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Global Piercing Jewelry Market Research Report 2026(Status and Outlook)

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Abstracts

Body piercing jewelry is jewelry manufactured specifically for use in body piercing. The jewelry involved in the art of body piercing comes in a wide variety of shapes and sizes in order to best fit the pierced site. Jewelry may be worn for fashion, cultural tradition, religious beliefs, personal symbolism, and many other reasons.Ear Piercing Jewelry is the dominated products.

The global Piercing Jewelry market size was estimated at USD 9360.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Piercing Jewelry market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Piercing Jewelry market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

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In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Piercing Jewelry market.

Global Piercing Jewelry Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Anatometal

Body Vision Los Angeles (BVLA)

NeoMetal

LeRoi

Salamander Jewelry Factory

ZeSen Jewelry

Changan Kaiyu Hardware Jewelry Factory

Changan Tanaer Jewelry Factory

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Market Segmentation (by Type)

Ear

Nose

Lip

Eyebrow

Others

Market Segmentation (by Application)

Men

Women

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

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Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Piercing Jewelry Market

Overview of the regional outlook of the Piercing Jewelry Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Piercing Jewelry Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

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Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Piercing Jewelry, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

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You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Piercing Jewelry
1.2 Key Market Segments
  1.2.1 Piercing Jewelry Segment by Type
  1.2.2 Piercing Jewelry Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 PIERCING JEWELRY MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Piercing Jewelry Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Piercing Jewelry Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 PIERCING JEWELRY MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Piercing Jewelry Product Life Cycle
3.3 Global Piercing Jewelry Sales by Manufacturers (2020-2025)
3.4 Global Piercing Jewelry Revenue Market Share by Manufacturers (2020-2025)
3.5 Piercing Jewelry Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Piercing Jewelry Average Price by Manufacturers (2020-2025)
3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types
3.8 Piercing Jewelry Market Competitive Situation and Trends
  3.8.1 Piercing Jewelry Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Piercing Jewelry Players Market Share by Revenue
  3.8.3 Mergers & Acquisitions, Expansion

4 PIERCING JEWELRY INDUSTRY CHAIN ANALYSIS

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4.1 Piercing Jewelry Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PIERCING JEWELRY MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Piercing Jewelry Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy – April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Piercing Jewelry Market
5.7 ESG Ratings of Leading Companies

6 PIERCING JEWELRY MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Piercing Jewelry Sales Market Share by Type (2020-2025)
6.3 Global Piercing Jewelry Market Size by Type (2020-2025)
6.4 Global Piercing Jewelry Price by Type (2020-2025)

7 PIERCING JEWELRY MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Piercing Jewelry Market Sales by Application (2020-2025)
7.3 Global Piercing Jewelry Market Size (M USD) by Application (2020-2025)

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7.4 Global Piercing Jewelry Sales Growth Rate by Application (2020-2025)

8 PIERCING JEWELRY MARKET SALES BY REGION

8.1 Global Piercing Jewelry Sales by Region
  8.1.1 Global Piercing Jewelry Sales by Region
  8.1.2 Global Piercing Jewelry Sales Market Share by Region
8.2 Global Piercing Jewelry Market Size by Region
  8.2.1 Global Piercing Jewelry Market Size by Region
  8.2.2 Global Piercing Jewelry Market Size by Region
8.3 North America
  8.3.1 North America Piercing Jewelry Sales by Country
  8.3.2 North America Piercing Jewelry Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Piercing Jewelry Sales by Country
  8.4.2 Europe Piercing Jewelry Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Piercing Jewelry Sales by Region
  8.5.2 Asia Pacific Piercing Jewelry Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America Piercing Jewelry Sales by Country
  8.6.2 South America Piercing Jewelry Market Size by Country
  8.6.3 Brazil Market Overview
  8.6.4 Argentina Market Overview
  8.6.5 Columbia Market Overview
8.7 Middle East and Africa

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8.7.1 Middle East and Africa Piercing Jewelry Sales by Region
8.7.2 Middle East and Africa Piercing Jewelry Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 PIERCING JEWELRY MARKET PRODUCTION BY REGION

