

# Global Plastics Colouration Masterbatch Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Plastics Colouration Masterbatch refers to a concentrated blend of pigments or dyes that are used to add vivid and consistent color to plastic materials during the manufacturing process. Masterbatch typically made by thoroughly dispersing colorants into a carrier resin, forming granules or pellets for convenient incorporation into plastic processing. Plastics Colouration Masterbatch ensures uniform color distribution throughout the final plastic product, providing stability and resistance to fading or migration. It offers precise color control, allowing manufacturers to achieve specific shades and hues in plastics for various applications, such as packaging, automotive parts, consumer goods, and more. This cost-effective and efficient coloring solution enhances the aesthetic appeal and marketability of plastic products.

This report provides a deep insight into the global Plastics Colouration Masterbatch market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plastics Colouration Masterbatch Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors

and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plastics Colouration Masterbatch market in any manner.

## Global Plastics Colouration Masterbatch Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Polyone

A.Schulman

Clariant

Ampacet

Techmer

Standridge Color

Cabot

Ningbo Color Master Batch

Malion New Materials

Ngai Hing Hong (NHH)

Market Segmentation (by Type)

Color Masterbatch

White Masterbatch

Black Masterbatch

Market Segmentation (by Application)

Chemical Industrial

Medical

Automotive

Aerospace

Textile

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plastics Colouration Masterbatch Market

Overview of the regional outlook of the Plastics Colouration Masterbatch Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plastics Colouration Masterbatch Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Plastics Colouration Masterbatch

1.2 Key Market Segments

1.2.1 Plastics Colouration Masterbatch Segment by Type

1.2.2 Plastics Colouration Masterbatch Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 PLASTICS COLOURATION MASTERBATCH MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Plastics Colouration Masterbatch Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Plastics Colouration Masterbatch Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 PLASTICS COLOURATION MASTERBATCH MARKET COMPETITIVE LANDSCAPE**

3.1 Global Plastics Colouration Masterbatch Sales by Manufacturers (2019-2024)

3.2 Global Plastics Colouration Masterbatch Revenue Market Share by Manufacturers (2019-2024)

3.3 Plastics Colouration Masterbatch Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Plastics Colouration Masterbatch Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Plastics Colouration Masterbatch Sales Sites, Area Served, Product Type

3.6 Plastics Colouration Masterbatch Market Competitive Situation and Trends

3.6.1 Plastics Colouration Masterbatch Market Concentration Rate

3.6.2 Global 5 and 10 Largest Plastics Colouration Masterbatch Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 PLASTICS COLOURATION MASTERBATCH INDUSTRY CHAIN ANALYSIS**

4.1 Plastics Colouration Masterbatch Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PLASTICS COLOURATION MASTERBATCH MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 PLASTICS COLOURATION MASTERBATCH MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Plastics Colouration Masterbatch Sales Market Share by Type (2019-2024)

6.3 Global Plastics Colouration Masterbatch Market Size Market Share by Type (2019-2024)

6.4 Global Plastics Colouration Masterbatch Price by Type (2019-2024)

## **7 PLASTICS COLOURATION MASTERBATCH MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Plastics Colouration Masterbatch Market Sales by Application (2019-2024)

7.3 Global Plastics Colouration Masterbatch Market Size (M USD) by Application

(2019-2024)

7.4 Global Plastics Colouration Masterbatch Sales Growth Rate by Application

(2019-2024)

## **8 PLASTICS COLOURATION MASTERBATCH MARKET SEGMENTATION BY REGION**

8.1 Global Plastics Colouration Masterbatch Sales by Region

8.1.1 Global Plastics Colouration Masterbatch Sales by Region

8.1.2 Global Plastics Colouration Masterbatch Sales Market Share by Region

8.2 North America

8.2.1 North America Plastics Colouration Masterbatch Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Plastics Colouration Masterbatch Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Plastics Colouration Masterbatch Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Plastics Colouration Masterbatch Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Plastics Colouration Masterbatch Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 Polyone

