

# Global Plant-based Tuna Market Research Report 2024(Status and Outlook)

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## **Abstracts**

#### Report Overview:

Plant-based Tuna is a quick and easy recipe made with mashed chickpeas. It's the perfect replacement for tuna in a sandwich, to fill a baked sweet potato, as an appetizer, or just as is as a vegan tuna salad.

The Global Plant-based Tuna Market Size was estimated at USD 284.59 million in 2023 and is projected to reach USD 730.03 million by 2029, exhibiting a CAGR of 17.00% during the forecast period.

This report provides a deep insight into the global Plant-based Tuna market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plant-based Tuna Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,



Wheat-based Protein

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consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plant-based Tuna market in any manner.

Global Plant-based Tuna Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

cycles by informing how you create product offerings for different segmen	t
Key Company	
Good Catch	
Ocean Hugger Foods	
Sophie's Kitchen	
New Wave Foods	
Gardein	
Beyond Meat	
Prime Roots	
Atlantic Natural Foods	
Nestl? S.A	
Avant Meats	
Market Segmentation (by Type)	
Soy-based Protein	



Pea-based Protein			
Potato-based Protein			
Corn-based Protein			
Others			
Market Segmentation (by Application)			
Retail			
Online Retail			
Geographic Segmentation			
North America (USA, Canada, Mexico)			
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)			
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)			
South America (Brazil, Argentina, Columbia, Rest of South America)			
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)			
Key Benefits of This Market Research:			
Industry drivers, restraints, and opportunities covered in the study			
Neutral perspective on the market performance			
Recent industry trends and developments			

Competitive landscape & strategies of key players



Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plant-based Tuna Market

Overview of the regional outlook of the Plant-based Tuna Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,



product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plant-based Tuna Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.



Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Plant-based Tuna
- 1.2 Key Market Segments
  - 1.2.1 Plant-based Tuna Segment by Type
  - 1.2.2 Plant-based Tuna Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 PLANT-BASED TUNA MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Plant-based Tuna Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Plant-based Tuna Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 PLANT-BASED TUNA MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Plant-based Tuna Sales by Manufacturers (2019-2024)
- 3.2 Global Plant-based Tuna Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Plant-based Tuna Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Plant-based Tuna Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Plant-based Tuna Sales Sites, Area Served, Product Type
- 3.6 Plant-based Tuna Market Competitive Situation and Trends
  - 3.6.1 Plant-based Tuna Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Plant-based Tuna Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 PLANT-BASED TUNA INDUSTRY CHAIN ANALYSIS**

4.1 Plant-based Tuna Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### 5 THE DEVELOPMENT AND DYNAMICS OF PLANT-BASED TUNA MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 PLANT-BASED TUNA MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Plant-based Tuna Sales Market Share by Type (2019-2024)
- 6.3 Global Plant-based Tuna Market Size Market Share by Type (2019-2024)
- 6.4 Global Plant-based Tuna Price by Type (2019-2024)

#### 7 PLANT-BASED TUNA MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Plant-based Tuna Market Sales by Application (2019-2024)
- 7.3 Global Plant-based Tuna Market Size (M USD) by Application (2019-2024)
- 7.4 Global Plant-based Tuna Sales Growth Rate by Application (2019-2024)

#### **8 PLANT-BASED TUNA MARKET SEGMENTATION BY REGION**

- 8.1 Global Plant-based Tuna Sales by Region
  - 8.1.1 Global Plant-based Tuna Sales by Region
  - 8.1.2 Global Plant-based Tuna Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Plant-based Tuna Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Plant-based Tuna Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Plant-based Tuna Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Plant-based Tuna Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Plant-based Tuna Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 Good Catch
  - 9.1.1 Good Catch Plant-based Tuna Basic Information
  - 9.1.2 Good Catch Plant-based Tuna Product Overview
  - 9.1.3 Good Catch Plant-based Tuna Product Market Performance
  - 9.1.4 Good Catch Business Overview
  - 9.1.5 Good Catch Plant-based Tuna SWOT Analysis
  - 9.1.6 Good Catch Recent Developments
- 9.2 Ocean Hugger Foods