9.1 Global Production of Piercing Jewelry by Region(2020-2025)
9.2 Global Piercing Jewelry Revenue Market Share by Region (2020-2025)
9.3 Global Piercing Jewelry Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Piercing Jewelry Production
9.4.1 North America Piercing Jewelry Production Growth Rate (2020-2025)
9.4.2 North America Piercing Jewelry Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Piercing Jewelry Production
9.5.1 Europe Piercing Jewelry Production Growth Rate (2020-2025)
9.5.2 Europe Piercing Jewelry Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Piercing Jewelry Production (2020-2025)
9.6.1 Japan Piercing Jewelry Production Growth Rate (2020-2025)
9.6.2 Japan Piercing Jewelry Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Piercing Jewelry Production (2020-2025)
9.7.1 China Piercing Jewelry Production Growth Rate (2020-2025)
9.7.2 China Piercing Jewelry Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Anatometal
10.1.1 Anatometal Basic Information
10.1.2 Anatometal Piercing Jewelry Product Overview
10.1.3 Anatometal Piercing Jewelry Product Market Performance
10.1.4 Anatometal Business Overview
10.1.5 Anatometal SWOT Analysis
10.1.6 Anatometal Recent Developments

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10.2 Body Vision Los Angeles (BVLA)
10.2.1 Body Vision Los Angeles (BVLA) Basic Information
10.2.2 Body Vision Los Angeles (BVLA) Piercing Jewelry Product Overview
10.2.3 Body Vision Los Angeles (BVLA) Piercing Jewelry Product Market Performance
10.2.4 Body Vision Los Angeles (BVLA) Business Overview
10.2.5 Body Vision Los Angeles (BVLA) SWOT Analysis
10.2.6 Body Vision Los Angeles (BVLA) Recent Developments
10.3 NeoMetal
10.3.1 NeoMetal Basic Information
10.3.2 NeoMetal Piercing Jewelry Product Overview
10.3.3 NeoMetal Piercing Jewelry Product Market Performance
10.3.4 NeoMetal Business Overview
10.3.5 NeoMetal SWOT Analysis
10.3.6 NeoMetal Recent Developments
10.4 LeRoi
10.4.1 LeRoi Basic Information
10.4.2 LeRoi Piercing Jewelry Product Overview
10.4.3 LeRoi Piercing Jewelry Product Market Performance
10.4.4 LeRoi Business Overview
10.4.5 LeRoi Recent Developments
10.5 Salamander Jewelry Factory
10.5.1 Salamander Jewelry Factory Basic Information
10.5.2 Salamander Jewelry Factory Piercing Jewelry Product Overview
10.5.3 Salamander Jewelry Factory Piercing Jewelry Product Market Performance
10.5.4 Salamander Jewelry Factory Business Overview
10.5.5 Salamander Jewelry Factory Recent Developments
10.6 ZeSen Jewelry
10.6.1 ZeSen Jewelry Basic Information
10.6.2 ZeSen Jewelry Piercing Jewelry Product Overview
10.6.3 ZeSen Jewelry Piercing Jewelry Product Market Performance
10.6.4 ZeSen Jewelry Business Overview
10.6.5 ZeSen Jewelry Recent Developments
10.7 Changan Kaiyu Hardware Jewelry Factory
10.7.1 Changan Kaiyu Hardware Jewelry Factory Basic Information
10.7.2 Changan Kaiyu Hardware Jewelry Factory Piercing Jewelry Product Overview
10.7.3 Changan Kaiyu Hardware Jewelry Factory Piercing Jewelry Product Market Performance
10.7.4 Changan Kaiyu Hardware Jewelry Factory Business Overview
10.7.5 Changan Kaiyu Hardware Jewelry Factory Recent Developments

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10.8 Changan Tanaer Jewelry Factory
10.8.1 Changan Tanaer Jewelry Factory Basic Information
10.8.2 Changan Tanaer Jewelry Factory Piercing Jewelry Product Overview
10.8.3 Changan Tanaer Jewelry Factory Piercing Jewelry Product Market Performance
10.8.4 Changan Tanaer Jewelry Factory Business Overview
10.8.5 Changan Tanaer Jewelry Factory Recent Developments

