

# Global Photoluminescent Masterbatch Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G8AD18589A3DEN.html>

Date: February 2026

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: G8AD18589A3DEN

## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Photoluminescent Masterbatch competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A Photoluminescent Masterbatch is a concentrated additive mixture that enables plastics to absorb, store, and emit light (typically in the dark) when incorporated into polymers during processing. It contains photoluminescent pigments (such as strontium aluminate or zinc sulfide) dispersed in a carrier resin, allowing manufacturers to produce glow-in-the-dark or light-reactive plastic products efficiently.

The global Photoluminescent Masterbatch market size was estimated at USD 2399.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Photoluminescent Masterbatch market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global

Photoluminescent Masterbatch market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Photoluminescent Masterbatch market.

### **Global Photoluminescent Masterbatch Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Realglow  
Zhejiang Minhui Luminous Technologoy  
iSuoChem  
Perfect Colourants and Plastics Pvt. Ltd. (PCPPL)  
Hangzhou Junting Luminescence Technology  
KCI Master Industries Corp  
SMAROL  
JiNan Vican Chemicals  
Suzhou Standard Polymer  
Mridoo  
Guangzhou Rongfeng Plastic Technology  
Shandong Nuosen Plastic  
Kandui Industries

## **Market Segmentation (by Type)**

PP  
PE  
ABS  
HDPE  
Others

## **Market Segmentation (by Application)**

Auto Parts  
Textiles and Clothing  
Toys  
Daily Plastic Products  
Paints and Coatings  
Safety Signs  
Other

## **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Photoluminescent Masterbatch Market  
Overview of the regional outlook of the Photoluminescent Masterbatch Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Photoluminescent Masterbatch Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Photoluminescent Masterbatch, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five

forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Photoluminescent Masterbatch
- 1.2 Key Market Segments
  - 1.2.1 Photoluminescent Masterbatch Segment by Type
  - 1.2.2 Photoluminescent Masterbatch Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PHOTOLUMINESCENT MASTERBATCH MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Photoluminescent Masterbatch Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Photoluminescent Masterbatch Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PHOTOLUMINESCENT MASTERBATCH MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Photoluminescent Masterbatch Product Life Cycle
- 3.3 Global Photoluminescent Masterbatch Sales by Manufacturers (2020-2025)
- 3.4 Global Photoluminescent Masterbatch Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Photoluminescent Masterbatch Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Photoluminescent Masterbatch Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Photoluminescent Masterbatch Market Competitive Situation and Trends
  - 3.8.1 Photoluminescent Masterbatch Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Photoluminescent Masterbatch Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 PHOTOLUMINESCENT MASTERBATCH INDUSTRY CHAIN ANALYSIS**

4.1 Photoluminescent Masterbatch Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PHOTOLUMINESCENT MASTERBATCH MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Photoluminescent Masterbatch Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Photoluminescent Masterbatch Market

5.7 ESG Ratings of Leading Companies

## **6 PHOTOLUMINESCENT MASTERBATCH MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Photoluminescent Masterbatch Sales Market Share by Type (2020-2025)

6.3 Global Photoluminescent Masterbatch Market Size by Type (2020-2025)

6.4 Global Photoluminescent Masterbatch Price by Type (2020-2025)

## **7 PHOTOLUMINESCENT MASTERBATCH MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Photoluminescent Masterbatch Market Sales by Application (2020-2025)
- 7.3 Global Photoluminescent Masterbatch Market Size (M USD) by Application (2020-2025)
- 7.4 Global Photoluminescent Masterbatch Sales Growth Rate by Application (2020-2025)

## **8 PHOTOLUMINESCENT MASTERBATCH MARKET SALES BY REGION**

- 8.1 Global Photoluminescent Masterbatch Sales by Region
  - 8.1.1 Global Photoluminescent Masterbatch Sales by Region
  - 8.1.2 Global Photoluminescent Masterbatch Sales Market Share by Region
- 8.2 Global Photoluminescent Masterbatch Market Size by Region
  - 8.2.1 Global Photoluminescent Masterbatch Market Size by Region
  - 8.2.2 Global Photoluminescent Masterbatch Market Size by Region
- 8.3 North America
  - 8.3.1 North America Photoluminescent Masterbatch Sales by Country
  - 8.3.2 North America Photoluminescent Masterbatch Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Photoluminescent Masterbatch Sales by Country
  - 8.4.2 Europe Photoluminescent Masterbatch Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Photoluminescent Masterbatch Sales by Region
  - 8.5.2 Asia Pacific Photoluminescent Masterbatch Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview

- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Photoluminescent Masterbatch Sales by Country
  - 8.6.2 South America Photoluminescent Masterbatch Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Photoluminescent Masterbatch Sales by Region
  - 8.7.2 Middle East and Africa Photoluminescent Masterbatch Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 PHOTOLUMINESCENT MASTERBATCH MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Photoluminescent Masterbatch by Region(2020-2025)
- 9.2 Global Photoluminescent Masterbatch Revenue Market Share by Region (2020-2025)
- 9.3 Global Photoluminescent Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Photoluminescent Masterbatch Production
  - 9.4.1 North America Photoluminescent Masterbatch Production Growth Rate (2020-2025)
  - 9.4.2 North America Photoluminescent Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Photoluminescent Masterbatch Production
  - 9.5.1 Europe Photoluminescent Masterbatch Production Growth Rate (2020-2025)
  - 9.5.2 Europe Photoluminescent Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Photoluminescent Masterbatch Production (2020-2025)
  - 9.6.1 Japan Photoluminescent Masterbatch Production Growth Rate (2020-2025)
  - 9.6.2 Japan Photoluminescent Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Photoluminescent Masterbatch Production (2020-2025)
  - 9.7.1 China Photoluminescent Masterbatch Production Growth Rate (2020-2025)

9.7.2 China Photoluminescent Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Realglow

10.1.1 Realglow Basic Information

10.1.2 Realglow Photoluminescent Masterbatch Product Overview

10.1.3 Realglow Photoluminescent Masterbatch Product Market Performance

10.1.4 Realglow Business Overview

10.1.5 Realglow SWOT Analysis

10.1.6 Realglow Recent Developments

### 10.2 Zhejiang Minhui Luminous Technolgoy

10.2.1 Zhejiang Minhui Luminous Technolgoy Basic Information

10.2.2 Zhejiang Minhui Luminous Technolgoy Photoluminescent Masterbatch Product Overview

10.2.3 Zhejiang Minhui Luminous Technolgoy Photoluminescent Masterbatch Product Market Performance

10.2.4 Zhejiang Minhui Luminous Technolgoy Business Overview

10.2.5 Zhejiang Minhui Luminous Technolgoy SWOT Analysis

10.2.6 Zhejiang Minhui Luminous Technolgoy Recent Developments

### 10.3 iSuoChem

10.3.1 iSuoChem Basic Information

10.3.2 iSuoChem Photoluminescent Masterbatch Product Overview

10.3.3 iSuoChem Photoluminescent Masterbatch Product Market Performance

10.3.4 iSuoChem Business Overview

10.3.5 iSuoChem SWOT Analysis

10.3.6 iSuoChem Recent Developments

### 10.4 Perfect Colourants and Plastics Pvt. Ltd. (PCPPL)

10.4.1 Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Basic Information

10.4.2 Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Photoluminescent Masterbatch Product Overview

10.4.3 Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Photoluminescent Masterbatch Product Market Performance

