

# Global Plastic Flexible Packaging Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G0E40684E164EN.html>

Date: October 2024

Pages: 153

Price: US\$ 3,400.00 (Single User License)

ID: G0E40684E164EN

## Abstracts

### Report Overview

Flexible Plastic Packaging is a non-rigid method of plastic packaging. The process uses flexible plastic materials that can easily change shape based on the nature of the product being packaged. Flexible plastic packaging is widely used in food, household products, medical products, personal care products, and others.

The global Plastic Flexible Packaging market size was estimated at USD 91410 million in 2023 and is projected to reach USD 125669.97 million by 2032, exhibiting a CAGR of 3.60% during the forecast period.

North America Plastic Flexible Packaging market size was estimated at USD 25311.48 million in 2023, at a CAGR of 3.09% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Plastic Flexible Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plastic Flexible Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plastic Flexible Packaging market in any manner.

### Global Plastic Flexible Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Oji Holdings Corporation

Sealed Air

Schur Flexibles Group

International Paper Company

Amcor

Sonoco Products Company

Mondi Group

Coveris Holdings

Stora Enso Oyj

Wipak

WestRock Company

Pactiv

Smurfit Kappa Group

Berry Global Group

Constantia Flexibles GmbH

ProAmpac LLC

Huhtamaki Oyj

DS Smith

CCL Industries

Market Segmentation (by Type)

Pouches

Bags

Films

Other

Market Segmentation (by Application)

Food

Drinks

Personal Care and Cosmetics

Pharmaceutical

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plastic Flexible Packaging Market

Overview of the regional outlook of the Plastic Flexible Packaging Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plastic Flexible Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Plastic Flexible Packaging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Plastic Flexible Packaging

1.2 Key Market Segments

1.2.1 Plastic Flexible Packaging Segment by Type

1.2.2 Plastic Flexible Packaging Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 PLASTIC FLEXIBLE PACKAGING MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Plastic Flexible Packaging Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Plastic Flexible Packaging Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 PLASTIC FLEXIBLE PACKAGING MARKET COMPETITIVE LANDSCAPE**

3.1 Global Plastic Flexible Packaging Sales by Manufacturers (2019-2024)

3.2 Global Plastic Flexible Packaging Revenue Market Share by Manufacturers (2019-2024)

3.3 Plastic Flexible Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Plastic Flexible Packaging Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Plastic Flexible Packaging Sales Sites, Area Served, Product Type

3.6 Plastic Flexible Packaging Market Competitive Situation and Trends

3.6.1 Plastic Flexible Packaging Market Concentration Rate

3.6.2 Global 5 and 10 Largest Plastic Flexible Packaging Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 PLASTIC FLEXIBLE PACKAGING INDUSTRY CHAIN ANALYSIS**

- 4.1 Plastic Flexible Packaging Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PLASTIC FLEXIBLE PACKAGING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PLASTIC FLEXIBLE PACKAGING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Plastic Flexible Packaging Sales Market Share by Type (2019-2024)
- 6.3 Global Plastic Flexible Packaging Market Size Market Share by Type (2019-2024)
- 6.4 Global Plastic Flexible Packaging Price by Type (2019-2024)

## **7 PLASTIC FLEXIBLE PACKAGING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Plastic Flexible Packaging Market Sales by Application (2019-2024)
- 7.3 Global Plastic Flexible Packaging Market Size (M USD) by Application (2019-2024)
- 7.4 Global Plastic Flexible Packaging Sales Growth Rate by Application (2019-2024)

## **8 PLASTIC FLEXIBLE PACKAGING MARKET CONSUMPTION BY REGION**

- 8.1 Global Plastic Flexible Packaging Sales by Region
  - 8.1.1 Global Plastic Flexible Packaging Sales by Region

