

Global Plant-Based Beverages Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Plant-based products include plant-based beverages that are further classified into plant-based dairy alternatives, juices, and ready-to-drink beverages.

This report provides a deep insight into the global Plant-Based Beverages market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Plant-Based Beverages Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plant-Based Beverages market in any manner.

Global Plant-Based Beverages Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Coca-Cola

Hain Celestial Group

SunOpta

PepsiCo

Dr Pepper Snapple Group

Del Monte Foods

Pacific Foods

Dohler GmbH

Califia Farms

Good Karma Foods

WhiteWave Foods

Ripple Foods

Koia

Harmless Harvest

Market Segmentation (by Type)

Organic Plant-Based Beverages

Conventional Plant-Based Beverages

Market Segmentation (by Application)

Hypermarkets/Supermarkets

Convenience Stores

Specialty Stores

Online Retailers

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plant-Based Beverages Market

Overview of the regional outlook of the Plant-Based Beverages Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plant-Based Beverages Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Plant-Based Beverages
- 1.2 Key Market Segments
 - 1.2.1 Plant-Based Beverages Segment by Type
 - 1.2.2 Plant-Based Beverages Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PLANT-BASED BEVERAGES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Plant-Based Beverages Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Plant-Based Beverages Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PLANT-BASED BEVERAGES MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Plant-Based Beverages Sales by Manufacturers (2019-2024)
- 3.2 Global Plant-Based Beverages Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Plant-Based Beverages Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Plant-Based Beverages Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Plant-Based Beverages Sales Sites, Area Served, Product Type
- 3.6 Plant-Based Beverages Market Competitive Situation and Trends
 - 3.6.1 Plant-Based Beverages Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Plant-Based Beverages Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PLANT-BASED BEVERAGES INDUSTRY CHAIN ANALYSIS

- 4.1 Plant-Based Beverages Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLANT-BASED BEVERAGES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PLANT-BASED BEVERAGES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Plant-Based Beverages Sales Market Share by Type (2019-2024)
- 6.3 Global Plant-Based Beverages Market Size Market Share by Type (2019-2024)
- 6.4 Global Plant-Based Beverages Price by Type (2019-2024)

7 PLANT-BASED BEVERAGES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Plant-Based Beverages Market Sales by Application (2019-2024)
- 7.3 Global Plant-Based Beverages Market Size (M USD) by Application (2019-2024)
- 7.4 Global Plant-Based Beverages Sales Growth Rate by Application (2019-2024)

8 PLANT-BASED BEVERAGES MARKET SEGMENTATION BY REGION

- 8.1 Global Plant-Based Beverages Sales by Region
 - 8.1.1 Global Plant-Based Beverages Sales by Region
 - 8.1.2 Global Plant-Based Beverages Sales Market Share by Region

8.2 North America

8.2.1 North America Plant-Based Beverages Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Plant-Based Beverages Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Plant-Based Beverages Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Plant-Based Beverages Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Plant-Based Beverages Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Coca-Cola

