

Global Playing Cards Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Global Playing Cards Market Size was estimated at USD 2692.34 million in 2023 and is projected to reach USD 3049.89 million by 2029, exhibiting a CAGR of 2.10% during the forecast period.

This report provides a deep insight into the global Playing Cards market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Playing Cards Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Playing Cards market in any manner.

Global Playing Cards Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cartamundi Group

Shanghai Yaoji Playing Card Co., Ltd.

Jiangsu Santu Economic&Trade Development Group Co., Ltd.

Ningbo Three A Group Co., Ltd.

Zhejiang Binwang Playing Cards Co., Ltd.

DiaoYu

Zhejiang Brother

Guangdong Quanmei Poker Co., Ltd.

Market Segmentation (by Type)

Universal Type

Customized Type

Market Segmentation (by Application)

Personal Entertainment

Commerical Entertainment

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Playing Cards Market

Overview of the regional outlook of the Playing Cards Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Playing Cards Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Playing Cards
- 1.2 Key Market Segments
 - 1.2.1 Playing Cards Segment by Type
 - 1.2.2 Playing Cards Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PLAYING CARDS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Playing Cards Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Playing Cards Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PLAYING CARDS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Playing Cards Sales by Manufacturers (2019-2024)
- 3.2 Global Playing Cards Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Playing Cards Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Playing Cards Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Playing Cards Sales Sites, Area Served, Product Type
- 3.6 Playing Cards Market Competitive Situation and Trends
 - 3.6.1 Playing Cards Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Playing Cards Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PLAYING CARDS INDUSTRY CHAIN ANALYSIS

- 4.1 Playing Cards Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLAYING CARDS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PLAYING CARDS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Playing Cards Sales Market Share by Type (2019-2024)

6.3 Global Playing Cards Market Size Market Share by Type (2019-2024)

6.4 Global Playing Cards Price by Type (2019-2024)

7 PLAYING CARDS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Playing Cards Market Sales by Application (2019-2024)

7.3 Global Playing Cards Market Size (M USD) by Application (2019-2024)

7.4 Global Playing Cards Sales Growth Rate by Application (2019-2024)

8 PLAYING CARDS MARKET SEGMENTATION BY REGION

8.1 Global Playing Cards Sales by Region

8.1.1 Global Playing Cards Sales by Region

8.1.2 Global Playing Cards Sales Market Share by Region

8.2 North America

8.2.1 North America Playing Cards Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Playing Cards Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Playing Cards Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Playing Cards Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Playing Cards Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Cartamundi Group
 - 9.1.1 Cartamundi Group Playing Cards Basic Information
 - 9.1.2 Cartamundi Group Playing Cards Product Overview
 - 9.1.3 Cartamundi Group Playing Cards Product Market Performance
 - 9.1.4 Cartamundi Group Business Overview
 - 9.1.5 Cartamundi Group Playing Cards SWOT Analysis
 - 9.1.6 Cartamundi Group Recent Developments
- 9.2 Shanghai Yaoji Playing Card Co., Ltd.

