

Global Plastic Bag Market Research Report 2022(Status and Outlook)

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Abstracts

Report Overview

A plastic bag is a type of container made of thin, flexible, plastic film, nonwoven fabric, or plastic textile. Plastic bags are used for containing and transporting goods such as foods, produce, powders, ice, magazines, chemicals, and waste. It is a common form of packaging.

Asia-Pacific is the largest Plastic Bag market with about 48% market share. Europe is follower, accounting for about 18% market share.

The key players are Novolex, Advance Polybag, Superbag, Unistar Plastics, NewQuantum, Cardia Bioplastics, Olympic Plastic Bags, T.S.T Plaspac, Sahachit Watana, Xtex Polythene, Papier-Mettler, Biobag, Thantawan, Shenzhen Zhengwang, Rongcheng Libai, DDplastic, Jiangsu Torise, Dongguan Xinhai, Shangdong Huanghai, Shenzhen Sanfeng, Leyi, Rizhao Huanuo, Huili, Weifang Baolong, Weifang Longpu, Tianjin Huijin etc. Top 3 companies occupied about 63% market share.

The Global Plastic Bag Market Size was estimated at USD 4109.72 million in 2021 and is projected to reach USD 3643.98 million by 2028, exhibiting a CAGR of -1.70% during the forecast period.

This report provides a deep insight into the global Plastic Bag market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plastic Bag Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plastic Bag market in any manner.

Global Plastic Bag Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Novolex

Advance Polybag

Superbag

Unistar Plastics

NewQuantum

Cardia Bioplastics

Olympic Plastic Bags

T.S.T Plaspack

Sahachit Watana

Xtex Polythene

Papier-Mettler

Biobag

Thantawan

Shenzhen Zhengwang

Rongcheng Libai

DDplastic

Jiangsu Torise

Dongguan Xinhai

Shangdong Huanghai

Shenzhen Sanfeng

Leyi

Rizhao Huanuo

Huili

Weifang Baolong

Weifang Longpu

Tianjin Huijin

Market Segmentation (by Type)

PE

PP

Bio Plastics

Others

Market Segmentation (by Application)

Food Packaging and Fresh Keeping

Fiber Products Packaging

Daily Chemical Packaging

Convenient for Shopping, Gift Etc

Garbage and Other Use

Medical Care

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plastic Bag Market

Overview of the regional outlook of the Plastic Bag Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plastic Bag Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Plastic Bag
- 1.2 Key Market Segments
 - 1.2.1 Plastic Bag Segment by Type
 - 1.2.2 Plastic Bag Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PLASTIC BAG MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Plastic Bag Market Size (M USD) Estimates and Forecasts (2017-2028)
 - 2.1.2 Global Plastic Bag Sales Estimates and Forecasts (2017-2028)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PLASTIC BAG MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Plastic Bag Sales by Manufacturers (2017-2022)
- 3.2 Global Plastic Bag Revenue Market Share by Manufacturers (2017-2022)
- 3.3 Plastic Bag Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Plastic Bag Average Price by Manufacturers (2017-2022)
- 3.5 Manufacturers Plastic Bag Sales Sites, Area Served, Product Type
- 3.6 Plastic Bag Market Competitive Situation and Trends
 - 3.6.1 Plastic Bag Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Plastic Bag Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PLASTIC BAG INDUSTRY CHAIN ANALYSIS

- 4.1 Plastic Bag Industry Chain Analysis
- 4.2 Market Overview and Market Concentration Analysis of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLASTIC BAG MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PLASTIC BAG MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Plastic Bag Sales Market Share by Type (2017-2022)
- 6.3 Global Plastic Bag Market Size Market Share by Type (2017-2022)
- 6.4 Global Plastic Bag Price by Type (2017-2022)