11 PIERCING JEWELRY MARKET FORECAST BY REGION

11.1 Global Piercing Jewelry Market Size Forecast
11.2 Global Piercing Jewelry Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Piercing Jewelry Market Size Forecast by Country
11.2.3 Asia Pacific Piercing Jewelry Market Size Forecast by Region
11.2.4 South America Piercing Jewelry Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Piercing Jewelry by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Piercing Jewelry Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Piercing Jewelry by Type (2026-2035)
12.1.2 Global Piercing Jewelry Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Piercing Jewelry by Type (2026-2035)
12.2 Global Piercing Jewelry Market Forecast by Application (2026-2035)
12.2.1 Global Piercing Jewelry Sales (K Units) Forecast by Application
12.2.2 Global Piercing Jewelry Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Piercing Jewelry Market Size by Type (M USD)
Table 4. Global Piercing Jewelry Market Size by Application
Table 5. Piercing Jewelry Market Size Comparison by Region (M USD)
Table 6. Global Piercing Jewelry Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Piercing Jewelry Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Piercing Jewelry Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Piercing Jewelry Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Piercing Jewelry as of 2025)
Table 11. Global Market Piercing Jewelry Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Piercing Jewelry Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Piercing Jewelry Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Piercing Jewelry Sales by Type (K Units)
Table 27. Global Piercing Jewelry Market Size by Type (M USD)
Table 28. Global Piercing Jewelry Sales (K Units) by Type (2020-2025)
Table 29. Global Piercing Jewelry Sales Market Share by Type (2020-2025)
Table 30. Global Piercing Jewelry Market Size (M USD) by Type (2020-2025)
Table 31. Global Piercing Jewelry Market Share by Type (2020-2025)

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Table 32. Global Piercing Jewelry Price (USD/Unit) by Type (2020-2025)
Table 33. Global Piercing Jewelry Sales (K Units) by Application
Table 34. Global Piercing Jewelry Market Size by Application
Table 35. Global Piercing Jewelry Sales by Application (2020-2025) & (K Units)
Table 36. Global Piercing Jewelry Sales Market Share by Application (2020-2025)
Table 37. Global Piercing Jewelry Market Size by Application (2020-2025) & (M USD)
Table 38. Global Piercing Jewelry Market Share by Application (2020-2025)
Table 39. Global Piercing Jewelry Sales Growth Rate by Application (2020-2025)
Table 40. Global Piercing Jewelry Sales by Region (2020-2025) & (K Units)
Table 41. Global Piercing Jewelry Sales Market Share by Region (2020-2025)
Table 42. Global Piercing Jewelry Market Size by Region (2020-2025) & (M USD)
Table 43. Global Piercing Jewelry Market Size by Region (2020-2025)
Table 44. North America Piercing Jewelry Sales by Country (2020-2025) & (K Units)
Table 45. North America Piercing Jewelry Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Piercing Jewelry Sales by Country (2020-2025) & (K Units)
Table 47. Europe Piercing Jewelry Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Piercing Jewelry Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Piercing Jewelry Market Size by Region (2020-2025) & (M USD)
Table 50. South America Piercing Jewelry Sales by Country (2020-2025) & (K Units)
Table 51. South America Piercing Jewelry Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Piercing Jewelry Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Piercing Jewelry Market Size by Region (2020-2025) & (M USD)
Table 54. Global Piercing Jewelry Production (K Units) by Region(2020-2025)
Table 55. Global Piercing Jewelry Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Piercing Jewelry Revenue Market Share by Region (2020-2025)
Table 57. Global Piercing Jewelry Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Piercing Jewelry Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Piercing Jewelry Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Piercing Jewelry Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Piercing Jewelry Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

