

# Global Pillowcase Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Pillowcase market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pillowcase Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pillowcase market in any manner.

### Global Pillowcase Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Meng Jie textile Limited by Share Ltd.Co

Harbor House

Luo Lai Household Textiles Co., Ltd.

Somma

KAUFFMANN

Hamam

Beyond Group

Shenzhen Fu Anna Houseware Co., Ltd.

Hengyuanxiang

ESPRIT

SHER IDAN

BASSETTI

Frette

Daifuni

Veken

Jiangsu Tevel Group CO.,LTD

Market Segmentation (by Type)

Mattress Pad

Comforter Basic

Filled Pillows

Sheet Sets

Market Segmentation (by Application)

Commercial Use

Home Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pillowcase Market

Overview of the regional outlook of the Pillowcase Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pillowcase Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Pillowcase
- 1.2 Key Market Segments
  - 1.2.1 Pillowcase Segment by Type
  - 1.2.2 Pillowcase Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PILLOWCASE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Pillowcase Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Pillowcase Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PILLOWCASE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Pillowcase Sales by Manufacturers (2019-2024)
- 3.2 Global Pillowcase Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Pillowcase Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Pillowcase Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Pillowcase Sales Sites, Area Served, Product Type
- 3.6 Pillowcase Market Competitive Situation and Trends
  - 3.6.1 Pillowcase Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Pillowcase Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 PILLOWCASE INDUSTRY CHAIN ANALYSIS**

- 4.1 Pillowcase Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PILLOWCASE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PILLOWCASE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pillowcase Sales Market Share by Type (2019-2024)
- 6.3 Global Pillowcase Market Size Market Share by Type (2019-2024)
- 6.4 Global Pillowcase Price by Type (2019-2024)

## **7 PILLOWCASE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pillowcase Market Sales by Application (2019-2024)
- 7.3 Global Pillowcase Market Size (M USD) by Application (2019-2024)
- 7.4 Global Pillowcase Sales Growth Rate by Application (2019-2024)

## **8 PILLOWCASE MARKET SEGMENTATION BY REGION**

- 8.1 Global Pillowcase Sales by Region
  - 8.1.1 Global Pillowcase Sales by Region
  - 8.1.2 Global Pillowcase Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Pillowcase Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Pillowcase Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Pillowcase Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Pillowcase Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Pillowcase Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Meng Jie textile Limited by Share Ltd.Co
  - 9.1.1 Meng Jie textile Limited by Share Ltd.Co Pillowcase Basic Information
  - 9.1.2 Meng Jie textile Limited by Share Ltd.Co Pillowcase Product Overview
  - 9.1.3 Meng Jie textile Limited by Share Ltd.Co Pillowcase Product Market Performance
  - 9.1.4 Meng Jie textile Limited by Share Ltd.Co Business Overview
  - 9.1.5 Meng Jie textile Limited by Share Ltd.Co Pillowcase SWOT Analysis
  - 9.1.6 Meng Jie textile Limited by Share Ltd.Co Recent Developments
- 9.2 Harbor House

- 9.2.1 Harbor House Pillowcase Basic Information
- 9.2.2 Harbor House Pillowcase Product Overview
- 9.2.3 Harbor House Pillowcase Product Market Performance
- 9.2.4 Harbor House Business Overview
- 9.2.5 Harbor House Pillowcase SWOT Analysis
- 9.2.6 Harbor House Recent Developments
- 9.3 Luo Lai Household Textiles Co., Ltd.
  - 9.3.1 Luo Lai Household Textiles Co., Ltd. Pillowcase Basic Information
  - 9.3.2 Luo Lai Household Textiles Co., Ltd. Pillowcase Product Overview
  - 9.3.3 Luo Lai Household Textiles Co., Ltd. Pillowcase Product Market Performance
  - 9.3.4 Luo Lai Household Textiles Co., Ltd. Pillowcase SWOT Analysis
  - 9.3.5 Luo Lai Household Textiles Co., Ltd. Business Overview
  - 9.3.6 Luo Lai Household Textiles Co., Ltd. Recent Developments
- 9.4 Somma
  - 9.4.1 Somma Pillowcase Basic Information
  - 9.4.2 Somma Pillowcase Product Overview
  - 9.4.3 Somma Pillowcase Product Market Performance
  - 9.4.4 Somma Business Overview
  - 9.4.5 Somma Recent Developments
- 9.5 KAUFFMANN
  - 9.5.1 KAUFFMANN Pillowcase Basic Information
  - 9.5.2 KAUFFMANN Pillowcase Product Overview
  - 9.5.3 KAUFFMANN Pillowcase Product Market Performance
  - 9.5.4 KAUFFMANN Business Overview
  - 9.5.5 KAUFFMANN Recent Developments
- 9.6 Hamam
  - 9.6.1 Hamam Pillowcase Basic Information
  - 9.6.2 Hamam Pillowcase Product Overview
  - 9.6.3 Hamam Pillowcase Product Market Performance
  - 9.6.4 Hamam Business Overview
  - 9.6.5 Hamam Recent Developments
- 9.7 Beyond Group
  - 9.7.1 Beyond Group Pillowcase Basic Information
  - 9.7.2 Beyond Group Pillowcase Product Overview
  - 9.7.3 Beyond Group Pillowcase Product Market Performance
  - 9.7.4 Beyond Group Business Overview
  - 9.7.5 Beyond Group Recent Developments
- 9.8 Shenzhen Fu Anna Houseware Co., Ltd.
  - 9.8.1 Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Basic Information

