

Global Plastic Cards Market Research Report 2025(Status and Outlook)

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Abstracts

There are two type of plastic cards include smart cards and regular cards. Smart cards are the most common form of IT processing power on the planet. Similar in size to today's plastic payment card, the smart card has a microprocessor or memory chip embedded in it that, when coupled with a smart card reader, has the processing power to serve many different applications.

The global Plastic Cards market size was estimated at USD 16640.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.08% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Plastic Cards market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Plastic Cards market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Plastic Cards market.

Global Plastic Cards Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Gemalto
American Banknote Corporation
Giesecke & Devrient
IDEMIA
Inteligensa Group
CPI Card Group
Perfect Plastic Printing Corporation
Goldpac Group
Marketing Card Technology
TAG Systems SA
Toppan Printing
Teraco
Arroweye Solutions
QARTIS
Tactilis
CardLogix Corporation

Market Segmentation (by Type)

Smart Cards
Regular Cards

Market Segmentation (by Application)

Payment Cards
Government/Health
SIM Cards
Transportation Cards
Gift Cards
Access Cards
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plastic Cards Market

Overview of the regional outlook of the Plastic Cards Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plastic Cards Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Plastic Cards, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Plastic Cards

1.2 Key Market Segments

1.2.1 Plastic Cards Segment by Type

1.2.2 Plastic Cards Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PLASTIC CARDS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Plastic Cards Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Plastic Cards Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PLASTIC CARDS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Plastic Cards Product Life Cycle

3.3 Global Plastic Cards Sales by Manufacturers (2020-2025)

3.4 Global Plastic Cards Revenue Market Share by Manufacturers (2020-2025)

3.5 Plastic Cards Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Plastic Cards Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Plastic Cards Market Competitive Situation and Trends

3.8.1 Plastic Cards Market Concentration Rate

3.8.2 Global 5 and 10 Largest Plastic Cards Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PLASTIC CARDS INDUSTRY CHAIN ANALYSIS

- 4.1 Plastic Cards Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLASTIC CARDS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Plastic Cards Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Plastic Cards Market
- 5.7 ESG Ratings of Leading Companies

6 PLASTIC CARDS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Plastic Cards Sales Market Share by Type (2020-2025)
- 6.3 Global Plastic Cards Market Size Market Share by Type (2020-2025)
- 6.4 Global Plastic Cards Price by Type (2020-2025)

7 PLASTIC CARDS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Plastic Cards Market Sales by Application (2020-2025)
- 7.3 Global Plastic Cards Market Size (M USD) by Application (2020-2025)
- 7.4 Global Plastic Cards Sales Growth Rate by Application (2020-2025)

8 PLASTIC CARDS MARKET SALES BY REGION

8.1 Global Plastic Cards Sales by Region

8.1.1 Global Plastic Cards Sales by Region

8.1.2 Global Plastic Cards Sales Market Share by Region

8.2 Global Plastic Cards Market Size by Region

8.2.1 Global Plastic Cards Market Size by Region

8.2.2 Global Plastic Cards Market Size Market Share by Region

8.3 North America

8.3.1 North America Plastic Cards Sales by Country

8.3.2 North America Plastic Cards Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Plastic Cards Sales by Country

8.4.2 Europe Plastic Cards Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Plastic Cards Sales by Region

8.5.2 Asia Pacific Plastic Cards Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Plastic Cards Sales by Country

8.6.2 South America Plastic Cards Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Plastic Cards Sales by Region

8.7.2 Middle East and Africa Plastic Cards Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 PLASTIC CARDS MARKET PRODUCTION BY REGION

