

Global Plastic Magnet for Automotive Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Plastic Magnet for Automotive competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Plastic magnets are magnets made by mixing magnetic powders (such as ferrite, NdFeB, Samarium cobalt, etc.) with plastic substrates (such as Nylon, PPS, epoxy resin, etc.) and by a certain molding process. It has both the flexibility of plastics and the magnetism of magnetic materials and can be made into various complex shapes through injection molding, pressed, and extrusion processes. This report mainly focuses on plastic magnet for automotive market.

The global Plastic Magnet for Automotive market size was estimated at USD 242.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Plastic Magnet for Automotive market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Plastic Magnet for Automotive market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Plastic Magnet for Automotive market.

Global Plastic Magnet for Automotive Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Galaxy Magnets

DMEGC

Zhong Ke San Huan Hi-Tech

Daido Electronics

Max Baermann GmbH

Ningbo Yunsheng

IMA

Bomatec Group

JL Mag

Arnold Magnetic Technologies

Kolektor

Jiangmen and Partner's Magnetic Product

MS-Schramberg

Ilpea
Magnetfabrik Bonn
Sura Magnets

Market Segmentation (by Type)

Injected Plastic Magnets
Pressed Plastic Magnets
Others

Market Segmentation (by Application)

Passenger Cars
Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Plastic Magnet for Automotive Market
Overview of the regional outlook of the Plastic Magnet for Automotive Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plastic Magnet for Automotive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Plastic Magnet for Automotive, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Plastic Magnet for Automotive
- 1.2 Key Market Segments
 - 1.2.1 Plastic Magnet for Automotive Segment by Type
 - 1.2.2 Plastic Magnet for Automotive Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PLASTIC MAGNET FOR AUTOMOTIVE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Plastic Magnet for Automotive Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Plastic Magnet for Automotive Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PLASTIC MAGNET FOR AUTOMOTIVE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Plastic Magnet for Automotive Product Life Cycle
- 3.3 Global Plastic Magnet for Automotive Sales by Manufacturers (2020-2025)
- 3.4 Global Plastic Magnet for Automotive Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Plastic Magnet for Automotive Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Plastic Magnet for Automotive Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Plastic Magnet for Automotive Market Competitive Situation and Trends
 - 3.8.1 Plastic Magnet for Automotive Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Plastic Magnet for Automotive Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PLASTIC MAGNET FOR AUTOMOTIVE INDUSTRY CHAIN ANALYSIS

4.1 Plastic Magnet for Automotive Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLASTIC MAGNET FOR AUTOMOTIVE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Plastic Magnet for Automotive Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Plastic Magnet for Automotive Market

5.7 ESG Ratings of Leading Companies

6 PLASTIC MAGNET FOR AUTOMOTIVE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Plastic Magnet for Automotive Sales Market Share by Type (2020-2025)

6.3 Global Plastic Magnet for Automotive Market Size by Type (2020-2025)

6.4 Global Plastic Magnet for Automotive Price by Type (2020-2025)

7 PLASTIC MAGNET FOR AUTOMOTIVE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Plastic Magnet for Automotive Market Sales by Application (2020-2025)
- 7.3 Global Plastic Magnet for Automotive Market Size (M USD) by Application (2020-2025)
- 7.4 Global Plastic Magnet for Automotive Sales Growth Rate by Application (2020-2025)

8 PLASTIC MAGNET FOR AUTOMOTIVE MARKET SALES BY REGION

- 8.1 Global Plastic Magnet for Automotive Sales by Region
 - 8.1.1 Global Plastic Magnet for Automotive Sales by Region
 - 8.1.2 Global Plastic Magnet for Automotive Sales Market Share by Region
- 8.2 Global Plastic Magnet for Automotive Market Size by Region
 - 8.2.1 Global Plastic Magnet for Automotive Market Size by Region
 - 8.2.2 Global Plastic Magnet for Automotive Market Size by Region
- 8.3 North America
 - 8.3.1 North America Plastic Magnet for Automotive Sales by Country
 - 8.3.2 North America Plastic Magnet for Automotive Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Plastic Magnet for Automotive Sales by Country
 - 8.4.2 Europe Plastic Magnet for Automotive Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Plastic Magnet for Automotive Sales by Region
 - 8.5.2 Asia Pacific Plastic Magnet for Automotive Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview

- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Plastic Magnet for Automotive Sales by Country
 - 8.6.2 South America Plastic Magnet for Automotive Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Plastic Magnet for Automotive Sales by Region
 - 8.7.2 Middle East and Africa Plastic Magnet for Automotive Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 PLASTIC MAGNET FOR AUTOMOTIVE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Plastic Magnet for Automotive by Region(2020-2025)
- 9.2 Global Plastic Magnet for Automotive Revenue Market Share by Region (2020-2025)
- 9.3 Global Plastic Magnet for Automotive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Plastic Magnet for Automotive Production
 - 9.4.1 North America Plastic Magnet for Automotive Production Growth Rate (2020-2025)
 - 9.4.2 North America Plastic Magnet for Automotive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Plastic Magnet for Automotive Production
 - 9.5.1 Europe Plastic Magnet for Automotive Production Growth Rate (2020-2025)
 - 9.5.2 Europe Plastic Magnet for Automotive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Plastic Magnet for Automotive Production (2020-2025)
 - 9.6.1 Japan Plastic Magnet for Automotive Production Growth Rate (2020-2025)
 - 9.6.2 Japan Plastic Magnet for Automotive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Plastic Magnet for Automotive Production (2020-2025)
 - 9.7.1 China Plastic Magnet for Automotive Production Growth Rate (2020-2025)

9.7.2 China Plastic Magnet for Automotive Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Galaxy Magnets

- 10.1.1 Galaxy Magnets Basic Information
- 10.1.2 Galaxy Magnets Plastic Magnet for Automotive Product Overview
- 10.1.3 Galaxy Magnets Plastic Magnet for Automotive Product Market Performance
- 10.1.4 Galaxy Magnets Business Overview
- 10.1.5 Galaxy Magnets SWOT Analysis
- 10.1.6 Galaxy Magnets Recent Developments

10.2 DMEGC

- 10.2.1 DMEGC Basic Information
- 10.2.2 DMEGC Plastic Magnet for Automotive Product Overview
- 10.2.3 DMEGC Plastic Magnet for Automotive Product Market Performance
- 10.2.4 DMEGC Business Overview
- 10.2.5 DMEGC SWOT Analysis
- 10.2.6 DMEGC Recent Developments

10.3 Zhong Ke San Huan Hi-Tech

- 10.3.1 Zhong Ke San Huan Hi-Tech Basic Information
- 10.3.2 Zhong Ke San Huan Hi-Tech Plastic Magnet for Automotive Product Overview
- 10.3.3 Zhong Ke San Huan Hi-Tech Plastic Magnet for Automotive Product Market Performance
- 10.3.4 Zhong Ke San Huan Hi-Tech Business Overview
- 10.3.5 Zhong Ke San Huan Hi-Tech SWOT Analysis
- 10.3.6 Zhong Ke San Huan Hi-Tech Recent Developments

10.4 Daido Electronics

- 10.4.1 Daido Electronics Basic Information
- 10.4.2 Daido Electronics Plastic Magnet for Automotive Product Overview
- 10.4.3 Daido Electronics Plastic Magnet for Automotive Product Market Performance
- 10.4.4 Daido Electronics Business Overview
- 10.4.5 Daido Electronics Recent Developments

10.5 Max Baermann GmbH

- 10.5.1 Max Baermann GmbH Basic Information
- 10.5.2 Max Baermann GmbH Plastic Magnet for Automotive Product Overview
- 10.5.3 Max Baermann GmbH Plastic Magnet for Automotive Product Market Performance
- 10.5.4 Max Baermann GmbH Business Overview

