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Global Plastic Gravure Printing Machine Market Research Report 2026(Status and Outlook)

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Abstracts

Plastic gravure printing machine is a printing equipment that uses gravure printing method and is specifically used for printing plastic materials such as plastic film and plastic sheet. The printing principle of gravure printing is mainly based on the characteristic of concave graphic parts on gravure printing plates. During printing, ink is filled into the depressions of the graphic and textual parts of the printing plate, while the non graphic parts of the plate are kept clean. Then, the excess ink on the surface of the printing plate is scraped off with a scraper, leaving only the ink in the concave part. When the printing plate comes into contact with the substrate (such as plastic film), the ink on the graphic and textual parts of the gravure printing plate is transferred to the substrate through a certain pressure, thus completing the printing process.

The global Plastic Gravure Printing Machine market size was estimated at USD 356.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Plastic Gravure Printing Machine market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

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A significant focus of this report lies in the competitive landscape of the global Plastic Gravure Printing Machine market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Plastic Gravure Printing Machine market.

Global Plastic Gravure Printing Machine Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bobst

Uteco

Hsing Wei

DCM ATN

FUJI KIKAI KOGYO

KETE GROUP LIMITED

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Shaanxi Beiren Printing Machinery

Ningbo Xinda Printing Machinery

Ruian Bingcheng Natural Bags Machinery Equipment

Zhejiang Fangbang Machinery

Wenzhou Jiamao Mchinery

Jiangyin Huitong Packaging Machinery

Market Segmentation (by Type)

Speed?300m/min

Speed 300-400m/min

Speed ? 400m/min

Market Segmentation (by Application)

Food Packaging Plastics

Pharmaceutical Packaging Plastic

Daily Chemical Packaging Plastic

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

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Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plastic Gravure Printing Machine Market

Overview of the regional outlook of the Plastic Gravure Printing Machine Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

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standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plastic Gravure Printing Machine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Plastic Gravure Printing Machine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

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Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

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The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Plastic Gravure Printing Machine
1.2 Key Market Segments
  1.2.1 Plastic Gravure Printing Machine Segment by Type
  1.2.2 Plastic Gravure Printing Machine Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 PLASTIC GRAVURE PRINTING MACHINE MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Plastic Gravure Printing Machine Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Plastic Gravure Printing Machine Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 PLASTIC GRAVURE PRINTING MACHINE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Plastic Gravure Printing Machine Product Life Cycle
3.3 Global Plastic Gravure Printing Machine Sales by Manufacturers (2020-2025)
3.4 Global Plastic Gravure Printing Machine Revenue Market Share by Manufacturers (2020-2025)
3.5 Plastic Gravure Printing Machine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Plastic Gravure Printing Machine Average Price by Manufacturers (2020-2025)
3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types
3.8 Plastic Gravure Printing Machine Market Competitive Situation and Trends
  3.8.1 Plastic Gravure Printing Machine Market Concentration Rate

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3.8.2 Global 5 and 10 Largest Plastic Gravure Printing Machine Players Market Share by Revenue
3.8.3 Mergers & Acquisitions, Expansion

4 PLASTIC GRAVURE PRINTING MACHINE INDUSTRY CHAIN ANALYSIS

4.1 Plastic Gravure Printing Machine Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLASTIC GRAVURE PRINTING MACHINE MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
5.4.1 New Product Developments
5.4.2 Mergers & Acquisitions
5.4.3 Expansions
5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
5.5.1 Industry Policies Analysis
5.5.2 Economic Environment Analysis
5.5.3 Social Environment Analysis
5.5.4 Technological Environment Analysis
5.6 Global Plastic Gravure Printing Machine Market Porter's Five Forces Analysis
5.6.1 Global Trade Frictions
5.6.2 U.S. Tariff Policy – April 2025
5.6.3 Global Trade Frictions and Their Impacts to Plastic Gravure Printing Machine Market
5.7 ESG Ratings of Leading Companies