9.1 Global Production of Plastic Cards by Region(2020-2025)

9.2 Global Plastic Cards Revenue Market Share by Region (2020-2025)

9.3 Global Plastic Cards Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Plastic Cards Production

9.4.1 North America Plastic Cards Production Growth Rate (2020-2025)

9.4.2 North America Plastic Cards Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Plastic Cards Production

9.5.1 Europe Plastic Cards Production Growth Rate (2020-2025)

9.5.2 Europe Plastic Cards Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Plastic Cards Production (2020-2025)

9.6.1 Japan Plastic Cards Production Growth Rate (2020-2025)

9.6.2 Japan Plastic Cards Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Plastic Cards Production (2020-2025)

9.7.1 China Plastic Cards Production Growth Rate (2020-2025)

9.7.2 China Plastic Cards Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Gemalto

10.1.1 Gemalto Basic Information

10.1.2 Gemalto Plastic Cards Product Overview

10.1.3 Gemalto Plastic Cards Product Market Performance

10.1.4 Gemalto Business Overview

10.1.5 Gemalto SWOT Analysis

10.1.6 Gemalto Recent Developments

10.2 American Banknote Corporation

10.2.1 American Banknote Corporation Basic Information

10.2.2 American Banknote Corporation Plastic Cards Product Overview

10.2.3 American Banknote Corporation Plastic Cards Product Market Performance

- 10.2.4 American Banknote Corporation Business Overview
- 10.2.5 American Banknote Corporation SWOT Analysis
- 10.2.6 American Banknote Corporation Recent Developments
- 10.3 Giesecke and Devrient
 - 10.3.1 Giesecke and Devrient Basic Information
 - 10.3.2 Giesecke and Devrient Plastic Cards Product Overview
 - 10.3.3 Giesecke and Devrient Plastic Cards Product Market Performance
 - 10.3.4 Giesecke and Devrient Business Overview
 - 10.3.5 Giesecke and Devrient SWOT Analysis
 - 10.3.6 Giesecke and Devrient Recent Developments
- 10.4 IDEMIA
 - 10.4.1 IDEMIA Basic Information
 - 10.4.2 IDEMIA Plastic Cards Product Overview
 - 10.4.3 IDEMIA Plastic Cards Product Market Performance
 - 10.4.4 IDEMIA Business Overview
 - 10.4.5 IDEMIA Recent Developments
- 10.5 Inteligencia Group
 - 10.5.1 Inteligencia Group Basic Information
 - 10.5.2 Inteligencia Group Plastic Cards Product Overview
 - 10.5.3 Inteligencia Group Plastic Cards Product Market Performance
 - 10.5.4 Inteligencia Group Business Overview
 - 10.5.5 Inteligencia Group Recent Developments
- 10.6 CPI Card Group
 - 10.6.1 CPI Card Group Basic Information
 - 10.6.2 CPI Card Group Plastic Cards Product Overview
 - 10.6.3 CPI Card Group Plastic Cards Product Market Performance
 - 10.6.4 CPI Card Group Business Overview
 - 10.6.5 CPI Card Group Recent Developments
- 10.7 Perfect Plastic Printing Corporation
 - 10.7.1 Perfect Plastic Printing Corporation Basic Information
 - 10.7.2 Perfect Plastic Printing Corporation Plastic Cards Product Overview
 - 10.7.3 Perfect Plastic Printing Corporation Plastic Cards Product Market Performance
 - 10.7.4 Perfect Plastic Printing Corporation Business Overview
 - 10.7.5 Perfect Plastic Printing Corporation Recent Developments
- 10.8 Goldpac Group
 - 10.8.1 Goldpac Group Basic Information
 - 10.8.2 Goldpac Group Plastic Cards Product Overview
 - 10.8.3 Goldpac Group Plastic Cards Product Market Performance
 - 10.8.4 Goldpac Group Business Overview

- 10.8.5 Goldpac Group Recent Developments
- 10.9 Marketing Card Technology
 - 10.9.1 Marketing Card Technology Basic Information
 - 10.9.2 Marketing Card Technology Plastic Cards Product Overview
 - 10.9.3 Marketing Card Technology Plastic Cards Product Market Performance
 - 10.9.4 Marketing Card Technology Business Overview
 - 10.9.5 Marketing Card Technology Recent Developments
- 10.10 TAG Systems SA
 - 10.10.1 TAG Systems SA Basic Information
 - 10.10.2 TAG Systems SA Plastic Cards Product Overview
 - 10.10.3 TAG Systems SA Plastic Cards Product Market Performance
 - 10.10.4 TAG Systems SA Business Overview
 - 10.10.5 TAG Systems SA Recent Developments
- 10.11 Toppan Printing
 - 10.11.1 Toppan Printing Basic Information
 - 10.11.2 Toppan Printing Plastic Cards Product Overview
 - 10.11.3 Toppan Printing Plastic Cards Product Market Performance
 - 10.11.4 Toppan Printing Business Overview
 - 10.11.5 Toppan Printing Recent Developments
- 10.12 Teraco
 - 10.12.1 Teraco Basic Information
 - 10.12.2 Teraco Plastic Cards Product Overview
 - 10.12.3 Teraco Plastic Cards Product Market Performance
 - 10.12.4 Teraco Business Overview
 - 10.12.5 Teraco Recent Developments
- 10.13 Arroweye Solutions
 - 10.13.1 Arroweye Solutions Basic Information
 - 10.13.2 Arroweye Solutions Plastic Cards Product Overview
 - 10.13.3 Arroweye Solutions Plastic Cards Product Market Performance
 - 10.13.4 Arroweye Solutions Business Overview
 - 10.13.5 Arroweye Solutions Recent Developments
- 10.14 QARTIS
 - 10.14.1 QARTIS Basic Information
 - 10.14.2 QARTIS Plastic Cards Product Overview
 - 10.14.3 QARTIS Plastic Cards Product Market Performance
 - 10.14.4 QARTIS Business Overview
 - 10.14.5 QARTIS Recent Developments
- 10.15 Tactilis
 - 10.15.1 Tactilis Basic Information