7 PLASTIC BAG MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Plastic Bag Market Sales by Application (2017-2022)
- 7.3 Global Plastic Bag Market Size (M USD) by Application (2017-2022)
- 7.4 Global Plastic Bag Sales Growth Rate by Application (2017-2022)

8 PLASTIC BAG MARKET SEGMENTATION BY REGION

- 8.1 Global Plastic Bag Sales by Region
 - 8.1.1 Global Plastic Bag Sales by Region
 - 8.1.2 Global Plastic Bag Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Plastic Bag Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Plastic Bag Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Plastic Bag Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Plastic Bag Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Plastic Bag Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILED

- 9.1 Novolex
 - 9.1.1 Novolex Plastic Bag Basic Information
 - 9.1.2 Novolex Plastic Bag Product Overview
 - 9.1.3 Novolex Plastic Bag Product Market Performance
 - 9.1.4 Novolex Business Overview
 - 9.1.5 Novolex Plastic Bag SWOT Analysis
 - 9.1.6 Novolex Recent Developments
- 9.2 Advance Polybag
 - 9.2.1 Advance Polybag Plastic Bag Basic Information

- 9.2.2 Advance Polybag Plastic Bag Product Overview
- 9.2.3 Advance Polybag Plastic Bag Product Market Performance
- 9.2.4 Advance Polybag Business Overview
- 9.2.5 Advance Polybag Plastic Bag SWOT Analysis
- 9.2.6 Advance Polybag Recent Developments
- 9.3 Superbag
 - 9.3.1 Superbag Plastic Bag Basic Information
 - 9.3.2 Superbag Plastic Bag Product Overview
 - 9.3.3 Superbag Plastic Bag Product Market Performance
 - 9.3.4 Superbag Business Overview
 - 9.3.5 Superbag Plastic Bag SWOT Analysis
 - 9.3.6 Superbag Recent Developments
- 9.4 Unistar Plastics
 - 9.4.1 Unistar Plastics Plastic Bag Basic Information
 - 9.4.2 Unistar Plastics Plastic Bag Product Overview
 - 9.4.3 Unistar Plastics Plastic Bag Product Market Performance
 - 9.4.4 Unistar Plastics Business Overview
 - 9.4.5 Unistar Plastics Plastic Bag SWOT Analysis
 - 9.4.6 Unistar Plastics Recent Developments
- 9.5 NewQuantum
 - 9.5.1 NewQuantum Plastic Bag Basic Information
 - 9.5.2 NewQuantum Plastic Bag Product Overview
 - 9.5.3 NewQuantum Plastic Bag Product Market Performance
 - 9.5.4 NewQuantum Business Overview
 - 9.5.5 NewQuantum Plastic Bag SWOT Analysis
 - 9.5.6 NewQuantum Recent Developments
- 9.6 Cardia Bioplastics
 - 9.6.1 Cardia Bioplastics Plastic Bag Basic Information
 - 9.6.2 Cardia Bioplastics Plastic Bag Product Overview
 - 9.6.3 Cardia Bioplastics Plastic Bag Product Market Performance
 - 9.6.4 Cardia Bioplastics Business Overview
 - 9.6.5 Cardia Bioplastics Recent Developments
- 9.7 Olympic Plastic Bags
 - 9.7.1 Olympic Plastic Bags Plastic Bag Basic Information
 - 9.7.2 Olympic Plastic Bags Plastic Bag Product Overview
 - 9.7.3 Olympic Plastic Bags Plastic Bag Product Market Performance
 - 9.7.4 Olympic Plastic Bags Business Overview
 - 9.7.5 Olympic Plastic Bags Recent Developments
- 9.8 T.S.T Plaspack

