

Global Phase Change Thin Films Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Phase Change Thin Films competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global production of Phase Change Thin Films reached approximately 2700 kilotons, with an average global market price of around USD 460 per ton. Phase Change Thin Films are engineered layers of materials, typically a few nanometers to micrometers thick, that exhibit reversible transitions between distinct structural or electronic phases (such as crystalline and amorphous states) when subjected to external stimuli like temperature, electric fields, or light. These films are valued for their rapid switching speed, high endurance, and tunable optical/electrical properties, making them critical in non-volatile memory devices, reconfigurable photonics, thermal management coatings, and advanced data storage technologies.

The global Phase Change Thin Films market size was estimated at USD 1243.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Phase Change Thin Films market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Phase Change Thin Films market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Phase Change Thin Films market.

Global Phase Change Thin Films Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Henkel
PureTemp
Microtek Laboratories
Croda International
Sasol Limited
Outlast Technologies
Climator Sweden
Rubitherm Technologies
Hunan Feihongda New Material
Guangdong Dongsen Zhichuang Technology

Shenzhen 3ks Electronic Material
Shenzhen Cotran New Material
Shanghai Cloud Chemical

Market Segmentation (by Type)

Organic Phase Change Thin Films
Inorganic Phase Change Thin Films

Market Segmentation (by Application)

Electronics & Semiconductors
Photonics & Communication
Energy & Thermal Management
Medical Devices
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Phase Change Thin Films Market
Overview of the regional outlook of the Phase Change Thin Films Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Phase Change Thin Films Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Phase Change Thin Films, their output value, profit level, regional supply, production capacity layout, etc. from the

supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Phase Change Thin Films
- 1.2 Key Market Segments
 - 1.2.1 Phase Change Thin Films Segment by Type
 - 1.2.2 Phase Change Thin Films Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PHASE CHANGE THIN FILMS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Phase Change Thin Films Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Phase Change Thin Films Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PHASE CHANGE THIN FILMS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Phase Change Thin Films Product Life Cycle
- 3.3 Global Phase Change Thin Films Sales by Manufacturers (2020-2025)
- 3.4 Global Phase Change Thin Films Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Phase Change Thin Films Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Phase Change Thin Films Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Phase Change Thin Films Market Competitive Situation and Trends
 - 3.8.1 Phase Change Thin Films Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Phase Change Thin Films Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PHASE CHANGE THIN FILMS INDUSTRY CHAIN ANALYSIS

4.1 Phase Change Thin Films Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PHASE CHANGE THIN FILMS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Phase Change Thin Films Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Phase Change Thin Films Market

5.7 ESG Ratings of Leading Companies

6 PHASE CHANGE THIN FILMS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Phase Change Thin Films Sales Market Share by Type (2020-2025)

6.3 Global Phase Change Thin Films Market Size by Type (2020-2025)

6.4 Global Phase Change Thin Films Price by Type (2020-2025)

7 PHASE CHANGE THIN FILMS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Phase Change Thin Films Market Sales by Application (2020-2025)
- 7.3 Global Phase Change Thin Films Market Size (M USD) by Application (2020-2025)
- 7.4 Global Phase Change Thin Films Sales Growth Rate by Application (2020-2025)

