

# Global Plant-based Meat Burger Market Research Report 2024(Status and Outlook)

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### Abstracts

Report Overview:

Plant-based Meat made from plants such as soy. It is especially designed and created to look like, taste like, and cook like conventional meat. Artificial meat can be in the form of a burger patty, nuggets, or even crumbles and sausages and as it grows more popular, these veggie-based alternatives are shaking up the meat industry and everything we thought we knew about veggie burgers.

The Global Plant-based Meat Burger Market Size was estimated at USD 2278.78 million in 2023 and is projected to reach USD 5270.95 million by 2029, exhibiting a CAGR of 15.00% during the forecast period.

This report provides a deep insight into the global Plant-based Meat Burger market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plant-based Meat Burger Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plant-based Meat Burger market in any manner.

Global Plant-based Meat Burger Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

**Beyond Meat** 

Impossible Foods

**Turtle Island Foods** 

Maple Leaf

Yves Veggie Cuisine

Nestle

Kellogg's (Morningstar Farms)

Omnifood

Qishan Foods

Hongchang Food

Sulian Food

Fuzhou Sutianxia

Global Plant-based Meat Burger Market Research Report 2024(Status and Outlook)



Vesta Food Lab

Cargill

Unilever

Omnipork

Shandong Head

Market Segmentation (by Type)

Vegan

Others

Market Segmentation (by Application)

Fast Food Restaurant

Retail

Others

**Geographic Segmentation** 

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)



Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plant-based Meat Burger Market

Overview of the regional outlook of the Plant-based Meat Burger Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market



Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.



Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plant-based Meat Burger Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.



Chapter 12 is the main points and conclusions of the report.



# Contents

#### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Plant-based Meat Burger
- 1.2 Key Market Segments
- 1.2.1 Plant-based Meat Burger Segment by Type
- 1.2.2 Plant-based Meat Burger Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 PLANT-BASED MEAT BURGER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Plant-based Meat Burger Market Size (M USD) Estimates and Forecasts (2019-2030)

- 2.1.2 Global Plant-based Meat Burger Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### **3 PLANT-BASED MEAT BURGER MARKET COMPETITIVE LANDSCAPE**

3.1 Global Plant-based Meat Burger Sales by Manufacturers (2019-2024)

3.2 Global Plant-based Meat Burger Revenue Market Share by Manufacturers (2019-2024)

3.3 Plant-based Meat Burger Market Share by Company Type (Tier 1, Tier 2, and Tier3)

- 3.4 Global Plant-based Meat Burger Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Plant-based Meat Burger Sales Sites, Area Served, Product Type
- 3.6 Plant-based Meat Burger Market Competitive Situation and Trends
  - 3.6.1 Plant-based Meat Burger Market Concentration Rate

3.6.2 Global 5 and 10 Largest Plant-based Meat Burger Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



#### **4 PLANT-BASED MEAT BURGER INDUSTRY CHAIN ANALYSIS**

- 4.1 Plant-based Meat Burger Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

### 5 THE DEVELOPMENT AND DYNAMICS OF PLANT-BASED MEAT BURGER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 PLANT-BASED MEAT BURGER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Plant-based Meat Burger Sales Market Share by Type (2019-2024)
- 6.3 Global Plant-based Meat Burger Market Size Market Share by Type (2019-2024)
- 6.4 Global Plant-based Meat Burger Price by Type (2019-2024)

#### 7 PLANT-BASED MEAT BURGER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Plant-based Meat Burger Market Sales by Application (2019-2024)
- 7.3 Global Plant-based Meat Burger Market Size (M USD) by Application (2019-2024)
- 7.4 Global Plant-based Meat Burger Sales Growth Rate by Application (2019-2024)

#### 8 PLANT-BASED MEAT BURGER MARKET SEGMENTATION BY REGION

- 8.1 Global Plant-based Meat Burger Sales by Region
- 8.1.1 Global Plant-based Meat Burger Sales by Region