6 PLASTIC GRAVURE PRINTING MACHINE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Plastic Gravure Printing Machine Sales Market Share by Type (2020-2025)
6.3 Global Plastic Gravure Printing Machine Market Size by Type (2020-2025)

+357 96 030922
info@marketpublishers.com

6.4 Global Plastic Gravure Printing Machine Price by Type (2020-2025)

7 PLASTIC GRAVURE PRINTING MACHINE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Plastic Gravure Printing Machine Market Sales by Application (2020-2025)
7.3 Global Plastic Gravure Printing Machine Market Size (M USD) by Application (2020-2025)
7.4 Global Plastic Gravure Printing Machine Sales Growth Rate by Application (2020-2025)

8 PLASTIC GRAVURE PRINTING MACHINE MARKET SALES BY REGION

8.1 Global Plastic Gravure Printing Machine Sales by Region
  8.1.1 Global Plastic Gravure Printing Machine Sales by Region
  8.1.2 Global Plastic Gravure Printing Machine Sales Market Share by Region
8.2 Global Plastic Gravure Printing Machine Market Size by Region
  8.2.1 Global Plastic Gravure Printing Machine Market Size by Region
  8.2.2 Global Plastic Gravure Printing Machine Market Size by Region
8.3 North America
  8.3.1 North America Plastic Gravure Printing Machine Sales by Country
  8.3.2 North America Plastic Gravure Printing Machine Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Plastic Gravure Printing Machine Sales by Country
  8.4.2 Europe Plastic Gravure Printing Machine Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Plastic Gravure Printing Machine Sales by Region
  8.5.2 Asia Pacific Plastic Gravure Printing Machine Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview

+357 96 030922
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8.5.5 South Korea Market Overview
8.5.6 India Market Overview
8.5.7 Southeast Asia Market Overview
8.6 South America
8.6.1 South America Plastic Gravure Printing Machine Sales by Country
8.6.2 South America Plastic Gravure Printing Machine Market Size by Country
8.6.3 Brazil Market Overview
8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa Plastic Gravure Printing Machine Sales by Region
8.7.2 Middle East and Africa Plastic Gravure Printing Machine Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 PLASTIC GRAVURE PRINTING MACHINE MARKET PRODUCTION BY REGION

9.1 Global Production of Plastic Gravure Printing Machine by Region(2020-2025)
9.2 Global Plastic Gravure Printing Machine Revenue Market Share by Region (2020-2025)
9.3 Global Plastic Gravure Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Plastic Gravure Printing Machine Production
9.4.1 North America Plastic Gravure Printing Machine Production Growth Rate (2020-2025)
9.4.2 North America Plastic Gravure Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Plastic Gravure Printing Machine Production
9.5.1 Europe Plastic Gravure Printing Machine Production Growth Rate (2020-2025)
9.5.2 Europe Plastic Gravure Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Plastic Gravure Printing Machine Production (2020-2025)
9.6.1 Japan Plastic Gravure Printing Machine Production Growth Rate (2020-2025)
9.6.2 Japan Plastic Gravure Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Plastic Gravure Printing Machine Production (2020-2025)

