

# Global Pigment Red 149 Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Pigment Red 149 is pure with a slight blue light red, not only has high tinting strength (using 0.15% concentration, 1 / 3SD can be obtained, while Pigment Red 123 with a slight blue light requires 20% higher pigment concentration), but also has excellent Thermal stability. Polyolefins can be processed at 300 ° C during coloring, and have excellent migration resistance in soft PVC; it is also suitable for coloring polyacrylonitrile and polypropylene stocks, and the light fastness can reach 7-8 when the concentration is 0.1% -3%.. Yellow red powder. Soluble in water and ethanol. Light fastness and good heat resistance, in polyvinyl chloride (PVC) do not transfer. Mainly used in plastic and coating color, also used in synthetic fibre of protoplasm coloring. Light stability is good, suitable for all kinds of plastic coloring.

Bosson Research's latest report provides a deep insight into the global Pigment Red 149 market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pigment Red 149 Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Pigment Red 149 market in any manner.

### Global Pigment Red 149 Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Aceto

DCC GROUP COMPANY LIMITED

HANGZHOU AIBAI CHEMICAL

Hangzhou Epsilon Chemical

Liaoning LianGang Pigment and Dyestuff Chemicals

Molcolor

Precise Group

Qingdao Chemway Chemical

Qingdao Sanhuan Colorchem

SY CHEMICAL

Trust Chem

Wenzhou Color Bloom New Materials

Zeya Chemicals (Haimen)

#### Market Segmentation (by Type)

P.H. Value:6.0-8.0

P.H. Value:7.0-8.0

#### Market Segmentation (by Application)

Paint

Plastic

Ink

Coating

Other

#### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pigment Red 149 Market

Overview of the regional outlook of the Pigment Red 149 Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pigment Red 149 Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Pigment Red

1.2 Key Market Segments

1.2.1 Pigment Red 149 Segment by Type

1.2.2 Pigment Red 149 Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 PIGMENT RED 149 MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Pigment Red 149 Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Pigment Red 149 Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 PIGMENT RED 149 MARKET COMPETITIVE LANDSCAPE**

3.1 Global Pigment Red 149 Sales by Manufacturers (2018-2023)

3.2 Global Pigment Red 149 Revenue Market Share by Manufacturers (2018-2023)

3.3 Pigment Red 149 Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Pigment Red 149 Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Pigment Red 149 Sales Sites, Area Served, Product Type

3.6 Pigment Red 149 Market Competitive Situation and Trends

3.6.1 Pigment Red 149 Market Concentration Rate

3.6.2 Global 5 and 10 Largest Pigment Red 149 Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 PIGMENT RED 149 INDUSTRY CHAIN ANALYSIS**

4.1 Pigment Red 149 Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PIGMENT RED 149 MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PIGMENT RED 149 MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pigment Red 149 Sales Market Share by Type (2018-2023)
- 6.3 Global Pigment Red 149 Market Size Market Share by Type (2018-2023)
- 6.4 Global Pigment Red 149 Price by Type (2018-2023)

## **7 PIGMENT RED 149 MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pigment Red 149 Market Sales by Application (2018-2023)
- 7.3 Global Pigment Red 149 Market Size (M USD) by Application (2018-2023)
- 7.4 Global Pigment Red 149 Sales Growth Rate by Application (2018-2023)

## **8 PIGMENT RED 149 MARKET SEGMENTATION BY REGION**

- 8.1 Global Pigment Red 149 Sales by Region
  - 8.1.1 Global Pigment Red 149 Sales by Region
  - 8.1.2 Global Pigment Red 149 Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Pigment Red 149 Sales by Country
  - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Pigment Red 149 Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Pigment Red 149 Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Pigment Red 149 Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Pigment Red 149 Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Aceto
  - 9.1.1 Aceto Pigment Red 149 Basic Information
  - 9.1.2 Aceto Pigment Red 149 Product Overview
  - 9.1.3 Aceto Pigment Red 149 Product Market Performance
  - 9.1.4 Aceto Business Overview
  - 9.1.5 Aceto Pigment Red 149 SWOT Analysis
  - 9.1.6 Aceto Recent Developments
- 9.2 DCC GROUP COMPANY LIMITED