9.1.1 Polyone Plastics Colouration Masterbatch Basic Information

9.1.2 Polyone Plastics Colouration Masterbatch Product Overview

9.1.3 Polyone Plastics Colouration Masterbatch Product Market Performance

9.1.4 Polyone Business Overview

9.1.5 Polyone Plastics Colouration Masterbatch SWOT Analysis

9.1.6 Polyone Recent Developments

### 9.2 A.Schulman

9.2.1 A.Schulman Plastics Colouration Masterbatch Basic Information

9.2.2 A.Schulman Plastics Colouration Masterbatch Product Overview

9.2.3 A.Schulman Plastics Colouration Masterbatch Product Market Performance

9.2.4 A.Schulman Business Overview

9.2.5 A.Schulman Plastics Colouration Masterbatch SWOT Analysis

9.2.6 A.Schulman Recent Developments

### 9.3 Clariant

9.3.1 Clariant Plastics Colouration Masterbatch Basic Information

9.3.2 Clariant Plastics Colouration Masterbatch Product Overview

9.3.3 Clariant Plastics Colouration Masterbatch Product Market Performance

9.3.4 Clariant Plastics Colouration Masterbatch SWOT Analysis

9.3.5 Clariant Business Overview

9.3.6 Clariant Recent Developments

### 9.4 Ampacet

9.4.1 Ampacet Plastics Colouration Masterbatch Basic Information

9.4.2 Ampacet Plastics Colouration Masterbatch Product Overview

9.4.3 Ampacet Plastics Colouration Masterbatch Product Market Performance

9.4.4 Ampacet Business Overview

9.4.5 Ampacet Recent Developments

### 9.5 Techmer

9.5.1 Techmer Plastics Colouration Masterbatch Basic Information

9.5.2 Techmer Plastics Colouration Masterbatch Product Overview

9.5.3 Techmer Plastics Colouration Masterbatch Product Market Performance

9.5.4 Techmer Business Overview

9.5.5 Techmer Recent Developments

### 9.6 Standridge Color

- 9.6.1 Standridge Color Plastics Colouration Masterbatch Basic Information
- 9.6.2 Standridge Color Plastics Colouration Masterbatch Product Overview
- 9.6.3 Standridge Color Plastics Colouration Masterbatch Product Market Performance
- 9.6.4 Standridge Color Business Overview
- 9.6.5 Standridge Color Recent Developments
- 9.7 Cabot
  - 9.7.1 Cabot Plastics Colouration Masterbatch Basic Information
  - 9.7.2 Cabot Plastics Colouration Masterbatch Product Overview
  - 9.7.3 Cabot Plastics Colouration Masterbatch Product Market Performance
  - 9.7.4 Cabot Business Overview
  - 9.7.5 Cabot Recent Developments
- 9.8 Ningbo Color Master Batch
  - 9.8.1 Ningbo Color Master Batch Plastics Colouration Masterbatch Basic Information
  - 9.8.2 Ningbo Color Master Batch Plastics Colouration Masterbatch Product Overview
  - 9.8.3 Ningbo Color Master Batch Plastics Colouration Masterbatch Product Market Performance
  - 9.8.4 Ningbo Color Master Batch Business Overview
  - 9.8.5 Ningbo Color Master Batch Recent Developments
- 9.9 Malion New Materials
  - 9.9.1 Malion New Materials Plastics Colouration Masterbatch Basic Information
  - 9.9.2 Malion New Materials Plastics Colouration Masterbatch Product Overview
  - 9.9.3 Malion New Materials Plastics Colouration Masterbatch Product Market Performance
  - 9.9.4 Malion New Materials Business Overview
  - 9.9.5 Malion New Materials Recent Developments
- 9.10 Ngai Hing Hong (NHH)
  - 9.10.1 Ngai Hing Hong (NHH) Plastics Colouration Masterbatch Basic Information
  - 9.10.2 Ngai Hing Hong (NHH) Plastics Colouration Masterbatch Product Overview
  - 9.10.3 Ngai Hing Hong (NHH) Plastics Colouration Masterbatch Product Market Performance
  - 9.10.4 Ngai Hing Hong (NHH) Business Overview
  - 9.10.5 Ngai Hing Hong (NHH) Recent Developments