8 PHASE CHANGE THIN FILMS MARKET SALES BY REGION

- 8.1 Global Phase Change Thin Films Sales by Region
 - 8.1.1 Global Phase Change Thin Films Sales by Region
 - 8.1.2 Global Phase Change Thin Films Sales Market Share by Region
- 8.2 Global Phase Change Thin Films Market Size by Region
 - 8.2.1 Global Phase Change Thin Films Market Size by Region
 - 8.2.2 Global Phase Change Thin Films Market Size by Region
- 8.3 North America
 - 8.3.1 North America Phase Change Thin Films Sales by Country
 - 8.3.2 North America Phase Change Thin Films Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Phase Change Thin Films Sales by Country
 - 8.4.2 Europe Phase Change Thin Films Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Phase Change Thin Films Sales by Region
 - 8.5.2 Asia Pacific Phase Change Thin Films Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Phase Change Thin Films Sales by Country
 - 8.6.2 South America Phase Change Thin Films Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Phase Change Thin Films Sales by Region
 - 8.7.2 Middle East and Africa Phase Change Thin Films Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 PHASE CHANGE THIN FILMS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Phase Change Thin Films by Region(2020-2025)
- 9.2 Global Phase Change Thin Films Revenue Market Share by Region (2020-2025)
- 9.3 Global Phase Change Thin Films Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Phase Change Thin Films Production
 - 9.4.1 North America Phase Change Thin Films Production Growth Rate (2020-2025)
 - 9.4.2 North America Phase Change Thin Films Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Phase Change Thin Films Production
 - 9.5.1 Europe Phase Change Thin Films Production Growth Rate (2020-2025)
 - 9.5.2 Europe Phase Change Thin Films Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Phase Change Thin Films Production (2020-2025)
 - 9.6.1 Japan Phase Change Thin Films Production Growth Rate (2020-2025)
 - 9.6.2 Japan Phase Change Thin Films Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Phase Change Thin Films Production (2020-2025)
 - 9.7.1 China Phase Change Thin Films Production Growth Rate (2020-2025)
 - 9.7.2 China Phase Change Thin Films Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Henkel
 - 10.1.1 Henkel Basic Information

- 10.1.2 Henkel Phase Change Thin Films Product Overview
- 10.1.3 Henkel Phase Change Thin Films Product Market Performance
- 10.1.4 Henkel Business Overview
- 10.1.5 Henkel SWOT Analysis
- 10.1.6 Henkel Recent Developments
- 10.2 PureTemp
 - 10.2.1 PureTemp Basic Information
 - 10.2.2 PureTemp Phase Change Thin Films Product Overview
 - 10.2.3 PureTemp Phase Change Thin Films Product Market Performance
 - 10.2.4 PureTemp Business Overview
 - 10.2.5 PureTemp SWOT Analysis
 - 10.2.6 PureTemp Recent Developments
- 10.3 Microtek Laboratories
 - 10.3.1 Microtek Laboratories Basic Information
 - 10.3.2 Microtek Laboratories Phase Change Thin Films Product Overview
 - 10.3.3 Microtek Laboratories Phase Change Thin Films Product Market Performance
 - 10.3.4 Microtek Laboratories Business Overview
 - 10.3.5 Microtek Laboratories SWOT Analysis
 - 10.3.6 Microtek Laboratories Recent Developments
- 10.4 Croda International
 - 10.4.1 Croda International Basic Information
 - 10.4.2 Croda International Phase Change Thin Films Product Overview
 - 10.4.3 Croda International Phase Change Thin Films Product Market Performance
 - 10.4.4 Croda International Business Overview
 - 10.4.5 Croda International Recent Developments
- 10.5 Sasol Limited
 - 10.5.1 Sasol Limited Basic Information
 - 10.5.2 Sasol Limited Phase Change Thin Films Product Overview
 - 10.5.3 Sasol Limited Phase Change Thin Films Product Market Performance
 - 10.5.4 Sasol Limited Business Overview
 - 10.5.5 Sasol Limited Recent Developments
- 10.6 Outlast Technologies
 - 10.6.1 Outlast Technologies Basic Information
 - 10.6.2 Outlast Technologies Phase Change Thin Films Product Overview
 - 10.6.3 Outlast Technologies Phase Change Thin Films Product Market Performance
 - 10.6.4 Outlast Technologies Business Overview
 - 10.6.5 Outlast Technologies Recent Developments
- 10.7 Climator Sweden
 - 10.7.1 Climator Sweden Basic Information

