

# Global Phycocyanin Powder Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Phycocyanin Powder competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Phycocyanin is a dark blue powder isolated from spirulina. It mainly exists in blue-green algae, red algae, and cryptic algae. Phycocyanin is usually divided into C-phycocyanin and R-phycocyanin. The former is mainly found in blue-green algae, while the latter is mainly found in red algae. Both types are present in cryptic algae. Its function is to absorb light (orange yellow) energy and transmit light energy. Phycocyanin is one of the rare pigment proteins in nature. It is not only brightly colored, but also a nutrient rich protein with a complete amino acid composition and high amino acid content. The application research of phycocyanin is extensive and can be summarized as follows: (1) Natural food coloring: Phycocyanin is a water-soluble pigment that is non-toxic, pure blue, clear and cute, and can be used as a food coloring agent. (2) In the field of medicine, in vitro experiments of phycocyanin can stimulate the generation of red blood cell colonies, similar to the effect of erythropoietin (EPO). (3) In the field of cosmetics, phycocyanin is a type of collagen protein, which is a large molecular protein that binds with chromophore molecules through disulfide bonds. It has certain antioxidant, moisturizing, anti-allergic, anti-inflammatory and spot removing properties, and exhibits a beautiful ocean blue tone. In 2024, global Phycocyanin Powder production reached approximately 1,445 MT, with an average global market price of around US\$ 218 per kg. The annual production capacity of a single production line is 50 tons, and the gross profit margin is about 50%. Upstream raw materials: Spirulina algae powder: the core raw material. Purification auxiliary materials: such as buffer salts, ammonium sulfate, chromatography fillers/resins, ultrafiltration membrane bags, etc. Downstream application fields: food pigments, pharmaceutical fields, and cosmetics

fields. Raw material cost: 55%-75%; manufacturing overhead: 20%-35%; labor cost: 5%-10%.

The global Phycocyanin Powder market size was estimated at USD 315.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Phycocyanin Powder market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Phycocyanin Powder market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Phycocyanin Powder market.

### **Global Phycocyanin Powder Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate

product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

DIC Corporation  
Japan Algae  
Parry Nutraceuticals  
Nan Pao International Biotech  
Zhejiang Binmei Biotechnology  
Qingdao Zaolanbio  
Fuqing King Dnarmsa Spirulina  
Dongtai City Spirulina Bio-Engineering  
Xi'an Herbspirit Technology  
Shaanxi Focusherb Biotechnology  
Qingdao Wanyuan Mountain Biotech  
Green Spring Technology

### **Market Segmentation (by Type)**

C Phycocyanin  
R Phycocyanin

### **Market Segmentation (by Application)**

Food Coloring  
Pharmaceutical Field  
Cosmetics Field

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Phycocyanin Powder Market  
Overview of the regional outlook of the Phycocyanin Powder Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Phycocyanin Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Phycocyanin Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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