

Global Photovoltaic Module Adhesive Materials Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G06FDF59A91AEN.html>

Date: October 2025

Pages: 161

Price: US\$ 3,200.00 (Single User License)

ID: G06FDF59A91AEN

Abstracts

Report Overview

The adhesive material mainly refers to the material used to protect the battery and bond the cover plate and the back plate in the module, generally a polymer hot-melt film material. Common bonding materials mainly include EVA, PVB, epoxy resin and POE, etc.

The global Photovoltaic Module Adhesive Materials market size was estimated at USD 1245.8 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Photovoltaic Module Adhesive Materials market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Photovoltaic Module Adhesive Materials market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a

nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Photovoltaic Module Adhesive Materials market

Global Photovoltaic Module Adhesive Materials Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Hangzhou First
STR HoldingsInc
Mitsui Chemicals
Bridgestone Corporation
Etimex
Akcome
SWM
Changzhou Sveck Photovoltaic New Material
Zhejiang Feiyu New Energy
Shanghai HIUV New Materials
Eastman Chemical
Sekisui
Kuraray
EVERLAM

ChangChun Group

Market Segmentation (by Type)

EVA

PVB

Epoxy Resin

POE

Market Segmentation (by Application)

Single Glass Component

Double Glass Component

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Photovoltaic Module Adhesive Materials Market

Overview of the regional outlook of the Photovoltaic Module Adhesive Materials Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Photovoltaic Module Adhesive Materials Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Photovoltaic Module Adhesive Materials, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Photovoltaic Module Adhesive Materials

1.2 Key Market Segments

1.2.1 Photovoltaic Module Adhesive Materials Segment by Type

1.2.2 Photovoltaic Module Adhesive Materials Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PHOTOVOLTAIC MODULE ADHESIVE MATERIALS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Photovoltaic Module Adhesive Materials Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Photovoltaic Module Adhesive Materials Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PHOTOVOLTAIC MODULE ADHESIVE MATERIALS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Photovoltaic Module Adhesive Materials Product Life Cycle

3.3 Global Photovoltaic Module Adhesive Materials Sales by Manufacturers (2020-2025)

3.4 Global Photovoltaic Module Adhesive Materials Revenue Market Share by Manufacturers (2020-2025)

3.5 Photovoltaic Module Adhesive Materials Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Photovoltaic Module Adhesive Materials Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Photovoltaic Module Adhesive Materials Market Competitive Situation and Trends

3.8.1 Photovoltaic Module Adhesive Materials Market Concentration Rate

3.8.2 Global 5 and 10 Largest Photovoltaic Module Adhesive Materials Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PHOTOVOLTAIC MODULE ADHESIVE MATERIALS INDUSTRY CHAIN ANALYSIS

4.1 Photovoltaic Module Adhesive Materials Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PHOTOVOLTAIC MODULE ADHESIVE MATERIALS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Photovoltaic Module Adhesive Materials Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Photovoltaic Module Adhesive Materials Market

5.7 ESG Ratings of Leading Companies

6 PHOTOVOLTAIC MODULE ADHESIVE MATERIALS MARKET SEGMENTATION

BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Photovoltaic Module Adhesive Materials Sales Market Share by Type (2020-2025)
- 6.3 Global Photovoltaic Module Adhesive Materials Market Size Market Share by Type (2020-2025)
- 6.4 Global Photovoltaic Module Adhesive Materials Price by Type (2020-2025)

7 PHOTOVOLTAIC MODULE ADHESIVE MATERIALS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Photovoltaic Module Adhesive Materials Market Sales by Application (2020-2025)
- 7.3 Global Photovoltaic Module Adhesive Materials Market Size (M USD) by Application (2020-2025)
- 7.4 Global Photovoltaic Module Adhesive Materials Sales Growth Rate by Application (2020-2025)