- 9.2.1 DCC GROUP COMPANY LIMITED Pigment Red 149 Basic Information
- 9.2.2 DCC GROUP COMPANY LIMITED Pigment Red 149 Product Overview
- 9.2.3 DCC GROUP COMPANY LIMITED Pigment Red 149 Product Market Performance
- 9.2.4 DCC GROUP COMPANY LIMITED Business Overview
- 9.2.5 DCC GROUP COMPANY LIMITED Pigment Red 149 SWOT Analysis
- 9.2.6 DCC GROUP COMPANY LIMITED Recent Developments
- 9.3 HANGZHOU AIBAI CHEMICAL
  - 9.3.1 HANGZHOU AIBAI CHEMICAL Pigment Red 149 Basic Information
  - 9.3.2 HANGZHOU AIBAI CHEMICAL Pigment Red 149 Product Overview
  - 9.3.3 HANGZHOU AIBAI CHEMICAL Pigment Red 149 Product Market Performance
  - 9.3.4 HANGZHOU AIBAI CHEMICAL Business Overview
  - 9.3.5 HANGZHOU AIBAI CHEMICAL Pigment Red 149 SWOT Analysis
  - 9.3.6 HANGZHOU AIBAI CHEMICAL Recent Developments
- 9.4 Hangzhou Epsilon Chemical
  - 9.4.1 Hangzhou Epsilon Chemical Pigment Red 149 Basic Information
  - 9.4.2 Hangzhou Epsilon Chemical Pigment Red 149 Product Overview
  - 9.4.3 Hangzhou Epsilon Chemical Pigment Red 149 Product Market Performance
  - 9.4.4 Hangzhou Epsilon Chemical Business Overview
  - 9.4.5 Hangzhou Epsilon Chemical Pigment Red 149 SWOT Analysis
  - 9.4.6 Hangzhou Epsilon Chemical Recent Developments
- 9.5 Liaoning LianGang Pigment and Dyestuff Chemicals
  - 9.5.1 Liaoning LianGang Pigment and Dyestuff Chemicals Pigment Red 149 Basic Information
  - 9.5.2 Liaoning LianGang Pigment and Dyestuff Chemicals Pigment Red 149 Product Overview
  - 9.5.3 Liaoning LianGang Pigment and Dyestuff Chemicals Pigment Red 149 Product Market Performance
  - 9.5.4 Liaoning LianGang Pigment and Dyestuff Chemicals Business Overview
  - 9.5.5 Liaoning LianGang Pigment and Dyestuff Chemicals Pigment Red 149 SWOT Analysis
  - 9.5.6 Liaoning LianGang Pigment and Dyestuff Chemicals Recent Developments
- 9.6 Molcolor
  - 9.6.1 Molcolor Pigment Red 149 Basic Information
  - 9.6.2 Molcolor Pigment Red 149 Product Overview
  - 9.6.3 Molcolor Pigment Red 149 Product Market Performance
  - 9.6.4 Molcolor Business Overview
  - 9.6.5 Molcolor Recent Developments
- 9.7 Precise Group

- 9.7.1 Precise Group Pigment Red 149 Basic Information
- 9.7.2 Precise Group Pigment Red 149 Product Overview
- 9.7.3 Precise Group Pigment Red 149 Product Market Performance
- 9.7.4 Precise Group Business Overview
- 9.7.5 Precise Group Recent Developments
- 9.8 Qingdao Chemway Chemical
  - 9.8.1 Qingdao Chemway Chemical Pigment Red 149 Basic Information
  - 9.8.2 Qingdao Chemway Chemical Pigment Red 149 Product Overview
  - 9.8.3 Qingdao Chemway Chemical Pigment Red 149 Product Market Performance
  - 9.8.4 Qingdao Chemway Chemical Business Overview
  - 9.8.5 Qingdao Chemway Chemical Recent Developments
- 9.9 Qingdao Sanhuan Colorchem
  - 9.9.1 Qingdao Sanhuan Colorchem Pigment Red 149 Basic Information
  - 9.9.2 Qingdao Sanhuan Colorchem Pigment Red 149 Product Overview
  - 9.9.3 Qingdao Sanhuan Colorchem Pigment Red 149 Product Market Performance
  - 9.9.4 Qingdao Sanhuan Colorchem Business Overview
  - 9.9.5 Qingdao Sanhuan Colorchem Recent Developments
- 9.10 SY CHEMICAL
  - 9.10.1 SY CHEMICAL Pigment Red 149 Basic Information
  - 9.10.2 SY CHEMICAL Pigment Red 149 Product Overview
  - 9.10.3 SY CHEMICAL Pigment Red 149 Product Market Performance
  - 9.10.4 SY CHEMICAL Business Overview
  - 9.10.5 SY CHEMICAL Recent Developments
- 9.11 Trust Chem
  - 9.11.1 Trust Chem Pigment Red 149 Basic Information
  - 9.11.2 Trust Chem Pigment Red 149 Product Overview
  - 9.11.3 Trust Chem Pigment Red 149 Product Market Performance
  - 9.11.4 Trust Chem Business Overview
  - 9.11.5 Trust Chem Recent Developments
- 9.12 Wenzhou Color Bloom New Materials
  - 9.12.1 Wenzhou Color Bloom New Materials Pigment Red 149 Basic Information
  - 9.12.2 Wenzhou Color Bloom New Materials Pigment Red 149 Product Overview
  - 9.12.3 Wenzhou Color Bloom New Materials Pigment Red 149 Product Market Performance
  - 9.12.4 Wenzhou Color Bloom New Materials Business Overview
  - 9.12.5 Wenzhou Color Bloom New Materials Recent Developments
- 9.13 Zeya Chemicals (Haimen)
  - 9.13.1 Zeya Chemicals (Haimen) Pigment Red 149 Basic Information
  - 9.13.2 Zeya Chemicals (Haimen) Pigment Red 149 Product Overview