- 10.5.5 Max Baermann GmbH Recent Developments
- 10.6 Ningbo Yunsheng
 - 10.6.1 Ningbo Yunsheng Basic Information
 - 10.6.2 Ningbo Yunsheng Plastic Magnet for Automotive Product Overview
 - 10.6.3 Ningbo Yunsheng Plastic Magnet for Automotive Product Market Performance
 - 10.6.4 Ningbo Yunsheng Business Overview
 - 10.6.5 Ningbo Yunsheng Recent Developments
- 10.7 IMA
 - 10.7.1 IMA Basic Information
 - 10.7.2 IMA Plastic Magnet for Automotive Product Overview
 - 10.7.3 IMA Plastic Magnet for Automotive Product Market Performance
 - 10.7.4 IMA Business Overview
 - 10.7.5 IMA Recent Developments
- 10.8 Bomatec Group
 - 10.8.1 Bomatec Group Basic Information
 - 10.8.2 Bomatec Group Plastic Magnet for Automotive Product Overview
 - 10.8.3 Bomatec Group Plastic Magnet for Automotive Product Market Performance
 - 10.8.4 Bomatec Group Business Overview
 - 10.8.5 Bomatec Group Recent Developments
- 10.9 JL Mag
 - 10.9.1 JL Mag Basic Information
 - 10.9.2 JL Mag Plastic Magnet for Automotive Product Overview
 - 10.9.3 JL Mag Plastic Magnet for Automotive Product Market Performance
 - 10.9.4 JL Mag Business Overview
 - 10.9.5 JL Mag Recent Developments
- 10.10 Arnold Magnetic Technologies
 - 10.10.1 Arnold Magnetic Technologies Basic Information
 - 10.10.2 Arnold Magnetic Technologies Plastic Magnet for Automotive Product Overview
 - 10.10.3 Arnold Magnetic Technologies Plastic Magnet for Automotive Product Market Performance
 - 10.10.4 Arnold Magnetic Technologies Business Overview
 - 10.10.5 Arnold Magnetic Technologies Recent Developments
- 10.11 Kolektor
 - 10.11.1 Kolektor Basic Information
 - 10.11.2 Kolektor Plastic Magnet for Automotive Product Overview
 - 10.11.3 Kolektor Plastic Magnet for Automotive Product Market Performance
 - 10.11.4 Kolektor Business Overview
 - 10.11.5 Kolektor Recent Developments