- 9.2.1 Shanghai Yaoji Playing Card Co., Ltd. Playing Cards Basic Information
- 9.2.2 Shanghai Yaoji Playing Card Co., Ltd. Playing Cards Product Overview
- 9.2.3 Shanghai Yaoji Playing Card Co., Ltd. Playing Cards Product Market Performance
- 9.2.4 Shanghai Yaoji Playing Card Co., Ltd. Business Overview
- 9.2.5 Shanghai Yaoji Playing Card Co., Ltd. Playing Cards SWOT Analysis
- 9.2.6 Shanghai Yaoji Playing Card Co., Ltd. Recent Developments
- 9.3 Jiangsu Santu EconomicandTrade Development Group Co., Ltd.
 - 9.3.1 Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Playing Cards Basic Information
 - 9.3.2 Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Playing Cards Product Overview
 - 9.3.3 Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Playing Cards Product Market Performance
 - 9.3.4 Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Playing Cards SWOT Analysis
 - 9.3.5 Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Business Overview
 - 9.3.6 Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Recent Developments
- 9.4 Ningbo Three A Group Co., Ltd.
 - 9.4.1 Ningbo Three A Group Co., Ltd. Playing Cards Basic Information
 - 9.4.2 Ningbo Three A Group Co., Ltd. Playing Cards Product Overview
 - 9.4.3 Ningbo Three A Group Co., Ltd. Playing Cards Product Market Performance
 - 9.4.4 Ningbo Three A Group Co., Ltd. Business Overview
 - 9.4.5 Ningbo Three A Group Co., Ltd. Recent Developments
- 9.5 Zhejiang Binwang Playing Cards Co., Ltd.
 - 9.5.1 Zhejiang Binwang Playing Cards Co., Ltd. Playing Cards Basic Information
 - 9.5.2 Zhejiang Binwang Playing Cards Co., Ltd. Playing Cards Product Overview
 - 9.5.3 Zhejiang Binwang Playing Cards Co., Ltd. Playing Cards Product Market Performance
 - 9.5.4 Zhejiang Binwang Playing Cards Co., Ltd. Business Overview
 - 9.5.5 Zhejiang Binwang Playing Cards Co., Ltd. Recent Developments
- 9.6 DiaoYu
 - 9.6.1 DiaoYu Playing Cards Basic Information
 - 9.6.2 DiaoYu Playing Cards Product Overview
 - 9.6.3 DiaoYu Playing Cards Product Market Performance
 - 9.6.4 DiaoYu Business Overview
 - 9.6.5 DiaoYu Recent Developments

9.7 Zhejiang Brother

- 9.7.1 Zhejiang Brother Playing Cards Basic Information
- 9.7.2 Zhejiang Brother Playing Cards Product Overview
- 9.7.3 Zhejiang Brother Playing Cards Product Market Performance
- 9.7.4 Zhejiang Brother Business Overview
- 9.7.5 Zhejiang Brother Recent Developments

9.8 Guangdong Quanmei Poker Co., Ltd.

- 9.8.1 Guangdong Quanmei Poker Co., Ltd. Playing Cards Basic Information
- 9.8.2 Guangdong Quanmei Poker Co., Ltd. Playing Cards Product Overview
- 9.8.3 Guangdong Quanmei Poker Co., Ltd. Playing Cards Product Market Performance
- 9.8.4 Guangdong Quanmei Poker Co., Ltd. Business Overview
- 9.8.5 Guangdong Quanmei Poker Co., Ltd. Recent Developments

10 PLAYING CARDS MARKET FORECAST BY REGION

10.1 Global Playing Cards Market Size Forecast

10.2 Global Playing Cards Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Playing Cards Market Size Forecast by Country
- 10.2.3 Asia Pacific Playing Cards Market Size Forecast by Region
- 10.2.4 South America Playing Cards Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Playing Cards by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Playing Cards Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Playing Cards by Type (2025-2030)
- 11.1.2 Global Playing Cards Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Playing Cards by Type (2025-2030)

11.2 Global Playing Cards Market Forecast by Application (2025-2030)

- 11.2.1 Global Playing Cards Sales (K Units) Forecast by Application
- 11.2.2 Global Playing Cards Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Playing Cards Market Size Comparison by Region (M USD)
- Table 5. Global Playing Cards Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Playing Cards Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Playing Cards Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Playing Cards Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Playing Cards as of 2022)
- Table 10. Global Market Playing Cards Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Playing Cards Sales Sites and Area Served
- Table 12. Manufacturers Playing Cards Product Type
- Table 13. Global Playing Cards Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Playing Cards
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Playing Cards Market Challenges
- Table 22. Global Playing Cards Sales by Type (K Units)
- Table 23. Global Playing Cards Market Size by Type (M USD)
- Table 24. Global Playing Cards Sales (K Units) by Type (2019-2024)
- Table 25. Global Playing Cards Sales Market Share by Type (2019-2024)
- Table 26. Global Playing Cards Market Size (M USD) by Type (2019-2024)
- Table 27. Global Playing Cards Market Size Share by Type (2019-2024)
- Table 28. Global Playing Cards Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Playing Cards Sales (K Units) by Application
- Table 30. Global Playing Cards Market Size by Application
- Table 31. Global Playing Cards Sales by Application (2019-2024) & (K Units)
- Table 32. Global Playing Cards Sales Market Share by Application (2019-2024)

