

Global Pickup Power Window Motor Market Research Report 2025(Status and Outlook)

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Abstracts

A pickup power window motor is an electric motor assembly responsible for raising and lowering the windows in pickup trucks, typically integrated within the door panel and controlled either by a switch on the door or a central console; it functions as a direct current (DC) motor, often equipped with a built-in regulator mechanism to ensure smooth, controlled movement of the window glass along its track, and is engineered to provide sufficient torque to handle the weight and resistance of the window, even under varying environmental conditions such as temperature extremes or moisture.

The global Pickup Power Window Motor market size was estimated at USD 18.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Pickup Power Window Motor market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Pickup Power Window Motor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This

enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Pickup Power Window Motor market.

Global Pickup Power Window Motor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Denso
Brose
Bosch
Mabuchi
SHIROKI
Aisin
Antolin
Magna
Valeo
DY Auto
Johnson Electric
Hi-Lex
Ningbo Hengte
MITSUBA
ACDelco

Cardone

Market Segmentation (by Type)

DC 12V Motor

DC 24V Motor

Market Segmentation (by Application)

Diesel Vehicle

Gasoline Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pickup Power Window Motor Market

Overview of the regional outlook of the Pickup Power Window Motor Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pickup Power Window Motor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Pickup Power Window Motor, their

output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Pickup Power Window Motor

1.2 Key Market Segments

1.2.1 Pickup Power Window Motor Segment by Type

1.2.2 Pickup Power Window Motor Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PICKUP POWER WINDOW MOTOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Pickup Power Window Motor Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Pickup Power Window Motor Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PICKUP POWER WINDOW MOTOR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Pickup Power Window Motor Product Life Cycle

3.3 Global Pickup Power Window Motor Sales by Manufacturers (2020-2025)

3.4 Global Pickup Power Window Motor Revenue Market Share by Manufacturers (2020-2025)

3.5 Pickup Power Window Motor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Pickup Power Window Motor Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Pickup Power Window Motor Market Competitive Situation and Trends

3.8.1 Pickup Power Window Motor Market Concentration Rate

3.8.2 Global 5 and 10 Largest Pickup Power Window Motor Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PICKUP POWER WINDOW MOTOR INDUSTRY CHAIN ANALYSIS

4.1 Pickup Power Window Motor Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PICKUP POWER WINDOW MOTOR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Pickup Power Window Motor Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Pickup Power Window Motor Market

5.7 ESG Ratings of Leading Companies

6 PICKUP POWER WINDOW MOTOR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Pickup Power Window Motor Sales Market Share by Type (2020-2025)

6.3 Global Pickup Power Window Motor Market Size Market Share by Type (2020-2025)

6.4 Global Pickup Power Window Motor Price by Type (2020-2025)

7 PICKUP POWER WINDOW MOTOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pickup Power Window Motor Market Sales by Application (2020-2025)
- 7.3 Global Pickup Power Window Motor Market Size (M USD) by Application (2020-2025)
- 7.4 Global Pickup Power Window Motor Sales Growth Rate by Application (2020-2025)