- 10.15.2 Tactilis Plastic Cards Product Overview
- 10.15.3 Tactilis Plastic Cards Product Market Performance
- 10.15.4 Tactilis Business Overview
- 10.15.5 Tactilis Recent Developments
- 10.16 CardLogix Corporation
 - 10.16.1 CardLogix Corporation Basic Information
 - 10.16.2 CardLogix Corporation Plastic Cards Product Overview
 - 10.16.3 CardLogix Corporation Plastic Cards Product Market Performance
 - 10.16.4 CardLogix Corporation Business Overview
 - 10.16.5 CardLogix Corporation Recent Developments

11 PLASTIC CARDS MARKET FORECAST BY REGION

- 11.1 Global Plastic Cards Market Size Forecast
- 11.2 Global Plastic Cards Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Plastic Cards Market Size Forecast by Country
 - 11.2.3 Asia Pacific Plastic Cards Market Size Forecast by Region
 - 11.2.4 South America Plastic Cards Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Plastic Cards by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Plastic Cards Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Plastic Cards by Type (2026-2033)
 - 12.1.2 Global Plastic Cards Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Plastic Cards by Type (2026-2033)
- 12.2 Global Plastic Cards Market Forecast by Application (2026-2033)
 - 12.2.1 Global Plastic Cards Sales (K Units) Forecast by Application
 - 12.2.2 Global Plastic Cards Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Plastic Cards Market Size Comparison by Region (M USD)
Table 5. Global Plastic Cards Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Plastic Cards Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Plastic Cards Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Plastic Cards Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plastic Cards as of 2024)
Table 10. Global Market Plastic Cards Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Plastic Cards Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Plastic Cards Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Plastic Cards Sales by Type (K Units)
Table 26. Global Plastic Cards Market Size by Type (M USD)
Table 27. Global Plastic Cards Sales (K Units) by Type (2020-2025)
Table 28. Global Plastic Cards Sales Market Share by Type (2020-2025)
Table 29. Global Plastic Cards Market Size (M USD) by Type (2020-2025)
Table 30. Global Plastic Cards Market Size Share by Type (2020-2025)
Table 31. Global Plastic Cards Price (USD/Unit) by Type (2020-2025)

Table 32. Global Plastic Cards Sales (K Units) by Application
Table 33. Global Plastic Cards Market Size by Application
Table 34. Global Plastic Cards Sales by Application (2020-2025) & (K Units)
Table 35. Global Plastic Cards Sales Market Share by Application (2020-2025)
Table 36. Global Plastic Cards Market Size by Application (2020-2025) & (M USD)
Table 37. Global Plastic Cards Market Share by Application (2020-2025)
Table 38. Global Plastic Cards Sales Growth Rate by Application (2020-2025)
Table 39. Global Plastic Cards Sales by Region (2020-2025) & (K Units)
Table 40. Global Plastic Cards Sales Market Share by Region (2020-2025)
Table 41. Global Plastic Cards Market Size by Region (2020-2025) & (M USD)
Table 42. Global Plastic Cards Market Size Market Share by Region (2020-2025)
Table 43. North America Plastic Cards Sales by Country (2020-2025) & (K Units)
Table 44. North America Plastic Cards Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Plastic Cards Sales by Country (2020-2025) & (K Units)
Table 46. Europe Plastic Cards Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Plastic Cards Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Plastic Cards Market Size by Region (2020-2025) & (M USD)
Table 49. South America Plastic Cards Sales by Country (2020-2025) & (K Units)
Table 50. South America Plastic Cards Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Plastic Cards Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Plastic Cards Market Size by Region (2020-2025) & (M USD)
Table 53. Global Plastic Cards Production (K Units) by Region(2020-2025)
Table 54. Global Plastic Cards Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Plastic Cards Revenue Market Share by Region (2020-2025)
Table 56. Global Plastic Cards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Plastic Cards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Plastic Cards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Plastic Cards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Plastic Cards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Gemalto Basic Information
Table 62. Gemalto Plastic Cards Product Overview
Table 63. Gemalto Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2020-2025)

