

Global Plastic Roller Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Plastic rollers are cylindrical components commonly used in various industries for conveying materials, supporting loads, or facilitating movement. These rollers are typically made from high-quality plastics such as polyurethane, polyethylene, or nylon, offering advantages like corrosion resistance, lightweight design, and low maintenance requirements. In the market, plastic rollers are positioned as cost-effective alternatives to metal rollers, catering to industries where non-corrosive, non-magnetic, or non-conductive properties are essential.

The current market size for plastic rollers in 2023 stands at approximately USD 260 million, with a projected Compound Annual Growth Rate (CAGR) from 2024 to 2032 estimated at 5.80%. Several key growth drivers fuel this market, including the increasing demand for lightweight and corrosion-resistant material handling solutions across industries like food and beverage, packaging, automotive, and logistics. Moreover, the growing emphasis on sustainability and the adoption of automation in manufacturing processes are further propelling the demand for plastic rollers globally.

Market trends in the plastic roller industry reveal several noteworthy developments. One prominent trend is the rising adoption of custom-designed plastic rollers to meet specific application requirements, such as high-temperature resistance, anti-static properties, or enhanced load-bearing capacity. This customization trend is driven by advancements in material science and manufacturing technologies, enabling manufacturers to offer tailored solutions to diverse end-user industries.

Another significant trend is the integration of IoT-enabled sensors in plastic rollers to

enable real-time monitoring of roller performance, predictive maintenance, and optimization of material handling processes. This trend aligns with the broader industry shift towards Industry 4.0 practices, enhancing operational efficiency and reducing downtime for end-users.

Furthermore, the market is witnessing a trend towards the development of eco-friendly plastic rollers made from recycled materials or biodegradable plastics. This sustainability-driven trend is gaining traction among environmentally conscious industries looking to reduce their carbon footprint and adhere to stringent regulations regarding plastic waste management.

In terms of regional market distribution, leading markets for plastic rollers include North America, Europe, and Asia Pacific. North America dominates the market due to the strong presence of key industries like automotive, e-commerce, and food processing that extensively utilize plastic rollers in their operations. Europe follows closely, driven by stringent regulations promoting the use of non-metallic components in sensitive applications. Asia Pacific exhibits significant growth potential, attributed to rapid industrialization, infrastructure development, and the increasing adoption of automation technologies across various sectors.

Key challenges facing the plastic roller market include the volatility of raw material prices, which can impact manufacturing costs and profit margins for industry players. Additionally, the competitive landscape is intensifying with the entry of new players offering innovative solutions, necessitating existing manufacturers to focus on product differentiation and value-added services to maintain a competitive edge in the market.

In conclusion, the plastic roller market is poised for steady growth driven by technological advancements, customization trends, and sustainability initiatives. Industry players should capitalize on these trends by investing in R&D, fostering strategic partnerships, and expanding their presence in emerging markets to stay ahead in this dynamic landscape.

This report provides a deep insight into the global Plastic Roller market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plastic Roller Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plastic Roller market in any manner.

Global Plastic Roller Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

PSI Urethanes

Inc.

Conveyor Systems & Engineering

Inc.

Polynyl Plastics Pty Ltd

igus

Arnott Group Limited

Dongguan Precision Converting Transmission

AION

JPS Company

Inc.

Konark Enterprises

KEW ENGG. & MFG. PVT. LTD

Market Segmentation (by Type)

Rubber-coated Plastic Roller

Non-rubber Plastic Roller

Market Segmentation (by Application)

Industrial

Commercial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plastic Roller Market

Overview of the regional outlook of the Plastic Roller Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plastic Roller Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Plastic Roller

1.2 Key Market Segments

1.2.1 Plastic Roller Segment by Type

1.2.2 Plastic Roller Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PLASTIC ROLLER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Plastic Roller Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Plastic Roller Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 PLASTIC ROLLER MARKET COMPETITIVE LANDSCAPE

3.1 Global Plastic Roller Sales by Manufacturers (2019-2024)

3.2 Global Plastic Roller Revenue Market Share by Manufacturers (2019-2024)

3.3 Plastic Roller Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Plastic Roller Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Plastic Roller Sales Sites, Area Served, Product Type