8 PHOTOVOLTAIC MODULE ADHESIVE MATERIALS MARKET SALES BY REGION

- 8.1 Global Photovoltaic Module Adhesive Materials Sales by Region
 - 8.1.1 Global Photovoltaic Module Adhesive Materials Sales by Region
 - 8.1.2 Global Photovoltaic Module Adhesive Materials Sales Market Share by Region
- 8.2 Global Photovoltaic Module Adhesive Materials Market Size by Region
 - 8.2.1 Global Photovoltaic Module Adhesive Materials Market Size by Region
 - 8.2.2 Global Photovoltaic Module Adhesive Materials Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Photovoltaic Module Adhesive Materials Sales by Country
 - 8.3.2 North America Photovoltaic Module Adhesive Materials Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Photovoltaic Module Adhesive Materials Sales by Country
 - 8.4.2 Europe Photovoltaic Module Adhesive Materials Market Size by Country
 - 8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Photovoltaic Module Adhesive Materials Sales by Region

8.5.2 Asia Pacific Photovoltaic Module Adhesive Materials Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Photovoltaic Module Adhesive Materials Sales by Country

8.6.2 South America Photovoltaic Module Adhesive Materials Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Photovoltaic Module Adhesive Materials Sales by Region

8.7.2 Middle East and Africa Photovoltaic Module Adhesive Materials Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 PHOTOVOLTAIC MODULE ADHESIVE MATERIALS MARKET PRODUCTION BY REGION

9.1 Global Production of Photovoltaic Module Adhesive Materials by Region(2020-2025)

9.2 Global Photovoltaic Module Adhesive Materials Revenue Market Share by Region (2020-2025)

9.3 Global Photovoltaic Module Adhesive Materials Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Photovoltaic Module Adhesive Materials Production

9.4.1 North America Photovoltaic Module Adhesive Materials Production Growth Rate (2020-2025)

9.4.2 North America Photovoltaic Module Adhesive Materials Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Photovoltaic Module Adhesive Materials Production

9.5.1 Europe Photovoltaic Module Adhesive Materials Production Growth Rate (2020-2025)

9.5.2 Europe Photovoltaic Module Adhesive Materials Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Photovoltaic Module Adhesive Materials Production (2020-2025)

9.6.1 Japan Photovoltaic Module Adhesive Materials Production Growth Rate (2020-2025)

9.6.2 Japan Photovoltaic Module Adhesive Materials Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Photovoltaic Module Adhesive Materials Production (2020-2025)

