

Global Plastic Jars Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Plastic jars are containers made from plastic materials, commonly used for packaging various products such as food, cosmetics, pharmaceuticals, and chemicals. These jars are known for their lightweight, durability, and cost-effectiveness, making them a popular choice across industries. The global market for plastic jars is characterized by a diverse range of sizes, shapes, and designs to cater to different product packaging needs.

As of 2023, the global market size for plastic jars is estimated at approximately USD 4.2 billion. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032. This growth can be attributed to several key factors driving the market forward.

One of the primary growth drivers for the plastic jars market is the increasing demand for convenient and sustainable packaging solutions. Plastic jars offer lightweight and shatter-resistant packaging options, reducing transportation costs and minimizing product damage. Additionally, the recyclability of certain types of plastic jars aligns with the growing consumer preference for eco-friendly packaging.

Another significant factor fueling market growth is the expanding e-commerce industry. With the rise of online shopping, there is a growing need for secure and durable packaging solutions like plastic jars to ensure product safety during transit. The convenience of plastic jars, such as easy-to-open lids and reusability, further contributes to their popularity in the e-commerce sector.

Moreover, advancements in plastic jar manufacturing technologies have led to innovations in design and functionality, enhancing the appeal of these containers to both consumers and businesses. Customizable options, such as tamper-evident seals and unique shapes, provide branding opportunities and improve product differentiation in a competitive market landscape.

In terms of market trends, there is a noticeable shift towards sustainable practices within the plastic jars industry. Companies are increasingly investing in recyclable and biodegradable plastic materials to address environmental concerns and meet regulatory requirements. This trend is driven by consumer awareness of plastic pollution and the push for greener packaging alternatives.

Furthermore, personalization and customization have emerged as key trends in the plastic jars market. Brands are leveraging digital printing technologies to create unique designs, colors, and labels on plastic jars, enhancing product visibility and customer engagement. This trend caters to the growing demand for personalized packaging solutions in various sectors.

Regionally, the market for plastic jars is dominated by North America and Europe, owing to the presence of established packaging industries and stringent regulations promoting sustainable packaging practices. Asia-Pacific is also a significant market due to the rapid growth of end-user industries such as food and beverage, cosmetics, and pharmaceuticals. The market dynamics in these regions are influenced by factors such as consumer preferences, regulatory frameworks, and technological advancements.

Despite the positive outlook for the plastic jars market, there are challenges that industry players need to address. One key challenge is the increasing scrutiny on single-use plastics and the push towards circular economy models. Companies must innovate and invest in sustainable packaging solutions to stay competitive and meet evolving consumer expectations. Additionally, fluctuating raw material prices and supply chain disruptions pose risks to market players, emphasizing the importance of strategic planning and risk management.

In conclusion, the global market for plastic jars is poised for steady growth driven by factors such as convenience, sustainability, and technological advancements. Industry players should focus on innovation, sustainability, and market expansion strategies to capitalize on emerging opportunities and overcome challenges in the evolving packaging landscape.

This report provides a deep insight into the global Plastic Jars market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plastic Jars Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plastic Jars market in any manner.

Global Plastic Jars Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Alpha Packaging

SKS Bottle & Packaging

Olcott Plastics

Coda Plastics

Thornton Plastics

Berlin Packaging

Plastique Micron

Silgan Plastics

Taral Plastics

Colt's Plastics

McKernan Packaging

Frapak Packaging

Market Segmentation (by Type)

PP Jars

PET Jars

PVC Jars

Others

Market Segmentation (by Application)

Cosmetics

Pharmaceutical

Household Products

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plastic Jars Market

Overview of the regional outlook of the Plastic Jars Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plastic Jars Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Plastic Jars

1.2 Key Market Segments

1.2.1 Plastic Jars Segment by Type

1.2.2 Plastic Jars Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PLASTIC JARS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Plastic Jars Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Plastic Jars Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 PLASTIC JARS MARKET COMPETITIVE LANDSCAPE

3.1 Global Plastic Jars Sales by Manufacturers (2019-2024)

3.2 Global Plastic Jars Revenue Market Share by Manufacturers (2019-2024)

3.3 Plastic Jars Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Plastic Jars Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Plastic Jars Sales Sites, Area Served, Product Type

