

# Global Photovoltaic Adhesive Film Market Research Report 2024(Status and Outlook)

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### Abstracts

Report Overview:

PV film is a key material for PV module encapsulation, which plays an encapsulating and protective role for PV modules and is directly related to the service life of PV modules. At present, our products are mainly EVA and POE (polyolefin elastomer) film, including transparent EVA film, white EVA film, POE film and co-extruded POE film.

The Global Photovoltaic Adhesive Film Market Size was estimated at USD 4975.44 million in 2023 and is projected to reach USD 8718.57 million by 2029, exhibiting a CAGR of 9.80% during the forecast period.

This report provides a deep insight into the global Photovoltaic Adhesive Film market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Photovoltaic Adhesive Film Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Photovoltaic Adhesive Film market in any manner.

Global Photovoltaic Adhesive Film Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

STR Holdings

Mitsui Chemicals

Bridgestone Corporation

Sekisui Chemical

Folienwerk Wolfen GmbHen GmbH

SWM

Hangzhou First

Suzhou Cybrid

Changzhou Sveck

Shanghai Hiuv

Mitsui Chemicals

Hanwha



Sinopont
3M
Crown
Weike
Vishakha
Lushan
H.B. Fuller
RenewSys
Yisheng
Zhejiang Feiyu New Energy

Ningbo Exciton Technology

Changzhou Bbetter Film Technologies

**KENGO** Industrial

Market Segmentation (by Type)

Transparent EVA Film

White EVA Film

POE Film

Market Segmentation (by Application)

**Glass Modules** 

Thin Film Modules

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Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Photovoltaic Adhesive Film Market

Overview of the regional outlook of the Photovoltaic Adhesive Film Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set



to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come



6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

**Chapter Outline** 

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Photovoltaic Adhesive Film Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help



readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## Contents

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Photovoltaic Adhesive Film
- 1.2 Key Market Segments
- 1.2.1 Photovoltaic Adhesive Film Segment by Type
- 1.2.2 Photovoltaic Adhesive Film Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 PHOTOVOLTAIC ADHESIVE FILM MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Photovoltaic Adhesive Film Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Photovoltaic Adhesive Film Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### **3 PHOTOVOLTAIC ADHESIVE FILM MARKET COMPETITIVE LANDSCAPE**

3.1 Global Photovoltaic Adhesive Film Sales by Manufacturers (2019-2024)

3.2 Global Photovoltaic Adhesive Film Revenue Market Share by Manufacturers (2019-2024)

3.3 Photovoltaic Adhesive Film Market Share by Company Type (Tier 1, Tier 2, and Tier3)

- 3.4 Global Photovoltaic Adhesive Film Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Photovoltaic Adhesive Film Sales Sites, Area Served, Product Type
- 3.6 Photovoltaic Adhesive Film Market Competitive Situation and Trends
- 3.6.1 Photovoltaic Adhesive Film Market Concentration Rate

3.6.2 Global 5 and 10 Largest Photovoltaic Adhesive Film Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



#### 4 PHOTOVOLTAIC ADHESIVE FILM INDUSTRY CHAIN ANALYSIS

- 4.1 Photovoltaic Adhesive Film Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

### 5 THE DEVELOPMENT AND DYNAMICS OF PHOTOVOLTAIC ADHESIVE FILM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 PHOTOVOLTAIC ADHESIVE FILM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Photovoltaic Adhesive Film Sales Market Share by Type (2019-2024)
- 6.3 Global Photovoltaic Adhesive Film Market Size Market Share by Type (2019-2024)
- 6.4 Global Photovoltaic Adhesive Film Price by Type (2019-2024)

#### 7 PHOTOVOLTAIC ADHESIVE FILM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Photovoltaic Adhesive Film Market Sales by Application (2019-2024)
- 7.3 Global Photovoltaic Adhesive Film Market Size (M USD) by Application (2019-2024)
- 7.4 Global Photovoltaic Adhesive Film Sales Growth Rate by Application (2019-2024)

#### 8 PHOTOVOLTAIC ADHESIVE FILM MARKET SEGMENTATION BY REGION

- 8.1 Global Photovoltaic Adhesive Film Sales by Region
- 8.1.1 Global Photovoltaic Adhesive Film Sales by Region