9.7.1 China Photovoltaic Module Adhesive Materials Production Growth Rate (2020-2025)

9.7.2 China Photovoltaic Module Adhesive Materials Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Hangzhou First

10.1.1 Hangzhou First Basic Information

10.1.2 Hangzhou First Photovoltaic Module Adhesive Materials Product Overview

10.1.3 Hangzhou First Photovoltaic Module Adhesive Materials Product Market Performance

10.1.4 Hangzhou First Business Overview

10.1.5 Hangzhou First SWOT Analysis

10.1.6 Hangzhou First Recent Developments

10.2 STR HoldingsInc

10.2.1 STR HoldingsInc Basic Information

10.2.2 STR HoldingsInc Photovoltaic Module Adhesive Materials Product Overview

10.2.3 STR HoldingsInc Photovoltaic Module Adhesive Materials Product Market Performance

10.2.4 STR HoldingsInc Business Overview

10.2.5 STR HoldingsInc SWOT Analysis

10.2.6 STR HoldingsInc Recent Developments

10.3 Mitsui Chemicals

10.3.1 Mitsui Chemicals Basic Information

10.3.2 Mitsui Chemicals Photovoltaic Module Adhesive Materials Product Overview

10.3.3 Mitsui Chemicals Photovoltaic Module Adhesive Materials Product Market Performance

10.3.4 Mitsui Chemicals Business Overview

10.3.5 Mitsui Chemicals SWOT Analysis

10.3.6 Mitsui Chemicals Recent Developments

10.4 Bridgestone Corporation

10.4.1 Bridgestone Corporation Basic Information

10.4.2 Bridgestone Corporation Photovoltaic Module Adhesive Materials Product Overview

10.4.3 Bridgestone Corporation Photovoltaic Module Adhesive Materials Product Market Performance

10.4.4 Bridgestone Corporation Business Overview

10.4.5 Bridgestone Corporation Recent Developments

10.5 Etimex

10.5.1 Etimex Basic Information

10.5.2 Etimex Photovoltaic Module Adhesive Materials Product Overview

10.5.3 Etimex Photovoltaic Module Adhesive Materials Product Market Performance

10.5.4 Etimex Business Overview

10.5.5 Etimex Recent Developments

10.6 Akcome

10.6.1 Akcome Basic Information

10.6.2 Akcome Photovoltaic Module Adhesive Materials Product Overview

10.6.3 Akcome Photovoltaic Module Adhesive Materials Product Market Performance

10.6.4 Akcome Business Overview

10.6.5 Akcome Recent Developments

10.7 SWM

10.7.1 SWM Basic Information

10.7.2 SWM Photovoltaic Module Adhesive Materials Product Overview

10.7.3 SWM Photovoltaic Module Adhesive Materials Product Market Performance

10.7.4 SWM Business Overview

10.7.5 SWM Recent Developments

10.8 Changzhou Sveck Photovoltaic New Material

10.8.1 Changzhou Sveck Photovoltaic New Material Basic Information

10.8.2 Changzhou Sveck Photovoltaic New Material Photovoltaic Module Adhesive Materials Product Overview

10.8.3 Changzhou Sveck Photovoltaic New Material Photovoltaic Module Adhesive Materials Product Market Performance

10.8.4 Changzhou Sveck Photovoltaic New Material Business Overview

10.8.5 Changzhou Sveck Photovoltaic New Material Recent Developments

10.9 Zhejiang Feiyu New Energy

10.9.1 Zhejiang Feiyu New Energy Basic Information

10.9.2 Zhejiang Feiyu New Energy Photovoltaic Module Adhesive Materials Product Overview

10.9.3 Zhejiang Feiyu New Energy Photovoltaic Module Adhesive Materials Product Market Performance

10.9.4 Zhejiang Feiyu New Energy Business Overview

10.9.5 Zhejiang Feiyu New Energy Recent Developments

10.10 Shanghai HIUV New Materials

10.10.1 Shanghai HIUV New Materials Basic Information

10.10.2 Shanghai HIUV New Materials Photovoltaic Module Adhesive Materials Product Overview

10.10.3 Shanghai HIUV New Materials Photovoltaic Module Adhesive Materials Product Market Performance

10.10.4 Shanghai HIUV New Materials Business Overview

10.10.5 Shanghai HIUV New Materials Recent Developments

10.11 Eastman Chemical

10.11.1 Eastman Chemical Basic Information

10.11.2 Eastman Chemical Photovoltaic Module Adhesive Materials Product Overview

10.11.3 Eastman Chemical Photovoltaic Module Adhesive Materials Product Market Performance

10.11.4 Eastman Chemical Business Overview

10.11.5 Eastman Chemical Recent Developments

10.12 Sekisui

10.12.1 Sekisui Basic Information

10.12.2 Sekisui Photovoltaic Module Adhesive Materials Product Overview

10.12.3 Sekisui Photovoltaic Module Adhesive Materials Product Market Performance

10.12.4 Sekisui Business Overview

10.12.5 Sekisui Recent Developments

10.13 Kuraray

10.13.1 Kuraray Basic Information

10.13.2 Kuraray Photovoltaic Module Adhesive Materials Product Overview

10.13.3 Kuraray Photovoltaic Module Adhesive Materials Product Market Performance