10.12 Jiangmen and Partner's Magnetic Product

10.12.1 Jiangmen and Partner's Magnetic Product Basic Information

10.12.2 Jiangmen and Partner's Magnetic Product Plastic Magnet for Automotive Product Overview

10.12.3 Jiangmen and Partner's Magnetic Product Plastic Magnet for Automotive Product Market Performance

10.12.4 Jiangmen and Partner's Magnetic Product Business Overview

10.12.5 Jiangmen and Partner's Magnetic Product Recent Developments

10.13 MS-Schramberg

10.13.1 MS-Schramberg Basic Information

10.13.2 MS-Schramberg Plastic Magnet for Automotive Product Overview

10.13.3 MS-Schramberg Plastic Magnet for Automotive Product Market Performance

10.13.4 MS-Schramberg Business Overview

10.13.5 MS-Schramberg Recent Developments

10.14 Ilpea

10.14.1 Ilpea Basic Information

10.14.2 Ilpea Plastic Magnet for Automotive Product Overview

10.14.3 Ilpea Plastic Magnet for Automotive Product Market Performance

10.14.4 Ilpea Business Overview

10.14.5 Ilpea Recent Developments

10.15 Magnetfabrik Bonn

10.15.1 Magnetfabrik Bonn Basic Information

10.15.2 Magnetfabrik Bonn Plastic Magnet for Automotive Product Overview

10.15.3 Magnetfabrik Bonn Plastic Magnet for Automotive Product Market Performance

10.15.4 Magnetfabrik Bonn Business Overview

10.15.5 Magnetfabrik Bonn Recent Developments

10.16 Sura Magnets

10.16.1 Sura Magnets Basic Information

10.16.2 Sura Magnets Plastic Magnet for Automotive Product Overview

10.16.3 Sura Magnets Plastic Magnet for Automotive Product Market Performance

10.16.4 Sura Magnets Business Overview

10.16.5 Sura Magnets Recent Developments

11 PLASTIC MAGNET FOR AUTOMOTIVE MARKET FORECAST BY REGION

11.1 Global Plastic Magnet for Automotive Market Size Forecast

11.2 Global Plastic Magnet for Automotive Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Plastic Magnet for Automotive Market Size Forecast by Country
- 11.2.3 Asia Pacific Plastic Magnet for Automotive Market Size Forecast by Region
- 11.2.4 South America Plastic Magnet for Automotive Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Plastic Magnet for Automotive by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Plastic Magnet for Automotive Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Plastic Magnet for Automotive by Type (2026-2035)
 - 12.1.2 Global Plastic Magnet for Automotive Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Plastic Magnet for Automotive by Type (2026-2035)
- 12.2 Global Plastic Magnet for Automotive Market Forecast by Application (2026-2035)
 - 12.2.1 Global Plastic Magnet for Automotive Sales (K MT) Forecast by Application
 - 12.2.2 Global Plastic Magnet for Automotive Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Plastic Magnet for Automotive Market Size by Type (M USD)
- Table 4. Global Plastic Magnet for Automotive Market Size by Application
- Table 5. Plastic Magnet for Automotive Market Size Comparison by Region (M USD)
- Table 6. Global Plastic Magnet for Automotive Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Plastic Magnet for Automotive Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Plastic Magnet for Automotive Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Plastic Magnet for Automotive Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plastic Magnet for Automotive as of 2025)
- Table 11. Global Market Plastic Magnet for Automotive Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Plastic Magnet for Automotive Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Plastic Magnet for Automotive Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Plastic Magnet for Automotive Sales by Type (K MT)
- Table 27. Global Plastic Magnet for Automotive Market Size by Type (M USD)

Table 28. Global Plastic Magnet for Automotive Sales (K MT) by Type (2020-2025)

Table 29. Global Plastic Magnet for Automotive Sales Market Share by Type (2020-2025)

Table 30. Global Plastic Magnet for Automotive Market Size (M USD) by Type (2020-2025)

Table 31. Global Plastic Magnet for Automotive Market Share by Type (2020-2025)

Table 32. Global Plastic Magnet for Automotive Price (USD/KG) by Type (2020-2025)

Table 33. Global Plastic Magnet for Automotive Sales (K MT) by Application

Table 34. Global Plastic Magnet for Automotive Market Size by Application

Table 35. Global Plastic Magnet for Automotive Sales by Application (2020-2025) & (K MT)

Table 36. Global Plastic Magnet for Automotive Sales Market Share by Application (2020-2025)

Table 37. Global Plastic Magnet for Automotive Market Size by Application (2020-2025) & (M USD)

Table 38. Global Plastic Magnet for Automotive Market Share by Application (2020-2025)

Table 39. Global Plastic Magnet for Automotive Sales Growth Rate by Application (2020-2025)

Table 40. Global Plastic Magnet for Automotive Sales by Region (2020-2025) & (K MT)

Table 41. Global Plastic Magnet for Automotive Sales Market Share by Region (2020-2025)

Table 42. Global Plastic Magnet for Automotive Market Size by Region (2020-2025) & (M USD)

Table 43. Global Plastic Magnet for Automotive Market Size by Region (2020-2025)