8.1.2 Global Plant-based Meat Burger Sales Market Share by Region

- 8.2 North America
- 8.2.1 North America Plant-based Meat Burger Sales by Country
- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Plant-based Meat Burger Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Plant-based Meat Burger Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
- 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Plant-based Meat Burger Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Plant-based Meat Burger Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 Beyond Meat
  - 9.1.1 Beyond Meat Plant-based Meat Burger Basic Information
- 9.1.2 Beyond Meat Plant-based Meat Burger Product Overview
- 9.1.3 Beyond Meat Plant-based Meat Burger Product Market Performance



- 9.1.4 Beyond Meat Business Overview
- 9.1.5 Beyond Meat Plant-based Meat Burger SWOT Analysis
- 9.1.6 Beyond Meat Recent Developments
- 9.2 Impossible Foods
  - 9.2.1 Impossible Foods Plant-based Meat Burger Basic Information
  - 9.2.2 Impossible Foods Plant-based Meat Burger Product Overview
  - 9.2.3 Impossible Foods Plant-based Meat Burger Product Market Performance
  - 9.2.4 Impossible Foods Business Overview
  - 9.2.5 Impossible Foods Plant-based Meat Burger SWOT Analysis
  - 9.2.6 Impossible Foods Recent Developments
- 9.3 Turtle Island Foods
  - 9.3.1 Turtle Island Foods Plant-based Meat Burger Basic Information
- 9.3.2 Turtle Island Foods Plant-based Meat Burger Product Overview
- 9.3.3 Turtle Island Foods Plant-based Meat Burger Product Market Performance
- 9.3.4 Turtle Island Foods Plant-based Meat Burger SWOT Analysis
- 9.3.5 Turtle Island Foods Business Overview
- 9.3.6 Turtle Island Foods Recent Developments

9.4 Maple Leaf

- 9.4.1 Maple Leaf Plant-based Meat Burger Basic Information
- 9.4.2 Maple Leaf Plant-based Meat Burger Product Overview
- 9.4.3 Maple Leaf Plant-based Meat Burger Product Market Performance
- 9.4.4 Maple Leaf Business Overview
- 9.4.5 Maple Leaf Recent Developments

9.5 Yves Veggie Cuisine

- 9.5.1 Yves Veggie Cuisine Plant-based Meat Burger Basic Information
- 9.5.2 Yves Veggie Cuisine Plant-based Meat Burger Product Overview
- 9.5.3 Yves Veggie Cuisine Plant-based Meat Burger Product Market Performance
- 9.5.4 Yves Veggie Cuisine Business Overview
- 9.5.5 Yves Veggie Cuisine Recent Developments

9.6 Nestle

- 9.6.1 Nestle Plant-based Meat Burger Basic Information
- 9.6.2 Nestle Plant-based Meat Burger Product Overview
- 9.6.3 Nestle Plant-based Meat Burger Product Market Performance
- 9.6.4 Nestle Business Overview
- 9.6.5 Nestle Recent Developments
- 9.7 Kellogg's (Morningstar Farms)
  - 9.7.1 Kellogg's (Morningstar Farms) Plant-based Meat Burger Basic Information
  - 9.7.2 Kellogg's (Morningstar Farms) Plant-based Meat Burger Product Overview
  - 9.7.3 Kellogg's (Morningstar Farms) Plant-based Meat Burger Product Market



Performance

- 9.7.4 Kellogg's (Morningstar Farms) Business Overview
- 9.7.5 Kellogg's (Morningstar Farms) Recent Developments

#### 9.8 Omnifood

- 9.8.1 Omnifood Plant-based Meat Burger Basic Information
- 9.8.2 Omnifood Plant-based Meat Burger Product Overview
- 9.8.3 Omnifood Plant-based Meat Burger Product Market Performance
- 9.8.4 Omnifood Business Overview
- 9.8.5 Omnifood Recent Developments