Table 64. Gemalto Business Overview

Table 65. Gemalto SWOT Analysis

Table 66. Gemalto Recent Developments

Table 67. American Banknote Corporation Basic Information

Table 68. American Banknote Corporation Plastic Cards Product Overview

Table 69. American Banknote Corporation Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. American Banknote Corporation Business Overview

Table 71. American Banknote Corporation SWOT Analysis

Table 72. American Banknote Corporation Recent Developments

Table 73. Giesecke and Devrient Basic Information

Table 74. Giesecke and Devrient Plastic Cards Product Overview

Table 75. Giesecke and Devrient Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Giesecke and Devrient Business Overview

Table 77. Giesecke and Devrient SWOT Analysis

Table 78. Giesecke and Devrient Recent Developments

Table 79. IDEMIA Basic Information

Table 80. IDEMIA Plastic Cards Product Overview

Table 81. IDEMIA Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. IDEMIA Business Overview

Table 83. IDEMIA Recent Developments

Table 84. Inteligencia Group Basic Information

Table 85. Inteligencia Group Plastic Cards Product Overview

Table 86. Inteligencia Group Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Inteligencia Group Business Overview

Table 88. Inteligencia Group Recent Developments

Table 89. CPI Card Group Basic Information

Table 90. CPI Card Group Plastic Cards Product Overview

Table 91. CPI Card Group Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. CPI Card Group Business Overview

Table 93. CPI Card Group Recent Developments

Table 94. Perfect Plastic Printing Corporation Basic Information

Table 95. Perfect Plastic Printing Corporation Plastic Cards Product Overview

Table 96. Perfect Plastic Printing Corporation Plastic Cards Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Perfect Plastic Printing Corporation Business Overview

Table 98. Perfect Plastic Printing Corporation Recent Developments

Table 99. Goldpac Group Basic Information

Table 100. Goldpac Group Plastic Cards Product Overview

Table 101. Goldpac Group Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Goldpac Group Business Overview

Table 103. Goldpac Group Recent Developments

Table 104. Marketing Card Technology Basic Information

Table 105. Marketing Card Technology Plastic Cards Product Overview

Table 106. Marketing Card Technology Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Marketing Card Technology Business Overview

Table 108. Marketing Card Technology Recent Developments

Table 109. TAG Systems SA Basic Information

Table 110. TAG Systems SA Plastic Cards Product Overview

Table 111. TAG Systems SA Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. TAG Systems SA Business Overview

Table 113. TAG Systems SA Recent Developments

Table 114. Toppan Printing Basic Information

Table 115. Toppan Printing Plastic Cards Product Overview

Table 116. Toppan Printing Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Toppan Printing Business Overview

Table 118. Toppan Printing Recent Developments

Table 119. Teraco Basic Information

Table 120. Teraco Plastic Cards Product Overview

Table 121. Teraco Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Teraco Business Overview

Table 123. Teraco Recent Developments

Table 124. Arroweye Solutions Basic Information

Table 125. Arroweye Solutions Plastic Cards Product Overview

Table 126. Arroweye Solutions Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Arroweye Solutions Business Overview

Table 128. Arroweye Solutions Recent Developments

Table 129. QARTIS Basic Information

Table 130. QARTIS Plastic Cards Product Overview

Table 131. QARTIS Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. QARTIS Business Overview

Table 133. QARTIS Recent Developments

Table 134. Tactilis Basic Information

Table 135. Tactilis Plastic Cards Product Overview

Table 136. Tactilis Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Tactilis Business Overview

Table 138. Tactilis Recent Developments

Table 139. CardLogix Corporation Basic Information

Table 140. CardLogix Corporation Plastic Cards Product Overview

Table 141. CardLogix Corporation Plastic Cards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. CardLogix Corporation Business Overview

Table 143. CardLogix Corporation Recent Developments

Table 144. Global Plastic Cards Sales Forecast by Region (2026-2033) & (K Units)

Table 145. Global Plastic Cards Market Size Forecast by Region (2026-2033) & (M USD)

Table 146. North America Plastic Cards Sales Forecast by Country (2026-2033) & (K Units)