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Table 62. Anatometal Basic Information
Table 63. Anatometal Piercing Jewelry Product Overview
Table 64. Anatometal Piercing Jewelry Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Anatometal Business Overview
Table 66. Anatometal SWOT Analysis
Table 67. Anatometal Recent Developments
Table 68. Body Vision Los Angeles (BVLA) Basic Information
Table 69. Body Vision Los Angeles (BVLA) Piercing Jewelry Product Overview
Table 70. Body Vision Los Angeles (BVLA) Piercing Jewelry Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Body Vision Los Angeles (BVLA) Business Overview
Table 72. Body Vision Los Angeles (BVLA) SWOT Analysis
Table 73. Body Vision Los Angeles (BVLA) Recent Developments
Table 74. NeoMetal Basic Information
Table 75. NeoMetal Piercing Jewelry Product Overview
Table 76. NeoMetal Piercing Jewelry Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. NeoMetal Business Overview
Table 78. NeoMetal SWOT Analysis
Table 79. NeoMetal Recent Developments
Table 80. LeRoi Basic Information
Table 81. LeRoi Piercing Jewelry Product Overview
Table 82. LeRoi Piercing Jewelry Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. LeRoi Business Overview
Table 84. LeRoi Recent Developments
Table 85. Salamander Jewelry Factory Basic Information
Table 86. Salamander Jewelry Factory Piercing Jewelry Product Overview
Table 87. Salamander Jewelry Factory Piercing Jewelry Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Salamander Jewelry Factory Business Overview
Table 89. Salamander Jewelry Factory Recent Developments
Table 90. ZeSen Jewelry Basic Information
Table 91. ZeSen Jewelry Piercing Jewelry Product Overview
Table 92. ZeSen Jewelry Piercing Jewelry Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. ZeSen Jewelry Business Overview
Table 94. ZeSen Jewelry Recent Developments

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info@marketpublishers.com

Table 95. Changan Kaiyu Hardware Jewelry Factory Basic Information
Table 96. Changan Kaiyu Hardware Jewelry Factory Piercing Jewelry Product Overview
Table 97. Changan Kaiyu Hardware Jewelry Factory Piercing Jewelry Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Changan Kaiyu Hardware Jewelry Factory Business Overview
Table 99. Changan Kaiyu Hardware Jewelry Factory Recent Developments
Table 100. Changan Tanaer Jewelry Factory Basic Information
Table 101. Changan Tanaer Jewelry Factory Piercing Jewelry Product Overview
Table 102. Changan Tanaer Jewelry Factory Piercing Jewelry Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Changan Tanaer Jewelry Factory Business Overview
Table 104. Changan Tanaer Jewelry Factory Recent Developments
Table 105. Global Piercing Jewelry Sales Forecast by Region (2026-2035) & (K Units)
Table 106. Global Piercing Jewelry Market Size Forecast by Region (2026-2035) & (M USD)
Table 107. North America Piercing Jewelry Sales Forecast by Country (2026-2035) & (K Units)
Table 108. North America Piercing Jewelry Market Size Forecast by Country (2026-2035) & (M USD)
Table 109. Europe Piercing Jewelry Sales Forecast by Country (2026-2035) & (K Units)
Table 110. Europe Piercing Jewelry Market Size Forecast by Country (2026-2035) & (M USD)
Table 111. Asia Pacific Piercing Jewelry Sales Forecast by Region (2026-2035) & (K Units)
Table 112. Asia Pacific Piercing Jewelry Market Size Forecast by Region (2026-2035) & (M USD)
Table 113. South America Piercing Jewelry Sales Forecast by Country (2026-2035) & (K Units)
Table 114. South America Piercing Jewelry Market Size Forecast by Country (2026-2035) & (M USD)
Table 115. Middle East and Africa Piercing Jewelry Sales Forecast by Country (2026-2035) & (Units)
Table 116. Middle East and Africa Piercing Jewelry Market Size Forecast by Country (2026-2035) & (M USD)
Table 117. Global Piercing Jewelry Sales Forecast by Type (2026-2035) & (K Units)
Table 118. Global Piercing Jewelry Market Size Forecast by Type (2026-2035) & (M USD)
Table 119. Global Piercing Jewelry Price Forecast by Type (2026-2035) & (USD/Unit)
Table 120. Global Piercing Jewelry Sales (K Units) Forecast by Application (2026-2035)

