-2025) & (K MT)

Table 45. North America PNS (Panax Notoginseng Saponins) Market Size by Country
(2020-2025) & (M USD)

Table 46. Europe PNS (Panax Notoginseng Saponins) Sales by Country (2020-2025) &
(K MT)

Table 47. Europe PNS (Panax Notoginseng Saponins) Market Size by Country
(2020-2025) & (M USD)

Table 48. Asia Pacific PNS (Panax Notoginseng Saponins) Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific PNS (Panax Notoginseng Saponins) Market Size by Region (2020-2025) & (M USD)
Table 50. South America PNS (Panax Notoginseng Saponins) Sales by Country (2020-2025) & (K MT)
Table 51. South America PNS (Panax Notoginseng Saponins) Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa PNS (Panax Notoginseng Saponins) Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa PNS (Panax Notoginseng Saponins) Market Size by Region (2020-2025) & (M USD)
Table 54. Global PNS (Panax Notoginseng Saponins) Production (K MT) by Region(2020-2025)
Table 55. Global PNS (Panax Notoginseng Saponins) Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global PNS (Panax Notoginseng Saponins) Revenue Market Share by Region (2020-2025)
Table 57. Global PNS (Panax Notoginseng Saponins) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. North America PNS (Panax Notoginseng Saponins) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Europe PNS (Panax Notoginseng Saponins) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. Japan PNS (Panax Notoginseng Saponins) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. China PNS (Panax Notoginseng Saponins) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 62. Ankang Health Element Basic Information
Table 63. Ankang Health Element PNS (Panax Notoginseng Saponins) Product Overview
Table 64. Ankang Health Element PNS (Panax Notoginseng Saponins) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 65. Ankang Health Element Business Overview
Table 66. Ankang Health Element SWOT Analysis
Table 67. Ankang Health Element Recent Developments
Table 68. Xi'an Plamed Basic Information
Table 69. Xi'an Plamed PNS (Panax Notoginseng Saponins) Product Overview
Table 70. Xi'an Plamed PNS (Panax Notoginseng Saponins) Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Xi'an Plamed Business Overview

Table 72. Xi'an Plamed SWOT Analysis

Table 73. Xi'an Plamed Recent Developments

Table 74. Sichuan XJX Basic Information

Table 75. Sichuan XJX PNS (Panax Notoginseng Saponins) Product Overview

Table 76. Sichuan XJX PNS (Panax Notoginseng Saponins) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Sichuan XJX Business Overview

Table 78. Sichuan XJX SWOT Analysis

Table 79. Sichuan XJX Recent Developments

Table 80. Hubei Nuokete Basic Information

Table 81. Hubei Nuokete PNS (Panax Notoginseng Saponins) Product Overview

Table 82. Hubei Nuokete PNS (Panax Notoginseng Saponins) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Hubei Nuokete Business Overview

Table 84. Hubei Nuokete Recent Developments

Table 85. Chuxiong Yunzhi Basic Information

Table 86. Chuxiong Yunzhi PNS (Panax Notoginseng Saponins) Product Overview

Table 87. Chuxiong Yunzhi PNS (Panax Notoginseng Saponins) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Chuxiong Yunzhi Business Overview

Table 89. Chuxiong Yunzhi Recent Developments

Table 90. Yunnan Seedshare Basic Information

Table 91. Yunnan Seedshare PNS (Panax Notoginseng Saponins) Product Overview

Table 92. Yunnan Seedshare PNS (Panax Notoginseng Saponins) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Yunnan Seedshare Business Overview

Table 94. Yunnan Seedshare Recent Developments

Table 95. Global PNS (Panax Notoginseng Saponins) Sales Forecast by Region (2026-2035) & (K MT)

Table 96. Global PNS (Panax Notoginseng Saponins) Market Size Forecast by Region (2026-2035) & (M USD)

Table 97. North America PNS (Panax Notoginseng Saponins) Sales Forecast by Country (2026-2035) & (K MT)

Table 98. North America PNS (Panax Notoginseng Saponins) Market Size Forecast by Country (2026-2035) & (M USD)

Table 99. Europe PNS (Panax Notoginseng Saponins) Sales Forecast by Country (2026-2035) & (K MT)

Table 100. Europe PNS (Panax Notoginseng Saponins) Market Size Forecast by Country (2026-2035) & (M USD)

Table 101. Asia Pacific PNS (Panax Notoginseng Saponins) Sales Forecast by Region (2026-2035) & (K MT)

Table 102. Asia Pacific PNS (Panax Notoginseng Saponins) Market Size Forecast by Region (2026-2035) & (M USD)

Table 103. South America PNS (Panax Notoginseng Saponins) Sales Forecast by Country (2026-2035) & (K MT)

Table 104. South America PNS (Panax Notoginseng Saponins) Market Size Forecast by Country (2026-2035) & (M USD)

Table 105. Middle East and Africa PNS (Panax Notoginseng Saponins) Sales Forecast by Country (2026-2035) & (Units)

Table 106. Middle East and Africa PNS (Panax Notoginseng Saponins) Market Size Forecast by Country (2026-2035) & (M USD)

Table 107. Global PNS (Panax Notoginseng Saponins) Sales Forecast by Type (2026-2035) & (K MT)

Table 108. Global PNS (Panax Notoginseng Saponins) Market Size Forecast by Type (2026-2035) & (M USD)

Table 109. Global PNS (Panax Notoginseng Saponins) Price Forecast by Type (2026-2035) & (USD/KG)