- Table 33. Global Playing Cards Sales by Application (2019-2024) & (M USD)
- Table 34. Global Playing Cards Market Share by Application (2019-2024)
- Table 35. Global Playing Cards Sales Growth Rate by Application (2019-2024)
- Table 36. Global Playing Cards Sales by Region (2019-2024) & (K Units)
- Table 37. Global Playing Cards Sales Market Share by Region (2019-2024)
- Table 38. North America Playing Cards Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Playing Cards Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Playing Cards Sales by Region (2019-2024) & (K Units)
- Table 41. South America Playing Cards Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Playing Cards Sales by Region (2019-2024) & (K Units)
- Table 43. Cartamundi Group Playing Cards Basic Information
- Table 44. Cartamundi Group Playing Cards Product Overview
- Table 45. Cartamundi Group Playing Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Cartamundi Group Business Overview
- Table 47. Cartamundi Group Playing Cards SWOT Analysis
- Table 48. Cartamundi Group Recent Developments
- Table 49. Shanghai Yaoji Playing Card Co., Ltd. Playing Cards Basic Information
- Table 50. Shanghai Yaoji Playing Card Co., Ltd. Playing Cards Product Overview
- Table 51. Shanghai Yaoji Playing Card Co., Ltd. Playing Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Shanghai Yaoji Playing Card Co., Ltd. Business Overview
- Table 53. Shanghai Yaoji Playing Card Co., Ltd. Playing Cards SWOT Analysis
- Table 54. Shanghai Yaoji Playing Card Co., Ltd. Recent Developments
- Table 55. Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Playing Cards Basic Information
- Table 56. Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Playing Cards Product Overview
- Table 57. Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Playing Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Playing Cards SWOT Analysis
- Table 59. Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Business Overview
- Table 60. Jiangsu Santu EconomicandTrade Development Group Co., Ltd. Recent Developments
- Table 61. Ningbo Three A Group Co., Ltd. Playing Cards Basic Information

- Table 62. Ningbo Three A Group Co., Ltd. Playing Cards Product Overview
- Table 63. Ningbo Three A Group Co., Ltd. Playing Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Ningbo Three A Group Co., Ltd. Business Overview
- Table 65. Ningbo Three A Group Co., Ltd. Recent Developments
- Table 66. Zhejiang Binwang Playing Cards Co., Ltd. Playing Cards Basic Information
- Table 67. Zhejiang Binwang Playing Cards Co., Ltd. Playing Cards Product Overview
- Table 68. Zhejiang Binwang Playing Cards Co., Ltd. Playing Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Zhejiang Binwang Playing Cards Co., Ltd. Business Overview
- Table 70. Zhejiang Binwang Playing Cards Co., Ltd. Recent Developments
- Table 71. DiaoYu Playing Cards Basic Information
- Table 72. DiaoYu Playing Cards Product Overview
- Table 73. DiaoYu Playing Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. DiaoYu Business Overview
- Table 75. DiaoYu Recent Developments
- Table 76. Zhejiang Brother Playing Cards Basic Information
- Table 77. Zhejiang Brother Playing Cards Product Overview
- Table 78. Zhejiang Brother Playing Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Zhejiang Brother Business Overview
- Table 80. Zhejiang Brother Recent Developments
- Table 81. Guangdong Quanmei Poker Co., Ld. Playing Cards Basic Information
- Table 82. Guangdong Quanmei Poker Co., Ld. Playing Cards Product Overview
- Table 83. Guangdong Quanmei Poker Co., Ld. Playing Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Guangdong Quanmei Poker Co., Ld. Business Overview
- Table 85. Guangdong Quanmei Poker Co., Ld. Recent Developments
- Table 86. Global Playing Cards Sales Forecast by Region (2025-2030) & (K Units)
- Table 87. Global Playing Cards Market Size Forecast by Region (2025-2030) & (M USD)
- Table 88. North America Playing Cards Sales Forecast by Country (2025-2030) & (K Units)
- Table 89. North America Playing Cards Market Size Forecast by Country (2025-2030) & (M USD)
- Table 90. Europe Playing Cards Sales Forecast by Country (2025-2030) & (K Units)
- Table 91. Europe Playing Cards Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Asia Pacific Playing Cards Sales Forecast by Region (2025-2030) & (K Units)