8.1.2 Global Photovoltaic Adhesive Film Sales Market Share by Region

- 8.2 North America
- 8.2.1 North America Photovoltaic Adhesive Film Sales by Country
- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Photovoltaic Adhesive Film Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Photovoltaic Adhesive Film Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
- 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Photovoltaic Adhesive Film Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Photovoltaic Adhesive Film Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 STR Holdings
  - 9.1.1 STR Holdings Photovoltaic Adhesive Film Basic Information
  - 9.1.2 STR Holdings Photovoltaic Adhesive Film Product Overview
  - 9.1.3 STR Holdings Photovoltaic Adhesive Film Product Market Performance



- 9.1.4 STR Holdings Business Overview
- 9.1.5 STR Holdings Photovoltaic Adhesive Film SWOT Analysis
- 9.1.6 STR Holdings Recent Developments

9.2 Mitsui Chemicals

- 9.2.1 Mitsui Chemicals Photovoltaic Adhesive Film Basic Information
- 9.2.2 Mitsui Chemicals Photovoltaic Adhesive Film Product Overview
- 9.2.3 Mitsui Chemicals Photovoltaic Adhesive Film Product Market Performance
- 9.2.4 Mitsui Chemicals Business Overview
- 9.2.5 Mitsui Chemicals Photovoltaic Adhesive Film SWOT Analysis
- 9.2.6 Mitsui Chemicals Recent Developments
- 9.3 Bridgestone Corporation
  - 9.3.1 Bridgestone Corporation Photovoltaic Adhesive Film Basic Information
- 9.3.2 Bridgestone Corporation Photovoltaic Adhesive Film Product Overview
- 9.3.3 Bridgestone Corporation Photovoltaic Adhesive Film Product Market Performance
- 9.3.4 Bridgestone Corporation Photovoltaic Adhesive Film SWOT Analysis
- 9.3.5 Bridgestone Corporation Business Overview
- 9.3.6 Bridgestone Corporation Recent Developments
- 9.4 Sekisui Chemical
  - 9.4.1 Sekisui Chemical Photovoltaic Adhesive Film Basic Information
- 9.4.2 Sekisui Chemical Photovoltaic Adhesive Film Product Overview
- 9.4.3 Sekisui Chemical Photovoltaic Adhesive Film Product Market Performance
- 9.4.4 Sekisui Chemical Business Overview
- 9.4.5 Sekisui Chemical Recent Developments
- 9.5 Folienwerk Wolfen GmbHen GmbH

9.5.1 Folienwerk Wolfen GmbHen GmbH Photovoltaic Adhesive Film Basic Information

9.5.2 Folienwerk Wolfen GmbHen GmbH Photovoltaic Adhesive Film Product Overview

9.5.3 Folienwerk Wolfen GmbHen GmbH Photovoltaic Adhesive Film Product Market Performance

- 9.5.4 Folienwerk Wolfen GmbHen GmbH Business Overview
- 9.5.5 Folienwerk Wolfen GmbHen GmbH Recent Developments

#### 9.6 SWM

- 9.6.1 SWM Photovoltaic Adhesive Film Basic Information
- 9.6.2 SWM Photovoltaic Adhesive Film Product Overview
- 9.6.3 SWM Photovoltaic Adhesive Film Product Market Performance
- 9.6.4 SWM Business Overview
- 9.6.5 SWM Recent Developments



- 9.7 Hangzhou First
  - 9.7.1 Hangzhou First Photovoltaic Adhesive Film Basic Information
- 9.7.2 Hangzhou First Photovoltaic Adhesive Film Product Overview
- 9.7.3 Hangzhou First Photovoltaic Adhesive Film Product Market Performance
- 9.7.4 Hangzhou First Business Overview
- 9.7.5 Hangzhou First Recent Developments

