

Global Plant based Protein Powders Market Research Report 2022(Status and Outlook)

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Abstracts

Report Overview

Plant-based Protein Powders refers to the proteins extracted from plants like soybean, wheat, rice, pea, etc. The protein is an important component of human cells, consisting of monomers called amino acids. Vegetable protein is an alternative to animal protein and it can be absorbed easily. Protein is important to human body. Most people require about .8 grams of protein per kilogram of body weight, or about 58 grams of protein per day for a 16-pound adult.

The difference between the animal protein and Plant-based Protein Powders lies in the amino acid content. Animal proteins are called complete proteins because they contain all essential amino acids. Animal protein has the amino acids that the body is unable to synthesize and must be included in the diet to allow for the proper conduct of protein synthesis. Vegetable protein composition does not provide all the amino acids. Unlike animal proteins, Plant-based Protein Powders are low in fat and produce nitrogenous waste, which is the waste products of proteins, which should be less harmful to avoid overloading the kidneys.

Global Plant-based Protein Powders key players include ADM, Cargill, DuPont, CHS, Gushen Group, etc. Global top five manufacturers hold a share about 45%.

North America is the largest market, with a share over 35%, followed by China and Europe, both have a share over 5 percent.

In terms of product, Soy Protein is the largest segment, with a share over 55%. And in terms of application, the largest application is Food and Beverages, followed by Animal

Feed.

The Global Plant based Protein Powders Market Size was estimated at USD 5181.69 million in 2021 and is projected to reach USD 7927.15 million by 2028, exhibiting a CAGR of 6.26% during the forecast period.

Bosson Research's latest report provides a deep insight into the global Plant based Protein Powders market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plant based Protein Powders Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plant based Protein Powders market in any manner.

Global Plant based Protein Powders Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ADM

Cargill

DuPont

Kerry Group

Manildra

Roquette

Tereos

Axiom Foods

Cosucra

CHS

Glanbia Nutritionals

Glico Nutrition

Gushen Group

Market Segmentation (by Type)

Soy Protein

Wheat Protein

Pea Protein

Others

Market Segmentation (by Application)

Food and Beverages

Pharmaceuticals and Personal Care

Animal Feed

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plant based Protein Powders Market

Overview of the regional outlook of the Plant based Protein Powders Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plant based Protein Powders Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Plant based Protein Powders
- 1.2 Key Market Segments
 - 1.2.1 Plant based Protein Powders Segment by Type
 - 1.2.2 Plant based Protein Powders Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PLANT BASED PROTEIN POWDERS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Plant based Protein Powders Market Size (M USD) Estimates and Forecasts (2017-2028)
 - 2.1.2 Global Plant based Protein Powders Sales Estimates and Forecasts (2017-2028)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PLANT BASED PROTEIN POWDERS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Plant based Protein Powders Sales by Manufacturers (2017-2022)
- 3.2 Global Plant based Protein Powders Revenue Market Share by Manufacturers (2017-2022)
- 3.3 Plant based Protein Powders Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Plant based Protein Powders Average Price by Manufacturers (2017-2022)
- 3.5 Manufacturers Plant based Protein Powders Sales Sites, Area Served, Product Type
- 3.6 Plant based Protein Powders Market Competitive Situation and Trends
 - 3.6.1 Plant based Protein Powders Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Plant based Protein Powders Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PLANT BASED PROTEIN POWDERS INDUSTRY CHAIN ANALYSIS

- 4.1 Plant based Protein Powders Industry Chain Analysis
- 4.2 Market Overview and Market Concentration Analysis of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLANT BASED PROTEIN POWDERS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PLANT BASED PROTEIN POWDERS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Plant based Protein Powders Sales Market Share by Type (2017-2022)
- 6.3 Global Plant based Protein Powders Market Size Market Share by Type (2017-2022)
- 6.4 Global Plant based Protein Powders Price by Type (2017-2022)

7 PLANT BASED PROTEIN POWDERS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Plant based Protein Powders Market Sales by Application (2017-2022)
- 7.3 Global Plant based Protein Powders Market Size (M USD) by Application (2017-2022)
- 7.4 Global Plant based Protein Powders Sales Growth Rate by Application (2017-2022)

8 PLANT BASED PROTEIN POWDERS MARKET SEGMENTATION BY REGION

8.1 Global Plant based Protein Powders Sales by Region

8.1.1 Global Plant based Protein Powders Sales by Region

8.1.2 Global Plant based Protein Powders Sales Market Share by Region

8.2 North America

8.2.1 North America Plant based Protein Powders Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Plant based Protein Powders Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Plant based Protein Powders Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Plant based Protein Powders Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Plant based Protein Powders Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILED

9.1 ADM

- 9.1.1 ADM Plant based Protein Powders Basic Information
- 9.1.2 ADM Plant based Protein Powders Product Overview
- 9.1.3 ADM Plant based Protein Powders Product Market Performance
- 9.1.4 ADM Business Overview
- 9.1.5 ADM Plant based Protein Powders SWOT Analysis
- 9.1.6 ADM Recent Developments

9.2 Cargill

- 9.2.1 Cargill Plant based Protein Powders Basic Information
- 9.2.2 Cargill Plant based Protein Powders Product Overview
- 9.2.3 Cargill Plant based Protein Powders Product Market Performance
- 9.2.4 Cargill Business Overview
- 9.2.5 Cargill Plant based Protein Powders SWOT Analysis
- 9.2.6 Cargill Recent Developments

9.3 DuPont

- 9.3.1 DuPont Plant based Protein Powders Basic Information
- 9.3.2 DuPont Plant based Protein Powders Product Overview
- 9.3.3 DuPont Plant based Protein Powders Product Market Performance
- 9.3.4 DuPont Business Overview
- 9.3.5 DuPont Plant based Protein Powders SWOT Analysis
- 9.3.6 DuPont Recent Developments

9.4 Kerry Group

- 9.4.1 Kerry Group Plant based Protein Powders Basic Information
- 9.4.2 Kerry Group Plant based Protein Powders Product Overview
- 9.4.3 Kerry Group Plant based Protein Powders Product Market Performance
- 9.4.4 Kerry Group Business Overview
- 9.4.5 Kerry Group Plant based Protein Powders SWOT Analysis
- 9.4.6 Kerry Group Recent Developments

9.5 Manildra

- 9.5.1 Manildra Plant based Protein Powders Basic Information
- 9.5.2 Manildra Plant based Protein Powders Product Overview
- 9.5.3 Manildra Plant based Protein Powders Product Market Performance
- 9.5.4 Manildra Business Overview
- 9.5.5 Manildra Plant based Protein Powders SWOT Analysis
- 9.5.6 Manildra Recent Developments

9.6 Roquette

- 9.6.1 Roquette Plant based Protein Powders Basic Information
- 9.6.2 Roquette Plant based Protein Powders Product Overview
- 9.6.3 Roquette Plant based Protein Powders Product Market Performance

- 9.6.4 Roquette Business Overview
- 9.6.5 Roquette Recent Developments
- 9.7 Tereos
 - 9.7.1 Tereos Plant based Protein Powders Basic Information
 - 9.7.2 Tereos Plant based Protein Powders Product Overview
 - 9.7.3 Tereos Plant based Protein Powders Product Market Performance
 - 9.7.4 Tereos Business Overview
 - 9.7.5 Tereos Recent Developments
- 9.8 Axiom Foods
 - 9.8.1 Axiom Foods Plant based Protein Powders Basic Information
 - 9.8.2 Axiom Foods Plant based Protein Powders Product Overview
 - 9.8.3 Axiom Foods Plant based Protein Powders Product Market Performance
 - 9.8.4 Axiom Foods Business Overview
 - 9.8.5 Axiom Foods Recent Developments
- 9.9 Cosucra
 - 9.9.1 Cosucra Plant based Protein Powders Basic Information
 - 9.9.2 Cosucra Plant based Protein Powders Product Overview
 - 9.9.3 Cosucra Plant based Protein Powders Product Market Performance
 - 9.9.4 Cosucra Business Overview
 - 9.9.5 Cosucra Recent Developments
- 9.10 CHS
 - 9.10.1 CHS Plant based Protein Powders Basic Information
 - 9.10.2 CHS Plant based Protein Powders Product Overview
 - 9.10.3 CHS Plant based Protein Powders Product Market Performance
 - 9.10.4 CHS Business Overview
 - 9.10.5 CHS Recent Developments
- 9.11 Glanbia Nutritionals
 - 9.11.1 Glanbia Nutritionals Plant based Protein Powders Basic Information
 - 9.11.2 Glanbia Nutritionals Plant based Protein Powders Product Overview
 - 9.11.3 Glanbia Nutritionals Plant based Protein Powders Product Market Performance
 - 9.11.4 Glanbia Nutritionals Business Overview
 - 9.11.5 Glanbia Nutritionals Recent Developments
- 9.12 Glico Nutrition
 - 9.12.1 Glico Nutrition Plant based Protein Powders Basic Information
 - 9.12.2 Glico Nutrition Plant based Protein Powders Product Overview
 - 9.12.3 Glico Nutrition Plant based Protein Powders Product Market Performance
 - 9.12.4 Glico Nutrition Business Overview
 - 9.12.5 Glico Nutrition Recent Developments
- 9.13 Gushen Group