10.13.4 Kuraray Business Overview

10.13.5 Kuraray Recent Developments

10.14 EVERLAM

10.14.1 EVERLAM Basic Information

10.14.2 EVERLAM Photovoltaic Module Adhesive Materials Product Overview

10.14.3 EVERLAM Photovoltaic Module Adhesive Materials Product Market

Performance

10.14.4 EVERLAM Business Overview

10.14.5 EVERLAM Recent Developments

10.15 ChangChun Group

10.15.1 ChangChun Group Basic Information

10.15.2 ChangChun Group Photovoltaic Module Adhesive Materials Product Overview

10.15.3 ChangChun Group Photovoltaic Module Adhesive Materials Product Market

Performance

10.15.4 ChangChun Group Business Overview

10.15.5 ChangChun Group Recent Developments

11 PHOTOVOLTAIC MODULE ADHESIVE MATERIALS MARKET FORECAST BY REGION

11.1 Global Photovoltaic Module Adhesive Materials Market Size Forecast

11.2 Global Photovoltaic Module Adhesive Materials Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Photovoltaic Module Adhesive Materials Market Size Forecast by Country

11.2.3 Asia Pacific Photovoltaic Module Adhesive Materials Market Size Forecast by Region

11.2.4 South America Photovoltaic Module Adhesive Materials Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Photovoltaic Module Adhesive Materials by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Photovoltaic Module Adhesive Materials Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Photovoltaic Module Adhesive Materials by Type (2026-2033)

12.1.2 Global Photovoltaic Module Adhesive Materials Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Photovoltaic Module Adhesive Materials by Type (2026-2033)

12.2 Global Photovoltaic Module Adhesive Materials Market Forecast by Application (2026-2033)

12.2.1 Global Photovoltaic Module Adhesive Materials Sales (K MT) Forecast by

Application

12.2.2 Global Photovoltaic Module Adhesive Materials Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Photovoltaic Module Adhesive Materials Market Size Comparison by Region (M USD)
Table 5. Global Photovoltaic Module Adhesive Materials Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Photovoltaic Module Adhesive Materials Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Photovoltaic Module Adhesive Materials Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Photovoltaic Module Adhesive Materials Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Photovoltaic Module Adhesive Materials as of 2024)
Table 10. Global Market Photovoltaic Module Adhesive Materials Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Photovoltaic Module Adhesive Materials Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Photovoltaic Module Adhesive Materials Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Photovoltaic Module Adhesive Materials Sales by Type (K MT)
Table 26. Global Photovoltaic Module Adhesive Materials Market Size by Type (M USD)

Table 27. Global Photovoltaic Module Adhesive Materials Sales (K MT) by Type (2020-2025)

Table 28. Global Photovoltaic Module Adhesive Materials Sales Market Share by Type (2020-2025)

Table 29. Global Photovoltaic Module Adhesive Materials Market Size (M USD) by Type (2020-2025)

Table 30. Global Photovoltaic Module Adhesive Materials Market Size Share by Type (2020-2025)

Table 31. Global Photovoltaic Module Adhesive Materials Price (USD/KG) by Type (2020-2025)

Table 32. Global Photovoltaic Module Adhesive Materials Sales (K MT) by Application

Table 33. Global Photovoltaic Module Adhesive Materials Market Size by Application

Table 34. Global Photovoltaic Module Adhesive Materials Sales by Application (2020-2025) & (K MT)

Table 35. Global Photovoltaic Module Adhesive Materials Sales Market Share by Application (2020-2025)

Table 36. Global Photovoltaic Module Adhesive Materials Market Size by Application (2020-2025) & (M USD)

Table 37. Global Photovoltaic Module Adhesive Materials Market Share by Application (2020-2025)

Table 38. Global Photovoltaic Module Adhesive Materials Sales Growth Rate by Application (2020-2025)

Table 39. Global Photovoltaic Module Adhesive Materials Sales by Region (2020-2025) & (K MT)

Table 40. Global Photovoltaic Module Adhesive Materials Sales Market Share by Region (2020-2025)

Table 41. Global Photovoltaic Module Adhesive Materials Market Size by Region (2020-2025) & (M USD)

Table 42. Global Photovoltaic Module Adhesive Materials Market Size Market Share by Region (2020-2025)

Table 43. North America Photovoltaic Module Adhesive Materials Sales by Country (2020-2025) & (K MT)