#### 9.8 Suzhou Cybrid

- 9.8.1 Suzhou Cybrid Photovoltaic Adhesive Film Basic Information
- 9.8.2 Suzhou Cybrid Photovoltaic Adhesive Film Product Overview
- 9.8.3 Suzhou Cybrid Photovoltaic Adhesive Film Product Market Performance
- 9.8.4 Suzhou Cybrid Business Overview
- 9.8.5 Suzhou Cybrid Recent Developments
- 9.9 Changzhou Sveck
  - 9.9.1 Changzhou Sveck Photovoltaic Adhesive Film Basic Information
- 9.9.2 Changzhou Sveck Photovoltaic Adhesive Film Product Overview
- 9.9.3 Changzhou Sveck Photovoltaic Adhesive Film Product Market Performance
- 9.9.4 Changzhou Sveck Business Overview
- 9.9.5 Changzhou Sveck Recent Developments
- 9.10 Shanghai Hiuv
  - 9.10.1 Shanghai Hiuv Photovoltaic Adhesive Film Basic Information
  - 9.10.2 Shanghai Hiuv Photovoltaic Adhesive Film Product Overview
  - 9.10.3 Shanghai Hiuv Photovoltaic Adhesive Film Product Market Performance
  - 9.10.4 Shanghai Hiuv Business Overview
- 9.10.5 Shanghai Hiuv Recent Developments
- 9.11 Mitsui Chemicals
  - 9.11.1 Mitsui Chemicals Photovoltaic Adhesive Film Basic Information
  - 9.11.2 Mitsui Chemicals Photovoltaic Adhesive Film Product Overview
  - 9.11.3 Mitsui Chemicals Photovoltaic Adhesive Film Product Market Performance
  - 9.11.4 Mitsui Chemicals Business Overview
- 9.11.5 Mitsui Chemicals Recent Developments
- 9.12 Hanwha
  - 9.12.1 Hanwha Photovoltaic Adhesive Film Basic Information
  - 9.12.2 Hanwha Photovoltaic Adhesive Film Product Overview
  - 9.12.3 Hanwha Photovoltaic Adhesive Film Product Market Performance
  - 9.12.4 Hanwha Business Overview
  - 9.12.5 Hanwha Recent Developments
- 9.13 Sinopont
  - 9.13.1 Sinopont Photovoltaic Adhesive Film Basic Information
- 9.13.2 Sinopont Photovoltaic Adhesive Film Product Overview



- 9.13.3 Sinopont Photovoltaic Adhesive Film Product Market Performance
- 9.13.4 Sinopont Business Overview
- 9.13.5 Sinopont Recent Developments

9.14 3M

- 9.14.1 3M Photovoltaic Adhesive Film Basic Information
- 9.14.2 3M Photovoltaic Adhesive Film Product Overview
- 9.14.3 3M Photovoltaic Adhesive Film Product Market Performance
- 9.14.4 3M Business Overview
- 9.14.5 3M Recent Developments

9.15 Crown

- 9.15.1 Crown Photovoltaic Adhesive Film Basic Information
- 9.15.2 Crown Photovoltaic Adhesive Film Product Overview
- 9.15.3 Crown Photovoltaic Adhesive Film Product Market Performance
- 9.15.4 Crown Business Overview
- 9.15.5 Crown Recent Developments

9.16 Weike

- 9.16.1 Weike Photovoltaic Adhesive Film Basic Information
- 9.16.2 Weike Photovoltaic Adhesive Film Product Overview
- 9.16.3 Weike Photovoltaic Adhesive Film Product Market Performance
- 9.16.4 Weike Business Overview
- 9.16.5 Weike Recent Developments
- 9.17 Vishakha
  - 9.17.1 Vishakha Photovoltaic Adhesive Film Basic Information
  - 9.17.2 Vishakha Photovoltaic Adhesive Film Product Overview
  - 9.17.3 Vishakha Photovoltaic Adhesive Film Product Market Performance
  - 9.17.4 Vishakha Business Overview
  - 9.17.5 Vishakha Recent Developments

9.18 Lushan

- 9.18.1 Lushan Photovoltaic Adhesive Film Basic Information
- 9.18.2 Lushan Photovoltaic Adhesive Film Product Overview
- 9.18.3 Lushan Photovoltaic Adhesive Film Product Market Performance
- 9.18.4 Lushan Business Overview
- 9.18.5 Lushan Recent Developments

