

# Global Pigment Red 122 Market Research Report 2023(Status and Outlook)

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# **Abstracts**

## Report Overview

Pigment Red 122; brilliant blue light red. Suitable for PVC, PO plastics, paint, car paint, high-grade paint (car original primer), than not replace Quinacridone has higher light resistance, heat resistance, weathering.

Bosson Research's latest report provides a deep insight into the global Pigment Red 122 market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pigment Red 122 Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pigment Red 122 market in any manner.

Global Pigment Red 122 Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development



cycles by informing how you create product offerings for different segments.

Key Company

001CHEMICAL

**AArbor Colorants Corporation** 

Ami Pigments Group

**Dipen Industries** 

**EMCO** Dyestuff

**EMPEROR CHEMICAL** 

HANGZHOU AIBAI CHEMICAL

Hangzhou Han-color Chemical

Hangzhou Origo Chemical

Hangzhou Shine Chemicals

L-Color

MALLAK

Meghmani Group

**MEIDAN PIGMENT** 

**NORNA GROUP** 

PRAVIN DYECHEM PVT

Precise Group

Pylam Products Company

Qingdao Langke

Shandong Andy New Material

**Shandong Yuhong New Pigment** 

SincereChemical

Winchem Industrial

**ZEYACHEM** 

Market Segmentation (by Type)

P.H. Value: 5.5-6.5

P.H. Value: 6.5-7.5

P.H. Value:7.5-8.0

Market Segmentation (by Application)

Paint

Plastic

Ink

Coating

Other



Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pigment Red 122 Market

Overview of the regional outlook of the Pigment Red 122 Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change This enables you to anticipate market changes to remain ahead of your competitors You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions



Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pigment Red 122 Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future



development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## **Contents**

## 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Pigment Red
- 1.2 Key Market Segments
- 1.2.1 Pigment Red 122 Segment by Type
- 1.2.2 Pigment Red 122 Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

## **2 PIGMENT RED 122 MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.1.1 Global Pigment Red 122 Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global Pigment Red 122 Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

## **3 PIGMENT RED 122 MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Pigment Red 122 Sales by Manufacturers (2018-2023)
- 3.2 Global Pigment Red 122 Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Pigment Red 122 Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Pigment Red 122 Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Pigment Red 122 Sales Sites, Area Served, Product Type
- 3.6 Pigment Red 122 Market Competitive Situation and Trends
  - 3.6.1 Pigment Red 122 Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Pigment Red 122 Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

#### **4 PIGMENT RED 122 INDUSTRY CHAIN ANALYSIS**

4.1 Pigment Red 122 Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## 5 THE DEVELOPMENT AND DYNAMICS OF PIGMENT RED 122 MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 PIGMENT RED 122 MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pigment Red 122 Sales Market Share by Type (2018-2023)
- 6.3 Global Pigment Red 122 Market Size Market Share by Type (2018-2023)
- 6.4 Global Pigment Red 122 Price by Type (2018-2023)

#### 7 PIGMENT RED 122 MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pigment Red 122 Market Sales by Application (2018-2023)
- 7.3 Global Pigment Red 122 Market Size (M USD) by Application (2018-2023)
- 7.4 Global Pigment Red 122 Sales Growth Rate by Application (2018-2023)

#### **8 PIGMENT RED 122 MARKET SEGMENTATION BY REGION**

- 8.1 Global Pigment Red 122 Sales by Region
  - 8.1.1 Global Pigment Red 122 Sales by Region
  - 8.1.2 Global Pigment Red 122 Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Pigment Red 122 Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Pigment Red 122 Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Pigment Red 122 Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Pigment Red 122 Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Pigment Red 122 Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 001CHEMICAL
- 9.1.1 001CHEMICAL Pigment Red 122 Basic Information
- 9.1.2 001CHEMICAL Pigment Red 122 Product Overview
- 9.1.3 001CHEMICAL Pigment Red 122 Product Market Performance
- 9.1.4 001CHEMICAL Business Overview
- 9.1.5 001CHEMICAL Pigment Red 122 SWOT Analysis
- 9.1.6 001CHEMICAL Recent Developments
- 9.2 AArbor Colorants Corporation



