

Global Phenoxyethanol Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Phenoxyethanol is a germicidal and germistatic glycol ether, phenol ether, and aromatic alcohol often used together with quaternary ammonium compounds.

The global Phenoxyethanol market size was estimated at USD 88 million in 2023 and is projected to reach USD 125.25 million by 2032, exhibiting a CAGR of 4.00% during the forecast period.

North America Phenoxyethanol market size was estimated at USD 24.53 million in 2023, at a CAGR of 3.43% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Phenoxyethanol market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Phenoxyethanol Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Phenoxyethanol market in any manner.

Global Phenoxyethanol Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BASF

DowDuPont

N V Organics

Triveni Interchem

Hangzhou Uniwise

Zhejiang Weishi Biotechnology

Liaoning Kelong Fine Chemical

Yingkou Tanyun Chemical Research Institute

Eastman Chemical

Chemsynth

Mitsubishi Chemical

Market Segmentation (by Type)

Bactericides

Preservatives

Ungicides

Fixative

Anesthetic Agents

Market Segmentation (by Application)

Vaccines

Cosmetics

Pharmaceuticals Products

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Phenoxyethanol Market

Overview of the regional outlook of the Phenoxyethanol Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Phenoxyethanol Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Phenoxyethanol, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Phenoxyethanol

1.2 Key Market Segments

1.2.1 Phenoxyethanol Segment by Type

1.2.2 Phenoxyethanol Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PHENOXYETHANOL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Phenoxyethanol Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Phenoxyethanol Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PHENOXYETHANOL MARKET COMPETITIVE LANDSCAPE

3.1 Global Phenoxyethanol Sales by Manufacturers (2019-2024)

3.2 Global Phenoxyethanol Revenue Market Share by Manufacturers (2019-2024)

3.3 Phenoxyethanol Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Phenoxyethanol Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Phenoxyethanol Sales Sites, Area Served, Product Type

3.6 Phenoxyethanol Market Competitive Situation and Trends

3.6.1 Phenoxyethanol Market Concentration Rate

3.6.2 Global 5 and 10 Largest Phenoxyethanol Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PHENOXYETHANOL INDUSTRY CHAIN ANALYSIS

4.1 Phenoxyethanol Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PHENOXYETHANOL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PHENOXYETHANOL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Phenoxyethanol Sales Market Share by Type (2019-2024)

6.3 Global Phenoxyethanol Market Size Market Share by Type (2019-2024)

6.4 Global Phenoxyethanol Price by Type (2019-2024)

7 PHENOXYETHANOL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Phenoxyethanol Market Sales by Application (2019-2024)

7.3 Global Phenoxyethanol Market Size (M USD) by Application (2019-2024)

7.4 Global Phenoxyethanol Sales Growth Rate by Application (2019-2024)

8 PHENOXYETHANOL MARKET CONSUMPTION BY REGION

8.1 Global Phenoxyethanol Sales by Region

8.1.1 Global Phenoxyethanol Sales by Region

8.1.2 Global Phenoxyethanol Sales Market Share by Region

8.2 North America

8.2.1 North America Phenoxyethanol Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Phenoxyethanol Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Phenoxyethanol Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Phenoxyethanol Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Phenoxyethanol Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 PHENOXYETHANOL MARKET PRODUCTION BY REGION

- 9.1 Global Production of Phenoxyethanol by Region (2019-2024)
- 9.2 Global Phenoxyethanol Revenue Market Share by Region (2019-2024)
- 9.3 Global Phenoxyethanol Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Phenoxyethanol Production
 - 9.4.1 North America Phenoxyethanol Production Growth Rate (2019-2024)
 - 9.4.2 North America Phenoxyethanol Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Phenoxyethanol Production

- 9.5.1 Europe Phenoxyethanol Production Growth Rate (2019-2024)
- 9.5.2 Europe Phenoxyethanol Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Phenoxyethanol Production (2019-2024)
 - 9.6.1 Japan Phenoxyethanol Production Growth Rate (2019-2024)
 - 9.6.2 Japan Phenoxyethanol Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Phenoxyethanol Production (2019-2024)
 - 9.7.1 China Phenoxyethanol Production Growth Rate (2019-2024)
 - 9.7.2 China Phenoxyethanol Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 BASF