- 10.7.2 Climator Sweden Phase Change Thin Films Product Overview
- 10.7.3 Climator Sweden Phase Change Thin Films Product Market Performance
- 10.7.4 Climator Sweden Business Overview
- 10.7.5 Climator Sweden Recent Developments
- 10.8 Rubitherm Technologies
 - 10.8.1 Rubitherm Technologies Basic Information
 - 10.8.2 Rubitherm Technologies Phase Change Thin Films Product Overview
 - 10.8.3 Rubitherm Technologies Phase Change Thin Films Product Market Performance
 - 10.8.4 Rubitherm Technologies Business Overview
 - 10.8.5 Rubitherm Technologies Recent Developments
- 10.9 Hunan Feihongda New Material
 - 10.9.1 Hunan Feihongda New Material Basic Information
 - 10.9.2 Hunan Feihongda New Material Phase Change Thin Films Product Overview
 - 10.9.3 Hunan Feihongda New Material Phase Change Thin Films Product Market Performance
 - 10.9.4 Hunan Feihongda New Material Business Overview
 - 10.9.5 Hunan Feihongda New Material Recent Developments
- 10.10 Guangdong Dongsen Zhichuang Technology
 - 10.10.1 Guangdong Dongsen Zhichuang Technology Basic Information
 - 10.10.2 Guangdong Dongsen Zhichuang Technology Phase Change Thin Films Product Overview
 - 10.10.3 Guangdong Dongsen Zhichuang Technology Phase Change Thin Films Product Market Performance
 - 10.10.4 Guangdong Dongsen Zhichuang Technology Business Overview
 - 10.10.5 Guangdong Dongsen Zhichuang Technology Recent Developments
- 10.11 Shenzhen 3ks Electronic Material
 - 10.11.1 Shenzhen 3ks Electronic Material Basic Information
 - 10.11.2 Shenzhen 3ks Electronic Material Phase Change Thin Films Product Overview
 - 10.11.3 Shenzhen 3ks Electronic Material Phase Change Thin Films Product Market Performance
 - 10.11.4 Shenzhen 3ks Electronic Material Business Overview
 - 10.11.5 Shenzhen 3ks Electronic Material Recent Developments
- 10.12 Shenzhen Cotran New Material
 - 10.12.1 Shenzhen Cotran New Material Basic Information
 - 10.12.2 Shenzhen Cotran New Material Phase Change Thin Films Product Overview
 - 10.12.3 Shenzhen Cotran New Material Phase Change Thin Films Product Market Performance
 - 10.12.4 Shenzhen Cotran New Material Business Overview

- 10.12.5 Shenzhen Cotran New Material Recent Developments
- 10.13 Shanghai Cloud Chemical
 - 10.13.1 Shanghai Cloud Chemical Basic Information
 - 10.13.2 Shanghai Cloud Chemical Phase Change Thin Films Product Overview
 - 10.13.3 Shanghai Cloud Chemical Phase Change Thin Films Product Market Performance
 - 10.13.4 Shanghai Cloud Chemical Business Overview
 - 10.13.5 Shanghai Cloud Chemical Recent Developments

11 PHASE CHANGE THIN FILMS MARKET FORECAST BY REGION

- 11.1 Global Phase Change Thin Films Market Size Forecast
- 11.2 Global Phase Change Thin Films Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Phase Change Thin Films Market Size Forecast by Country
 - 11.2.3 Asia Pacific Phase Change Thin Films Market Size Forecast by Region
 - 11.2.4 South America Phase Change Thin Films Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Phase Change Thin Films by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Phase Change Thin Films Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Phase Change Thin Films by Type (2026-2035)
 - 12.1.2 Global Phase Change Thin Films Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Phase Change Thin Films by Type (2026-2035)
- 12.2 Global Phase Change Thin Films Market Forecast by Application (2026-2035)
 - 12.2.1 Global Phase Change Thin Films Sales (K MT) Forecast by Application
 - 12.2.2 Global Phase Change Thin Films Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Phase Change Thin Films Market Size by Type (M USD)