## **10 PLASTICS COLOURATION MASTERBATCH MARKET FORECAST BY REGION**

- 10.1 Global Plastics Colouration Masterbatch Market Size Forecast
- 10.2 Global Plastics Colouration Masterbatch Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Plastics Colouration Masterbatch Market Size Forecast by Country

- 10.2.3 Asia Pacific Plastics Colouration Masterbatch Market Size Forecast by Region
- 10.2.4 South America Plastics Colouration Masterbatch Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Plastics Colouration Masterbatch by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Plastics Colouration Masterbatch Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Plastics Colouration Masterbatch by Type (2025-2030)
  - 11.1.2 Global Plastics Colouration Masterbatch Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Plastics Colouration Masterbatch by Type (2025-2030)
- 11.2 Global Plastics Colouration Masterbatch Market Forecast by Application (2025-2030)
  - 11.2.1 Global Plastics Colouration Masterbatch Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Plastics Colouration Masterbatch Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Plastics Colouration Masterbatch Market Size Comparison by Region (M USD)
- Table 5. Global Plastics Colouration Masterbatch Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Plastics Colouration Masterbatch Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Plastics Colouration Masterbatch Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Plastics Colouration Masterbatch Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plastics Colouration Masterbatch as of 2022)
- Table 10. Global Market Plastics Colouration Masterbatch Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Plastics Colouration Masterbatch Sales Sites and Area Served
- Table 12. Manufacturers Plastics Colouration Masterbatch Product Type
- Table 13. Global Plastics Colouration Masterbatch Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Plastics Colouration Masterbatch
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Plastics Colouration Masterbatch Market Challenges
- Table 22. Global Plastics Colouration Masterbatch Sales by Type (Kilotons)
- Table 23. Global Plastics Colouration Masterbatch Market Size by Type (M USD)
- Table 24. Global Plastics Colouration Masterbatch Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Plastics Colouration Masterbatch Sales Market Share by Type (2019-2024)
- Table 26. Global Plastics Colouration Masterbatch Market Size (M USD) by Type

(2019-2024)

Table 27. Global Plastics Colouration Masterbatch Market Size Share by Type

(2019-2024)

Table 28. Global Plastics Colouration Masterbatch Price (USD/Ton) by Type

(2019-2024)

Table 29. Global Plastics Colouration Masterbatch Sales (Kilotons) by Application

Table 30. Global Plastics Colouration Masterbatch Market Size by Application

Table 31. Global Plastics Colouration Masterbatch Sales by Application (2019-2024) &

(Kilotons)

Table 32. Global Plastics Colouration Masterbatch Sales Market Share by Application

(2019-2024)

Table 33. Global Plastics Colouration Masterbatch Sales by Application (2019-2024) &

(M USD)

Table 34. Global Plastics Colouration Masterbatch Market Share by Application

(2019-2024)

Table 35. Global Plastics Colouration Masterbatch Sales Growth Rate by Application

(2019-2024)

Table 36. Global Plastics Colouration Masterbatch Sales by Region (2019-2024) &

(Kilotons)

Table 37. Global Plastics Colouration Masterbatch Sales Market Share by Region

(2019-2024)

Table 38. North America Plastics Colouration Masterbatch Sales by Country

(2019-2024) & (Kilotons)

Table 39. Europe Plastics Colouration Masterbatch Sales by Country (2019-2024) &

(Kilotons)

Table 40. Asia Pacific Plastics Colouration Masterbatch Sales by Region (2019-2024) &

(Kilotons)