- 10.1.1 BASF Phenoxyethanol Basic Information
- 10.1.2 BASF Phenoxyethanol Product Overview
- 10.1.3 BASF Phenoxyethanol Product Market Performance
- 10.1.4 BASF Business Overview
- 10.1.5 BASF Phenoxyethanol SWOT Analysis
- 10.1.6 BASF Recent Developments

10.2 DowDuPont

- 10.2.1 DowDuPont Phenoxyethanol Basic Information
- 10.2.2 DowDuPont Phenoxyethanol Product Overview
- 10.2.3 DowDuPont Phenoxyethanol Product Market Performance
- 10.2.4 DowDuPont Business Overview
- 10.2.5 DowDuPont Phenoxyethanol SWOT Analysis
- 10.2.6 DowDuPont Recent Developments

10.3 N V Organics

- 10.3.1 N V Organics Phenoxyethanol Basic Information
- 10.3.2 N V Organics Phenoxyethanol Product Overview
- 10.3.3 N V Organics Phenoxyethanol Product Market Performance
- 10.3.4 N V Organics Phenoxyethanol SWOT Analysis
- 10.3.5 N V Organics Business Overview
- 10.3.6 N V Organics Recent Developments

10.4 Triveni Interchem

- 10.4.1 Triveni Interchem Phenoxyethanol Basic Information
- 10.4.2 Triveni Interchem Phenoxyethanol Product Overview
- 10.4.3 Triveni Interchem Phenoxyethanol Product Market Performance

- 10.4.4 Triveni Interchem Business Overview
- 10.4.5 Triveni Interchem Recent Developments
- 10.5 Hangzhou Uniwise
 - 10.5.1 Hangzhou Uniwise Phenoxyethanol Basic Information
 - 10.5.2 Hangzhou Uniwise Phenoxyethanol Product Overview
 - 10.5.3 Hangzhou Uniwise Phenoxyethanol Product Market Performance
 - 10.5.4 Hangzhou Uniwise Business Overview
 - 10.5.5 Hangzhou Uniwise Recent Developments
- 10.6 Zhejiang Weishi Biotechnology
 - 10.6.1 Zhejiang Weishi Biotechnology Phenoxyethanol Basic Information
 - 10.6.2 Zhejiang Weishi Biotechnology Phenoxyethanol Product Overview
 - 10.6.3 Zhejiang Weishi Biotechnology Phenoxyethanol Product Market Performance
 - 10.6.4 Zhejiang Weishi Biotechnology Business Overview
 - 10.6.5 Zhejiang Weishi Biotechnology Recent Developments
- 10.7 Liaoning Kelong Fine Chemical
 - 10.7.1 Liaoning Kelong Fine Chemical Phenoxyethanol Basic Information
 - 10.7.2 Liaoning Kelong Fine Chemical Phenoxyethanol Product Overview
 - 10.7.3 Liaoning Kelong Fine Chemical Phenoxyethanol Product Market Performance
 - 10.7.4 Liaoning Kelong Fine Chemical Business Overview
 - 10.7.5 Liaoning Kelong Fine Chemical Recent Developments
- 10.8 Yingkou Tanyun Chemical Research Institute
 - 10.8.1 Yingkou Tanyun Chemical Research Institute Phenoxyethanol Basic Information
 - 10.8.2 Yingkou Tanyun Chemical Research Institute Phenoxyethanol Product Overview
 - 10.8.3 Yingkou Tanyun Chemical Research Institute Phenoxyethanol Product Market Performance
 - 10.8.4 Yingkou Tanyun Chemical Research Institute Business Overview
 - 10.8.5 Yingkou Tanyun Chemical Research Institute Recent Developments
- 10.9 Eastman Chemical
 - 10.9.1 Eastman Chemical Phenoxyethanol Basic Information
 - 10.9.2 Eastman Chemical Phenoxyethanol Product Overview
 - 10.9.3 Eastman Chemical Phenoxyethanol Product Market Performance
 - 10.9.4 Eastman Chemical Business Overview
 - 10.9.5 Eastman Chemical Recent Developments
- 10.10 Chemsynth
 - 10.10.1 Chemsynth Phenoxyethanol Basic Information
 - 10.10.2 Chemsynth Phenoxyethanol Product Overview
 - 10.10.3 Chemsynth Phenoxyethanol Product Market Performance