- 9.13.3 Zeya Chemicals (Haimen) Pigment Red 149 Product Market Performance
- 9.13.4 Zeya Chemicals (Haimen) Business Overview
- 9.13.5 Zeya Chemicals (Haimen) Recent Developments

## **10 PIGMENT RED 149 MARKET FORECAST BY REGION**

- 10.1 Global Pigment Red 149 Market Size Forecast
- 10.2 Global Pigment Red 149 Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Pigment Red 149 Market Size Forecast by Country
  - 10.2.3 Asia Pacific Pigment Red 149 Market Size Forecast by Region
  - 10.2.4 South America Pigment Red 149 Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Pigment Red 149 by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

- 11.1 Global Pigment Red 149 Market Forecast by Type (2024-2029)
  - 11.1.1 Global Forecasted Sales of Pigment Red 149 by Type (2024-2029)
  - 11.1.2 Global Pigment Red 149 Market Size Forecast by Type (2024-2029)
  - 11.1.3 Global Forecasted Price of Pigment Red 149 by Type (2024-2029)
- 11.2 Global Pigment Red 149 Market Forecast by Application (2024-2029)
  - 11.2.1 Global Pigment Red 149 Sales (K MT) Forecast by Application
  - 11.2.2 Global Pigment Red 149 Market Size (M USD) Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Pigment Red 149 Market Size Comparison by Region (M USD)
- Table 5. Global Pigment Red 149 Sales (K MT) by Manufacturers (2018-2023)
- Table 6. Global Pigment Red 149 Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Pigment Red 149 Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Pigment Red 149 Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pigment Red 149 as of 2022)
- Table 10. Global Market Pigment Red 149 Average Price (USD/MT) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Pigment Red 149 Sales Sites and Area Served
- Table 12. Manufacturers Pigment Red 149 Product Type
- Table 13. Global Pigment Red 149 Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Pigment Red 149
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Pigment Red 149 Market Challenges
- Table 22. Market Restraints
- Table 23. Global Pigment Red 149 Sales by Type (K MT)
- Table 24. Global Pigment Red 149 Market Size by Type (M USD)
- Table 25. Global Pigment Red 149 Sales (K MT) by Type (2018-2023)
- Table 26. Global Pigment Red 149 Sales Market Share by Type (2018-2023)
- Table 27. Global Pigment Red 149 Market Size (M USD) by Type (2018-2023)
- Table 28. Global Pigment Red 149 Market Size Share by Type (2018-2023)
- Table 29. Global Pigment Red 149 Price (USD/MT) by Type (2018-2023)
- Table 30. Global Pigment Red 149 Sales (K MT) by Application
- Table 31. Global Pigment Red 149 Market Size by Application
- Table 32. Global Pigment Red 149 Sales by Application (2018-2023) & (K MT)