10.4.4 Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Business Overview

10.4.5 Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Recent Developments

### 10.5 Hangzhou Junting Luminescence Technology

10.5.1 Hangzhou Junting Luminescence Technology Basic Information

10.5.2 Hangzhou Junting Luminescence Technology Photoluminescent Masterbatch

## Product Overview

10.5.3 Hangzhou Junting Luminescence Technology Photoluminescent Masterbatch

## Product Market Performance

10.5.4 Hangzhou Junting Luminescence Technology Business Overview

10.5.5 Hangzhou Junting Luminescence Technology Recent Developments

## 10.6 KCI Master Industries Corp

10.6.1 KCI Master Industries Corp Basic Information

10.6.2 KCI Master Industries Corp Photoluminescent Masterbatch Product Overview

10.6.3 KCI Master Industries Corp Photoluminescent Masterbatch Product Market

## Performance

10.6.4 KCI Master Industries Corp Business Overview

10.6.5 KCI Master Industries Corp Recent Developments

## 10.7 SMAROL

10.7.1 SMAROL Basic Information

10.7.2 SMAROL Photoluminescent Masterbatch Product Overview

10.7.3 SMAROL Photoluminescent Masterbatch Product Market Performance

10.7.4 SMAROL Business Overview

10.7.5 SMAROL Recent Developments

## 10.8 JiNan Vican Chemicals

10.8.1 JiNan Vican Chemicals Basic Information

10.8.2 JiNan Vican Chemicals Photoluminescent Masterbatch Product Overview

10.8.3 JiNan Vican Chemicals Photoluminescent Masterbatch Product Market

## Performance

10.8.4 JiNan Vican Chemicals Business Overview

10.8.5 JiNan Vican Chemicals Recent Developments

## 10.9 Suzhou Standard Polymer

10.9.1 Suzhou Standard Polymer Basic Information

10.9.2 Suzhou Standard Polymer Photoluminescent Masterbatch Product Overview

10.9.3 Suzhou Standard Polymer Photoluminescent Masterbatch Product Market

## Performance

10.9.4 Suzhou Standard Polymer Business Overview

10.9.5 Suzhou Standard Polymer Recent Developments

## 10.10 Mridoo

10.10.1 Mridoo Basic Information

10.10.2 Mridoo Photoluminescent Masterbatch Product Overview

10.10.3 Mridoo Photoluminescent Masterbatch Product Market Performance

10.10.4 Mridoo Business Overview

10.10.5 Mridoo Recent Developments

## 10.11 Guangzhou Rongfeng Plastic Technology

- 10.11.1 Guangzhou Rongfeng Plastic Technology Basic Information
- 10.11.2 Guangzhou Rongfeng Plastic Technology Photoluminescent Masterbatch Product Overview
- 10.11.3 Guangzhou Rongfeng Plastic Technology Photoluminescent Masterbatch Product Market Performance
- 10.11.4 Guangzhou Rongfeng Plastic Technology Business Overview
- 10.11.5 Guangzhou Rongfeng Plastic Technology Recent Developments
- 10.12 Shandong Nuosen Plastic
  - 10.12.1 Shandong Nuosen Plastic Basic Information
  - 10.12.2 Shandong Nuosen Plastic Photoluminescent Masterbatch Product Overview
  - 10.12.3 Shandong Nuosen Plastic Photoluminescent Masterbatch Product Market Performance
  - 10.12.4 Shandong Nuosen Plastic Business Overview
  - 10.12.5 Shandong Nuosen Plastic Recent Developments
- 10.13 Kandui Industries
  - 10.13.1 Kandui Industries Basic Information
  - 10.13.2 Kandui Industries Photoluminescent Masterbatch Product Overview
  - 10.13.3 Kandui Industries Photoluminescent Masterbatch Product Market Performance
  - 10.13.4 Kandui Industries Business Overview
  - 10.13.5 Kandui Industries Recent Developments

## **11 PHOTOLUMINESCENT MASTERBATCH MARKET FORECAST BY REGION**

- 11.1 Global Photoluminescent Masterbatch Market Size Forecast
- 11.2 Global Photoluminescent Masterbatch Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Photoluminescent Masterbatch Market Size Forecast by Country
  - 11.2.3 Asia Pacific Photoluminescent Masterbatch Market Size Forecast by Region
  - 11.2.4 South America Photoluminescent Masterbatch Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Photoluminescent Masterbatch by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Photoluminescent Masterbatch Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Photoluminescent Masterbatch by Type (2026-2035)
  - 12.1.2 Global Photoluminescent Masterbatch Market Size Forecast by Type

(2026-2035)

12.1.3 Global Forecasted Price of Photoluminescent Masterbatch by Type

(2026-2035)

