

# Global Phishing Protection Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Phishing Protection market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Phishing Protection Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Phishing Protection market in any manner.

### Global Phishing Protection Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cyren

BAE Systems

Microsoft Corporation

FireEye Inc.

Symantec Corporation

Proofpoint, Inc.

GreatHorn, Inc.

Cisco Systems Inc.

Phishlabs

Intel Corporation

Mimecast Ltd.

Market Segmentation (by Type)

Email based Phishing

Non-email based Phishing

Market Segmentation (by Application)

BFSI

Government

Healthcare

Telecommunication and IT

Transportation

Education

Retail

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Phishing Protection Market

Overview of the regional outlook of the Phishing Protection Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Phishing Protection Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Phishing Protection

#### 1.2 Key Market Segments

##### 1.2.1 Phishing Protection Segment by Type

##### 1.2.2 Phishing Protection Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 PHISHING PROTECTION MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Phishing Protection Market Size (M USD) Estimates and Forecasts (2019-2030)

##### 2.1.2 Global Phishing Protection Sales Estimates and Forecasts (2019-2030)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 PHISHING PROTECTION MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Phishing Protection Sales by Manufacturers (2019-2024)

#### 3.2 Global Phishing Protection Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Phishing Protection Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Phishing Protection Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Phishing Protection Sales Sites, Area Served, Product Type

#### 3.6 Phishing Protection Market Competitive Situation and Trends

##### 3.6.1 Phishing Protection Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Phishing Protection Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 PHISHING PROTECTION INDUSTRY CHAIN ANALYSIS**

#### 4.1 Phishing Protection Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PHISHING PROTECTION MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PHISHING PROTECTION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Phishing Protection Sales Market Share by Type (2019-2024)
- 6.3 Global Phishing Protection Market Size Market Share by Type (2019-2024)
- 6.4 Global Phishing Protection Price by Type (2019-2024)

## **7 PHISHING PROTECTION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Phishing Protection Market Sales by Application (2019-2024)
- 7.3 Global Phishing Protection Market Size (M USD) by Application (2019-2024)
- 7.4 Global Phishing Protection Sales Growth Rate by Application (2019-2024)

## **8 PHISHING PROTECTION MARKET SEGMENTATION BY REGION**

- 8.1 Global Phishing Protection Sales by Region
  - 8.1.1 Global Phishing Protection Sales by Region
  - 8.1.2 Global Phishing Protection Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Phishing Protection Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Phishing Protection Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Phishing Protection Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Phishing Protection Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Phishing Protection Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Cyren
  - 9.1.1 Cyren Phishing Protection Basic Information
  - 9.1.2 Cyren Phishing Protection Product Overview
  - 9.1.3 Cyren Phishing Protection Product Market Performance
  - 9.1.4 Cyren Business Overview
  - 9.1.5 Cyren Phishing Protection SWOT Analysis
  - 9.1.6 Cyren Recent Developments
- 9.2 BAE Systems