9.19 H.B. Fuller

- 9.19.1 H.B. Fuller Photovoltaic Adhesive Film Basic Information
- 9.19.2 H.B. Fuller Photovoltaic Adhesive Film Product Overview
- 9.19.3 H.B. Fuller Photovoltaic Adhesive Film Product Market Performance
- 9.19.4 H.B. Fuller Business Overview
- 9.19.5 H.B. Fuller Recent Developments



#### 9.20 RenewSys

- 9.20.1 RenewSys Photovoltaic Adhesive Film Basic Information
- 9.20.2 RenewSys Photovoltaic Adhesive Film Product Overview
- 9.20.3 RenewSys Photovoltaic Adhesive Film Product Market Performance
- 9.20.4 RenewSys Business Overview
- 9.20.5 RenewSys Recent Developments

#### 9.21 Yisheng

- 9.21.1 Yisheng Photovoltaic Adhesive Film Basic Information
- 9.21.2 Yisheng Photovoltaic Adhesive Film Product Overview
- 9.21.3 Yisheng Photovoltaic Adhesive Film Product Market Performance
- 9.21.4 Yisheng Business Overview
- 9.21.5 Yisheng Recent Developments
- 9.22 Zhejiang Feiyu New Energy
- 9.22.1 Zhejiang Feiyu New Energy Photovoltaic Adhesive Film Basic Information
- 9.22.2 Zhejiang Feiyu New Energy Photovoltaic Adhesive Film Product Overview

9.22.3 Zhejiang Feiyu New Energy Photovoltaic Adhesive Film Product Market Performance

- 9.22.4 Zhejiang Feiyu New Energy Business Overview
- 9.22.5 Zhejiang Feiyu New Energy Recent Developments
- 9.23 Ningbo Exciton Technology
  - 9.23.1 Ningbo Exciton Technology Photovoltaic Adhesive Film Basic Information
- 9.23.2 Ningbo Exciton Technology Photovoltaic Adhesive Film Product Overview
- 9.23.3 Ningbo Exciton Technology Photovoltaic Adhesive Film Product Market Performance
- 9.23.4 Ningbo Exciton Technology Business Overview
- 9.23.5 Ningbo Exciton Technology Recent Developments
- 9.24 Changzhou Bbetter Film Technologies
- 9.24.1 Changzhou Bbetter Film Technologies Photovoltaic Adhesive Film Basic Information
- 9.24.2 Changzhou Bbetter Film Technologies Photovoltaic Adhesive Film Product Overview
- 9.24.3 Changzhou Bbetter Film Technologies Photovoltaic Adhesive Film Product Market Performance
- 9.24.4 Changzhou Bbetter Film Technologies Business Overview
- 9.24.5 Changzhou Bbetter Film Technologies Recent Developments
- 9.25 KENGO Industrial
  - 9.25.1 KENGO Industrial Photovoltaic Adhesive Film Basic Information
  - 9.25.2 KENGO Industrial Photovoltaic Adhesive Film Product Overview
  - 9.25.3 KENGO Industrial Photovoltaic Adhesive Film Product Market Performance



9.25.4 KENGO Industrial Business Overview

9.25.5 KENGO Industrial Recent Developments

#### 10 PHOTOVOLTAIC ADHESIVE FILM MARKET FORECAST BY REGION

- 10.1 Global Photovoltaic Adhesive Film Market Size Forecast
- 10.2 Global Photovoltaic Adhesive Film Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Photovoltaic Adhesive Film Market Size Forecast by Country
- 10.2.3 Asia Pacific Photovoltaic Adhesive Film Market Size Forecast by Region
- 10.2.4 South America Photovoltaic Adhesive Film Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Photovoltaic Adhesive Film by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Photovoltaic Adhesive Film Market Forecast by Type (2025-2030)
11.1.1 Global Forecasted Sales of Photovoltaic Adhesive Film by Type (2025-2030)
11.1.2 Global Photovoltaic Adhesive Film Market Size Forecast by Type (2025-2030)
11.1.3 Global Forecasted Price of Photovoltaic Adhesive Film by Type (2025-2030)
11.2 Global Photovoltaic Adhesive Film Market Forecast by Application (2025-2030)
11.2.1 Global Photovoltaic Adhesive Film Sales (Kilotons) Forecast by Application