- 9.2.1 AArbor Colorants Corporation Pigment Red 122 Basic Information
- 9.2.2 AArbor Colorants Corporation Pigment Red 122 Product Overview
- 9.2.3 AArbor Colorants Corporation Pigment Red 122 Product Market Performance
- 9.2.4 AArbor Colorants Corporation Business Overview
- 9.2.5 AArbor Colorants Corporation Pigment Red 122 SWOT Analysis
- 9.2.6 AArbor Colorants Corporation Recent Developments
- 9.3 Ami Pigments Group
  - 9.3.1 Ami Pigments Group Pigment Red 122 Basic Information
  - 9.3.2 Ami Pigments Group Pigment Red 122 Product Overview
  - 9.3.3 Ami Pigments Group Pigment Red 122 Product Market Performance
  - 9.3.4 Ami Pigments Group Business Overview
  - 9.3.5 Ami Pigments Group Pigment Red 122 SWOT Analysis
  - 9.3.6 Ami Pigments Group Recent Developments
- 9.4 Dipen Industries
- 9.4.1 Dipen Industries Pigment Red 122 Basic Information
- 9.4.2 Dipen Industries Pigment Red 122 Product Overview
- 9.4.3 Dipen Industries Pigment Red 122 Product Market Performance
- 9.4.4 Dipen Industries Business Overview
- 9.4.5 Dipen Industries Pigment Red 122 SWOT Analysis
- 9.4.6 Dipen Industries Recent Developments
- 9.5 EMCO Dyestuff
  - 9.5.1 EMCO Dyestuff Pigment Red 122 Basic Information
  - 9.5.2 EMCO Dyestuff Pigment Red 122 Product Overview
  - 9.5.3 EMCO Dyestuff Pigment Red 122 Product Market Performance
  - 9.5.4 EMCO Dyestuff Business Overview
  - 9.5.5 EMCO Dyestuff Pigment Red 122 SWOT Analysis
  - 9.5.6 EMCO Dyestuff Recent Developments
- 9.6 EMPEROR CHEMICAL
  - 9.6.1 EMPEROR CHEMICAL Pigment Red 122 Basic Information
  - 9.6.2 EMPEROR CHEMICAL Pigment Red 122 Product Overview
  - 9.6.3 EMPEROR CHEMICAL Pigment Red 122 Product Market Performance
  - 9.6.4 EMPEROR CHEMICAL Business Overview
  - 9.6.5 EMPEROR CHEMICAL Recent Developments
- 9.7 HANGZHOU AIBAI CHEMICAL
- 9.7.1 HANGZHOU AIBAI CHEMICAL Pigment Red 122 Basic Information
- 9.7.2 HANGZHOU AIBAI CHEMICAL Pigment Red 122 Product Overview
- 9.7.3 HANGZHOU AIBAI CHEMICAL Pigment Red 122 Product Market Performance
- 9.7.4 HANGZHOU AIBAI CHEMICAL Business Overview
- 9.7.5 HANGZHOU AIBAI CHEMICAL Recent Developments



## 9.8 Hangzhou Han-color Chemical

- 9.8.1 Hangzhou Han-color Chemical Pigment Red 122 Basic Information
- 9.8.2 Hangzhou Han-color Chemical Pigment Red 122 Product Overview
- 9.8.3 Hangzhou Han-color Chemical Pigment Red 122 Product Market Performance
- 9.8.4 Hangzhou Han-color Chemical Business Overview
- 9.8.5 Hangzhou Han-color Chemical Recent Developments