3.6 Plastic Roller Market Competitive Situation and Trends

3.6.1 Plastic Roller Market Concentration Rate

3.6.2 Global 5 and 10 Largest Plastic Roller Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PLASTIC ROLLER INDUSTRY CHAIN ANALYSIS

4.1 Plastic Roller Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLASTIC ROLLER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PLASTIC ROLLER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Plastic Roller Sales Market Share by Type (2019-2024)

6.3 Global Plastic Roller Market Size Market Share by Type (2019-2024)

6.4 Global Plastic Roller Price by Type (2019-2024)

7 PLASTIC ROLLER MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Plastic Roller Market Sales by Application (2019-2024)

7.3 Global Plastic Roller Market Size (M USD) by Application (2019-2024)

7.4 Global Plastic Roller Sales Growth Rate by Application (2019-2024)

8 PLASTIC ROLLER MARKET SALES BY REGION

8.1 Global Plastic Roller Sales by Region

8.1.1 Global Plastic Roller Sales by Region

8.1.2 Global Plastic Roller Sales Market Share by Region

8.2 Global Plastic Roller Market Size by Region

8.2.1 Global Plastic Roller Market Size by Region

8.2.2 Global Plastic Roller Market Size Market Share by Region

8.3 North America

8.3.1 North America Plastic Roller Sales by Country

8.3.2 North America Plastic Roller Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Plastic Roller Sales by Country

8.4.2 Europe Plastic Roller Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Plastic Roller Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Plastic Roller Market Size by Region

8.6.2 Asia Pacific Plastic Roller Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Plastic Roller Sales by Country

8.7.2 South America Plastic Roller Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Plastic Roller Sales by Region

8.8.2 Middle East and Africa Plastic Roller Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 PLASTIC ROLLER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Plastic Roller by Region (2019-2024)
- 9.2 Global Plastic Roller Revenue Market Share by Region (2019-2024)
- 9.3 Global Plastic Roller Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Plastic Roller Production
 - 9.4.1 North America Plastic Roller Production Growth Rate (2019-2024)
 - 9.4.2 North America Plastic Roller Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Plastic Roller Production
 - 9.5.1 Europe Plastic Roller Production Growth Rate (2019-2024)
 - 9.5.2 Europe Plastic Roller Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Plastic Roller Production (2019-2024)
 - 9.6.1 Japan Plastic Roller Production Growth Rate (2019-2024)
 - 9.6.2 Japan Plastic Roller Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Plastic Roller Production (2019-2024)
 - 9.7.1 China Plastic Roller Production Growth Rate (2019-2024)
 - 9.7.2 China Plastic Roller Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 PSI Urethanes
 - 10.1.1 PSI Urethanes Plastic Roller Basic Information
 - 10.1.2 PSI Urethanes Plastic Roller Product Overview
 - 10.1.3 PSI Urethanes Plastic Roller Product Market Performance
 - 10.1.4 PSI Urethanes Business Overview
 - 10.1.5 PSI Urethanes Plastic Roller SWOT Analysis
 - 10.1.6 PSI Urethanes Recent Developments
- 10.2 Inc.
 - 10.2.1 Inc. Plastic Roller Basic Information
 - 10.2.2 Inc. Plastic Roller Product Overview
 - 10.2.3 Inc. Plastic Roller Product Market Performance
 - 10.2.4 Inc. Business Overview
 - 10.2.5 Inc. Plastic Roller SWOT Analysis