11.2.2 Global Photovoltaic Adhesive Film Market Size (M USD) Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



## **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Photovoltaic Adhesive Film Market Size Comparison by Region (M USD)
- Table 5. Global Photovoltaic Adhesive Film Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Photovoltaic Adhesive Film Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Photovoltaic Adhesive Film Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Photovoltaic Adhesive Film Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Photovoltaic Adhesive Film as of 2022)

Table 10. Global Market Photovoltaic Adhesive Film Average Price (USD/Ton) of Key Manufacturers (2019-2024)

- Table 11. Manufacturers Photovoltaic Adhesive Film Sales Sites and Area Served
- Table 12. Manufacturers Photovoltaic Adhesive Film Product Type

Table 13. Global Photovoltaic Adhesive Film Manufacturers Market Concentration Ratio (CR5 and HHI)

- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Photovoltaic Adhesive Film
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Photovoltaic Adhesive Film Market Challenges
- Table 22. Global Photovoltaic Adhesive Film Sales by Type (Kilotons)
- Table 23. Global Photovoltaic Adhesive Film Market Size by Type (M USD)
- Table 24. Global Photovoltaic Adhesive Film Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Photovoltaic Adhesive Film Sales Market Share by Type (2019-2024)
- Table 26. Global Photovoltaic Adhesive Film Market Size (M USD) by Type (2019-2024)
- Table 27. Global Photovoltaic Adhesive Film Market Size Share by Type (2019-2024)
- Table 28. Global Photovoltaic Adhesive Film Price (USD/Ton) by Type (2019-2024)



Table 29. Global Photovoltaic Adhesive Film Sales (Kilotons) by Application Table 30. Global Photovoltaic Adhesive Film Market Size by Application Table 31. Global Photovoltaic Adhesive Film Sales by Application (2019-2024) & (Kilotons) Table 32. Global Photovoltaic Adhesive Film Sales Market Share by Application (2019-2024)Table 33. Global Photovoltaic Adhesive Film Sales by Application (2019-2024) & (M USD) Table 34. Global Photovoltaic Adhesive Film Market Share by Application (2019-2024) Table 35. Global Photovoltaic Adhesive Film Sales Growth Rate by Application (2019-2024)Table 36. Global Photovoltaic Adhesive Film Sales by Region (2019-2024) & (Kilotons) Table 37. Global Photovoltaic Adhesive Film Sales Market Share by Region (2019-2024)Table 38. North America Photovoltaic Adhesive Film Sales by Country (2019-2024) & (Kilotons) Table 39. Europe Photovoltaic Adhesive Film Sales by Country (2019-2024) & (Kilotons) Table 40. Asia Pacific Photovoltaic Adhesive Film Sales by Region (2019-2024) & (Kilotons) Table 41. South America Photovoltaic Adhesive Film Sales by Country (2019-2024) & (Kilotons) Table 42. Middle East and Africa Photovoltaic Adhesive Film Sales by Region (2019-2024) & (Kilotons) Table 43. STR Holdings Photovoltaic Adhesive Film Basic Information Table 44. STR Holdings Photovoltaic Adhesive Film Product Overview Table 45. STR Holdings Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. STR Holdings Business Overview

Table 47. STR Holdings Photovoltaic Adhesive Film SWOT Analysis

Table 48. STR Holdings Recent Developments

Table 49. Mitsui Chemicals Photovoltaic Adhesive Film Basic Information

Table 50. Mitsui Chemicals Photovoltaic Adhesive Film Product Overview

Table 51. Mitsui Chemicals Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Mitsui Chemicals Business Overview