- 9.13.1 Gushen Group Plant based Protein Powders Basic Information
- 9.13.2 Gushen Group Plant based Protein Powders Product Overview
- 9.13.3 Gushen Group Plant based Protein Powders Product Market Performance
- 9.13.4 Gushen Group Business Overview
- 9.13.5 Gushen Group Recent Developments

10 PLANT BASED PROTEIN POWDERS MARKET FORECAST BY REGION

- 10.1 Global Plant based Protein Powders Market Size Forecast
- 10.2 Global Plant based Protein Powders Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Plant based Protein Powders Market Size Forecast by Country
 - 10.2.3 Asia Pacific Plant based Protein Powders Market Size Forecast by Region
 - 10.2.4 South America Plant based Protein Powders Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Plant based Protein Powders by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2022-2028)

- 11.1 Global Plant based Protein Powders Market Forecast by Type (2022-2028)
 - 11.1.1 Global Forecasted Sales of Plant based Protein Powders by Type (2022-2028)
 - 11.1.2 Global Plant based Protein Powders Market Size Forecast by Type (2022-2028)
 - 11.1.3 Global Forecasted Price of Plant based Protein Powders by Type (2022-2028)
- 11.2 Global Plant based Protein Powders Market Forecast by Application (2022-2028)
 - 11.2.1 Global Plant based Protein Powders Sales (K Units) Forecast by Application
 - 11.2.2 Global Plant based Protein Powders Market Size (M USD) Forecast by Application (2022-2028)

12 CONCLUSION AND KEY FINDINGS LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Plant based Protein Powders Market Size (M USD) Comparison by Region (M USD)

Table 5. Global Plant based Protein Powders Sales (K Units) by Manufacturers (2017-2022)

Table 6. Global Plant based Protein Powders Sales Market Share by Manufacturers (2017-2022)

Table 7. Global Plant based Protein Powders Revenue (M USD) by Manufacturers

(2017-2022)

Table 8. Global Plant based Protein Powders Revenue Share by Manufacturers

(2017-2022)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plant based Protein Powders as of 2021)

Table 10. Global Market Plant based Protein Powders Average Price (USD/Unit) of Key Manufacturers (2017-2022)

Table 11. Manufacturers Plant based Protein Powders Sales Sites and Area Served

Table 12. Manufacturers Plant based Protein Powders Product Type

Table 13. Global Plant based Protein Powders Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Plant based Protein Powders

Table 16. Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Plant based Protein Powders Market Challenges

Table 22. Market Restraints

Table 23. Global Plant based Protein Powders Sales by Type (K Units)

Table 24. Global Plant based Protein Powders Market Size by Type (M USD)

Table 25. Global Plant based Protein Powders Sales (K Units) by Type (2017-2022)

Table 26. Global Plant based Protein Powders Sales Market Share by Type (2017-2022)

Table 27. Global Plant based Protein Powders Market Size (M USD) by Type (2017-2022)

Table 28. Global Plant based Protein Powders Market Size Share by Type (2017-2022)

Table 29. Global Plant based Protein Powders Price (USD/Unit) by Type (2017-2022)

Table 30. Global Plant based Protein Powders Sales (K Units) by Application

Table 31. Global Plant based Protein Powders Market Size by Application

Table 32. Global Plant based Protein Powders Sales by Application (2017-2022) & (K Units)

Table 33. Global Plant based Protein Powders Sales Market Share by Application (2017-2022)

Table 34. Global Plant based Protein Powders Sales by Application (2017-2022) & (M USD)

Table 35. Global Plant based Protein Powders Market Share by Application (2017-2022)

Table 36. Global Plant based Protein Powders Sales Growth Rate by Application (2017-2022)

Table 37. Global Plant based Protein Powders Sales by Region (2017-2022) & (K Units)

Table 38. Global Plant based Protein Powders Sales Market Share by Region (2017-2022)

Table 39. North America Plant based Protein Powders Sales by Country (2017-2022) & (K Units)

Table 40. Europe Plant based Protein Powders Sales by Country (2017-2022) & (K Units)

Table 41. Asia Pacific Plant based Protein Powders Sales by Region (2017-2022) & (K Units)

Table 42. South America Plant based Protein Powders Sales by Country (2017-2022) & (K Units)

Table 43. Middle East and Africa Plant based Protein Powders Sales by Region (2017-2022) & (K Units)

