

Global Phone Case and Screen Protector Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G7C921651370EN.html>

Date: July 2024

Pages: 158

Price: US\$ 3,200.00 (Single User License)

ID: G7C921651370EN

Abstracts

Report Overview:

The Global Phone Case and Screen Protector Market Size was estimated at USD 136.30 million in 2023 and is projected to reach USD 254.93 million by 2029, exhibiting a CAGR of 11.00% during the forecast period.

This report provides a deep insight into the global Phone Case and Screen Protector market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Phone Case and Screen Protector Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Phone Case and Screen Protector market in any manner.

Global Phone Case and Screen Protector Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Zagg Inc.

Belkin International

Moshi

OtterBox

PISEN

Free S Speed International

Clarivue

Jiizii Glass

FeYong Digital Technology

Corning

Bodyguardz

Market Segments

CG Mobile

Logitech

Griffin Technology (Incipio Group)

SincoCase

MOMAX

OZAKI

X-Doria

Capdase

Benks

Case-Mate

VictorCellular

Market Segmentation (by Type)

Phone Case

Screen Protector

Market Segmentation (by Application)

Multi-brand Store

Single Brand Store

Online Store

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Phone Case and Screen Protector Market

Overview of the regional outlook of the Phone Case and Screen Protector Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Phone Case and Screen Protector Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Phone Case and Screen Protector
- 1.2 Key Market Segments
 - 1.2.1 Phone Case and Screen Protector Segment by Type
 - 1.2.2 Phone Case and Screen Protector Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PHONE CASE AND SCREEN PROTECTOR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Phone Case and Screen Protector Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Phone Case and Screen Protector Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PHONE CASE AND SCREEN PROTECTOR MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Phone Case and Screen Protector Sales by Manufacturers (2019-2024)
- 3.2 Global Phone Case and Screen Protector Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Phone Case and Screen Protector Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Phone Case and Screen Protector Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Phone Case and Screen Protector Sales Sites, Area Served, Product Type
- 3.6 Phone Case and Screen Protector Market Competitive Situation and Trends
 - 3.6.1 Phone Case and Screen Protector Market Concentration Rate

3.6.2 Global 5 and 10 Largest Phone Case and Screen Protector Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PHONE CASE AND SCREEN PROTECTOR INDUSTRY CHAIN ANALYSIS

4.1 Phone Case and Screen Protector Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PHONE CASE AND SCREEN PROTECTOR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PHONE CASE AND SCREEN PROTECTOR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Phone Case and Screen Protector Sales Market Share by Type (2019-2024)

6.3 Global Phone Case and Screen Protector Market Size Market Share by Type (2019-2024)

6.4 Global Phone Case and Screen Protector Price by Type (2019-2024)

7 PHONE CASE AND SCREEN PROTECTOR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Phone Case and Screen Protector Market Sales by Application (2019-2024)

7.3 Global Phone Case and Screen Protector Market Size (M USD) by Application

(2019-2024)

7.4 Global Phone Case and Screen Protector Sales Growth Rate by Application

(2019-2024)

8 PHONE CASE AND SCREEN PROTECTOR MARKET SEGMENTATION BY REGION

8.1 Global Phone Case and Screen Protector Sales by Region

8.1.1 Global Phone Case and Screen Protector Sales by Region

8.1.2 Global Phone Case and Screen Protector Sales Market Share by Region

8.2 North America

8.2.1 North America Phone Case and Screen Protector Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Phone Case and Screen Protector Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Phone Case and Screen Protector Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Phone Case and Screen Protector Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Phone Case and Screen Protector Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Zagg Inc.

