

Global Picnic Tables Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Picnic tables are outdoor furniture designed for dining and socializing in recreational areas, parks, campgrounds, and residential spaces. These tables typically feature benches attached to the table, providing seating for multiple individuals. The market for picnic tables is positioned within the broader outdoor furniture industry, catering to consumers seeking durable, weather-resistant, and aesthetically pleasing furniture for outdoor gatherings.

As of 2023, the global market size for picnic tables is estimated at approximately USD 230 million. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.78% from 2024 to 2032. This growth can be attributed to several key drivers and market forces. Firstly, the increasing popularity of outdoor recreational activities and the growing trend of outdoor dining and socializing contribute to the demand for picnic tables. Additionally, the rise in outdoor events, such as picnics, barbecues, and camping trips, further fuels the market growth.

One prominent trend in the picnic table market is the emphasis on sustainability and eco-friendly materials. Consumers are increasingly inclined towards environmentally conscious products, leading manufacturers to use recycled materials and sustainable wood sources in picnic table production. This trend is reinforced by the growing awareness of climate change and the importance of reducing carbon footprints.

Another significant trend is the customization and modular design of picnic tables. Manufacturers are offering customizable options to cater to diverse consumer preferences, such as adjustable table heights, different seating capacities, and built-in

features like umbrellas or cup holders. This trend aligns with the consumer demand for personalized outdoor spaces and furniture that suits their specific needs.

Moreover, the market is witnessing a shift towards online sales channels and e-commerce platforms. With the convenience of online shopping and the availability of a wide range of products, consumers are increasingly purchasing picnic tables online. This trend is further accelerated by the impact of the COVID-19 pandemic, which has led to a surge in online retail activities across various industries.

In terms of regional market distribution, North America and Europe are leading markets for picnic tables due to their strong culture of outdoor activities, well-established park infrastructure, and high disposable incomes. In North America, the market dominance is driven by the popularity of outdoor dining and recreational activities, while in Europe, the demand for aesthetically pleasing and durable outdoor furniture contributes to market growth.

However, the market faces challenges such as fluctuating raw material prices, supply chain disruptions, and intense competition among key players. Rising transportation costs and the impact of trade tariffs also pose challenges to market expansion. To mitigate these challenges, manufacturers can focus on strategic partnerships with suppliers, invest in sustainable practices to reduce production costs, and enhance product differentiation through innovative designs and materials.

In conclusion, the market for picnic tables is poised for steady growth driven by increasing outdoor recreational activities, sustainability trends, customization options, and the shift towards online sales channels. By understanding and adapting to these market trends and challenges, businesses can capitalize on the opportunities presented in this dynamic market landscape.

This report provides a deep insight into the global Picnic Tables market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Picnic Tables Market, this report introduces in detail the market share, market

performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Picnic Tables market in any manner.

Global Picnic Tables Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Wabash Valley

Glasdon

Brasco

OCC Outdoors

Thomas Steele

Wishbone

Landscape Forms

Canaan Site Furnishings

Streetpark

IMAT es

Streetlife

Keystone Ridge Designs

External Works

Hauser Industries

Smith Steelworks

Tolar Manufacturing

Vestre

Brown Jordan

Agio International

Royal Botania

Market Segmentation (by Type)

Wood

Metal

Others

Market Segmentation (by Application)

Parks and Public Spaces

Tourist Attractions

Restaurants and Cafes

Schools

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Picnic Tables Market

Overview of the regional outlook of the Picnic Tables Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Picnic Tables Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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