9.1.1 Coca-Cola Plant-Based Beverages Basic Information

9.1.2 Coca-Cola Plant-Based Beverages Product Overview

9.1.3 Coca-Cola Plant-Based Beverages Product Market Performance

9.1.4 Coca-Cola Business Overview

- 9.1.5 Coca-Cola Plant-Based Beverages SWOT Analysis
- 9.1.6 Coca-Cola Recent Developments
- 9.2 Hain Celestial Group
 - 9.2.1 Hain Celestial Group Plant-Based Beverages Basic Information
 - 9.2.2 Hain Celestial Group Plant-Based Beverages Product Overview
 - 9.2.3 Hain Celestial Group Plant-Based Beverages Product Market Performance
 - 9.2.4 Hain Celestial Group Business Overview
 - 9.2.5 Hain Celestial Group Plant-Based Beverages SWOT Analysis
 - 9.2.6 Hain Celestial Group Recent Developments
- 9.3 SunOpta
 - 9.3.1 SunOpta Plant-Based Beverages Basic Information
 - 9.3.2 SunOpta Plant-Based Beverages Product Overview
 - 9.3.3 SunOpta Plant-Based Beverages Product Market Performance
 - 9.3.4 SunOpta Plant-Based Beverages SWOT Analysis
 - 9.3.5 SunOpta Business Overview
 - 9.3.6 SunOpta Recent Developments
- 9.4 PepsiCo
 - 9.4.1 PepsiCo Plant-Based Beverages Basic Information
 - 9.4.2 PepsiCo Plant-Based Beverages Product Overview
 - 9.4.3 PepsiCo Plant-Based Beverages Product Market Performance
 - 9.4.4 PepsiCo Business Overview
 - 9.4.5 PepsiCo Recent Developments
- 9.5 Dr Pepper Snapple Group
 - 9.5.1 Dr Pepper Snapple Group Plant-Based Beverages Basic Information
 - 9.5.2 Dr Pepper Snapple Group Plant-Based Beverages Product Overview
 - 9.5.3 Dr Pepper Snapple Group Plant-Based Beverages Product Market Performance
 - 9.5.4 Dr Pepper Snapple Group Business Overview
 - 9.5.5 Dr Pepper Snapple Group Recent Developments
- 9.6 Del Monte Foods
 - 9.6.1 Del Monte Foods Plant-Based Beverages Basic Information
 - 9.6.2 Del Monte Foods Plant-Based Beverages Product Overview
 - 9.6.3 Del Monte Foods Plant-Based Beverages Product Market Performance
 - 9.6.4 Del Monte Foods Business Overview
 - 9.6.5 Del Monte Foods Recent Developments
- 9.7 Pacific Foods
 - 9.7.1 Pacific Foods Plant-Based Beverages Basic Information
 - 9.7.2 Pacific Foods Plant-Based Beverages Product Overview
 - 9.7.3 Pacific Foods Plant-Based Beverages Product Market Performance
 - 9.7.4 Pacific Foods Business Overview

- 9.7.5 Pacific Foods Recent Developments
- 9.8 Dohler GmbH
 - 9.8.1 Dohler GmbH Plant-Based Beverages Basic Information
 - 9.8.2 Dohler GmbH Plant-Based Beverages Product Overview
 - 9.8.3 Dohler GmbH Plant-Based Beverages Product Market Performance
 - 9.8.4 Dohler GmbH Business Overview
 - 9.8.5 Dohler GmbH Recent Developments
- 9.9 Califia Farms
 - 9.9.1 Califia Farms Plant-Based Beverages Basic Information
 - 9.9.2 Califia Farms Plant-Based Beverages Product Overview
 - 9.9.3 Califia Farms Plant-Based Beverages Product Market Performance
 - 9.9.4 Califia Farms Business Overview
 - 9.9.5 Califia Farms Recent Developments
- 9.10 Good Karma Foods
 - 9.10.1 Good Karma Foods Plant-Based Beverages Basic Information
 - 9.10.2 Good Karma Foods Plant-Based Beverages Product Overview
 - 9.10.3 Good Karma Foods Plant-Based Beverages Product Market Performance
 - 9.10.4 Good Karma Foods Business Overview
 - 9.10.5 Good Karma Foods Recent Developments
- 9.11 WhiteWave Foods
 - 9.11.1 WhiteWave Foods Plant-Based Beverages Basic Information
 - 9.11.2 WhiteWave Foods Plant-Based Beverages Product Overview
 - 9.11.3 WhiteWave Foods Plant-Based Beverages Product Market Performance
 - 9.11.4 WhiteWave Foods Business Overview
 - 9.11.5 WhiteWave Foods Recent Developments
- 9.12 Ripple Foods
 - 9.12.1 Ripple Foods Plant-Based Beverages Basic Information
 - 9.12.2 Ripple Foods Plant-Based Beverages Product Overview
 - 9.12.3 Ripple Foods Plant-Based Beverages Product Market Performance
 - 9.12.4 Ripple Foods Business Overview
 - 9.12.5 Ripple Foods Recent Developments
- 9.13 Koia
 - 9.13.1 Koia Plant-Based Beverages Basic Information
 - 9.13.2 Koia Plant-Based Beverages Product Overview
 - 9.13.3 Koia Plant-Based Beverages Product Market Performance
 - 9.13.4 Koia Business Overview
 - 9.13.5 Koia Recent Developments
- 9.14 Harmless Harvest
 - 9.14.1 Harmless Harvest Plant-Based Beverages Basic Information