- 8.1.2 Global Plastic Flexible Packaging Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Plastic Flexible Packaging Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Plastic Flexible Packaging Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Plastic Flexible Packaging Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Plastic Flexible Packaging Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Plastic Flexible Packaging Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 PLASTIC FLEXIBLE PACKAGING MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Plastic Flexible Packaging by Region (2019-2024)
- 9.2 Global Plastic Flexible Packaging Revenue Market Share by Region (2019-2024)
- 9.3 Global Plastic Flexible Packaging Production, Revenue, Price and Gross Margin (2019-2024)

## 9.4 North America Plastic Flexible Packaging Production

9.4.1 North America Plastic Flexible Packaging Production Growth Rate (2019-2024)

9.4.2 North America Plastic Flexible Packaging Production, Revenue, Price and Gross Margin (2019-2024)

## 9.5 Europe Plastic Flexible Packaging Production

9.5.1 Europe Plastic Flexible Packaging Production Growth Rate (2019-2024)

9.5.2 Europe Plastic Flexible Packaging Production, Revenue, Price and Gross Margin (2019-2024)

## 9.6 Japan Plastic Flexible Packaging Production (2019-2024)

9.6.1 Japan Plastic Flexible Packaging Production Growth Rate (2019-2024)

9.6.2 Japan Plastic Flexible Packaging Production, Revenue, Price and Gross Margin (2019-2024)

## 9.7 China Plastic Flexible Packaging Production (2019-2024)

9.7.1 China Plastic Flexible Packaging Production Growth Rate (2019-2024)

9.7.2 China Plastic Flexible Packaging Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### 10.1 Oji Holdings Corporation