## 9.9 Hangzhou Origo Chemical

- 9.9.1 Hangzhou Origo Chemical Pigment Red 122 Basic Information
- 9.9.2 Hangzhou Origo Chemical Pigment Red 122 Product Overview
- 9.9.3 Hangzhou Origo Chemical Pigment Red 122 Product Market Performance
- 9.9.4 Hangzhou Origo Chemical Business Overview
- 9.9.5 Hangzhou Origo Chemical Recent Developments
- 9.10 Hangzhou Shine Chemicals
  - 9.10.1 Hangzhou Shine Chemicals Pigment Red 122 Basic Information
  - 9.10.2 Hangzhou Shine Chemicals Pigment Red 122 Product Overview
  - 9.10.3 Hangzhou Shine Chemicals Pigment Red 122 Product Market Performance
  - 9.10.4 Hangzhou Shine Chemicals Business Overview
  - 9.10.5 Hangzhou Shine Chemicals Recent Developments

#### 9.11 L-Color

- 9.11.1 L-Color Pigment Red 122 Basic Information
- 9.11.2 L-Color Pigment Red 122 Product Overview
- 9.11.3 L-Color Pigment Red 122 Product Market Performance
- 9.11.4 L-Color Business Overview
- 9.11.5 L-Color Recent Developments

#### 9.12 MALLAK

- 9.12.1 MALLAK Pigment Red 122 Basic Information
- 9.12.2 MALLAK Pigment Red 122 Product Overview
- 9.12.3 MALLAK Pigment Red 122 Product Market Performance
- 9.12.4 MALLAK Business Overview
- 9.12.5 MALLAK Recent Developments

## 9.13 Meghmani Group

- 9.13.1 Meghmani Group Pigment Red 122 Basic Information
- 9.13.2 Meghmani Group Pigment Red 122 Product Overview
- 9.13.3 Meghmani Group Pigment Red 122 Product Market Performance
- 9.13.4 Meghmani Group Business Overview
- 9.13.5 Meghmani Group Recent Developments

## 9.14 MEIDAN PIGMENT

- 9.14.1 MEIDAN PIGMENT Pigment Red 122 Basic Information
- 9.14.2 MEIDAN PIGMENT Pigment Red 122 Product Overview



- 9.14.3 MEIDAN PIGMENT Pigment Red 122 Product Market Performance
- 9.14.4 MEIDAN PIGMENT Business Overview
- 9.14.5 MEIDAN PIGMENT Recent Developments
- 9.15 NORNA GROUP
  - 9.15.1 NORNA GROUP Pigment Red 122 Basic Information
  - 9.15.2 NORNA GROUP Pigment Red 122 Product Overview
  - 9.15.3 NORNA GROUP Pigment Red 122 Product Market Performance
  - 9.15.4 NORNA GROUP Business Overview
  - 9.15.5 NORNA GROUP Recent Developments
- 9.16 PRAVIN DYECHEM PVT
  - 9.16.1 PRAVIN DYECHEM PVT Pigment Red 122 Basic Information
  - 9.16.2 PRAVIN DYECHEM PVT Pigment Red 122 Product Overview
  - 9.16.3 PRAVIN DYECHEM PVT Pigment Red 122 Product Market Performance
  - 9.16.4 PRAVIN DYECHEM PVT Business Overview
  - 9.16.5 PRAVIN DYECHEM PVT Recent Developments
- 9.17 Precise Group
  - 9.17.1 Precise Group Pigment Red 122 Basic Information
  - 9.17.2 Precise Group Pigment Red 122 Product Overview
  - 9.17.3 Precise Group Pigment Red 122 Product Market Performance
  - 9.17.4 Precise Group Business Overview
  - 9.17.5 Precise Group Recent Developments
- 9.18 Pylam Products Company
  - 9.18.1 Pylam Products Company Pigment Red 122 Basic Information
  - 9.18.2 Pylam Products Company Pigment Red 122 Product Overview
  - 9.18.3 Pylam Products Company Pigment Red 122 Product Market Performance
  - 9.18.4 Pylam Products Company Business Overview
  - 9.18.5 Pylam Products Company Recent Developments
- 9.19 Qingdao Langke
  - 9.19.1 Qingdao Langke Pigment Red 122 Basic Information
  - 9.19.2 Qingdao Langke Pigment Red 122 Product Overview
  - 9.19.3 Qingdao Langke Pigment Red 122 Product Market Performance
  - 9.19.4 Qingdao Langke Business Overview
  - 9.19.5 Qingdao Langke Recent Developments
- 9.20 Shandong Andy New Material
- 9.20.1 Shandong Andy New Material Pigment Red 122 Basic Information
- 9.20.2 Shandong Andy New Material Pigment Red 122 Product Overview
- 9.20.3 Shandong Andy New Material Pigment Red 122 Product Market Performance
- 9.20.4 Shandong Andy New Material Business Overview
- 9.20.5 Shandong Andy New Material Recent Developments



