

# Global Phenethyl Benzoate Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Phenethyl benzoate is a synthetic ester compound commonly used as a fragrance ingredient in perfumes, cosmetics, and personal care products due to its sweet, floral, and slightly balsamic aroma. It also serves as a flavoring agent in food and beverages, contributing a mild, fruity note. The compound is valued for its stability and compatibility with a wide range of formulations, making it a versatile ingredient in the fragrance and flavor industry. Its production involves esterification of benzoic acid with phenethyl alcohol, and it is often used alongside other aroma chemicals to enhance or modify scent profiles. The demand for phenethyl benzoate is closely tied to trends in the beauty, personal care, and food industries, where consumer preferences for natural and synthetic fragrance blends influence its market dynamics. Regulatory standards, particularly in Europe (REACH) and the U.S. (FDA), also play a critical role in its commercial applications.

This report provides a deep insight into the global Phenethyl Benzoate market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Phenethyl Benzoate Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Phenethyl Benzoate market in any manner.

### Global Phenethyl Benzoate Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Ashland

Tianmen Hengchang Chemical

#### **Market Segmentation (by Type)**

Purity ?98.0%

Purity ?98.0%

#### **Market Segmentation (by Application)**

Hair Care

Skin and Sun Care

Food Spices

Other

#### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Phenethyl Benzoate Market  
Overview of the regional outlook of the Phenethyl Benzoate Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Phenethyl Benzoate Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Phenethyl Benzoate, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Phenethyl Benzoate
- 1.2 Key Market Segments
  - 1.2.1 Phenethyl Benzoate Segment by Type
  - 1.2.2 Phenethyl Benzoate Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PHENETHYL BENZOATE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Phenethyl Benzoate Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Phenethyl Benzoate Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PHENETHYL BENZOATE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Phenethyl Benzoate Product Life Cycle
- 3.3 Global Phenethyl Benzoate Sales by Manufacturers (2020-2025)
- 3.4 Global Phenethyl Benzoate Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Phenethyl Benzoate Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Phenethyl Benzoate Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Phenethyl Benzoate Market Competitive Situation and Trends
  - 3.8.1 Phenethyl Benzoate Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Phenethyl Benzoate Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 PHENETHYL BENZOATE INDUSTRY CHAIN ANALYSIS**

- 4.1 Phenethyl Benzoate Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PHENETHYL BENZOATE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Phenethyl Benzoate Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Phenethyl Benzoate Market
- 5.7 ESG Ratings of Leading Companies

## **6 PHENETHYL BENZOATE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Phenethyl Benzoate Sales Market Share by Type (2020-2025)
- 6.3 Global Phenethyl Benzoate Market Size Market Share by Type (2020-2025)
- 6.4 Global Phenethyl Benzoate Price by Type (2020-2025)

## **7 PHENETHYL BENZOATE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Phenethyl Benzoate Market Sales by Application (2020-2025)
- 7.3 Global Phenethyl Benzoate Market Size (M USD) by Application (2020-2025)



## 7.4 Global Phenethyl Benzoate Sales Growth Rate by Application (2020-2025)

# 8 PHENETHYL BENZOATE MARKET SALES BY REGION

## 8.1 Global Phenethyl Benzoate Sales by Region

### 8.1.1 Global Phenethyl Benzoate Sales by Region

### 8.1.2 Global Phenethyl Benzoate Sales Market Share by Region

## 8.2 Global Phenethyl Benzoate Market Size by Region

### 8.2.1 Global Phenethyl Benzoate Market Size by Region

### 8.2.2 Global Phenethyl Benzoate Market Size Market Share by Region

## 8.3 North America

### 8.3.1 North America Phenethyl Benzoate Sales by Country

### 8.3.2 North America Phenethyl Benzoate Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Phenethyl Benzoate Sales by Country

### 8.4.2 Europe Phenethyl Benzoate Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Phenethyl Benzoate Sales by Region

### 8.5.2 Asia Pacific Phenethyl Benzoate Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Phenethyl Benzoate Sales by Country