Table 110. Global PNS (Panax Notoginseng Saponins) Sales (K MT) Forecast by Application (2026-2035)

Table 111. Global PNS (Panax Notoginseng Saponins) Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of PNS (Panax Notoginseng Saponins)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global PNS (Panax Notoginseng Saponins) Market Size (M USD), 2025-2035
- Figure 5. Global PNS (Panax Notoginseng Saponins) Market Size (M USD) (2020-2035)
- Figure 6. Global PNS (Panax Notoginseng Saponins) Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. PNS (Panax Notoginseng Saponins) Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global PNS (Panax Notoginseng Saponins) Product Life Cycle
- Figure 13. PNS (Panax Notoginseng Saponins) Sales Share by Manufacturers in 2025
- Figure 14. Global PNS (Panax Notoginseng Saponins) Revenue Share by Manufacturers in 2025
- Figure 15. PNS (Panax Notoginseng Saponins) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market PNS (Panax Notoginseng Saponins) Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by PNS (Panax Notoginseng Saponins) Revenue in 2025
- Figure 18. Industry Chain Map of PNS (Panax Notoginseng Saponins)
- Figure 19. Global PNS (Panax Notoginseng Saponins) Market PEST Analysis
- Figure 20. Global PNS (Panax Notoginseng Saponins) Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global PNS (Panax Notoginseng Saponins) Market Share by Type
- Figure 27. Sales Market Share of PNS (Panax Notoginseng Saponins) by Type (2020-2025)
- Figure 28. Sales Market Share of PNS (Panax Notoginseng Saponins) by Type in 2025

Figure 29. Market Share of PNS (Panax Notoginseng Saponins) by Type (2020-2025)

Figure 30. Market Share of PNS (Panax Notoginseng Saponins) by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global PNS (Panax Notoginseng Saponins) Market Share by Application

Figure 33. Global PNS (Panax Notoginseng Saponins) Sales Market Share by Application (2020-2025)

Figure 34. Global PNS (Panax Notoginseng Saponins) Sales Market Share by Application in 2025

Figure 35. Global PNS (Panax Notoginseng Saponins) Market Share by Application (2020-2025)

Figure 36. Global PNS (Panax Notoginseng Saponins) Market Share by Application in 2025

Figure 37. Global PNS (Panax Notoginseng Saponins) Sales Growth Rate by Application (2020-2025)

Figure 38. Global PNS (Panax Notoginseng Saponins) Sales Market Share by Region (2020-2025)

Figure 39. Global PNS (Panax Notoginseng Saponins) Market Size by Region (2020-2025)

Figure 40. North America PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America PNS (Panax Notoginseng Saponins) Sales Market Share by Country in 2024

Figure 43. North America PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America PNS (Panax Notoginseng Saponins) Market Size by Country in 2024

Figure 45. U.S. PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada PNS (Panax Notoginseng Saponins) Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada PNS (Panax Notoginseng Saponins) Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico PNS (Panax Notoginseng Saponins) Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico PNS (Panax Notoginseng Saponins) Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe PNS (Panax Notoginseng Saponins) Sales Market Share by Country in 2024

Figure 53. Europe PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe PNS (Panax Notoginseng Saponins) Market Size by Country in 2024

Figure 55. Germany PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific PNS (Panax Notoginseng Saponins) Sales and Growth Rate (K MT)

Figure 66. Asia Pacific PNS (Panax Notoginseng Saponins) Sales Market Share by Region in 2024

Figure 67. Asia Pacific PNS (Panax Notoginseng Saponins) Market Size by Region in 2024

Figure 68. China PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan PNS (Panax Notoginseng Saponins) Sales and Growth Rate

(2020-2025) & (K MT)

Figure 71. Japan PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America PNS (Panax Notoginseng Saponins) Sales and Growth Rate (K MT)

Figure 79. South America PNS (Panax Notoginseng Saponins) Sales Market Share by Country in 2024

Figure 80. South America PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (M USD)

Figure 81. South America PNS (Panax Notoginseng Saponins) Market Size by Country in 2024

Figure 82. Brazil PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa PNS (Panax Notoginseng Saponins) Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa PNS (Panax Notoginseng Saponins) Sales Market Share by Region in 2024

Figure 90. Middle East and Africa PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa PNS (Panax Notoginseng Saponins) Market Size by Region in 2024

Figure 92. Saudi Arabia PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa PNS (Panax Notoginseng Saponins) Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa PNS (Panax Notoginseng Saponins) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global PNS (Panax Notoginseng Saponins) Production Market Share by Region (2020-2025)

Figure 103. North America PNS (Panax Notoginseng Saponins) Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe PNS (Panax Notoginseng Saponins) Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan PNS (Panax Notoginseng Saponins) Production (K MT) Growth Rate (2020-2025)

Figure 106. China PNS (Panax Notoginseng Saponins) Production (K MT) Growth Rate (2020-2025)

Figure 107. Global PNS (Panax Notoginseng Saponins) Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global PNS (Panax Notoginseng Saponins) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global PNS (Panax Notoginseng Saponins) Sales Market Share Forecast

by Type (2026-2035)

Figure 110. Global PNS (Panax Notoginseng Saponins) Market Share Forecast by Type (2026-2035)

Figure 111. Global PNS (Panax Notoginseng Saponins) Sales Forecast by Application (2026-2035)

Figure 112. Global PNS (Panax Notoginseng Saponins) Market Share Forecast by Application (2026-2035)

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