10.1.1 Oji Holdings Corporation Plastic Flexible Packaging Basic Information

10.1.2 Oji Holdings Corporation Plastic Flexible Packaging Product Overview

10.1.3 Oji Holdings Corporation Plastic Flexible Packaging Product Market

Performance

10.1.4 Oji Holdings Corporation Business Overview

10.1.5 Oji Holdings Corporation Plastic Flexible Packaging SWOT Analysis

10.1.6 Oji Holdings Corporation Recent Developments

### 10.2 Sealed Air

10.2.1 Sealed Air Plastic Flexible Packaging Basic Information

10.2.2 Sealed Air Plastic Flexible Packaging Product Overview

10.2.3 Sealed Air Plastic Flexible Packaging Product Market Performance

10.2.4 Sealed Air Business Overview

10.2.5 Sealed Air Plastic Flexible Packaging SWOT Analysis

10.2.6 Sealed Air Recent Developments

### 10.3 Schur Flexibles Group

10.3.1 Schur Flexibles Group Plastic Flexible Packaging Basic Information

10.3.2 Schur Flexibles Group Plastic Flexible Packaging Product Overview

10.3.3 Schur Flexibles Group Plastic Flexible Packaging Product Market Performance

10.3.4 Schur Flexibles Group Plastic Flexible Packaging SWOT Analysis

- 10.3.5 Schur Flexibles Group Business Overview
- 10.3.6 Schur Flexibles Group Recent Developments
- 10.4 International Paper Company
  - 10.4.1 International Paper Company Plastic Flexible Packaging Basic Information
  - 10.4.2 International Paper Company Plastic Flexible Packaging Product Overview
  - 10.4.3 International Paper Company Plastic Flexible Packaging Product Market Performance
  - 10.4.4 International Paper Company Business Overview
  - 10.4.5 International Paper Company Recent Developments
- 10.5 Amcor
  - 10.5.1 Amcor Plastic Flexible Packaging Basic Information
  - 10.5.2 Amcor Plastic Flexible Packaging Product Overview
  - 10.5.3 Amcor Plastic Flexible Packaging Product Market Performance
  - 10.5.4 Amcor Business Overview
  - 10.5.5 Amcor Recent Developments
- 10.6 Sonoco Products Company
  - 10.6.1 Sonoco Products Company Plastic Flexible Packaging Basic Information
  - 10.6.2 Sonoco Products Company Plastic Flexible Packaging Product Overview
  - 10.6.3 Sonoco Products Company Plastic Flexible Packaging Product Market Performance
  - 10.6.4 Sonoco Products Company Business Overview
  - 10.6.5 Sonoco Products Company Recent Developments
- 10.7 Mondi Group
  - 10.7.1 Mondi Group Plastic Flexible Packaging Basic Information
  - 10.7.2 Mondi Group Plastic Flexible Packaging Product Overview
  - 10.7.3 Mondi Group Plastic Flexible Packaging Product Market Performance
  - 10.7.4 Mondi Group Business Overview
  - 10.7.5 Mondi Group Recent Developments
- 10.8 Coveris Holdings
  - 10.8.1 Coveris Holdings Plastic Flexible Packaging Basic Information
  - 10.8.2 Coveris Holdings Plastic Flexible Packaging Product Overview
  - 10.8.3 Coveris Holdings Plastic Flexible Packaging Product Market Performance
  - 10.8.4 Coveris Holdings Business Overview
  - 10.8.5 Coveris Holdings Recent Developments
- 10.9 Stora Enso Oyj
  - 10.9.1 Stora Enso Oyj Plastic Flexible Packaging Basic Information
  - 10.9.2 Stora Enso Oyj Plastic Flexible Packaging Product Overview
  - 10.9.3 Stora Enso Oyj Plastic Flexible Packaging Product Market Performance
  - 10.9.4 Stora Enso Oyj Business Overview

- 10.9.5 Stora Enso Oyj Recent Developments
- 10.10 Winpak
  - 10.10.1 Winpak Plastic Flexible Packaging Basic Information
  - 10.10.2 Winpak Plastic Flexible Packaging Product Overview
  - 10.10.3 Winpak Plastic Flexible Packaging Product Market Performance
  - 10.10.4 Winpak Business Overview
  - 10.10.5 Winpak Recent Developments
- 10.11 WestRock Company
  - 10.11.1 WestRock Company Plastic Flexible Packaging Basic Information
  - 10.11.2 WestRock Company Plastic Flexible Packaging Product Overview
  - 10.11.3 WestRock Company Plastic Flexible Packaging Product Market Performance
  - 10.11.4 WestRock Company Business Overview
  - 10.11.5 WestRock Company Recent Developments
- 10.12 Pactiv
  - 10.12.1 Pactiv Plastic Flexible Packaging Basic Information
  - 10.12.2 Pactiv Plastic Flexible Packaging Product Overview
  - 10.12.3 Pactiv Plastic Flexible Packaging Product Market Performance
  - 10.12.4 Pactiv Business Overview
  - 10.12.5 Pactiv Recent Developments
- 10.13 Smurfit Kappa Group
  - 10.13.1 Smurfit Kappa Group Plastic Flexible Packaging Basic Information
  - 10.13.2 Smurfit Kappa Group Plastic Flexible Packaging Product Overview
  - 10.13.3 Smurfit Kappa Group Plastic Flexible Packaging Product Market Performance
  - 10.13.4 Smurfit Kappa Group Business Overview
  - 10.13.5 Smurfit Kappa Group Recent Developments
- 10.14 Berry Global Group
  - 10.14.1 Berry Global Group Plastic Flexible Packaging Basic Information
  - 10.14.2 Berry Global Group Plastic Flexible Packaging Product Overview
  - 10.14.3 Berry Global Group Plastic Flexible Packaging Product Market Performance
  - 10.14.4 Berry Global Group Business Overview
  - 10.14.5 Berry Global Group Recent Developments
- 10.15 Constantia Flexibles GmbH
  - 10.15.1 Constantia Flexibles GmbH Plastic Flexible Packaging Basic Information
  - 10.15.2 Constantia Flexibles GmbH Plastic Flexible Packaging Product Overview
  - 10.15.3 Constantia Flexibles GmbH Plastic Flexible Packaging Product Market Performance
  - 10.15.4 Constantia Flexibles GmbH Business Overview
  - 10.15.5 Constantia Flexibles GmbH Recent Developments
- 10.16 ProAmpac LLC