8 PICKUP POWER WINDOW MOTOR MARKET SALES BY REGION

- 8.1 Global Pickup Power Window Motor Sales by Region
 - 8.1.1 Global Pickup Power Window Motor Sales by Region
 - 8.1.2 Global Pickup Power Window Motor Sales Market Share by Region
- 8.2 Global Pickup Power Window Motor Market Size by Region
 - 8.2.1 Global Pickup Power Window Motor Market Size by Region
 - 8.2.2 Global Pickup Power Window Motor Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Pickup Power Window Motor Sales by Country
 - 8.3.2 North America Pickup Power Window Motor Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Pickup Power Window Motor Sales by Country
 - 8.4.2 Europe Pickup Power Window Motor Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Pickup Power Window Motor Sales by Region
 - 8.5.2 Asia Pacific Pickup Power Window Motor Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Pickup Power Window Motor Sales by Country
- 8.6.2 South America Pickup Power Window Motor Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Pickup Power Window Motor Sales by Region
 - 8.7.2 Middle East and Africa Pickup Power Window Motor Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 PICKUP POWER WINDOW MOTOR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Pickup Power Window Motor by Region(2020-2025)
- 9.2 Global Pickup Power Window Motor Revenue Market Share by Region (2020-2025)
- 9.3 Global Pickup Power Window Motor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Pickup Power Window Motor Production
 - 9.4.1 North America Pickup Power Window Motor Production Growth Rate (2020-2025)
 - 9.4.2 North America Pickup Power Window Motor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Pickup Power Window Motor Production
 - 9.5.1 Europe Pickup Power Window Motor Production Growth Rate (2020-2025)
 - 9.5.2 Europe Pickup Power Window Motor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Pickup Power Window Motor Production (2020-2025)
 - 9.6.1 Japan Pickup Power Window Motor Production Growth Rate (2020-2025)
 - 9.6.2 Japan Pickup Power Window Motor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Pickup Power Window Motor Production (2020-2025)
 - 9.7.1 China Pickup Power Window Motor Production Growth Rate (2020-2025)
 - 9.7.2 China Pickup Power Window Motor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Denso

- 10.1.1 Denso Basic Information
- 10.1.2 Denso Pickup Power Window Motor Product Overview
- 10.1.3 Denso Pickup Power Window Motor Product Market Performance
- 10.1.4 Denso Business Overview
- 10.1.5 Denso SWOT Analysis
- 10.1.6 Denso Recent Developments

10.2 Brose

- 10.2.1 Brose Basic Information
- 10.2.2 Brose Pickup Power Window Motor Product Overview
- 10.2.3 Brose Pickup Power Window Motor Product Market Performance
- 10.2.4 Brose Business Overview
- 10.2.5 Brose SWOT Analysis
- 10.2.6 Brose Recent Developments

10.3 Bosch

- 10.3.1 Bosch Basic Information
- 10.3.2 Bosch Pickup Power Window Motor Product Overview
- 10.3.3 Bosch Pickup Power Window Motor Product Market Performance
- 10.3.4 Bosch Business Overview
- 10.3.5 Bosch SWOT Analysis
- 10.3.6 Bosch Recent Developments

10.4 Mabuchi

- 10.4.1 Mabuchi Basic Information
- 10.4.2 Mabuchi Pickup Power Window Motor Product Overview
- 10.4.3 Mabuchi Pickup Power Window Motor Product Market Performance
- 10.4.4 Mabuchi Business Overview
- 10.4.5 Mabuchi Recent Developments

10.5 SHIROKI

- 10.5.1 SHIROKI Basic Information
- 10.5.2 SHIROKI Pickup Power Window Motor Product Overview
- 10.5.3 SHIROKI Pickup Power Window Motor Product Market Performance
- 10.5.4 SHIROKI Business Overview
- 10.5.5 SHIROKI Recent Developments

10.6 Aisin

- 10.6.1 Aisin Basic Information
- 10.6.2 Aisin Pickup Power Window Motor Product Overview
- 10.6.3 Aisin Pickup Power Window Motor Product Market Performance
- 10.6.4 Aisin Business Overview

