

# Global Pharmacogenomics (PGx) Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GD7AD1A99A53EN.html>

Date: September 2024

Pages: 136

Price: US\$ 3,200.00 (Single User License)

ID: GD7AD1A99A53EN

## Abstracts

### Report Overview:

The Global Pharmacogenomics (PGx) Market Size was estimated at USD 4559.68 million in 2023 and is projected to reach USD 7774.19 million by 2029, exhibiting a CAGR of 9.30% during the forecast period.

This report provides a deep insight into the global Pharmacogenomics (PGx) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pharmacogenomics (PGx) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pharmacogenomics (PGx) market in any manner.

Global Pharmacogenomics (PGx) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Abbott Laboratories

Affymetrix, Inc.

Assurex Health, Inc

Astrazeneca

GeneDX

Illumina, Inc.

Laboratory Corporation of America Holdings

Myriad Genetics, Inc.

Pathway Genomics

Pfizer, Inc

Qiagen, Inc.

Roche

Teva Pharmaceutical Industries Ltd.

Thermo Fisher Scientific

Transgenomic, Inc.

Market Segmentation (by Type)

Polymerase Chain Reaction (PCR)

Microarray

Sequencing

Other

Market Segmentation (by Application)

Cardiovascular Diseases (CVD)

Central Nervous System (CNS)

Cancer/Oncology

Infectious Diseases

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pharmacogenomics (PGx) Market

Overview of the regional outlook of the Pharmacogenomics (PGx) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Pharmacogenomics (PGx) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Pharmacogenomics (PGx)

#### 1.2 Key Market Segments

##### 1.2.1 Pharmacogenomics (PGx) Segment by Type

##### 1.2.2 Pharmacogenomics (PGx) Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 PHARMACOGENOMICS (PGX) MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Pharmacogenomics (PGx) Market Size (M USD) Estimates and Forecasts (2019-2030)

##### 2.1.2 Global Pharmacogenomics (PGx) Sales Estimates and Forecasts (2019-2030)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 PHARMACOGENOMICS (PGX) MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Pharmacogenomics (PGx) Sales by Manufacturers (2019-2024)

#### 3.2 Global Pharmacogenomics (PGx) Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Pharmacogenomics (PGx) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Pharmacogenomics (PGx) Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Pharmacogenomics (PGx) Sales Sites, Area Served, Product Type

#### 3.6 Pharmacogenomics (PGx) Market Competitive Situation and Trends

##### 3.6.1 Pharmacogenomics (PGx) Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Pharmacogenomics (PGx) Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

## **4 PHARMACOGENOMICS (PGX) INDUSTRY CHAIN ANALYSIS**

- 4.1 Pharmacogenomics (PGx) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PHARMACOGENOMICS (PGX) MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PHARMACOGENOMICS (PGX) MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pharmacogenomics (PGx) Sales Market Share by Type (2019-2024)
- 6.3 Global Pharmacogenomics (PGx) Market Size Market Share by Type (2019-2024)
- 6.4 Global Pharmacogenomics (PGx) Price by Type (2019-2024)

## **7 PHARMACOGENOMICS (PGX) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pharmacogenomics (PGx) Market Sales by Application (2019-2024)
- 7.3 Global Pharmacogenomics (PGx) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Pharmacogenomics (PGx) Sales Growth Rate by Application (2019-2024)

## **8 PHARMACOGENOMICS (PGX) MARKET SEGMENTATION BY REGION**

- 8.1 Global Pharmacogenomics (PGx) Sales by Region
  - 8.1.1 Global Pharmacogenomics (PGx) Sales by Region



- 8.1.2 Global Pharmacogenomics (PGx) Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Pharmacogenomics (PGx) Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Pharmacogenomics (PGx) Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Pharmacogenomics (PGx) Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Pharmacogenomics (PGx) Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Pharmacogenomics (PGx) Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Abbott Laboratories
  - 9.1.1 Abbott Laboratories Pharmacogenomics (PGx) Basic Information
  - 9.1.2 Abbott Laboratories Pharmacogenomics (PGx) Product Overview
  - 9.1.3 Abbott Laboratories Pharmacogenomics (PGx) Product Market Performance