9.9 Qishan Foods

- 9.9.1 Qishan Foods Plant-based Meat Burger Basic Information
- 9.9.2 Qishan Foods Plant-based Meat Burger Product Overview
- 9.9.3 Qishan Foods Plant-based Meat Burger Product Market Performance
- 9.9.4 Qishan Foods Business Overview
- 9.9.5 Qishan Foods Recent Developments
- 9.10 Hongchang Food
  - 9.10.1 Hongchang Food Plant-based Meat Burger Basic Information
  - 9.10.2 Hongchang Food Plant-based Meat Burger Product Overview
  - 9.10.3 Hongchang Food Plant-based Meat Burger Product Market Performance
  - 9.10.4 Hongchang Food Business Overview
  - 9.10.5 Hongchang Food Recent Developments
- 9.11 Sulian Food
  - 9.11.1 Sulian Food Plant-based Meat Burger Basic Information
  - 9.11.2 Sulian Food Plant-based Meat Burger Product Overview
  - 9.11.3 Sulian Food Plant-based Meat Burger Product Market Performance
  - 9.11.4 Sulian Food Business Overview
  - 9.11.5 Sulian Food Recent Developments
- 9.12 Fuzhou Sutianxia
  - 9.12.1 Fuzhou Sutianxia Plant-based Meat Burger Basic Information
- 9.12.2 Fuzhou Sutianxia Plant-based Meat Burger Product Overview
- 9.12.3 Fuzhou Sutianxia Plant-based Meat Burger Product Market Performance
- 9.12.4 Fuzhou Sutianxia Business Overview
- 9.12.5 Fuzhou Sutianxia Recent Developments
- 9.13 Vesta Food Lab
  - 9.13.1 Vesta Food Lab Plant-based Meat Burger Basic Information
  - 9.13.2 Vesta Food Lab Plant-based Meat Burger Product Overview
  - 9.13.3 Vesta Food Lab Plant-based Meat Burger Product Market Performance
  - 9.13.4 Vesta Food Lab Business Overview
  - 9.13.5 Vesta Food Lab Recent Developments



#### 9.14 Cargill

- 9.14.1 Cargill Plant-based Meat Burger Basic Information
- 9.14.2 Cargill Plant-based Meat Burger Product Overview
- 9.14.3 Cargill Plant-based Meat Burger Product Market Performance
- 9.14.4 Cargill Business Overview
- 9.14.5 Cargill Recent Developments

#### 9.15 Unilever

- 9.15.1 Unilever Plant-based Meat Burger Basic Information
- 9.15.2 Unilever Plant-based Meat Burger Product Overview
- 9.15.3 Unilever Plant-based Meat Burger Product Market Performance
- 9.15.4 Unilever Business Overview
- 9.15.5 Unilever Recent Developments

9.16 Omnipork

- 9.16.1 Omnipork Plant-based Meat Burger Basic Information
- 9.16.2 Omnipork Plant-based Meat Burger Product Overview
- 9.16.3 Omnipork Plant-based Meat Burger Product Market Performance
- 9.16.4 Omnipork Business Overview
- 9.16.5 Omnipork Recent Developments

#### 9.17 Shandong Head

- 9.17.1 Shandong Head Plant-based Meat Burger Basic Information
- 9.17.2 Shandong Head Plant-based Meat Burger Product Overview
- 9.17.3 Shandong Head Plant-based Meat Burger Product Market Performance
- 9.17.4 Shandong Head Business Overview
- 9.17.5 Shandong Head Recent Developments

#### 10 PLANT-BASED MEAT BURGER MARKET FORECAST BY REGION

- 10.1 Global Plant-based Meat Burger Market Size Forecast
- 10.2 Global Plant-based Meat Burger Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Plant-based Meat Burger Market Size Forecast by Country
- 10.2.3 Asia Pacific Plant-based Meat Burger Market Size Forecast by Region
- 10.2.4 South America Plant-based Meat Burger Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Plant-based Meat Burger by Country

### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Plant-based Meat Burger Market Forecast by Type (2025-2030)



11.1.1 Global Forecasted Sales of Plant-based Meat Burger by Type (2025-2030)

11.1.2 Global Plant-based Meat Burger Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Plant-based Meat Burger by Type (2025-2030)