- 10.10.4 Chemsynth Business Overview
- 10.10.5 Chemsynth Recent Developments
- 10.11 Mitsubishi Chemical
 - 10.11.1 Mitsubishi Chemical Phenoxyethanol Basic Information
 - 10.11.2 Mitsubishi Chemical Phenoxyethanol Product Overview
 - 10.11.3 Mitsubishi Chemical Phenoxyethanol Product Market Performance
 - 10.11.4 Mitsubishi Chemical Business Overview
 - 10.11.5 Mitsubishi Chemical Recent Developments

11 PHENOXYETHANOL MARKET FORECAST BY REGION

- 11.1 Global Phenoxyethanol Market Size Forecast
- 11.2 Global Phenoxyethanol Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Phenoxyethanol Market Size Forecast by Country
 - 11.2.3 Asia Pacific Phenoxyethanol Market Size Forecast by Region
 - 11.2.4 South America Phenoxyethanol Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Phenoxyethanol by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Phenoxyethanol Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Phenoxyethanol by Type (2025-2032)
 - 12.1.2 Global Phenoxyethanol Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Phenoxyethanol by Type (2025-2032)
- 12.2 Global Phenoxyethanol Market Forecast by Application (2025-2032)
 - 12.2.1 Global Phenoxyethanol Sales (K MT) Forecast by Application
 - 12.2.2 Global Phenoxyethanol Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Phenoxyethanol Market Size Comparison by Region (M USD)
- Table 5. Global Phenoxyethanol Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Phenoxyethanol Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Phenoxyethanol Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Phenoxyethanol Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Phenoxyethanol as of 2022)
- Table 10. Global Market Phenoxyethanol Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Phenoxyethanol Sales Sites and Area Served
- Table 12. Manufacturers Phenoxyethanol Product Type
- Table 13. Global Phenoxyethanol Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Phenoxyethanol
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Phenoxyethanol Market Challenges
- Table 22. Global Phenoxyethanol Sales by Type (K MT)
- Table 23. Global Phenoxyethanol Market Size by Type (M USD)
- Table 24. Global Phenoxyethanol Sales (K MT) by Type (2019-2024)
- Table 25. Global Phenoxyethanol Sales Market Share by Type (2019-2024)
- Table 26. Global Phenoxyethanol Market Size (M USD) by Type (2019-2024)
- Table 27. Global Phenoxyethanol Market Size Share by Type (2019-2024)
- Table 28. Global Phenoxyethanol Price (USD/MT) by Type (2019-2024)
- Table 29. Global Phenoxyethanol Sales (K MT) by Application
- Table 30. Global Phenoxyethanol Market Size by Application
- Table 31. Global Phenoxyethanol Sales by Application (2019-2024) & (K MT)
- Table 32. Global Phenoxyethanol Sales Market Share by Application (2019-2024)

Table 33. Global Phenoxyethanol Sales by Application (2019-2024) & (M USD)

Table 34. Global Phenoxyethanol Market Share by Application (2019-2024)

Table 35. Global Phenoxyethanol Sales Growth Rate by Application (2019-2024)

Table 36. Global Phenoxyethanol Sales by Region (2019-2024) & (K MT)

Table 37. Global Phenoxyethanol Sales Market Share by Region (2019-2024)

Table 38. North America Phenoxyethanol Sales by Country (2019-2024) & (K MT)

Table 39. Europe Phenoxyethanol Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Phenoxyethanol Sales by Region (2019-2024) & (K MT)

Table 41. South America Phenoxyethanol Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Phenoxyethanol Sales by Region (2019-2024) & (K MT)