Table 44. North America Plastic Magnet for Automotive Sales by Country (2020-2025) & (K MT)

Table 45. North America Plastic Magnet for Automotive Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Plastic Magnet for Automotive Sales by Country (2020-2025) & (K MT)

Table 47. Europe Plastic Magnet for Automotive Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Plastic Magnet for Automotive Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Plastic Magnet for Automotive Market Size by Region (2020-2025) & (M USD)

Table 50. South America Plastic Magnet for Automotive Sales by Country (2020-2025) & (K MT)

Table 51. South America Plastic Magnet for Automotive Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Plastic Magnet for Automotive Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Plastic Magnet for Automotive Market Size by Region (2020-2025) & (M USD)

Table 54. Global Plastic Magnet for Automotive Production (K MT) by Region(2020-2025)

Table 55. Global Plastic Magnet for Automotive Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Plastic Magnet for Automotive Revenue Market Share by Region (2020-2025)

Table 57. Global Plastic Magnet for Automotive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Plastic Magnet for Automotive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Plastic Magnet for Automotive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Plastic Magnet for Automotive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Plastic Magnet for Automotive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Galaxy Magnets Basic Information

Table 63. Galaxy Magnets Plastic Magnet for Automotive Product Overview

Table 64. Galaxy Magnets Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Galaxy Magnets Business Overview

Table 66. Galaxy Magnets SWOT Analysis

Table 67. Galaxy Magnets Recent Developments

Table 68. DMEGC Basic Information

Table 69. DMEGC Plastic Magnet for Automotive Product Overview

Table 70. DMEGC Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. DMEGC Business Overview

Table 72. DMEGC SWOT Analysis

Table 73. DMEGC Recent Developments

Table 74. Zhong Ke San Huan Hi-Tech Basic Information

Table 75. Zhong Ke San Huan Hi-Tech Plastic Magnet for Automotive Product Overview

- Table 76. Zhong Ke San Huan Hi-Tech Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Zhong Ke San Huan Hi-Tech Business Overview
- Table 78. Zhong Ke San Huan Hi-Tech SWOT Analysis
- Table 79. Zhong Ke San Huan Hi-Tech Recent Developments
- Table 80. Daido Electronics Basic Information
- Table 81. Daido Electronics Plastic Magnet for Automotive Product Overview
- Table 82. Daido Electronics Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Daido Electronics Business Overview
- Table 84. Daido Electronics Recent Developments
- Table 85. Max Baermann GmbH Basic Information
- Table 86. Max Baermann GmbH Plastic Magnet for Automotive Product Overview
- Table 87. Max Baermann GmbH Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Max Baermann GmbH Business Overview
- Table 89. Max Baermann GmbH Recent Developments
- Table 90. Ningbo Yunsheng Basic Information
- Table 91. Ningbo Yunsheng Plastic Magnet for Automotive Product Overview
- Table 92. Ningbo Yunsheng Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Ningbo Yunsheng Business Overview
- Table 94. Ningbo Yunsheng Recent Developments
- Table 95. IMA Basic Information
- Table 96. IMA Plastic Magnet for Automotive Product Overview
- Table 97. IMA Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. IMA Business Overview
- Table 99. IMA Recent Developments
- Table 100. Bomatec Group Basic Information
- Table 101. Bomatec Group Plastic Magnet for Automotive Product Overview
- Table 102. Bomatec Group Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Bomatec Group Business Overview
- Table 104. Bomatec Group Recent Developments
- Table 105. JL Mag Basic Information
- Table 106. JL Mag Plastic Magnet for Automotive Product Overview
- Table 107. JL Mag Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 108. JL Mag Business Overview
- Table 109. JL Mag Recent Developments
- Table 110. Arnold Magnetic Technologies Basic Information
- Table 111. Arnold Magnetic Technologies Plastic Magnet for Automotive Product Overview
- Table 112. Arnold Magnetic Technologies Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Arnold Magnetic Technologies Business Overview
- Table 114. Arnold Magnetic Technologies Recent Developments
- Table 115. Kolektor Basic Information
- Table 116. Kolektor Plastic Magnet for Automotive Product Overview
- Table 117. Kolektor Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Kolektor Business Overview
- Table 119. Kolektor Recent Developments
- Table 120. Jiangmen and Partner's Magnetic Product Basic Information
- Table 121. Jiangmen and Partner's Magnetic Product Plastic Magnet for Automotive Product Overview
- Table 122. Jiangmen and Partner's Magnetic Product Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Jiangmen and Partner's Magnetic Product Business Overview
- Table 124. Jiangmen and Partner's Magnetic Product Recent Developments
- Table 125. MS-Schramberg Basic Information
- Table 126. MS-Schramberg Plastic Magnet for Automotive Product Overview
- Table 127. MS-Schramberg Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. MS-Schramberg Business Overview
- Table 129. MS-Schramberg Recent Developments
- Table 130. Ilpea Basic Information
- Table 131. Ilpea Plastic Magnet for Automotive Product Overview
- Table 132. Ilpea Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Ilpea Business Overview
- Table 134. Ilpea Recent Developments
- Table 135. Magnetfabrik Bonn Basic Information
- Table 136. Magnetfabrik Bonn Plastic Magnet for Automotive Product Overview
- Table 137. Magnetfabrik Bonn Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Magnetfabrik Bonn Business Overview