## 9.21 Shandong Yuhong New Pigment

- 9.21.1 Shandong Yuhong New Pigment Pigment Red 122 Basic Information
- 9.21.2 Shandong Yuhong New Pigment Pigment Red 122 Product Overview
- 9.21.3 Shandong Yuhong New Pigment Pigment Red 122 Product Market Performance
  - 9.21.4 Shandong Yuhong New Pigment Business Overview
- 9.21.5 Shandong Yuhong New Pigment Recent Developments
- 9.22 SincereChemical
  - 9.22.1 SincereChemical Pigment Red 122 Basic Information
  - 9.22.2 SincereChemical Pigment Red 122 Product Overview
  - 9.22.3 SincereChemical Pigment Red 122 Product Market Performance
  - 9.22.4 SincereChemical Business Overview
  - 9.22.5 SincereChemical Recent Developments
- 9.23 Winchem Industrial
  - 9.23.1 Winchem Industrial Pigment Red 122 Basic Information
  - 9.23.2 Winchem Industrial Pigment Red 122 Product Overview
  - 9.23.3 Winchem Industrial Pigment Red 122 Product Market Performance
  - 9.23.4 Winchem Industrial Business Overview
  - 9.23.5 Winchem Industrial Recent Developments
- 9.24 ZEYACHEM
  - 9.24.1 ZEYACHEM Pigment Red 122 Basic Information
  - 9.24.2 ZEYACHEM Pigment Red 122 Product Overview
  - 9.24.3 ZEYACHEM Pigment Red 122 Product Market Performance
  - 9.24.4 ZEYACHEM Business Overview
  - 9.24.5 ZEYACHEM Recent Developments

#### 10 PIGMENT RED 122 MARKET FORECAST BY REGION

- 10.1 Global Pigment Red 122 Market Size Forecast
- 10.2 Global Pigment Red 122 Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Pigment Red 122 Market Size Forecast by Country
- 10.2.3 Asia Pacific Pigment Red 122 Market Size Forecast by Region
- 10.2.4 South America Pigment Red 122 Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Pigment Red 122 by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)



- 11.1 Global Pigment Red 122 Market Forecast by Type (2024-2029)
  - 11.1.1 Global Forecasted Sales of Pigment Red 122 by Type (2024-2029)
  - 11.1.2 Global Pigment Red 122 Market Size Forecast by Type (2024-2029)
  - 11.1.3 Global Forecasted Price of Pigment Red 122 by Type (2024-2029)
- 11.2 Global Pigment Red 122 Market Forecast by Application (2024-2029)
  - 11.2.1 Global Pigment Red 122 Sales (K MT) Forecast by Application
- 11.2.2 Global Pigment Red 122 Market Size (M USD) Forecast by Application (2024-2029)