- 9.2.1 Ocean Hugger Foods Plant-based Tuna Basic Information
- 9.2.2 Ocean Hugger Foods Plant-based Tuna Product Overview
- 9.2.3 Ocean Hugger Foods Plant-based Tuna Product Market Performance
- 9.2.4 Ocean Hugger Foods Business Overview
- 9.2.5 Ocean Hugger Foods Plant-based Tuna SWOT Analysis
- 9.2.6 Ocean Hugger Foods Recent Developments
- 9.3 Sophie's Kitchen
  - 9.3.1 Sophie's Kitchen Plant-based Tuna Basic Information
  - 9.3.2 Sophie's Kitchen Plant-based Tuna Product Overview
  - 9.3.3 Sophie's Kitchen Plant-based Tuna Product Market Performance
  - 9.3.4 Sophie's Kitchen Plant-based Tuna SWOT Analysis
  - 9.3.5 Sophie's Kitchen Business Overview
  - 9.3.6 Sophie's Kitchen Recent Developments
- 9.4 New Wave Foods
  - 9.4.1 New Wave Foods Plant-based Tuna Basic Information
  - 9.4.2 New Wave Foods Plant-based Tuna Product Overview
  - 9.4.3 New Wave Foods Plant-based Tuna Product Market Performance
  - 9.4.4 New Wave Foods Business Overview
  - 9.4.5 New Wave Foods Recent Developments
- 9.5 Gardein
  - 9.5.1 Gardein Plant-based Tuna Basic Information
  - 9.5.2 Gardein Plant-based Tuna Product Overview
  - 9.5.3 Gardein Plant-based Tuna Product Market Performance
  - 9.5.4 Gardein Business Overview
  - 9.5.5 Gardein Recent Developments
- 9.6 Beyond Meat
  - 9.6.1 Beyond Meat Plant-based Tuna Basic Information
  - 9.6.2 Beyond Meat Plant-based Tuna Product Overview
  - 9.6.3 Beyond Meat Plant-based Tuna Product Market Performance
  - 9.6.4 Beyond Meat Business Overview
  - 9.6.5 Beyond Meat Recent Developments
- 9.7 Prime Roots
  - 9.7.1 Prime Roots Plant-based Tuna Basic Information
  - 9.7.2 Prime Roots Plant-based Tuna Product Overview
  - 9.7.3 Prime Roots Plant-based Tuna Product Market Performance
  - 9.7.4 Prime Roots Business Overview
  - 9.7.5 Prime Roots Recent Developments
- 9.8 Atlantic Natural Foods
- 9.8.1 Atlantic Natural Foods Plant-based Tuna Basic Information



- 9.8.2 Atlantic Natural Foods Plant-based Tuna Product Overview
- 9.8.3 Atlantic Natural Foods Plant-based Tuna Product Market Performance
- 9.8.4 Atlantic Natural Foods Business Overview
- 9.8.5 Atlantic Natural Foods Recent Developments
- 9.9 Nestl? S.A
  - 9.9.1 Nestl? S.A Plant-based Tuna Basic Information
  - 9.9.2 Nestl? S.A Plant-based Tuna Product Overview
  - 9.9.3 Nestl? S.A Plant-based Tuna Product Market Performance
  - 9.9.4 Nestl? S.A Business Overview
  - 9.9.5 Nestl? S.A Recent Developments
- 9.10 Avant Meats
  - 9.10.1 Avant Meats Plant-based Tuna Basic Information
  - 9.10.2 Avant Meats Plant-based Tuna Product Overview
  - 9.10.3 Avant Meats Plant-based Tuna Product Market Performance
  - 9.10.4 Avant Meats Business Overview
  - 9.10.5 Avant Meats Recent Developments

#### 10 PLANT-BASED TUNA MARKET FORECAST BY REGION

- 10.1 Global Plant-based Tuna Market Size Forecast
- 10.2 Global Plant-based Tuna Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Plant-based Tuna Market Size Forecast by Country
- 10.2.3 Asia Pacific Plant-based Tuna Market Size Forecast by Region
- 10.2.4 South America Plant-based Tuna Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Plant-based Tuna by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Plant-based Tuna Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Plant-based Tuna by Type (2025-2030)
  - 11.1.2 Global Plant-based Tuna Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Plant-based Tuna by Type (2025-2030)
- 11.2 Global Plant-based Tuna Market Forecast by Application (2025-2030)
  - 11.2.1 Global Plant-based Tuna Sales (Kilotons) Forecast by Application
- 11.2.2 Global Plant-based Tuna Market Size (M USD) Forecast by Application (2025-2030)