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info@marketpublishers.com

9.7.1 China Plastic Gravure Printing Machine Production Growth Rate (2020-2025)
9.7.2 China Plastic Gravure Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bobst
10.1.1 Bobst Basic Information
10.1.2 Bobst Plastic Gravure Printing Machine Product Overview
10.1.3 Bobst Plastic Gravure Printing Machine Product Market Performance
10.1.4 Bobst Business Overview
10.1.5 Bobst SWOT Analysis
10.1.6 Bobst Recent Developments
10.2 Uteco
10.2.1 Uteco Basic Information
10.2.2 Uteco Plastic Gravure Printing Machine Product Overview
10.2.3 Uteco Plastic Gravure Printing Machine Product Market Performance
10.2.4 Uteco Business Overview
10.2.5 Uteco SWOT Analysis
10.2.6 Uteco Recent Developments
10.3 Hsing Wei
10.3.1 Hsing Wei Basic Information
10.3.2 Hsing Wei Plastic Gravure Printing Machine Product Overview
10.3.3 Hsing Wei Plastic Gravure Printing Machine Product Market Performance
10.3.4 Hsing Wei Business Overview
10.3.5 Hsing Wei SWOT Analysis
10.3.6 Hsing Wei Recent Developments
10.4 DCM ATN
10.4.1 DCM ATN Basic Information
10.4.2 DCM ATN Plastic Gravure Printing Machine Product Overview
10.4.3 DCM ATN Plastic Gravure Printing Machine Product Market Performance
10.4.4 DCM ATN Business Overview
10.4.5 DCM ATN Recent Developments
10.5 FUJI KIKAI KOGYO
10.5.1 FUJI KIKAI KOGYO Basic Information
10.5.2 FUJI KIKAI KOGYO Plastic Gravure Printing Machine Product Overview
10.5.3 FUJI KIKAI KOGYO Plastic Gravure Printing Machine Product Market Performance
10.5.4 FUJI KIKAI KOGYO Business Overview

+357 96 030922
info@marketpublishers.com

10.5.5 FUJI KIKAI KOGYO Recent Developments
10.6 KETE GROUP LIMITED
10.6.1 KETE GROUP LIMITED Basic Information
10.6.2 KETE GROUP LIMITED Plastic Gravure Printing Machine Product Overview
10.6.3 KETE GROUP LIMITED Plastic Gravure Printing Machine Product Market Performance
10.6.4 KETE GROUP LIMITED Business Overview
10.6.5 KETE GROUP LIMITED Recent Developments
10.7 Shaanxi Beiren Printing Machinery
10.7.1 Shaanxi Beiren Printing Machinery Basic Information
10.7.2 Shaanxi Beiren Printing Machinery Plastic Gravure Printing Machine Product Overview
10.7.3 Shaanxi Beiren Printing Machinery Plastic Gravure Printing Machine Product Market Performance
10.7.4 Shaanxi Beiren Printing Machinery Business Overview
10.7.5 Shaanxi Beiren Printing Machinery Recent Developments
10.8 Ningbo Xinda Printing Machinery
10.8.1 Ningbo Xinda Printing Machinery Basic Information
10.8.2 Ningbo Xinda Printing Machinery Plastic Gravure Printing Machine Product Overview
10.8.3 Ningbo Xinda Printing Machinery Plastic Gravure Printing Machine Product Market Performance
10.8.4 Ningbo Xinda Printing Machinery Business Overview
10.8.5 Ningbo Xinda Printing Machinery Recent Developments
10.9 Ruian Bingcheng Natural Bags Machinery Equipment
10.9.1 Ruian Bingcheng Natural Bags Machinery Equipment Basic Information
10.9.2 Ruian Bingcheng Natural Bags Machinery Equipment Plastic Gravure Printing Machine Product Overview
10.9.3 Ruian Bingcheng Natural Bags Machinery Equipment Plastic Gravure Printing Machine Product Market Performance
10.9.4 Ruian Bingcheng Natural Bags Machinery Equipment Business Overview
10.9.5 Ruian Bingcheng Natural Bags Machinery Equipment Recent Developments
10.10 Zhejiang Fangbang Machinery
10.10.1 Zhejiang Fangbang Machinery Basic Information
10.10.2 Zhejiang Fangbang Machinery Plastic Gravure Printing Machine Product Overview
10.10.3 Zhejiang Fangbang Machinery Plastic Gravure Printing Machine Product Market Performance
10.10.4 Zhejiang Fangbang Machinery Business Overview