- 9.8.1 T.S.T Plaspack Plastic Bag Basic Information
- 9.8.2 T.S.T Plaspack Plastic Bag Product Overview
- 9.8.3 T.S.T Plaspack Plastic Bag Product Market Performance
- 9.8.4 T.S.T Plaspack Business Overview
- 9.8.5 T.S.T Plaspack Recent Developments
- 9.9 Sahachit Watana
 - 9.9.1 Sahachit Watana Plastic Bag Basic Information
 - 9.9.2 Sahachit Watana Plastic Bag Product Overview
 - 9.9.3 Sahachit Watana Plastic Bag Product Market Performance
 - 9.9.4 Sahachit Watana Business Overview
 - 9.9.5 Sahachit Watana Recent Developments
- 9.10 Xtex Polythene
 - 9.10.1 Xtex Polythene Plastic Bag Basic Information
 - 9.10.2 Xtex Polythene Plastic Bag Product Overview
 - 9.10.3 Xtex Polythene Plastic Bag Product Market Performance
 - 9.10.4 Xtex Polythene Business Overview
 - 9.10.5 Xtex Polythene Recent Developments
- 9.11 Papier-Mettler
 - 9.11.1 Papier-Mettler Plastic Bag Basic Information
 - 9.11.2 Papier-Mettler Plastic Bag Product Overview
 - 9.11.3 Papier-Mettler Plastic Bag Product Market Performance
 - 9.11.4 Papier-Mettler Business Overview
 - 9.11.5 Papier-Mettler Recent Developments
- 9.12 Biobag
 - 9.12.1 Biobag Plastic Bag Basic Information
 - 9.12.2 Biobag Plastic Bag Product Overview
 - 9.12.3 Biobag Plastic Bag Product Market Performance
 - 9.12.4 Biobag Business Overview
 - 9.12.5 Biobag Recent Developments
- 9.13 Thantawan
 - 9.13.1 Thantawan Plastic Bag Basic Information
 - 9.13.2 Thantawan Plastic Bag Product Overview
 - 9.13.3 Thantawan Plastic Bag Product Market Performance
 - 9.13.4 Thantawan Business Overview
 - 9.13.5 Thantawan Recent Developments
- 9.14 Shenzhen Zhengwang
 - 9.14.1 Shenzhen Zhengwang Plastic Bag Basic Information
 - 9.14.2 Shenzhen Zhengwang Plastic Bag Product Overview
 - 9.14.3 Shenzhen Zhengwang Plastic Bag Product Market Performance

- 9.14.4 Shenzhen Zhengwang Business Overview
- 9.14.5 Shenzhen Zhengwang Recent Developments
- 9.15 Rongcheng Libai
 - 9.15.1 Rongcheng Libai Plastic Bag Basic Information
 - 9.15.2 Rongcheng Libai Plastic Bag Product Overview
 - 9.15.3 Rongcheng Libai Plastic Bag Product Market Performance
 - 9.15.4 Rongcheng Libai Business Overview
 - 9.15.5 Rongcheng Libai Recent Developments
- 9.16 DDplastic
 - 9.16.1 DDplastic Plastic Bag Basic Information
 - 9.16.2 DDplastic Plastic Bag Product Overview
 - 9.16.3 DDplastic Plastic Bag Product Market Performance
 - 9.16.4 DDplastic Business Overview
 - 9.16.5 DDplastic Recent Developments
- 9.17 Jiangsu Torise
 - 9.17.1 Jiangsu Torise Plastic Bag Basic Information
 - 9.17.2 Jiangsu Torise Plastic Bag Product Overview
 - 9.17.3 Jiangsu Torise Plastic Bag Product Market Performance
 - 9.17.4 Jiangsu Torise Business Overview
 - 9.17.5 Jiangsu Torise Recent Developments
- 9.18 Dongguan Xinhai
 - 9.18.1 Dongguan Xinhai Plastic Bag Basic Information
 - 9.18.2 Dongguan Xinhai Plastic Bag Product Overview
 - 9.18.3 Dongguan Xinhai Plastic Bag Product Market Performance
 - 9.18.4 Dongguan Xinhai Business Overview
 - 9.18.5 Dongguan Xinhai Recent Developments
- 9.19 Shangdong Huanghai
 - 9.19.1 Shangdong Huanghai Plastic Bag Basic Information
 - 9.19.2 Shangdong Huanghai Plastic Bag Product Overview
 - 9.19.3 Shangdong Huanghai Plastic Bag Product Market Performance
 - 9.19.4 Shangdong Huanghai Business Overview
 - 9.19.5 Shangdong Huanghai Recent Developments
- 9.20 Shenzhen Sanfeng
 - 9.20.1 Shenzhen Sanfeng Plastic Bag Basic Information
 - 9.20.2 Shenzhen Sanfeng Plastic Bag Product Overview
 - 9.20.3 Shenzhen Sanfeng Plastic Bag Product Market Performance
 - 9.20.4 Shenzhen Sanfeng Business Overview
 - 9.20.5 Shenzhen Sanfeng Recent Developments
- 9.21 Leyi