- Table 139. Magnetfabrik Bonn Recent Developments
- Table 140. Sura Magnets Basic Information
- Table 141. Sura Magnets Plastic Magnet for Automotive Product Overview
- Table 142. Sura Magnets Plastic Magnet for Automotive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Sura Magnets Business Overview
- Table 144. Sura Magnets Recent Developments
- Table 145. Global Plastic Magnet for Automotive Sales Forecast by Region (2026-2035) & (K MT)
- Table 146. Global Plastic Magnet for Automotive Market Size Forecast by Region (2026-2035) & (M USD)
- Table 147. North America Plastic Magnet for Automotive Sales Forecast by Country (2026-2035) & (K MT)
- Table 148. North America Plastic Magnet for Automotive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 149. Europe Plastic Magnet for Automotive Sales Forecast by Country (2026-2035) & (K MT)
- Table 150. Europe Plastic Magnet for Automotive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 151. Asia Pacific Plastic Magnet for Automotive Sales Forecast by Region (2026-2035) & (K MT)
- Table 152. Asia Pacific Plastic Magnet for Automotive Market Size Forecast by Region (2026-2035) & (M USD)
- Table 153. South America Plastic Magnet for Automotive Sales Forecast by Country (2026-2035) & (K MT)
- Table 154. South America Plastic Magnet for Automotive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 155. Middle East and Africa Plastic Magnet for Automotive Sales Forecast by Country (2026-2035) & (Units)
- Table 156. Middle East and Africa Plastic Magnet for Automotive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 157. Global Plastic Magnet for Automotive Sales Forecast by Type (2026-2035) & (K MT)
- Table 158. Global Plastic Magnet for Automotive Market Size Forecast by Type (2026-2035) & (M USD)
- Table 159. Global Plastic Magnet for Automotive Price Forecast by Type (2026-2035) & (USD/KG)
- Table 160. Global Plastic Magnet for Automotive Sales (K MT) Forecast by Application (2026-2035)