- 9.1.4 Abbott Laboratories Business Overview
- 9.1.5 Abbott Laboratories Pharmacogenomics (PGx) SWOT Analysis
- 9.1.6 Abbott Laboratories Recent Developments
- 9.2 Affymetrix, Inc.
  - 9.2.1 Affymetrix, Inc. Pharmacogenomics (PGx) Basic Information
  - 9.2.2 Affymetrix, Inc. Pharmacogenomics (PGx) Product Overview
  - 9.2.3 Affymetrix, Inc. Pharmacogenomics (PGx) Product Market Performance
  - 9.2.4 Affymetrix, Inc. Business Overview
  - 9.2.5 Affymetrix, Inc. Pharmacogenomics (PGx) SWOT Analysis
  - 9.2.6 Affymetrix, Inc. Recent Developments
- 9.3 Assurex Health, Inc.
  - 9.3.1 Assurex Health, Inc Pharmacogenomics (PGx) Basic Information
  - 9.3.2 Assurex Health, Inc Pharmacogenomics (PGx) Product Overview
  - 9.3.3 Assurex Health, Inc Pharmacogenomics (PGx) Product Market Performance
  - 9.3.4 Assurex Health, Inc Pharmacogenomics (PGx) SWOT Analysis
  - 9.3.5 Assurex Health, Inc Business Overview
  - 9.3.6 Assurex Health, Inc Recent Developments
- 9.4 Astrazeneca
  - 9.4.1 Astrazeneca Pharmacogenomics (PGx) Basic Information
  - 9.4.2 Astrazeneca Pharmacogenomics (PGx) Product Overview
  - 9.4.3 Astrazeneca Pharmacogenomics (PGx) Product Market Performance
  - 9.4.4 Astrazeneca Business Overview
  - 9.4.5 Astrazeneca Recent Developments
- 9.5 GeneDX
  - 9.5.1 GeneDX Pharmacogenomics (PGx) Basic Information
  - 9.5.2 GeneDX Pharmacogenomics (PGx) Product Overview
  - 9.5.3 GeneDX Pharmacogenomics (PGx) Product Market Performance
  - 9.5.4 GeneDX Business Overview
  - 9.5.5 GeneDX Recent Developments
- 9.6 Illumina, Inc.
  - 9.6.1 Illumina, Inc. Pharmacogenomics (PGx) Basic Information
  - 9.6.2 Illumina, Inc. Pharmacogenomics (PGx) Product Overview
  - 9.6.3 Illumina, Inc. Pharmacogenomics (PGx) Product Market Performance
  - 9.6.4 Illumina, Inc. Business Overview
  - 9.6.5 Illumina, Inc. Recent Developments
- 9.7 Laboratory Corporation of America Holdings
  - 9.7.1 Laboratory Corporation of America Holdings Pharmacogenomics (PGx) Basic Information
  - 9.7.2 Laboratory Corporation of America Holdings Pharmacogenomics (PGx) Product