Table 53. Mitsui Chemicals Photovoltaic Adhesive Film SWOT Analysis

Table 54. Mitsui Chemicals Recent Developments

Table 55. Bridgestone Corporation Photovoltaic Adhesive Film Basic Information



 Table 56. Bridgestone Corporation Photovoltaic Adhesive Film Product Overview

Table 57. Bridgestone Corporation Photovoltaic Adhesive Film Sales (Kilotons),

Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Bridgestone Corporation Photovoltaic Adhesive Film SWOT Analysis

Table 59. Bridgestone Corporation Business Overview

Table 60. Bridgestone Corporation Recent Developments

Table 61. Sekisui Chemical Photovoltaic Adhesive Film Basic Information

Table 62. Sekisui Chemical Photovoltaic Adhesive Film Product Overview

Table 63. Sekisui Chemical Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Sekisui Chemical Business Overview

Table 65. Sekisui Chemical Recent Developments

Table 66. Folienwerk Wolfen GmbHen GmbH Photovoltaic Adhesive Film BasicInformation

Table 67. Folienwerk Wolfen GmbHen GmbH Photovoltaic Adhesive Film Product Overview

Table 68. Folienwerk Wolfen GmbHen GmbH Photovoltaic Adhesive Film Sales

(Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Folienwerk Wolfen GmbHen GmbH Business Overview

- Table 70. Folienwerk Wolfen GmbHen GmbH Recent Developments
- Table 71. SWM Photovoltaic Adhesive Film Basic Information
- Table 72. SWM Photovoltaic Adhesive Film Product Overview

Table 73. SWM Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

- Table 74. SWM Business Overview
- Table 75. SWM Recent Developments

Table 76. Hangzhou First Photovoltaic Adhesive Film Basic Information

Table 77. Hangzhou First Photovoltaic Adhesive Film Product Overview

Table 78. Hangzhou First Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Hangzhou First Business Overview

Table 80. Hangzhou First Recent Developments

Table 81. Suzhou Cybrid Photovoltaic Adhesive Film Basic Information

Table 82. Suzhou Cybrid Photovoltaic Adhesive Film Product Overview

Table 83. Suzhou Cybrid Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Suzhou Cybrid Business Overview

Table 85. Suzhou Cybrid Recent Developments

Table 86. Changzhou Sveck Photovoltaic Adhesive Film Basic Information



Table 87. Changzhou Sveck Photovoltaic Adhesive Film Product Overview Table 88. Changzhou Sveck Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 89. Changzhou Sveck Business Overview Table 90. Changzhou Sveck Recent Developments Table 91. Shanghai Hiuv Photovoltaic Adhesive Film Basic Information Table 92. Shanghai Hiuv Photovoltaic Adhesive Film Product Overview Table 93. Shanghai Hiuv Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 94. Shanghai Hiuv Business Overview Table 95. Shanghai Hiuv Recent Developments Table 96. Mitsui Chemicals Photovoltaic Adhesive Film Basic Information Table 97. Mitsui Chemicals Photovoltaic Adhesive Film Product Overview Table 98. Mitsui Chemicals Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 99. Mitsui Chemicals Business Overview Table 100. Mitsui Chemicals Recent Developments Table 101. Hanwha Photovoltaic Adhesive Film Basic Information Table 102. Hanwha Photovoltaic Adhesive Film Product Overview Table 103. Hanwha Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 104. Hanwha Business Overview Table 105. Hanwha Recent Developments Table 106. Sinopont Photovoltaic Adhesive Film Basic Information Table 107. Sinopont Photovoltaic Adhesive Film Product Overview Table 108. Sinopont Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 109. Sinopont Business Overview Table 110. Sinopont Recent Developments Table 111. 3M Photovoltaic Adhesive Film Basic Information Table 112. 3M Photovoltaic Adhesive Film Product Overview Table 113. 3M Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 114. 3M Business Overview Table 115. 3M Recent Developments Table 116. Crown Photovoltaic Adhesive Film Basic Information Table 117. Crown Photovoltaic Adhesive Film Product Overview Table 118. Crown Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