- Table 33. Global Pigment Red 149 Sales Market Share by Application (2018-2023)
- Table 34. Global Pigment Red 149 Sales by Application (2018-2023) & (M USD)
- Table 35. Global Pigment Red 149 Market Share by Application (2018-2023)
- Table 36. Global Pigment Red 149 Sales Growth Rate by Application (2018-2023)
- Table 37. Global Pigment Red 149 Sales by Region (2018-2023) & (K MT)
- Table 38. Global Pigment Red 149 Sales Market Share by Region (2018-2023)
- Table 39. North America Pigment Red 149 Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Pigment Red 149 Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Pigment Red 149 Sales by Region (2018-2023) & (K MT)
- Table 42. South America Pigment Red 149 Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Pigment Red 149 Sales by Region (2018-2023) & (K MT)
- Table 44. Aceto Pigment Red 149 Basic Information
- Table 45. Aceto Pigment Red 149 Product Overview
- Table 46. Aceto Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. Aceto Business Overview
- Table 48. Aceto Pigment Red 149 SWOT Analysis
- Table 49. Aceto Recent Developments
- Table 50. DCC GROUP COMPANY LIMITED Pigment Red 149 Basic Information
- Table 51. DCC GROUP COMPANY LIMITED Pigment Red 149 Product Overview
- Table 52. DCC GROUP COMPANY LIMITED Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. DCC GROUP COMPANY LIMITED Business Overview
- Table 54. DCC GROUP COMPANY LIMITED Pigment Red 149 SWOT Analysis
- Table 55. DCC GROUP COMPANY LIMITED Recent Developments
- Table 56. HANGZHOU AIBAI CHEMICAL Pigment Red 149 Basic Information
- Table 57. HANGZHOU AIBAI CHEMICAL Pigment Red 149 Product Overview
- Table 58. HANGZHOU AIBAI CHEMICAL Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. HANGZHOU AIBAI CHEMICAL Business Overview
- Table 60. HANGZHOU AIBAI CHEMICAL Pigment Red 149 SWOT Analysis
- Table 61. HANGZHOU AIBAI CHEMICAL Recent Developments
- Table 62. Hangzhou Epsilon Chemical Pigment Red 149 Basic Information
- Table 63. Hangzhou Epsilon Chemical Pigment Red 149 Product Overview
- Table 64. Hangzhou Epsilon Chemical Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. Hangzhou Epsilon Chemical Business Overview
- Table 66. Hangzhou Epsilon Chemical Pigment Red 149 SWOT Analysis

Table 67. Hangzhou Epsilon Chemical Recent Developments

Table 68. Liaoning LianGang Pigment and Dyestuff Chemicals Pigment Red 149 Basic Information

Table 69. Liaoning LianGang Pigment and Dyestuff Chemicals Pigment Red 149 Product Overview

Table 70. Liaoning LianGang Pigment and Dyestuff Chemicals Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 71. Liaoning LianGang Pigment and Dyestuff Chemicals Business Overview

Table 72. Liaoning LianGang Pigment and Dyestuff Chemicals Pigment Red 149 SWOT Analysis

Table 73. Liaoning LianGang Pigment and Dyestuff Chemicals Recent Developments

Table 74. Molcolor Pigment Red 149 Basic Information

Table 75. Molcolor Pigment Red 149 Product Overview

Table 76. Molcolor Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 77. Molcolor Business Overview

Table 78. Molcolor Recent Developments

Table 79. Precise Group Pigment Red 149 Basic Information

Table 80. Precise Group Pigment Red 149 Product Overview

Table 81. Precise Group Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 82. Precise Group Business Overview

Table 83. Precise Group Recent Developments

Table 84. Qingdao Chemway Chemical Pigment Red 149 Basic Information

Table 85. Qingdao Chemway Chemical Pigment Red 149 Product Overview

Table 86. Qingdao Chemway Chemical Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 87. Qingdao Chemway Chemical Business Overview

Table 88. Qingdao Chemway Chemical Recent Developments

Table 89. Qingdao Sanhuan Colorchem Pigment Red 149 Basic Information

Table 90. Qingdao Sanhuan Colorchem Pigment Red 149 Product Overview

Table 91. Qingdao Sanhuan Colorchem Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 92. Qingdao Sanhuan Colorchem Business Overview