## Overview

### 9.7.3 Laboratory Corporation of America Holdings Pharmacogenomics (PGx) Product Market Performance

#### 9.7.4 Laboratory Corporation of America Holdings Business Overview

#### 9.7.5 Laboratory Corporation of America Holdings Recent Developments

## 9.8 Myriad Genetics, Inc.

### 9.8.1 Myriad Genetics, Inc. Pharmacogenomics (PGx) Basic Information

### 9.8.2 Myriad Genetics, Inc. Pharmacogenomics (PGx) Product Overview

### 9.8.3 Myriad Genetics, Inc. Pharmacogenomics (PGx) Product Market Performance

### 9.8.4 Myriad Genetics, Inc. Business Overview

### 9.8.5 Myriad Genetics, Inc. Recent Developments

## 9.9 Pathway Genomics

### 9.9.1 Pathway Genomics Pharmacogenomics (PGx) Basic Information

### 9.9.2 Pathway Genomics Pharmacogenomics (PGx) Product Overview

### 9.9.3 Pathway Genomics Pharmacogenomics (PGx) Product Market Performance

### 9.9.4 Pathway Genomics Business Overview

### 9.9.5 Pathway Genomics Recent Developments

## 9.10 Pfizer, Inc

### 9.10.1 Pfizer, Inc Pharmacogenomics (PGx) Basic Information

### 9.10.2 Pfizer, Inc Pharmacogenomics (PGx) Product Overview

### 9.10.3 Pfizer, Inc Pharmacogenomics (PGx) Product Market Performance

### 9.10.4 Pfizer, Inc Business Overview

### 9.10.5 Pfizer, Inc Recent Developments

## 9.11 Qiagen, Inc.

### 9.11.1 Qiagen, Inc. Pharmacogenomics (PGx) Basic Information

### 9.11.2 Qiagen, Inc. Pharmacogenomics (PGx) Product Overview

### 9.11.3 Qiagen, Inc. Pharmacogenomics (PGx) Product Market Performance

### 9.11.4 Qiagen, Inc. Business Overview

### 9.11.5 Qiagen, Inc. Recent Developments

## 9.12 Roche

### 9.12.1 Roche Pharmacogenomics (PGx) Basic Information

### 9.12.2 Roche Pharmacogenomics (PGx) Product Overview

### 9.12.3 Roche Pharmacogenomics (PGx) Product Market Performance

### 9.12.4 Roche Business Overview

### 9.12.5 Roche Recent Developments

## 9.13 Teva Pharmaceutical Industries Ltd.

### 9.13.1 Teva Pharmaceutical Industries Ltd. Pharmacogenomics (PGx) Basic Information

### 9.13.2 Teva Pharmaceutical Industries Ltd. Pharmacogenomics (PGx) Product

## Overview

9.13.3 Teva Pharmaceutical Industries Ltd. Pharmacogenomics (PGx) Product Market Performance

9.13.4 Teva Pharmaceutical Industries Ltd. Business Overview

9.13.5 Teva Pharmaceutical Industries Ltd. Recent Developments

## 9.14 Thermo Fisher Scientific

9.14.1 Thermo Fisher Scientific Pharmacogenomics (PGx) Basic Information

9.14.2 Thermo Fisher Scientific Pharmacogenomics (PGx) Product Overview

9.14.3 Thermo Fisher Scientific Pharmacogenomics (PGx) Product Market Performance

## 9.14.4 Thermo Fisher Scientific Business Overview

9.14.4 Thermo Fisher Scientific Business Overview

9.14.5 Thermo Fisher Scientific Recent Developments

## 9.15 Transgenomic, Inc.

9.15.1 Transgenomic, Inc. Pharmacogenomics (PGx) Basic Information

9.15.2 Transgenomic, Inc. Pharmacogenomics (PGx) Product Overview

9.15.3 Transgenomic, Inc. Pharmacogenomics (PGx) Product Market Performance

9.15.4 Transgenomic, Inc. Business Overview

9.15.5 Transgenomic, Inc. Recent Developments

## **10 PHARMACOGENOMICS (PGX) MARKET FORECAST BY REGION**

10.1 Global Pharmacogenomics (PGx) Market Size Forecast

10.2 Global Pharmacogenomics (PGx) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Pharmacogenomics (PGx) Market Size Forecast by Country

10.2.3 Asia Pacific Pharmacogenomics (PGx) Market Size Forecast by Region

10.2.4 South America Pharmacogenomics (PGx) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Pharmacogenomics (PGx) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Pharmacogenomics (PGx) Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Pharmacogenomics (PGx) by Type (2025-2030)

11.1.2 Global Pharmacogenomics (PGx) Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Pharmacogenomics (PGx) by Type (2025-2030)