- 9.21.1 Leyi Plastic Bag Basic Information
- 9.21.2 Leyi Plastic Bag Product Overview
- 9.21.3 Leyi Plastic Bag Product Market Performance
- 9.21.4 Leyi Business Overview
- 9.21.5 Leyi Recent Developments
- 9.22 Rizhao Huanuo
 - 9.22.1 Rizhao Huanuo Plastic Bag Basic Information
 - 9.22.2 Rizhao Huanuo Plastic Bag Product Overview
 - 9.22.3 Rizhao Huanuo Plastic Bag Product Market Performance
 - 9.22.4 Rizhao Huanuo Business Overview
 - 9.22.5 Rizhao Huanuo Recent Developments
- 9.23 Huili
 - 9.23.1 Huili Plastic Bag Basic Information
 - 9.23.2 Huili Plastic Bag Product Overview
 - 9.23.3 Huili Plastic Bag Product Market Performance
 - 9.23.4 Huili Business Overview
 - 9.23.5 Huili Recent Developments
- 9.24 Weifang Baolong
 - 9.24.1 Weifang Baolong Plastic Bag Basic Information
 - 9.24.2 Weifang Baolong Plastic Bag Product Overview
 - 9.24.3 Weifang Baolong Plastic Bag Product Market Performance
 - 9.24.4 Weifang Baolong Business Overview
 - 9.24.5 Weifang Baolong Recent Developments
- 9.25 Weifang Longpu
 - 9.25.1 Weifang Longpu Plastic Bag Basic Information
 - 9.25.2 Weifang Longpu Plastic Bag Product Overview
 - 9.25.3 Weifang Longpu Plastic Bag Product Market Performance
 - 9.25.4 Weifang Longpu Business Overview
 - 9.25.5 Weifang Longpu Recent Developments
- 9.26 Tianjin Huijin
 - 9.26.1 Tianjin Huijin Plastic Bag Basic Information
 - 9.26.2 Tianjin Huijin Plastic Bag Product Overview
 - 9.26.3 Tianjin Huijin Plastic Bag Product Market Performance
 - 9.26.4 Tianjin Huijin Business Overview
 - 9.26.5 Tianjin Huijin Recent Developments

10 PLASTIC BAG MARKET FORECAST BY REGION

10.1 Global Plastic Bag Market Size Forecast

10.2 Global Plastic Bag Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Plastic Bag Market Size Forecast by Country

10.2.3 Asia Pacific Plastic Bag Market Size Forecast by Region

10.2.4 South America Plastic Bag Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Plastic Bag by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2022-2028)

11.1 Global Plastic Bag Market Forecast by Type (2022-2028)

11.1.1 Global Forecasted Sales of Plastic Bag by Type (2022-2028)

11.1.2 Global Plastic Bag Market Size Forecast by Type (2022-2028)

11.1.3 Global Forecasted Price of Plastic Bag by Type (2022-2028)

11.2 Global Plastic Bag Market Forecast by Application (2022-2028)

11.2.1 Global Plastic Bag Sales (K MT) Forecast by Application

11.2.2 Global Plastic Bag Market Size (M USD) Forecast by Application (2022-2028)

12 CONCLUSION AND KEY FINDINGS LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Plastic Bag Market Size (M USD) Comparison by Region (M USD)