11.2 Global Plant-based Meat Burger Market Forecast by Application (2025-2030)

11.2.1 Global Plant-based Meat Burger Sales (Kilotons) Forecast by Application

11.2.2 Global Plant-based Meat Burger Market Size (M USD) Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Plant-based Meat Burger Market Size Comparison by Region (M USD)
- Table 5. Global Plant-based Meat Burger Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Plant-based Meat Burger Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Plant-based Meat Burger Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Plant-based Meat Burger Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plantbased Meat Burger as of 2022)
- Table 10. Global Market Plant-based Meat Burger Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Plant-based Meat Burger Sales Sites and Area Served
- Table 12. Manufacturers Plant-based Meat Burger Product Type
- Table 13. Global Plant-based Meat Burger Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Plant-based Meat Burger
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Plant-based Meat Burger Market Challenges
- Table 22. Global Plant-based Meat Burger Sales by Type (Kilotons)
- Table 23. Global Plant-based Meat Burger Market Size by Type (M USD)
- Table 24. Global Plant-based Meat Burger Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Plant-based Meat Burger Sales Market Share by Type (2019-2024)
- Table 26. Global Plant-based Meat Burger Market Size (M USD) by Type (2019-2024)
- Table 27. Global Plant-based Meat Burger Market Size Share by Type (2019-2024)
- Table 28. Global Plant-based Meat Burger Price (USD/Ton) by Type (2019-2024)



Table 29. Global Plant-based Meat Burger Sales (Kilotons) by Application

Table 30. Global Plant-based Meat Burger Market Size by Application

Table 31. Global Plant-based Meat Burger Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Plant-based Meat Burger Sales Market Share by Application (2019-2024)

Table 33. Global Plant-based Meat Burger Sales by Application (2019-2024) & (M USD)

 Table 34. Global Plant-based Meat Burger Market Share by Application (2019-2024)

Table 35. Global Plant-based Meat Burger Sales Growth Rate by Application (2019-2024)

 Table 36. Global Plant-based Meat Burger Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Plant-based Meat Burger Sales Market Share by Region (2019-2024)

Table 38. North America Plant-based Meat Burger Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Plant-based Meat Burger Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Plant-based Meat Burger Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Plant-based Meat Burger Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Plant-based Meat Burger Sales by Region (2019-2024) & (Kilotons)

Table 43. Beyond Meat Plant-based Meat Burger Basic Information

Table 44. Beyond Meat Plant-based Meat Burger Product Overview

Table 45. Beyond Meat Plant-based Meat Burger Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Beyond Meat Business Overview

Table 47. Beyond Meat Plant-based Meat Burger SWOT Analysis

Table 48. Beyond Meat Recent Developments

Table 49. Impossible Foods Plant-based Meat Burger Basic Information

Table 50. Impossible Foods Plant-based Meat Burger Product Overview

Table 51. Impossible Foods Plant-based Meat Burger Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

 Table 52. Impossible Foods Business Overview

Table 53. Impossible Foods Plant-based Meat Burger SWOT Analysis

Table 54. Impossible Foods Recent Developments

Table 55. Turtle Island Foods Plant-based Meat Burger Basic Information

 Table 56. Turtle Island Foods Plant-based Meat Burger Product Overview

Table 57. Turtle Island Foods Plant-based Meat Burger Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)