10.6.5 Aisin Recent Developments

10.7 Antolin

10.7.1 Antolin Basic Information

10.7.2 Antolin Pickup Power Window Motor Product Overview

10.7.3 Antolin Pickup Power Window Motor Product Market Performance

10.7.4 Antolin Business Overview

10.7.5 Antolin Recent Developments

10.8 Magna

10.8.1 Magna Basic Information

10.8.2 Magna Pickup Power Window Motor Product Overview

10.8.3 Magna Pickup Power Window Motor Product Market Performance

10.8.4 Magna Business Overview

10.8.5 Magna Recent Developments

10.9 Valeo

10.9.1 Valeo Basic Information

10.9.2 Valeo Pickup Power Window Motor Product Overview

10.9.3 Valeo Pickup Power Window Motor Product Market Performance

10.9.4 Valeo Business Overview

10.9.5 Valeo Recent Developments

10.10 DY Auto

10.10.1 DY Auto Basic Information

10.10.2 DY Auto Pickup Power Window Motor Product Overview

10.10.3 DY Auto Pickup Power Window Motor Product Market Performance

10.10.4 DY Auto Business Overview

10.10.5 DY Auto Recent Developments

10.11 Johnson Electric

10.11.1 Johnson Electric Basic Information

10.11.2 Johnson Electric Pickup Power Window Motor Product Overview

10.11.3 Johnson Electric Pickup Power Window Motor Product Market Performance

10.11.4 Johnson Electric Business Overview

10.11.5 Johnson Electric Recent Developments

10.12 Hi-Lex

10.12.1 Hi-Lex Basic Information

10.12.2 Hi-Lex Pickup Power Window Motor Product Overview

10.12.3 Hi-Lex Pickup Power Window Motor Product Market Performance

10.12.4 Hi-Lex Business Overview

10.12.5 Hi-Lex Recent Developments

10.13 Ningbo Hengte

10.13.1 Ningbo Hengte Basic Information

- 10.13.2 Ningbo Hengte Pickup Power Window Motor Product Overview
- 10.13.3 Ningbo Hengte Pickup Power Window Motor Product Market Performance
- 10.13.4 Ningbo Hengte Business Overview
- 10.13.5 Ningbo Hengte Recent Developments
- 10.14 MITSUBA
 - 10.14.1 MITSUBA Basic Information
 - 10.14.2 MITSUBA Pickup Power Window Motor Product Overview
 - 10.14.3 MITSUBA Pickup Power Window Motor Product Market Performance
 - 10.14.4 MITSUBA Business Overview
 - 10.14.5 MITSUBA Recent Developments
- 10.15 ACDelco
 - 10.15.1 ACDelco Basic Information
 - 10.15.2 ACDelco Pickup Power Window Motor Product Overview
 - 10.15.3 ACDelco Pickup Power Window Motor Product Market Performance
 - 10.15.4 ACDelco Business Overview
 - 10.15.5 ACDelco Recent Developments
- 10.16 Cardone
 - 10.16.1 Cardone Basic Information
 - 10.16.2 Cardone Pickup Power Window Motor Product Overview
 - 10.16.3 Cardone Pickup Power Window Motor Product Market Performance
 - 10.16.4 Cardone Business Overview
 - 10.16.5 Cardone Recent Developments

11 PICKUP POWER WINDOW MOTOR MARKET FORECAST BY REGION

- 11.1 Global Pickup Power Window Motor Market Size Forecast
- 11.2 Global Pickup Power Window Motor Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Pickup Power Window Motor Market Size Forecast by Country
 - 11.2.3 Asia Pacific Pickup Power Window Motor Market Size Forecast by Region
 - 11.2.4 South America Pickup Power Window Motor Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Pickup Power Window Motor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Pickup Power Window Motor Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Pickup Power Window Motor by Type (2026-2033)
 - 12.1.2 Global Pickup Power Window Motor Market Size Forecast by Type (2026-2033)

- 12.1.3 Global Forecasted Price of Pickup Power Window Motor by Type (2026-2033)
- 12.2 Global Pickup Power Window Motor Market Forecast by Application (2026-2033)
 - 12.2.1 Global Pickup Power Window Motor Sales (K Units) Forecast by Application
 - 12.2.2 Global Pickup Power Window Motor Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Pickup Power Window Motor Market Size Comparison by Region (M USD)

Table 5. Global Pickup Power Window Motor Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Pickup Power Window Motor Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Pickup Power Window Motor Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Pickup Power Window Motor Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pickup Power Window Motor as of 2024)

Table 10. Global Market Pickup Power Window Motor Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Pickup Power Window Motor Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Pickup Power Window Motor Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Pickup Power Window Motor Sales by Type (K Units)

Table 26. Global Pickup Power Window Motor Market Size by Type (M USD)

Table 27. Global Pickup Power Window Motor Sales (K Units) by Type (2020-2025)