Table 4. Global Phase Change Thin Films Market Size by Application

Table 5. Phase Change Thin Films Market Size Comparison by Region (M USD)

Table 6. Global Phase Change Thin Films Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Phase Change Thin Films Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Phase Change Thin Films Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Phase Change Thin Films Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Phase Change Thin Films as of 2025)

Table 11. Global Market Phase Change Thin Films Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Phase Change Thin Films Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Phase Change Thin Films Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Phase Change Thin Films Sales by Type (K MT)

Table 27. Global Phase Change Thin Films Market Size by Type (M USD)

Table 28. Global Phase Change Thin Films Sales (K MT) by Type (2020-2025)

- Table 29. Global Phase Change Thin Films Sales Market Share by Type (2020-2025)
- Table 30. Global Phase Change Thin Films Market Size (M USD) by Type (2020-2025)
- Table 31. Global Phase Change Thin Films Market Share by Type (2020-2025)
- Table 32. Global Phase Change Thin Films Price (USD/KG) by Type (2020-2025)
- Table 33. Global Phase Change Thin Films Sales (K MT) by Application
- Table 34. Global Phase Change Thin Films Market Size by Application
- Table 35. Global Phase Change Thin Films Sales by Application (2020-2025) & (K MT)
- Table 36. Global Phase Change Thin Films Sales Market Share by Application (2020-2025)
- Table 37. Global Phase Change Thin Films Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Phase Change Thin Films Market Share by Application (2020-2025)
- Table 39. Global Phase Change Thin Films Sales Growth Rate by Application (2020-2025)
- Table 40. Global Phase Change Thin Films Sales by Region (2020-2025) & (K MT)
- Table 41. Global Phase Change Thin Films Sales Market Share by Region (2020-2025)
- Table 42. Global Phase Change Thin Films Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Phase Change Thin Films Market Size by Region (2020-2025)
- Table 44. North America Phase Change Thin Films Sales by Country (2020-2025) & (K MT)
- Table 45. North America Phase Change Thin Films Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Phase Change Thin Films Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Phase Change Thin Films Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Phase Change Thin Films Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Phase Change Thin Films Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Phase Change Thin Films Sales by Country (2020-2025) & (K MT)
- Table 51. South America Phase Change Thin Films Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Phase Change Thin Films Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Phase Change Thin Films Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Phase Change Thin Films Production (K MT) by Region(2020-2025)
- Table 55. Global Phase Change Thin Films Revenue (US\$ Million) by Region

(2020-2025)

Table 56. Global Phase Change Thin Films Revenue Market Share by Region

(2020-2025)

Table 57. Global Phase Change Thin Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Phase Change Thin Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Phase Change Thin Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Phase Change Thin Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Phase Change Thin Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Henkel Basic Information

Table 63. Henkel Phase Change Thin Films Product Overview

Table 64. Henkel Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Henkel Business Overview

Table 66. Henkel SWOT Analysis

Table 67. Henkel Recent Developments

Table 68. PureTemp Basic Information

Table 69. PureTemp Phase Change Thin Films Product Overview

Table 70. PureTemp Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. PureTemp Business Overview

Table 72. PureTemp SWOT Analysis

Table 73. PureTemp Recent Developments

Table 74. Microtek Laboratories Basic Information

Table 75. Microtek Laboratories Phase Change Thin Films Product Overview

Table 76. Microtek Laboratories Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Microtek Laboratories Business Overview

Table 78. Microtek Laboratories SWOT Analysis

Table 79. Microtek Laboratories Recent Developments

Table 80. Croda International Basic Information

Table 81. Croda International Phase Change Thin Films Product Overview

Table 82. Croda International Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Croda International Business Overview