- 9.8.2 Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Product Overview
- 9.8.3 Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Product Market Performance
- 9.8.4 Shenzhen Fu Anna Houseware Co., Ltd. Business Overview
- 9.8.5 Shenzhen Fu Anna Houseware Co., Ltd. Recent Developments
- 9.9 Hengyuanxiang
  - 9.9.1 Hengyuanxiang Pillowcase Basic Information
  - 9.9.2 Hengyuanxiang Pillowcase Product Overview
  - 9.9.3 Hengyuanxiang Pillowcase Product Market Performance
  - 9.9.4 Hengyuanxiang Business Overview
  - 9.9.5 Hengyuanxiang Recent Developments
- 9.10 ESPRIT
  - 9.10.1 ESPRIT Pillowcase Basic Information
  - 9.10.2 ESPRIT Pillowcase Product Overview
  - 9.10.3 ESPRIT Pillowcase Product Market Performance
  - 9.10.4 ESPRIT Business Overview
  - 9.10.5 ESPRIT Recent Developments
- 9.11 SHER IDAN
  - 9.11.1 SHER IDAN Pillowcase Basic Information
  - 9.11.2 SHER IDAN Pillowcase Product Overview
  - 9.11.3 SHER IDAN Pillowcase Product Market Performance
  - 9.11.4 SHER IDAN Business Overview
  - 9.11.5 SHER IDAN Recent Developments
- 9.12 BASSETTI
  - 9.12.1 BASSETTI Pillowcase Basic Information
  - 9.12.2 BASSETTI Pillowcase Product Overview
  - 9.12.3 BASSETTI Pillowcase Product Market Performance
  - 9.12.4 BASSETTI Business Overview
  - 9.12.5 BASSETTI Recent Developments
- 9.13 Frette
  - 9.13.1 Frette Pillowcase Basic Information
  - 9.13.2 Frette Pillowcase Product Overview
  - 9.13.3 Frette Pillowcase Product Market Performance
  - 9.13.4 Frette Business Overview
  - 9.13.5 Frette Recent Developments
- 9.14 Daifuni
  - 9.14.1 Daifuni Pillowcase Basic Information
  - 9.14.2 Daifuni Pillowcase Product Overview
  - 9.14.3 Daifuni Pillowcase Product Market Performance

- 9.14.4 Daifuni Business Overview
- 9.14.5 Daifuni Recent Developments
- 9.15 Veken
  - 9.15.1 Veken Pillowcase Basic Information
  - 9.15.2 Veken Pillowcase Product Overview
  - 9.15.3 Veken Pillowcase Product Market Performance
  - 9.15.4 Veken Business Overview
  - 9.15.5 Veken Recent Developments
- 9.16 Jiangsu Tevel Group CO.,LTD
  - 9.16.1 Jiangsu Tevel Group CO.,LTD Pillowcase Basic Information
  - 9.16.2 Jiangsu Tevel Group CO.,LTD Pillowcase Product Overview
  - 9.16.3 Jiangsu Tevel Group CO.,LTD Pillowcase Product Market Performance
  - 9.16.4 Jiangsu Tevel Group CO.,LTD Business Overview
  - 9.16.5 Jiangsu Tevel Group CO.,LTD Recent Developments