- 9.2.1 BAE Systems Phishing Protection Basic Information
- 9.2.2 BAE Systems Phishing Protection Product Overview
- 9.2.3 BAE Systems Phishing Protection Product Market Performance
- 9.2.4 BAE Systems Business Overview
- 9.2.5 BAE Systems Phishing Protection SWOT Analysis
- 9.2.6 BAE Systems Recent Developments
- 9.3 Microsoft Corporation
  - 9.3.1 Microsoft Corporation Phishing Protection Basic Information
  - 9.3.2 Microsoft Corporation Phishing Protection Product Overview
  - 9.3.3 Microsoft Corporation Phishing Protection Product Market Performance
  - 9.3.4 Microsoft Corporation Phishing Protection SWOT Analysis
  - 9.3.5 Microsoft Corporation Business Overview
  - 9.3.6 Microsoft Corporation Recent Developments
- 9.4 FireEye Inc.
  - 9.4.1 FireEye Inc. Phishing Protection Basic Information
  - 9.4.2 FireEye Inc. Phishing Protection Product Overview
  - 9.4.3 FireEye Inc. Phishing Protection Product Market Performance
  - 9.4.4 FireEye Inc. Business Overview
  - 9.4.5 FireEye Inc. Recent Developments
- 9.5 Symantec Corporation
  - 9.5.1 Symantec Corporation Phishing Protection Basic Information
  - 9.5.2 Symantec Corporation Phishing Protection Product Overview
  - 9.5.3 Symantec Corporation Phishing Protection Product Market Performance
  - 9.5.4 Symantec Corporation Business Overview
  - 9.5.5 Symantec Corporation Recent Developments
- 9.6 Proofpoint, Inc.
  - 9.6.1 Proofpoint, Inc. Phishing Protection Basic Information
  - 9.6.2 Proofpoint, Inc. Phishing Protection Product Overview
  - 9.6.3 Proofpoint, Inc. Phishing Protection Product Market Performance
  - 9.6.4 Proofpoint, Inc. Business Overview
  - 9.6.5 Proofpoint, Inc. Recent Developments
- 9.7 GreatHorn, Inc.
  - 9.7.1 GreatHorn, Inc. Phishing Protection Basic Information
  - 9.7.2 GreatHorn, Inc. Phishing Protection Product Overview
  - 9.7.3 GreatHorn, Inc. Phishing Protection Product Market Performance
  - 9.7.4 GreatHorn, Inc. Business Overview
  - 9.7.5 GreatHorn, Inc. Recent Developments
- 9.8 Cisco Systems Inc.
  - 9.8.1 Cisco Systems Inc. Phishing Protection Basic Information

- 9.8.2 Cisco Systems Inc. Phishing Protection Product Overview
- 9.8.3 Cisco Systems Inc. Phishing Protection Product Market Performance
- 9.8.4 Cisco Systems Inc. Business Overview
- 9.8.5 Cisco Systems Inc. Recent Developments
- 9.9 Phishlabs
  - 9.9.1 Phishlabs Phishing Protection Basic Information
  - 9.9.2 Phishlabs Phishing Protection Product Overview
  - 9.9.3 Phishlabs Phishing Protection Product Market Performance
  - 9.9.4 Phishlabs Business Overview
  - 9.9.5 Phishlabs Recent Developments
- 9.10 Intel Corporation
  - 9.10.1 Intel Corporation Phishing Protection Basic Information
  - 9.10.2 Intel Corporation Phishing Protection Product Overview
  - 9.10.3 Intel Corporation Phishing Protection Product Market Performance
  - 9.10.4 Intel Corporation Business Overview
  - 9.10.5 Intel Corporation Recent Developments
- 9.11 Mimecast Ltd.
  - 9.11.1 Mimecast Ltd. Phishing Protection Basic Information
  - 9.11.2 Mimecast Ltd. Phishing Protection Product Overview
  - 9.11.3 Mimecast Ltd. Phishing Protection Product Market Performance
  - 9.11.4 Mimecast Ltd. Business Overview
  - 9.11.5 Mimecast Ltd. Recent Developments

## **10 PHISHING PROTECTION MARKET FORECAST BY REGION**

- 10.1 Global Phishing Protection Market Size Forecast
- 10.2 Global Phishing Protection Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Phishing Protection Market Size Forecast by Country
  - 10.2.3 Asia Pacific Phishing Protection Market Size Forecast by Region
  - 10.2.4 South America Phishing Protection Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Phishing Protection by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Phishing Protection Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Phishing Protection by Type (2025-2030)
  - 11.1.2 Global Phishing Protection Market Size Forecast by Type (2025-2030)

- 11.1.3 Global Forecasted Price of Phishing Protection by Type (2025-2030)
- 11.2 Global Phishing Protection Market Forecast by Application (2025-2030)
  - 11.2.1 Global Phishing Protection Sales (K Units) Forecast by Application
  - 11.2.2 Global Phishing Protection Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Phishing Protection Market Size Comparison by Region (M USD)

Table 5. Global Phishing Protection Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Phishing Protection Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Phishing Protection Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Phishing Protection Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Phishing Protection as of 2022)

Table 10. Global Market Phishing Protection Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Phishing Protection Sales Sites and Area Served

Table 12. Manufacturers Phishing Protection Product Type

Table 13. Global Phishing Protection Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Phishing Protection

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Phishing Protection Market Challenges