Table 41. South America Plastics Colouration Masterbatch Sales by Country

(2019-2024) & (Kilotons)

Table 42. Middle East and Africa Plastics Colouration Masterbatch Sales by Region

(2019-2024) & (Kilotons)

Table 43. Polyone Plastics Colouration Masterbatch Basic Information

Table 44. Polyone Plastics Colouration Masterbatch Product Overview

Table 45. Polyone Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Polyone Business Overview

Table 47. Polyone Plastics Colouration Masterbatch SWOT Analysis

Table 48. Polyone Recent Developments

Table 49. A.Schulman Plastics Colouration Masterbatch Basic Information

- Table 50. A.Schulman Plastics Colouration Masterbatch Product Overview
- Table 51. A.Schulman Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. A.Schulman Business Overview
- Table 53. A.Schulman Plastics Colouration Masterbatch SWOT Analysis
- Table 54. A.Schulman Recent Developments
- Table 55. Clariant Plastics Colouration Masterbatch Basic Information
- Table 56. Clariant Plastics Colouration Masterbatch Product Overview
- Table 57. Clariant Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Clariant Plastics Colouration Masterbatch SWOT Analysis
- Table 59. Clariant Business Overview
- Table 60. Clariant Recent Developments
- Table 61. Ampacet Plastics Colouration Masterbatch Basic Information
- Table 62. Ampacet Plastics Colouration Masterbatch Product Overview
- Table 63. Ampacet Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Ampacet Business Overview
- Table 65. Ampacet Recent Developments
- Table 66. Techmer Plastics Colouration Masterbatch Basic Information
- Table 67. Techmer Plastics Colouration Masterbatch Product Overview
- Table 68. Techmer Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Techmer Business Overview
- Table 70. Techmer Recent Developments
- Table 71. Standridge Color Plastics Colouration Masterbatch Basic Information
- Table 72. Standridge Color Plastics Colouration Masterbatch Product Overview
- Table 73. Standridge Color Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Standridge Color Business Overview
- Table 75. Standridge Color Recent Developments
- Table 76. Cabot Plastics Colouration Masterbatch Basic Information
- Table 77. Cabot Plastics Colouration Masterbatch Product Overview
- Table 78. Cabot Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Cabot Business Overview
- Table 80. Cabot Recent Developments
- Table 81. Ningbo Color Master Batch Plastics Colouration Masterbatch Basic Information

Table 82. Ningbo Color Master Batch Plastics Colouration Masterbatch Product Overview

Table 83. Ningbo Color Master Batch Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Ningbo Color Master Batch Business Overview

Table 85. Ningbo Color Master Batch Recent Developments

Table 86. Malion New Materials Plastics Colouration Masterbatch Basic Information

Table 87. Malion New Materials Plastics Colouration Masterbatch Product Overview

Table 88. Malion New Materials Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Malion New Materials Business Overview

Table 90. Malion New Materials Recent Developments

Table 91. Ngai Hing Hong (NHH) Plastics Colouration Masterbatch Basic Information

Table 92. Ngai Hing Hong (NHH) Plastics Colouration Masterbatch Product Overview

Table 93. Ngai Hing Hong (NHH) Plastics Colouration Masterbatch Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Ngai Hing Hong (NHH) Business Overview

Table 95. Ngai Hing Hong (NHH) Recent Developments

Table 96. Global Plastics Colouration Masterbatch Sales Forecast by Region (2025-2030) & (Kilotons)

Table 97. Global Plastics Colouration Masterbatch Market Size Forecast by Region (2025-2030) & (M USD)

Table 98. North America Plastics Colouration Masterbatch Sales Forecast by Country (2025-2030) & (Kilotons)

Table 99. North America Plastics Colouration Masterbatch Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Plastics Colouration Masterbatch Sales Forecast by Country (2025-2030) & (Kilotons)

Table 101. Europe Plastics Colouration Masterbatch Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Plastics Colouration Masterbatch Sales Forecast by Region (2025-2030) & (Kilotons)