9.1.1 Zagg Inc. Phone Case and Screen Protector Basic Information

9.1.2 Zagg Inc. Phone Case and Screen Protector Product Overview

9.1.3 Zagg Inc. Phone Case and Screen Protector Product Market Performance

9.1.4 Zagg Inc. Business Overview

9.1.5 Zagg Inc. Phone Case and Screen Protector SWOT Analysis

9.1.6 Zagg Inc. Recent Developments

9.2 Belkin International

9.2.1 Belkin International Phone Case and Screen Protector Basic Information

9.2.2 Belkin International Phone Case and Screen Protector Product Overview

9.2.3 Belkin International Phone Case and Screen Protector Product Market Performance

9.2.4 Belkin International Business Overview

9.2.5 Belkin International Phone Case and Screen Protector SWOT Analysis

9.2.6 Belkin International Recent Developments

9.3 Moshi

9.3.1 Moshi Phone Case and Screen Protector Basic Information

9.3.2 Moshi Phone Case and Screen Protector Product Overview

9.3.3 Moshi Phone Case and Screen Protector Product Market Performance

9.3.4 Moshi Phone Case and Screen Protector SWOT Analysis

9.3.5 Moshi Business Overview

9.3.6 Moshi Recent Developments

9.4 OtterBox

9.4.1 OtterBox Phone Case and Screen Protector Basic Information

9.4.2 OtterBox Phone Case and Screen Protector Product Overview

9.4.3 OtterBox Phone Case and Screen Protector Product Market Performance

9.4.4 OtterBox Business Overview

9.4.5 OtterBox Recent Developments

9.5 PISEN

9.5.1 PISEN Phone Case and Screen Protector Basic Information

9.5.2 PISEN Phone Case and Screen Protector Product Overview

9.5.3 PISEN Phone Case and Screen Protector Product Market Performance

9.5.4 PISEN Business Overview

9.5.5 PISEN Recent Developments

9.6 Free S Speed International

9.6.1 Free S Speed International Phone Case and Screen Protector Basic Information

9.6.2 Free S Speed International Phone Case and Screen Protector Product Overview

9.6.3 Free S Speed International Phone Case and Screen Protector Product Market

Performance

9.6.4 Free S Speed International Business Overview

9.6.5 Free S Speed International Recent Developments

9.7 Clarivue

9.7.1 Clarivue Phone Case and Screen Protector Basic Information

9.7.2 Clarivue Phone Case and Screen Protector Product Overview

9.7.3 Clarivue Phone Case and Screen Protector Product Market Performance

9.7.4 Clarivue Business Overview

9.7.5 Clarivue Recent Developments

9.8 Jiizii Glass

9.8.1 Jiizii Glass Phone Case and Screen Protector Basic Information

9.8.2 Jiizii Glass Phone Case and Screen Protector Product Overview

9.8.3 Jiizii Glass Phone Case and Screen Protector Product Market Performance

9.8.4 Jiizii Glass Business Overview

9.8.5 Jiizii Glass Recent Developments

9.9 FeYong Digital Technology

9.9.1 FeYong Digital Technology Phone Case and Screen Protector Basic Information

9.9.2 FeYong Digital Technology Phone Case and Screen Protector Product Overview

9.9.3 FeYong Digital Technology Phone Case and Screen Protector Product Market

Performance

9.9.4 FeYong Digital Technology Business Overview

9.9.5 FeYong Digital Technology Recent Developments

9.10 Corning

9.10.1 Corning Phone Case and Screen Protector Basic Information

9.10.2 Corning Phone Case and Screen Protector Product Overview

9.10.3 Corning Phone Case and Screen Protector Product Market Performance

9.10.4 Corning Business Overview

9.10.5 Corning Recent Developments

9.11 Bodyguardz

9.11.1 Bodyguardz Phone Case and Screen Protector Basic Information

9.11.2 Bodyguardz Phone Case and Screen Protector Product Overview

9.11.3 Bodyguardz Phone Case and Screen Protector Product Market Performance

9.11.4 Bodyguardz Business Overview

9.11.5 Bodyguardz Recent Developments

9.12 Market Segments

- 9.12.1 Market Segments Phone Case and Screen Protector Basic Information
- 9.12.2 Market Segments Phone Case and Screen Protector Product Overview
- 9.12.3 Market Segments Phone Case and Screen Protector Product Market Performance
- 9.12.4 Market Segments Business Overview
- 9.12.5 Market Segments Recent Developments
- 9.13 CG Mobile
 - 9.13.1 CG Mobile Phone Case and Screen Protector Basic Information
 - 9.13.2 CG Mobile Phone Case and Screen Protector Product Overview
 - 9.13.3 CG Mobile Phone Case and Screen Protector Product Market Performance
 - 9.13.4 CG Mobile Business Overview
 - 9.13.5 CG Mobile Recent Developments
- 9.14 Logitech