3.6 Plastic Jars Market Competitive Situation and Trends

3.6.1 Plastic Jars Market Concentration Rate

3.6.2 Global 5 and 10 Largest Plastic Jars Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PLASTIC JARS INDUSTRY CHAIN ANALYSIS

4.1 Plastic Jars Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLASTIC JARS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PLASTIC JARS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Plastic Jars Sales Market Share by Type (2019-2024)

6.3 Global Plastic Jars Market Size Market Share by Type (2019-2024)

6.4 Global Plastic Jars Price by Type (2019-2024)

7 PLASTIC JARS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Plastic Jars Market Sales by Application (2019-2024)

7.3 Global Plastic Jars Market Size (M USD) by Application (2019-2024)

7.4 Global Plastic Jars Sales Growth Rate by Application (2019-2024)

8 PLASTIC JARS MARKET SALES BY REGION

8.1 Global Plastic Jars Sales by Region

8.1.1 Global Plastic Jars Sales by Region

8.1.2 Global Plastic Jars Sales Market Share by Region

8.2 Global Plastic Jars Market Size by Region

8.2.1 Global Plastic Jars Market Size by Region

8.2.2 Global Plastic Jars Market Size Market Share by Region

8.3 North America

8.3.1 North America Plastic Jars Sales by Country

8.3.2 North America Plastic Jars Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Plastic Jars Sales by Country

8.4.2 Europe Plastic Jars Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Plastic Jars Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Plastic Jars Market Size by Region

8.6.2 Asia Pacific Plastic Jars Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Plastic Jars Sales by Country

8.7.2 South America Plastic Jars Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Plastic Jars Sales by Region

8.8.2 Middle East and Africa Plastic Jars Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 PLASTIC JARS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Plastic Jars by Region (2019-2024)
- 9.2 Global Plastic Jars Revenue Market Share by Region (2019-2024)
- 9.3 Global Plastic Jars Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Plastic Jars Production
 - 9.4.1 North America Plastic Jars Production Growth Rate (2019-2024)
 - 9.4.2 North America Plastic Jars Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Plastic Jars Production
 - 9.5.1 Europe Plastic Jars Production Growth Rate (2019-2024)
 - 9.5.2 Europe Plastic Jars Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Plastic Jars Production (2019-2024)
 - 9.6.1 Japan Plastic Jars Production Growth Rate (2019-2024)
 - 9.6.2 Japan Plastic Jars Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Plastic Jars Production (2019-2024)
 - 9.7.1 China Plastic Jars Production Growth Rate (2019-2024)
 - 9.7.2 China Plastic Jars Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Alpha Packaging
 - 10.1.1 Alpha Packaging Plastic Jars Basic Information
 - 10.1.2 Alpha Packaging Plastic Jars Product Overview
 - 10.1.3 Alpha Packaging Plastic Jars Product Market Performance
 - 10.1.4 Alpha Packaging Business Overview
 - 10.1.5 Alpha Packaging Plastic Jars SWOT Analysis
 - 10.1.6 Alpha Packaging Recent Developments
- 10.2 SKS Bottle and Packaging
 - 10.2.1 SKS Bottle and Packaging Plastic Jars Basic Information
 - 10.2.2 SKS Bottle and Packaging Plastic Jars Product Overview
 - 10.2.3 SKS Bottle and Packaging Plastic Jars Product Market Performance
 - 10.2.4 SKS Bottle and Packaging Business Overview
 - 10.2.5 SKS Bottle and Packaging Plastic Jars SWOT Analysis