Table 43. Global Phenoxyethanol Production (K MT) by Region (2019-2024)

Table 44. Global Phenoxyethanol Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Phenoxyethanol Revenue Market Share by Region (2019-2024)

Table 46. Global Phenoxyethanol Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Phenoxyethanol Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Phenoxyethanol Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Phenoxyethanol Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Phenoxyethanol Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. BASF Phenoxyethanol Basic Information

Table 52. BASF Phenoxyethanol Product Overview

Table 53. BASF Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. BASF Business Overview

Table 55. BASF Phenoxyethanol SWOT Analysis

Table 56. BASF Recent Developments

Table 57. DowDuPont Phenoxyethanol Basic Information

Table 58. DowDuPont Phenoxyethanol Product Overview

Table 59. DowDuPont Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. DowDuPont Business Overview

Table 61. DowDuPont Phenoxyethanol SWOT Analysis

Table 62. DowDuPont Recent Developments

Table 63. N V Organics Phenoxyethanol Basic Information

- Table 64. N V Organics Phenoxyethanol Product Overview
- Table 65. N V Organics Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. N V Organics Phenoxyethanol SWOT Analysis
- Table 67. N V Organics Business Overview
- Table 68. N V Organics Recent Developments
- Table 69. Triveni Interchem Phenoxyethanol Basic Information
- Table 70. Triveni Interchem Phenoxyethanol Product Overview
- Table 71. Triveni Interchem Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Triveni Interchem Business Overview
- Table 73. Triveni Interchem Recent Developments
- Table 74. Hangzhou Uniwise Phenoxyethanol Basic Information
- Table 75. Hangzhou Uniwise Phenoxyethanol Product Overview
- Table 76. Hangzhou Uniwise Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Hangzhou Uniwise Business Overview
- Table 78. Hangzhou Uniwise Recent Developments
- Table 79. Zhejiang Weishi Biotechnology Phenoxyethanol Basic Information
- Table 80. Zhejiang Weishi Biotechnology Phenoxyethanol Product Overview
- Table 81. Zhejiang Weishi Biotechnology Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Zhejiang Weishi Biotechnology Business Overview
- Table 83. Zhejiang Weishi Biotechnology Recent Developments
- Table 84. Liaoning Kelong Fine Chemical Phenoxyethanol Basic Information
- Table 85. Liaoning Kelong Fine Chemical Phenoxyethanol Product Overview
- Table 86. Liaoning Kelong Fine Chemical Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Liaoning Kelong Fine Chemical Business Overview
- Table 88. Liaoning Kelong Fine Chemical Recent Developments
- Table 89. Yingkou Tanyun Chemical Research Institute Phenoxyethanol Basic Information
- Table 90. Yingkou Tanyun Chemical Research Institute Phenoxyethanol Product Overview
- Table 91. Yingkou Tanyun Chemical Research Institute Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Yingkou Tanyun Chemical Research Institute Business Overview
- Table 93. Yingkou Tanyun Chemical Research Institute Recent Developments
- Table 94. Eastman Chemical Phenoxyethanol Basic Information