11.2 Global Pharmacogenomics (PGx) Market Forecast by Application (2025-2030)

11.2.1 Global Pharmacogenomics (PGx) Sales (K Units) Forecast by Application

11.2.2 Global Pharmacogenomics (PGx) Market Size (M USD) Forecast by Application

(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Pharmacogenomics (PGx) Market Size Comparison by Region (M USD)

Table 5. Global Pharmacogenomics (PGx) Sales (K Units) by Manufacturers  
(2019-2024)

Table 6. Global Pharmacogenomics (PGx) Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Pharmacogenomics (PGx) Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Pharmacogenomics (PGx) Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in  
Pharmacogenomics (PGx) as of 2022)

Table 10. Global Market Pharmacogenomics (PGx) Average Price (USD/Unit) of Key  
Manufacturers (2019-2024)

Table 11. Manufacturers Pharmacogenomics (PGx) Sales Sites and Area Served

Table 12. Manufacturers Pharmacogenomics (PGx) Product Type

Table 13. Global Pharmacogenomics (PGx) Manufacturers Market Concentration Ratio  
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Pharmacogenomics (PGx)

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Pharmacogenomics (PGx) Market Challenges

Table 22. Global Pharmacogenomics (PGx) Sales by Type (K Units)

Table 23. Global Pharmacogenomics (PGx) Market Size by Type (M USD)

Table 24. Global Pharmacogenomics (PGx) Sales (K Units) by Type (2019-2024)

Table 25. Global Pharmacogenomics (PGx) Sales Market Share by Type (2019-2024)

Table 26. Global Pharmacogenomics (PGx) Market Size (M USD) by Type (2019-2024)

Table 27. Global Pharmacogenomics (PGx) Market Size Share by Type (2019-2024)

Table 28. Global Pharmacogenomics (PGx) Price (USD/Unit) by Type (2019-2024)

- Table 29. Global Pharmacogenomics (PGx) Sales (K Units) by Application
- Table 30. Global Pharmacogenomics (PGx) Market Size by Application
- Table 31. Global Pharmacogenomics (PGx) Sales by Application (2019-2024) & (K Units)
- Table 32. Global Pharmacogenomics (PGx) Sales Market Share by Application (2019-2024)
- Table 33. Global Pharmacogenomics (PGx) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Pharmacogenomics (PGx) Market Share by Application (2019-2024)
- Table 35. Global Pharmacogenomics (PGx) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Pharmacogenomics (PGx) Sales by Region (2019-2024) & (K Units)
- Table 37. Global Pharmacogenomics (PGx) Sales Market Share by Region (2019-2024)
- Table 38. North America Pharmacogenomics (PGx) Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Pharmacogenomics (PGx) Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Pharmacogenomics (PGx) Sales by Region (2019-2024) & (K Units)
- Table 41. South America Pharmacogenomics (PGx) Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Pharmacogenomics (PGx) Sales by Region (2019-2024) & (K Units)
- Table 43. Abbott Laboratories Pharmacogenomics (PGx) Basic Information
- Table 44. Abbott Laboratories Pharmacogenomics (PGx) Product Overview
- Table 45. Abbott Laboratories Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Abbott Laboratories Business Overview
- Table 47. Abbott Laboratories Pharmacogenomics (PGx) SWOT Analysis
- Table 48. Abbott Laboratories Recent Developments
- Table 49. Affymetrix, Inc. Pharmacogenomics (PGx) Basic Information
- Table 50. Affymetrix, Inc. Pharmacogenomics (PGx) Product Overview
- Table 51. Affymetrix, Inc. Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Affymetrix, Inc. Business Overview
- Table 53. Affymetrix, Inc. Pharmacogenomics (PGx) SWOT Analysis
- Table 54. Affymetrix, Inc. Recent Developments
- Table 55. Assurex Health, Inc Pharmacogenomics (PGx) Basic Information
- Table 56. Assurex Health, Inc Pharmacogenomics (PGx) Product Overview
- Table 57. Assurex Health, Inc Pharmacogenomics (PGx) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Assurex Health, Inc Pharmacogenomics (PGx) SWOT Analysis