+357 96 030922
info@marketpublishers.com

10.10.5 Zhejiang Fangbang Machinery Recent Developments
10.11 Wenzhou Jiamao Mchinery
10.11.1 Wenzhou Jiamao Mchinery Basic Information
10.11.2 Wenzhou Jiamao Mchinery Plastic Gravure Printing Machine Product Overview
10.11.3 Wenzhou Jiamao Mchinery Plastic Gravure Printing Machine Product Market Performance
10.11.4 Wenzhou Jiamao Mchinery Business Overview
10.11.5 Wenzhou Jiamao Mchinery Recent Developments
10.12 Jiangyin Huitong Packaging Machinery
10.12.1 Jiangyin Huitong Packaging Machinery Basic Information
10.12.2 Jiangyin Huitong Packaging Machinery Plastic Gravure Printing Machine Product Overview
10.12.3 Jiangyin Huitong Packaging Machinery Plastic Gravure Printing Machine Product Market Performance
10.12.4 Jiangyin Huitong Packaging Machinery Business Overview
10.12.5 Jiangyin Huitong Packaging Machinery Recent Developments

11 PLASTIC GRAVURE PRINTING MACHINE MARKET FORECAST BY REGION

11.1 Global Plastic Gravure Printing Machine Market Size Forecast
11.2 Global Plastic Gravure Printing Machine Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Plastic Gravure Printing Machine Market Size Forecast by Country
11.2.3 Asia Pacific Plastic Gravure Printing Machine Market Size Forecast by Region
11.2.4 South America Plastic Gravure Printing Machine Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Plastic Gravure Printing Machine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Plastic Gravure Printing Machine Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Plastic Gravure Printing Machine by Type (2026-2035)
12.1.2 Global Plastic Gravure Printing Machine Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Plastic Gravure Printing Machine by Type (2026-2035)

+357 96 030922
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12.2 Global Plastic Gravure Printing Machine Market Forecast by Application (2026-2035)
12.2.1 Global Plastic Gravure Printing Machine Sales (K Units) Forecast by Application
12.2.2 Global Plastic Gravure Printing Machine Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Plastic Gravure Printing Machine Market Size by Type (M USD)
Table 4. Global Plastic Gravure Printing Machine Market Size by Application
Table 5. Plastic Gravure Printing Machine Market Size Comparison by Region (M USD)
Table 6. Global Plastic Gravure Printing Machine Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Plastic Gravure Printing Machine Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Plastic Gravure Printing Machine Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Plastic Gravure Printing Machine Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plastic Gravure Printing Machine as of 2025)
Table 11. Global Market Plastic Gravure Printing Machine Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers’ Manufacturing Sites, Areas Served
Table 13. Manufacturers’ Product Type
Table 14. Global Plastic Gravure Printing Machine Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Plastic Gravure Printing Machine Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Plastic Gravure Printing Machine Sales by Type (K Units)
Table 27. Global Plastic Gravure Printing Machine Market Size by Type (M USD)

+357 96 030922
info@marketpublishers.com

Table 28. Global Plastic Gravure Printing Machine Sales (K Units) by Type (2020-2025)
Table 29. Global Plastic Gravure Printing Machine Sales Market Share by Type (2020-2025)
Table 30. Global Plastic Gravure Printing Machine Market Size (M USD) by Type (2020-2025)
Table 31. Global Plastic Gravure Printing Machine Market Share by Type (2020-2025)
Table 32. Global Plastic Gravure Printing Machine Price (USD/Unit) by Type (2020-2025)
Table 33. Global Plastic Gravure Printing Machine Sales (K Units) by Application
Table 34. Global Plastic Gravure Printing Machine Market Size by Application
Table 35. Global Plastic Gravure Printing Machine Sales by Application (2020-2025) & (K Units)
Table 36. Global Plastic Gravure Printing Machine Sales Market Share by Application (2020-2025)
Table 37. Global Plastic Gravure Printing Machine Market Size by Application (2020-2025) & (M USD)
Table 38. Global Plastic Gravure Printing Machine Market Share by Application (2020-2025)
Table 39. Global Plastic Gravure Printing Machine Sales Growth Rate by Application (2020-2025)
Table 40. Global Plastic Gravure Printing Machine Sales by Region (2020-2025) & (K Units)
Table 41. Global Plastic Gravure Printing Machine Sales Market Share by Region (2020-2025)
Table 42. Global Plastic Gravure Printing Machine Market Size by Region (2020-2025) & (M USD)
Table 43. Global Plastic Gravure Printing Machine Market Size by Region (2020-2025)
Table 44. North America Plastic Gravure Printing Machine Sales by Country (2020-2025) & (K Units)
Table 45. North America Plastic Gravure Printing Machine Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Plastic Gravure Printing Machine Sales by Country (2020-2025) & (K Units)
Table 47. Europe Plastic Gravure Printing Machine Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Plastic Gravure Printing Machine Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Plastic Gravure Printing Machine Market Size by Region (2020-2025) & (M USD)