12.2 Global Photoluminescent Masterbatch Market Forecast by Application (2026-2035)

12.2.1 Global Photoluminescent Masterbatch Sales (K MT) Forecast by Application

12.2.2 Global Photoluminescent Masterbatch Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Photoluminescent Masterbatch Market Size by Type (M USD)
- Table 4. Global Photoluminescent Masterbatch Market Size by Application
- Table 5. Photoluminescent Masterbatch Market Size Comparison by Region (M USD)
- Table 6. Global Photoluminescent Masterbatch Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Photoluminescent Masterbatch Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Photoluminescent Masterbatch Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Photoluminescent Masterbatch Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Photoluminescent Masterbatch as of 2025)
- Table 11. Global Market Photoluminescent Masterbatch Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Photoluminescent Masterbatch Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Photoluminescent Masterbatch Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Photoluminescent Masterbatch Sales by Type (K MT)
- Table 27. Global Photoluminescent Masterbatch Market Size by Type (M USD)

Table 28. Global Photoluminescent Masterbatch Sales (K MT) by Type (2020-2025)

Table 29. Global Photoluminescent Masterbatch Sales Market Share by Type (2020-2025)

Table 30. Global Photoluminescent Masterbatch Market Size (M USD) by Type (2020-2025)

Table 31. Global Photoluminescent Masterbatch Market Share by Type (2020-2025)

Table 32. Global Photoluminescent Masterbatch Price (USD/KG) by Type (2020-2025)

Table 33. Global Photoluminescent Masterbatch Sales (K MT) by Application

Table 34. Global Photoluminescent Masterbatch Market Size by Application

Table 35. Global Photoluminescent Masterbatch Sales by Application (2020-2025) & (K MT)

Table 36. Global Photoluminescent Masterbatch Sales Market Share by Application (2020-2025)

Table 37. Global Photoluminescent Masterbatch Market Size by Application (2020-2025) & (M USD)

Table 38. Global Photoluminescent Masterbatch Market Share by Application (2020-2025)

Table 39. Global Photoluminescent Masterbatch Sales Growth Rate by Application (2020-2025)

Table 40. Global Photoluminescent Masterbatch Sales by Region (2020-2025) & (K MT)

Table 41. Global Photoluminescent Masterbatch Sales Market Share by Region (2020-2025)

Table 42. Global Photoluminescent Masterbatch Market Size by Region (2020-2025) & (M USD)

Table 43. Global Photoluminescent Masterbatch Market Size by Region (2020-2025)

Table 44. North America Photoluminescent Masterbatch Sales by Country (2020-2025) & (K MT)

Table 45. North America Photoluminescent Masterbatch Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Photoluminescent Masterbatch Sales by Country (2020-2025) & (K MT)

Table 47. Europe Photoluminescent Masterbatch Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Photoluminescent Masterbatch Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Photoluminescent Masterbatch Market Size by Region (2020-2025) & (M USD)

Table 50. South America Photoluminescent Masterbatch Sales by Country (2020-2025) & (K MT)

Table 51. South America Photoluminescent Masterbatch Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Photoluminescent Masterbatch Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Photoluminescent Masterbatch Market Size by Region (2020-2025) & (M USD)

Table 54. Global Photoluminescent Masterbatch Production (K MT) by Region(2020-2025)

Table 55. Global Photoluminescent Masterbatch Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Photoluminescent Masterbatch Revenue Market Share by Region (2020-2025)

Table 57. Global Photoluminescent Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Photoluminescent Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Photoluminescent Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Photoluminescent Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Photoluminescent Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Realglow Basic Information

Table 63. Realglow Photoluminescent Masterbatch Product Overview

Table 64. Realglow Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Realglow Business Overview

Table 66. Realglow SWOT Analysis

Table 67. Realglow Recent Developments

Table 68. Zhejiang Minhui Luminous Technolgoy Basic Information

Table 69. Zhejiang Minhui Luminous Technolgoy Photoluminescent Masterbatch Product Overview

Table 70. Zhejiang Minhui Luminous Technolgoy Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Zhejiang Minhui Luminous Technolgoy Business Overview