## **10 PILLOWCASE MARKET FORECAST BY REGION**

- 10.1 Global Pillowcase Market Size Forecast
- 10.2 Global Pillowcase Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Pillowcase Market Size Forecast by Country
  - 10.2.3 Asia Pacific Pillowcase Market Size Forecast by Region
  - 10.2.4 South America Pillowcase Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Pillowcase by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Pillowcase Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Pillowcase by Type (2025-2030)
  - 11.1.2 Global Pillowcase Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Pillowcase by Type (2025-2030)
- 11.2 Global Pillowcase Market Forecast by Application (2025-2030)
  - 11.2.1 Global Pillowcase Sales (K Units) Forecast by Application
  - 11.2.2 Global Pillowcase Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Pillowcase Market Size Comparison by Region (M USD)
- Table 5. Global Pillowcase Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Pillowcase Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Pillowcase Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Pillowcase Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pillowcase as of 2022)
- Table 10. Global Market Pillowcase Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Pillowcase Sales Sites and Area Served
- Table 12. Manufacturers Pillowcase Product Type
- Table 13. Global Pillowcase Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Pillowcase
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Pillowcase Market Challenges
- Table 22. Global Pillowcase Sales by Type (K Units)
- Table 23. Global Pillowcase Market Size by Type (M USD)
- Table 24. Global Pillowcase Sales (K Units) by Type (2019-2024)
- Table 25. Global Pillowcase Sales Market Share by Type (2019-2024)
- Table 26. Global Pillowcase Market Size (M USD) by Type (2019-2024)
- Table 27. Global Pillowcase Market Size Share by Type (2019-2024)
- Table 28. Global Pillowcase Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Pillowcase Sales (K Units) by Application
- Table 30. Global Pillowcase Market Size by Application
- Table 31. Global Pillowcase Sales by Application (2019-2024) & (K Units)
- Table 32. Global Pillowcase Sales Market Share by Application (2019-2024)
- Table 33. Global Pillowcase Sales by Application (2019-2024) & (M USD)

- Table 34. Global Pillowcase Market Share by Application (2019-2024)
- Table 35. Global Pillowcase Sales Growth Rate by Application (2019-2024)
- Table 36. Global Pillowcase Sales by Region (2019-2024) & (K Units)
- Table 37. Global Pillowcase Sales Market Share by Region (2019-2024)
- Table 38. North America Pillowcase Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Pillowcase Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Pillowcase Sales by Region (2019-2024) & (K Units)
- Table 41. South America Pillowcase Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Pillowcase Sales by Region (2019-2024) & (K Units)
- Table 43. Meng Jie textile Limited by Share Ltd.Co Pillowcase Basic Information
- Table 44. Meng Jie textile Limited by Share Ltd.Co Pillowcase Product Overview
- Table 45. Meng Jie textile Limited by Share Ltd.Co Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Meng Jie textile Limited by Share Ltd.Co Business Overview
- Table 47. Meng Jie textile Limited by Share Ltd.Co Pillowcase SWOT Analysis
- Table 48. Meng Jie textile Limited by Share Ltd.Co Recent Developments
- Table 49. Harbor House Pillowcase Basic Information
- Table 50. Harbor House Pillowcase Product Overview
- Table 51. Harbor House Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Harbor House Business Overview
- Table 53. Harbor House Pillowcase SWOT Analysis
- Table 54. Harbor House Recent Developments
- Table 55. Luo Lai Household Textiles Co., Ltd. Pillowcase Basic Information
- Table 56. Luo Lai Household Textiles Co., Ltd. Pillowcase Product Overview
- Table 57. Luo Lai Household Textiles Co., Ltd. Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Luo Lai Household Textiles Co., Ltd. Pillowcase SWOT Analysis
- Table 59. Luo Lai Household Textiles Co., Ltd. Business Overview
- Table 60. Luo Lai Household Textiles Co., Ltd. Recent Developments
- Table 61. Somma Pillowcase Basic Information
- Table 62. Somma Pillowcase Product Overview
- Table 63. Somma Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Somma Business Overview
- Table 65. Somma Recent Developments
- Table 66. KAUFFMANN Pillowcase Basic Information
- Table 67. KAUFFMANN Pillowcase Product Overview
- Table 68. KAUFFMANN Pillowcase Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2019-2024)
- Table 69. KAUFFMANN Business Overview
- Table 70. KAUFFMANN Recent Developments
- Table 71. Hamam Pillowcase Basic Information
- Table 72. Hamam Pillowcase Product Overview
- Table 73. Hamam Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Hamam Business Overview
- Table 75. Hamam Recent Developments
- Table 76. Beyond Group Pillowcase Basic Information
- Table 77. Beyond Group Pillowcase Product Overview
- Table 78. Beyond Group Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Beyond Group Business Overview
- Table 80. Beyond Group Recent Developments
- Table 81. Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Basic Information
- Table 82. Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Product Overview
- Table 83. Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Shenzhen Fu Anna Houseware Co., Ltd. Business Overview
- Table 85. Shenzhen Fu Anna Houseware Co., Ltd. Recent Developments
- Table 86. Hengyuanxiang Pillowcase Basic Information
- Table 87. Hengyuanxiang Pillowcase Product Overview
- Table 88. Hengyuanxiang Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Hengyuanxiang Business Overview
- Table 90. Hengyuanxiang Recent Developments
- Table 91. ESPRIT Pillowcase Basic Information
- Table 92. ESPRIT Pillowcase Product Overview
- Table 93. ESPRIT Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. ESPRIT Business Overview
- Table 95. ESPRIT Recent Developments
- Table 96. SHER IDAN Pillowcase Basic Information
- Table 97. SHER IDAN Pillowcase Product Overview
- Table 98. SHER IDAN Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. SHER IDAN Business Overview
- Table 100. SHER IDAN Recent Developments