 - 9.14.1 Logitech Phone Case and Screen Protector Basic Information
 - 9.14.2 Logitech Phone Case and Screen Protector Product Overview
 - 9.14.3 Logitech Phone Case and Screen Protector Product Market Performance
 - 9.14.4 Logitech Business Overview
 - 9.14.5 Logitech Recent Developments
- 9.15 Griffin Technology (Incipio Group)
 - 9.15.1 Griffin Technology (Incipio Group) Phone Case and Screen Protector Basic Information
 - 9.15.2 Griffin Technology (Incipio Group) Phone Case and Screen Protector Product Overview
 - 9.15.3 Griffin Technology (Incipio Group) Phone Case and Screen Protector Product Market Performance
 - 9.15.4 Griffin Technology (Incipio Group) Business Overview
 - 9.15.5 Griffin Technology (Incipio Group) Recent Developments
- 9.16 SincoCase
 - 9.16.1 SincoCase Phone Case and Screen Protector Basic Information
 - 9.16.2 SincoCase Phone Case and Screen Protector Product Overview
 - 9.16.3 SincoCase Phone Case and Screen Protector Product Market Performance
 - 9.16.4 SincoCase Business Overview
 - 9.16.5 SincoCase Recent Developments
- 9.17 MOMAX
 - 9.17.1 MOMAX Phone Case and Screen Protector Basic Information
 - 9.17.2 MOMAX Phone Case and Screen Protector Product Overview
 - 9.17.3 MOMAX Phone Case and Screen Protector Product Market Performance
 - 9.17.4 MOMAX Business Overview
 - 9.17.5 MOMAX Recent Developments

9.18 OZAKI

- 9.18.1 OZAKI Phone Case and Screen Protector Basic Information
- 9.18.2 OZAKI Phone Case and Screen Protector Product Overview
- 9.18.3 OZAKI Phone Case and Screen Protector Product Market Performance
- 9.18.4 OZAKI Business Overview
- 9.18.5 OZAKI Recent Developments

9.19 X-Doria

- 9.19.1 X-Doria Phone Case and Screen Protector Basic Information
- 9.19.2 X-Doria Phone Case and Screen Protector Product Overview
- 9.19.3 X-Doria Phone Case and Screen Protector Product Market Performance
- 9.19.4 X-Doria Business Overview
- 9.19.5 X-Doria Recent Developments

9.20 Capdase

- 9.20.1 Capdase Phone Case and Screen Protector Basic Information
- 9.20.2 Capdase Phone Case and Screen Protector Product Overview
- 9.20.3 Capdase Phone Case and Screen Protector Product Market Performance
- 9.20.4 Capdase Business Overview
- 9.20.5 Capdase Recent Developments

9.21 Benks

- 9.21.1 Benks Phone Case and Screen Protector Basic Information
- 9.21.2 Benks Phone Case and Screen Protector Product Overview
- 9.21.3 Benks Phone Case and Screen Protector Product Market Performance
- 9.21.4 Benks Business Overview
- 9.21.5 Benks Recent Developments

9.22 Case-Mate

- 9.22.1 Case-Mate Phone Case and Screen Protector Basic Information
- 9.22.2 Case-Mate Phone Case and Screen Protector Product Overview
- 9.22.3 Case-Mate Phone Case and Screen Protector Product Market Performance
- 9.22.4 Case-Mate Business Overview
- 9.22.5 Case-Mate Recent Developments

9.23 VictorCellular

- 9.23.1 VictorCellular Phone Case and Screen Protector Basic Information
- 9.23.2 VictorCellular Phone Case and Screen Protector Product Overview
- 9.23.3 VictorCellular Phone Case and Screen Protector Product Market Performance
- 9.23.4 VictorCellular Business Overview
- 9.23.5 VictorCellular Recent Developments

10 PHONE CASE AND SCREEN PROTECTOR MARKET FORECAST BY REGION

- 10.1 Global Phone Case and Screen Protector Market Size Forecast
- 10.2 Global Phone Case and Screen Protector Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Phone Case and Screen Protector Market Size Forecast by Country
 - 10.2.3 Asia Pacific Phone Case and Screen Protector Market Size Forecast by Region
 - 10.2.4 South America Phone Case and Screen Protector Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Phone Case and Screen Protector by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Phone Case and Screen Protector Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Phone Case and Screen Protector by Type (2025-2030)
 - 11.1.2 Global Phone Case and Screen Protector Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Phone Case and Screen Protector by Type (2025-2030)
- 11.2 Global Phone Case and Screen Protector Market Forecast by Application (2025-2030)
 - 11.2.1 Global Phone Case and Screen Protector Sales (K Units) Forecast by Application
 - 11.2.2 Global Phone Case and Screen Protector Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Phone Case and Screen Protector Market Size Comparison by Region (M USD)