### 8.6.2 South America Phenethyl Benzoate Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa



- 8.7.1 Middle East and Africa Phenethyl Benzoate Sales by Region
- 8.7.2 Middle East and Africa Phenethyl Benzoate Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 PHENETHYL BENZOATE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Phenethyl Benzoate by Region(2020-2025)
- 9.2 Global Phenethyl Benzoate Revenue Market Share by Region (2020-2025)
- 9.3 Global Phenethyl Benzoate Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Phenethyl Benzoate Production
  - 9.4.1 North America Phenethyl Benzoate Production Growth Rate (2020-2025)
  - 9.4.2 North America Phenethyl Benzoate Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Phenethyl Benzoate Production
  - 9.5.1 Europe Phenethyl Benzoate Production Growth Rate (2020-2025)
  - 9.5.2 Europe Phenethyl Benzoate Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Phenethyl Benzoate Production (2020-2025)
  - 9.6.1 Japan Phenethyl Benzoate Production Growth Rate (2020-2025)
  - 9.6.2 Japan Phenethyl Benzoate Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Phenethyl Benzoate Production (2020-2025)
  - 9.7.1 China Phenethyl Benzoate Production Growth Rate (2020-2025)
  - 9.7.2 China Phenethyl Benzoate Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Ashland
  - 10.1.1 Ashland Basic Information
  - 10.1.2 Ashland Phenethyl Benzoate Product Overview
  - 10.1.3 Ashland Phenethyl Benzoate Product Market Performance
  - 10.1.4 Ashland Business Overview
  - 10.1.5 Ashland SWOT Analysis

- 10.1.6 Ashland Recent Developments
- 10.2 Tianmen Hengchang Chemical
  - 10.2.1 Tianmen Hengchang Chemical Basic Information
  - 10.2.2 Tianmen Hengchang Chemical Phenethyl Benzoate Product Overview
  - 10.2.3 Tianmen Hengchang Chemical Phenethyl Benzoate Product Market Performance
  - 10.2.4 Tianmen Hengchang Chemical Business Overview
  - 10.2.5 Tianmen Hengchang Chemical SWOT Analysis
  - 10.2.6 Tianmen Hengchang Chemical Recent Developments

## **11 PHENETHYL BENZOATE MARKET FORECAST BY REGION**

- 11.1 Global Phenethyl Benzoate Market Size Forecast
- 11.2 Global Phenethyl Benzoate Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Phenethyl Benzoate Market Size Forecast by Country
  - 11.2.3 Asia Pacific Phenethyl Benzoate Market Size Forecast by Region
  - 11.2.4 South America Phenethyl Benzoate Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Phenethyl Benzoate by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Phenethyl Benzoate Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Phenethyl Benzoate by Type (2026-2033)
  - 12.1.2 Global Phenethyl Benzoate Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Phenethyl Benzoate by Type (2026-2033)
- 12.2 Global Phenethyl Benzoate Market Forecast by Application (2026-2033)
  - 12.2.1 Global Phenethyl Benzoate Sales (K Units) Forecast by Application
  - 12.2.2 Global Phenethyl Benzoate Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

|                                                                                                              |
|--------------------------------------------------------------------------------------------------------------|
| Table 1. Introduction of the Type                                                                            |
| Table 2. Introduction of the Application                                                                     |
| Table 3. Market Size (M USD) Segment Executive Summary                                                       |
| Table 4. Phenethyl Benzoate Market Size Comparison by Region (M USD)                                         |
| Table 5. Global Phenethyl Benzoate Sales (K Units) by Manufacturers (2020-2025)                              |
| Table 6. Global Phenethyl Benzoate Sales Market Share by Manufacturers (2020-2025)                           |
| Table 7. Global Phenethyl Benzoate Revenue (M USD) by Manufacturers (2020-2025)                              |
| Table 8. Global Phenethyl Benzoate Revenue Share by Manufacturers (2020-2025)                                |
| Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Phenethyl Benzoate as of 2024) |
| Table 10. Global Market Phenethyl Benzoate Average Price (USD/Unit) of Key Manufacturers (2020-2025)         |
| Table 11. Manufacturers? Manufacturing Sites, Areas Served                                                   |
| Table 12. Manufacturers? Product Type                                                                        |
| Table 13. Global Phenethyl Benzoate Manufacturers Market Concentration Ratio (CR5 and HHI)                   |
| Table 14. Mergers & Acquisitions, Expansion Plans                                                            |
| Table 15. Market Overview of Key Raw Materials                                                               |
| Table 16. Midstream Market Analysis                                                                          |
| Table 17. Downstream Customer Analysis                                                                       |
| Table 18. Key Development Trends                                                                             |
| Table 19. Driving Factors                                                                                    |
| Table 20. Phenethyl Benzoate Market Challenges                                                               |
| Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026                                         |
| Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027                                           |
| Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026                                           |
| Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries                 |
| Table 25. Global Phenethyl Benzoate Sales by Type (K Units)                                                  |
| Table 26. Global Phenethyl Benzoate Market Size by Type (M USD)                                              |
| Table 27. Global Phenethyl Benzoate Sales (K Units) by Type (2020-2025)                                      |
| Table 28. Global Phenethyl Benzoate Sales Market Share by Type (2020-2025)                                   |
| Table 29. Global Phenethyl Benzoate Market Size (M USD) by Type (2020-2025)                                  |
| Table 30. Global Phenethyl Benzoate Market Size Share by Type (2020-2025)                                    |
| Table 31. Global Phenethyl Benzoate Price (USD/Unit) by Type (2020-2025)                                     |