Table 44. ADM Plant based Protein Powders Basic Information

Table 45. ADM Plant based Protein Powders Product Overview

Table 46. ADM Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 47. ADM Business Overview

Table 48. ADM Plant based Protein Powders SWOT Analysis

Table 49. ADM Recent Developments

Table 50. Cargill Plant based Protein Powders Basic Information

Table 51. Cargill Plant based Protein Powders Product Overview

Table 52. Cargill Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 53. Cargill Business Overview

Table 54. Cargill Plant based Protein Powders SWOT Analysis

Table 55. Cargill Recent Developments

Table 56. DuPont Plant based Protein Powders Basic Information

Table 57. DuPont Plant based Protein Powders Product Overview

Table 58. DuPont Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 59. DuPont Business Overview

Table 60. DuPont Plant based Protein Powders SWOT Analysis

Table 61. DuPont Recent Developments

Table 62. Kerry Group Plant based Protein Powders Basic Information

Table 63. Kerry Group Plant based Protein Powders Product Overview

Table 64. Kerry Group Plant based Protein Powders Sales (K Units), Market Size (M

USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 65. Kerry Group Business Overview

Table 66. Kerry Group Plant based Protein Powders SWOT Analysis

Table 67. Kerry Group Recent Developments

Table 68. Manildra Plant based Protein Powders Basic Information

Table 69. Manildra Plant based Protein Powders Product Overview

Table 70. Manildra Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 71. Manildra Business Overview

Table 72. Manildra Plant based Protein Powders SWOT Analysis

Table 73. Manildra Recent Developments

Table 74. Roquette Plant based Protein Powders Basic Information

Table 75. Roquette Plant based Protein Powders Product Overview

Table 76. Roquette Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 77. Roquette Business Overview

Table 78. Roquette Recent Developments

Table 79. Tereos Plant based Protein Powders Basic Information

Table 80. Tereos Plant based Protein Powders Product Overview

Table 81. Tereos Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 82. Tereos Business Overview

Table 83. Tereos Recent Developments

Table 84. Axiom Foods Plant based Protein Powders Basic Information

Table 85. Axiom Foods Plant based Protein Powders Product Overview

Table 86. Axiom Foods Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 87. Axiom Foods Business Overview

Table 88. Axiom Foods Recent Developments

Table 89. Cosucra Plant based Protein Powders Basic Information

Table 90. Cosucra Plant based Protein Powders Product Overview

Table 91. Cosucra Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 92. Cosucra Business Overview

Table 93. Cosucra Recent Developments

Table 94. CHS Plant based Protein Powders Basic Information

Table 95. CHS Plant based Protein Powders Product Overview

Table 96. CHS Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 97. CHS Business Overview

Table 98. CHS Recent Developments

Table 99. Glanbia Nutritionals Plant based Protein Powders Basic Information

Table 100. Glanbia Nutritionals Plant based Protein Powders Product Overview

Table 101. Glanbia Nutritionals Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 102. Glanbia Nutritionals Business Overview

Table 103. Glanbia Nutritionals Recent Developments

Table 104. Glico Nutrition Plant based Protein Powders Basic Information

Table 105. Glico Nutrition Plant based Protein Powders Product Overview

Table 106. Glico Nutrition Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 107. Glico Nutrition Business Overview

Table 108. Glico Nutrition Recent Developments

Table 109. Gushen Group Plant based Protein Powders Basic Information

Table 110. Gushen Group Plant based Protein Powders Product Overview

Table 111. Gushen Group Plant based Protein Powders Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 112. Gushen Group Business Overview

Table 113. Gushen Group Recent Developments

Table 114. Global Plant based Protein Powders Sales Forecast by Region (K Units)

Table 115. Global Plant based Protein Powders Market Size Forecast by Region (M USD)

Table 116. North America Plant based Protein Powders Sales Forecast by Country (2022-2028) & (K Units)

Table 117. North America Plant based Protein Powders Market Size Forecast by Country (2022-2028) & (M USD)

Table 118. Europe Plant based Protein Powders Sales Forecast by Country (2022-2028) & (K Units)

Table 119. Europe Plant based Protein Powders Market Size Forecast by Country (2022-2028) & (M USD)

Table 120. Asia Pacific Plant based Protein Powders Sales Forecast by Region (2022-2028) & (K Units)

Table 121. Asia Pacific Plant based Protein Powders Market Size Forecast by Region (2022-2028) & (M USD)

Table 122. South America Plant based Protein Powders Sales Forecast by Country (2022-2028) & (K Units)