Table 22. Global Phishing Protection Sales by Type (K Units)

Table 23. Global Phishing Protection Market Size by Type (M USD)

Table 24. Global Phishing Protection Sales (K Units) by Type (2019-2024)

Table 25. Global Phishing Protection Sales Market Share by Type (2019-2024)

Table 26. Global Phishing Protection Market Size (M USD) by Type (2019-2024)

Table 27. Global Phishing Protection Market Size Share by Type (2019-2024)

Table 28. Global Phishing Protection Price (USD/Unit) by Type (2019-2024)

Table 29. Global Phishing Protection Sales (K Units) by Application

Table 30. Global Phishing Protection Market Size by Application

Table 31. Global Phishing Protection Sales by Application (2019-2024) & (K Units)

Table 32. Global Phishing Protection Sales Market Share by Application (2019-2024)

- Table 33. Global Phishing Protection Sales by Application (2019-2024) & (M USD)
- Table 34. Global Phishing Protection Market Share by Application (2019-2024)
- Table 35. Global Phishing Protection Sales Growth Rate by Application (2019-2024)
- Table 36. Global Phishing Protection Sales by Region (2019-2024) & (K Units)
- Table 37. Global Phishing Protection Sales Market Share by Region (2019-2024)
- Table 38. North America Phishing Protection Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Phishing Protection Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Phishing Protection Sales by Region (2019-2024) & (K Units)
- Table 41. South America Phishing Protection Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Phishing Protection Sales by Region (2019-2024) & (K Units)
- Table 43. Cyren Phishing Protection Basic Information
- Table 44. Cyren Phishing Protection Product Overview
- Table 45. Cyren Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Cyren Business Overview
- Table 47. Cyren Phishing Protection SWOT Analysis
- Table 48. Cyren Recent Developments
- Table 49. BAE Systems Phishing Protection Basic Information
- Table 50. BAE Systems Phishing Protection Product Overview
- Table 51. BAE Systems Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. BAE Systems Business Overview
- Table 53. BAE Systems Phishing Protection SWOT Analysis
- Table 54. BAE Systems Recent Developments
- Table 55. Microsoft Corporation Phishing Protection Basic Information
- Table 56. Microsoft Corporation Phishing Protection Product Overview
- Table 57. Microsoft Corporation Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Microsoft Corporation Phishing Protection SWOT Analysis
- Table 59. Microsoft Corporation Business Overview
- Table 60. Microsoft Corporation Recent Developments
- Table 61. FireEye Inc. Phishing Protection Basic Information
- Table 62. FireEye Inc. Phishing Protection Product Overview
- Table 63. FireEye Inc. Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. FireEye Inc. Business Overview
- Table 65. FireEye Inc. Recent Developments
- Table 66. Symantec Corporation Phishing Protection Basic Information



- Table 67. Symantec Corporation Phishing Protection Product Overview
- Table 68. Symantec Corporation Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Symantec Corporation Business Overview
- Table 70. Symantec Corporation Recent Developments
- Table 71. Proofpoint, Inc. Phishing Protection Basic Information
- Table 72. Proofpoint, Inc. Phishing Protection Product Overview
- Table 73. Proofpoint, Inc. Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Proofpoint, Inc. Business Overview
- Table 75. Proofpoint, Inc. Recent Developments
- Table 76. GreatHorn, Inc. Phishing Protection Basic Information
- Table 77. GreatHorn, Inc. Phishing Protection Product Overview
- Table 78. GreatHorn, Inc. Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. GreatHorn, Inc. Business Overview
- Table 80. GreatHorn, Inc. Recent Developments
- Table 81. Cisco Systems Inc. Phishing Protection Basic Information
- Table 82. Cisco Systems Inc. Phishing Protection Product Overview
- Table 83. Cisco Systems Inc. Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Cisco Systems Inc. Business Overview
- Table 85. Cisco Systems Inc. Recent Developments
- Table 86. Phishlabs Phishing Protection Basic Information
- Table 87. Phishlabs Phishing Protection Product Overview
- Table 88. Phishlabs Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Phishlabs Business Overview
- Table 90. Phishlabs Recent Developments
- Table 91. Intel Corporation Phishing Protection Basic Information
- Table 92. Intel Corporation Phishing Protection Product Overview
- Table 93. Intel Corporation Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Intel Corporation Business Overview
- Table 95. Intel Corporation Recent Developments
- Table 96. Mimecast Ltd. Phishing Protection Basic Information
- Table 97. Mimecast Ltd. Phishing Protection Product Overview
- Table 98. Mimecast Ltd. Phishing Protection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Mimecast Ltd. Business Overview