## 12 CONCLUSION AND KEY FINDINGS



## **List Of Tables**

## **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Plant-based Tuna Market Size Comparison by Region (M USD)
- Table 5. Global Plant-based Tuna Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Plant-based Tuna Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Plant-based Tuna Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Plant-based Tuna Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plant-based Tuna as of 2022)
- Table 10. Global Market Plant-based Tuna Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Plant-based Tuna Sales Sites and Area Served
- Table 12. Manufacturers Plant-based Tuna Product Type
- Table 13. Global Plant-based Tuna Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Plant-based Tuna
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Plant-based Tuna Market Challenges
- Table 22. Global Plant-based Tuna Sales by Type (Kilotons)
- Table 23. Global Plant-based Tuna Market Size by Type (M USD)
- Table 24. Global Plant-based Tuna Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Plant-based Tuna Sales Market Share by Type (2019-2024)
- Table 26. Global Plant-based Tuna Market Size (M USD) by Type (2019-2024)
- Table 27. Global Plant-based Tuna Market Size Share by Type (2019-2024)
- Table 28. Global Plant-based Tuna Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Plant-based Tuna Sales (Kilotons) by Application
- Table 30. Global Plant-based Tuna Market Size by Application
- Table 31. Global Plant-based Tuna Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Plant-based Tuna Sales Market Share by Application (2019-2024)



- Table 33. Global Plant-based Tuna Sales by Application (2019-2024) & (M USD)
- Table 34. Global Plant-based Tuna Market Share by Application (2019-2024)
- Table 35. Global Plant-based Tuna Sales Growth Rate by Application (2019-2024)
- Table 36. Global Plant-based Tuna Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Plant-based Tuna Sales Market Share by Region (2019-2024)
- Table 38. North America Plant-based Tuna Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Plant-based Tuna Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Plant-based Tuna Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Plant-based Tuna Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Plant-based Tuna Sales by Region (2019-2024) & (Kilotons)
- Table 43. Good Catch Plant-based Tuna Basic Information
- Table 44. Good Catch Plant-based Tuna Product Overview
- Table 45. Good Catch Plant-based Tuna Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Good Catch Business Overview
- Table 47. Good Catch Plant-based Tuna SWOT Analysis
- Table 48. Good Catch Recent Developments
- Table 49. Ocean Hugger Foods Plant-based Tuna Basic Information
- Table 50. Ocean Hugger Foods Plant-based Tuna Product Overview
- Table 51. Ocean Hugger Foods Plant-based Tuna Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Ocean Hugger Foods Business Overview
- Table 53. Ocean Hugger Foods Plant-based Tuna SWOT Analysis
- Table 54. Ocean Hugger Foods Recent Developments
- Table 55. Sophie's Kitchen Plant-based Tuna Basic Information
- Table 56. Sophie's Kitchen Plant-based Tuna Product Overview
- Table 57. Sophie's Kitchen Plant-based Tuna Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Sophie's Kitchen Plant-based Tuna SWOT Analysis
- Table 59. Sophie's Kitchen Business Overview
- Table 60. Sophie's Kitchen Recent Developments
- Table 61. New Wave Foods Plant-based Tuna Basic Information
- Table 62. New Wave Foods Plant-based Tuna Product Overview
- Table 63. New Wave Foods Plant-based Tuna Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. New Wave Foods Business Overview
- Table 65. New Wave Foods Recent Developments
- Table 66. Gardein Plant-based Tuna Basic Information



Table 67. Gardein Plant-based Tuna Product Overview

Table 68. Gardein Plant-based Tuna Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 69. Gardein Business Overview

Table 70. Gardein Recent Developments

Table 71. Beyond Meat Plant-based Tuna Basic Information

Table 72. Beyond Meat Plant-based Tuna Product Overview

Table 73. Beyond Meat Plant-based Tuna Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 74. Beyond Meat Business Overview

Table 75. Beyond Meat Recent Developments

Table 76. Prime Roots Plant-based Tuna Basic Information

Table 77. Prime Roots Plant-based Tuna Product Overview

Table 78. Prime Roots Plant-based Tuna Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 79. Prime Roots Business Overview

Table 80. Prime Roots Recent Developments

Table 81. Atlantic Natural Foods Plant-based Tuna Basic Information

Table 82. Atlantic Natural Foods Plant-based Tuna Product Overview

Table 83. Atlantic Natural Foods Plant-based Tuna Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Atlantic Natural Foods Business Overview