- 9.14.2 Harmless Harvest Plant-Based Beverages Product Overview
- 9.14.3 Harmless Harvest Plant-Based Beverages Product Market Performance
- 9.14.4 Harmless Harvest Business Overview
- 9.14.5 Harmless Harvest Recent Developments

10 PLANT-BASED BEVERAGES MARKET FORECAST BY REGION

- 10.1 Global Plant-Based Beverages Market Size Forecast
- 10.2 Global Plant-Based Beverages Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Plant-Based Beverages Market Size Forecast by Country
 - 10.2.3 Asia Pacific Plant-Based Beverages Market Size Forecast by Region
 - 10.2.4 South America Plant-Based Beverages Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Plant-Based Beverages by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Plant-Based Beverages Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Plant-Based Beverages by Type (2025-2030)
 - 11.1.2 Global Plant-Based Beverages Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Plant-Based Beverages by Type (2025-2030)
- 11.2 Global Plant-Based Beverages Market Forecast by Application (2025-2030)
 - 11.2.1 Global Plant-Based Beverages Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Plant-Based Beverages Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Plant-Based Beverages Market Size Comparison by Region (M USD)

Table 5. Global Plant-Based Beverages Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Plant-Based Beverages Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Plant-Based Beverages Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Plant-Based Beverages Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plant-Based Beverages as of 2022)

Table 10. Global Market Plant-Based Beverages Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Plant-Based Beverages Sales Sites and Area Served

Table 12. Manufacturers Plant-Based Beverages Product Type

Table 13. Global Plant-Based Beverages Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Plant-Based Beverages

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Plant-Based Beverages Market Challenges

Table 22. Global Plant-Based Beverages Sales by Type (Kilotons)

Table 23. Global Plant-Based Beverages Market Size by Type (M USD)

Table 24. Global Plant-Based Beverages Sales (Kilotons) by Type (2019-2024)

Table 25. Global Plant-Based Beverages Sales Market Share by Type (2019-2024)

Table 26. Global Plant-Based Beverages Market Size (M USD) by Type (2019-2024)

Table 27. Global Plant-Based Beverages Market Size Share by Type (2019-2024)

Table 28. Global Plant-Based Beverages Price (USD/Ton) by Type (2019-2024)

Table 29. Global Plant-Based Beverages Sales (Kilotons) by Application

Table 30. Global Plant-Based Beverages Market Size by Application

- Table 31. Global Plant-Based Beverages Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Plant-Based Beverages Sales Market Share by Application (2019-2024)
- Table 33. Global Plant-Based Beverages Sales by Application (2019-2024) & (M USD)
- Table 34. Global Plant-Based Beverages Market Share by Application (2019-2024)
- Table 35. Global Plant-Based Beverages Sales Growth Rate by Application (2019-2024)
- Table 36. Global Plant-Based Beverages Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Plant-Based Beverages Sales Market Share by Region (2019-2024)
- Table 38. North America Plant-Based Beverages Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Plant-Based Beverages Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Plant-Based Beverages Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Plant-Based Beverages Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Plant-Based Beverages Sales by Region (2019-2024) & (Kilotons)
- Table 43. Coca-Cola Plant-Based Beverages Basic Information
- Table 44. Coca-Cola Plant-Based Beverages Product Overview
- Table 45. Coca-Cola Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Coca-Cola Business Overview
- Table 47. Coca-Cola Plant-Based Beverages SWOT Analysis
- Table 48. Coca-Cola Recent Developments
- Table 49. Hain Celestial Group Plant-Based Beverages Basic Information
- Table 50. Hain Celestial Group Plant-Based Beverages Product Overview
- Table 51. Hain Celestial Group Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Hain Celestial Group Business Overview
- Table 53. Hain Celestial Group Plant-Based Beverages SWOT Analysis
- Table 54. Hain Celestial Group Recent Developments
- Table 55. SunOpta Plant-Based Beverages Basic Information
- Table 56. SunOpta Plant-Based Beverages Product Overview
- Table 57. SunOpta Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. SunOpta Plant-Based Beverages SWOT Analysis
- Table 59. SunOpta Business Overview
- Table 60. SunOpta Recent Developments