- 10.2.6 SKS Bottle and Packaging Recent Developments
- 10.3 Olcott Plastics
 - 10.3.1 Olcott Plastics Plastic Jars Basic Information
 - 10.3.2 Olcott Plastics Plastic Jars Product Overview
 - 10.3.3 Olcott Plastics Plastic Jars Product Market Performance
 - 10.3.4 Olcott Plastics Plastic Jars SWOT Analysis
 - 10.3.5 Olcott Plastics Business Overview
 - 10.3.6 Olcott Plastics Recent Developments
- 10.4 Coda Plastics
 - 10.4.1 Coda Plastics Plastic Jars Basic Information
 - 10.4.2 Coda Plastics Plastic Jars Product Overview
 - 10.4.3 Coda Plastics Plastic Jars Product Market Performance
 - 10.4.4 Coda Plastics Business Overview
 - 10.4.5 Coda Plastics Recent Developments
- 10.5 Thornton Plastics
 - 10.5.1 Thornton Plastics Plastic Jars Basic Information
 - 10.5.2 Thornton Plastics Plastic Jars Product Overview
 - 10.5.3 Thornton Plastics Plastic Jars Product Market Performance
 - 10.5.4 Thornton Plastics Business Overview
 - 10.5.5 Thornton Plastics Recent Developments
- 10.6 Berlin Packaging
 - 10.6.1 Berlin Packaging Plastic Jars Basic Information
 - 10.6.2 Berlin Packaging Plastic Jars Product Overview
 - 10.6.3 Berlin Packaging Plastic Jars Product Market Performance
 - 10.6.4 Berlin Packaging Business Overview
 - 10.6.5 Berlin Packaging Recent Developments
- 10.7 Plastique Micron
 - 10.7.1 Plastique Micron Plastic Jars Basic Information
 - 10.7.2 Plastique Micron Plastic Jars Product Overview
 - 10.7.3 Plastique Micron Plastic Jars Product Market Performance
 - 10.7.4 Plastique Micron Business Overview
 - 10.7.5 Plastique Micron Recent Developments
- 10.8 Silgan Plastics
 - 10.8.1 Silgan Plastics Plastic Jars Basic Information
 - 10.8.2 Silgan Plastics Plastic Jars Product Overview
 - 10.8.3 Silgan Plastics Plastic Jars Product Market Performance
 - 10.8.4 Silgan Plastics Business Overview
 - 10.8.5 Silgan Plastics Recent Developments
- 10.9 Taral Plastics

- 10.9.1 Taral Plastics Plastic Jars Basic Information
- 10.9.2 Taral Plastics Plastic Jars Product Overview
- 10.9.3 Taral Plastics Plastic Jars Product Market Performance
- 10.9.4 Taral Plastics Business Overview
- 10.9.5 Taral Plastics Recent Developments
- 10.10 Colt's Plastics
 - 10.10.1 Colt's Plastics Plastic Jars Basic Information
 - 10.10.2 Colt's Plastics Plastic Jars Product Overview
 - 10.10.3 Colt's Plastics Plastic Jars Product Market Performance
 - 10.10.4 Colt's Plastics Business Overview
 - 10.10.5 Colt's Plastics Recent Developments
- 10.11 McKernan Packaging
 - 10.11.1 McKernan Packaging Plastic Jars Basic Information
 - 10.11.2 McKernan Packaging Plastic Jars Product Overview
 - 10.11.3 McKernan Packaging Plastic Jars Product Market Performance
 - 10.11.4 McKernan Packaging Business Overview
 - 10.11.5 McKernan Packaging Recent Developments
- 10.12 Frapak Packaging
 - 10.12.1 Frapak Packaging Plastic Jars Basic Information
 - 10.12.2 Frapak Packaging Plastic Jars Product Overview
 - 10.12.3 Frapak Packaging Plastic Jars Product Market Performance
 - 10.12.4 Frapak Packaging Business Overview
 - 10.12.5 Frapak Packaging Recent Developments

11 PLASTIC JARS MARKET FORECAST BY REGION

- 11.1 Global Plastic Jars Market Size Forecast
- 11.2 Global Plastic Jars Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Plastic Jars Market Size Forecast by Country
 - 11.2.3 Asia Pacific Plastic Jars Market Size Forecast by Region
 - 11.2.4 South America Plastic Jars Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Plastic Jars by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Plastic Jars Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Plastic Jars by Type (2025-2032)
 - 12.1.2 Global Plastic Jars Market Size Forecast by Type (2025-2032)

- 12.1.3 Global Forecasted Price of Plastic Jars by Type (2025-2032)
- 12.2 Global Plastic Jars Market Forecast by Application (2025-2032)
 - 12.2.1 Global Plastic Jars Sales (K MT) Forecast by Application
 - 12.2.2 Global Plastic Jars Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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