- Table 84. Croda International Recent Developments
- Table 85. Sasol Limited Basic Information
- Table 86. Sasol Limited Phase Change Thin Films Product Overview
- Table 87. Sasol Limited Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Sasol Limited Business Overview
- Table 89. Sasol Limited Recent Developments
- Table 90. Outlast Technologies Basic Information
- Table 91. Outlast Technologies Phase Change Thin Films Product Overview
- Table 92. Outlast Technologies Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Outlast Technologies Business Overview
- Table 94. Outlast Technologies Recent Developments
- Table 95. Climator Sweden Basic Information
- Table 96. Climator Sweden Phase Change Thin Films Product Overview
- Table 97. Climator Sweden Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Climator Sweden Business Overview
- Table 99. Climator Sweden Recent Developments
- Table 100. Rubitherm Technologies Basic Information
- Table 101. Rubitherm Technologies Phase Change Thin Films Product Overview
- Table 102. Rubitherm Technologies Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Rubitherm Technologies Business Overview
- Table 104. Rubitherm Technologies Recent Developments
- Table 105. Hunan Feihongda New Material Basic Information
- Table 106. Hunan Feihongda New Material Phase Change Thin Films Product Overview
- Table 107. Hunan Feihongda New Material Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Hunan Feihongda New Material Business Overview
- Table 109. Hunan Feihongda New Material Recent Developments
- Table 110. Guangdong Dongsen Zhichuang Technology Basic Information
- Table 111. Guangdong Dongsen Zhichuang Technology Phase Change Thin Films Product Overview
- Table 112. Guangdong Dongsen Zhichuang Technology Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Guangdong Dongsen Zhichuang Technology Business Overview
- Table 114. Guangdong Dongsen Zhichuang Technology Recent Developments

Table 115. Shenzhen 3ks Electronic Material Basic Information

Table 116. Shenzhen 3ks Electronic Material Phase Change Thin Films Product Overview

Table 117. Shenzhen 3ks Electronic Material Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Shenzhen 3ks Electronic Material Business Overview

Table 119. Shenzhen 3ks Electronic Material Recent Developments

Table 120. Shenzhen Cotran New Material Basic Information

Table 121. Shenzhen Cotran New Material Phase Change Thin Films Product Overview

Table 122. Shenzhen Cotran New Material Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Shenzhen Cotran New Material Business Overview

Table 124. Shenzhen Cotran New Material Recent Developments

Table 125. Shanghai Cloud Chemical Basic Information

Table 126. Shanghai Cloud Chemical Phase Change Thin Films Product Overview

Table 127. Shanghai Cloud Chemical Phase Change Thin Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Shanghai Cloud Chemical Business Overview

Table 129. Shanghai Cloud Chemical Recent Developments

Table 130. Global Phase Change Thin Films Sales Forecast by Region (2026-2035) & (K MT)

Table 131. Global Phase Change Thin Films Market Size Forecast by Region (2026-2035) & (M USD)

Table 132. North America Phase Change Thin Films Sales Forecast by Country (2026-2035) & (K MT)

Table 133. North America Phase Change Thin Films Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Europe Phase Change Thin Films Sales Forecast by Country (2026-2035) & (K MT)

Table 135. Europe Phase Change Thin Films Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Phase Change Thin Films Sales Forecast by Region (2026-2035) & (K MT)

Table 137. Asia Pacific Phase Change Thin Films Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Phase Change Thin Films Sales Forecast by Country (2026-2035) & (K MT)

Table 139. South America Phase Change Thin Films Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Phase Change Thin Films Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Phase Change Thin Films Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Phase Change Thin Films Sales Forecast by Type (2026-2035) & (K MT)

Table 143. Global Phase Change Thin Films Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Phase Change Thin Films Price Forecast by Type (2026-2035) & (USD/KG)

Table 145. Global Phase Change Thin Films Sales (K MT) Forecast by Application (2026-2035)