|                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------|
| Table 32. Global Phenethyl Benzoate Sales (K Units) by Application                                                                     |
| Table 33. Global Phenethyl Benzoate Market Size by Application                                                                         |
| Table 34. Global Phenethyl Benzoate Sales by Application (2020-2025) & (K Units)                                                       |
| Table 35. Global Phenethyl Benzoate Sales Market Share by Application (2020-2025)                                                      |
| Table 36. Global Phenethyl Benzoate Market Size by Application (2020-2025) & (M USD)                                                   |
| Table 37. Global Phenethyl Benzoate Market Share by Application (2020-2025)                                                            |
| Table 38. Global Phenethyl Benzoate Sales Growth Rate by Application (2020-2025)                                                       |
| Table 39. Global Phenethyl Benzoate Sales by Region (2020-2025) & (K Units)                                                            |
| Table 40. Global Phenethyl Benzoate Sales Market Share by Region (2020-2025)                                                           |
| Table 41. Global Phenethyl Benzoate Market Size by Region (2020-2025) & (M USD)                                                        |
| Table 42. Global Phenethyl Benzoate Market Size Market Share by Region (2020-2025)                                                     |
| Table 43. North America Phenethyl Benzoate Sales by Country (2020-2025) & (K Units)                                                    |
| Table 44. North America Phenethyl Benzoate Market Size by Country (2020-2025) & (M USD)                                                |
| Table 45. Europe Phenethyl Benzoate Sales by Country (2020-2025) & (K Units)                                                           |
| Table 46. Europe Phenethyl Benzoate Market Size by Country (2020-2025) & (M USD)                                                       |
| Table 47. Asia Pacific Phenethyl Benzoate Sales by Region (2020-2025) & (K Units)                                                      |
| Table 48. Asia Pacific Phenethyl Benzoate Market Size by Region (2020-2025) & (M USD)                                                  |
| Table 49. South America Phenethyl Benzoate Sales by Country (2020-2025) & (K Units)                                                    |
| Table 50. South America Phenethyl Benzoate Market Size by Country (2020-2025) & (M USD)                                                |
| Table 51. Middle East and Africa Phenethyl Benzoate Sales by Region (2020-2025) & (K Units)                                            |
| Table 52. Middle East and Africa Phenethyl Benzoate Market Size by Region (2020-2025) & (M USD)                                        |
| Table 53. Global Phenethyl Benzoate Production (K Units) by Region(2020-2025)                                                          |
| Table 54. Global Phenethyl Benzoate Revenue (US\$ Million) by Region (2020-2025)                                                       |
| Table 55. Global Phenethyl Benzoate Revenue Market Share by Region (2020-2025)                                                         |
| Table 56. Global Phenethyl Benzoate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 57. North America Phenethyl Benzoate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 58. Europe Phenethyl Benzoate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 59. Japan Phenethyl Benzoate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)         |
| Table 60. China Phenethyl Benzoate Production (K Units), Revenue (US\$ Million), Price                                                 |

(USD/Unit) and Gross Margin (2020-2025)

Table 61. Ashland Basic Information

Table 62. Ashland Phenethyl Benzoate Product Overview

Table 63. Ashland Phenethyl Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Ashland Business Overview

Table 65. Ashland SWOT Analysis

Table 66. Ashland Recent Developments

Table 67. Tianmen Hengchang Chemical Basic Information

Table 68. Tianmen Hengchang Chemical Phenethyl Benzoate Product Overview

Table 69. Tianmen Hengchang Chemical Phenethyl Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Tianmen Hengchang Chemical Business Overview

Table 71. Tianmen Hengchang Chemical SWOT Analysis

Table 72. Tianmen Hengchang Chemical Recent Developments

Table 73. Global Phenethyl Benzoate Sales Forecast by Region (2026-2033) & (K Units)

Table 74. Global Phenethyl Benzoate Market Size Forecast by Region (2026-2033) & (M USD)

Table 75. North America Phenethyl Benzoate Sales Forecast by Country (2026-2033) & (K Units)

Table 76. North America Phenethyl Benzoate Market Size Forecast by Country (2026-2033) & (M USD)

Table 77. Europe Phenethyl Benzoate Sales Forecast by Country (2026-2033) & (K Units)

Table 78. Europe Phenethyl Benzoate Market Size Forecast by Country (2026-2033) & (M USD)

Table 79. Asia Pacific Phenethyl Benzoate Sales Forecast by Region (2026-2033) & (K Units)

Table 80. Asia Pacific Phenethyl Benzoate Market Size Forecast by Region (2026-2033) & (M USD)