Table 28. Global Pickup Power Window Motor Sales Market Share by Type (2020-2025)

Table 29. Global Pickup Power Window Motor Market Size (M USD) by Type (2020-2025)

Table 30. Global Pickup Power Window Motor Market Size Share by Type (2020-2025)

Table 31. Global Pickup Power Window Motor Price (USD/Unit) by Type (2020-2025)

Table 32. Global Pickup Power Window Motor Sales (K Units) by Application

Table 33. Global Pickup Power Window Motor Market Size by Application

Table 34. Global Pickup Power Window Motor Sales by Application (2020-2025) & (K Units)

Table 35. Global Pickup Power Window Motor Sales Market Share by Application (2020-2025)

Table 36. Global Pickup Power Window Motor Market Size by Application (2020-2025) & (M USD)

Table 37. Global Pickup Power Window Motor Market Share by Application (2020-2025)

Table 38. Global Pickup Power Window Motor Sales Growth Rate by Application (2020-2025)

Table 39. Global Pickup Power Window Motor Sales by Region (2020-2025) & (K Units)

Table 40. Global Pickup Power Window Motor Sales Market Share by Region (2020-2025)

Table 41. Global Pickup Power Window Motor Market Size by Region (2020-2025) & (M USD)

Table 42. Global Pickup Power Window Motor Market Size Market Share by Region (2020-2025)

Table 43. North America Pickup Power Window Motor Sales by Country (2020-2025) & (K Units)

Table 44. North America Pickup Power Window Motor Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Pickup Power Window Motor Sales by Country (2020-2025) & (K Units)

Table 46. Europe Pickup Power Window Motor Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Pickup Power Window Motor Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Pickup Power Window Motor Market Size by Region (2020-2025) & (M USD)

Table 49. South America Pickup Power Window Motor Sales by Country (2020-2025) & (K Units)

Table 50. South America Pickup Power Window Motor Market Size by Country

(2020-2025) & (M USD)

Table 51. Middle East and Africa Pickup Power Window Motor Sales by Region
(2020-2025) & (K Units)

Table 52. Middle East and Africa Pickup Power Window Motor Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Pickup Power Window Motor Production (K Units) by
Region(2020-2025)

Table 54. Global Pickup Power Window Motor Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Pickup Power Window Motor Revenue Market Share by Region
(2020-2025)

Table 56. Global Pickup Power Window Motor Production (K Units), Revenue (US\$
Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Pickup Power Window Motor Production (K Units), Revenue
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Pickup Power Window Motor Production (K Units), Revenue (US\$
Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Pickup Power Window Motor Production (K Units), Revenue (US\$
Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Pickup Power Window Motor Production (K Units), Revenue (US\$
Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Denso Basic Information

Table 62. Denso Pickup Power Window Motor Product Overview

Table 63. Denso Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price
(USD/Unit) and Gross Margin (2020-2025)

Table 64. Denso Business Overview

Table 65. Denso SWOT Analysis

Table 66. Denso Recent Developments

Table 67. Brose Basic Information

Table 68. Brose Pickup Power Window Motor Product Overview

Table 69. Brose Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price
(USD/Unit) and Gross Margin (2020-2025)

Table 70. Brose Business Overview

Table 71. Brose SWOT Analysis

Table 72. Brose Recent Developments

Table 73. Bosch Basic Information

Table 74. Bosch Pickup Power Window Motor Product Overview

Table 75. Bosch Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price
(USD/Unit) and Gross Margin (2020-2025)