+357 96 030922
info@marketpublishers.com

Table 50. South America Plastic Gravure Printing Machine Sales by Country (2020-2025) & (K Units)
Table 51. South America Plastic Gravure Printing Machine Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Plastic Gravure Printing Machine Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Plastic Gravure Printing Machine Market Size by Region (2020-2025) & (M USD)
Table 54. Global Plastic Gravure Printing Machine Production (K Units) by Region(2020-2025)
Table 55. Global Plastic Gravure Printing Machine Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Plastic Gravure Printing Machine Revenue Market Share by Region (2020-2025)
Table 57. Global Plastic Gravure Printing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Plastic Gravure Printing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Plastic Gravure Printing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Plastic Gravure Printing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Plastic Gravure Printing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Bobst Basic Information
Table 63. Bobst Plastic Gravure Printing Machine Product Overview
Table 64. Bobst Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Bobst Business Overview
Table 66. Bobst SWOT Analysis
Table 67. Bobst Recent Developments
Table 68. Uteco Basic Information
Table 69. Uteco Plastic Gravure Printing Machine Product Overview
Table 70. Uteco Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Uteco Business Overview
Table 72. Uteco SWOT Analysis
Table 73. Uteco Recent Developments
Table 74. Hsing Wei Basic Information

+357 96 030922
info@marketpublishers.com

Table 75. Hsing Wei Plastic Gravure Printing Machine Product Overview
Table 76. Hsing Wei Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Hsing Wei Business Overview
Table 78. Hsing Wei SWOT Analysis
Table 79. Hsing Wei Recent Developments
Table 80. DCM ATN Basic Information
Table 81. DCM ATN Plastic Gravure Printing Machine Product Overview
Table 82. DCM ATN Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. DCM ATN Business Overview
Table 84. DCM ATN Recent Developments
Table 85. FUJI KIKAI KOGYO Basic Information
Table 86. FUJI KIKAI KOGYO Plastic Gravure Printing Machine Product Overview
Table 87. FUJI KIKAI KOGYO Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. FUJI KIKAI KOGYO Business Overview
Table 89. FUJI KIKAI KOGYO Recent Developments
Table 90. KETE GROUP LIMITED Basic Information
Table 91. KETE GROUP LIMITED Plastic Gravure Printing Machine Product Overview
Table 92. KETE GROUP LIMITED Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. KETE GROUP LIMITED Business Overview
Table 94. KETE GROUP LIMITED Recent Developments
Table 95. Shaanxi Beiren Printing Machinery Basic Information
Table 96. Shaanxi Beiren Printing Machinery Plastic Gravure Printing Machine Product Overview
Table 97. Shaanxi Beiren Printing Machinery Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Shaanxi Beiren Printing Machinery Business Overview
Table 99. Shaanxi Beiren Printing Machinery Recent Developments
Table 100. Ningbo Xinda Printing Machinery Basic Information
Table 101. Ningbo Xinda Printing Machinery Plastic Gravure Printing Machine Product Overview
Table 102. Ningbo Xinda Printing Machinery Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Ningbo Xinda Printing Machinery Business Overview
Table 104. Ningbo Xinda Printing Machinery Recent Developments
Table 105. Ruian Bingcheng Natural Bags Machinery Equipment Basic Information