## 12 CONCLUSION AND KEY FINDINGS



## **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Pigment Red 122 Market Size Comparison by Region (M USD)
- Table 5. Global Pigment Red 122 Sales (K MT) by Manufacturers (2018-2023)
- Table 6. Global Pigment Red 122 Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Pigment Red 122 Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Pigment Red 122 Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pigment Red 122 as of 2022)
- Table 10. Global Market Pigment Red 122 Average Price (USD/MT) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Pigment Red 122 Sales Sites and Area Served
- Table 12. Manufacturers Pigment Red 122 Product Type
- Table 13. Global Pigment Red 122 Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Pigment Red 122
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Pigment Red 122 Market Challenges
- Table 22. Market Restraints
- Table 23. Global Pigment Red 122 Sales by Type (K MT)
- Table 24. Global Pigment Red 122 Market Size by Type (M USD)
- Table 25. Global Pigment Red 122 Sales (K MT) by Type (2018-2023)
- Table 26. Global Pigment Red 122 Sales Market Share by Type (2018-2023)
- Table 27. Global Pigment Red 122 Market Size (M USD) by Type (2018-2023)
- Table 28. Global Pigment Red 122 Market Size Share by Type (2018-2023)
- Table 29. Global Pigment Red 122 Price (USD/MT) by Type (2018-2023)
- Table 30. Global Pigment Red 122 Sales (K MT) by Application
- Table 31. Global Pigment Red 122 Market Size by Application
- Table 32. Global Pigment Red 122 Sales by Application (2018-2023) & (K MT)



- Table 33. Global Pigment Red 122 Sales Market Share by Application (2018-2023)
- Table 34. Global Pigment Red 122 Sales by Application (2018-2023) & (M USD)
- Table 35. Global Pigment Red 122 Market Share by Application (2018-2023)
- Table 36. Global Pigment Red 122 Sales Growth Rate by Application (2018-2023)
- Table 37. Global Pigment Red 122 Sales by Region (2018-2023) & (K MT)
- Table 38. Global Pigment Red 122 Sales Market Share by Region (2018-2023)
- Table 39. North America Pigment Red 122 Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Pigment Red 122 Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Pigment Red 122 Sales by Region (2018-2023) & (K MT)
- Table 42. South America Pigment Red 122 Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Pigment Red 122 Sales by Region (2018-2023) & (K MT)
- Table 44. 001CHEMICAL Pigment Red 122 Basic Information
- Table 45. 001CHEMICAL Pigment Red 122 Product Overview
- Table 46. 001CHEMICAL Pigment Red 122 Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. 001CHEMICAL Business Overview
- Table 48. 001CHEMICAL Pigment Red 122 SWOT Analysis
- Table 49. 001CHEMICAL Recent Developments
- Table 50. AArbor Colorants Corporation Pigment Red 122 Basic Information
- Table 51. AArbor Colorants Corporation Pigment Red 122 Product Overview
- Table 52. AArbor Colorants Corporation Pigment Red 122 Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. AArbor Colorants Corporation Business Overview
- Table 54. AArbor Colorants Corporation Pigment Red 122 SWOT Analysis
- Table 55. AArbor Colorants Corporation Recent Developments
- Table 56. Ami Pigments Group Pigment Red 122 Basic Information
- Table 57. Ami Pigments Group Pigment Red 122 Product Overview
- Table 58. Ami Pigments Group Pigment Red 122 Sales (K MT), Revenue (M USD),
- Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. Ami Pigments Group Business Overview
- Table 60. Ami Pigments Group Pigment Red 122 SWOT Analysis
- Table 61. Ami Pigments Group Recent Developments
- Table 62. Dipen Industries Pigment Red 122 Basic Information
- Table 63. Dipen Industries Pigment Red 122 Product Overview
- Table 64. Dipen Industries Pigment Red 122 Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 65. Dipen Industries Business Overview
- Table 66. Dipen Industries Pigment Red 122 SWOT Analysis