- 10.2.6 Inc. Recent Developments
- 10.3 Conveyor Systems and Engineering
 - 10.3.1 Conveyor Systems and Engineering Plastic Roller Basic Information
 - 10.3.2 Conveyor Systems and Engineering Plastic Roller Product Overview
 - 10.3.3 Conveyor Systems and Engineering Plastic Roller Product Market Performance
 - 10.3.4 Conveyor Systems and Engineering Plastic Roller SWOT Analysis
 - 10.3.5 Conveyor Systems and Engineering Business Overview
 - 10.3.6 Conveyor Systems and Engineering Recent Developments
- 10.4 Inc.
 - 10.4.1 Inc. Plastic Roller Basic Information
 - 10.4.2 Inc. Plastic Roller Product Overview
 - 10.4.3 Inc. Plastic Roller Product Market Performance
 - 10.4.4 Inc. Business Overview
 - 10.4.5 Inc. Recent Developments
- 10.5 Polynyl Plastics Pty Ltd
 - 10.5.1 Polynyl Plastics Pty Ltd Plastic Roller Basic Information
 - 10.5.2 Polynyl Plastics Pty Ltd Plastic Roller Product Overview
 - 10.5.3 Polynyl Plastics Pty Ltd Plastic Roller Product Market Performance
 - 10.5.4 Polynyl Plastics Pty Ltd Business Overview
 - 10.5.5 Polynyl Plastics Pty Ltd Recent Developments
- 10.6 igus
 - 10.6.1 igus Plastic Roller Basic Information
 - 10.6.2 igus Plastic Roller Product Overview
 - 10.6.3 igus Plastic Roller Product Market Performance
 - 10.6.4 igus Business Overview
 - 10.6.5 igus Recent Developments
- 10.7 Arnott Group Limited
 - 10.7.1 Arnott Group Limited Plastic Roller Basic Information
 - 10.7.2 Arnott Group Limited Plastic Roller Product Overview
 - 10.7.3 Arnott Group Limited Plastic Roller Product Market Performance
 - 10.7.4 Arnott Group Limited Business Overview
 - 10.7.5 Arnott Group Limited Recent Developments
- 10.8 Dongguan Precision Converting Transmission
 - 10.8.1 Dongguan Precision Converting Transmission Plastic Roller Basic Information
 - 10.8.2 Dongguan Precision Converting Transmission Plastic Roller Product Overview
 - 10.8.3 Dongguan Precision Converting Transmission Plastic Roller Product Market Performance
 - 10.8.4 Dongguan Precision Converting Transmission Business Overview
 - 10.8.5 Dongguan Precision Converting Transmission Recent Developments

10.9 AION

- 10.9.1 AION Plastic Roller Basic Information
- 10.9.2 AION Plastic Roller Product Overview
- 10.9.3 AION Plastic Roller Product Market Performance
- 10.9.4 AION Business Overview
- 10.9.5 AION Recent Developments

10.10 JPS Company

- 10.10.1 JPS Company Plastic Roller Basic Information
- 10.10.2 JPS Company Plastic Roller Product Overview
- 10.10.3 JPS Company Plastic Roller Product Market Performance
- 10.10.4 JPS Company Business Overview
- 10.10.5 JPS Company Recent Developments

10.11 Inc.

- 10.11.1 Inc. Plastic Roller Basic Information
- 10.11.2 Inc. Plastic Roller Product Overview
- 10.11.3 Inc. Plastic Roller Product Market Performance
- 10.11.4 Inc. Business Overview
- 10.11.5 Inc. Recent Developments

10.12 Konark Enterprises

- 10.12.1 Konark Enterprises Plastic Roller Basic Information
- 10.12.2 Konark Enterprises Plastic Roller Product Overview
- 10.12.3 Konark Enterprises Plastic Roller Product Market Performance
- 10.12.4 Konark Enterprises Business Overview
- 10.12.5 Konark Enterprises Recent Developments

10.13 KEW ENGG. and MFG. PVT. LTD

- 10.13.1 KEW ENGG. and MFG. PVT. LTD Plastic Roller Basic Information
- 10.13.2 KEW ENGG. and MFG. PVT. LTD Plastic Roller Product Overview
- 10.13.3 KEW ENGG. and MFG. PVT. LTD Plastic Roller Product Market Performance
- 10.13.4 KEW ENGG. and MFG. PVT. LTD Business Overview
- 10.13.5 KEW ENGG. and MFG. PVT. LTD Recent Developments

11 PLASTIC ROLLER MARKET FORECAST BY REGION

11.1 Global Plastic Roller Market Size Forecast

11.2 Global Plastic Roller Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Plastic Roller Market Size Forecast by Country
- 11.2.3 Asia Pacific Plastic Roller Market Size Forecast by Region
- 11.2.4 South America Plastic Roller Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Plastic Roller by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Plastic Roller Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Plastic Roller by Type (2025-2032)

12.1.2 Global Plastic Roller Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Plastic Roller by Type (2025-2032)

12.2 Global Plastic Roller Market Forecast by Application (2025-2032)

12.2.1 Global Plastic Roller Sales (K Units) Forecast by Application

12.2.2 Global Plastic Roller Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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