Table 44. North America Photovoltaic Module Adhesive Materials Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Photovoltaic Module Adhesive Materials Sales by Country (2020-2025) & (K MT)

Table 46. Europe Photovoltaic Module Adhesive Materials Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Photovoltaic Module Adhesive Materials Sales by Region

(2020-2025) & (K MT)

Table 48. Asia Pacific Photovoltaic Module Adhesive Materials Market Size by Region (2020-2025) & (M USD)

Table 49. South America Photovoltaic Module Adhesive Materials Sales by Country (2020-2025) & (K MT)

Table 50. South America Photovoltaic Module Adhesive Materials Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Photovoltaic Module Adhesive Materials Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Photovoltaic Module Adhesive Materials Market Size by Region (2020-2025) & (M USD)

Table 53. Global Photovoltaic Module Adhesive Materials Production (K MT) by Region(2020-2025)

Table 54. Global Photovoltaic Module Adhesive Materials Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Photovoltaic Module Adhesive Materials Revenue Market Share by Region (2020-2025)

Table 56. Global Photovoltaic Module Adhesive Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Photovoltaic Module Adhesive Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Photovoltaic Module Adhesive Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Photovoltaic Module Adhesive Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Photovoltaic Module Adhesive Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Hangzhou First Basic Information

Table 62. Hangzhou First Photovoltaic Module Adhesive Materials Product Overview

Table 63. Hangzhou First Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Hangzhou First Business Overview

Table 65. Hangzhou First SWOT Analysis

Table 66. Hangzhou First Recent Developments

Table 67. STR HoldingsInc Basic Information

Table 68. STR HoldingsInc Photovoltaic Module Adhesive Materials Product Overview

Table 69. STR HoldingsInc Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. STR HoldingsInc Business Overview

Table 71. STR HoldingsInc SWOT Analysis
Table 72. STR HoldingsInc Recent Developments
Table 73. Mitsui Chemicals Basic Information
Table 74. Mitsui Chemicals Photovoltaic Module Adhesive Materials Product Overview
Table 75. Mitsui Chemicals Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Mitsui Chemicals Business Overview
Table 77. Mitsui Chemicals SWOT Analysis
Table 78. Mitsui Chemicals Recent Developments
Table 79. Bridgestone Corporation Basic Information
Table 80. Bridgestone Corporation Photovoltaic Module Adhesive Materials Product Overview
Table 81. Bridgestone Corporation Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Bridgestone Corporation Business Overview
Table 83. Bridgestone Corporation Recent Developments
Table 84. Etimex Basic Information
Table 85. Etimex Photovoltaic Module Adhesive Materials Product Overview
Table 86. Etimex Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Etimex Business Overview
Table 88. Etimex Recent Developments
Table 89. Akcome Basic Information
Table 90. Akcome Photovoltaic Module Adhesive Materials Product Overview
Table 91. Akcome Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Akcome Business Overview
Table 93. Akcome Recent Developments
Table 94. SWM Basic Information
Table 95. SWM Photovoltaic Module Adhesive Materials Product Overview
Table 96. SWM Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. SWM Business Overview
Table 98. SWM Recent Developments
Table 99. Changzhou Sveck Photovoltaic New Material Basic Information
Table 100. Changzhou Sveck Photovoltaic New Material Photovoltaic Module Adhesive Materials Product Overview
Table 101. Changzhou Sveck Photovoltaic New Material Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin

(2020-2025)

Table 102. Changzhou Sveck Photovoltaic New Material Business Overview

Table 103. Changzhou Sveck Photovoltaic New Material Recent Developments

Table 104. Zhejiang Feiyu New Energy Basic Information

Table 105. Zhejiang Feiyu New Energy Photovoltaic Module Adhesive Materials Product Overview

Table 106. Zhejiang Feiyu New Energy Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Zhejiang Feiyu New Energy Business Overview

Table 108. Zhejiang Feiyu New Energy Recent Developments

Table 109. Shanghai HIUV New Materials Basic Information

Table 110. Shanghai HIUV New Materials Photovoltaic Module Adhesive Materials Product Overview