Table 81. South America Phenethyl Benzoate Sales Forecast by Country (2026-2033) & (K Units)

Table 82. South America Phenethyl Benzoate Market Size Forecast by Country (2026-2033) & (M USD)

Table 83. Middle East and Africa Phenethyl Benzoate Sales Forecast by Country (2026-2033) & (Units)

Table 84. Middle East and Africa Phenethyl Benzoate Market Size Forecast by Country (2026-2033) & (M USD)

Table 85. Global Phenethyl Benzoate Sales Forecast by Type (2026-2033) & (K Units)

Table 86. Global Phenethyl Benzoate Market Size Forecast by Type (2026-2033) & (M USD)

Table 87. Global Phenethyl Benzoate Price Forecast by Type (2026-2033) & (USD/Unit)

Table 88. Global Phenethyl Benzoate Sales (K Units) Forecast by Application (2026-2033)

Table 89. Global Phenethyl Benzoate Market Size Forecast by Application (2026-2033) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Phenethyl Benzoate
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Phenethyl Benzoate Market Size (M USD), 2024-2033
- Figure 5. Global Phenethyl Benzoate Market Size (M USD) (2020-2033)
- Figure 6. Global Phenethyl Benzoate Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Phenethyl Benzoate Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Phenethyl Benzoate Product Life Cycle
- Figure 13. Phenethyl Benzoate Sales Share by Manufacturers in 2024
- Figure 14. Global Phenethyl Benzoate Revenue Share by Manufacturers in 2024
- Figure 15. Phenethyl Benzoate Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Phenethyl Benzoate Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Phenethyl Benzoate Revenue in 2024
- Figure 18. Industry Chain Map of Phenethyl Benzoate
- Figure 19. Global Phenethyl Benzoate Market PEST Analysis
- Figure 20. Global Phenethyl Benzoate Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Phenethyl Benzoate Market Share by Type
- Figure 27. Sales Market Share of Phenethyl Benzoate by Type (2020-2025)
- Figure 28. Sales Market Share of Phenethyl Benzoate by Type in 2024
- Figure 29. Market Size Share of Phenethyl Benzoate by Type (2020-2025)
- Figure 30. Market Size Share of Phenethyl Benzoate by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Phenethyl Benzoate Market Share by Application



Figure 33. Global Phenethyl Benzoate Sales Market Share by Application (2020-2025)

Figure 34. Global Phenethyl Benzoate Sales Market Share by Application in 2024

Figure 35. Global Phenethyl Benzoate Market Share by Application (2020-2025)

Figure 36. Global Phenethyl Benzoate Market Share by Application in 2024

Figure 37. Global Phenethyl Benzoate Sales Growth Rate by Application (2020-2025)

Figure 38. Global Phenethyl Benzoate Sales Market Share by Region (2020-2025)

Figure 39. Global Phenethyl Benzoate Market Size Market Share by Region (2020-2025)

Figure 40. North America Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Phenethyl Benzoate Sales Market Share by Country in 2024

Figure 43. North America Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Phenethyl Benzoate Market Size Market Share by Country in 2024

Figure 45. U.S. Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Phenethyl Benzoate Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Phenethyl Benzoate Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Phenethyl Benzoate Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Phenethyl Benzoate Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Phenethyl Benzoate Sales Market Share by Country in 2024

Figure 53. Europe Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Phenethyl Benzoate Market Size Market Share by Country in 2024

Figure 55. Germany Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Phenethyl Benzoate Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Phenethyl Benzoate Sales Market Share by Region in 2024

Figure 67. Asia Pacific Phenethyl Benzoate Market Size Market Share by Region in 2024

Figure 68. China Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Phenethyl Benzoate Sales and Growth Rate (K Units)

Figure 79. South America Phenethyl Benzoate Sales Market Share by Country in 2024

Figure 80. South America Phenethyl Benzoate Market Size and Growth Rate (M USD)

Figure 81. South America Phenethyl Benzoate Market Size Market Share by Country in 2024

Figure 82. Brazil Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Phenethyl Benzoate Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Phenethyl Benzoate Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Phenethyl Benzoate Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Phenethyl Benzoate Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Phenethyl Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Phenethyl Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Phenethyl Benzoate Production Market Share by Region (2020-2025)

Figure 103. North America Phenethyl Benzoate Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Phenethyl Benzoate Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Phenethyl Benzoate Production (K Units) Growth Rate (2020-2025)

Figure 106. China Phenethyl Benzoate Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Phenethyl Benzoate Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Phenethyl Benzoate Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Phenethyl Benzoate Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Phenethyl Benzoate Market Share Forecast by Type (2026-2033)

Figure 111. Global Phenethyl Benzoate Sales Forecast by Application (2026-2033)

Figure 112. Global Phenethyl Benzoate Market Share Forecast by Application (2026-2033)

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