- Table 67. Dipen Industries Recent Developments
- Table 68. EMCO Dyestuff Pigment Red 122 Basic Information
- Table 69. EMCO Dyestuff Pigment Red 122 Product Overview
- Table 70. EMCO Dyestuff Pigment Red 122 Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 71. EMCO Dyestuff Business Overview
- Table 72. EMCO Dyestuff Pigment Red 122 SWOT Analysis
- Table 73. EMCO Dyestuff Recent Developments
- Table 74. EMPEROR CHEMICAL Pigment Red 122 Basic Information
- Table 75. EMPEROR CHEMICAL Pigment Red 122 Product Overview
- Table 76. EMPEROR CHEMICAL Pigment Red 122 Sales (K MT), Revenue (M USD),
- Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. EMPEROR CHEMICAL Business Overview
- Table 78. EMPEROR CHEMICAL Recent Developments
- Table 79. HANGZHOU AIBAI CHEMICAL Pigment Red 122 Basic Information
- Table 80. HANGZHOU AIBAI CHEMICAL Pigment Red 122 Product Overview
- Table 81. HANGZHOU AIBAI CHEMICAL Pigment Red 122 Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. HANGZHOU AIBAI CHEMICAL Business Overview
- Table 83. HANGZHOU AIBAI CHEMICAL Recent Developments
- Table 84. Hangzhou Han-color Chemical Pigment Red 122 Basic Information
- Table 85. Hangzhou Han-color Chemical Pigment Red 122 Product Overview
- Table 86. Hangzhou Han-color Chemical Pigment Red 122 Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Hangzhou Han-color Chemical Business Overview
- Table 88. Hangzhou Han-color Chemical Recent Developments
- Table 89. Hangzhou Origo Chemical Pigment Red 122 Basic Information
- Table 90. Hangzhou Origo Chemical Pigment Red 122 Product Overview
- Table 91. Hangzhou Origo Chemical Pigment Red 122 Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 92. Hangzhou Origo Chemical Business Overview
- Table 93. Hangzhou Origo Chemical Recent Developments
- Table 94. Hangzhou Shine Chemicals Pigment Red 122 Basic Information
- Table 95. Hangzhou Shine Chemicals Pigment Red 122 Product Overview
- Table 96. Hangzhou Shine Chemicals Pigment Red 122 Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 97. Hangzhou Shine Chemicals Business Overview
- Table 98. Hangzhou Shine Chemicals Recent Developments
- Table 99. L-Color Pigment Red 122 Basic Information



- Table 100. L-Color Pigment Red 122 Product Overview
- Table 101. L-Color Pigment Red 122 Sales (K MT), Revenue (M USD), Price (USD/MT)
- and Gross Margin (2018-2023)
- Table 102. L-Color Business Overview
- Table 103. L-Color Recent Developments
- Table 104. MALLAK Pigment Red 122 Basic Information
- Table 105. MALLAK Pigment Red 122 Product Overview
- Table 106. MALLAK Pigment Red 122 Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 107. MALLAK Business Overview
- Table 108. MALLAK Recent Developments
- Table 109. Meghmani Group Pigment Red 122 Basic Information
- Table 110. Meghmani Group Pigment Red 122 Product Overview
- Table 111. Meghmani Group Pigment Red 122 Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 112. Meghmani Group Business Overview
- Table 113. Meghmani Group Recent Developments
- Table 114. MEIDAN PIGMENT Pigment Red 122 Basic Information
- Table 115. MEIDAN PIGMENT Pigment Red 122 Product Overview
- Table 116. MEIDAN PIGMENT Pigment Red 122 Sales (K MT), Revenue (M USD),
- Price (USD/MT) and Gross Margin (2018-2023)
- Table 117. MEIDAN PIGMENT Business Overview
- Table 118. MEIDAN PIGMENT Recent Developments
- Table 119. NORNA GROUP Pigment Red 122 Basic Information
- Table 120. NORNA GROUP Pigment Red 122 Product Overview
- Table 121. NORNA GROUP Pigment Red 122 Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 122. NORNA GROUP Business Overview
- Table 123. NORNA GROUP Recent Developments
- Table 124. PRAVIN DYECHEM PVT Pigment Red 122 Basic Information
- Table 125. PRAVIN DYECHEM PVT Pigment Red 122 Product Overview
- Table 126. PRAVIN DYECHEM PVT Pigment Red 122 Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 127. PRAVIN DYECHEM PVT Business Overview
- Table 128. PRAVIN DYECHEM PVT Recent Developments
- Table 129. Precise Group Pigment Red 122 Basic Information
- Table 130. Precise Group Pigment Red 122 Product Overview
- Table 131. Precise Group Pigment Red 122 Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)