+357 96 030922
info@marketpublishers.com

Table 121. Global Piercing Jewelry Market Size Forecast by Application (2026-2035) & (M USD)

+357 96 030922
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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Piercing Jewelry
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Piercing Jewelry Market Size (M USD), 2025-2035
Figure 5. Global Piercing Jewelry Market Size (M USD) (2020-2035)
Figure 6. Global Piercing Jewelry Sales (K Units) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Piercing Jewelry Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Piercing Jewelry Product Life Cycle
Figure 13. Piercing Jewelry Sales Share by Manufacturers in 2025
Figure 14. Global Piercing Jewelry Revenue Share by Manufacturers in 2025
Figure 15. Piercing Jewelry Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Piercing Jewelry Average Price (USD/Unit) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Piercing Jewelry Revenue in 2025
Figure 18. Industry Chain Map of Piercing Jewelry
Figure 19. Global Piercing Jewelry Market PEST Analysis
Figure 20. Global Piercing Jewelry Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Piercing Jewelry Market Share by Type
Figure 27. Sales Market Share of Piercing Jewelry by Type (2020-2025)
Figure 28. Sales Market Share of Piercing Jewelry by Type in 2025
Figure 29. Market Share of Piercing Jewelry by Type (2020-2025)
Figure 30. Market Share of Piercing Jewelry by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Piercing Jewelry Market Share by Application

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Figure 33. Global Piercing Jewelry Sales Market Share by Application (2020-2025)
Figure 34. Global Piercing Jewelry Sales Market Share by Application in 2025
Figure 35. Global Piercing Jewelry Market Share by Application (2020-2025)
Figure 36. Global Piercing Jewelry Market Share by Application in 2025
Figure 37. Global Piercing Jewelry Sales Growth Rate by Application (2020-2025)
Figure 38. Global Piercing Jewelry Sales Market Share by Region (2020-2025)
Figure 39. Global Piercing Jewelry Market Size by Region (2020-2025)
Figure 40. North America Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Piercing Jewelry Sales Market Share by Country in 2024
Figure 43. North America Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Piercing Jewelry Market Size by Country in 2024
Figure 45. U.S. Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Piercing Jewelry Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Piercing Jewelry Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Piercing Jewelry Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Piercing Jewelry Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Piercing Jewelry Sales Market Share by Country in 2024
Figure 53. Europe Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Piercing Jewelry Market Size by Country in 2024
Figure 55. Germany Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M

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USD)
Figure 65. Asia Pacific Piercing Jewelry Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Piercing Jewelry Sales Market Share by Region in 2024
Figure 67. Asia Pacific Piercing Jewelry Market Size by Region in 2024
Figure 68. China Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Piercing Jewelry Sales and Growth Rate (K Units)
Figure 79. South America Piercing Jewelry Sales Market Share by Country in 2024
Figure 80. South America Piercing Jewelry Market Size and Growth Rate (M USD)
Figure 81. South America Piercing Jewelry Market Size by Country in 2024
Figure 82. Brazil Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Piercing Jewelry Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Piercing Jewelry Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Piercing Jewelry Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Piercing Jewelry Market Size by Region in 2024

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Figure 92. Saudi Arabia Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Piercing Jewelry Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Piercing Jewelry Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Piercing Jewelry Production Market Share by Region (2020-2025)
Figure 103. North America Piercing Jewelry Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Piercing Jewelry Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Piercing Jewelry Production (K Units) Growth Rate (2020-2025)
Figure 106. China Piercing Jewelry Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Piercing Jewelry Sales Forecast by Volume (2020-2035) & (K Units)
Figure 108. Global Piercing Jewelry Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Piercing Jewelry Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Piercing Jewelry Market Share Forecast by Type (2026-2035)
Figure 111. Global Piercing Jewelry Sales Forecast by Application (2026-2035)
Figure 112. Global Piercing Jewelry Market Share Forecast by Application (2026-2035)

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