Table 5. Global Phone Case and Screen Protector Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Phone Case and Screen Protector Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Phone Case and Screen Protector Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Phone Case and Screen Protector Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Phone Case and Screen Protector as of 2022)

Table 10. Global Market Phone Case and Screen Protector Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Phone Case and Screen Protector Sales Sites and Area Served

Table 12. Manufacturers Phone Case and Screen Protector Product Type

Table 13. Global Phone Case and Screen Protector Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Phone Case and Screen Protector

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Phone Case and Screen Protector Market Challenges

Table 22. Global Phone Case and Screen Protector Sales by Type (K Units)

Table 23. Global Phone Case and Screen Protector Market Size by Type (M USD)

Table 24. Global Phone Case and Screen Protector Sales (K Units) by Type (2019-2024)

Table 25. Global Phone Case and Screen Protector Sales Market Share by Type

(2019-2024)

Table 26. Global Phone Case and Screen Protector Market Size (M USD) by Type

(2019-2024)

Table 27. Global Phone Case and Screen Protector Market Size Share by Type

(2019-2024)

Table 28. Global Phone Case and Screen Protector Price (USD/Unit) by Type

(2019-2024)

Table 29. Global Phone Case and Screen Protector Sales (K Units) by Application

Table 30. Global Phone Case and Screen Protector Market Size by Application

Table 31. Global Phone Case and Screen Protector Sales by Application (2019-2024) & (K Units)

Table 32. Global Phone Case and Screen Protector Sales Market Share by Application (2019-2024)

Table 33. Global Phone Case and Screen Protector Sales by Application (2019-2024) & (M USD)

Table 34. Global Phone Case and Screen Protector Market Share by Application (2019-2024)

Table 35. Global Phone Case and Screen Protector Sales Growth Rate by Application (2019-2024)

Table 36. Global Phone Case and Screen Protector Sales by Region (2019-2024) & (K Units)

Table 37. Global Phone Case and Screen Protector Sales Market Share by Region (2019-2024)

Table 38. North America Phone Case and Screen Protector Sales by Country (2019-2024) & (K Units)

Table 39. Europe Phone Case and Screen Protector Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Phone Case and Screen Protector Sales by Region (2019-2024) & (K Units)

Table 41. South America Phone Case and Screen Protector Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Phone Case and Screen Protector Sales by Region (2019-2024) & (K Units)

Table 43. Zagg Inc. Phone Case and Screen Protector Basic Information

Table 44. Zagg Inc. Phone Case and Screen Protector Product Overview

Table 45. Zagg Inc. Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Zagg Inc. Business Overview

Table 47. Zagg Inc. Phone Case and Screen Protector SWOT Analysis

- Table 48. Zagg Inc. Recent Developments
- Table 49. Belkin International Phone Case and Screen Protector Basic Information
- Table 50. Belkin International Phone Case and Screen Protector Product Overview
- Table 51. Belkin International Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Belkin International Business Overview
- Table 53. Belkin International Phone Case and Screen Protector SWOT Analysis
- Table 54. Belkin International Recent Developments
- Table 55. Moshi Phone Case and Screen Protector Basic Information
- Table 56. Moshi Phone Case and Screen Protector Product Overview
- Table 57. Moshi Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Moshi Phone Case and Screen Protector SWOT Analysis
- Table 59. Moshi Business Overview
- Table 60. Moshi Recent Developments
- Table 61. OtterBox Phone Case and Screen Protector Basic Information
- Table 62. OtterBox Phone Case and Screen Protector Product Overview
- Table 63. OtterBox Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. OtterBox Business Overview
- Table 65. OtterBox Recent Developments
- Table 66. PISEN Phone Case and Screen Protector Basic Information
- Table 67. PISEN Phone Case and Screen Protector Product Overview
- Table 68. PISEN Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. PISEN Business Overview
- Table 70. PISEN Recent Developments
- Table 71. Free S Speed International Phone Case and Screen Protector Basic Information
- Table 72. Free S Speed International Phone Case and Screen Protector Product Overview
- Table 73. Free S Speed International Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Free S Speed International Business Overview
- Table 75. Free S Speed International Recent Developments
- Table 76. Clarivue Phone Case and Screen Protector Basic Information
- Table 77. Clarivue Phone Case and Screen Protector Product Overview
- Table 78. Clarivue Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 79. Clarivue Business Overview
- Table 80. Clarivue Recent Developments
- Table 81. Jiizii Glass Phone Case and Screen Protector Basic Information
- Table 82. Jiizii Glass Phone Case and Screen Protector Product Overview
- Table 83. Jiizii Glass Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Jiizii Glass Business Overview
- Table 85. Jiizii Glass Recent Developments
- Table 86. FeYong Digital Technology Phone Case and Screen Protector Basic Information
- Table 87. FeYong Digital Technology Phone Case and Screen Protector Product Overview
- Table 88. FeYong Digital Technology Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. FeYong Digital Technology Business Overview
- Table 90. FeYong Digital Technology Recent Developments
- Table 91. Corning Phone Case and Screen Protector Basic Information
- Table 92. Corning Phone Case and Screen Protector Product Overview
- Table 93. Corning Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Corning Business Overview
- Table 95. Corning Recent Developments
- Table 96. Bodyguardz Phone Case and Screen Protector Basic Information
- Table 97. Bodyguardz Phone Case and Screen Protector Product Overview
- Table 98. Bodyguardz Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Bodyguardz Business Overview
- Table 100. Bodyguardz Recent Developments
- Table 101. Market Segments Phone Case and Screen Protector Basic Information
- Table 102. Market Segments Phone Case and Screen Protector Product Overview
- Table 103. Market Segments Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Market Segments Business Overview
- Table 105. Market Segments Recent Developments
- Table 106. CG Mobile Phone Case and Screen Protector Basic Information
- Table 107. CG Mobile Phone Case and Screen Protector Product Overview
- Table 108. CG Mobile Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. CG Mobile Business Overview