- 10.16.1 ProAmpac LLC Plastic Flexible Packaging Basic Information
- 10.16.2 ProAmpac LLC Plastic Flexible Packaging Product Overview
- 10.16.3 ProAmpac LLC Plastic Flexible Packaging Product Market Performance
- 10.16.4 ProAmpac LLC Business Overview
- 10.16.5 ProAmpac LLC Recent Developments
- 10.17 Huhtamaki Oyj
  - 10.17.1 Huhtamaki Oyj Plastic Flexible Packaging Basic Information
  - 10.17.2 Huhtamaki Oyj Plastic Flexible Packaging Product Overview
  - 10.17.3 Huhtamaki Oyj Plastic Flexible Packaging Product Market Performance
  - 10.17.4 Huhtamaki Oyj Business Overview
  - 10.17.5 Huhtamaki Oyj Recent Developments
- 10.18 DS Smith
  - 10.18.1 DS Smith Plastic Flexible Packaging Basic Information
  - 10.18.2 DS Smith Plastic Flexible Packaging Product Overview
  - 10.18.3 DS Smith Plastic Flexible Packaging Product Market Performance
  - 10.18.4 DS Smith Business Overview
  - 10.18.5 DS Smith Recent Developments
- 10.19 CCL Industries
  - 10.19.1 CCL Industries Plastic Flexible Packaging Basic Information
  - 10.19.2 CCL Industries Plastic Flexible Packaging Product Overview
  - 10.19.3 CCL Industries Plastic Flexible Packaging Product Market Performance
  - 10.19.4 CCL Industries Business Overview
  - 10.19.5 CCL Industries Recent Developments

## **11 PLASTIC FLEXIBLE PACKAGING MARKET FORECAST BY REGION**

- 11.1 Global Plastic Flexible Packaging Market Size Forecast
- 11.2 Global Plastic Flexible Packaging Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Plastic Flexible Packaging Market Size Forecast by Country
  - 11.2.3 Asia Pacific Plastic Flexible Packaging Market Size Forecast by Region
  - 11.2.4 South America Plastic Flexible Packaging Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Plastic Flexible Packaging by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Plastic Flexible Packaging Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Plastic Flexible Packaging by Type (2025-2032)

- 12.1.2 Global Plastic Flexible Packaging Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Plastic Flexible Packaging by Type (2025-2032)
- 12.2 Global Plastic Flexible Packaging Market Forecast by Application (2025-2032)
  - 12.2.1 Global Plastic Flexible Packaging Sales (K MT) Forecast by Application
  - 12.2.2 Global Plastic Flexible Packaging Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Plastic Flexible Packaging Market Size Comparison by Region (M USD)

Table 5. Global Plastic Flexible Packaging Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Plastic Flexible Packaging Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Plastic Flexible Packaging Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Plastic Flexible Packaging Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plastic Flexible Packaging as of 2022)

Table 10. Global Market Plastic Flexible Packaging Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Plastic Flexible Packaging Sales Sites and Area Served

Table 12. Manufacturers Plastic Flexible Packaging Product Type

Table 13. Global Plastic Flexible Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Plastic Flexible Packaging

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Plastic Flexible Packaging Market Challenges

Table 22. Global Plastic Flexible Packaging Sales by Type (K MT)

Table 23. Global Plastic Flexible Packaging Market Size by Type (M USD)

Table 24. Global Plastic Flexible Packaging Sales (K MT) by Type (2019-2024)

Table 25. Global Plastic Flexible Packaging Sales Market Share by Type (2019-2024)

Table 26. Global Plastic Flexible Packaging Market Size (M USD) by Type (2019-2024)

Table 27. Global Plastic Flexible Packaging Market Size Share by Type (2019-2024)