Table 72. Zhejiang Minhui Luminous Technolgoy SWOT Analysis

Table 73. Zhejiang Minhui Luminous Technolgoy Recent Developments

Table 74. iSuoChem Basic Information

Table 75. iSuoChem Photoluminescent Masterbatch Product Overview

- Table 76. iSuoChem Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. iSuoChem Business Overview
- Table 78. iSuoChem SWOT Analysis
- Table 79. iSuoChem Recent Developments
- Table 80. Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Basic Information
- Table 81. Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Photoluminescent Masterbatch Product Overview
- Table 82. Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Business Overview
- Table 84. Perfect Colourants and Plastics Pvt. Ltd. (PCPPL) Recent Developments
- Table 85. Hangzhou Junting Luminescence Technology Basic Information
- Table 86. Hangzhou Junting Luminescence Technology Photoluminescent Masterbatch Product Overview
- Table 87. Hangzhou Junting Luminescence Technology Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Hangzhou Junting Luminescence Technology Business Overview
- Table 89. Hangzhou Junting Luminescence Technology Recent Developments
- Table 90. KCI Master Industries Corp Basic Information
- Table 91. KCI Master Industries Corp Photoluminescent Masterbatch Product Overview
- Table 92. KCI Master Industries Corp Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. KCI Master Industries Corp Business Overview
- Table 94. KCI Master Industries Corp Recent Developments
- Table 95. SMAROL Basic Information
- Table 96. SMAROL Photoluminescent Masterbatch Product Overview
- Table 97. SMAROL Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. SMAROL Business Overview
- Table 99. SMAROL Recent Developments
- Table 100. JiNan Vican Chemicals Basic Information
- Table 101. JiNan Vican Chemicals Photoluminescent Masterbatch Product Overview
- Table 102. JiNan Vican Chemicals Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. JiNan Vican Chemicals Business Overview
- Table 104. JiNan Vican Chemicals Recent Developments
- Table 105. Suzhou Standard Polymer Basic Information

- Table 106. Suzhou Standard Polymer Photoluminescent Masterbatch Product Overview
- Table 107. Suzhou Standard Polymer Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Suzhou Standard Polymer Business Overview
- Table 109. Suzhou Standard Polymer Recent Developments
- Table 110. Mridoo Basic Information
- Table 111. Mridoo Photoluminescent Masterbatch Product Overview
- Table 112. Mridoo Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Mridoo Business Overview
- Table 114. Mridoo Recent Developments
- Table 115. Guangzhou Rongfeng Plastic Technology Basic Information
- Table 116. Guangzhou Rongfeng Plastic Technology Photoluminescent Masterbatch Product Overview
- Table 117. Guangzhou Rongfeng Plastic Technology Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Guangzhou Rongfeng Plastic Technology Business Overview
- Table 119. Guangzhou Rongfeng Plastic Technology Recent Developments
- Table 120. Shandong Nuosen Plastic Basic Information
- Table 121. Shandong Nuosen Plastic Photoluminescent Masterbatch Product Overview
- Table 122. Shandong Nuosen Plastic Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Shandong Nuosen Plastic Business Overview
- Table 124. Shandong Nuosen Plastic Recent Developments
- Table 125. Kandui Industries Basic Information
- Table 126. Kandui Industries Photoluminescent Masterbatch Product Overview
- Table 127. Kandui Industries Photoluminescent Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Kandui Industries Business Overview
- Table 129. Kandui Industries Recent Developments
- Table 130. Global Photoluminescent Masterbatch Sales Forecast by Region (2026-2035) & (K MT)
- Table 131. Global Photoluminescent Masterbatch Market Size Forecast by Region (2026-2035) & (M USD)
- Table 132. North America Photoluminescent Masterbatch Sales Forecast by Country (2026-2035) & (K MT)
- Table 133. North America Photoluminescent Masterbatch Market Size Forecast by Country (2026-2035) & (M USD)
- Table 134. Europe Photoluminescent Masterbatch Sales Forecast by Country

(2026-2035) & (K MT)

Table 135. Europe Photoluminescent Masterbatch Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Photoluminescent Masterbatch Sales Forecast by Region (2026-2035) & (K MT)

Table 137. Asia Pacific Photoluminescent Masterbatch Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Photoluminescent Masterbatch Sales Forecast by Country (2026-2035) & (K MT)

Table 139. South America Photoluminescent Masterbatch Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Photoluminescent Masterbatch Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Photoluminescent Masterbatch Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Photoluminescent Masterbatch Sales Forecast by Type (2026-2035) & (K MT)

Table 143. Global Photoluminescent Masterbatch Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Photoluminescent Masterbatch Price Forecast by Type (2026-2035) & (USD/KG)

