

# Global Plastic Growlers Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

A Plastic Growler is a plastic jug used to transport draft beer in the United States, Canada, Australia, Brazil and other countries. They are commonly sold at breweries and brewpubs as a means to sell take-out craft beer. Rarely, beers are bottled in growlers for retail sale.

This report provides a deep insight into the global Plastic Growlers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plastic Growlers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plastic Growlers market in any manner.

### Global Plastic Growlers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

Alpha Packaging

MJS Packaging

## Market Segmentation (by Type)

32 Oz

64 Oz

128 Oz

## Market Segmentation (by Application)

Alcoholic Beverages

Non-Alcohol Beverages

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plastic Growlers Market

Overview of the regional outlook of the Plastic Growlers Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plastic Growlers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Plastic Growlers

#### 1.2 Key Market Segments

##### 1.2.1 Plastic Growlers Segment by Type

##### 1.2.2 Plastic Growlers Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 PLASTIC GROWLERS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Plastic Growlers Market Size (M USD) Estimates and Forecasts (2019-2030)

##### 2.1.2 Global Plastic Growlers Sales Estimates and Forecasts (2019-2030)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 PLASTIC GROWLERS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Plastic Growlers Sales by Manufacturers (2019-2024)

#### 3.2 Global Plastic Growlers Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Plastic Growlers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Plastic Growlers Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Plastic Growlers Sales Sites, Area Served, Product Type

#### 3.6 Plastic Growlers Market Competitive Situation and Trends

##### 3.6.1 Plastic Growlers Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Plastic Growlers Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 PLASTIC GROWLERS INDUSTRY CHAIN ANALYSIS**

#### 4.1 Plastic Growlers Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PLASTIC GROWLERS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 PLASTIC GROWLERS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Plastic Growlers Sales Market Share by Type (2019-2024)

6.3 Global Plastic Growlers Market Size Market Share by Type (2019-2024)

6.4 Global Plastic Growlers Price by Type (2019-2024)

## **7 PLASTIC GROWLERS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Plastic Growlers Market Sales by Application (2019-2024)

7.3 Global Plastic Growlers Market Size (M USD) by Application (2019-2024)

7.4 Global Plastic Growlers Sales Growth Rate by Application (2019-2024)

## **8 PLASTIC GROWLERS MARKET SEGMENTATION BY REGION**

8.1 Global Plastic Growlers Sales by Region

8.1.1 Global Plastic Growlers Sales by Region

8.1.2 Global Plastic Growlers Sales Market Share by Region

8.2 North America

8.2.1 North America Plastic Growlers Sales by Country

8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Plastic Growlers Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Plastic Growlers Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Plastic Growlers Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Plastic Growlers Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Alpha Packaging
  - 9.1.1 Alpha Packaging Plastic Growlers Basic Information
  - 9.1.2 Alpha Packaging Plastic Growlers Product Overview
  - 9.1.3 Alpha Packaging Plastic Growlers Product Market Performance
  - 9.1.4 Alpha Packaging Business Overview
  - 9.1.5 Alpha Packaging Plastic Growlers SWOT Analysis
  - 9.1.6 Alpha Packaging Recent Developments
- 9.2 MJS Packaging

- 9.2.1 MJS Packaging Plastic Growlers Basic Information
- 9.2.2 MJS Packaging Plastic Growlers Product Overview
- 9.2.3 MJS Packaging Plastic Growlers Product Market Performance
- 9.2.4 MJS Packaging Business Overview
- 9.2.5 MJS Packaging Plastic Growlers SWOT Analysis
- 9.2.6 MJS Packaging Recent Developments

## **10 PLASTIC GROWLERS MARKET FORECAST BY REGION**

- 10.1 Global Plastic Growlers Market Size Forecast
- 10.2 Global Plastic Growlers Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Plastic Growlers Market Size Forecast by Country
  - 10.2.3 Asia Pacific Plastic Growlers Market Size Forecast by Region
  - 10.2.4 South America Plastic Growlers Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Plastic Growlers by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Plastic Growlers Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Plastic Growlers by Type (2025-2030)
  - 11.1.2 Global Plastic Growlers Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Plastic Growlers by Type (2025-2030)
- 11.2 Global Plastic Growlers Market Forecast by Application (2025-2030)
  - 11.2.1 Global Plastic Growlers Sales (K Units) Forecast by Application
  - 11.2.2 Global Plastic Growlers Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Plastic Growlers Market Size Comparison by Region (M USD)
- Table 5. Global Plastic Growlers Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Plastic Growlers Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Plastic Growlers Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Plastic Growlers Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plastic Growlers as of 2022)
- Table 10. Global Market Plastic Growlers Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Plastic Growlers Sales Sites and Area Served
- Table 12. Manufacturers Plastic Growlers Product Type
- Table 13. Global Plastic Growlers Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Plastic Growlers
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Plastic Growlers Market Challenges
- Table 22. Global Plastic Growlers Sales by Type (K Units)
- Table 23. Global Plastic Growlers Market Size by Type (M USD)
- Table 24. Global Plastic Growlers Sales (K Units) by Type (2019-2024)
- Table 25. Global Plastic Growlers Sales Market Share by Type (2019-2024)
- Table 26. Global Plastic Growlers Market Size (M USD) by Type (2019-2024)
- Table 27. Global Plastic Growlers Market Size Share by Type (2019-2024)
- Table 28. Global Plastic Growlers Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Plastic Growlers Sales (K Units) by Application
- Table 30. Global Plastic Growlers Market Size by Application
- Table 31. Global Plastic Growlers Sales by Application (2019-2024) & (K Units)
- Table 32. Global Plastic Growlers Sales Market Share by Application (2019-2024)