Table 100. Mimecast Ltd. Recent Developments

Table 101. Global Phishing Protection Sales Forecast by Region (2025-2030) & (K Units)

Table 102. Global Phishing Protection Market Size Forecast by Region (2025-2030) & (M USD)

Table 103. North America Phishing Protection Sales Forecast by Country (2025-2030) & (K Units)

Table 104. North America Phishing Protection Market Size Forecast by Country (2025-2030) & (M USD)

Table 105. Europe Phishing Protection Sales Forecast by Country (2025-2030) & (K Units)

Table 106. Europe Phishing Protection Market Size Forecast by Country (2025-2030) & (M USD)

Table 107. Asia Pacific Phishing Protection Sales Forecast by Region (2025-2030) & (K Units)

Table 108. Asia Pacific Phishing Protection Market Size Forecast by Region (2025-2030) & (M USD)

Table 109. South America Phishing Protection Sales Forecast by Country (2025-2030) & (K Units)

Table 110. South America Phishing Protection Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Phishing Protection Consumption Forecast by Country (2025-2030) & (Units)

Table 112. Middle East and Africa Phishing Protection Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Global Phishing Protection Sales Forecast by Type (2025-2030) & (K Units)

Table 114. Global Phishing Protection Market Size Forecast by Type (2025-2030) & (M USD)

Table 115. Global Phishing Protection Price Forecast by Type (2025-2030) & (USD/Unit)

Table 116. Global Phishing Protection Sales (K Units) Forecast by Application (2025-2030)

Table 117. Global Phishing Protection Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Phishing Protection
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Phishing Protection Market Size (M USD), 2019-2030
- Figure 5. Global Phishing Protection Market Size (M USD) (2019-2030)
- Figure 6. Global Phishing Protection Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Phishing Protection Market Size by Country (M USD)
- Figure 11. Phishing Protection Sales Share by Manufacturers in 2023
- Figure 12. Global Phishing Protection Revenue Share by Manufacturers in 2023
- Figure 13. Phishing Protection Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Phishing Protection Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Phishing Protection Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Phishing Protection Market Share by Type
- Figure 18. Sales Market Share of Phishing Protection by Type (2019-2024)
- Figure 19. Sales Market Share of Phishing Protection by Type in 2023
- Figure 20. Market Size Share of Phishing Protection by Type (2019-2024)
- Figure 21. Market Size Market Share of Phishing Protection by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Phishing Protection Market Share by Application
- Figure 24. Global Phishing Protection Sales Market Share by Application (2019-2024)
- Figure 25. Global Phishing Protection Sales Market Share by Application in 2023
- Figure 26. Global Phishing Protection Market Share by Application (2019-2024)
- Figure 27. Global Phishing Protection Market Share by Application in 2023
- Figure 28. Global Phishing Protection Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Phishing Protection Sales Market Share by Region (2019-2024)
- Figure 30. North America Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Phishing Protection Sales Market Share by Country in 2023

- Figure 32. U.S. Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Phishing Protection Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Phishing Protection Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Phishing Protection Sales Market Share by Country in 2023
- Figure 37. Germany Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Phishing Protection Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Phishing Protection Sales Market Share by Region in 2023
- Figure 44. China Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Phishing Protection Sales and Growth Rate (K Units)
- Figure 50. South America Phishing Protection Sales Market Share by Country in 2023
- Figure 51. Brazil Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Phishing Protection Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Phishing Protection Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Phishing Protection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Phishing Protection Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Phishing Protection Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Phishing Protection Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Phishing Protection Market Share Forecast by Type (2025-2030)

Figure 65. Global Phishing Protection Sales Forecast by Application (2025-2030)

Figure 66. Global Phishing Protection Market Share Forecast by Application (2025-2030)

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