- Table 119. Crown Business Overview
- Table 120. Crown Recent Developments
- Table 121. Weike Photovoltaic Adhesive Film Basic Information
- Table 122. Weike Photovoltaic Adhesive Film Product Overview
- Table 123. Weike Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Weike Business Overview
- Table 125. Weike Recent Developments
- Table 126. Vishakha Photovoltaic Adhesive Film Basic Information
- Table 127. Vishakha Photovoltaic Adhesive Film Product Overview
- Table 128. Vishakha Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Vishakha Business Overview
- Table 130. Vishakha Recent Developments
- Table 131. Lushan Photovoltaic Adhesive Film Basic Information
- Table 132. Lushan Photovoltaic Adhesive Film Product Overview
- Table 133. Lushan Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. Lushan Business Overview
- Table 135. Lushan Recent Developments
- Table 136. H.B. Fuller Photovoltaic Adhesive Film Basic Information
- Table 137. H.B. Fuller Photovoltaic Adhesive Film Product Overview
- Table 138. H.B. Fuller Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. H.B. Fuller Business Overview
- Table 140. H.B. Fuller Recent Developments
- Table 141. RenewSys Photovoltaic Adhesive Film Basic Information
- Table 142. RenewSys Photovoltaic Adhesive Film Product Overview
- Table 143. RenewSys Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 144. RenewSys Business Overview
- Table 145. RenewSys Recent Developments
- Table 146. Yisheng Photovoltaic Adhesive Film Basic Information
- Table 147. Yisheng Photovoltaic Adhesive Film Product Overview
- Table 148. Yisheng Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 149. Yisheng Business Overview
- Table 150. Yisheng Recent Developments
- Table 151. Zhejiang Feiyu New Energy Photovoltaic Adhesive Film Basic Information



Table 152. Zhejiang Feiyu New Energy Photovoltaic Adhesive Film Product Overview Table 153. Zhejiang Feiyu New Energy Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 154. Zhejiang Feiyu New Energy Business Overview Table 155. Zhejiang Feiyu New Energy Recent Developments Table 156. Ningbo Exciton Technology Photovoltaic Adhesive Film Basic Information Table 157. Ningbo Exciton Technology Photovoltaic Adhesive Film Product Overview Table 158. Ningbo Exciton Technology Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 159. Ningbo Exciton Technology Business Overview Table 160. Ningbo Exciton Technology Recent Developments Table 161. Changzhou Bbetter Film Technologies Photovoltaic Adhesive Film Basic Information Table 162. Changzhou Bbetter Film Technologies Photovoltaic Adhesive Film Product Overview Table 163. Changzhou Bbetter Film Technologies Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 164. Changzhou Bbetter Film Technologies Business Overview Table 165. Changzhou Bbetter Film Technologies Recent Developments Table 166. KENGO Industrial Photovoltaic Adhesive Film Basic Information Table 167. KENGO Industrial Photovoltaic Adhesive Film Product Overview Table 168. KENGO Industrial Photovoltaic Adhesive Film Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 169. KENGO Industrial Business Overview Table 170. KENGO Industrial Recent Developments Table 171. Global Photovoltaic Adhesive Film Sales Forecast by Region (2025-2030) & (Kilotons) Table 172. Global Photovoltaic Adhesive Film Market Size Forecast by Region (2025-2030) & (M USD) Table 173. North America Photovoltaic Adhesive Film Sales Forecast by Country (2025-2030) & (Kilotons) Table 174. North America Photovoltaic Adhesive Film Market Size Forecast by Country (2025-2030) & (M USD) Table 175. Europe Photovoltaic Adhesive Film Sales Forecast by Country (2025-2030) & (Kilotons) Table 176. Europe Photovoltaic Adhesive Film Market Size Forecast by Country (2025-2030) & (M USD) Table 177. Asia Pacific Photovoltaic Adhesive Film Sales Forecast by Region

(2025-2030) & (Kilotons)



Table 178. Asia Pacific Photovoltaic Adhesive Film Market Size Forecast by Region (2025-2030) & (M USD)

Table 179. South America Photovoltaic Adhesive Film Sales Forecast by Country (2025-2030) & (Kilotons)

Table 180. South America Photovoltaic Adhesive Film Market Size Forecast by Country (2025-2030) & (M USD)

Table 181. Middle East and Africa Photovoltaic Adhesive Film Consumption Forecast by Country (2025-2030) & (Units)