Table 147. North America Plastic Cards Market Size Forecast by Country (2026-2033) & (M USD)

Table 148. Europe Plastic Cards Sales Forecast by Country (2026-2033) & (K Units)

Table 149. Europe Plastic Cards Market Size Forecast by Country (2026-2033) & (M USD)

Table 150. Asia Pacific Plastic Cards Sales Forecast by Region (2026-2033) & (K Units)

Table 151. Asia Pacific Plastic Cards Market Size Forecast by Region (2026-2033) & (M USD)

Table 152. South America Plastic Cards Sales Forecast by Country (2026-2033) & (K Units)

Table 153. South America Plastic Cards Market Size Forecast by Country (2026-2033) & (M USD)

Table 154. Middle East and Africa Plastic Cards Sales Forecast by Country (2026-2033) & (Units)

Table 155. Middle East and Africa Plastic Cards Market Size Forecast by Country (2026-2033) & (M USD)

Table 156. Global Plastic Cards Sales Forecast by Type (2026-2033) & (K Units)

Table 157. Global Plastic Cards Market Size Forecast by Type (2026-2033) & (M USD)

Table 158. Global Plastic Cards Price Forecast by Type (2026-2033) & (USD/Unit)

Table 159. Global Plastic Cards Sales (K Units) Forecast by Application (2026-2033)

Table 160. Global Plastic Cards Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Plastic Cards
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Plastic Cards Market Size (M USD), 2024-2033
- Figure 5. Global Plastic Cards Market Size (M USD) (2020-2033)
- Figure 6. Global Plastic Cards Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Plastic Cards Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Plastic Cards Product Life Cycle
- Figure 13. Plastic Cards Sales Share by Manufacturers in 2024
- Figure 14. Global Plastic Cards Revenue Share by Manufacturers in 2024
- Figure 15. Plastic Cards Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Plastic Cards Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Plastic Cards Revenue in 2024
- Figure 18. Industry Chain Map of Plastic Cards
- Figure 19. Global Plastic Cards Market PEST Analysis
- Figure 20. Global Plastic Cards Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Plastic Cards Market Share by Type
- Figure 27. Sales Market Share of Plastic Cards by Type (2020-2025)
- Figure 28. Sales Market Share of Plastic Cards by Type in 2024
- Figure 29. Market Size Share of Plastic Cards by Type (2020-2025)
- Figure 30. Market Size Share of Plastic Cards by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Plastic Cards Market Share by Application

- Figure 33. Global Plastic Cards Sales Market Share by Application (2020-2025)
- Figure 34. Global Plastic Cards Sales Market Share by Application in 2024
- Figure 35. Global Plastic Cards Market Share by Application (2020-2025)
- Figure 36. Global Plastic Cards Market Share by Application in 2024
- Figure 37. Global Plastic Cards Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Plastic Cards Sales Market Share by Region (2020-2025)
- Figure 39. Global Plastic Cards Market Size Market Share by Region (2020-2025)
- Figure 40. North America Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Plastic Cards Sales Market Share by Country in 2024
- Figure 43. North America Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Plastic Cards Market Size Market Share by Country in 2024
- Figure 45. U.S. Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Plastic Cards Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Plastic Cards Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Plastic Cards Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Plastic Cards Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Plastic Cards Sales Market Share by Country in 2024
- Figure 53. Europe Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Plastic Cards Market Size Market Share by Country in 2024
- Figure 55. Germany Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Plastic Cards Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Plastic Cards Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Plastic Cards Market Size Market Share by Region in 2024
- Figure 68. China Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Plastic Cards Sales and Growth Rate (K Units)

Figure 79. South America Plastic Cards Sales Market Share by Country in 2024

Figure 80. South America Plastic Cards Market Size and Growth Rate (M USD)

Figure 81. South America Plastic Cards Market Size Market Share by Country in 2024

Figure 82. Brazil Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Plastic Cards Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Plastic Cards Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Plastic Cards Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Plastic Cards Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Plastic Cards Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Plastic Cards Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 102. Global Plastic Cards Production Market Share by Region (2020-2025)

Figure 103. North America Plastic Cards Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Plastic Cards Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Plastic Cards Production (K Units) Growth Rate (2020-2025)

Figure 106. China Plastic Cards Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Plastic Cards Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Plastic Cards Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Plastic Cards Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Plastic Cards Market Share Forecast by Type (2026-2033)

Figure 111. Global Plastic Cards Sales Forecast by Application (2026-2033)

Figure 112. Global Plastic Cards Market Share Forecast by Application (2026-2033)

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