Table 61. PepsiCo Plant-Based Beverages Basic Information

Table 62. PepsiCo Plant-Based Beverages Product Overview

Table 63. PepsiCo Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. PepsiCo Business Overview

Table 65. PepsiCo Recent Developments

Table 66. Dr Pepper Snapple Group Plant-Based Beverages Basic Information

Table 67. Dr Pepper Snapple Group Plant-Based Beverages Product Overview

Table 68. Dr Pepper Snapple Group Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Dr Pepper Snapple Group Business Overview

Table 70. Dr Pepper Snapple Group Recent Developments

Table 71. Del Monte Foods Plant-Based Beverages Basic Information

Table 72. Del Monte Foods Plant-Based Beverages Product Overview

Table 73. Del Monte Foods Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Del Monte Foods Business Overview

Table 75. Del Monte Foods Recent Developments

Table 76. Pacific Foods Plant-Based Beverages Basic Information

Table 77. Pacific Foods Plant-Based Beverages Product Overview

Table 78. Pacific Foods Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Pacific Foods Business Overview

Table 80. Pacific Foods Recent Developments

Table 81. Dohler GmbH Plant-Based Beverages Basic Information

Table 82. Dohler GmbH Plant-Based Beverages Product Overview

Table 83. Dohler GmbH Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Dohler GmbH Business Overview

Table 85. Dohler GmbH Recent Developments

Table 86. Califia Farms Plant-Based Beverages Basic Information

Table 87. Califia Farms Plant-Based Beverages Product Overview

Table 88. Califia Farms Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Califia Farms Business Overview

Table 90. Califia Farms Recent Developments

Table 91. Good Karma Foods Plant-Based Beverages Basic Information

Table 92. Good Karma Foods Plant-Based Beverages Product Overview

Table 93. Good Karma Foods Plant-Based Beverages Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Good Karma Foods Business Overview

Table 95. Good Karma Foods Recent Developments

Table 96. WhiteWave Foods Plant-Based Beverages Basic Information

Table 97. WhiteWave Foods Plant-Based Beverages Product Overview

Table 98. WhiteWave Foods Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. WhiteWave Foods Business Overview

Table 100. WhiteWave Foods Recent Developments

Table 101. Ripple Foods Plant-Based Beverages Basic Information

Table 102. Ripple Foods Plant-Based Beverages Product Overview

Table 103. Ripple Foods Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Ripple Foods Business Overview

Table 105. Ripple Foods Recent Developments

Table 106. Koia Plant-Based Beverages Basic Information

Table 107. Koia Plant-Based Beverages Product Overview

Table 108. Koia Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Koia Business Overview

Table 110. Koia Recent Developments

Table 111. Harmless Harvest Plant-Based Beverages Basic Information

Table 112. Harmless Harvest Plant-Based Beverages Product Overview

Table 113. Harmless Harvest Plant-Based Beverages Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Harmless Harvest Business Overview

Table 115. Harmless Harvest Recent Developments

Table 116. Global Plant-Based Beverages Sales Forecast by Region (2025-2030) & (Kilotons)

Table 117. Global Plant-Based Beverages Market Size Forecast by Region (2025-2030) & (M USD)

Table 118. North America Plant-Based Beverages Sales Forecast by Country (2025-2030) & (Kilotons)

Table 119. North America Plant-Based Beverages Market Size Forecast by Country (2025-2030) & (M USD)

Table 120. Europe Plant-Based Beverages Sales Forecast by Country (2025-2030) & (Kilotons)

Table 121. Europe Plant-Based Beverages Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Asia Pacific Plant-Based Beverages Sales Forecast by Region (2025-2030) & (Kilotons)

Table 123. Asia Pacific Plant-Based Beverages Market Size Forecast by Region (2025-2030) & (M USD)