Table 5. Global Plastic Bag Sales (K MT) by Manufacturers (2017-2022)

Table 6. Global Plastic Bag Sales Market Share by Manufacturers (2017-2022)

Table 7. Global Plastic Bag Revenue (M USD) by Manufacturers (2017-2022)

Table 8. Global Plastic Bag Revenue Share by Manufacturers (2017-2022)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plastic Bag as of 2021)

Table 10. Global Market Plastic Bag Average Price (USD/MT) of Key Manufacturers (2017-2022)

Table 11. Manufacturers Plastic Bag Sales Sites and Area Served

Table 12. Manufacturers Plastic Bag Product Type

Table 13. Global Plastic Bag Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Plastic Bag

Table 16. Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Plastic Bag Market Challenges

Table 22. Market Restraints

Table 23. Global Plastic Bag Sales by Type (K MT)

Table 24. Global Plastic Bag Market Size by Type (M USD)

Table 25. Global Plastic Bag Sales (K MT) by Type (2017-2022)

Table 26. Global Plastic Bag Sales Market Share by Type (2017-2022)

Table 27. Global Plastic Bag Market Size (M USD) by Type (2017-2022)

Table 28. Global Plastic Bag Market Size Share by Type (2017-2022)

Table 29. Global Plastic Bag Price (USD/MT) by Type (2017-2022)

Table 30. Global Plastic Bag Sales (K MT) by Application

Table 31. Global Plastic Bag Market Size by Application

Table 32. Global Plastic Bag Sales by Application (2017-2022) & (K MT)

Table 33. Global Plastic Bag Sales Market Share by Application (2017-2022)

Table 34. Global Plastic Bag Sales by Application (2017-2022) & (M USD)

Table 35. Global Plastic Bag Market Share by Application (2017-2022)

Table 36. Global Plastic Bag Sales Growth Rate by Application (2017-2022)

Table 37. Global Plastic Bag Sales by Region (2017-2022) & (K MT)

Table 38. Global Plastic Bag Sales Market Share by Region (2017-2022)

Table 39. North America Plastic Bag Sales by Country (2017-2022) & (K MT)

Table 40. Europe Plastic Bag Sales by Country (2017-2022) & (K MT)

Table 41. Asia Pacific Plastic Bag Sales by Region (2017-2022) & (K MT)

Table 42. South America Plastic Bag Sales by Country (2017-2022) & (K MT)

Table 43. Middle East and Africa Plastic Bag Sales by Region (2017-2022) & (K MT)

Table 44. Novolex Plastic Bag Basic Information

Table 45. Novolex Plastic Bag Product Overview

Table 46. Novolex Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 47. Novolex Business Overview