Table 103. Asia Pacific Plastics Colouration Masterbatch Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Plastics Colouration Masterbatch Sales Forecast by Country (2025-2030) & (Kilotons)

Table 105. South America Plastics Colouration Masterbatch Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Plastics Colouration Masterbatch Consumption

Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Plastics Colouration Masterbatch Market Size

Forecast by Country (2025-2030) & (M USD)

Table 108. Global Plastics Colouration Masterbatch Sales Forecast by Type  
(2025-2030) & (Kilotons)

Table 109. Global Plastics Colouration Masterbatch Market Size Forecast by Type  
(2025-2030) & (M USD)

Table 110. Global Plastics Colouration Masterbatch Price Forecast by Type  
(2025-2030) & (USD/Ton)

Table 111. Global Plastics Colouration Masterbatch Sales (Kilotons) Forecast by  
Application (2025-2030)

Table 112. Global Plastics Colouration Masterbatch Market Size Forecast by  
Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Plastics Colouration Masterbatch

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Plastics Colouration Masterbatch Market Size (M USD), 2019-2030

Figure 5. Global Plastics Colouration Masterbatch Market Size (M USD) (2019-2030)

Figure 6. Global Plastics Colouration Masterbatch Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Plastics Colouration Masterbatch Market Size by Country (M USD)

Figure 11. Plastics Colouration Masterbatch Sales Share by Manufacturers in 2023

Figure 12. Global Plastics Colouration Masterbatch Revenue Share by Manufacturers in 2023

Figure 13. Plastics Colouration Masterbatch Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Plastics Colouration Masterbatch Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Plastics Colouration Masterbatch Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Plastics Colouration Masterbatch Market Share by Type

Figure 18. Sales Market Share of Plastics Colouration Masterbatch by Type (2019-2024)

Figure 19. Sales Market Share of Plastics Colouration Masterbatch by Type in 2023

Figure 20. Market Size Share of Plastics Colouration Masterbatch by Type (2019-2024)

Figure 21. Market Size Market Share of Plastics Colouration Masterbatch by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Plastics Colouration Masterbatch Market Share by Application

Figure 24. Global Plastics Colouration Masterbatch Sales Market Share by Application (2019-2024)

Figure 25. Global Plastics Colouration Masterbatch Sales Market Share by Application in 2023

Figure 26. Global Plastics Colouration Masterbatch Market Share by Application (2019-2024)

Figure 27. Global Plastics Colouration Masterbatch Market Share by Application in 2023

Figure 28. Global Plastics Colouration Masterbatch Sales Growth Rate by Application (2019-2024)

Figure 29. Global Plastics Colouration Masterbatch Sales Market Share by Region (2019-2024)

Figure 30. North America Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Plastics Colouration Masterbatch Sales Market Share by Country in 2023

Figure 32. U.S. Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Plastics Colouration Masterbatch Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Plastics Colouration Masterbatch Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Plastics Colouration Masterbatch Sales Market Share by Country in 2023

Figure 37. Germany Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Plastics Colouration Masterbatch Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Plastics Colouration Masterbatch Sales Market Share by Region in 2023

Figure 44. China Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Plastics Colouration Masterbatch Sales and Growth Rate (Kilotons)

Figure 50. South America Plastics Colouration Masterbatch Sales Market Share by Country in 2023

Figure 51. Brazil Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Plastics Colouration Masterbatch Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Plastics Colouration Masterbatch Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Plastics Colouration Masterbatch Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Plastics Colouration Masterbatch Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Plastics Colouration Masterbatch Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Plastics Colouration Masterbatch Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Plastics Colouration Masterbatch Market Share Forecast by Type (2025-2030)

Figure 65. Global Plastics Colouration Masterbatch Sales Forecast by Application (2025-2030)

Figure 66. Global Plastics Colouration Masterbatch Market Share Forecast by

Application (2025-2030)

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