- Table 110. CG Mobile Recent Developments
- Table 111. Logitech Phone Case and Screen Protector Basic Information
- Table 112. Logitech Phone Case and Screen Protector Product Overview
- Table 113. Logitech Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Logitech Business Overview
- Table 115. Logitech Recent Developments
- Table 116. Griffin Technology (Incipio Group) Phone Case and Screen Protector Basic Information
- Table 117. Griffin Technology (Incipio Group) Phone Case and Screen Protector Product Overview
- Table 118. Griffin Technology (Incipio Group) Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Griffin Technology (Incipio Group) Business Overview
- Table 120. Griffin Technology (Incipio Group) Recent Developments
- Table 121. SincoCase Phone Case and Screen Protector Basic Information
- Table 122. SincoCase Phone Case and Screen Protector Product Overview
- Table 123. SincoCase Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. SincoCase Business Overview
- Table 125. SincoCase Recent Developments
- Table 126. MOMAX Phone Case and Screen Protector Basic Information
- Table 127. MOMAX Phone Case and Screen Protector Product Overview
- Table 128. MOMAX Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. MOMAX Business Overview
- Table 130. MOMAX Recent Developments
- Table 131. OZAKI Phone Case and Screen Protector Basic Information
- Table 132. OZAKI Phone Case and Screen Protector Product Overview
- Table 133. OZAKI Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. OZAKI Business Overview
- Table 135. OZAKI Recent Developments
- Table 136. X-Doria Phone Case and Screen Protector Basic Information
- Table 137. X-Doria Phone Case and Screen Protector Product Overview
- Table 138. X-Doria Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. X-Doria Business Overview
- Table 140. X-Doria Recent Developments

- Table 141. Capdase Phone Case and Screen Protector Basic Information
- Table 142. Capdase Phone Case and Screen Protector Product Overview
- Table 143. Capdase Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Capdase Business Overview
- Table 145. Capdase Recent Developments
- Table 146. Benks Phone Case and Screen Protector Basic Information
- Table 147. Benks Phone Case and Screen Protector Product Overview
- Table 148. Benks Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Benks Business Overview
- Table 150. Benks Recent Developments
- Table 151. Case-Mate Phone Case and Screen Protector Basic Information
- Table 152. Case-Mate Phone Case and Screen Protector Product Overview
- Table 153. Case-Mate Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Case-Mate Business Overview
- Table 155. Case-Mate Recent Developments
- Table 156. VictorCellular Phone Case and Screen Protector Basic Information
- Table 157. VictorCellular Phone Case and Screen Protector Product Overview
- Table 158. VictorCellular Phone Case and Screen Protector Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. VictorCellular Business Overview
- Table 160. VictorCellular Recent Developments
- Table 161. Global Phone Case and Screen Protector Sales Forecast by Region (2025-2030) & (K Units)
- Table 162. Global Phone Case and Screen Protector Market Size Forecast by Region (2025-2030) & (M USD)
- Table 163. North America Phone Case and Screen Protector Sales Forecast by Country (2025-2030) & (K Units)
- Table 164. North America Phone Case and Screen Protector Market Size Forecast by Country (2025-2030) & (M USD)
- Table 165. Europe Phone Case and Screen Protector Sales Forecast by Country (2025-2030) & (K Units)
- Table 166. Europe Phone Case and Screen Protector Market Size Forecast by Country (2025-2030) & (M USD)
- Table 167. Asia Pacific Phone Case and Screen Protector Sales Forecast by Region (2025-2030) & (K Units)
- Table 168. Asia Pacific Phone Case and Screen Protector Market Size Forecast by