Table 145. Global Photoluminescent Masterbatch Sales (K MT) Forecast by Application (2026-2035)

Table 146. Global Photoluminescent Masterbatch Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Photoluminescent Masterbatch
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Photoluminescent Masterbatch Market Size (M USD), 2025-2035
- Figure 5. Global Photoluminescent Masterbatch Market Size (M USD) (2020-2035)
- Figure 6. Global Photoluminescent Masterbatch Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Photoluminescent Masterbatch Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Photoluminescent Masterbatch Product Life Cycle
- Figure 13. Photoluminescent Masterbatch Sales Share by Manufacturers in 2025
- Figure 14. Global Photoluminescent Masterbatch Revenue Share by Manufacturers in 2025
- Figure 15. Photoluminescent Masterbatch Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Photoluminescent Masterbatch Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Photoluminescent Masterbatch Revenue in 2025
- Figure 18. Industry Chain Map of Photoluminescent Masterbatch
- Figure 19. Global Photoluminescent Masterbatch Market PEST Analysis
- Figure 20. Global Photoluminescent Masterbatch Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Photoluminescent Masterbatch Market Share by Type
- Figure 27. Sales Market Share of Photoluminescent Masterbatch by Type (2020-2025)
- Figure 28. Sales Market Share of Photoluminescent Masterbatch by Type in 2025
- Figure 29. Market Share of Photoluminescent Masterbatch by Type (2020-2025)
- Figure 30. Market Share of Photoluminescent Masterbatch by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Photoluminescent Masterbatch Market Share by Application

Figure 33. Global Photoluminescent Masterbatch Sales Market Share by Application (2020-2025)

Figure 34. Global Photoluminescent Masterbatch Sales Market Share by Application in 2025

Figure 35. Global Photoluminescent Masterbatch Market Share by Application (2020-2025)

Figure 36. Global Photoluminescent Masterbatch Market Share by Application in 2025

Figure 37. Global Photoluminescent Masterbatch Sales Growth Rate by Application (2020-2025)

Figure 38. Global Photoluminescent Masterbatch Sales Market Share by Region (2020-2025)

Figure 39. Global Photoluminescent Masterbatch Market Size by Region (2020-2025)

Figure 40. North America Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Photoluminescent Masterbatch Sales Market Share by Country in 2024

Figure 43. North America Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Photoluminescent Masterbatch Market Size by Country in 2024

Figure 45. U.S. Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Photoluminescent Masterbatch Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Photoluminescent Masterbatch Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Photoluminescent Masterbatch Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Photoluminescent Masterbatch Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Photoluminescent Masterbatch Sales Market Share by Country in 2024

Figure 53. Europe Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Photoluminescent Masterbatch Market Size by Country in 2024

Figure 55. Germany Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Photoluminescent Masterbatch Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Photoluminescent Masterbatch Sales Market Share by Region in 2024

Figure 67. Asia Pacific Photoluminescent Masterbatch Market Size by Region in 2024

Figure 68. China Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Photoluminescent Masterbatch Sales and Growth Rate (K MT)

Figure 79. South America Photoluminescent Masterbatch Sales Market Share by Country in 2024

Figure 80. South America Photoluminescent Masterbatch Market Size and Growth Rate (M USD)

Figure 81. South America Photoluminescent Masterbatch Market Size by Country in 2024

Figure 82. Brazil Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Photoluminescent Masterbatch Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Photoluminescent Masterbatch Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Photoluminescent Masterbatch Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Photoluminescent Masterbatch Market Size by Region in 2024

Figure 92. Saudi Arabia Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Photoluminescent Masterbatch Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Photoluminescent Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Photoluminescent Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Photoluminescent Masterbatch Production Market Share by Region (2020-2025)

Figure 103. North America Photoluminescent Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Photoluminescent Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Photoluminescent Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 106. China Photoluminescent Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Photoluminescent Masterbatch Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Photoluminescent Masterbatch Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Photoluminescent Masterbatch Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Photoluminescent Masterbatch Market Share Forecast by Type (2026-2035)

Figure 111. Global Photoluminescent Masterbatch Sales Forecast by Application (2026-2035)

Figure 112. Global Photoluminescent Masterbatch Market Share Forecast by Application (2026-2035)

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