Table 93. Qingdao Sanhuan Colorchem Recent Developments

Table 94. SY CHEMICAL Pigment Red 149 Basic Information

Table 95. SY CHEMICAL Pigment Red 149 Product Overview

Table 96. SY CHEMICAL Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

- Table 97. SY CHEMICAL Business Overview
- Table 98. SY CHEMICAL Recent Developments
- Table 99. Trust Chem Pigment Red 149 Basic Information
- Table 100. Trust Chem Pigment Red 149 Product Overview
- Table 101. Trust Chem Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 102. Trust Chem Business Overview
- Table 103. Trust Chem Recent Developments
- Table 104. Wenzhou Color Bloom New Materials Pigment Red 149 Basic Information
- Table 105. Wenzhou Color Bloom New Materials Pigment Red 149 Product Overview
- Table 106. Wenzhou Color Bloom New Materials Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 107. Wenzhou Color Bloom New Materials Business Overview
- Table 108. Wenzhou Color Bloom New Materials Recent Developments
- Table 109. Zeya Chemicals (Haimen) Pigment Red 149 Basic Information
- Table 110. Zeya Chemicals (Haimen) Pigment Red 149 Product Overview
- Table 111. Zeya Chemicals (Haimen) Pigment Red 149 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 112. Zeya Chemicals (Haimen) Business Overview
- Table 113. Zeya Chemicals (Haimen) Recent Developments
- Table 114. Global Pigment Red 149 Sales Forecast by Region (2024-2029) & (K MT)
- Table 115. Global Pigment Red 149 Market Size Forecast by Region (2024-2029) & (M USD)
- Table 116. North America Pigment Red 149 Sales Forecast by Country (2024-2029) & (K MT)
- Table 117. North America Pigment Red 149 Market Size Forecast by Country (2024-2029) & (M USD)
- Table 118. Europe Pigment Red 149 Sales Forecast by Country (2024-2029) & (K MT)
- Table 119. Europe Pigment Red 149 Market Size Forecast by Country (2024-2029) & (M USD)
- Table 120. Asia Pacific Pigment Red 149 Sales Forecast by Region (2024-2029) & (K MT)
- Table 121. Asia Pacific Pigment Red 149 Market Size Forecast by Region (2024-2029) & (M USD)
- Table 122. South America Pigment Red 149 Sales Forecast by Country (2024-2029) & (K MT)
- Table 123. South America Pigment Red 149 Market Size Forecast by Country (2024-2029) & (M USD)
- Table 124. Middle East and Africa Pigment Red 149 Consumption Forecast by Country

(2024-2029) & (Units)

Table 125. Middle East and Africa Pigment Red 149 Market Size Forecast by Country (2024-2029) & (M USD)

Table 126. Global Pigment Red 149 Sales Forecast by Type (2024-2029) & (K MT)

Table 127. Global Pigment Red 149 Market Size Forecast by Type (2024-2029) & (M USD)

Table 128. Global Pigment Red 149 Price Forecast by Type (2024-2029) & (USD/MT)

Table 129. Global Pigment Red 149 Sales (K MT) Forecast by Application (2024-2029)

Table 130. Global Pigment Red 149 Market Size Forecast by Application (2024-2029) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Pigment Red 149
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pigment Red 149 Market Size (M USD), 2018-2029
- Figure 5. Global Pigment Red 149 Market Size (M USD) (2018-2029)
- Figure 6. Global Pigment Red 149 Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pigment Red 149 Market Size by Country (M USD)
- Figure 11. Pigment Red 149 Sales Share by Manufacturers in 2022
- Figure 12. Global Pigment Red 149 Revenue Share by Manufacturers in 2022
- Figure 13. Pigment Red 149 Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Pigment Red 149 Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Pigment Red 149 Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Pigment Red 149 Market Share by Type
- Figure 18. Sales Market Share of Pigment Red 149 by Type (2018-2023)
- Figure 19. Sales Market Share of Pigment Red 149 by Type in 2022
- Figure 20. Market Size Share of Pigment Red 149 by Type (2018-2023)
- Figure 21. Market Size Market Share of Pigment Red 149 by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Pigment Red 149 Market Share by Application
- Figure 24. Global Pigment Red 149 Sales Market Share by Application (2018-2023)
- Figure 25. Global Pigment Red 149 Sales Market Share by Application in 2022
- Figure 26. Global Pigment Red 149 Market Share by Application (2018-2023)
- Figure 27. Global Pigment Red 149 Market Share by Application in 2022
- Figure 28. Global Pigment Red 149 Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Pigment Red 149 Sales Market Share by Region (2018-2023)
- Figure 30. North America Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Pigment Red 149 Sales Market Share by Country in 2022

- Figure 32. U.S. Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 33. Canada Pigment Red 149 Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Pigment Red 149 Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Pigment Red 149 Sales Market Share by Country in 2022
- Figure 37. Germany Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Pigment Red 149 Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Pigment Red 149 Sales Market Share by Region in 2022
- Figure 44. China Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Pigment Red 149 Sales and Growth Rate (K MT)
- Figure 50. South America Pigment Red 149 Sales Market Share by Country in 2022
- Figure 51. Brazil Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 52. Argentina Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 53. Columbia Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 54. Middle East and Africa Pigment Red 149 Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Pigment Red 149 Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 57. UAE Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 58. Egypt Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 59. Nigeria Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 60. South Africa Pigment Red 149 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 61. Global Pigment Red 149 Sales Forecast by Volume (2018-2029) & (K MT)
- Figure 62. Global Pigment Red 149 Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Pigment Red 149 Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global Pigment Red 149 Market Share Forecast by Type (2024-2029)
- Figure 65. Global Pigment Red 149 Sales Forecast by Application (2024-2029)
- Figure 66. Global Pigment Red 149 Market Share Forecast by Application (2024-2029)

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