Table 48. Novolex Plastic Bag SWOT Analysis

Table 49. Novolex Recent Developments

Table 50. Advance Polybag Plastic Bag Basic Information

Table 51. Advance Polybag Plastic Bag Product Overview

Table 52. Advance Polybag Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

Table 53. Advance Polybag Business Overview

Table 54. Advance Polybag Plastic Bag SWOT Analysis

Table 55. Advance Polybag Recent Developments

Table 56. Superbag Plastic Bag Basic Information

- Table 57. Superbag Plastic Bag Product Overview
- Table 58. Superbag Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 59. Superbag Business Overview
- Table 60. Superbag Plastic Bag SWOT Analysis
- Table 61. Superbag Recent Developments
- Table 62. Unistar Plastics Plastic Bag Basic Information
- Table 63. Unistar Plastics Plastic Bag Product Overview
- Table 64. Unistar Plastics Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 65. Unistar Plastics Business Overview
- Table 66. Unistar Plastics Plastic Bag SWOT Analysis
- Table 67. Unistar Plastics Recent Developments
- Table 68. NewQuantum Plastic Bag Basic Information
- Table 69. NewQuantum Plastic Bag Product Overview
- Table 70. NewQuantum Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 71. NewQuantum Business Overview
- Table 72. NewQuantum Plastic Bag SWOT Analysis
- Table 73. NewQuantum Recent Developments
- Table 74. Cardia Bioplastics Plastic Bag Basic Information
- Table 75. Cardia Bioplastics Plastic Bag Product Overview
- Table 76. Cardia Bioplastics Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 77. Cardia Bioplastics Business Overview
- Table 78. Cardia Bioplastics Recent Developments
- Table 79. Olympic Plastic Bags Plastic Bag Basic Information
- Table 80. Olympic Plastic Bags Plastic Bag Product Overview
- Table 81. Olympic Plastic Bags Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 82. Olympic Plastic Bags Business Overview
- Table 83. Olympic Plastic Bags Recent Developments
- Table 84. T.S.T Plaspac Plastic Bag Basic Information
- Table 85. T.S.T Plaspac Plastic Bag Product Overview
- Table 86. T.S.T Plaspac Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 87. T.S.T Plaspac Business Overview
- Table 88. T.S.T Plaspac Recent Developments
- Table 89. Sahachit Watana Plastic Bag Basic Information

- Table 90. Sahachit Watana Plastic Bag Product Overview
- Table 91. Sahachit Watana Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 92. Sahachit Watana Business Overview
- Table 93. Sahachit Watana Recent Developments
- Table 94. Xtex Polythene Plastic Bag Basic Information
- Table 95. Xtex Polythene Plastic Bag Product Overview
- Table 96. Xtex Polythene Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 97. Xtex Polythene Business Overview
- Table 98. Xtex Polythene Recent Developments
- Table 99. Papier-Mettler Plastic Bag Basic Information
- Table 100. Papier-Mettler Plastic Bag Product Overview
- Table 101. Papier-Mettler Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 102. Papier-Mettler Business Overview
- Table 103. Papier-Mettler Recent Developments
- Table 104. Biobag Plastic Bag Basic Information
- Table 105. Biobag Plastic Bag Product Overview
- Table 106. Biobag Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 107. Biobag Business Overview
- Table 108. Biobag Recent Developments
- Table 109. Thantawan Plastic Bag Basic Information
- Table 110. Thantawan Plastic Bag Product Overview
- Table 111. Thantawan Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 112. Thantawan Business Overview
- Table 113. Thantawan Recent Developments
- Table 114. Shenzhen Zhengwang Plastic Bag Basic Information
- Table 115. Shenzhen Zhengwang Plastic Bag Product Overview
- Table 116. Shenzhen Zhengwang Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 117. Shenzhen Zhengwang Business Overview
- Table 118. Shenzhen Zhengwang Recent Developments
- Table 119. Rongcheng Libai Plastic Bag Basic Information
- Table 120. Rongcheng Libai Plastic Bag Product Overview
- Table 121. Rongcheng Libai Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)