Table 59. Assurex Health, Inc Business Overview

Table 60. Assurex Health, Inc Recent Developments

Table 61. Astrazeneca Pharmacogenomics (PGx) Basic Information

Table 62. Astrazeneca Pharmacogenomics (PGx) Product Overview

Table 63. Astrazeneca Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Astrazeneca Business Overview

Table 65. Astrazeneca Recent Developments

Table 66. GeneDX Pharmacogenomics (PGx) Basic Information

Table 67. GeneDX Pharmacogenomics (PGx) Product Overview

Table 68. GeneDX Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. GeneDX Business Overview

Table 70. GeneDX Recent Developments

Table 71. Illumina, Inc. Pharmacogenomics (PGx) Basic Information

Table 72. Illumina, Inc. Pharmacogenomics (PGx) Product Overview

Table 73. Illumina, Inc. Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Illumina, Inc. Business Overview

Table 75. Illumina, Inc. Recent Developments

Table 76. Laboratory Corporation of America Holdings Pharmacogenomics (PGx) Basic Information

Table 77. Laboratory Corporation of America Holdings Pharmacogenomics (PGx) Product Overview

Table 78. Laboratory Corporation of America Holdings Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Laboratory Corporation of America Holdings Business Overview

Table 80. Laboratory Corporation of America Holdings Recent Developments

Table 81. Myriad Genetics, Inc. Pharmacogenomics (PGx) Basic Information

Table 82. Myriad Genetics, Inc. Pharmacogenomics (PGx) Product Overview

Table 83. Myriad Genetics, Inc. Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Myriad Genetics, Inc. Business Overview

Table 85. Myriad Genetics, Inc. Recent Developments

Table 86. Pathway Genomics Pharmacogenomics (PGx) Basic Information

Table 87. Pathway Genomics Pharmacogenomics (PGx) Product Overview

Table 88. Pathway Genomics Pharmacogenomics (PGx) Sales (K Units), Revenue (M



USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Pathway Genomics Business Overview

Table 90. Pathway Genomics Recent Developments

Table 91. Pfizer, Inc Pharmacogenomics (PGx) Basic Information

Table 92. Pfizer, Inc Pharmacogenomics (PGx) Product Overview

Table 93. Pfizer, Inc Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Pfizer, Inc Business Overview

Table 95. Pfizer, Inc Recent Developments

Table 96. Qiagen, Inc. Pharmacogenomics (PGx) Basic Information

Table 97. Qiagen, Inc. Pharmacogenomics (PGx) Product Overview

Table 98. Qiagen, Inc. Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Qiagen, Inc. Business Overview

Table 100. Qiagen, Inc. Recent Developments

Table 101. Roche Pharmacogenomics (PGx) Basic Information

Table 102. Roche Pharmacogenomics (PGx) Product Overview

Table 103. Roche Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Roche Business Overview

Table 105. Roche Recent Developments

Table 106. Teva Pharmaceutical Industries Ltd. Pharmacogenomics (PGx) Basic Information

Table 107. Teva Pharmaceutical Industries Ltd. Pharmacogenomics (PGx) Product Overview

Table 108. Teva Pharmaceutical Industries Ltd. Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Teva Pharmaceutical Industries Ltd. Business Overview

Table 110. Teva Pharmaceutical Industries Ltd. Recent Developments

Table 111. Thermo Fisher Scientific Pharmacogenomics (PGx) Basic Information

Table 112. Thermo Fisher Scientific Pharmacogenomics (PGx) Product Overview

Table 113. Thermo Fisher Scientific Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Thermo Fisher Scientific Business Overview

Table 115. Thermo Fisher Scientific Recent Developments

Table 116. Transgenomic, Inc. Pharmacogenomics (PGx) Basic Information

Table 117. Transgenomic, Inc. Pharmacogenomics (PGx) Product Overview

Table 118. Transgenomic, Inc. Pharmacogenomics (PGx) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Transgenomic, Inc. Business Overview