- Table 95. Eastman Chemical Phenoxyethanol Product Overview
- Table 96. Eastman Chemical Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. Eastman Chemical Business Overview
- Table 98. Eastman Chemical Recent Developments
- Table 99. Chemsynth Phenoxyethanol Basic Information
- Table 100. Chemsynth Phenoxyethanol Product Overview
- Table 101. Chemsynth Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Chemsynth Business Overview
- Table 103. Chemsynth Recent Developments
- Table 104. Mitsubishi Chemical Phenoxyethanol Basic Information
- Table 105. Mitsubishi Chemical Phenoxyethanol Product Overview
- Table 106. Mitsubishi Chemical Phenoxyethanol Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. Mitsubishi Chemical Business Overview
- Table 108. Mitsubishi Chemical Recent Developments
- Table 109. Global Phenoxyethanol Sales Forecast by Region (2025-2032) & (K MT)
- Table 110. Global Phenoxyethanol Market Size Forecast by Region (2025-2032) & (M USD)
- Table 111. North America Phenoxyethanol Sales Forecast by Country (2025-2032) & (K MT)
- Table 112. North America Phenoxyethanol Market Size Forecast by Country (2025-2032) & (M USD)
- Table 113. Europe Phenoxyethanol Sales Forecast by Country (2025-2032) & (K MT)
- Table 114. Europe Phenoxyethanol Market Size Forecast by Country (2025-2032) & (M USD)
- Table 115. Asia Pacific Phenoxyethanol Sales Forecast by Region (2025-2032) & (K MT)
- Table 116. Asia Pacific Phenoxyethanol Market Size Forecast by Region (2025-2032) & (M USD)
- Table 117. South America Phenoxyethanol Sales Forecast by Country (2025-2032) & (K MT)
- Table 118. South America Phenoxyethanol Market Size Forecast by Country (2025-2032) & (M USD)
- Table 119. Middle East and Africa Phenoxyethanol Consumption Forecast by Country (2025-2032) & (Units)
- Table 120. Middle East and Africa Phenoxyethanol Market Size Forecast by Country (2025-2032) & (M USD)

Table 121. Global Phenoxyethanol Sales Forecast by Type (2025-2032) & (K MT)

Table 122. Global Phenoxyethanol Market Size Forecast by Type (2025-2032) & (M USD)

Table 123. Global Phenoxyethanol Price Forecast by Type (2025-2032) & (USD/MT)

Table 124. Global Phenoxyethanol Sales (K MT) Forecast by Application (2025-2032)

Table 125. Global Phenoxyethanol Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Phenoxyethanol
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Phenoxyethanol Market Size (M USD), 2019-2032
- Figure 5. Global Phenoxyethanol Market Size (M USD) (2019-2032)
- Figure 6. Global Phenoxyethanol Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Phenoxyethanol Market Size by Country (M USD)
- Figure 11. Phenoxyethanol Sales Share by Manufacturers in 2023
- Figure 12. Global Phenoxyethanol Revenue Share by Manufacturers in 2023
- Figure 13. Phenoxyethanol Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Phenoxyethanol Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Phenoxyethanol Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Phenoxyethanol Market Share by Type
- Figure 18. Sales Market Share of Phenoxyethanol by Type (2019-2024)
- Figure 19. Sales Market Share of Phenoxyethanol by Type in 2023
- Figure 20. Market Size Share of Phenoxyethanol by Type (2019-2024)
- Figure 21. Market Size Market Share of Phenoxyethanol by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Phenoxyethanol Market Share by Application
- Figure 24. Global Phenoxyethanol Sales Market Share by Application (2019-2024)
- Figure 25. Global Phenoxyethanol Sales Market Share by Application in 2023
- Figure 26. Global Phenoxyethanol Market Share by Application (2019-2024)
- Figure 27. Global Phenoxyethanol Market Share by Application in 2023
- Figure 28. Global Phenoxyethanol Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Phenoxyethanol Sales Market Share by Region (2019-2024)
- Figure 30. North America Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Phenoxyethanol Sales Market Share by Country in 2023

- Figure 32. U.S. Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Phenoxyethanol Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Phenoxyethanol Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Phenoxyethanol Sales Market Share by Country in 2023
- Figure 37. Germany Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Phenoxyethanol Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Phenoxyethanol Sales Market Share by Region in 2023
- Figure 44. China Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Phenoxyethanol Sales and Growth Rate (K MT)
- Figure 50. South America Phenoxyethanol Sales Market Share by Country in 2023
- Figure 51. Brazil Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Phenoxyethanol Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Phenoxyethanol Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Phenoxyethanol Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Phenoxyethanol Production Market Share by Region (2019-2024)
- Figure 62. North America Phenoxyethanol Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Phenoxyethanol Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Phenoxyethanol Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Phenoxyethanol Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Phenoxyethanol Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Phenoxyethanol Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Phenoxyethanol Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Phenoxyethanol Market Share Forecast by Type (2025-2032)

Figure 70. Global Phenoxyethanol Sales Forecast by Application (2025-2032)

Figure 71. Global Phenoxyethanol Market Share Forecast by Application (2025-2032)

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