Table 146. Global Phase Change Thin Films Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Phase Change Thin Films
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Phase Change Thin Films Market Size (M USD), 2025-2035
- Figure 5. Global Phase Change Thin Films Market Size (M USD) (2020-2035)
- Figure 6. Global Phase Change Thin Films Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Phase Change Thin Films Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Phase Change Thin Films Product Life Cycle
- Figure 13. Phase Change Thin Films Sales Share by Manufacturers in 2025
- Figure 14. Global Phase Change Thin Films Revenue Share by Manufacturers in 2025
- Figure 15. Phase Change Thin Films Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Phase Change Thin Films Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Phase Change Thin Films Revenue in 2025
- Figure 18. Industry Chain Map of Phase Change Thin Films
- Figure 19. Global Phase Change Thin Films Market PEST Analysis
- Figure 20. Global Phase Change Thin Films Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Phase Change Thin Films Market Share by Type
- Figure 27. Sales Market Share of Phase Change Thin Films by Type (2020-2025)
- Figure 28. Sales Market Share of Phase Change Thin Films by Type in 2025
- Figure 29. Market Share of Phase Change Thin Films by Type (2020-2025)
- Figure 30. Market Share of Phase Change Thin Films by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Phase Change Thin Films Market Share by Application

Figure 33. Global Phase Change Thin Films Sales Market Share by Application (2020-2025)

Figure 34. Global Phase Change Thin Films Sales Market Share by Application in 2025

Figure 35. Global Phase Change Thin Films Market Share by Application (2020-2025)

Figure 36. Global Phase Change Thin Films Market Share by Application in 2025

Figure 37. Global Phase Change Thin Films Sales Growth Rate by Application (2020-2025)

Figure 38. Global Phase Change Thin Films Sales Market Share by Region (2020-2025)

Figure 39. Global Phase Change Thin Films Market Size by Region (2020-2025)

Figure 40. North America Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Phase Change Thin Films Sales Market Share by Country in 2024

Figure 43. North America Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Phase Change Thin Films Market Size by Country in 2024

Figure 45. U.S. Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Phase Change Thin Films Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Phase Change Thin Films Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Phase Change Thin Films Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Phase Change Thin Films Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Phase Change Thin Films Sales Market Share by Country in 2024

Figure 53. Europe Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Phase Change Thin Films Market Size by Country in 2024

Figure 55. Germany Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Phase Change Thin Films Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Phase Change Thin Films Sales Market Share by Region in 2024

Figure 67. Asia Pacific Phase Change Thin Films Market Size by Region in 2024

Figure 68. China Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Phase Change Thin Films Sales and Growth Rate

(2020-2025) & (K MT)

Figure 77. Southeast Asia Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Phase Change Thin Films Sales and Growth Rate (K MT)

Figure 79. South America Phase Change Thin Films Sales Market Share by Country in 2024

Figure 80. South America Phase Change Thin Films Market Size and Growth Rate (M USD)

Figure 81. South America Phase Change Thin Films Market Size by Country in 2024

Figure 82. Brazil Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Phase Change Thin Films Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Phase Change Thin Films Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Phase Change Thin Films Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Phase Change Thin Films Market Size by Region in 2024

Figure 92. Saudi Arabia Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Phase Change Thin Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Phase Change Thin Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Phase Change Thin Films Production Market Share by Region (2020-2025)

Figure 103. North America Phase Change Thin Films Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Phase Change Thin Films Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Phase Change Thin Films Production (K MT) Growth Rate (2020-2025)

Figure 106. China Phase Change Thin Films Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Phase Change Thin Films Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Phase Change Thin Films Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Phase Change Thin Films Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Phase Change Thin Films Market Share Forecast by Type (2026-2035)

Figure 111. Global Phase Change Thin Films Sales Forecast by Application (2026-2035)

Figure 112. Global Phase Change Thin Films Market Share Forecast by Application (2026-2035)

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