Table 76. Bosch Business Overview
Table 77. Bosch SWOT Analysis
Table 78. Bosch Recent Developments
Table 79. Mabuchi Basic Information
Table 80. Mabuchi Pickup Power Window Motor Product Overview
Table 81. Mabuchi Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Mabuchi Business Overview
Table 83. Mabuchi Recent Developments
Table 84. SHIROKI Basic Information
Table 85. SHIROKI Pickup Power Window Motor Product Overview
Table 86. SHIROKI Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. SHIROKI Business Overview
Table 88. SHIROKI Recent Developments
Table 89. Aisin Basic Information
Table 90. Aisin Pickup Power Window Motor Product Overview
Table 91. Aisin Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Aisin Business Overview
Table 93. Aisin Recent Developments
Table 94. Antolin Basic Information
Table 95. Antolin Pickup Power Window Motor Product Overview
Table 96. Antolin Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Antolin Business Overview
Table 98. Antolin Recent Developments
Table 99. Magna Basic Information
Table 100. Magna Pickup Power Window Motor Product Overview
Table 101. Magna Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Magna Business Overview
Table 103. Magna Recent Developments
Table 104. Valeo Basic Information
Table 105. Valeo Pickup Power Window Motor Product Overview
Table 106. Valeo Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Valeo Business Overview
Table 108. Valeo Recent Developments

Table 109. DY Auto Basic Information

Table 110. DY Auto Pickup Power Window Motor Product Overview

Table 111. DY Auto Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. DY Auto Business Overview

Table 113. DY Auto Recent Developments

Table 114. Johnson Electric Basic Information

Table 115. Johnson Electric Pickup Power Window Motor Product Overview

Table 116. Johnson Electric Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Johnson Electric Business Overview

Table 118. Johnson Electric Recent Developments

Table 119. Hi-Lex Basic Information

Table 120. Hi-Lex Pickup Power Window Motor Product Overview

Table 121. Hi-Lex Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Hi-Lex Business Overview

Table 123. Hi-Lex Recent Developments

Table 124. Ningbo Hengte Basic Information

Table 125. Ningbo Hengte Pickup Power Window Motor Product Overview

Table 126. Ningbo Hengte Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Ningbo Hengte Business Overview

Table 128. Ningbo Hengte Recent Developments

Table 129. MITSUBA Basic Information

Table 130. MITSUBA Pickup Power Window Motor Product Overview

Table 131. MITSUBA Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. MITSUBA Business Overview

Table 133. MITSUBA Recent Developments

Table 134. ACDelco Basic Information

Table 135. ACDelco Pickup Power Window Motor Product Overview

Table 136. ACDelco Pickup Power Window Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. ACDelco Business Overview

Table 138. ACDelco Recent Developments

Table 139. Cardone Basic Information

Table 140. Cardone Pickup Power Window Motor Product Overview

Table 141. Cardone Pickup Power Window Motor Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Cardone Business Overview

Table 143. Cardone Recent Developments

Table 144. Global Pickup Power Window Motor Sales Forecast by Region (2026-2033) & (K Units)

Table 145. Global Pickup Power Window Motor Market Size Forecast by Region (2026-2033) & (M USD)

Table 146. North America Pickup Power Window Motor Sales Forecast by Country (2026-2033) & (K Units)

Table 147. North America Pickup Power Window Motor Market Size Forecast by Country (2026-2033) & (M USD)

Table 148. Europe Pickup Power Window Motor Sales Forecast by Country (2026-2033) & (K Units)

Table 149. Europe Pickup Power Window Motor Market Size Forecast by Country (2026-2033) & (M USD)

Table 150. Asia Pacific Pickup Power Window Motor Sales Forecast by Region (2026-2033) & (K Units)

Table 151. Asia Pacific Pickup Power Window Motor Market Size Forecast by Region (2026-2033) & (M USD)

Table 152. South America Pickup Power Window Motor Sales Forecast by Country (2026-2033) & (K Units)

Table 153. South America Pickup Power Window Motor Market Size Forecast by Country (2026-2033) & (M USD)

Table 154. Middle East and Africa Pickup Power Window Motor Sales Forecast by Country (2026-2033) & (Units)

Table 155. Middle East and Africa Pickup Power Window Motor Market Size Forecast by Country (2026-2033) & (M USD)

Table 156. Global Pickup Power Window Motor Sales Forecast by Type (2026-2033) & (K Units)

Table 157. Global Pickup Power Window Motor Market Size Forecast by Type (2026-2033) & (M USD)

Table 158. Global Pickup Power Window Motor Price Forecast by Type (2026-2033) & (USD/Unit)