Table 111. Shanghai HIUV New Materials Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Shanghai HIUV New Materials Business Overview

Table 113. Shanghai HIUV New Materials Recent Developments

Table 114. Eastman Chemical Basic Information

Table 115. Eastman Chemical Photovoltaic Module Adhesive Materials Product Overview

Table 116. Eastman Chemical Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Eastman Chemical Business Overview

Table 118. Eastman Chemical Recent Developments

Table 119. Sekisui Basic Information

Table 120. Sekisui Photovoltaic Module Adhesive Materials Product Overview

Table 121. Sekisui Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Sekisui Business Overview

Table 123. Sekisui Recent Developments

Table 124. Kuraray Basic Information

Table 125. Kuraray Photovoltaic Module Adhesive Materials Product Overview

Table 126. Kuraray Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Kuraray Business Overview

Table 128. Kuraray Recent Developments

Table 129. EVERLAM Basic Information

Table 130. EVERLAM Photovoltaic Module Adhesive Materials Product Overview

Table 131. EVERLAM Photovoltaic Module Adhesive Materials Sales (K MT), Revenue

(M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. EVERLAM Business Overview

Table 133. EVERLAM Recent Developments

Table 134. ChangChun Group Basic Information

Table 135. ChangChun Group Photovoltaic Module Adhesive Materials Product Overview

Table 136. ChangChun Group Photovoltaic Module Adhesive Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. ChangChun Group Business Overview

Table 138. ChangChun Group Recent Developments

Table 139. Global Photovoltaic Module Adhesive Materials Sales Forecast by Region (2026-2033) & (K MT)

Table 140. Global Photovoltaic Module Adhesive Materials Market Size Forecast by Region (2026-2033) & (M USD)

Table 141. North America Photovoltaic Module Adhesive Materials Sales Forecast by Country (2026-2033) & (K MT)

Table 142. North America Photovoltaic Module Adhesive Materials Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Europe Photovoltaic Module Adhesive Materials Sales Forecast by Country (2026-2033) & (K MT)

Table 144. Europe Photovoltaic Module Adhesive Materials Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Asia Pacific Photovoltaic Module Adhesive Materials Sales Forecast by Region (2026-2033) & (K MT)

Table 146. Asia Pacific Photovoltaic Module Adhesive Materials Market Size Forecast by Region (2026-2033) & (M USD)

Table 147. South America Photovoltaic Module Adhesive Materials Sales Forecast by Country (2026-2033) & (K MT)

Table 148. South America Photovoltaic Module Adhesive Materials Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa Photovoltaic Module Adhesive Materials Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Photovoltaic Module Adhesive Materials Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Photovoltaic Module Adhesive Materials Sales Forecast by Type (2026-2033) & (K MT)

Table 152. Global Photovoltaic Module Adhesive Materials Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Photovoltaic Module Adhesive Materials Price Forecast by Type

(2026-2033) & (USD/KG)

Table 154. Global Photovoltaic Module Adhesive Materials Sales (K MT) Forecast by Application (2026-2033)

Table 155. Global Photovoltaic Module Adhesive Materials Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Photovoltaic Module Adhesive Materials

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Photovoltaic Module Adhesive Materials Market Size (M USD), 2024-2033

Figure 5. Global Photovoltaic Module Adhesive Materials Market Size (M USD) (2020-2033)

Figure 6. Global Photovoltaic Module Adhesive Materials Sales (K MT) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Photovoltaic Module Adhesive Materials Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Photovoltaic Module Adhesive Materials Product Life Cycle

Figure 13. Photovoltaic Module Adhesive Materials Sales Share by Manufacturers in 2024

Figure 14. Global Photovoltaic Module Adhesive Materials Revenue Share by Manufacturers in 2024

Figure 15. Photovoltaic Module Adhesive Materials Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Photovoltaic Module Adhesive Materials Average Price (USD/KG) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Photovoltaic Module Adhesive Materials Revenue in 2024