Table 85. Atlantic Natural Foods Recent Developments

Table 86. Nestl? S.A Plant-based Tuna Basic Information

Table 87. Nestl? S.A Plant-based Tuna Product Overview

Table 88. Nestl? S.A Plant-based Tuna Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 89. Nestl? S.A Business Overview

Table 90. Nestl? S.A Recent Developments

Table 91. Avant Meats Plant-based Tuna Basic Information

Table 92. Avant Meats Plant-based Tuna Product Overview

Table 93. Avant Meats Plant-based Tuna Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 94. Avant Meats Business Overview

Table 95. Avant Meats Recent Developments

Table 96. Global Plant-based Tuna Sales Forecast by Region (2025-2030) & (Kilotons)

Table 97. Global Plant-based Tuna Market Size Forecast by Region (2025-2030) & (M USD)

Table 98. North America Plant-based Tuna Sales Forecast by Country (2025-2030) &



(Kilotons)

Table 99. North America Plant-based Tuna Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Plant-based Tuna Sales Forecast by Country (2025-2030) & (Kilotons)

Table 101. Europe Plant-based Tuna Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Plant-based Tuna Sales Forecast by Region (2025-2030) & (Kilotons)

Table 103. Asia Pacific Plant-based Tuna Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Plant-based Tuna Sales Forecast by Country (2025-2030) & (Kilotons)

Table 105. South America Plant-based Tuna Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Plant-based Tuna Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Plant-based Tuna Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Plant-based Tuna Sales Forecast by Type (2025-2030) & (Kilotons)

Table 109. Global Plant-based Tuna Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Plant-based Tuna Price Forecast by Type (2025-2030) & (USD/Ton)

Table 111. Global Plant-based Tuna Sales (Kilotons) Forecast by Application (2025-2030)

Table 112. Global Plant-based Tuna Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Plant-based Tuna
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Plant-based Tuna Market Size (M USD), 2019-2030
- Figure 5. Global Plant-based Tuna Market Size (M USD) (2019-2030)
- Figure 6. Global Plant-based Tuna Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Plant-based Tuna Market Size by Country (M USD)
- Figure 11. Plant-based Tuna Sales Share by Manufacturers in 2023
- Figure 12. Global Plant-based Tuna Revenue Share by Manufacturers in 2023
- Figure 13. Plant-based Tuna Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Plant-based Tuna Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Plant-based Tuna Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Plant-based Tuna Market Share by Type
- Figure 18. Sales Market Share of Plant-based Tuna by Type (2019-2024)
- Figure 19. Sales Market Share of Plant-based Tuna by Type in 2023
- Figure 20. Market Size Share of Plant-based Tuna by Type (2019-2024)
- Figure 21. Market Size Market Share of Plant-based Tuna by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Plant-based Tuna Market Share by Application
- Figure 24. Global Plant-based Tuna Sales Market Share by Application (2019-2024)
- Figure 25. Global Plant-based Tuna Sales Market Share by Application in 2023
- Figure 26. Global Plant-based Tuna Market Share by Application (2019-2024)
- Figure 27. Global Plant-based Tuna Market Share by Application in 2023
- Figure 28. Global Plant-based Tuna Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Plant-based Tuna Sales Market Share by Region (2019-2024)
- Figure 30. North America Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Plant-based Tuna Sales Market Share by Country in 2023



- Figure 32. U.S. Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Plant-based Tuna Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Plant-based Tuna Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Plant-based Tuna Sales Market Share by Country in 2023
- Figure 37. Germany Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Plant-based Tuna Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Plant-based Tuna Sales Market Share by Region in 2023
- Figure 44. China Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Plant-based Tuna Sales and Growth Rate (Kilotons)
- Figure 50. South America Plant-based Tuna Sales Market Share by Country in 2023
- Figure 51. Brazil Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Plant-based Tuna Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Plant-based Tuna Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Plant-based Tuna Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Plant-based Tuna Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Plant-based Tuna Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Plant-based Tuna Sales Market Share Forecast by Type (2025-2030)



Figure 64. Global Plant-based Tuna Market Share Forecast by Type (2025-2030)

Figure 65. Global Plant-based Tuna Sales Forecast by Application (2025-2030)

Figure 66. Global Plant-based Tuna Market Share Forecast by Application (2025-2030)



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