Region (2025-2030) & (M USD)

Table 169. South America Phone Case and Screen Protector Sales Forecast by Country (2025-2030) & (K Units)

Table 170. South America Phone Case and Screen Protector Market Size Forecast by Country (2025-2030) & (M USD)

Table 171. Middle East and Africa Phone Case and Screen Protector Consumption Forecast by Country (2025-2030) & (Units)

Table 172. Middle East and Africa Phone Case and Screen Protector Market Size Forecast by Country (2025-2030) & (M USD)

Table 173. Global Phone Case and Screen Protector Sales Forecast by Type (2025-2030) & (K Units)

Table 174. Global Phone Case and Screen Protector Market Size Forecast by Type (2025-2030) & (M USD)

Table 175. Global Phone Case and Screen Protector Price Forecast by Type (2025-2030) & (USD/Unit)

Table 176. Global Phone Case and Screen Protector Sales (K Units) Forecast by Application (2025-2030)

Table 177. Global Phone Case and Screen Protector Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Phone Case and Screen Protector

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Phone Case and Screen Protector Market Size (M USD), 2019-2030

Figure 5. Global Phone Case and Screen Protector Market Size (M USD) (2019-2030)

Figure 6. Global Phone Case and Screen Protector Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Phone Case and Screen Protector Market Size by Country (M USD)

Figure 11. Phone Case and Screen Protector Sales Share by Manufacturers in 2023

Figure 12. Global Phone Case and Screen Protector Revenue Share by Manufacturers in 2023

Figure 13. Phone Case and Screen Protector Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Phone Case and Screen Protector Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Phone Case and Screen Protector Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Phone Case and Screen Protector Market Share by Type

Figure 18. Sales Market Share of Phone Case and Screen Protector by Type (2019-2024)

Figure 19. Sales Market Share of Phone Case and Screen Protector by Type in 2023

Figure 20. Market Size Share of Phone Case and Screen Protector by Type (2019-2024)

Figure 21. Market Size Market Share of Phone Case and Screen Protector by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Phone Case and Screen Protector Market Share by Application

Figure 24. Global Phone Case and Screen Protector Sales Market Share by Application (2019-2024)

Figure 25. Global Phone Case and Screen Protector Sales Market Share by Application in 2023

Figure 26. Global Phone Case and Screen Protector Market Share by Application

(2019-2024)

Figure 27. Global Phone Case and Screen Protector Market Share by Application in 2023

Figure 28. Global Phone Case and Screen Protector Sales Growth Rate by Application (2019-2024)

Figure 29. Global Phone Case and Screen Protector Sales Market Share by Region (2019-2024)

Figure 30. North America Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Phone Case and Screen Protector Sales Market Share by Country in 2023

Figure 32. U.S. Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Phone Case and Screen Protector Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Phone Case and Screen Protector Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Phone Case and Screen Protector Sales Market Share by Country in 2023

Figure 37. Germany Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Phone Case and Screen Protector Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Phone Case and Screen Protector Sales Market Share by Region in 2023

Figure 44. China Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Phone Case and Screen Protector Sales and Growth Rate (K Units)

Figure 50. South America Phone Case and Screen Protector Sales Market Share by Country in 2023

Figure 51. Brazil Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Phone Case and Screen Protector Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Phone Case and Screen Protector Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Phone Case and Screen Protector Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Phone Case and Screen Protector Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Phone Case and Screen Protector Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Phone Case and Screen Protector Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Phone Case and Screen Protector Market Share Forecast by Type (2025-2030)

Figure 65. Global Phone Case and Screen Protector Sales Forecast by Application

(2025-2030)

Figure 66. Global Phone Case and Screen Protector Market Share Forecast by Application (2025-2030)

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