Table 123. South America Plant based Protein Powders Market Size Forecast by Country (2022-2028) & (M USD)

Table 124. Middle East and Africa Plant based Protein Powders Consumption Forecast by Country (2022-2028) & (Units)

Table 125. Middle East and Africa Plant based Protein Powders Market Size Forecast by Country (2022-2028) & (M USD)

Table 126. Global Plant based Protein Powders Sales Forecast by Type (2022-2028) & (K Units)

Table 127. Global Plant based Protein Powders Market Size Forecast by Type (2022-2028) & (M USD)

Table 128. Global Plant based Protein Powders Price Forecast by Type (2022-2028) & (USD/Unit)

Table 129. Global Plant based Protein Powders Sales (K Units) Forecast by Application (2022-2028)

Table 130. Global Plant based Protein Powders Market Size Forecast by Application (2022-2028) & (M USD)

LIST OF FIGURES

Figure 1. Product Picture of Plant based Protein Powders

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Plant based Protein Powders Market Size (M USD), 2017-2028

Figure 5. Global Plant based Protein Powders Market Size (M USD) (2017-2028)

Figure 6. Global Plant based Protein Powders Sales (K Units) & (2017-2028)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Plant based Protein Powders Market Size (M USD) by Country (M USD)

Figure 11. Plant based Protein Powders Sales Share by Manufacturers in 2020

Figure 12. Global Plant based Protein Powders Revenue Share by Manufacturers in 2020

Figure 13. Plant based Protein Powders Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2017 VS 2021

Figure 14. Global Market Plant based Protein Powders Average Price (USD/Unit) of Key Manufacturers in 2020

Figure 15. The Global 5 and 10 Largest Players: Market Share by Plant based Protein Powders Revenue in 2021

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Plant based Protein Powders Market Share by Type

Figure 18. Sales Market Share of Plant based Protein Powders by Type (2017-2022)

Figure 19. Sales Market Share of Plant based Protein Powders by Type in 2021

Figure 20. Market Size Share of Plant based Protein Powders by Type (2017-2022)

Figure 21. Market Size Market Share of Plant based Protein Powders by Type in 2020

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Plant based Protein Powders Market Share by Application

Figure 24. Global Plant based Protein Powders Sales Market Share by Application (2017-2022)

Figure 25. Global Plant based Protein Powders Sales Market Share by Application in 2021

Figure 26. Global Plant based Protein Powders Market Share by Application (2017-2022)

Figure 27. Global Plant based Protein Powders Market Share by Application in 2020

Figure 28. Global Plant based Protein Powders Sales Growth Rate by Application (2017-2022)

Figure 29. Global Plant based Protein Powders Sales Market Share by Region (2017-2022)

Figure 30. North America Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 31. North America Plant based Protein Powders Sales Market Share by Country in 2020

Figure 32. U.S. Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 33. Canada Plant based Protein Powders Sales (K Units) and Growth Rate (2017-2022)

Figure 34. Mexico Plant based Protein Powders Sales (Units) and Growth Rate (2017-2022)

Figure 35. Europe Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 36. Europe Plant based Protein Powders Sales Market Share by Country in 2020

Figure 37. Germany Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 38. France Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 39. U.K. Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 40. Italy Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 41. Russia Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 42. Asia Pacific Plant based Protein Powders Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Plant based Protein Powders Sales Market Share by Region in

2020

Figure 44. China Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 45. Japan Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 46. South Korea Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 47. India Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 48. Southeast Asia Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 49. South America Plant based Protein Powders Sales and Growth Rate (K Units)

Figure 50. South America Plant based Protein Powders Sales Market Share by Country in 2020

Figure 51. Brazil Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 52. Argentina Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 53. Columbia Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 54. Middle East and Africa Plant based Protein Powders Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Plant based Protein Powders Sales Market Share by Region in 2020

Figure 56. Saudi Arabia Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 57. UAE Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 58. Egypt Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 59. Nigeria Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 60. South Africa Plant based Protein Powders Sales and Growth Rate (2017-2022) & (K Units)

Figure 61. Global Plant based Protein Powders Sales Forecast by Volume (2017-2028) & (K Units)

Figure 62. Global Plant based Protein Powders Market Size Forecast by Value (2017-2028) & (M USD)

Figure 63. Global Plant based Protein Powders Sales Market Share Forecast by Type (2022-2028)

Figure 64. Global Plant based Protein Powders Market Share Forecast by Type (2022-2028)

Figure 65. Global Plant based Protein Powders Sales Forecast by Application (2022-2028)

Figure 66. Global Plant based Protein Powders Market Share Forecast by Application (2022-2028)

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