Table 182. Middle East and Africa Photovoltaic Adhesive Film Market Size Forecast by Country (2025-2030) & (M USD)

Table 183. Global Photovoltaic Adhesive Film Sales Forecast by Type (2025-2030) & (Kilotons)

Table 184. Global Photovoltaic Adhesive Film Market Size Forecast by Type (2025-2030) & (M USD)

Table 185. Global Photovoltaic Adhesive Film Price Forecast by Type (2025-2030) & (USD/Ton)

Table 186. Global Photovoltaic Adhesive Film Sales (Kilotons) Forecast by Application (2025-2030)

Table 187. Global Photovoltaic Adhesive Film Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Product Picture of Photovoltaic Adhesive Film
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Photovoltaic Adhesive Film Market Size (M USD), 2019-2030
- Figure 5. Global Photovoltaic Adhesive Film Market Size (M USD) (2019-2030)
- Figure 6. Global Photovoltaic Adhesive Film Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Photovoltaic Adhesive Film Market Size by Country (M USD)
- Figure 11. Photovoltaic Adhesive Film Sales Share by Manufacturers in 2023
- Figure 12. Global Photovoltaic Adhesive Film Revenue Share by Manufacturers in 2023

Figure 13. Photovoltaic Adhesive Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Photovoltaic Adhesive Film Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Photovoltaic Adhesive Film Revenue in 2023

- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Photovoltaic Adhesive Film Market Share by Type
- Figure 18. Sales Market Share of Photovoltaic Adhesive Film by Type (2019-2024)
- Figure 19. Sales Market Share of Photovoltaic Adhesive Film by Type in 2023
- Figure 20. Market Size Share of Photovoltaic Adhesive Film by Type (2019-2024)
- Figure 21. Market Size Market Share of Photovoltaic Adhesive Film by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Photovoltaic Adhesive Film Market Share by Application
- Figure 24. Global Photovoltaic Adhesive Film Sales Market Share by Application (2019-2024)
- Figure 25. Global Photovoltaic Adhesive Film Sales Market Share by Application in 2023
- Figure 26. Global Photovoltaic Adhesive Film Market Share by Application (2019-2024)
- Figure 27. Global Photovoltaic Adhesive Film Market Share by Application in 2023

Figure 28. Global Photovoltaic Adhesive Film Sales Growth Rate by Application (2019-2024)

Figure 29. Global Photovoltaic Adhesive Film Sales Market Share by Region



(2019-2024)

Figure 30. North America Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 31. North America Photovoltaic Adhesive Film Sales Market Share by Country in 2023 Figure 32. U.S. Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 33. Canada Photovoltaic Adhesive Film Sales (Kilotons) and Growth Rate (2019-2024)Figure 34. Mexico Photovoltaic Adhesive Film Sales (Units) and Growth Rate (2019-2024)Figure 35. Europe Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 36. Europe Photovoltaic Adhesive Film Sales Market Share by Country in 2023 Figure 37. Germany Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 38. France Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 39. U.K. Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 40. Italy Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 41. Russia Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 42. Asia Pacific Photovoltaic Adhesive Film Sales and Growth Rate (Kilotons) Figure 43. Asia Pacific Photovoltaic Adhesive Film Sales Market Share by Region in 2023 Figure 44. China Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 45. Japan Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 46. South Korea Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 47. India Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 48. Southeast Asia Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons) Figure 49. South America Photovoltaic Adhesive Film Sales and Growth Rate (Kilotons) Figure 50. South America Photovoltaic Adhesive Film Sales Market Share by Country in



2023

Figure 51. Brazil Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Photovoltaic Adhesive Film Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Photovoltaic Adhesive Film Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Photovoltaic Adhesive Film Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 57. UAE Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Photovoltaic Adhesive Film Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Photovoltaic Adhesive Film Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Photovoltaic Adhesive Film Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Photovoltaic Adhesive Film Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Photovoltaic Adhesive Film Market Share Forecast by Type (2025-2030)

Figure 65. Global Photovoltaic Adhesive Film Sales Forecast by Application (2025-2030)

Figure 66. Global Photovoltaic Adhesive Film Market Share Forecast by Application (2025-2030)



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