Figure 18. Industry Chain Map of Photovoltaic Module Adhesive Materials

Figure 19. Global Photovoltaic Module Adhesive Materials Market PEST Analysis

Figure 20. Global Photovoltaic Module Adhesive Materials Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Photovoltaic Module Adhesive Materials Market Share by Type

Figure 27. Sales Market Share of Photovoltaic Module Adhesive Materials by Type

(2020-2025)

Figure 28. Sales Market Share of Photovoltaic Module Adhesive Materials by Type in 2024

Figure 29. Market Size Share of Photovoltaic Module Adhesive Materials by Type (2020-2025)

Figure 30. Market Size Share of Photovoltaic Module Adhesive Materials by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Photovoltaic Module Adhesive Materials Market Share by Application

Figure 33. Global Photovoltaic Module Adhesive Materials Sales Market Share by Application (2020-2025)

Figure 34. Global Photovoltaic Module Adhesive Materials Sales Market Share by Application in 2024

Figure 35. Global Photovoltaic Module Adhesive Materials Market Share by Application (2020-2025)

Figure 36. Global Photovoltaic Module Adhesive Materials Market Share by Application in 2024

Figure 37. Global Photovoltaic Module Adhesive Materials Sales Growth Rate by Application (2020-2025)

Figure 38. Global Photovoltaic Module Adhesive Materials Sales Market Share by Region (2020-2025)

Figure 39. Global Photovoltaic Module Adhesive Materials Market Size Market Share by Region (2020-2025)

Figure 40. North America Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Photovoltaic Module Adhesive Materials Sales Market Share by Country in 2024

Figure 43. North America Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Photovoltaic Module Adhesive Materials Market Size Market Share by Country in 2024

Figure 45. U.S. Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Photovoltaic Module Adhesive Materials Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Photovoltaic Module Adhesive Materials Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Photovoltaic Module Adhesive Materials Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Photovoltaic Module Adhesive Materials Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Photovoltaic Module Adhesive Materials Sales Market Share by Country in 2024

Figure 53. Europe Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Photovoltaic Module Adhesive Materials Market Size Market Share by Country in 2024

Figure 55. Germany Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Photovoltaic Module Adhesive Materials Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Photovoltaic Module Adhesive Materials Sales Market Share by Region in 2024

Figure 67. Asia Pacific Photovoltaic Module Adhesive Materials Market Size Market

Share by Region in 2024

Figure 68. China Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Photovoltaic Module Adhesive Materials Sales and Growth Rate (K MT)

Figure 79. South America Photovoltaic Module Adhesive Materials Sales Market Share by Country in 2024

Figure 80. South America Photovoltaic Module Adhesive Materials Market Size and Growth Rate (M USD)

Figure 81. South America Photovoltaic Module Adhesive Materials Market Size Market Share by Country in 2024

Figure 82. Brazil Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Photovoltaic Module Adhesive Materials Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Photovoltaic Module Adhesive Materials Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Photovoltaic Module Adhesive Materials Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Photovoltaic Module Adhesive Materials Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Photovoltaic Module Adhesive Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Photovoltaic Module Adhesive Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Photovoltaic Module Adhesive Materials Production Market Share by Region (2020-2025)

Figure 103. North America Photovoltaic Module Adhesive Materials Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Photovoltaic Module Adhesive Materials Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Photovoltaic Module Adhesive Materials Production (K MT) Growth Rate (2020-2025)

Figure 106. China Photovoltaic Module Adhesive Materials Production (K MT) Growth

Rate (2020-2025)

Figure 107. Global Photovoltaic Module Adhesive Materials Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Photovoltaic Module Adhesive Materials Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Photovoltaic Module Adhesive Materials Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Photovoltaic Module Adhesive Materials Market Share Forecast by Type (2026-2033)

Figure 111. Global Photovoltaic Module Adhesive Materials Sales Forecast by Application (2026-2033)

Figure 112. Global Photovoltaic Module Adhesive Materials Market Share Forecast by Application (2026-2033)

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