Table 58. Turtle Island Foods Plant-based Meat Burger SWOT Analysis

- Table 59. Turtle Island Foods Business Overview
- Table 60. Turtle Island Foods Recent Developments
- Table 61. Maple Leaf Plant-based Meat Burger Basic Information
- Table 62. Maple Leaf Plant-based Meat Burger Product Overview
- Table 63. Maple Leaf Plant-based Meat Burger Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Maple Leaf Business Overview
- Table 65. Maple Leaf Recent Developments
- Table 66. Yves Veggie Cuisine Plant-based Meat Burger Basic Information
- Table 67. Yves Veggie Cuisine Plant-based Meat Burger Product Overview
- Table 68. Yves Veggie Cuisine Plant-based Meat Burger Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Yves Veggie Cuisine Business Overview
- Table 70. Yves Veggie Cuisine Recent Developments
- Table 71. Nestle Plant-based Meat Burger Basic Information
- Table 72. Nestle Plant-based Meat Burger Product Overview
- Table 73. Nestle Plant-based Meat Burger Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Nestle Business Overview
- Table 75. Nestle Recent Developments
- Table 76. Kellogg's (Morningstar Farms) Plant-based Meat Burger Basic Information
- Table 77. Kellogg's (Morningstar Farms) Plant-based Meat Burger Product Overview
- Table 78. Kellogg's (Morningstar Farms) Plant-based Meat Burger Sales (Kilotons),
- Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Kellogg's (Morningstar Farms) Business Overview
- Table 80. Kellogg's (Morningstar Farms) Recent Developments
- Table 81. Omnifood Plant-based Meat Burger Basic Information
- Table 82. Omnifood Plant-based Meat Burger Product Overview
- Table 83. Omnifood Plant-based Meat Burger Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Omnifood Business Overview
- Table 85. Omnifood Recent Developments
- Table 86. Qishan Foods Plant-based Meat Burger Basic Information
- Table 87. Qishan Foods Plant-based Meat Burger Product Overview
- Table 88. Qishan Foods Plant-based Meat Burger Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Qishan Foods Business Overview
- Table 90. Qishan Foods Recent Developments



Table 91. Hongchang Food Plant-based Meat Burger Basic Information Table 92. Hongchang Food Plant-based Meat Burger Product Overview Table 93. Hongchang Food Plant-based Meat Burger Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 94. Hongchang Food Business Overview Table 95. Hongchang Food Recent Developments Table 96. Sulian Food Plant-based Meat Burger Basic Information Table 97. Sulian Food Plant-based Meat Burger Product Overview Table 98. Sulian Food Plant-based Meat Burger Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 99. Sulian Food Business Overview Table 100. Sulian Food Recent Developments Table 101. Fuzhou Sutianxia Plant-based Meat Burger Basic Information Table 102. Fuzhou Sutianxia Plant-based Meat Burger Product Overview Table 103. Fuzhou Sutianxia Plant-based Meat Burger Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 104. Fuzhou Sutianxia Business Overview Table 105. Fuzhou Sutianxia Recent Developments Table 106. Vesta Food Lab Plant-based Meat Burger Basic Information Table 107. Vesta Food Lab Plant-based Meat Burger Product Overview Table 108. Vesta Food Lab Plant-based Meat Burger Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 109. Vesta Food Lab Business Overview Table 110. Vesta Food Lab Recent Developments Table 111. Cargill Plant-based Meat Burger Basic Information Table 112. Cargill Plant-based Meat Burger Product Overview Table 113. Cargill Plant-based Meat Burger Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 114. Cargill Business Overview Table 115. Cargill Recent Developments Table 116. Unilever Plant-based Meat Burger Basic Information Table 117. Unilever Plant-based Meat Burger Product Overview Table 118. Unilever Plant-based Meat Burger Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 119. Unilever Business Overview Table 120. Unilever Recent Developments Table 121. Omnipork Plant-based Meat Burger Basic Information Table 122. Omnipork Plant-based Meat Burger Product Overview Table 123. Omnipork Plant-based Meat Burger Sales (Kilotons), Revenue (M USD),