- Table 101. BASSETTI Pillowcase Basic Information
- Table 102. BASSETTI Pillowcase Product Overview
- Table 103. BASSETTI Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. BASSETTI Business Overview
- Table 105. BASSETTI Recent Developments
- Table 106. Frette Pillowcase Basic Information
- Table 107. Frette Pillowcase Product Overview
- Table 108. Frette Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Frette Business Overview
- Table 110. Frette Recent Developments
- Table 111. Daifuni Pillowcase Basic Information
- Table 112. Daifuni Pillowcase Product Overview
- Table 113. Daifuni Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Daifuni Business Overview
- Table 115. Daifuni Recent Developments
- Table 116. Veken Pillowcase Basic Information
- Table 117. Veken Pillowcase Product Overview
- Table 118. Veken Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Veken Business Overview
- Table 120. Veken Recent Developments
- Table 121. Jiangsu Tevel Group CO.,LTD Pillowcase Basic Information
- Table 122. Jiangsu Tevel Group CO.,LTD Pillowcase Product Overview
- Table 123. Jiangsu Tevel Group CO.,LTD Pillowcase Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Jiangsu Tevel Group CO.,LTD Business Overview
- Table 125. Jiangsu Tevel Group CO.,LTD Recent Developments
- Table 126. Global Pillowcase Sales Forecast by Region (2025-2030) & (K Units)
- Table 127. Global Pillowcase Market Size Forecast by Region (2025-2030) & (M USD)
- Table 128. North America Pillowcase Sales Forecast by Country (2025-2030) & (K Units)
- Table 129. North America Pillowcase Market Size Forecast by Country (2025-2030) & (M USD)
- Table 130. Europe Pillowcase Sales Forecast by Country (2025-2030) & (K Units)
- Table 131. Europe Pillowcase Market Size Forecast by Country (2025-2030) & (M USD)
- Table 132. Asia Pacific Pillowcase Sales Forecast by Region (2025-2030) & (K Units)



Table 133. Asia Pacific Pillowcase Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Pillowcase Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America Pillowcase Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Pillowcase Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Pillowcase Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Pillowcase Sales Forecast by Type (2025-2030) & (K Units)

Table 139. Global Pillowcase Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Pillowcase Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global Pillowcase Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global Pillowcase Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Pillowcase
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pillowcase Market Size (M USD), 2019-2030
- Figure 5. Global Pillowcase Market Size (M USD) (2019-2030)
- Figure 6. Global Pillowcase Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pillowcase Market Size by Country (M USD)
- Figure 11. Pillowcase Sales Share by Manufacturers in 2023
- Figure 12. Global Pillowcase Revenue Share by Manufacturers in 2023
- Figure 13. Pillowcase Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Pillowcase Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Pillowcase Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Pillowcase Market Share by Type
- Figure 18. Sales Market Share of Pillowcase by Type (2019-2024)
- Figure 19. Sales Market Share of Pillowcase by Type in 2023
- Figure 20. Market Size Share of Pillowcase by Type (2019-2024)
- Figure 21. Market Size Market Share of Pillowcase by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Pillowcase Market Share by Application
- Figure 24. Global Pillowcase Sales Market Share by Application (2019-2024)
- Figure 25. Global Pillowcase Sales Market Share by Application in 2023
- Figure 26. Global Pillowcase Market Share by Application (2019-2024)
- Figure 27. Global Pillowcase Market Share by Application in 2023
- Figure 28. Global Pillowcase Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Pillowcase Sales Market Share by Region (2019-2024)
- Figure 30. North America Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Pillowcase Sales Market Share by Country in 2023
- Figure 32. U.S. Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Pillowcase Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Pillowcase Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Pillowcase Sales Market Share by Country in 2023
- Figure 37. Germany Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Pillowcase Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Pillowcase Sales Market Share by Region in 2023
- Figure 44. China Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Pillowcase Sales and Growth Rate (K Units)
- Figure 50. South America Pillowcase Sales Market Share by Country in 2023
- Figure 51. Brazil Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Pillowcase Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Pillowcase Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Pillowcase Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Pillowcase Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Pillowcase Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Pillowcase Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Pillowcase Market Share Forecast by Type (2025-2030)
- Figure 65. Global Pillowcase Sales Forecast by Application (2025-2030)
- Figure 66. Global Pillowcase Market Share Forecast by Application (2025-2030)

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