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Table 106. Ruian Bingcheng Natural Bags Machinery Equipment Plastic Gravure Printing Machine Product Overview
Table 107. Ruian Bingcheng Natural Bags Machinery Equipment Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Ruian Bingcheng Natural Bags Machinery Equipment Business Overview
Table 109. Ruian Bingcheng Natural Bags Machinery Equipment Recent Developments
Table 110. Zhejiang Fangbang Machinery Basic Information
Table 111. Zhejiang Fangbang Machinery Plastic Gravure Printing Machine Product Overview
Table 112. Zhejiang Fangbang Machinery Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Zhejiang Fangbang Machinery Business Overview
Table 114. Zhejiang Fangbang Machinery Recent Developments
Table 115. Wenzhou Jiamao Mchinery Basic Information
Table 116. Wenzhou Jiamao Mchinery Plastic Gravure Printing Machine Product Overview
Table 117. Wenzhou Jiamao Mchinery Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Wenzhou Jiamao Mchinery Business Overview
Table 119. Wenzhou Jiamao Mchinery Recent Developments
Table 120. Jiangyin Huitong Packaging Machinery Basic Information
Table 121. Jiangyin Huitong Packaging Machinery Plastic Gravure Printing Machine Product Overview
Table 122. Jiangyin Huitong Packaging Machinery Plastic Gravure Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Jiangyin Huitong Packaging Machinery Business Overview
Table 124. Jiangyin Huitong Packaging Machinery Recent Developments
Table 125. Global Plastic Gravure Printing Machine Sales Forecast by Region (2026-2035) & (K Units)
Table 126. Global Plastic Gravure Printing Machine Market Size Forecast by Region (2026-2035) & (M USD)
Table 127. North America Plastic Gravure Printing Machine Sales Forecast by Country (2026-2035) & (K Units)
Table 128. North America Plastic Gravure Printing Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 129. Europe Plastic Gravure Printing Machine Sales Forecast by Country (2026-2035) & (K Units)
Table 130. Europe Plastic Gravure Printing Machine Market Size Forecast by Country

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(2026-2035) & (M USD)
Table 131. Asia Pacific Plastic Gravure Printing Machine Sales Forecast by Region (2026-2035) & (K Units)
Table 132. Asia Pacific Plastic Gravure Printing Machine Market Size Forecast by Region (2026-2035) & (M USD)
Table 133. South America Plastic Gravure Printing Machine Sales Forecast by Country (2026-2035) & (K Units)
Table 134. South America Plastic Gravure Printing Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 135. Middle East and Africa Plastic Gravure Printing Machine Sales Forecast by Country (2026-2035) & (Units)
Table 136. Middle East and Africa Plastic Gravure Printing Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 137. Global Plastic Gravure Printing Machine Sales Forecast by Type (2026-2035) & (K Units)
Table 138. Global Plastic Gravure Printing Machine Market Size Forecast by Type (2026-2035) & (M USD)
Table 139. Global Plastic Gravure Printing Machine Price Forecast by Type (2026-2035) & (USD/Unit)
Table 140. Global Plastic Gravure Printing Machine Sales (K Units) Forecast by Application (2026-2035)
Table 141. Global Plastic Gravure Printing Machine Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Plastic Gravure Printing Machine
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Plastic Gravure Printing Machine Market Size (M USD), 2025-2035
Figure 5. Global Plastic Gravure Printing Machine Market Size (M USD) (2020-2035)
Figure 6. Global Plastic Gravure Printing Machine Sales (K Units) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Plastic Gravure Printing Machine Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Plastic Gravure Printing Machine Product Life Cycle
Figure 13. Plastic Gravure Printing Machine Sales Share by Manufacturers in 2025
Figure 14. Global Plastic Gravure Printing Machine Revenue Share by Manufacturers in 2025
Figure 15. Plastic Gravure Printing Machine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Plastic Gravure Printing Machine Average Price (USD/Unit) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Plastic Gravure Printing Machine Revenue in 2025
Figure 18. Industry Chain Map of Plastic Gravure Printing Machine
Figure 19. Global Plastic Gravure Printing Machine Market PEST Analysis
Figure 20. Global Plastic Gravure Printing Machine Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Plastic Gravure Printing Machine Market Share by Type
Figure 27. Sales Market Share of Plastic Gravure Printing Machine by Type (2020-2025)
Figure 28. Sales Market Share of Plastic Gravure Printing Machine by Type in 2025
Figure 29. Market Share of Plastic Gravure Printing Machine by Type (2020-2025)