- Table 122. Rongcheng Libai Business Overview
- Table 123. Rongcheng Libai Recent Developments
- Table 124. DDplastic Plastic Bag Basic Information
- Table 125. DDplastic Plastic Bag Product Overview
- Table 126. DDplastic Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 127. DDplastic Business Overview
- Table 128. DDplastic Recent Developments
- Table 129. Jiangsu Torise Plastic Bag Basic Information
- Table 130. Jiangsu Torise Plastic Bag Product Overview
- Table 131. Jiangsu Torise Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 132. Jiangsu Torise Business Overview
- Table 133. Jiangsu Torise Recent Developments
- Table 134. Dongguan Xinhai Plastic Bag Basic Information
- Table 135. Dongguan Xinhai Plastic Bag Product Overview
- Table 136. Dongguan Xinhai Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 137. Dongguan Xinhai Business Overview
- Table 138. Dongguan Xinhai Recent Developments
- Table 139. Shangdong Huanghai Plastic Bag Basic Information
- Table 140. Shangdong Huanghai Plastic Bag Product Overview
- Table 141. Shangdong Huanghai Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 142. Shangdong Huanghai Business Overview
- Table 143. Shangdong Huanghai Recent Developments
- Table 144. Shenzhen Sanfeng Plastic Bag Basic Information
- Table 145. Shenzhen Sanfeng Plastic Bag Product Overview
- Table 146. Shenzhen Sanfeng Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 147. Shenzhen Sanfeng Business Overview
- Table 148. Shenzhen Sanfeng Recent Developments
- Table 149. Leyi Plastic Bag Basic Information
- Table 150. Leyi Plastic Bag Product Overview
- Table 151. Leyi Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 152. Leyi Business Overview
- Table 153. Leyi Recent Developments
- Table 154. Rizhao Huanuo Plastic Bag Basic Information

- Table 155. Rizhao Huanuo Plastic Bag Product Overview
- Table 156. Rizhao Huanuo Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 157. Rizhao Huanuo Business Overview
- Table 158. Rizhao Huanuo Recent Developments
- Table 159. Huili Plastic Bag Basic Information
- Table 160. Huili Plastic Bag Product Overview
- Table 161. Huili Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 162. Huili Business Overview
- Table 163. Huili Recent Developments
- Table 164. Weifang Baolong Plastic Bag Basic Information
- Table 165. Weifang Baolong Plastic Bag Product Overview
- Table 166. Weifang Baolong Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 167. Weifang Baolong Business Overview
- Table 168. Weifang Baolong Recent Developments
- Table 169. Weifang Longpu Plastic Bag Basic Information
- Table 170. Weifang Longpu Plastic Bag Product Overview
- Table 171. Weifang Longpu Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 172. Weifang Longpu Business Overview
- Table 173. Weifang Longpu Recent Developments
- Table 174. Tianjin Huijin Plastic Bag Basic Information
- Table 175. Tianjin Huijin Plastic Bag Product Overview
- Table 176. Tianjin Huijin Plastic Bag Sales (K MT), Market Size (M USD), Price (USD/MT) and Gross Margin (2017-2022)
- Table 177. Tianjin Huijin Business Overview
- Table 178. Tianjin Huijin Recent Developments
- Table 179. Global Plastic Bag Sales Forecast by Region (K MT)
- Table 180. Global Plastic Bag Market Size Forecast by Region (M USD)
- Table 181. North America Plastic Bag Sales Forecast by Country (2022-2028) & (K MT)
- Table 182. North America Plastic Bag Market Size Forecast by Country (2022-2028) & (M USD)
- Table 183. Europe Plastic Bag Sales Forecast by Country (2022-2028) & (K MT)
- Table 184. Europe Plastic Bag Market Size Forecast by Country (2022-2028) & (M USD)
- Table 185. Asia Pacific Plastic Bag Sales Forecast by Region (2022-2028) & (K MT)
- Table 186. Asia Pacific Plastic Bag Market Size Forecast by Region (2022-2028) & (M USD)

USD)

Table 187. South America Plastic Bag Sales Forecast by Country (2022-2028) & (K MT)

Table 188. South America Plastic Bag Market Size Forecast by Country (2022-2028) & (M USD)

Table 189. Middle East and Africa Plastic Bag Consumption Forecast by Country (2022-2028) & (Units)

Table 190. Middle East and Africa Plastic Bag Market Size Forecast by Country (2022-2028) & (M USD)

Table 191. Global Plastic Bag Sales Forecast by Type (2022-2028) & (K MT)