Table 28. Global Plastic Flexible Packaging Price (USD/MT) by Type (2019-2024)

Table 29. Global Plastic Flexible Packaging Sales (K MT) by Application

- Table 30. Global Plastic Flexible Packaging Market Size by Application
- Table 31. Global Plastic Flexible Packaging Sales by Application (2019-2024) & (K MT)
- Table 32. Global Plastic Flexible Packaging Sales Market Share by Application (2019-2024)
- Table 33. Global Plastic Flexible Packaging Sales by Application (2019-2024) & (M USD)
- Table 34. Global Plastic Flexible Packaging Market Share by Application (2019-2024)
- Table 35. Global Plastic Flexible Packaging Sales Growth Rate by Application (2019-2024)
- Table 36. Global Plastic Flexible Packaging Sales by Region (2019-2024) & (K MT)
- Table 37. Global Plastic Flexible Packaging Sales Market Share by Region (2019-2024)
- Table 38. North America Plastic Flexible Packaging Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Plastic Flexible Packaging Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Plastic Flexible Packaging Sales by Region (2019-2024) & (K MT)
- Table 41. South America Plastic Flexible Packaging Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Plastic Flexible Packaging Sales by Region (2019-2024) & (K MT)
- Table 43. Global Plastic Flexible Packaging Production (K MT) by Region (2019-2024)
- Table 44. Global Plastic Flexible Packaging Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Plastic Flexible Packaging Revenue Market Share by Region (2019-2024)
- Table 46. Global Plastic Flexible Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Plastic Flexible Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Plastic Flexible Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Plastic Flexible Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Plastic Flexible Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Oji Holdings Corporation Plastic Flexible Packaging Basic Information
- Table 52. Oji Holdings Corporation Plastic Flexible Packaging Product Overview
- Table 53. Oji Holdings Corporation Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

- Table 54. Oji Holdings Corporation Business Overview
- Table 55. Oji Holdings Corporation Plastic Flexible Packaging SWOT Analysis
- Table 56. Oji Holdings Corporation Recent Developments
- Table 57. Sealed Air Plastic Flexible Packaging Basic Information
- Table 58. Sealed Air Plastic Flexible Packaging Product Overview
- Table 59. Sealed Air Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Sealed Air Business Overview
- Table 61. Sealed Air Plastic Flexible Packaging SWOT Analysis
- Table 62. Sealed Air Recent Developments
- Table 63. Schur Flexibles Group Plastic Flexible Packaging Basic Information
- Table 64. Schur Flexibles Group Plastic Flexible Packaging Product Overview
- Table 65. Schur Flexibles Group Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Schur Flexibles Group Plastic Flexible Packaging SWOT Analysis
- Table 67. Schur Flexibles Group Business Overview
- Table 68. Schur Flexibles Group Recent Developments
- Table 69. International Paper Company Plastic Flexible Packaging Basic Information
- Table 70. International Paper Company Plastic Flexible Packaging Product Overview
- Table 71. International Paper Company Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. International Paper Company Business Overview
- Table 73. International Paper Company Recent Developments
- Table 74. Amcor Plastic Flexible Packaging Basic Information
- Table 75. Amcor Plastic Flexible Packaging Product Overview
- Table 76. Amcor Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Amcor Business Overview
- Table 78. Amcor Recent Developments
- Table 79. Sonoco Products Company Plastic Flexible Packaging Basic Information
- Table 80. Sonoco Products Company Plastic Flexible Packaging Product Overview
- Table 81. Sonoco Products Company Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Sonoco Products Company Business Overview
- Table 83. Sonoco Products Company Recent Developments
- Table 84. Mondi Group Plastic Flexible Packaging Basic Information
- Table 85. Mondi Group Plastic Flexible Packaging Product Overview
- Table 86. Mondi Group Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Mondi Group Business Overview

Table 88. Mondi Group Recent Developments

Table 89. Coveris Holdings Plastic Flexible Packaging Basic Information

Table 90. Coveris Holdings Plastic Flexible Packaging Product Overview

Table 91. Coveris Holdings Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Coveris Holdings Business Overview