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Figure 30. Market Share of Plastic Gravure Printing Machine by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Plastic Gravure Printing Machine Market Share by Application
Figure 33. Global Plastic Gravure Printing Machine Sales Market Share by Application (2020-2025)
Figure 34. Global Plastic Gravure Printing Machine Sales Market Share by Application in 2025
Figure 35. Global Plastic Gravure Printing Machine Market Share by Application (2020-2025)
Figure 36. Global Plastic Gravure Printing Machine Market Share by Application in 2025
Figure 37. Global Plastic Gravure Printing Machine Sales Growth Rate by Application (2020-2025)
Figure 38. Global Plastic Gravure Printing Machine Sales Market Share by Region (2020-2025)
Figure 39. Global Plastic Gravure Printing Machine Market Size by Region (2020-2025)
Figure 40. North America Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Plastic Gravure Printing Machine Sales Market Share by Country in 2024
Figure 43. North America Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Plastic Gravure Printing Machine Market Size by Country in 2024
Figure 45. U.S. Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Plastic Gravure Printing Machine Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Plastic Gravure Printing Machine Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Plastic Gravure Printing Machine Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Plastic Gravure Printing Machine Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

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Figure 52. Europe Plastic Gravure Printing Machine Sales Market Share by Country in 2024
Figure 53. Europe Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Plastic Gravure Printing Machine Market Size by Country in 2024
Figure 55. Germany Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Plastic Gravure Printing Machine Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Plastic Gravure Printing Machine Sales Market Share by Region in 2024
Figure 67. Asia Pacific Plastic Gravure Printing Machine Market Size by Region in 2024
Figure 68. China Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Plastic Gravure Printing Machine Sales and Growth Rate

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(2020-2025) & (K Units)
Figure 73. South Korea Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Plastic Gravure Printing Machine Sales and Growth Rate (K Units)
Figure 79. South America Plastic Gravure Printing Machine Sales Market Share by Country in 2024
Figure 80. South America Plastic Gravure Printing Machine Market Size and Growth Rate (M USD)
Figure 81. South America Plastic Gravure Printing Machine Market Size by Country in 2024
Figure 82. Brazil Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Plastic Gravure Printing Machine Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Plastic Gravure Printing Machine Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Plastic Gravure Printing Machine Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Plastic Gravure Printing Machine Market Size by Region in 2024

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Figure 92. Saudi Arabia Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Plastic Gravure Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Plastic Gravure Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Plastic Gravure Printing Machine Production Market Share by Region (2020-2025)
Figure 103. North America Plastic Gravure Printing Machine Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Plastic Gravure Printing Machine Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Plastic Gravure Printing Machine Production (K Units) Growth Rate (2020-2025)
Figure 106. China Plastic Gravure Printing Machine Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Plastic Gravure Printing Machine Sales Forecast by Volume (2020-2035) & (K Units)
Figure 108. Global Plastic Gravure Printing Machine Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Plastic Gravure Printing Machine Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Plastic Gravure Printing Machine Market Share Forecast by Type (2026-2035)
Figure 111. Global Plastic Gravure Printing Machine Sales Forecast by Application

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(2026-2035)
Figure 112. Global Plastic Gravure Printing Machine Market Share Forecast by Application (2026-2035)

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