Table 93. Asia Pacific Playing Cards Market Size Forecast by Region (2025-2030) & (M USD)

Table 94. South America Playing Cards Sales Forecast by Country (2025-2030) & (K Units)

Table 95. South America Playing Cards Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Playing Cards Consumption Forecast by Country (2025-2030) & (Units)

Table 97. Middle East and Africa Playing Cards Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Global Playing Cards Sales Forecast by Type (2025-2030) & (K Units)

Table 99. Global Playing Cards Market Size Forecast by Type (2025-2030) & (M USD)

Table 100. Global Playing Cards Price Forecast by Type (2025-2030) & (USD/Unit)

Table 101. Global Playing Cards Sales (K Units) Forecast by Application (2025-2030)

Table 102. Global Playing Cards Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Playing Cards
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Playing Cards Market Size (M USD), 2019-2030
- Figure 5. Global Playing Cards Market Size (M USD) (2019-2030)
- Figure 6. Global Playing Cards Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Playing Cards Market Size by Country (M USD)
- Figure 11. Playing Cards Sales Share by Manufacturers in 2023
- Figure 12. Global Playing Cards Revenue Share by Manufacturers in 2023
- Figure 13. Playing Cards Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Playing Cards Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Playing Cards Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Playing Cards Market Share by Type
- Figure 18. Sales Market Share of Playing Cards by Type (2019-2024)
- Figure 19. Sales Market Share of Playing Cards by Type in 2023
- Figure 20. Market Size Share of Playing Cards by Type (2019-2024)
- Figure 21. Market Size Market Share of Playing Cards by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Playing Cards Market Share by Application
- Figure 24. Global Playing Cards Sales Market Share by Application (2019-2024)
- Figure 25. Global Playing Cards Sales Market Share by Application in 2023
- Figure 26. Global Playing Cards Market Share by Application (2019-2024)
- Figure 27. Global Playing Cards Market Share by Application in 2023
- Figure 28. Global Playing Cards Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Playing Cards Sales Market Share by Region (2019-2024)
- Figure 30. North America Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Playing Cards Sales Market Share by Country in 2023

- Figure 32. U.S. Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Playing Cards Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Playing Cards Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Playing Cards Sales Market Share by Country in 2023
- Figure 37. Germany Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Playing Cards Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Playing Cards Sales Market Share by Region in 2023
- Figure 44. China Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Playing Cards Sales and Growth Rate (K Units)
- Figure 50. South America Playing Cards Sales Market Share by Country in 2023
- Figure 51. Brazil Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Playing Cards Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Playing Cards Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Playing Cards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Playing Cards Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Playing Cards Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Playing Cards Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Playing Cards Market Share Forecast by Type (2025-2030)
- Figure 65. Global Playing Cards Sales Forecast by Application (2025-2030)
- Figure 66. Global Playing Cards Market Share Forecast by Application (2025-2030)

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