Table 192. Global Plastic Bag Market Size Forecast by Type (2022-2028) & (M USD)

Table 193. Global Plastic Bag Price Forecast by Type (2022-2028) & (USD/MT)

Table 194. Global Plastic Bag Sales (K MT) Forecast by Application (2022-2028)

Table 195. Global Plastic Bag Market Size Forecast by Application (2022-2028) & (M USD)

LIST OF FIGURES

Figure 1. Product Picture of Plastic Bag

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Plastic Bag Market Size (M USD), 2017-2028

Figure 5. Global Plastic Bag Market Size (M USD) (2017-2028)

Figure 6. Global Plastic Bag Sales (K MT) & (2017-2028)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Plastic Bag Market Size (M USD) by Country (M USD)

Figure 11. Plastic Bag Sales Share by Manufacturers in 2020

Figure 12. Global Plastic Bag Revenue Share by Manufacturers in 2020

Figure 13. Plastic Bag Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2017 VS 2021

Figure 14. Global Market Plastic Bag Average Price (USD/MT) of Key Manufacturers in 2020

Figure 15. The Global 5 and 10 Largest Players: Market Share by Plastic Bag Revenue in 2021

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Plastic Bag Market Share by Type

Figure 18. Sales Market Share of Plastic Bag by Type (2017-2022)

Figure 19. Sales Market Share of Plastic Bag by Type in 2021

Figure 20. Market Size Share of Plastic Bag by Type (2017-2022)

Figure 21. Market Size Market Share of Plastic Bag by Type in 2020

- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Plastic Bag Market Share by Application
- Figure 24. Global Plastic Bag Sales Market Share by Application (2017-2022)
- Figure 25. Global Plastic Bag Sales Market Share by Application in 2021
- Figure 26. Global Plastic Bag Market Share by Application (2017-2022)
- Figure 27. Global Plastic Bag Market Share by Application in 2020
- Figure 28. Global Plastic Bag Sales Growth Rate by Application (2017-2022)
- Figure 29. Global Plastic Bag Sales Market Share by Region (2017-2022)
- Figure 30. North America Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 31. North America Plastic Bag Sales Market Share by Country in 2020
- Figure 32. U.S. Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 33. Canada Plastic Bag Sales (K MT) and Growth Rate (2017-2022)
- Figure 34. Mexico Plastic Bag Sales (Units) and Growth Rate (2017-2022)
- Figure 35. Europe Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 36. Europe Plastic Bag Sales Market Share by Country in 2020
- Figure 37. Germany Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 38. France Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 39. U.K. Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 40. Italy Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 41. Russia Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 42. Asia Pacific Plastic Bag Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Plastic Bag Sales Market Share by Region in 2020
- Figure 44. China Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 45. Japan Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 46. South Korea Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 47. India Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 48. Southeast Asia Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 49. South America Plastic Bag Sales and Growth Rate (K MT)
- Figure 50. South America Plastic Bag Sales Market Share by Country in 2020
- Figure 51. Brazil Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 52. Argentina Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 53. Columbia Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 54. Middle East and Africa Plastic Bag Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Plastic Bag Sales Market Share by Region in 2020
- Figure 56. Saudi Arabia Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 57. UAE Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 58. Egypt Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 59. Nigeria Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)
- Figure 60. South Africa Plastic Bag Sales and Growth Rate (2017-2022) & (K MT)

- Figure 61. Global Plastic Bag Sales Forecast by Volume (2017-2028) & (K MT)
- Figure 62. Global Plastic Bag Market Size Forecast by Value (2017-2028) & (M USD)
- Figure 63. Global Plastic Bag Sales Market Share Forecast by Type (2022-2028)
- Figure 64. Global Plastic Bag Market Share Forecast by Type (2022-2028)
- Figure 65. Global Plastic Bag Sales Forecast by Application (2022-2028)
- Figure 66. Global Plastic Bag Market Share Forecast by Application (2022-2028)

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