Table 161. Global Plastic Magnet for Automotive Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Plastic Magnet for Automotive
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Plastic Magnet for Automotive Market Size (M USD), 2025-2035
- Figure 5. Global Plastic Magnet for Automotive Market Size (M USD) (2020-2035)
- Figure 6. Global Plastic Magnet for Automotive Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Plastic Magnet for Automotive Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Plastic Magnet for Automotive Product Life Cycle
- Figure 13. Plastic Magnet for Automotive Sales Share by Manufacturers in 2025
- Figure 14. Global Plastic Magnet for Automotive Revenue Share by Manufacturers in 2025
- Figure 15. Plastic Magnet for Automotive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Plastic Magnet for Automotive Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Plastic Magnet for Automotive Revenue in 2025
- Figure 18. Industry Chain Map of Plastic Magnet for Automotive
- Figure 19. Global Plastic Magnet for Automotive Market PEST Analysis
- Figure 20. Global Plastic Magnet for Automotive Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Plastic Magnet for Automotive Market Share by Type
- Figure 27. Sales Market Share of Plastic Magnet for Automotive by Type (2020-2025)
- Figure 28. Sales Market Share of Plastic Magnet for Automotive by Type in 2025
- Figure 29. Market Share of Plastic Magnet for Automotive by Type (2020-2025)
- Figure 30. Market Share of Plastic Magnet for Automotive by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Plastic Magnet for Automotive Market Share by Application
- Figure 33. Global Plastic Magnet for Automotive Sales Market Share by Application (2020-2025)
- Figure 34. Global Plastic Magnet for Automotive Sales Market Share by Application in 2025
- Figure 35. Global Plastic Magnet for Automotive Market Share by Application (2020-2025)
- Figure 36. Global Plastic Magnet for Automotive Market Share by Application in 2025
- Figure 37. Global Plastic Magnet for Automotive Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Plastic Magnet for Automotive Sales Market Share by Region (2020-2025)
- Figure 39. Global Plastic Magnet for Automotive Market Size by Region (2020-2025)
- Figure 40. North America Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Plastic Magnet for Automotive Sales Market Share by Country in 2024
- Figure 43. North America Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Plastic Magnet for Automotive Market Size by Country in 2024
- Figure 45. U.S. Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Plastic Magnet for Automotive Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Plastic Magnet for Automotive Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Plastic Magnet for Automotive Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Plastic Magnet for Automotive Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Plastic Magnet for Automotive Sales Market Share by Country in 2024
- Figure 53. Europe Plastic Magnet for Automotive Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 54. Europe Plastic Magnet for Automotive Market Size by Country in 2024

Figure 55. Germany Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Plastic Magnet for Automotive Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Plastic Magnet for Automotive Sales Market Share by Region in 2024

Figure 67. Asia Pacific Plastic Magnet for Automotive Market Size by Region in 2024

Figure 68. China Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) &

(K MT)

Figure 75. India Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Plastic Magnet for Automotive Sales and Growth Rate (K MT)

Figure 79. South America Plastic Magnet for Automotive Sales Market Share by Country in 2024

Figure 80. South America Plastic Magnet for Automotive Market Size and Growth Rate (M USD)

Figure 81. South America Plastic Magnet for Automotive Market Size by Country in 2024

Figure 82. Brazil Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Plastic Magnet for Automotive Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Plastic Magnet for Automotive Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Plastic Magnet for Automotive Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Plastic Magnet for Automotive Market Size by Region in 2024

Figure 92. Saudi Arabia Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K

MT)

Figure 95. UAE Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Plastic Magnet for Automotive Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Plastic Magnet for Automotive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Plastic Magnet for Automotive Production Market Share by Region (2020-2025)

Figure 103. North America Plastic Magnet for Automotive Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Plastic Magnet for Automotive Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Plastic Magnet for Automotive Production (K MT) Growth Rate (2020-2025)

Figure 106. China Plastic Magnet for Automotive Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Plastic Magnet for Automotive Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Plastic Magnet for Automotive Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Plastic Magnet for Automotive Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Plastic Magnet for Automotive Market Share Forecast by Type (2026-2035)

Figure 111. Global Plastic Magnet for Automotive Sales Forecast by Application (2026-2035)

Figure 112. Global Plastic Magnet for Automotive Market Share Forecast by Application (2026-2035)

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