Table 124. South America Plant-Based Beverages Sales Forecast by Country (2025-2030) & (Kilotons)

Table 125. South America Plant-Based Beverages Market Size Forecast by Country (2025-2030) & (M USD)

Table 126. Middle East and Africa Plant-Based Beverages Consumption Forecast by Country (2025-2030) & (Units)

Table 127. Middle East and Africa Plant-Based Beverages Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global Plant-Based Beverages Sales Forecast by Type (2025-2030) & (Kilotons)

Table 129. Global Plant-Based Beverages Market Size Forecast by Type (2025-2030) & (M USD)

Table 130. Global Plant-Based Beverages Price Forecast by Type (2025-2030) & (USD/Ton)

Table 131. Global Plant-Based Beverages Sales (Kilotons) Forecast by Application (2025-2030)

Table 132. Global Plant-Based Beverages Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Plant-Based Beverages
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Plant-Based Beverages Market Size (M USD), 2019-2030
- Figure 5. Global Plant-Based Beverages Market Size (M USD) (2019-2030)
- Figure 6. Global Plant-Based Beverages Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Plant-Based Beverages Market Size by Country (M USD)
- Figure 11. Plant-Based Beverages Sales Share by Manufacturers in 2023
- Figure 12. Global Plant-Based Beverages Revenue Share by Manufacturers in 2023
- Figure 13. Plant-Based Beverages Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Plant-Based Beverages Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Plant-Based Beverages Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Plant-Based Beverages Market Share by Type
- Figure 18. Sales Market Share of Plant-Based Beverages by Type (2019-2024)
- Figure 19. Sales Market Share of Plant-Based Beverages by Type in 2023
- Figure 20. Market Size Share of Plant-Based Beverages by Type (2019-2024)
- Figure 21. Market Size Market Share of Plant-Based Beverages by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Plant-Based Beverages Market Share by Application
- Figure 24. Global Plant-Based Beverages Sales Market Share by Application (2019-2024)
- Figure 25. Global Plant-Based Beverages Sales Market Share by Application in 2023
- Figure 26. Global Plant-Based Beverages Market Share by Application (2019-2024)
- Figure 27. Global Plant-Based Beverages Market Share by Application in 2023
- Figure 28. Global Plant-Based Beverages Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Plant-Based Beverages Sales Market Share by Region (2019-2024)
- Figure 30. North America Plant-Based Beverages Sales and Growth Rate (2019-2024)

& (Kilotons)

Figure 31. North America Plant-Based Beverages Sales Market Share by Country in 2023

Figure 32. U.S. Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Plant-Based Beverages Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Plant-Based Beverages Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Plant-Based Beverages Sales Market Share by Country in 2023

Figure 37. Germany Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Plant-Based Beverages Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Plant-Based Beverages Sales Market Share by Region in 2023

Figure 44. China Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Plant-Based Beverages Sales and Growth Rate (Kilotons)

Figure 50. South America Plant-Based Beverages Sales Market Share by Country in 2023

Figure 51. Brazil Plant-Based Beverages Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Plant-Based Beverages Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 53. Columbia Plant-Based Beverages Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 54. Middle East and Africa Plant-Based Beverages Sales and Growth Rate

(Kilotons)

Figure 55. Middle East and Africa Plant-Based Beverages Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Plant-Based Beverages Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 57. UAE Plant-Based Beverages Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 58. Egypt Plant-Based Beverages Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 59. Nigeria Plant-Based Beverages Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 60. South Africa Plant-Based Beverages Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 61. Global Plant-Based Beverages Sales Forecast by Volume (2019-2030) &

(Kilotons)

Figure 62. Global Plant-Based Beverages Market Size Forecast by Value (2019-2030)

& (M USD)

Figure 63. Global Plant-Based Beverages Sales Market Share Forecast by Type

(2025-2030)

Figure 64. Global Plant-Based Beverages Market Share Forecast by Type (2025-2030)

Figure 65. Global Plant-Based Beverages Sales Forecast by Application (2025-2030)

Figure 66. Global Plant-Based Beverages Market Share Forecast by Application

(2025-2030)

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