Table 120. Transgenomic, Inc. Recent Developments

Table 121. Global Pharmacogenomics (PGx) Sales Forecast by Region (2025-2030) & (K Units)

Table 122. Global Pharmacogenomics (PGx) Market Size Forecast by Region (2025-2030) & (M USD)

Table 123. North America Pharmacogenomics (PGx) Sales Forecast by Country (2025-2030) & (K Units)

Table 124. North America Pharmacogenomics (PGx) Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe Pharmacogenomics (PGx) Sales Forecast by Country (2025-2030) & (K Units)

Table 126. Europe Pharmacogenomics (PGx) Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Pharmacogenomics (PGx) Sales Forecast by Region (2025-2030) & (K Units)

Table 128. Asia Pacific Pharmacogenomics (PGx) Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Pharmacogenomics (PGx) Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Pharmacogenomics (PGx) Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Pharmacogenomics (PGx) Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Pharmacogenomics (PGx) Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Pharmacogenomics (PGx) Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Pharmacogenomics (PGx) Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Pharmacogenomics (PGx) Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Pharmacogenomics (PGx) Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Pharmacogenomics (PGx) Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Pharmacogenomics (PGx)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pharmacogenomics (PGx) Market Size (M USD), 2019-2030
- Figure 5. Global Pharmacogenomics (PGx) Market Size (M USD) (2019-2030)
- Figure 6. Global Pharmacogenomics (PGx) Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pharmacogenomics (PGx) Market Size by Country (M USD)
- Figure 11. Pharmacogenomics (PGx) Sales Share by Manufacturers in 2023
- Figure 12. Global Pharmacogenomics (PGx) Revenue Share by Manufacturers in 2023
- Figure 13. Pharmacogenomics (PGx) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Pharmacogenomics (PGx) Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Pharmacogenomics (PGx) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Pharmacogenomics (PGx) Market Share by Type
- Figure 18. Sales Market Share of Pharmacogenomics (PGx) by Type (2019-2024)
- Figure 19. Sales Market Share of Pharmacogenomics (PGx) by Type in 2023
- Figure 20. Market Size Share of Pharmacogenomics (PGx) by Type (2019-2024)
- Figure 21. Market Size Market Share of Pharmacogenomics (PGx) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Pharmacogenomics (PGx) Market Share by Application
- Figure 24. Global Pharmacogenomics (PGx) Sales Market Share by Application (2019-2024)
- Figure 25. Global Pharmacogenomics (PGx) Sales Market Share by Application in 2023
- Figure 26. Global Pharmacogenomics (PGx) Market Share by Application (2019-2024)
- Figure 27. Global Pharmacogenomics (PGx) Market Share by Application in 2023
- Figure 28. Global Pharmacogenomics (PGx) Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Pharmacogenomics (PGx) Sales Market Share by Region (2019-2024)

- Figure 30. North America Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Pharmacogenomics (PGx) Sales Market Share by Country in 2023
- Figure 32. U.S. Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Pharmacogenomics (PGx) Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Pharmacogenomics (PGx) Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Pharmacogenomics (PGx) Sales Market Share by Country in 2023
- Figure 37. Germany Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Pharmacogenomics (PGx) Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Pharmacogenomics (PGx) Sales Market Share by Region in 2023
- Figure 44. China Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Pharmacogenomics (PGx) Sales and Growth Rate (K Units)
- Figure 50. South America Pharmacogenomics (PGx) Sales Market Share by Country in 2023

Figure 51. Brazil Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Pharmacogenomics (PGx) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Pharmacogenomics (PGx) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Pharmacogenomics (PGx) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Pharmacogenomics (PGx) Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Pharmacogenomics (PGx) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Pharmacogenomics (PGx) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Pharmacogenomics (PGx) Market Share Forecast by Type (2025-2030)

Figure 65. Global Pharmacogenomics (PGx) Sales Forecast by Application (2025-2030)

Figure 66. Global Pharmacogenomics (PGx) Market Share Forecast by Application (2025-2030)

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