Price (USD/Ton) and Gross Margin (2019-2024) Table 124. Omnipork Business Overview Table 125. Omnipork Recent Developments Table 126. Shandong Head Plant-based Meat Burger Basic Information Table 127. Shandong Head Plant-based Meat Burger Product Overview Table 128. Shandong Head Plant-based Meat Burger Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 129. Shandong Head Business Overview Table 130. Shandong Head Recent Developments Table 131. Global Plant-based Meat Burger Sales Forecast by Region (2025-2030) & (Kilotons) Table 132. Global Plant-based Meat Burger Market Size Forecast by Region (2025-2030) & (M USD) Table 133. North America Plant-based Meat Burger Sales Forecast by Country (2025-2030) & (Kilotons) Table 134. North America Plant-based Meat Burger Market Size Forecast by Country (2025-2030) & (M USD) Table 135. Europe Plant-based Meat Burger Sales Forecast by Country (2025-2030) & (Kilotons) Table 136. Europe Plant-based Meat Burger Market Size Forecast by Country (2025-2030) & (M USD) Table 137. Asia Pacific Plant-based Meat Burger Sales Forecast by Region (2025-2030) & (Kilotons) Table 138. Asia Pacific Plant-based Meat Burger Market Size Forecast by Region (2025-2030) & (M USD) Table 139. South America Plant-based Meat Burger Sales Forecast by Country (2025-2030) & (Kilotons) Table 140. South America Plant-based Meat Burger Market Size Forecast by Country (2025-2030) & (M USD) Table 141. Middle East and Africa Plant-based Meat Burger Consumption Forecast by Country (2025-2030) & (Units) Table 142. Middle East and Africa Plant-based Meat Burger Market Size Forecast by Country (2025-2030) & (M USD) Table 143. Global Plant-based Meat Burger Sales Forecast by Type (2025-2030) & (Kilotons) Table 144. Global Plant-based Meat Burger Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Plant-based Meat Burger Price Forecast by Type (2025-2030) & (USD/Ton)



Table 146. Global Plant-based Meat Burger Sales (Kilotons) Forecast by Application (2025-2030)

Table 147. Global Plant-based Meat Burger Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Plant-based Meat Burger
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Plant-based Meat Burger Market Size (M USD), 2019-2030
- Figure 5. Global Plant-based Meat Burger Market Size (M USD) (2019-2030)
- Figure 6. Global Plant-based Meat Burger Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Plant-based Meat Burger Market Size by Country (M USD)
- Figure 11. Plant-based Meat Burger Sales Share by Manufacturers in 2023
- Figure 12. Global Plant-based Meat Burger Revenue Share by Manufacturers in 2023
- Figure 13. Plant-based Meat Burger Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Plant-based Meat Burger Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Plant-based Meat Burger Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Plant-based Meat Burger Market Share by Type
- Figure 18. Sales Market Share of Plant-based Meat Burger by Type (2019-2024)
- Figure 19. Sales Market Share of Plant-based Meat Burger by Type in 2023
- Figure 20. Market Size Share of Plant-based Meat Burger by Type (2019-2024)
- Figure 21. Market Size Market Share of Plant-based Meat Burger by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Plant-based Meat Burger Market Share by Application
- Figure 24. Global Plant-based Meat Burger Sales Market Share by Application (2019-2024)
- Figure 25. Global Plant-based Meat Burger Sales Market Share by Application in 2023
- Figure 26. Global Plant-based Meat Burger Market Share by Application (2019-2024)
- Figure 27. Global Plant-based Meat Burger Market Share by Application in 2023

Figure 28. Global Plant-based Meat Burger Sales Growth Rate by Application (2019-2024)

Figure 29. Global Plant-based Meat Burger Sales Market Share by Region (2019-2024) Figure 30. North America Plant-based Meat Burger Sales and Growth Rate (2019-2024)



& (Kilotons)

Figure 31. North America Plant-based Meat Burger Sales Market Share by Country in 2023

Figure 32. U.S. Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Plant-based Meat Burger Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Plant-based Meat Burger Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Plant-based Meat Burger Sales Market Share by Country in 2023

Figure 37. Germany Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Plant-based Meat Burger Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Plant-based Meat Burger Sales Market Share by Region in 2023

Figure 44. China Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Plant-based Meat Burger Sales and Growth Rate (Kilotons) Figure 50. South America Plant-based Meat Burger Sales Market Share by Country in 2023

Figure 51. Brazil Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Plant-based Meat Burger Sales and Growth Rate (2019-2024) &



(Kilotons)

Figure 53. Columbia Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Plant-based Meat Burger Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Plant-based Meat Burger Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Plant-based Meat Burger Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Plant-based Meat Burger Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Plant-based Meat Burger Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Plant-based Meat Burger Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Plant-based Meat Burger Market Share Forecast by Type (2025-2030)

Figure 65. Global Plant-based Meat Burger Sales Forecast by Application (2025-2030) Figure 66. Global Plant-based Meat Burger Market Share Forecast by Application (2025-2030)



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