- Table 132. Precise Group Business Overview
- Table 133. Precise Group Recent Developments
- Table 134. Pylam Products Company Pigment Red 122 Basic Information
- Table 135. Pylam Products Company Pigment Red 122 Product Overview
- Table 136. Pylam Products Company Pigment Red 122 Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 137. Pylam Products Company Business Overview
- Table 138. Pylam Products Company Recent Developments
- Table 139. Qingdao Langke Pigment Red 122 Basic Information
- Table 140. Qingdao Langke Pigment Red 122 Product Overview
- Table 141. Qingdao Langke Pigment Red 122 Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 142. Qingdao Langke Business Overview
- Table 143. Qingdao Langke Recent Developments
- Table 144. Shandong Andy New Material Pigment Red 122 Basic Information
- Table 145. Shandong Andy New Material Pigment Red 122 Product Overview
- Table 146. Shandong Andy New Material Pigment Red 122 Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 147. Shandong Andy New Material Business Overview
- Table 148. Shandong Andy New Material Recent Developments
- Table 149. Shandong Yuhong New Pigment Pigment Red 122 Basic Information
- Table 150. Shandong Yuhong New Pigment Pigment Red 122 Product Overview
- Table 151. Shandong Yuhong New Pigment Pigment Red 122 Sales (K MT), Revenue
- (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 152. Shandong Yuhong New Pigment Business Overview
- Table 153. Shandong Yuhong New Pigment Recent Developments
- Table 154. SincereChemical Pigment Red 122 Basic Information
- Table 155. SincereChemical Pigment Red 122 Product Overview
- Table 156. SincereChemical Pigment Red 122 Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 157. SincereChemical Business Overview
- Table 158. SincereChemical Recent Developments
- Table 159. Winchem Industrial Pigment Red 122 Basic Information
- Table 160. Winchem Industrial Pigment Red 122 Product Overview
- Table 161. Winchem Industrial Pigment Red 122 Sales (K MT), Revenue (M USD),
- Price (USD/MT) and Gross Margin (2018-2023)
- Table 162. Winchem Industrial Business Overview
- Table 163. Winchem Industrial Recent Developments
- Table 164. ZEYACHEM Pigment Red 122 Basic Information