- Table 33. Global Plastic Growlers Sales by Application (2019-2024) & (M USD)
- Table 34. Global Plastic Growlers Market Share by Application (2019-2024)
- Table 35. Global Plastic Growlers Sales Growth Rate by Application (2019-2024)
- Table 36. Global Plastic Growlers Sales by Region (2019-2024) & (K Units)
- Table 37. Global Plastic Growlers Sales Market Share by Region (2019-2024)
- Table 38. North America Plastic Growlers Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Plastic Growlers Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Plastic Growlers Sales by Region (2019-2024) & (K Units)
- Table 41. South America Plastic Growlers Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Plastic Growlers Sales by Region (2019-2024) & (K Units)
- Table 43. Alpha Packaging Plastic Growlers Basic Information
- Table 44. Alpha Packaging Plastic Growlers Product Overview
- Table 45. Alpha Packaging Plastic Growlers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Alpha Packaging Business Overview
- Table 47. Alpha Packaging Plastic Growlers SWOT Analysis
- Table 48. Alpha Packaging Recent Developments
- Table 49. MJS Packaging Plastic Growlers Basic Information
- Table 50. MJS Packaging Plastic Growlers Product Overview
- Table 51. MJS Packaging Plastic Growlers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. MJS Packaging Business Overview
- Table 53. MJS Packaging Plastic Growlers SWOT Analysis
- Table 54. MJS Packaging Recent Developments
- Table 55. Global Plastic Growlers Sales Forecast by Region (2025-2030) & (K Units)
- Table 56. Global Plastic Growlers Market Size Forecast by Region (2025-2030) & (M USD)
- Table 57. North America Plastic Growlers Sales Forecast by Country (2025-2030) & (K Units)
- Table 58. North America Plastic Growlers Market Size Forecast by Country (2025-2030) & (M USD)
- Table 59. Europe Plastic Growlers Sales Forecast by Country (2025-2030) & (K Units)
- Table 60. Europe Plastic Growlers Market Size Forecast by Country (2025-2030) & (M USD)
- Table 61. Asia Pacific Plastic Growlers Sales Forecast by Region (2025-2030) & (K Units)
- Table 62. Asia Pacific Plastic Growlers Market Size Forecast by Region (2025-2030) & (M USD)

Table 63. South America Plastic Growlers Sales Forecast by Country (2025-2030) & (K Units)

Table 64. South America Plastic Growlers Market Size Forecast by Country (2025-2030) & (M USD)

Table 65. Middle East and Africa Plastic Growlers Consumption Forecast by Country (2025-2030) & (Units)

Table 66. Middle East and Africa Plastic Growlers Market Size Forecast by Country (2025-2030) & (M USD)

Table 67. Global Plastic Growlers Sales Forecast by Type (2025-2030) & (K Units)

Table 68. Global Plastic Growlers Market Size Forecast by Type (2025-2030) & (M USD)

Table 69. Global Plastic Growlers Price Forecast by Type (2025-2030) & (USD/Unit)

Table 70. Global Plastic Growlers Sales (K Units) Forecast by Application (2025-2030)

Table 71. Global Plastic Growlers Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Plastic Growlers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Plastic Growlers Market Size (M USD), 2019-2030
- Figure 5. Global Plastic Growlers Market Size (M USD) (2019-2030)
- Figure 6. Global Plastic Growlers Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Plastic Growlers Market Size by Country (M USD)
- Figure 11. Plastic Growlers Sales Share by Manufacturers in 2023
- Figure 12. Global Plastic Growlers Revenue Share by Manufacturers in 2023
- Figure 13. Plastic Growlers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Plastic Growlers Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Plastic Growlers Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Plastic Growlers Market Share by Type
- Figure 18. Sales Market Share of Plastic Growlers by Type (2019-2024)
- Figure 19. Sales Market Share of Plastic Growlers by Type in 2023
- Figure 20. Market Size Share of Plastic Growlers by Type (2019-2024)
- Figure 21. Market Size Market Share of Plastic Growlers by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Plastic Growlers Market Share by Application
- Figure 24. Global Plastic Growlers Sales Market Share by Application (2019-2024)
- Figure 25. Global Plastic Growlers Sales Market Share by Application in 2023
- Figure 26. Global Plastic Growlers Market Share by Application (2019-2024)
- Figure 27. Global Plastic Growlers Market Share by Application in 2023
- Figure 28. Global Plastic Growlers Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Plastic Growlers Sales Market Share by Region (2019-2024)
- Figure 30. North America Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Plastic Growlers Sales Market Share by Country in 2023

- Figure 32. U.S. Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Plastic Growlers Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Plastic Growlers Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Plastic Growlers Sales Market Share by Country in 2023
- Figure 37. Germany Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Plastic Growlers Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Plastic Growlers Sales Market Share by Region in 2023
- Figure 44. China Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Plastic Growlers Sales and Growth Rate (K Units)
- Figure 50. South America Plastic Growlers Sales Market Share by Country in 2023
- Figure 51. Brazil Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Plastic Growlers Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Plastic Growlers Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Plastic Growlers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Plastic Growlers Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Plastic Growlers Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Plastic Growlers Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Plastic Growlers Market Share Forecast by Type (2025-2030)

Figure 65. Global Plastic Growlers Sales Forecast by Application (2025-2030)

Figure 66. Global Plastic Growlers Market Share Forecast by Application (2025-2030)



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