Table 93. Coveris Holdings Recent Developments

Table 94. Stora Enso Oyj Plastic Flexible Packaging Basic Information

Table 95. Stora Enso Oyj Plastic Flexible Packaging Product Overview

Table 96. Stora Enso Oyj Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Stora Enso Oyj Business Overview

Table 98. Stora Enso Oyj Recent Developments

Table 99. Winpak Plastic Flexible Packaging Basic Information

Table 100. Winpak Plastic Flexible Packaging Product Overview

Table 101. Winpak Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Winpak Business Overview

Table 103. Winpak Recent Developments

Table 104. WestRock Company Plastic Flexible Packaging Basic Information

Table 105. WestRock Company Plastic Flexible Packaging Product Overview

Table 106. WestRock Company Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. WestRock Company Business Overview

Table 108. WestRock Company Recent Developments

Table 109. Pactiv Plastic Flexible Packaging Basic Information

Table 110. Pactiv Plastic Flexible Packaging Product Overview

Table 111. Pactiv Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Pactiv Business Overview

Table 113. Pactiv Recent Developments

Table 114. Smurfit Kappa Group Plastic Flexible Packaging Basic Information

Table 115. Smurfit Kappa Group Plastic Flexible Packaging Product Overview

Table 116. Smurfit Kappa Group Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Smurfit Kappa Group Business Overview

Table 118. Smurfit Kappa Group Recent Developments

Table 119. Berry Global Group Plastic Flexible Packaging Basic Information

- Table 120. Berry Global Group Plastic Flexible Packaging Product Overview
- Table 121. Berry Global Group Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 122. Berry Global Group Business Overview
- Table 123. Berry Global Group Recent Developments
- Table 124. Constantia Flexibles GmbH Plastic Flexible Packaging Basic Information
- Table 125. Constantia Flexibles GmbH Plastic Flexible Packaging Product Overview
- Table 126. Constantia Flexibles GmbH Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 127. Constantia Flexibles GmbH Business Overview
- Table 128. Constantia Flexibles GmbH Recent Developments
- Table 129. ProAmpac LLC Plastic Flexible Packaging Basic Information
- Table 130. ProAmpac LLC Plastic Flexible Packaging Product Overview
- Table 131. ProAmpac LLC Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 132. ProAmpac LLC Business Overview
- Table 133. ProAmpac LLC Recent Developments
- Table 134. Huhtamaki Oyj Plastic Flexible Packaging Basic Information
- Table 135. Huhtamaki Oyj Plastic Flexible Packaging Product Overview
- Table 136. Huhtamaki Oyj Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 137. Huhtamaki Oyj Business Overview
- Table 138. Huhtamaki Oyj Recent Developments
- Table 139. DS Smith Plastic Flexible Packaging Basic Information
- Table 140. DS Smith Plastic Flexible Packaging Product Overview
- Table 141. DS Smith Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 142. DS Smith Business Overview
- Table 143. DS Smith Recent Developments
- Table 144. CCL Industries Plastic Flexible Packaging Basic Information
- Table 145. CCL Industries Plastic Flexible Packaging Product Overview
- Table 146. CCL Industries Plastic Flexible Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 147. CCL Industries Business Overview
- Table 148. CCL Industries Recent Developments
- Table 149. Global Plastic Flexible Packaging Sales Forecast by Region (2025-2032) & (K MT)
- Table 150. Global Plastic Flexible Packaging Market Size Forecast by Region (2025-2032) & (M USD)

Table 151. North America Plastic Flexible Packaging Sales Forecast by Country (2025-2032) & (K MT)

Table 152. North America Plastic Flexible Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 153. Europe Plastic Flexible Packaging Sales Forecast by Country (2025-2032) & (K MT)

Table 154. Europe Plastic Flexible Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 155. Asia Pacific Plastic Flexible Packaging Sales Forecast by Region (2025-2032) & (K MT)