- Table 165. ZEYACHEM Pigment Red 122 Product Overview
- Table 166. ZEYACHEM Pigment Red 122 Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 167. ZEYACHEM Business Overview
- Table 168. ZEYACHEM Recent Developments
- Table 169. Global Pigment Red 122 Sales Forecast by Region (2024-2029) & (K MT)
- Table 170. Global Pigment Red 122 Market Size Forecast by Region (2024-2029) & (M USD)
- Table 171. North America Pigment Red 122 Sales Forecast by Country (2024-2029) & (K MT)
- Table 172. North America Pigment Red 122 Market Size Forecast by Country (2024-2029) & (M USD)
- Table 173. Europe Pigment Red 122 Sales Forecast by Country (2024-2029) & (K MT)
- Table 174. Europe Pigment Red 122 Market Size Forecast by Country (2024-2029) & (M USD)
- Table 175. Asia Pacific Pigment Red 122 Sales Forecast by Region (2024-2029) & (K MT)
- Table 176. Asia Pacific Pigment Red 122 Market Size Forecast by Region (2024-2029) & (M USD)
- Table 177. South America Pigment Red 122 Sales Forecast by Country (2024-2029) & (K MT)
- Table 178. South America Pigment Red 122 Market Size Forecast by Country (2024-2029) & (M USD)
- Table 179. Middle East and Africa Pigment Red 122 Consumption Forecast by Country (2024-2029) & (Units)
- Table 180. Middle East and Africa Pigment Red 122 Market Size Forecast by Country (2024-2029) & (M USD)
- Table 181. Global Pigment Red 122 Sales Forecast by Type (2024-2029) & (K MT)
- Table 182. Global Pigment Red 122 Market Size Forecast by Type (2024-2029) & (M USD)
- Table 183. Global Pigment Red 122 Price Forecast by Type (2024-2029) & (USD/MT)
- Table 184. Global Pigment Red 122 Sales (K MT) Forecast by Application (2024-2029)
- Table 185. Global Pigment Red 122 Market Size Forecast by Application (2024-2029) & (M USD)



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Product Picture of Pigment Red 122
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pigment Red 122 Market Size (M USD), 2018-2029
- Figure 5. Global Pigment Red 122 Market Size (M USD) (2018-2029)
- Figure 6. Global Pigment Red 122 Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pigment Red 122 Market Size by Country (M USD)
- Figure 11. Pigment Red 122 Sales Share by Manufacturers in 2022
- Figure 12. Global Pigment Red 122 Revenue Share by Manufacturers in 2022
- Figure 13. Pigment Red 122 Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Pigment Red 122 Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Pigment Red 122 Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Pigment Red 122 Market Share by Type
- Figure 18. Sales Market Share of Pigment Red 122 by Type (2018-2023)
- Figure 19. Sales Market Share of Pigment Red 122 by Type in 2022
- Figure 20. Market Size Share of Pigment Red 122 by Type (2018-2023)
- Figure 21. Market Size Market Share of Pigment Red 122 by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Pigment Red 122 Market Share by Application
- Figure 24. Global Pigment Red 122 Sales Market Share by Application (2018-2023)
- Figure 25. Global Pigment Red 122 Sales Market Share by Application in 2022
- Figure 26. Global Pigment Red 122 Market Share by Application (2018-2023)
- Figure 27. Global Pigment Red 122 Market Share by Application in 2022
- Figure 28. Global Pigment Red 122 Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Pigment Red 122 Sales Market Share by Region (2018-2023)
- Figure 30. North America Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Pigment Red 122 Sales Market Share by Country in 2022



- Figure 32. U.S. Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 33. Canada Pigment Red 122 Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Pigment Red 122 Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Pigment Red 122 Sales Market Share by Country in 2022
- Figure 37. Germany Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Pigment Red 122 Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Pigment Red 122 Sales Market Share by Region in 2022
- Figure 44. China Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Pigment Red 122 Sales and Growth Rate (K MT)
- Figure 50. South America Pigment Red 122 Sales Market Share by Country in 2022
- Figure 51. Brazil Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 52. Argentina Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 53. Columbia Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 54. Middle East and Africa Pigment Red 122 Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Pigment Red 122 Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 57. UAE Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 58. Egypt Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 59. Nigeria Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 60. South Africa Pigment Red 122 Sales and Growth Rate (2018-2023) & (K MT)
- Figure 61. Global Pigment Red 122 Sales Forecast by Volume (2018-2029) & (K MT)
- Figure 62. Global Pigment Red 122 Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Pigment Red 122 Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global Pigment Red 122 Market Share Forecast by Type (2024-2029)
- Figure 65. Global Pigment Red 122 Sales Forecast by Application (2024-2029)
- Figure 66. Global Pigment Red 122 Market Share Forecast by Application (2024-2029)



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