Table 159. Global Pickup Power Window Motor Sales (K Units) Forecast by Application (2026-2033)

Table 160. Global Pickup Power Window Motor Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Pickup Power Window Motor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pickup Power Window Motor Market Size (M USD), 2024-2033
- Figure 5. Global Pickup Power Window Motor Market Size (M USD) (2020-2033)
- Figure 6. Global Pickup Power Window Motor Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pickup Power Window Motor Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Pickup Power Window Motor Product Life Cycle
- Figure 13. Pickup Power Window Motor Sales Share by Manufacturers in 2024
- Figure 14. Global Pickup Power Window Motor Revenue Share by Manufacturers in 2024
- Figure 15. Pickup Power Window Motor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Pickup Power Window Motor Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Pickup Power Window Motor Revenue in 2024
- Figure 18. Industry Chain Map of Pickup Power Window Motor
- Figure 19. Global Pickup Power Window Motor Market PEST Analysis
- Figure 20. Global Pickup Power Window Motor Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Pickup Power Window Motor Market Share by Type
- Figure 27. Sales Market Share of Pickup Power Window Motor by Type (2020-2025)
- Figure 28. Sales Market Share of Pickup Power Window Motor by Type in 2024
- Figure 29. Market Size Share of Pickup Power Window Motor by Type (2020-2025)
- Figure 30. Market Size Share of Pickup Power Window Motor by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Pickup Power Window Motor Market Share by Application
- Figure 33. Global Pickup Power Window Motor Sales Market Share by Application (2020-2025)
- Figure 34. Global Pickup Power Window Motor Sales Market Share by Application in 2024
- Figure 35. Global Pickup Power Window Motor Market Share by Application (2020-2025)
- Figure 36. Global Pickup Power Window Motor Market Share by Application in 2024
- Figure 37. Global Pickup Power Window Motor Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Pickup Power Window Motor Sales Market Share by Region (2020-2025)
- Figure 39. Global Pickup Power Window Motor Market Size Market Share by Region (2020-2025)
- Figure 40. North America Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Pickup Power Window Motor Sales Market Share by Country in 2024
- Figure 43. North America Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Pickup Power Window Motor Market Size Market Share by Country in 2024
- Figure 45. U.S. Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Pickup Power Window Motor Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Pickup Power Window Motor Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Pickup Power Window Motor Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Pickup Power Window Motor Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Pickup Power Window Motor Sales Market Share by Country in 2024

Figure 53. Europe Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Pickup Power Window Motor Market Size Market Share by Country in 2024

Figure 55. Germany Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Pickup Power Window Motor Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Pickup Power Window Motor Sales Market Share by Region in 2024

Figure 67. Asia Pacific Pickup Power Window Motor Market Size Market Share by Region in 2024

Figure 68. China Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Pickup Power Window Motor Sales and Growth Rate (K Units)

Figure 79. South America Pickup Power Window Motor Sales Market Share by Country in 2024

Figure 80. South America Pickup Power Window Motor Market Size and Growth Rate (M USD)

Figure 81. South America Pickup Power Window Motor Market Size Market Share by Country in 2024

Figure 82. Brazil Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Pickup Power Window Motor Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Pickup Power Window Motor Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Pickup Power Window Motor Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Pickup Power Window Motor Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Pickup Power Window Motor Sales and Growth Rate

(2020-2025) & (K Units)

Figure 93. Saudi Arabia Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Pickup Power Window Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Pickup Power Window Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Pickup Power Window Motor Production Market Share by Region (2020-2025)

Figure 103. North America Pickup Power Window Motor Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Pickup Power Window Motor Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Pickup Power Window Motor Production (K Units) Growth Rate (2020-2025)

Figure 106. China Pickup Power Window Motor Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Pickup Power Window Motor Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Pickup Power Window Motor Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Pickup Power Window Motor Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Pickup Power Window Motor Market Share Forecast by Type (2026-2033)

Figure 111. Global Pickup Power Window Motor Sales Forecast by Application (2026-2033)

Figure 112. Global Pickup Power Window Motor Market Share Forecast by Application (2026-2033)

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