Table 156. Asia Pacific Plastic Flexible Packaging Market Size Forecast by Region (2025-2032) & (M USD)

Table 157. South America Plastic Flexible Packaging Sales Forecast by Country (2025-2032) & (K MT)

Table 158. South America Plastic Flexible Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 159. Middle East and Africa Plastic Flexible Packaging Consumption Forecast by Country (2025-2032) & (Units)

Table 160. Middle East and Africa Plastic Flexible Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 161. Global Plastic Flexible Packaging Sales Forecast by Type (2025-2032) & (K MT)

Table 162. Global Plastic Flexible Packaging Market Size Forecast by Type (2025-2032) & (M USD)

Table 163. Global Plastic Flexible Packaging Price Forecast by Type (2025-2032) & (USD/MT)

Table 164. Global Plastic Flexible Packaging Sales (K MT) Forecast by Application (2025-2032)

Table 165. Global Plastic Flexible Packaging Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Plastic Flexible Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Plastic Flexible Packaging Market Size (M USD), 2019-2032
- Figure 5. Global Plastic Flexible Packaging Market Size (M USD) (2019-2032)
- Figure 6. Global Plastic Flexible Packaging Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Plastic Flexible Packaging Market Size by Country (M USD)
- Figure 11. Plastic Flexible Packaging Sales Share by Manufacturers in 2023
- Figure 12. Global Plastic Flexible Packaging Revenue Share by Manufacturers in 2023
- Figure 13. Plastic Flexible Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Plastic Flexible Packaging Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Plastic Flexible Packaging Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Plastic Flexible Packaging Market Share by Type
- Figure 18. Sales Market Share of Plastic Flexible Packaging by Type (2019-2024)
- Figure 19. Sales Market Share of Plastic Flexible Packaging by Type in 2023
- Figure 20. Market Size Share of Plastic Flexible Packaging by Type (2019-2024)
- Figure 21. Market Size Market Share of Plastic Flexible Packaging by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Plastic Flexible Packaging Market Share by Application
- Figure 24. Global Plastic Flexible Packaging Sales Market Share by Application (2019-2024)
- Figure 25. Global Plastic Flexible Packaging Sales Market Share by Application in 2023
- Figure 26. Global Plastic Flexible Packaging Market Share by Application (2019-2024)
- Figure 27. Global Plastic Flexible Packaging Market Share by Application in 2023
- Figure 28. Global Plastic Flexible Packaging Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Plastic Flexible Packaging Sales Market Share by Region (2019-2024)

Figure 30. North America Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Plastic Flexible Packaging Sales Market Share by Country in 2023

Figure 32. U.S. Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Plastic Flexible Packaging Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Plastic Flexible Packaging Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Plastic Flexible Packaging Sales Market Share by Country in 2023

Figure 37. Germany Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Plastic Flexible Packaging Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Plastic Flexible Packaging Sales Market Share by Region in 2023

Figure 44. China Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Plastic Flexible Packaging Sales and Growth Rate (K MT)

Figure 50. South America Plastic Flexible Packaging Sales Market Share by Country in 2023

Figure 51. Brazil Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Plastic Flexible Packaging Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Plastic Flexible Packaging Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Plastic Flexible Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Plastic Flexible Packaging Production Market Share by Region (2019-2024)

Figure 62. North America Plastic Flexible Packaging Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Plastic Flexible Packaging Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Plastic Flexible Packaging Production (K MT) Growth Rate (2019-2024)

Figure 65. China Plastic Flexible Packaging Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Plastic Flexible Packaging Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Plastic Flexible Packaging Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Plastic Flexible Packaging Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Plastic Flexible Packaging Market Share Forecast by Type (2025-2032)

Figure 70. Global Plastic Flexible Packaging Sales Forecast by Application (2025-2032)

Figure 71. Global Plastic Flexible Packaging Market Share Forecast by Application  
(2025-2032)

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